STAHL+ TECHNIK | STEEL+ TECHNOLOGY | JAHRBUCH STAHL+TECHNIK | HS HOME OF STEEL | HÜTTENTAG BRANCHENTREFF DER STAHLINDUSTRIE

STRONG BRANDS.
STRONG MEDIA.
STRONG IMPACT.



YOUR FIRST ELECTION 2027

AISTech2027

METEC

THERM PROCESS

Blechexpo

MEDIA KIT

2027

WE ♡ STEEL

DVS MEDIA

FULL STEAM AHEAD INTO THE 2027 TRADE SHOW YEAR

AISTech2027 METEC THERM PROCESS Blechexpo

PRINT-channels for optimal visibility



ONLINE-channels for even greater reach



>2.000

Recipients per week*

>203.000

Users per month *

>21.000

Follower*

Dates

2027	STAHL+ TECHNIK	STEEL+ TECHNOLOGY	STAHL+ TECHNIK	STEEL+ TECHNOLOGY
	1 February	1 March	2 April	2 May
Publication Date	**02-02-2027**	**03-16-2027**	**04-13-2027**	**05-18-2027**
Advertising Deadline	01-26-2027	02-23-2027	03-23-2027	04-27-2027
Printing Material	01-29-2027	02-26-2027	03-30-2027	04-30-2027
Permanent topics	Plant Engineering · Automation · Strip Mills · Strip Processing · Sheet Metal Processing · Decarbonization · Digitalization · Electric Steel · Refractories · Green Steel · Maintenance · Logistics · Metallurgy · Pipes · Slag · Scrap · Steel Production · Steel Trading · Steel Statistics · Steel Processing · Control Systems · Continuous Casting · Metal Forming · Materials			
Key Topics	Digitalization and AI in the Steel Industry	Preliminary Reports on the GMTN Trade Show Quartet	Preliminary Reports on the GMTN Trade Show Quartet	GMTN Fair Edition

Trade fairs and congresses

maintenance Dortmund/Germany 02-24/25-2027	**Kranfachtagung** Dresden/Germany 03-23-2027	**Tube & Steel** Istanbul/Turkey 04-28/05-01-2027	**Nordic Steel** Trondheim/Norway 06-16/18-2027
32. AWT Steinfurt,Germany 03-02/03.2027	**Hannover Fair** Hanover/Germany 04-05/08-2027	**AISTech** Nashville/USA 05-03/05-2027	**GMTN** Dusseldorf/Germany 06-21/25-2027
intec Leipzig/germany 03-02/05-2027	**Stainless** Brno/Czech Republic 04-07/08-2027	**Lamiera** Milano/Italy 05-06/09-2027	**8th ESTAT** Dusseldorf/Germany 06-21/25-2027
LogiMat Stuttgart/Germany 03-16/18-2027	**Tube & Steel** Istanbul/Turkey 04-28-01.05-2027	**Moulding Expo** Stuttgart/Germany 05-11/12-2027	**12th STEELSIM** DusseldorfGermany June 2027
Kranfachtagung Dresden/Germany 03-23-2027	**AISTech** Nashville/USA 05-03/05-2027	**Made in Steel** Milan/Italy 05-11/13-2027	**SCT 2027** Mainz/Germany 09-06/10-2027
Hannover Fair Hanover/Germany 04-05/08-2027	**Lamiera** Milan/Italy 05-06/09-2027		**ICR** Aachen/Germany 09-22/23-2027
Stainless Brno/ Czech Republic 04-07/08-2027	**Moulding Expo** StuttgartGermany 05-11/12-2027		**parts2clean** Stuttgart/Germany 10-05/07-2027
	Made in Steel Milan/Italy 05-11/13-2027		

Dates

2027	STAHL+ TECHNIK	STAHL+ TECHNIK	STEEL+ TECHNOLOGY	STAHL+ TECHNIK
	3 June	4/5 September	3/4 October	6 November
Publishing Date	**06-14-2027**	**09-07-2027**	**10-12-2027**	**11-09-2027**
Advertising Deadline	05-24-2027	08-17-2027	09-21-2027	10-19-2027
Printing Material	05-26-2027	08-20-2027	09-24-2027	10-22-2027
Permanent topics	Plant Engineering · Automation · Strip Mills · Strip Processing · Sheet Metal Processing · Decarbonization · Digitalization · Electric Steel · Refractories · Green Steel · Maintenance · Logistics · Metallurgy · Pipes · Slag · Scrap · Steel Production · Steel Trading · Steel Statistics · Steel Processing · Control Systems · Continuous Casting · Metal Forming · Materials			
Key Topics	GMTN Fair Edition	Strip and Sheet Metal	Strip and Sheet Metal	Pig iron, DRI, crude steel

Trade fairs and congresses

Nordic Steel Trondheim/Norway 06-16/18-2027	**SCT** Mainz/Germany 09-06/10-2027	**A+A** Dusseldorf/Germany 10-19/22-2027	**Stainless Steel 2027** Maastricht/Netherlands 11-16/18-2027
GMTN Dusseldorf/Germany 06-21/25-2027	**ICR** Aachen/Germany 09-22/23-2027	**Blechexpo** Stuttgart/Germany 10-26/29-2027	**HÜTTENTAG** Essen/Germany 11-18-2027
8th ESTAT DusseldorfGermany 06-21/25-2027	**parts2clean** Stuttgart/Germany 10-05/07-2027	**UNITECR 2027** Osaka/Japan 11-07/10-2027	
12th STEELSIM Dusseldorf/Germany June 2027	**A+A 2027** Dusseldorf/Germany 10-19/22-2027	**Stainless Steel 2027** Maastricht/Netherlands 11-16/18-2027	
parts2clean Stuttgart/Germany 10-05/07-2027	**Blechexpo** StuttgartGermany 10-26/29-2027	**HÜTTENTAG** Essen/Germany 11-18-2027	

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www.dvs-media.eu

STAHL+ TECHNIK

1 **STAHL + TECHNIK**

2 **Brief description: German-language trade journal for steel produc tion, processing, application technology, innovation and management**

3 **Target Group: Steel production companies, Steel processing companies (from hot to cold rolling to surface finishing), Steel processing companies (forming, joining, sheet metal processing),the supply industry, universities, technical .colleges abd assosiation**

4 **Frequency:** 5 Issues

5 **Format:** DIN A4

6 **Volume:** 9th Volume 2027

Circulation: 5,000 Copies

7 **Subscription rate:**

8 **Membership/ Participation:** Verband Deutscher Zeitschriftenverleger e.V. Media-Datenbank der Deutschen Fachpresse

9 **Publisher:**

DVS Media GmbH
Postfach 10 19 65, 40010 Düsseldorf
Aachener Straße 172, 40223 Düsseldorf
P: +49 211 1591-0
F: +49 211 1591-150
Internet: www.dvs-media.eu
E-Mail: media@dvs-media.info



Dates and Topics

STAHL+ TECHNIK	1 February	2 April	3 June	4/5 September	6 November
Publishing Date	**02-16-2027**	**04-13-2027**	**06-14-.2027**	**09-07-2027**	**11-09-.2027**
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Permanent Topics	Plant Engineering · Automation · Strip Mills · Strip Processing · Sheet Metal Processing · Decarbonization · Digitalization · Electric Steel · Refractories · Green Steel · Maintenance · Logistics · Metallurgy · Pipes · Slag · Scrap · Steel Production · Steel Trading · Steel Statistics · Steel Processing · Control Systems · Continuous Casting · Metal Forming · Materials				
Key Topics	Digitalization and AI in the Steel Industry	Preliminary Reports on the GMTN Trade Show Quartet	GMTN Fair Edition	Strip and Sheet Metal	Pig iron, DRI, crude steel

Trade fairs and congresses					
	maintenance Dortmund/Germany 24/25-02-2027	**Tube & Steel** Istanbul/ Türkiye 28-04-/01-05-2027	**Nordic Steel** Trondheim/Norway 16/18-06-2027	**SCT** Mainz/Germany 06/10-09-2027	**Stainless Steel 2027** Maastricht/Netherlands 16/18-11-2027
	32. AWT Steinfurt/Germany 02/03-03-2027	**AISTech** Nashville/USA 03/05-05-2027	**GMTN** Dusseldorf/Germany 21/25-06-2027	**ICR** Aachen/Germany 22/23-09-2027	**HÜTTENTAG** Essen/Germany 18-11-2027
	intec Leipzig/Germany 02/05-03-2027	**Lamiera** Milan/Italy 06/09-05-2027	**8th ESTAT** Dusseldorf/Germany 21/25-06-2027	**parts2clean** Stuttgart /Germany 05/07-10-2027	
	LogiMAT Stuttgart/Germany 16/18-03-2027	**Moulding Expo** Stuttgart/Germany 11/12-05-2027	**12th STEELSIM** Dusseldorf/Germany June 2027	**A+A 2027** Dusseldorf/Germany 19/22-10-2027	
	Kranfachtagung Dresden/Germany 23-03-2027	**Made in Steel** Milan/Italy 11/13-05-2027	**parts2clean** Stuttgart/Germany 05/07-10-2026	**Blechexpo** Stuttgart/Germany 26/29-10-2027	
	Hannover Messe Hanover/Germany 05/08-04-2027				
	Stainless Brno/Czech Republic 07/08-04-2027				

1 Ad rates and sizes (prices in Euro, surcharges non-discountable)
All prices are net, without VAT.

Format	Type Area wide x high in mm	Bleed wide x high in mm*	Basic Ad Rate b/w	2-colours	3-colours	4-colours
Front Cover, traditional		210 x 164	-	-	-	5,198.00
Front Cover/French Cover		418 x 216	–	–	–	4,725.00
Inside Front Cover Specials		210 x 164	-	-	-	4,223.00
First & Last Inside Cover	174 x 260	210 x 297	3,110.00	3,405.00	3,700.00	3,995.00
Back Cover		210 x 204	3,110.00	3,405.00	3,700.00	3,995.00
2/1 Pages	348 x 260	420 x 297	6,604.00			7,489.00
1/1 Page	174 x 260	210 x 297	2,954.00	3,249.00	3,544.00	3,839.00
3/4 Page, horizontal	174 x 192	210 x 210	2,246.00	2,541.00	2,836.00	3,131.00
3/4 Page, vertical	130 x 260	145 x 297				
2/3 Page, horizontal	174 x 172	210 x 191	1,971.00	2,266.00	2,561.00	2,856.00
2/3 Page, vertical	114 x 260	130 x 297				
Juniorpage	128 x 174	134 x 210	1,628.00	1,923.00	2,218.00	2,513.00
1/2 Page, horizontal	174 x 128	210 x 145	1,628.00	1,923.00	2,218.00	2,513.00
1/2 Page, vertical	85 x 260	102 x 297				
1/3 Page, horizontal	174 x 85	210 x 100	982.00	1,277.00	1,572.00	1,867.00
1/3 Page, vertical	54 x 260	72 x 297				
1/4 Page, horizontal	174 x 62	210 x 80	742.00	1,037.00	1,332.00	1,627.00
1/4 Page, vertical	40 x 260	57 x 297				
1/4 Page, poatcard	85 x 128	102 x 145				
1/6 Page, horizontal	174 x 42	210 x 62	502.00	797.00	1,092.00	1,297.00
1/6 Page, vertical	56 x 128	72 x 145				
1/8 Page, horizontal	174 x 30	210 x 50	378.00	673.00	968.00	1,263.00
1/8 Page	85 x 62	102 x 81				
1/8 Page, vertical	40 x 128	55 x 145				
1/16 Page	85 x 30	102 x 49	199.00	494.00	789.00	1,084.00

2 Surcharges

Placement: **20 % Surcharge** for 1st right page,opposite
Start and end of text on the b/w basic price (not discountable), 10 % surcharge for other binding placements with thecorresponding b/w-format price (not discountable).

