

# ADVERTISING WITH A VISION **WELDING, CUTTING & COATING**

**PRINT | ONLINE | EVENTS**

WHERE IT'S ALL ABOUT WELDING...



MEDIA KIT

**2027**



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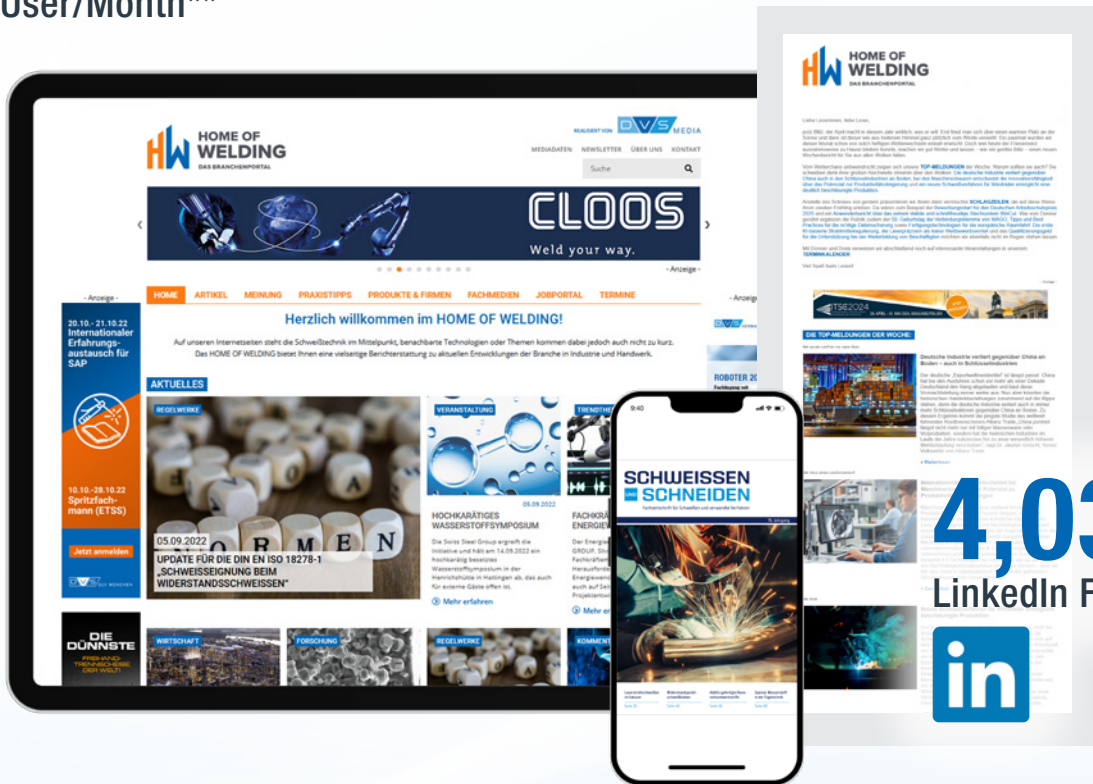
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43,62%  
Opening Rate\*\*\*\*

154,639  
User/Month\*\*

1,184  
Subscribers\*\*



4,031  
LinkedIn Follower\*\*



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# TOP-DECISION-MAKERS READ THE NUMBER 1





**75%  
sold  
circulation**

**Audited  
by IVW**

**Peer  
Reviewed  
since  
1949**

#### Content:

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**Editorial Profile:**

Technical-scientific trade journal for welding, cutting and brazing/soldering technology, including the large number of peripheral fields. Editorial subjects: research and development, training, further education, exchange of experience, welding, cutting, brazing/soldering, adhesive bonding and allied processes, material-related questions (ferrous and non-ferrous metals, plastics as well as base and filler materials), calculation, design and fabrication in structural steel engineering, tank construction, apparatus engineering, vehicle manufacture and mechanical engineering, welding machines including robots and controllers, material testing (destructive and non-destructive) as well as safety at work and health protection.

**Organ:** Official organ of DVS – German Welding Society

**Publisher:** DVS – German Welding Society.

**Editorial staff:** Sarah Gottschalk (management/responsible)  
Anja Labussek  
Sylvia Hanagan  
Natalie Kliemann

**Year:** Volume 79, 2027

**Publication frequency:** monthly

**Publication/  
subject plan:** see page 10 – 11

**Subscription charges:** Annual subscription 231.00 €  
(Print + Digital)  
plus postage costs

**Circulation control**



**Circulation analysis**

Copies per issue on an annual average  
(July 1st 2024 to June 30, 2025)

**Print run**

2,863 Copies

**Actually circulated  
print run**

2,628 thereof abroad 117  
1,666 subscribed circulation  
1,425 thereof members copies  
592 other sold circulation  
5 Retail Sale

**Sold circulation:**

2,262 thereof abroad 99

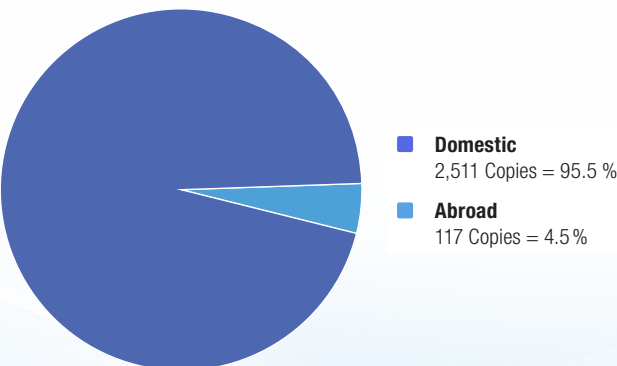
**Free copies**

366

**Geographical distribution analysis:**

Actually circulated print run: 2,628 = 100%

Proportion of the actually circulated print run

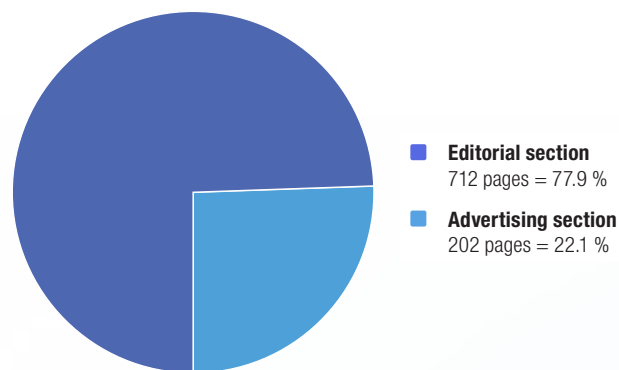


### Scope analysis:

2025 = 12 issues

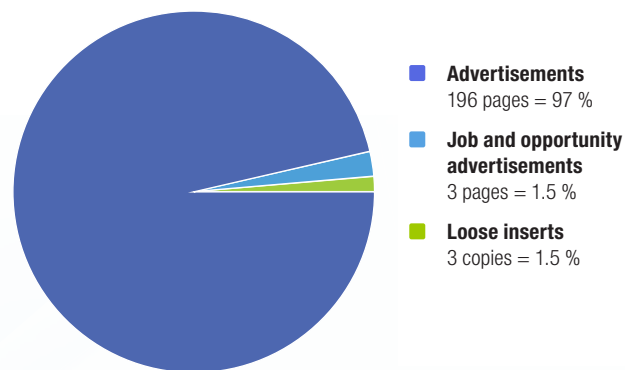
Total scope:

914 pages = 100%



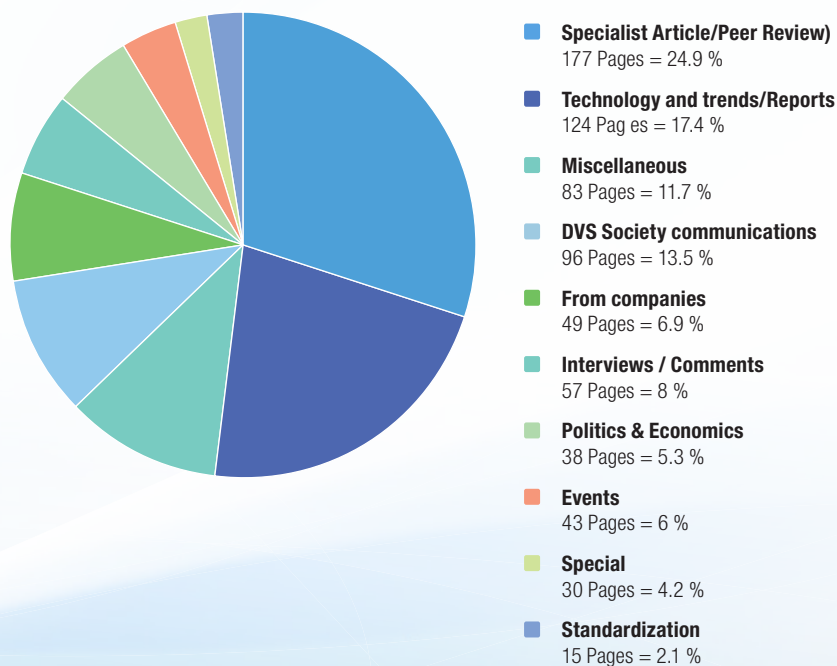
Advertising scope:

202 pages = 100%



### Content analysis:

712 pages Editorial section = 100%



| Issue / Month               | Dates                                                                                                      | Topics                                                                                                                                                                                                                                                                                    | Fairs, Conferences & Events                                                                                                                                                                                                                                                                                                                 |
|-----------------------------|------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1/2<br>January/<br>February | Ad closing date: 7 January 2027<br>Printing material: 18 January 2027<br>Publication date: 4 February 2027 | <ul style="list-style-type: none"> <li>➤ <b>Main Topic: Autonomous Welding robots and self-learning systems</b></li> <li>➤ Cobot welding cells</li> <li>➤ Adhesive bonding technology</li> </ul>                                                                                          | <b>ROBOTER</b><br>16.02.–17.02.2027, Hanover/Germany<br><b>Kolloquium Gemeinsame Forschung in der Klebtechnik</b><br>16.02.–17.02.2027, Cologne/Germany<br><b>Maintenance</b><br>24.02.–25.02.2027, Dortmund/Germany<br><b>JEC World</b><br>02.03.–04.03.2027, Paris/France<br><b>Zuliefermesse Z</b><br>02.03.–05.03.2027, Leipzig/Germany |
| 3<br>March                  | Ad closing date: 5 February 2027<br>Printing material: 15 February 2027<br>Publication date: 4 March 2027  | <ul style="list-style-type: none"> <li>➤ <b>Main Topic: Sheet Metal Processing</b></li> <li>➤ Additive Manufacturing</li> <li>➤ Cutting Technology</li> <li>➤ <b>WELDING AND CUTTING 1/2027</b><br/>(As an issue in the issue of the trade magazine SCHWEISSEN UND SCHNEIDEN.)</li> </ul> | <b>Sondertagung Schweißen im Anlagen- und Behälterbau</b><br>09.03.–12.03.2027, Munich/Germany<br><b>BLE.CH</b><br>16.03.–19.03.2027, Bern/Switzerland<br><b>HANDWERK, Wels/Österreich</b><br>17.03.–19.03.2027, Wels/Austria<br><b>Hannover Messe</b><br>05.04.–08.04.2027, Hanover/Germany                                                |
| 4<br>April                  | Ad closing date: 5 March 2027<br>Printing material: 15 March 2027<br>Publication date: 1 April 2027        | <ul style="list-style-type: none"> <li>➤ <b>Main Topic: Welding in Civil Engineering</b></li> <li>➤ Steel construction &amp; welding of large-scale structures</li> <li>➤ Thermal spraying &amp; Overlay welding</li> </ul>                                                               | <b>24. Tagung Schweißen in der maritimen Technik und im Ingenieurbau 2027</b><br>28.04.–29.04.2027, Hamburg/Germany<br><b>NPE 2027</b><br>03.05.–07.05.2027, Orlando/USA<br><b>ITSC – International Thermal Spray Conference and Exposition</b><br>12.05.–14.05.2027, Rotterdam/Netherlands                                                 |
| 5<br>May                    | Ad closing date: 16 April 2027<br>Printing material: 26 April 2027<br>Publication date: 5 May 2027         | <ul style="list-style-type: none"> <li>➤ <b>Main Topic: Cybersecurity &amp; Defence</b></li> <li>➤ Materials testing</li> <li>➤ Digitalization</li> </ul>                                                                                                                                 | <b>38. Control</b><br>11.05.–14.05.2027, Stuttgart/Germany                                                                                                                                                                                                                                                                                  |