Colour:

Each standard colour	295 €
4-colour surcharge	885 €

Surcharges for colour are not discountable

Surcharges for special colours per colour	720 €
Metal and fluorescent colours	Price on request

Format: For type area advertisements, no gate surcharge

3 Discounts: For a booking period of one year

Series discount		Quantity discount	
2 ads	5 %	2 pages	10 %
4 ads	10 %	4 pages	15 %
5 ads	15 %	5 pages	25 %

Colour surcharges, loose inserts, technical surcharges, job market ads are not discountable

Combinations: 3 % for simultaneous placement in STAHL + TECHNIK and STEEL + TECHNOLOGY of at least 3 advertisements within one year

4 Categories: Job market - JobPortal, ad rates on page 39

5 Special ads: Bound-in inserts
Discountable, 1 bound-in insert = 1/1 page ad
Weight up to 11g/sheet. Only whole circulation.
Minimum size untrimmed (also folded) 216 x 307 mm.
Allowance for trim: On top and at the bottom of the page 5 mm each, outside and inside 3 mm each for binding.

1 sheet = 2 pages	3,454 €
2 sheets = 4 pages	6,448 €

Loose inserts
Weight up to 25 g,
Max. size 205 x 295 x 2 mm

in domestic circulation	3,255€
in the total circulation incl. abroad	Price on request

3 samples requested from the publisher

Glued-on items	Price on request

6 Advertorial: The ideal complement to your classic advertising with an editorial-like background. You provide us with text/picture material and we layout it according to the magazine design:

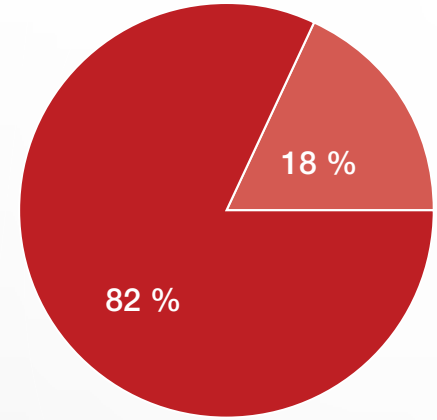
2/1 pages, 4c (10,000 characters incl. spaces)	7,489 €
1/1 page, 4c (5,000 characters incl. spaces)	3,839€
1/2 page horizontal, 4c (2,000 characters incl. spaces)	2,513 €

7 Terms of payment: 2 % discount on payments within 14 days and net price for payments within 30 days from the date of the invoice.

Bankverbindung:
Commerzbank AG, Düsseldorf
IBAN: DE91 3008 0000 0212 6151 00
SWIFT-Code: DRESDEFF

Deutsche Bank AG, Düsseldorf
IBAN: DE04 3007 0010 0155 7008 00
SWIFT-Code: DEUTDEDD

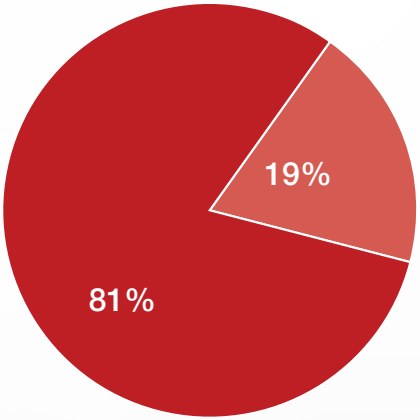
Geographical distribution 2025



Germany
Europe

Content analysis 2025

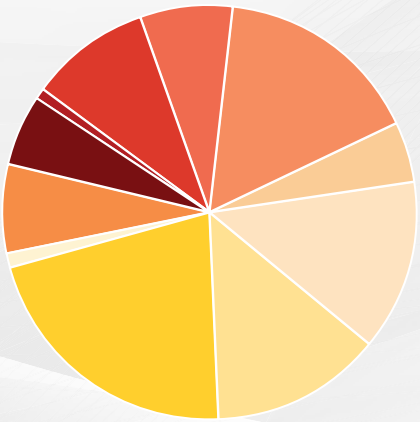
Total pages = **374 pages**



Editorial section
Advertisement section

Content analysis 2025

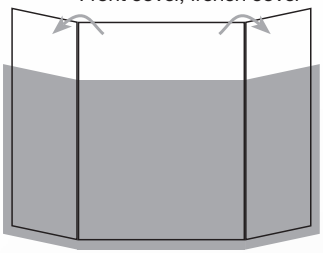
5 Issues = **325 pages**



	Pages
International News	23
Specials	27
News in brief	56
News from the industry	43
Personnel	13
Steel trade	27
Steel processing	36
Technology	71
Economy	8

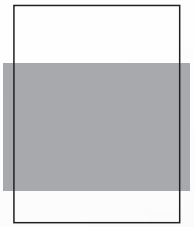
	Pages
Other:	21
Editorial	5
Table of contents	10
Preview/Imprint	5
Company publications	1

Front cover, french cover



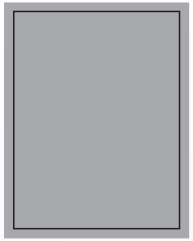
418 x 216 mm *

Front cover, traditionall



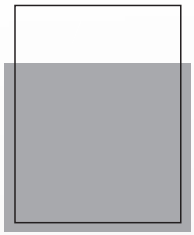
210 x 164 mm *

2nd/ 3rd Cover page



184 x 260 mm
210 x 297 mm *

4th Cover page

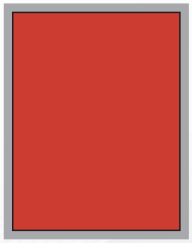


210 x 204 mm *

- Size of print aree
  wide x high
- Trimmed size
  wide x high

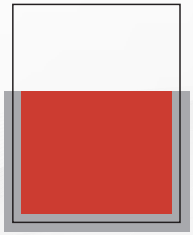
* plus 3 mm bleed at all sides..