| Issue / Month      | Dates                                                                                                          | Topics                                                                                                                                                                                                                                                                                          | Fairs, Conferences & Events                                                                                                                                                                                                                                                                                                             |
|--------------------|----------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 6<br>June          | Ad closing date: 7 May 2027<br>Printing material: 14 May 2027<br>Publication date: 3 June 2027                 | <ul style="list-style-type: none"> <li>➤ <b>Main Topic: Occupational Safety – Extraction and Air Purification</b></li> <li>➤ Soldering, Brazing</li> <li>➤ Lightweight Construction</li> </ul>                                                                                                  | <b>Smart Automation and Robotics</b><br>22.06.–25.06.2027, Munich/Germany<br><b>International Congress and Exhibition on Aluminium Brazing and Joining feat. Conference on Aluminium Heat Exchanger Technologies for Heating, Ventilation, Air Conditioning and Refrigeration (HVAC&amp;R)</b><br>28.06.–30.06.2027, Dusseldorf/Germany |
| 7/8<br>July/August | Ad closing date: 2 July 2027<br>Printing material: 12 July 2027<br>Publication date: 5 August 2027             | <ul style="list-style-type: none"> <li>➤ <b>Main Topic: Handheld laser beam welding</b></li> <li>➤ Laser-hybrid processes</li> <li>➤ High-performance processes</li> </ul>                                                                                                                      |                                                                                                                                                                                                                                                                                                                                         |
| 9<br>September     | Ad closing date: 6 August 2027<br>Printing material: 16 August 2027<br>Publication date: 2 September 2027      | <ul style="list-style-type: none"> <li>➤ <b>Main Topic: Industrial Gases &amp; Gas-shielded welding</b></li> <li>➤ Energy-efficient inverters</li> <li>➤ Surface treatment</li> </ul>                                                                                                           | <b>DVS CONGRESS</b><br>13.09.–14.09.2027, Hamburg/Germany<br><b>EMO</b><br>04.10.–08.10.2027, Mailand/Italy<br><b>Parts2Clean</b><br>05.10.–07.10.2027, Stuttgart/Germany                                                                                                                                                               |
| 10<br>October      | Ad closing date: 17 September 2027<br>Printing material: 27 September 2027<br>Publication date: 7 October 2027 | <ul style="list-style-type: none"> <li>➤ <b>Main Topic: Laser beam welding</b></li> <li>➤ BlechExpo/Schweisstec trade fair</li> <li>➤ Cutting technology</li> <li>➤ <b>WELDING AND CUTTING 2/2027</b><br/>(As an issue in the issue of the trade magazine SCHWEISSEN UND SCHNEIDEN.)</li> </ul> | <b>BlechExpo</b><br>26.10.–29.10.2027, Stuttgart/Germany<br><b>Schweisstec</b><br>26.10.–29.10.2027, Stuttgart/Germany<br><b>Formnext</b><br>26.10.–29.10.2027, Frankfurt am Main/Germany                                                                                                                                               |
| 11<br>November     | Ad closing date: 8 October 2027<br>Printing material: 18 October 2027<br>Publication date: 4 November 2027     | <ul style="list-style-type: none"> <li>➤ <b>Main Topic: Smart Factory</b></li> <li>➤ Digital quality control</li> <li>➤ Green manufacturing</li> <li>➤ Additive manufacturing</li> </ul>                                                                                                        | <b>UWT</b><br>November 2027, Hamburg/Germany                                                                                                                                                                                                                                                                                            |
| 12<br>December     | Ad closing date: 12 November 2027<br>Printing material: 22 November 2027<br>Publication date: 2 December 2027  | <ul style="list-style-type: none"> <li>➤ <b>Main Topic: AI in the welding process</b></li> <li>➤ Automated welding cells</li> <li>➤ IoT</li> </ul>                                                                                                                                              | <div>including supplement<br/>WALL CALENDAR 2028</div>                                                                                                                                                                                                                                                                                  |

| Format                                        | Type area<br>Width x Height in mm | with bleed<br>Width x Height in mm* | Basic rates<br>b/w | 2-coloured | 3-coloured | 4-coloured |
|-----------------------------------------------|-----------------------------------|-------------------------------------|--------------------|------------|------------|------------|
| Front cover                                   | –                                 | 210 × 185                           | –                  | –          | –          | 6,470      |
| First or Last cover page                      | –                                 | 210 × 297                           | 4,089              | 4,509      | 4,929      | 5,239      |
| Back cover                                    | –                                 | 210 × 204                           | 4,109              | 4,529      | 4,949      | 5,259      |
| 2/1 pages                                     | 362 × 247                         | 420 × 297                           | 6,229              | 6,649      | 7,069      | 7,379      |
| 1/1 page                                      | 181 × 247                         | 210 × 297                           | 3,895              | 4,315      | 4,735      | 5,045      |
| Juniorpage                                    | 119 × 170                         | 133 × 187                           | 2,449              | 2,869      | 3,289      | 3,599      |
| 1/2 page, horizontal<br>1/2 page, vertical    | 181 × 123<br>90 × 247             | 210 × 148<br>105 × 297              | 1,950              | 2,370      | 2,790      | 3,100      |
| 1/3 page, horizontal<br>1/3 page, vertical    | 181 × 82<br>57 × 247              | 210 × 99<br>71 × 297                | 1,320              | 1,530      | 1,740      | 1,910      |
| 1/4 page, horizontal<br>1/4 page, vertical    | 181 × 62<br>90 × 123              | 210 × 74<br>105 × 148               | 980                | 1,190      | 1,400      | 1,570      |
| <b>Classified ads / job applications</b>      |                                   |                                     |                    |            |            |            |
| Millimeter price with a column width of 57 mm |                                   |                                     | 6.70               |            |            |            |
| Box Number Fee                                |                                   |                                     | 6.70               |            |            |            |

**\*plus 3 mm bleed on all sides**

**All prices are in EURO and do not include the currently valid VAT rate.**

**Format:** DIN A4 (210 mm wide × 297 mm high)

**Different ad formats will be billed in millimeters.**

**Type area:** 181 mm wide × 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 78

**JOBPORTAL**  
FÜGETECHNIK

**Surcharges:**

|                            |                  |                      |
|----------------------------|------------------|----------------------|
| <b>Colour surcharge:</b>   | 1/1 and 1/2 page | 1/3 page and smaller |
| per standard colour        | 420 €            | 210€                 |
| four-coloured              | 1,150 €          | 590 €                |
| <b>per special colour:</b> | 570 €            | 570 €                |

**Bleed surcharge:** 199 €

**Placement surcharge:** 10 % on the b/w basic ad rate.

No discounts on all surcharges

**Series discounts:**

|                                                |      |
|------------------------------------------------|------|
| For advertisements published within 12 months  |      |
| for 3 repeats or 1 1/2 pages                   | 5 %  |
| for 6 repeats or 3 pages                       | 10 % |
| for 12 repeats or 6 pages                      | 15 % |
| from 12 pages                                  | 20 % |
| Discounts for multi-year contracts on request. |      |

|                          |                        |         |
|--------------------------|------------------------|---------|
| <b>Bound-in-inserts:</b> | 2 pages (bis 115 g/m2) | 4,380 € |
|                          | 2 pages (bis 170 g/m2) | 5,450 € |
|                          | 4 pages (bis 115 g/m2) | 6,640 € |
|                          | 4 pages (bis 170 g/m2) | 8,240 € |

Size: 216 mm wide x 305 mm high incl. 3 mm  
milled edge, 5 mm head trim, 3 mm outside, 3 mm  
base

|                  |                    |      |
|------------------|--------------------|------|
| <b>Discount:</b> | 2 Bound-in-inserts | 5 %  |
|                  | 3 Bound-in-inserts | 10 % |
|                  | 6 Bound-in-inserts | 15 % |

**Loose inserts:**

Domestic circulation up to 25 g € 379 %  
postal charge incl.  
higher weights on request  
max. format: 195 mm wide x 285 mm high

**Affixed reply cards to advertisements  
or loose inserts**

€ 195 %

Loose inserts cannot be discounted.

Free delivery to:  
D+L Printpartner  
Schlavenhorst 10, 46395 Bocholt, Germany  
P +49 2871 24 66-0  
Delivery date: by the 25th of the previous month.  
A sample is requested from the advertising  
department.

**Advertorial:**

The ideal addition to your classic advertising with an  
editorial-like background. You provide text/image  
material, we adapt the layout to the magazine design:

**2/1 pages, 4c**  
(10,000 Characters incl. spaces) 7,369 €

**1/1 page, 4c**  
(5,000 Characters incl. spaces) 5,029 €

**1/2 page horizontal, 4c**  
(2,000 Characters incl. spaces) 3,079 €

Technical information on ad formats, printing material and data transfer can be found on the pages 38 – 39.

## 1. Investigation method:

Recipient structure analysis through written survey - sample survey

## 2 Description of the recipients at the time of data collection:

### 2.1. Condition of the file:

In the recipient file, the addresses of all recipients are recorded on EDP. Based on the existing postal information, the file can be sorted by postcode or domestic and foreign recipients.