1/1 page



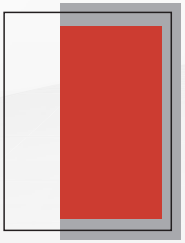
174 x 260 mm
210 x 297 mm *

2/3 page, horizontal



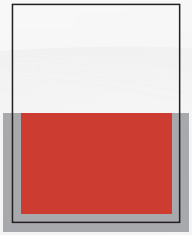
174 x 172 mm
216 x 194 mm *

2/3 page, vertical



114 x 260 mm
130 x 297 mm *

1/2 page, horizontal



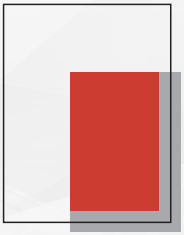
174 x 128 mm
210 x 145 mm *

1/2 page, vertical



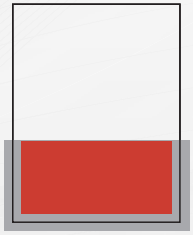
85 x 260 mm
102 x 297 mm *

Juniorpage



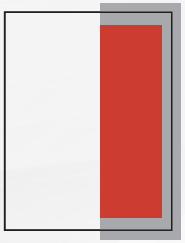
128 x 174 mm
134 x 210 mm *

1/3 page, horizontal



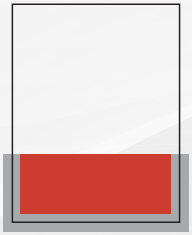
174 x 85 mm
210 x 100 mm *

1/3 page, vertical



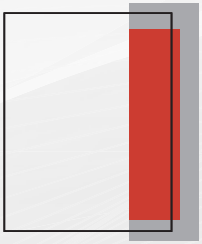
54 x 260 mm
72 x 297 mm *

1/4 page, horizontal



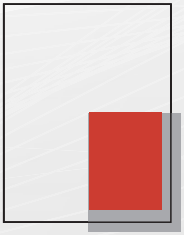
164 x 62 mm
210 x 80 mm *

1/4 page, vertical



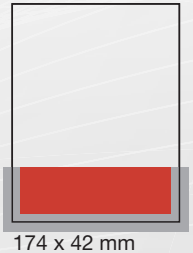
40 x 260 mm
57 x 297 mm *

1/4 page, postcard



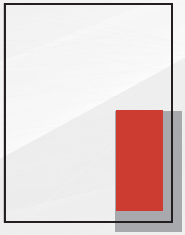
85 x 128 mm
102 x 145 mm

1/6 page, horizontal



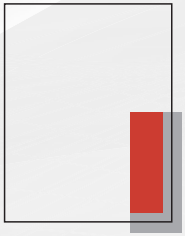
174 x 42 mm
210 x 62 mm *

1/6 page, vertical



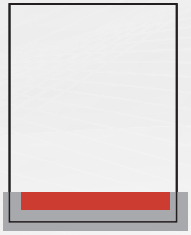
56 x 128 mm
72 x 145 mm *

1/8 page, vertical



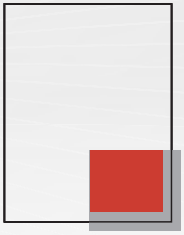
40 x 128 mm
55 x 145 mm *

1/8 page, horizontal



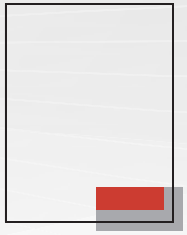
174 x 30 mm
210 x 50 mm *

1/8 page



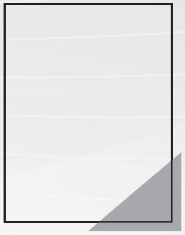
85 x 62 mm
102 x 81 mm *

1/16 page



85 x 30 mm
102 x 49 mm *

Special corner



95 x 80 mm *

STEEL+ TECHNOLOGY

1	**STEEL + TECHNOLOGY**	
2	**Brief description:** English-language trade journal for steel production, processing, application technology, innovation and management.	
3	**Target Group:** International steel production companies, steel processing companies (from hot and cold rolling to surface finishing), steel processing companies (forming, joining, sheet metal processing), the supply industry, universities, technical colleges and associations.	
4	**Frequency:**	3 issues per year
5	**Format:**	DIN A4
6	**Volume:**	9th volume 2027
	Circulation:	7,000 Copies
7	**Subscription rate:**	
8	**Membership/ Participation:**	Verband Deutscher Zeitschriftenverleger e.V. Media-Datenbank der Deutschen Fachpresse
9	**Publisher::**	DVS Media GmbH Postfach 10 19 65, 40010 Düsseldorf Aachener Straße 172, 40223 Düsseldorf P: +49 211 1591-0 F: +49 211 1591-150 Internet: www.dvs-media.eu E-Mail: media@dvs-media.info



Dates and topics

STEEL+ TECHNOLOGY	1 March	2 May	3/4 October
Publication date	**03-16-.2027**	**05-18-2027**	**10-12-2027**
Advertising deadline	02-23-2027	04-27-2027	09-21-.2027
Printing material	02-26-2027	04-30-.2027	09-24-2027
Permanent Topics	Plant Engineering · Automation · Strip Mills · Strip Processing · Sheet Metal Processing · Decarbonization · Digitalization · Electric Steel · Refractories · Green Steel · Maintenance · Logistics · Metallurgy · Pipes · Slag · Scrap · Steel Production · Steel Trading · Steel Statistics · Steel Processing · Control Systems · Continuous Casting · Metal Forming · Materials		
Key topics	Preliminary Reports on the GMTN Trade Show Quartet	GMTN Fair Edition	Strip and Sheet Metal

Trade fairs and congresses	**Kranfachtagung** Dresden 23.03.2027	**Nordic Steel** Trondheim/Norwegen 16.-18.06.2027	**A+A 2027** Düsseldorf 19.-22.10.2027
	Hannover Messe Hannover 05.-08.04.2027	**GMTN** Düsseldorf 21.-25.06.2027	**Blechexpo** Stuttgart 26.-29.10.2027
	Stainless Brünn/Tschechien 07.-08.04.2027	**8th ESTAT** Düsseldorf 21.-25.06.2027	**UNITECR** Osaka/Japan 07.-10.11.2027
	Tube & Steel Istanbul 28.04.-01.05.2027	**12th STEELSIM** Düsseldorf Juni 2027	**Stainless Steel 2027** Maastricht/Niederlande 16.-18.11.2027
	AISTech Nashville/USA 03.-05.05.2027	**SCT 2027** Mainz 06.-10.09.2027	**HÜTTENTAG** Essen 18.11.2027
	Lamiera Mailand/Italien 06.-09.05.2027	**ICR** Aachen 22.-23.09.2027	
	Moulding Expo Stuttgart 11.-12.05.2027	**parts2clean** Stuttgart 05.-07.10.2027	
	Made in Steel Mailand/Italien 11.-13.05.2027		

1 Ad rates and sizes (prices in Euro, surcharges non-discountable)
All prices are net, without the VAT.

Format	Type Area wide x high in mm	Bleed wide x high in mm*	Basic Ad Rate b/w	2-colours	3-colours	4-colours
Front Cover		210 x 164	–	–	–	6,185.00
Inside Front Cover Specials		210 x 164	-	-	-	5,422.00
2nd / 3rd/ 4th Cover Page	174 x 260	210 x 297	4,973.00	5,268.00	5,563.00	5,858.00
2/1 Pages	348 x 260	420 x 297	7,986.00	8,281.00	8,576.00	8,871.00
1/1 Page	174 x 260	210 x 297	4,044.00	4,339.00	4,634.00	4,929.00
3/4 Page, horizontal	174 x 192	210 x 210	2,748.00	3,043.00	3,338.00	3,633.00
3/4 Page, vertical	130 x 260	145 x 297				
2/3 Page, horizontal	174 x 172	210 x 191	2,748.00	3,043.00	3,338.00	3,633.00
2/3 Page, vertical	114 x 260	130 x 297				
Juniorpage	128 x 174	145 x 210	2,284.00	2,579.00	2,874.00	3,169.00
1/2 Page, horizontal	174 x 128	210 x 145	2,284.00	2,579.00	2,874.00	3,169.00
1/2 Page, vertical	85 x 260	102 x 297				
1/3 Page, horizontal	174 x 85	210 x 100	1,389.00	1,684.00	1,979.00	2,274.00
1/3 Page, vertical	54 x 260	72 x 297				
1/4 Page, horizontal	174 x 62	210 x 80	1,051.00	1,346.00	1,641.00	1,936.00
1/4 Page, vertical	40 x 260	57 x 297				
1/4 Page, post card	85 x 128	102 x 145				

*** plus 3 mm bleed on all sides**

2 Surcharges:

Placement: **20 % Surcharge** for 1st right page,opposite
Start and end of text on the b/w basic price (not discountable), 10 % surcharge for other binding placements with thecorresponding b/w-format price (not discountable).

Colour:

Each basic colour	295 €
4-colour surcharge	885 €

Surcharges for colour are not discountable

Surcharges for special-colours per colour	720 €
Metal and fluorescent colours	Price on request

Format: For type area advertisements, no gate surcharge

3 Discounts: For a booking period of one year

Series discount		Quantity discount	
2 ads	5 %	2 pages	10 %
4 ads	10 %	4 pages	20 %

Colour surcharges, loose inserts, technical surcharges, job-market ads are not discountable

Combinations: 3 % for simultaneous placement in STAHL + TECHNIK and STEEL + TECHNOLOGY of at least 3 advertisements within one year

5 Ads-special: Bound-in inserts
Discountable, 1 bound-in insert = 1/1 page ad
Weight up to 11g/sheet. Only whole circulation.

Minimum size untrimmed (also folded) 216 x 307 mm.
Allowance for trim: On top and at the bottom of the page 5mm each, outside and inside 3 mm each for binding

1 sheet = 2 pages	4,435 €
2 sheets = 4 pages	7,984 €

Loose inserts
Weight up to 25 g,
Max. size 205 x 295 x 2 mm

in domestic circulation	4,169 €
in the total circulation incl. abroad	

Price on request 3 samples requested from the publisher	Price on request

Glued-on items	Price on request

6 Advertorial: The ideal complement to your classic advertising with an editorial-like background. You provide us with text/picture material and we layout it according to the magazine design:

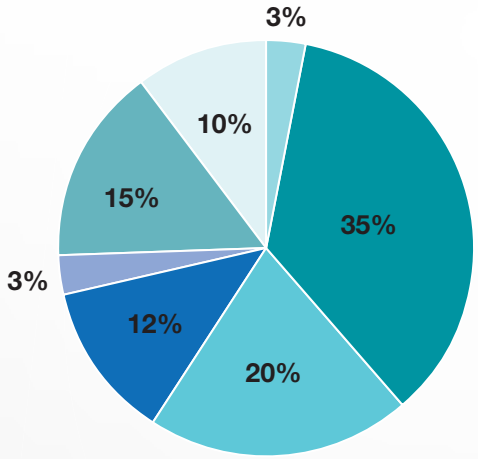
2/1 pages, 4c (10,000 characters incl. spaces)	8,872 €
1/1 page, 4c (5,000 characters incl. spaces)	4,929 €
1/2 page, horizontal, 4c (2,000 characters incl. spaces)	3,169 €

7 Terms of payment: 2 % discount on payments within 14 days and net price for payments within 30 days from the date of the invoice

Bank account:
Commerzbank AG, Düsseldorf
IBAN: DE91 3008 0000 0212 6151 00
SWIFT-Code: DRESDEFF

Deutsche Bank AG, Düsseldorf
IBAN: DE04 3007 0010 0155 7008 00
SWIFT-Code: DEUTDEDD

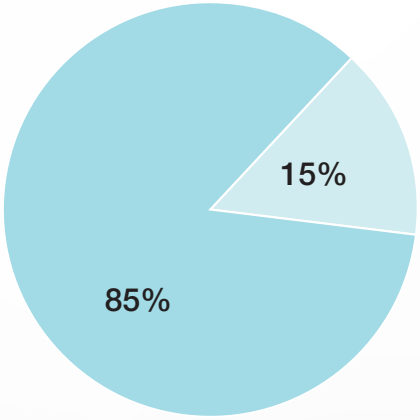
Geographical distribution 2025



- Africa
- Asia
- Europe
- Middle/South America
- Middle East
- North America
- Others/Events

Content analysis 2025

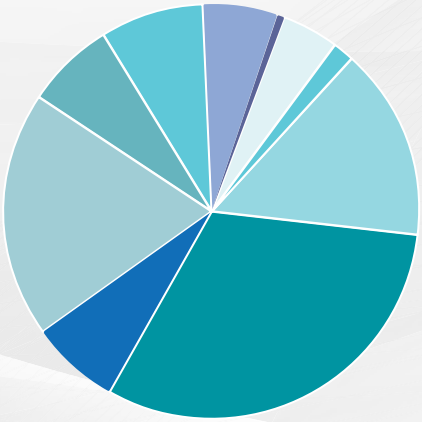
total pages = **396 pages**



- Editorial section
- Advertisement section

Content analysis 2025

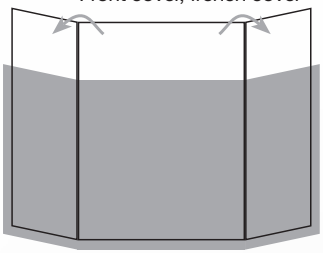
5 issues = **336 pages**



	Seiten		Seiten
People	13	Economy	4
News	72		
Steel Suppliers Int.	63	Other	18
Specials	7	Editorial	5
Steel technology	95	Contents	8
Steel processing	19	Outlook/Imprint	5
Steel distribution	25		
Companies	20		

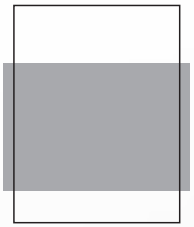
STEEL+ TECHNOLOGY

Front cover, french cover



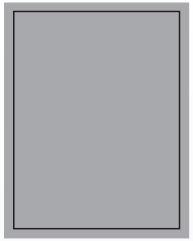
418 x 216 mm *

Front cover, traditionall



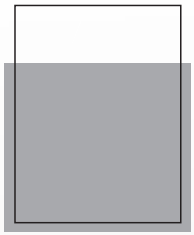
210 x 164 mm *

2nd/ 3rd Cover page



184 x 260 mm
210 x 297 mm *

4th Cover page

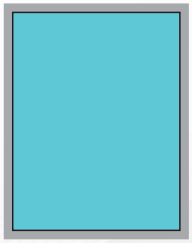


210 x 204 mm *

- Size of print aree wide x high
- Trimmed size wide x high

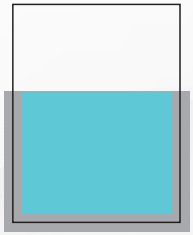
* plus 3 mm bleed at all sides..

1/1 page



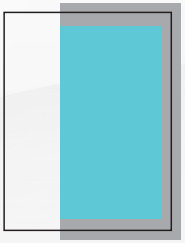
174 x 260 mm
210 x 297 mm *

2/3 page, horizontal



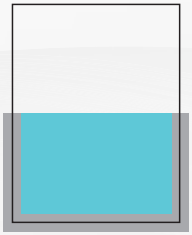
174 x 172 mm
216 x 194 mm *

2/3 page, vertical



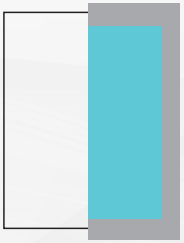
114 x 260 mm
130 x 297 mm *

1/2 page, horizontal



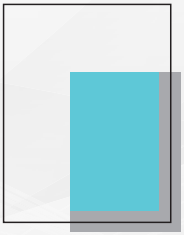
174 x 128 mm
210 x 145 mm *

1/2 page, vertical



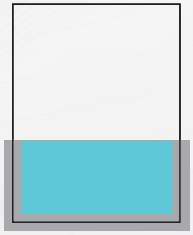
85 x 260 mm
102 x 297 mm *

Juniorpage



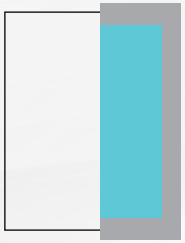
128 x 174 mm
145 x 210 mm *

1/3 page, horizontal



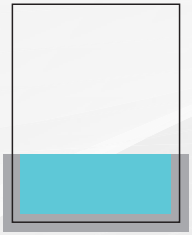
174 x 85 mm
210 x 100 mm *

1/3 page, vertical



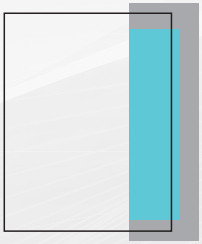
54 x 260 mm
72 x 297 mm *

1/4 page, horizontal



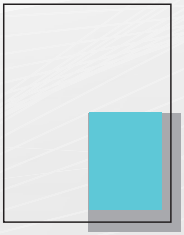
164 x 62 mm
210 x 80 mm *

1/4 page, vertical



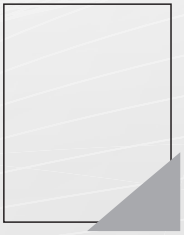
40 x 260 mm
57 x 297 mm *

1/4 page, postcard



85 x 128 mm
102 x 145 mm

Special corner



95 x 80 mm *

The Classics

Bound-in inserts



Loose inserts



Booklets



The Specials

Book in book



Tip on sticker on ad



Banderole



The Exceptionals

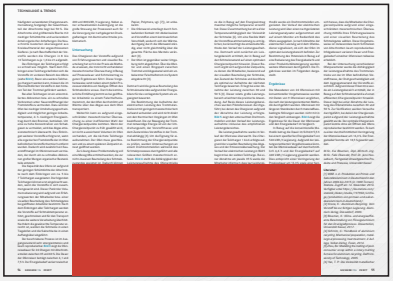
1/6 Page, 1-coloumn, Island ad



2x 2/3 Pages, vertical, Spread



2x 1/3 Pages, Tunnel ad



3x 1/3 Pages, Spread



1x 1/3 Page vertical, Centre coloumn



2x 1/3 Pages, Tunnel ad



Special forms of advertising

More attention for your print advertising!

Our special advertising formats are a special form of print advertising, they have a sympathetic and at the same time and at the same time surprising on the readers and are noticed thereby particularly well and one remembers. In this way your advertising remains present.

Special advertising forms

- in a particularly prominent position
- make your innovative power clear to your target group
- are eye-catching
- increase the response effect

Give your creativity free rein, draw from the wide range of our innovative special advertising formats or challenge us with your own ideas.

Print creates an impact - we will gladly advise you!



WELCOME TO STEEL SUPPLIERS INTERNATIONAL

THE INTERNATIONAL STEEL INDUSTRY FROM A TO Z

IN STEEL+TECHNOLOGY ISSUES



CHOOSE SUCCESS! INTERESTED?

Then get in touch with Katrin Küchler

CONTACT:

P: +49 211 1591 146

steelsuppliers@dvs-media.info



THE WHOLE WORLD OF MANUFACTURERS AND SUPPLIERS AT A GLANCE!

EARLY BIRD

Save 10% in the first booking year, valid until **November 30, 2026** only

PRICING EXAMPLE:

1 Keyword in all STEEL + TECHNOLOGY issues 2027:
1 / 2027 (March)
2 / 2027 (May)
3 + 4 / 2027 (October)

EUR 225 only*

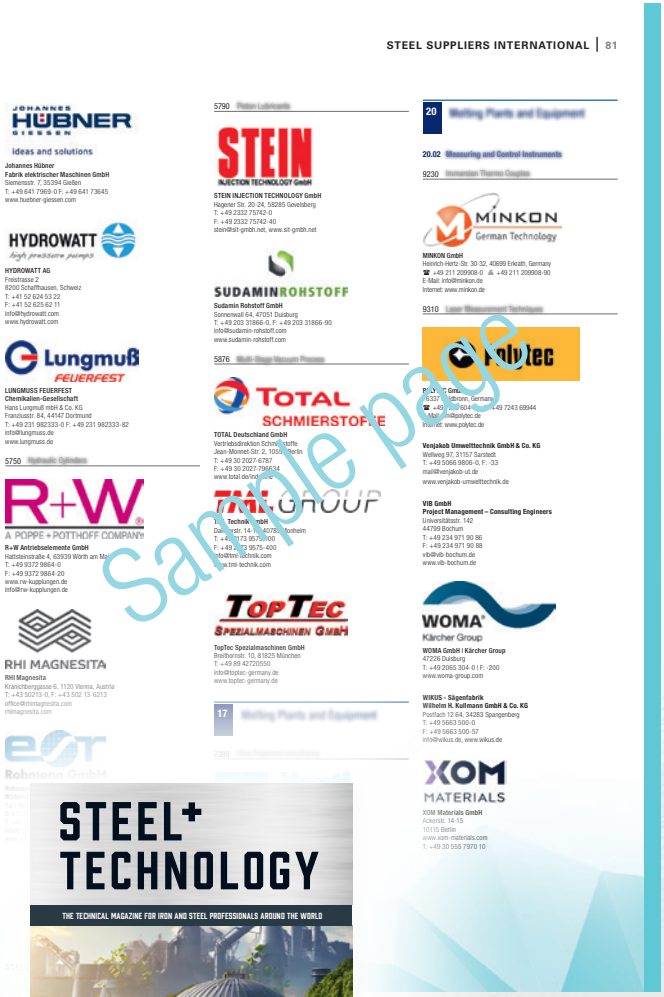
(* ex VAT)

WE ♥ STEEL

DVS MEDIA

STEEL SUPPLIERS INTERNATIONAL





Sample page

Sample page

This is how your entry looks like:

04 Steelmaking

1668 Equipment for steelmaking plants

GUILD INTERNATIONAL
World Leader in Coil Processing Equipment

GUILD International
7273 Division Street
Bedford, OH 44146, USA
☎ +1 440-232-5887
E-Mail: sales@guildint.com



Fixed part of the journal
Circulation: 7,000 copies
Frequency: 3 per annum
Language: English

Our entry should be published under the following numbers from the list of products:

1.	5.	9.	13.
2.	6.	10.	14.
3.	7.	11.	15.
4.	8.	12.	16.

You can find the keyword list at: www.home-of-steel.de/ssi/

Ad rate: The price of your entry depends on the number of keywords.

Number of keywords	Cost per keyword/per annum (in EURO)*
1 – 5	250.00
6 – 10	230.00
11 +	220.00

☑ The entries in the STEEL SUPLIERS INTERNATIONAL take place in each case with a term of 12 months until they are cancelled. Discontinuation will be accepted at the end of a subscribtion year considering 6 weeks notice. Deadline is the 15th of each month.

☑ Please send the order form with your logo (jpg-file) to:
Katrin Küchler · P: +49 211 1591 146 · steelsuppliers@dvs-media.info

Order form for our entry

Company

Street Address – P.O. Box

Postal Code, City

Phone

E-mail adress Internet

Signature

* The prices are subject to VAT.

JAHRBUCH STAHL+TECHNIK

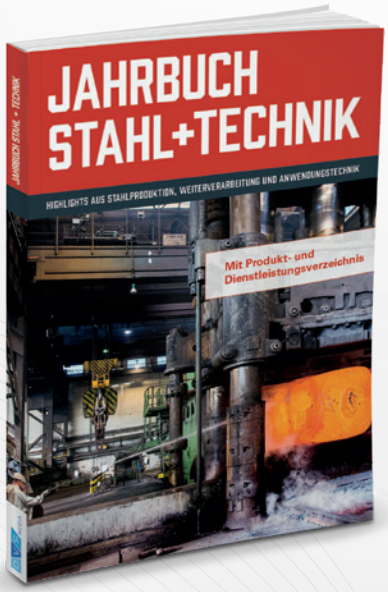
STAHL + TECHNIK Yearbook is a reference work for technical, administra-tiveand purchasing professionals in the steel industry.