### 2.2. Total number of recipients in the file:

4,821

### 2.3. Total number of changing recipients:

–

### 2.4. Structure of recipients at the start of the survey:

|                                              |       |
|----------------------------------------------|-------|
| Recipients in the file, copies sold          | 4,483 |
| Recipients in the file permanent free copies | 338   |
|                                              | 4,821 |
| Promotional copies                           | 300   |
| actual circulation                           | 4,525 |
| of which domestic                            | 4,299 |
| of which abroad                              | 226   |

## 3. Description of the investigation:

### 3.1. Population (proportion examined):

|                                         |       |     |         |
|-----------------------------------------|-------|-----|---------|
| Population                              | 5,121 | =   | 100%    |
| not included:                           |       |     |         |
| Promotional copies                      | 300   |     |         |
| Recipients abroad                       | 296   | 596 | = 11.6% |
| The investigation represents recipients | 4,525 | =   | 88.3%   |

### 3.2. Day of the sample drawing:

May 13, 2009

### 3.3. Description of the sample survey:

Simple random selection, starting with the random number 4 every 13th address

|                                           |                   |          |
|-------------------------------------------|-------------------|----------|
| Initial samples (questionnaire sent)      | 325 cases         | = 100%   |
| Questionnaire cannot be delivered by post | 0 cases           | = 0.0%   |
| Bookstores / libraries                    | 3 cases           | = 0.8%   |
| Gross sample                              | 322 cases         | = 100%   |
| Failures                                  |                   |          |
| Questionnaire not returned                | 91 cases          | = 28,3 % |
| Questionnaire returned empty              | 0 cases           | = 0,0 %  |
| Net sample (exhaustion)                   | 231 cases         | = 71.7 % |
|                                           | (evaluable cases) |          |

### 3.4 Target person of the investigation:

First recipient

### 3.5. Definition of the reader:

not applicable

### 3.6. Period of investigation:

Sending out the questionnaire to the total sample: June 22, 2009. Reminder letter (in some cases with the questionnaire attached again): June 29, 2009 and July 13, 2009. The cut-off date for the acceptance deadline for returns that were included in the evaluation was August 20, 2009.

### 3.7. Implementation of the investigation:

publishing company

This study corresponds to the current version of the ZAW framework for advertising media analyzes in terms of its design, implementation and reporting.

### Sectors/branches of the economy/specialist fields/occupational groups

SCHWEISSEN UND SCHNEIDEN reports on the results of development and research papers from all fields of industry as well as from industry-free institutes. Furthermore, the journal provides information about experience with regard to the application of welding technology in practice - in structural steel engineering, building and bridge construction, mechanical engineering, electrotechnology, vehicle manufacture, aircraft manufacture, reactor construction as well as the chemical industry. This information is supplemented by topical reports on new developments as well as on economic questions.

| Department/<br>group/<br>class | Recipient groups<br>(according to the classification of the branches of the economy) | Proportion of the actually<br>circulated print run |        |
|--------------------------------|--------------------------------------------------------------------------------------|----------------------------------------------------|--------|
|                                |                                                                                      | %                                                  | Copies |
| 36, 35, 5–7                    | Energy industry, water supply and mining                                             | 4,4                                                | 199    |
| 20, 19.2                       | Chemical industry and mineral oil processing                                         | 3,8                                                | 172    |
| 24                             | Metal production and metal processing                                                | 10,0                                               | 453    |
| 25.1                           | Manufacture of steel and light metal structures                                      | 8,1                                                | 367    |
| 25.2                           | Boiler and tank construction                                                         | 5,6                                                | 253    |
| 28                             | Mechanical engineering                                                               | 19,4                                               | 878    |
| 29                             | Manufacture of cars and their parts                                                  | 1,9                                                | 86     |
| 30.9                           | Road vehicle construction (without cars)                                             | 1,3                                                | 59     |
| 35.1                           | Shipbuilding                                                                         | 3,1                                                | 140    |
| 30.2                           | Rail vehicle construction                                                            | 2,5                                                | 113    |
| 30.3                           | Aircraft and spacecraft construction                                                 | 2,5                                                | 113    |
| 45.2                           | Repair of motor vehicles                                                             | 1,3                                                | 59     |
| 26.51.2, 26, 27,<br>26.51.3    | Electronics, precision mechanics and optics                                          | 1,9                                                | 86     |
| 41 – 43                        | Building trade                                                                       | 1,3                                                | 59     |
| 46.9                           | Wholesale trade                                                                      | 5,6                                                | 253    |
| 72                             | Science, research and teaching                                                       | 20,0                                               | 905    |
| 71                             | Technical advice and planning (especially architectural and engineering offices)     | 5,0                                                | 226    |
|                                | No information                                                                       | 2,3                                                | 104    |
|                                | Actually circulated print run                                                        | 100                                                | 4,525  |

**Size of the economic unit**

|                        | Proportion of the actually circulated print run |        |
|------------------------|-------------------------------------------------|--------|
|                        | %                                               | Copies |
| 1 – 19 Employees       | 24.4                                            | 1,104  |
| 20 – 49 Employees      | 16.3                                            | 738    |
| 50 – 299 Employees     | 28.1                                            | 1,271  |
| 300 and more Employees | 28.8                                            | 1,303  |
| No information         | 2.4                                             | 109    |
|                        | 100                                             | 4,525  |

**Position in the business**

|                                                           | Proportion of the actually circulated print run copies |        |
|-----------------------------------------------------------|--------------------------------------------------------|--------|
|                                                           | %                                                      | Copies |
| Proprietor, member of the board or managing director      | 23.1                                                   | 1,045  |
| Plant or works manager                                    | 8.1                                                    | 367    |
| Head of technical department                              | 18.8                                                   | 851    |
| Head of commercial department                             | 1.3                                                    | 59     |
| Plant engineer or welding engineer                        | 20.0                                                   | 905    |
| Welding technologist, welding specialist or foreman       | 6.9                                                    | 312    |
| Welding instructor, welding shop foreman or welder        | 2.5                                                    | 113    |
| Technical clerk                                           | 1.9                                                    | 86     |
| Teacher at a university or a technical teaching institute | 4.4                                                    | 199    |
| Others                                                    | 12.4                                                   | 561    |
| No information                                            | 0.6                                                    | 27     |
|                                                           | 100                                                    | 4,525  |