The editorial section contains highlights from steel production, processing and application technology as well as a detailed company, product andservice directory.

It is the source of supply for products of the iron and steel industry, the processing industry and the supply industry.

Compact – Up-to-Date – Comprehensive

Publisher	DVS Media GmbH
Date of publication:	29 October 2027
Ad closing day:	07 October 2027
Distribution print and online:	5,000 Copies



Alphabetical company directory :

Registrattion fee: 125 EUR* (incl. company logo)

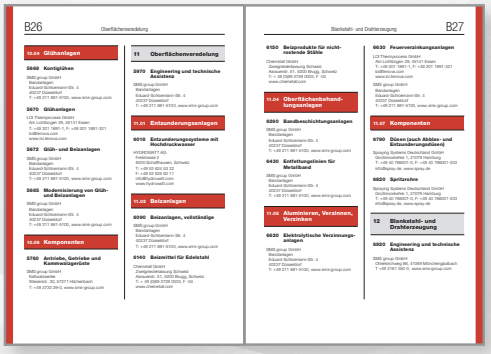
Tech. specifications: Full color, max. width 52 mm, max. height 20 mm

High resolution as image file (JPEG or EPS)
by e-mail to: britta.wingartz@dvs-media.info



Directory of products and services (2 lines minimum)

2 lines:	45 EUR*	} per keyword
Each additional line	10 EUR*	



* All prices are net, without VAT.

Ad rates and sizes

Format	Type Area wide x high in mm	Bleed wide x high in mm*	Basic Ad Rate b/w	2-colours	3-colours	4-colours
2nd/ 3rd/ 4th. cover page	120 x 170	148 x 210	1,225.00	1,430.00	1,635.00	1,840.00
1/1 page	120 x 170	148 x 210	970.00	1,175.00	1,380.00	1,585.00
1/2 page, horizontal	120 x 85	148 x 104	488.00	693.00	898.00	1,103.00
1/2 page, vertical	60 x 170	69 x 210				
Footer*	120 x 20	148 x 35	243.00	448.00	653.00	858.00
2/1 Bound-in inserts	1 sheet	154 x 216 (einschl. Beschnittzugabe)	1,140.00			

Loose inserts (143 width mm x 205 mm height) ..... 1,475 €

Bookmark

Complete with strap delivered..... o/oo 357 €

Colour surcharge

Per standard colour according to Euro scale plus HKS 13 and HKS 57 .....205 €

Per special colour ..... 357 €

Size of the yearbook

148 mm width x 210 mm height

Printing and binding process, printing material

Offset, adhesive binding, digital data with proof (request our information sheet „Digital print documents“). On request, your advertisement will be produced or digitised by the publisher at cost price

* Footer: No colour surcharge for each of the colours of the Euroscale.

All prices in Euro plus VAT.

! TOP – PARTNER – PAKET

Become a TOP PARTNER of the Yearbook STAHL + TECHNIK 2025!

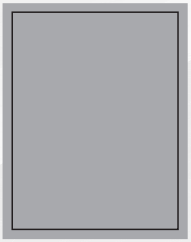
Advertise **prominently** with these **exclusive** media services:

- Company logo on the front page
- Company logo on the main title page (mainly on page 5)
- 1/1 page 4c ad inside editorial
- 2/1 page 4c Advertorial
- 10 free copies STAHL + TECHNIK yearbook 2025

The number of TOP-PARTNER is **limited**.

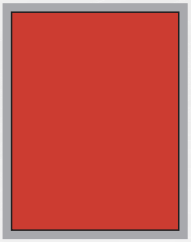
Partner flat rate: 5,145 € plus vat

2nd/ 3rd/ 4th cover page



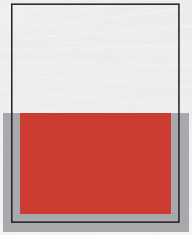
148 x 210 mm*

1/1 page



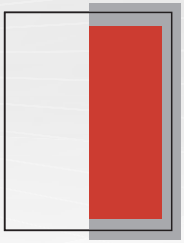
120 x 170 mm
148 x 210 mm*

1/2 page, horizontal



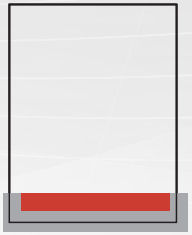
120 x 85 mm
148 x 104 mm*

1/2 page, vertical



60 x 170 mm
69 x 210 mm*

Footer



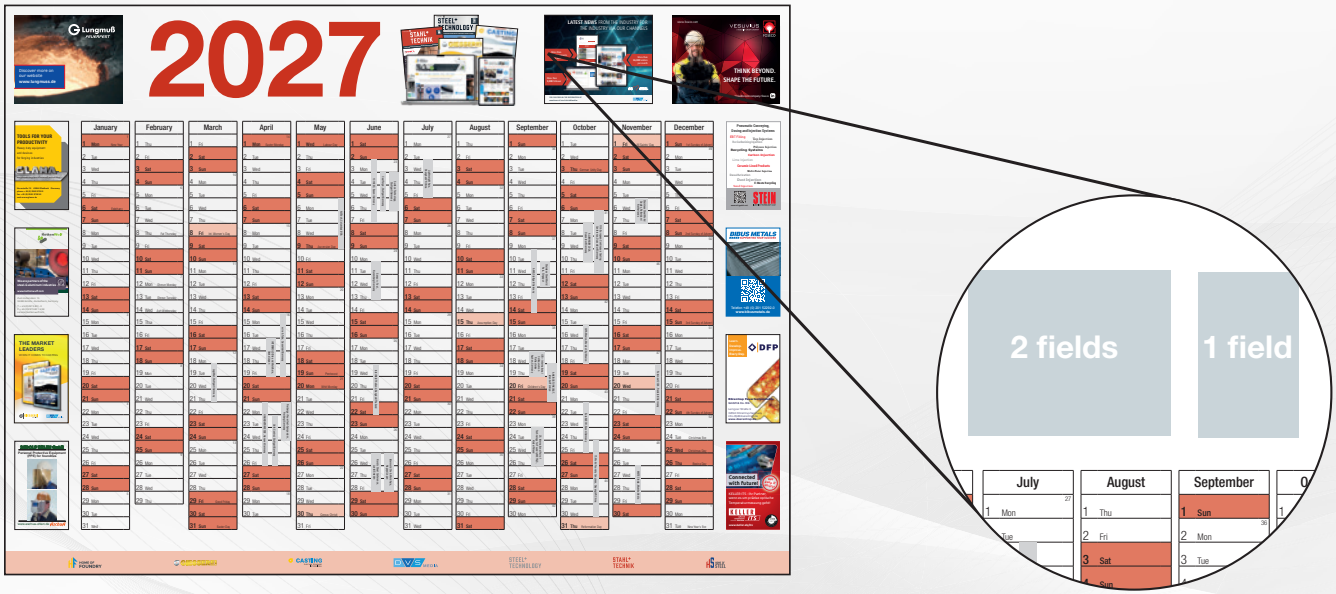
120 x 20 mm
148 x 35 mm*

Print run:	6,500 Copies
Distribution	Supplement in the issues of **STAHL + TECHNIK** and **STEEL + TECHNOLOGY**
Format:	80 x 58 cm, folded
Paper :	135 g/qm, matte, image print
Advertising	
Ad rate:	882 € ex. VAT per each logo field
Ad-size:	55 mm x 90 mm (width x height)
Ad closing day:	23 October 2026
Printing material:	23 October 2026, printable PDF (300 dpi resolution)

8 Good reasons for your advertising success

- High circulation with industry-specific target group
- Supplement in the leading media of the steel industry
- Present in offices and production for 1 year (trade fair and holiday planner)
- Most important industry trade fairs for the target group in view
- Cost effective
- Exclusivity
- Brand booster
- Long-term advertising with a long-term effect

Your advantage
Reach decision-makers with longterm effect and cost-effective without wastage!





How to ignite the advertising turbo with your professional contributions …

With your article published in one of our trade journals you have set a visible sign ofyour profes-sional competence. Use this effect to really step on the gas in yourmarketing - with a reprint in print or digital!

With printed special editions of your technical contribution, you literally „put your-competence in the hands“ of customers or partners. And at events, printed spe-cial editions successfully complement your marketing activities.

In digital form, you can integrate the special prints into your website or send themconveniently by e-mail.

Whether print or digital: reprints protect you against copyright infringe-ment.All publications and representations in our media are protected. With our reprintvariants, you can publish your con-tribution in a legally harmless manner.

We will be happy to make you an individual offer.

1 The classic – as a print product

» printed
» Print run starting at 100 copies
» Includes permission to distribute your prints
» Saddle stitch
» On request, practical ring eye stapling for filing (surcharge 20 €)

2 As a print-PDF – digital

» High-resolution print file in PDF format
» For distribution to your own printer
» Unlimited print run
» Unlimited reprinting rights
» Includes permission to distribute your prints

3 As a Internet-PDF – digital

» Web-compatible file format
» For the integration on your website or for dispatch by e-mail
» Including permission to publish
» on the Internet and for dissemination
» Ideal in combination with print or print PDF

Consulting + Booking:

DVS Media GmbH
Postfach 10 19 65, 40010 Düsseldorf
Aachener Straße 172, 40223 Düsseldorf

Martina Reintjens
P: +49 211 1591-156
E-Mail: martina.reintjens@dvs-media.info
www.dvs-media.eu