**Formal education/vocational training**

|                                                | Proportion of the actually circulated print run |        |
|------------------------------------------------|-------------------------------------------------|--------|
|                                                | %                                               | Copies |
| University of technology or university         | 39.4                                            | 1,783  |
| Specialist, engineering or technical college   | 39.4                                            | 1,783  |
| Miscellaneous vocational college               | 1.9                                             | 86     |
| Foreman's qualification test                   | 9.4                                             | 425    |
| Welding training (according to DVS guidelines) | 2.5                                             | 113    |
| Concluded technical training                   | 3.1                                             | 140    |
| Concluded commercial training                  | 1.3                                             | 59     |
| Miscellaneous vocational training              | 1.3                                             | 59     |
| No training                                    | 1.3                                             | 59     |
| No information                                 | 0.4                                             | 18     |
|                                                | 100                                             | 4,525  |

**Age**

|                    | Proportion of the actually circulated print run |        |
|--------------------|-------------------------------------------------|--------|
|                    | %                                               | Copies |
| Up to 29 years     | 6.3                                             | 285    |
| 30 – 39 years      | 13.8                                            | 624    |
| 40 – 49 years      | 30.6                                            | 1,385  |
| 50 – 59 years      | 33.1                                            | 1,498  |
| 60 years and older | 16.2                                            | 733    |
| No information     | 0,0                                             | 0      |
|                    | 100                                             | 4,525  |

### 1. Investigation method:

Distribution analysis through file evaluation total survey

### 2 Description of recipients at the time of data collection:

#### 2.1. Condition of the file:

The addresses of all recipients are recorded in the EDP in the recipient file. The file is structured according to domestic and foreign recipients. The addresses of the domestic recipients are sorted by postcode, the foreign recipients by country.

#### 2.2. Total number of recipients in the file:

8.098

#### 2.3. Total number of changing recipients:

–

#### 2.4. Structure of recipients at the start of the survey:

|                                              |       |
|----------------------------------------------|-------|
| Recipients in the file number of copies sold | 3,343 |
| Recipients in the file permanent free pieces | 336   |
|                                              | 3,679 |
| Promotional copies                           | 336   |
| actually circulated print run)               | 4,525 |
| of which domestic                            | 4,299 |
| of which abroad                              | 226   |

### 3. Description of the investigation:

#### 3.1. Population (proportion examined)

|                                                                 |       |     |          |
|-----------------------------------------------------------------|-------|-----|----------|
| Population not included:                                        | 4,525 | =   | 100%     |
| Promotional copies                                              | 336   |     |          |
| Recipients abroad                                               | 226   | 562 | = 12.4 % |
| The investigation represents recipients of the total population | 3,963 | =   | 87.6 %   |

#### 3.2. Day of the file evaluation:

August 22, 2018

#### 3.3. Description of the database:

The evaluation is based on the overall file. The proportions determined for distribution in Germany and abroad were projected onto the actual circulation as an annual average according to AMF item 17.

#### 3.4. Target person of the investigation:

Not applicable

#### 3.5. Definition of the reader:

Not applicable

#### 3.6. Period of investigation:

August 2018

#### 3.7. Implementation of the investigation:

Publishing company

# WELDING TECHNOLOGY IN PRACTICE





**83%  
sold  
copies**

**Audited  
by IVW**

**Volume 79**

#### Content:

|                                                                     |         |
|---------------------------------------------------------------------|---------|
| Editorial profile, circulation and distribution analysis            | 20      |
| Scope and content analysis                                          | 21      |
| Topics and dates                                                    | 22 – 23 |
| Advertising rates                                                   | 24 – 25 |
| Brief version of the survey method for recipient structure analysis | 26      |
| Recipient structure analysis                                        | 27 – 28 |
| Brief version of the survey method for distribution analysis        | 29      |

Editorial Profile:

Technical trade journal from practice for practice in all the fields of skilled trades and industry. Editorial subjects: welding, cutting, brazing/soldering, adhesive bonding, spraying, heat treatment, destructive and non-destructive material testing, safety at work and health protection, design and fabrication in structural steel engineering, tank construction, pipeline construction, vehicle manufacture, mechanical engineering and electronics, material-related questions (ferrous as well as non-ferrous metals and plastics), corrosion protection, rationalisation (including robot utilisation) and economic viability questions, training, further education as well as exchange of experience.

|                          |                                                                                                      |
|--------------------------|------------------------------------------------------------------------------------------------------|
| Memberships:             | Media Database of the German Trade Press                                                             |
| Organ:                   | Official organ of DVS – German Welding Society                                                       |
| Publisher:               | DVS – German Welding Society                                                                         |
| Editorial staff:         | Sarah Gottschalk (management)<br>Christian Thieme (responsible)<br>Andrea Nelles<br>Natalie Kliemann |
| Year:                    | Volume 79, 2027                                                                                      |
| Publication frequency:   | monthly                                                                                              |
| Publication/subject plan | see page 22 – 23                                                                                     |
| Subscription charges:    | Annual subscription 138.00 €<br>(Print + Digital)<br>plus postage costs                              |



WISSEN, WAS ZÄHLT  
Geprüfte Auflage  
Klare Basis für den Werbemarkt

Circulation control

Circulation analysis: Copies per issue on an annual average  
(July 1st, 2024 to June 30, 2025)

Print run 4,554 Copies

Actually circulated print run:  
4,216 thereof abroad 139  
2,332 subscribed circulation  
1,988 thereof members copies  
1,498 other sold circulation

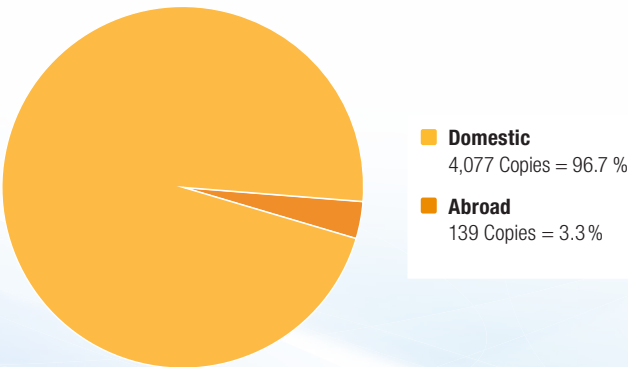
Sold circulation: 3,839 thereof abroad 114

Free copies: 377

Geographical distribution analysis:

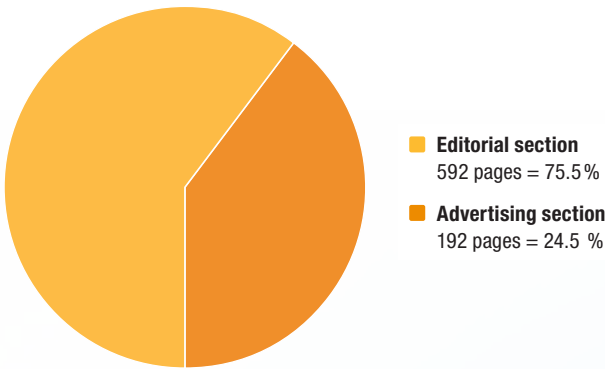
Actually circulated print run: 4,216 = 100%