WWW.HOME-OF-STEEL.DE

NEWS

KNOWLEDGE

TRENDS

HOME OF STEEL
DAS BRANCHENPORTAL

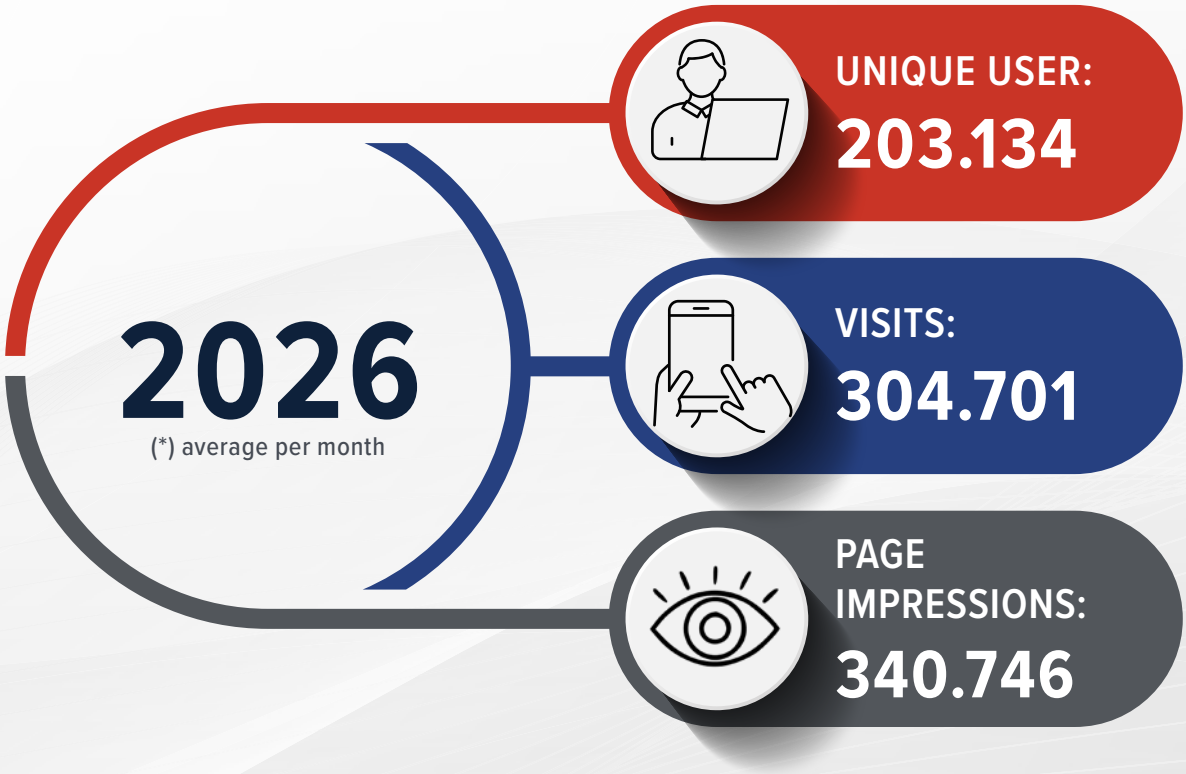
INNOVATIONS

NETWORKING

BUSINESS



THE NO. 1 SOURCE FOR STEEL INFORMATION. FROM THE INDUSTRY. FOR THE INDUSTRY.



With the introduction of the cookie consent banner on December 1, 2021, usage data will be collected in an even more transparent manner and in compliance with the GDPR. As a result, reach figures may differ from those of previous year.

TARGETED ADVERTISING

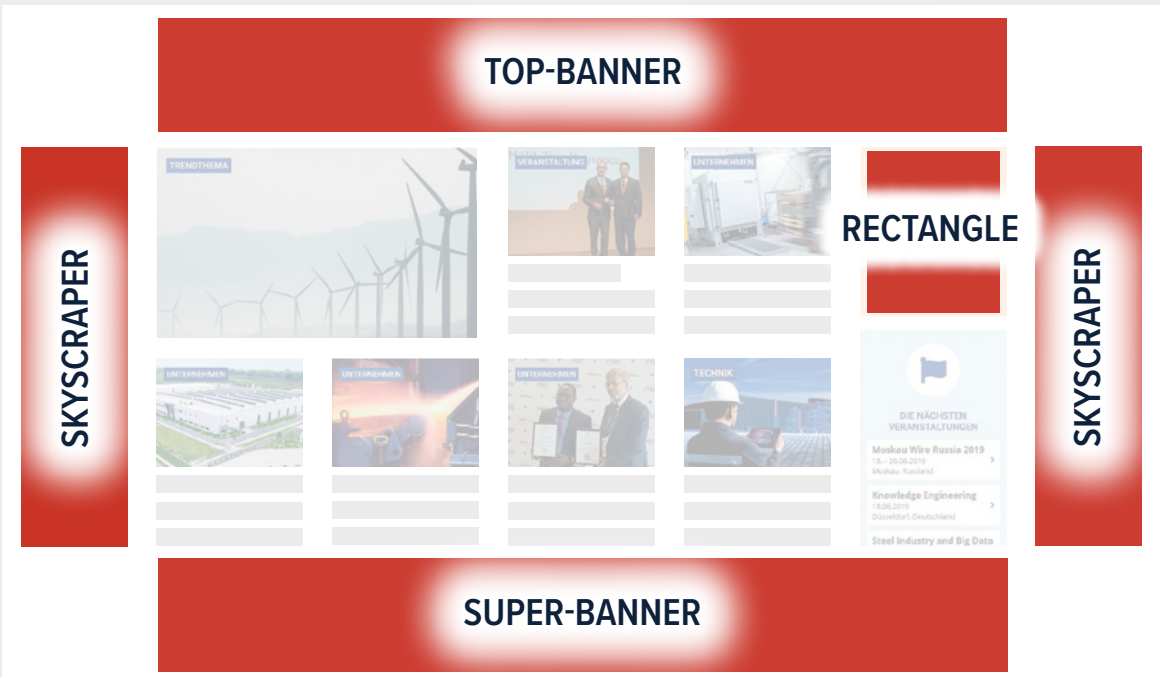
SERVICES	BRONZE LONG-LASTING VISIBILITY	SILBER HIGH-REACH	GOLD MAXIMUM PRESENCE & REACH
HOME OF STEEL Website			
Banner format on the homepage	Super-Banner or Skyscraper	Top-Banner	Top-Banner + Super-Banner
Company logo (rectangle) on the homepage		✓	✓
Advertorial/Whitepaper			4
Dedicated microsite featuring:	✓	✓	✓
Company description	800 characters	800 characters	3.000 characters
Images	✓	✓	✓
Videos			✓
Company logo & cover image	✓	✓	✓
Link to the company website	✓	✓	✓
Contact person	✓	✓	✓
Contact details	✓	✓	✓
HOME OF STEEL Newsletter			
Fullbanner	2	4	6
Featured in KOMPETENZ IM FOKUS	1	2	4
Minimum Booking Period	12 Months	12 Months	12 Months
Price per month	**420 €**	**500 €**	**825 €**

Billing is based on an annual rate and is subject to the applicable statutory VAT.

Individual Services / Your Banner Placement

- Skyscraper 670.00 €
- Super-Banner 670.00 €

VIEW OF YOUR BANNER PLACEMENT



REQUIRED FORMATS (IF INCLUDED IN THE PACKAGE)

Top-Banner / Super-Banner:	1126 x 150 px, 946 px x 150 px, 706 px x 150 px, 526 px x 150 px
Skyscraper:	160 x 600 px
Rectangle	400 x 568 px
Newsletter: Full-banner:	620 x 60 px

File Formats jpg, gif

Please also provide the desired destination link

DEDICATED MICROSITE

Company-specific subpage



Company name
Company subtitle

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. A t vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergr en, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. A t vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergr en, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.

Musterfirma GmbH
Musterstraße 12
12345 Musterort
Telefon:
01234 456789
E-Mail:
muster@muster.de
Internet:
www.muster.de

tero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy e irmod tempor invidunt ut labore et dolore.

tero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy e irmod tempor invidunt ut labore et dolore.

Additional text + images depending on the booked package

* Duration of the Services in HOME OF WELDING is 12 months.
We calculate our services as part of an annual invoice plus VAT.

REQUIRED FORMATS (IF INCLUDED IN THE PACKAGE):

Cover image:	1200 x 480 px
Company logo:	800 x 800 px
File formats:	jpg, gif

ADVERTORIAL / WHITEPAPER:
YOUR ADVERTISEMENT IN EDITORIAL PACKAGING

Advertorial / Whitepaper:

› 3 months period: 1.550,00 €
› 6 months period: 2.480,00 €
› 12 months period: 4.330,00 €

7 days on the homepage of HOME OF WELDING, followed by placement in the Advertorials section

Editorial mention of your advertorial in the newsletter:

1x › 3 months period

3x › 6 months period

6x › 12 months period


ADVERTORIAL

Schnelllauftore für erhöhte Sicherheit an Airports

Dubai National Air Travel Agency setzt an Flughäfen Produkte des Spezialisten EFAFLEX für Sicherheit und schnelle Abfertigung ein.

Wie in den meisten Bereichen haben sich auch in der Flughafenbranche in den vergangenen Jahren die Herausforderungen verändert und werden ständig anspruchsvoller. Da die Erwartungen der Verbraucher steigen, sind die Anforderungen an Sicherheit und Abfertigungsgeschwindigkeit an Flughäfen so hoch wie nie zuvor. An vielen Airports weltweit sind daher in den hochsensiblen Sicherheitsbereichen für Gepäck und Passagiere als auch in den Cateringzonen Schnelllauftore von EFAFLEX im Einsatz. Auch DNATA, kurz für Dubai National Air Travel Agency, verlässt sich auf die Schnelligkeit und Sicherheit der Tore des Weltmarktführers.

DNATA ist einer der weltweit größten Flug- und Reiseanbieter und beschäftigt mehr als 46.000 Mitarbeiter. Das Unternehmen bietet Bodenabfertigungs-, Fracht- und Flugverpflegungsdienste an 86 Flughäfen auf fünf Kontinenten an. Allein in Heathrow in Großbritannien werden durch DNATA pro Jahr etwa 17.500 Passagiere abgefertigt. An all diesen Standorten sind Ausfallzeiten, Störungen oder Verspätungen jeglicher Art äußerst kostspielig und können erhebliche finanzielle Auswirkungen haben. Damit alles rechtzeitig ans Ziel gelangt, werden Fracht- und Gepäckabfertigung bis ins Detail geplant. Im Nordwesten Großbritanniens wurde ein neues Logistikzentrum für die Luftfahrtindustrie gebaut. Bei dieser modernen Anlage, die für Fluggesellschaften wie Emirates und Cathay Pacific konzipiert wurde, entschieden sich die Planer von DNATA erneut für schnelllaufende Tore von EFAFLEX.

Dabei stand nicht nur die Zuverlässigkeit der Tore im Vordergrund, sondern auch das hochwertige Design und die perfekte Ästhetik.

Im Vereinigten Königreich ist DNATA ein langjähriger Kunde von EFAFLEX und setzt die Produkte seit mehr als 15 Jahren an Flughafenstandorten wie Manchester, Birmingham und Heathrow ein. Hier kann man sich darauf verlassen, dass die Tore eine reibungslose Logistik gewährleisten und Ausfallzeiten reduzieren.

Die Wahl fiel in diesem Fall auf das Schnelllauf-Turbotor EFA-STTB, das sich mit einer Geschwindigkeit von bis zu 3 Metern pro Sekunde öffnet. Transparente Lamellen im Torblatt bieten eine bessere Sicht und damit mehr Benutzersicherheit. Zudem schafft das Tor dadurch eine angenehme Arbeitsumgebung, weil so natürliches Tageslicht in die Arbeitsbereiche fällt.

Auch wenn die Gestaltung der Flughäfen von Standort zu Standort und von Land zu Land unterschiedlich ist, gelten überall ähnliche Anforderungen. EFAFLEX präsentiert mit seinem Sortiment an schnelllaufenden Hochleistungstoren maßgeschneiderte Lösungen für jeden Bedarf. Bei DNATA waren vor allem Geschwindigkeit, Langlebigkeit und Zuverlässigkeit der Tore entscheidend. Nur so kann das hohe Sicherheitsniveau, die Abfertigungsgeschwindigkeit und die reibungslosen logistischen Prozesse garantiert werden. Zudem ergänzen die eingebauten Tore die schönen Fassaden der neuen Gebäude hervorragend.

An anderen Standorten erweist sich das Schnellauf-Rolltor EFA-SRTB mit flexiblem Behang als ideal für die Gepäckabfertigung und den Check-in. Das Tiefbahntor EFA-STFB TK-100 hingegen stellt für Catering-Einrichtungen oder Kühlkammern das Produkt der Wahl dar.

Speziell für DNATA UK führt EFAFLEX im Rahmen des umfangreichen Serviceangebotes regelmäßige maßgeschneiderte Wartungsarbeiten aus, um sicherzustellen, dass die Tore voll funktionsfähig bleiben. Bei Bedarf werden dann auch Reparaturen und in zeitlichen Abständen Upgrades durchgeführt.

Unternehmensinformation EFAFLEX

EFAFLEX produziert Schnelllauftore für industrielle Anwendungen. Das 1974 gegründete Unternehmen ist unter anderem für Auftraggeber aus der Industrie, dem Handwerk, der Lebensmittelherstellung sowie aus der Chemie- und Pharmabranche im Einsatz. Als einziger Hersteller im Bereich der schnelllaufenden Industrietore ist EFAFLEX im Weltmarktführer-Index eingetragen und gehört damit zu den 461 Spitzenunternehmen Deutschlands, Österreichs und der Schweiz. Das Familienunternehmen beschäftigt mehr als 1.400 Mitarbeiter weltweit. Mit Stammsitz im bayerischen Bruckberg ist EFAFLEX als größter Arbeitgeber in der Region fest verankert. Darüber hinaus erschließt das Unternehmen mit zehn Tochtergesellschaften auf fünf Kontinenten die internationalen Märkte. Über 60 Prozent des Umsatzes erwirtschaftet EFAFLEX im Ausland.

EFAFLEX
Schnelle und sichere Tore

Weitere Informationen:
EFAFLEX Tor- und Sicherheitssysteme GmbH & Co. KG | 84079 Bruckberg | Tel.: (0 87 65)-82-0 | www.efaflex.com

Advertorial / Whitepaper:

7,000 characters, incl. spaces, 3-4 images, company logo in a prominent position
Optional: QR code for further material (videos, technical data sheets, etc.).

JOBPORTAL STAHLBRANCHE

In cooperation with: StepStone

Are you looking for specialists and managers who are familiar with joining technology? We reach the right target groups precisely with our cross-media JobPortal.

- **Online**: Decision-makers in the steel industry via the B2B platform **www.homeofsteel.de**
- **Print:** Two renowned trade magazines for precise targeting of your audience
  - STAHL + TECHNIK
  - STEEL + TECHNOLOGY

ONLINE

Publish your job advertisement

- Online: in our industry portal HOME OF STEEL

Our offer for you: **STAHL ONLINE**
Online-JobPortal (30 days duration) | 825,00 €*

PRINT + ONLINE

Publish your job advertisement at a low package price

- **Print**: Choose between STAHL + TECHNIK and STEEL + TECHNOLOGY
- **Online**: In our JobPortal HOME OF STEEL
- **Online**: At StepStone, one of the leading online-job platforms in Germany
- **NEW**: Each job advertisement appears once in the HOME OF STEEL newsletter

STAHL STARTER:
1/3 advertising page, 4c in STAHL + TECHNIK oder STEEL + TECHNOLOGY

Option 1) + online-JobPortal	1.650,00 €*
Option 2) + online-JobPortal + StepStone (30 days duration)	3.350,00 €*

STAHL BUSINESS:
1/2 advertising page, 4c in STAHL + TECHNIK or STEEL + TECHNOLOGY

Option 1) + online-JobPortal	2.025,00 €*
Option 2) + online-JobPortal + StepStone (30 days duration)	3.725,00 €*

STAHL PROFESSIONAL:
1/1 advertising page, 4c in STAHL + TECHNIK or STEEL + TECHNOLOGY

Option 1) + online-JobPortal	3.190,00 €*
Option 2) + online-JobPortal + StepStone (30 days duration)	4.890,00 €*

HOME OF STEEL
DAS BRANCHENPORTAL

WIR BERATEN SIE GERNE AUSFÜHRLICH

Markus Winterhalter
markus.winterhalter@dvs-media.info
Telefon: +49 211 1591-142

NEWSLETTER REACH

HOME OF STEEL
DAS BRANCHENPORTAL

REALISIERT VON DVS MEDIA

NEWSLETTER VOM 10.09.2026

Liebe Leserinnen, liebe Leser,

hierzulande steht die Stahlindustrie noch immer vor großen Herausforderungen. Sie muss sich für die Zukunft neu aufstellen und gleichzeitig wettbewerbsfähig bleiben. Oft ist allgemein vom Industriestandort die Rede – was nicht nur den Stahl miteinschließt.

Es lohnt sich, genauer hinzuschauen, denn: Die großen Namen des Stahls sind bekannt. Thyssenkrupp Steel, ArcelorMittal, Stahl-Holding-Saar oder die Salzgitter AG – ihre großen Produktionsstätten werden zuerst genannt, wenn der Stahl im Land zum Thema wird.

Dass die Stahlproduktion aber auch in viel kleineren Maßstäben in der Breite relevant ist, zeigen die Meldungen in dieser Woche. In Mülheim an der Ruhr wurde eine Warmrichtmaschine in Betrieb genommen und in Trier steht **technische Ausrüstung** zum Verkauf.

Inbetriebnahmen oder Veräußerungen waren immer schon Teil des Stahlgeschäfts. Gelebt wird es aber nicht nur an den großen Standorten, sondern eben auch in kleineren Werken.

Wir wünschen Ihnen eine inspirierende Lektüre.

Ihre STAHL+TECHNIK-Redaktion
Lucas Möllers

LinkedIn I Abo I Aktuelles Heft I Newsletter

KUNDENINFORMATION



Bei der Stahlproduktion Energie einsparen?

ECOREF® liefert die Lösung: Der Analyse- und Konzeptansatz, entwickelt von Engineering-Spezialisten des internationalen Feuerfestherstellers RATH, unterstützt die Stahlindustrie dabei, die optimale feuerfeste Zustellung für ihre Anlagen zu ermitteln – und so Energie und zugleich Kosten einzusparen.

»Mehr erfahren

MELDUNGEN



Salzgitter AG nimmt Warmrichtmaschine in Mülheim in Betrieb

Die neue Anlage unterstreicht die Rolle des Salzgitter-Konzerns als Partner für Infrastruktur im Zukunftsmarkt Windenergie.

»Mehr erfahren

SUBSCRIBERS
2.067

2026
(*)on average

ÖPENING RATE
44,29%

OUR NEWSLETTER
YOUR ADVERTISING OPPORTUNITIES

The Home of Steel Newsletter
is published weekly, every Thursday.

Advertising Options:

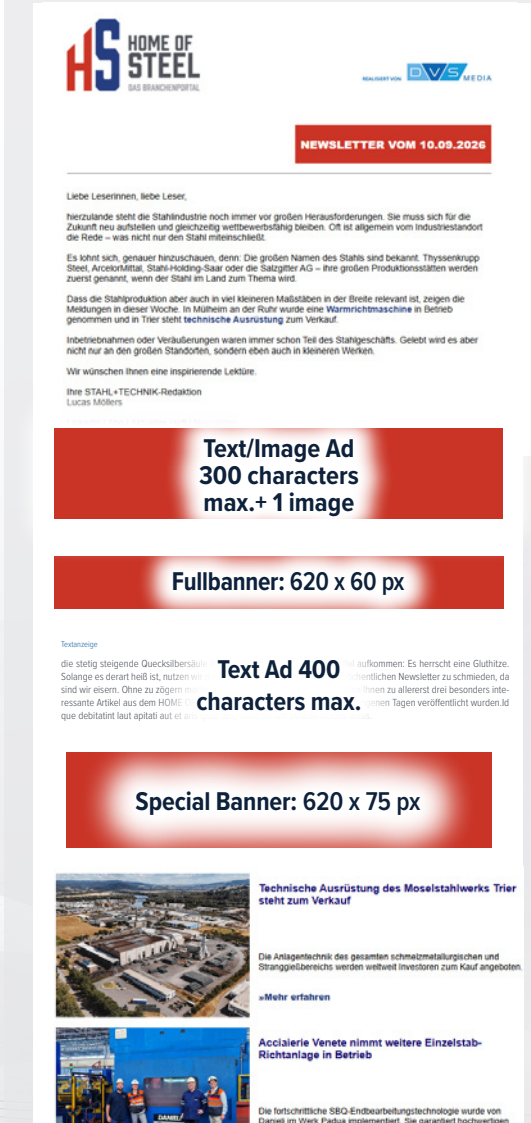
- Banners in the newsletter
- Exposure within editorial content
- Integration between content blocks

Placement options and prices:

Banner Prices:

Full-banner	620 x 60 px	325.00 €
Text ad	max. 400 characters	340.00 €
Text/image	max. 300 characters + 1 image	350.00 €
Special banner	620 x 75 px	460.00 €

Banner Information and Booking:
10 days in advance in each case



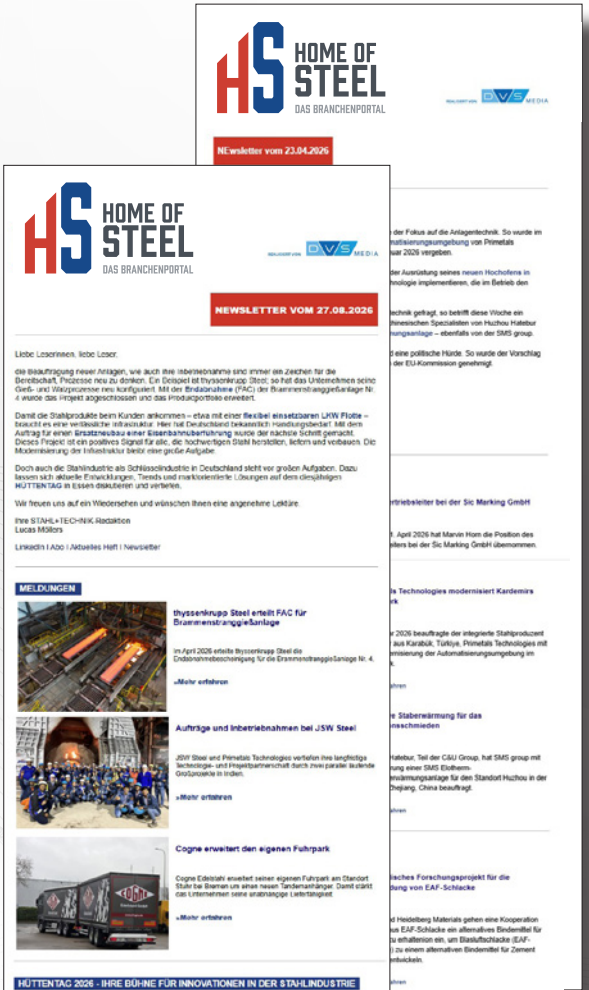
NEWSLETTER DATES 2027

January		February		March		April		May		June	
01-07-2027	01-14-2027	02-04-2027	02-11-2027	03-04-2027	03-11-2027	04-01-2027	04-08-2027	05-05-2027	05-13-2027	06-03-2027	06-10-2027
01-21-2027	01-28-2027	02-18-2027	02-25-2027	03-18-2027	03-25-2027	04-15-2024	04-22-2027	05-20-2027	05-26-2027	06-17-2027	06-24-2027
						04-27-2027					
		maintenance Dortmund/Germany 24.-25.02.2027		**32. AWT** Steinfurt/Germany 02.-03.03.2027		**Hanover Fair** Hanover /Germany 05.-08.04.2027		**Lamiera** Milan/Italy 06.-09.05.2027		**Nordic Steel** Trondheim/Norway 16.-18.06.2027	
				intec Leipzig/Germany 02.-05.03.2027		**Stainless** Brno/ Czech Republic 07.-08.04.2027		**Moulding Expo** Stuttgart/Germany 11.-12.05.2027		**GMTN** Dusseldorf/Germany 21.-25.06.2027	
				LogiMAT Stuttgart/Germany 16.-18.03.2027		**Tube & Steel** Istanbul/Turkey 28.04.-01.05.2027		**Made in Steel** Milan/Italy 11.-13.05.2027		**8th ESTAT** Dusseldorf/Germany 21.-25.06.2027	
				Kranfachtagung Dresden/Germany 23.03.2027		**AISTech** Nashville/USA 03.-05.05.2027				**12th STEELSIM** Dusseldorf/Germany Juni 2027	

Juli		August		September		Oktober		November		Dezember	
07-01-2027	07-08-2027	08-05-2027	08-12-2027	09-02-2027	09-09-2027	10-07-2027	10-14-2027	11-04-2027	11-11-2027	12-02-2027	12-09-2027
07-15-2027	07-22-2027	08-19-2027	08-26-2027	09-16-2027	09-23-2027	10-21-2027	10-28-2027	11-18-2027	11-25-2027	12-16-2027	
07-29-2027				09-30-2027							
				SCT 2027 Mainz/Germany 06.-10.09.2027		**parts2clean** Stuttgart/Germany 05.-07.10.2027		**UNITECR 2027** Osaka/Japan 07.-10.11.2027			
				ICR Aachen/Germany September 2027		**A+A 2027** Dusseldorf/Germany 19.-22.10.2027		**Stainless Steel 2027** Maastricht/Netherlands 16.-18.11.2027			
						Blechexpo Stuttgart/Germany 26.-29.10.2027		**HÜTTENTAG** Essen/Germany 18.11.2027			

A FORMAT FOR CONTENT THAT NEEDS ITS OWN SPACE.

STAND-ALONE NEWSLETTER



The newsletter consists entirely of your content.
.
No editorial context.

KEY FACTS:

- **high brand relevance**
- **high level of trust within the community**
- **exclusive one-time distribution**
- **bookable at any time**

= **independent communication with your subscriber base**

- Intro text (max. 1,500 characters, including spaces)
- Three teaser articles
- Headline: max. 75 characters
- Teaser text: max. 540 characters
- Image size: 271 x 181 px
- Max. 4 headlines, each with a max. of 70 characters
- Max. 4 event announcements for your events
- **Stand-alone-Newsletter: 2.050,00 €**

SOCIAL MEDIA POSTING

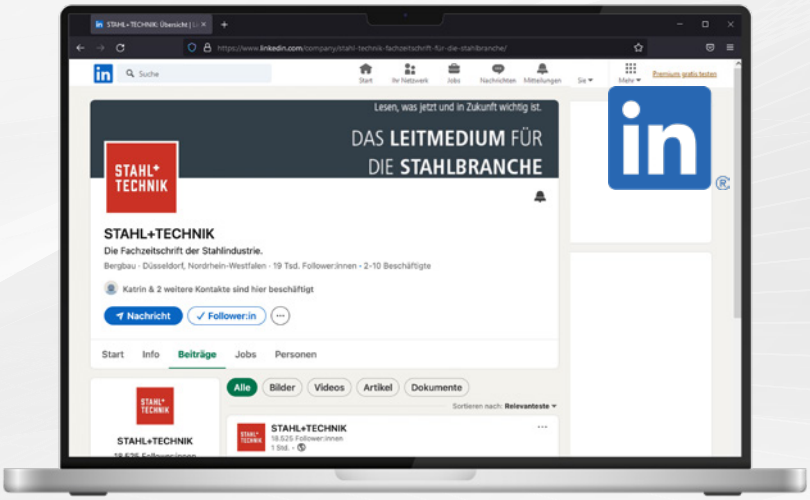
TAKE ADVANTAGE OF THE STAHL + TECHNIK NETWORK AND GIVE YOUR PRESS RELEASES A SOCIAL MEDIA BOOST.

>21.000

Follower in September 2026

Single Post	1 Post	500,00 €
Short Campaign	3 Postings	1.250,00 €
Long Campaign	10 Postings	2.500,00 €

Content per post:
800 characters of text, including spaces
1 image (600 x 600 px)



The prices listed above are subject to applicable sales tax

Knowledge connects. The industry meets.

Specialist events and trade media from a single source.

Our events create a platform for professional exchange, personal dialogue, and knowledge transfer within the industry. Experts from industry, research, and practice share their know-how, discuss current developments, and present solutions for the challenges of tomorrow.

Depending on the event, we offer companies various opportunities to showcase themselves — ranging from accompanying industry exhibitions and sponsorship to other tailored presentation options. In doing so, we combine our events with the reach and expertise of our specialist media.

Take advantage of our event highlights to reach your target audience in a relevant professional setting and build valuable industry contacts.

Are you interested? For inquiries regarding sponsorship and exhibition opportunities, please contact:

DVS Events

P +49 211 1591-167

events@dvs-media.info

DVS MEDIA

Eine Auswahl geplanter Veranstaltungen, alle aktuellen Termine unter **www.dvs-events.com**

ROBOTER27
Tagung & Fachausstellung

16.02. – 17.02.2027
Hanover/Germany

DVS CONGRESS

13.09. – 14.09.2027
DVS CONGRESS, Hamburg/Germany

ITSC2027
INTERNATIONAL THERMAL SPRAY CONFERENCE AND EXPOSITION

12.05. – 15.05.2027
World Trade Center, Rotterdam/Netherlands

2nd International Conference on Handheld Laser Beam Welding

09.06. – 10.06.2027
Jena/Germany

UNTERWASSERTECHNIK

November
UWT – Tagung Unterwassertechnik, Hamburg/Germany

ALUMINIUM BRAZING
International Congress and Exhibition

28.06. Workshop | 29.06.2027 – 30.06.2027
Tagung Dusseldorf/Germany

Print Specifications

MAGAZINE FORMAT
DIN A4 (210 mm wide, 297 mm high)

TYPE AREA
184 mm wide, 245 mm high, 3-column (58 mm/column)

DATA DELIVERY
Please always state the journal title, issue number and customer/advertiser name

IMAGE RESOLUTIONS
Halftone images at least 300 dpi.
Line drawings at least 600 dpi.
No image compression such as LZW etc

COLOURS
PSO Coated v3 (ECI) Colour profiles and further information on ICC profiles at eci.org. If print data is sent to us in RGB colour mode, we will automatically convert it to CMYK. Please note that the conversion may result in colour changes. The publisher is not liable for colour deviations in print.
Special colours are possible on request.

EXCHANGE FORMATS
P PDF (standard: PDF/X-4:2008), TIFF, AI, EPS and JPEG data (low compression/high quality). Please without registration marks, document information, alpha channels and OPI function. Always embed fonts and images.

TYPESETTING, PRINTING AND BINDING PROCESS
Computer-to-plate, sheet-fed offset, wire-stitching

PRINTING MATERIAL
Digital print documents with proof are supplied by the client On request, we can create or digitise your advertisements at cost price.
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BLEED FORMAT
Adverts in bleed with at least 3 mm bleed on all sides. If this is not the case, no liability can be accepted for the accuracy of the advert.

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DELIVERY ADDRESS FOR LOOSE INSERTS
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P +49 2871 24 66-0
Delivery date: by the 25th of the previous month.
Please send a sample to the advertising department.

Platforms for Industrial Expertise



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DVS MEDIA



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