Proportion of the actually circulated print run

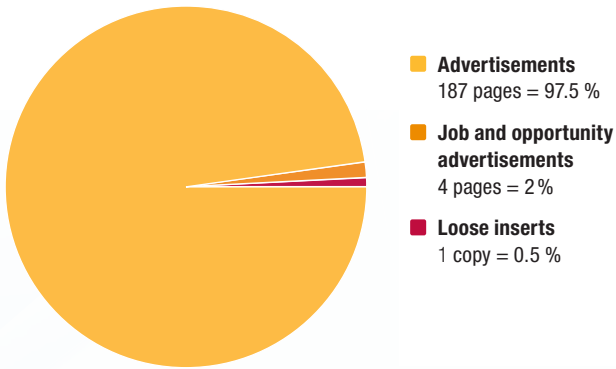


Scope analysis: 2025 = 12 issues

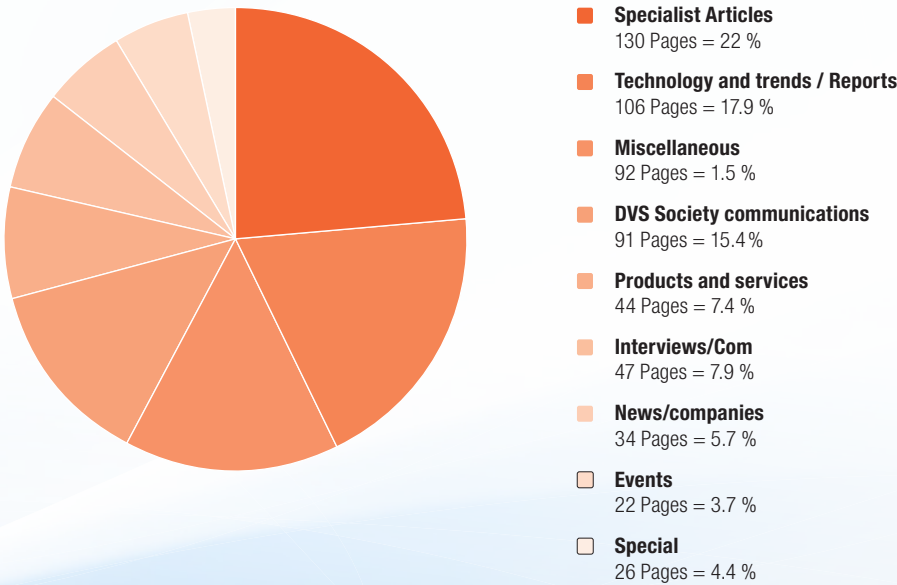
Total scope: 784 pages = 100%



Advertising scope: 192 pages = 100%



Content analysis: Editorial section 2025



| Issue/<br>Month             | Dates                                                                                                      | Topics                                                                                                                                                                                               | Fairs, Conferences & Events                                                                                                                                                                                                                                                                                                                 |
|-----------------------------|------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1/2<br>January/<br>February | Ad closing date: 7 January 2027<br>Printing material: 18 January 2027<br>Publication date: 4 February 2027 | <ul style="list-style-type: none"> <li>➤ <b>Main Topic: Digital quality control and real-time monitoring</b></li> <li>➤ Electrical engineering</li> <li>➤ Lightweight construction</li> </ul>        | <b>ROBOTER</b><br>16.02.–17.02.2027, Hanover/Germany<br><b>Kolloquium Gemeinsame Forschung in der Klebtechnik</b><br>16.02.–17.02.2027, Cologne/Germany<br><b>Maintenance</b><br>24.02.–25.02.2027, Dortmund/Germany<br><b>JEC World</b><br>02.03.–04.03.2027, Paris/France<br><b>Zuliefermesse Z</b><br>02.03.–05.03.2027, Leipzig/Germany |
| 3<br>March                  | Ad closing date: 5 February 2027<br>Printing material: 15 February 2027<br>Publication date: 4 March 2027  | <ul style="list-style-type: none"> <li>➤ <b>Main Topic: Plant and vessel construction</b></li> <li>➤ Mobile welding solutions</li> <li>➤ Qualification and training in the skilled trades</li> </ul> | <b>Sondertagung Schweißen im Anlagen und Behälterbau</b><br>09.03.–12.03.2027, Munich/Germany<br><b>BLE.CH</b><br>16.03.–19.03.2027, Bern/Switzerland<br><b>HANDWERK, Wels/Österreich</b><br>17.03.–19.03.2027, Wels/Austria<br><b>Hannover Messe</b><br>05.04.–08.04.2027, Hanover/Germany                                                 |
| 4<br>April                  | Ad closing date: 5 March 2027<br>Printing material: 15 March 2027<br>Publication date: 1 April 2027        | <ul style="list-style-type: none"> <li>➤ <b>Main Topic: Welding in maritime technology</b></li> <li>➤ Pipeline welding technology</li> <li>➤ Large-scale structures</li> </ul>                       | <b>24. Tagung Schweißen in der maritimen Technik und im Ingenieurbau 2027</b><br>28.04.–29.04.2027, Hamburg/Germany<br><b>NPE 2027</b><br>03.05.–07.05.2027, Orlando/USA<br><b>ITSC – International Thermal Spray Conference and Exposition</b><br>12.05.–14.05.2027, Rotterdam/Netherlands                                                 |
| 5<br>May                    | Ad closing date: 16 April 2027<br>Printing material: 26 April 2027<br>Publication date: 5 May 2027         | <ul style="list-style-type: none"> <li>➤ <b>Main Topic: AR/VR welding training and digital training</b></li> <li>➤ Digital WPS</li> <li>➤ Gamification in training</li> </ul>                        | <b>38. Control</b><br>11.05.–14.05.2027, Stuttgart/Germany                                                                                                                                                                                                                                                                                  |

| Issue/<br>Month | Dates                                                                                                          | Topics                                                                                                                                                                                          | Fairs, Conferences & Events                                                                                                                                                                                                                                                                                                             |
|-----------------|----------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 6<br>June       | Ad closing date: 7 May 2027<br>Printing material: 14 May 2027<br>Publication date: 3 June 2027                 | <ul style="list-style-type: none"> <li>➤ <b>Main Topic: Lightweight construction</b></li> <li>➤ Automation</li> <li>➤ Soldering/Brazing</li> </ul>                                              | <b>Smart Automation and Robotics</b><br>22.06.–25.06.2027, Munich/Germany<br><b>International Congress and Exhibition on Aluminium Brazing and Joining feat. Conference on Aluminium Heat Exchanger Technologies for Heating, Ventilation, Air Conditioning and Refrigeration (HVAC&amp;R)</b><br>28.06.–30.06.2027, Dusseldorf/Germany |
| 7/8<br>August   | Ad closing date: 2 July 2027<br>Printing material: 12 July 2027<br>Publication date: 5 August 2027             | <ul style="list-style-type: none"> <li>➤ <b>Main Topic: Occupational safety</b></li> <li>➤ Handheld laser beam welding</li> <li>➤ Competitive pressure from the Far East</li> </ul>             |                                                                                                                                                                                                                                                                                                                                         |
| 9<br>September  | Ad closing date: 6 August 2027<br>Printing material: 16 August 2027<br>Publication date: 2 September 2027      | <ul style="list-style-type: none"> <li>➤ <b>Main Topic: Surface treatment</b></li> <li>➤ Extraction technology</li> <li>➤ Induction</li> </ul>                                                  | <b>DVS CONGRESS</b><br>13.09.–14.09.2027, Hamburg/Germany<br><b>EMO</b><br>04.10.–08.10.2027, Milan/Italy<br><b>Parts2Clean</b><br>05.10.–07.10.2027, Stuttgart/Germany                                                                                                                                                                 |
| 10<br>October   | Ad closing date: 17 September 2027<br>Printing material: 27 September 2027<br>Publication date: 7 October 2027 | <ul style="list-style-type: none"> <li>➤ <b>Main Topic: Cutting technology</b></li> <li>➤ Machine vision and camera systems</li> <li>➤ Cybersecurity</li> </ul>                                 | <b>BlechExpo</b><br>26.10.–29.10.2027, Stuttgart/Germany<br><b>Schweisstec</b><br>26.10.–29.10.2027, Stuttgart/Germany<br><b>Formnext</b><br>26.10.–29.10.2027, Frankfurt am Main/Germany                                                                                                                                               |
| 11<br>November  | Ad closing date: 8 October 2027<br>Printing material: 18 October 2027<br>Publication date: 4 November 2027     | <ul style="list-style-type: none"> <li>➤ <b>Main Topic: Underwater technology</b></li> <li>➤ Welding in constrained positions</li> <li>➤ Offline programming and intuitive operation</li> </ul> | <b>UWT</b><br>November 2027, Hamburg/Germany                                                                                                                                                                                                                                                                                            |
| 12<br>December  | Ad closing date: 12 November 2027<br>Printing material: 22 November 2027<br>Publication date: 2 December 2027  | <ul style="list-style-type: none"> <li>➤ <b>Main Topic: Defence</b></li> <li>➤ Welding and cutting equipment of the year</li> <li>➤ Retrofitting</li> <li>➤ Additive manufacturing</li> </ul>   | <div>including supplement<br/>WALL CALENDAR 2028</div>                                                                                                                                                                                                                                                                                  |

| Format                                        | Type area<br>Width x Height in mm | with bleed<br>Width x Height in mm** | Basic<br>rates b/w | 2-coloured | 3-coloured | 4-coloured |
|-----------------------------------------------|-----------------------------------|--------------------------------------|--------------------|------------|------------|------------|
| Front cover                                   | –                                 | 210 × 185                            | –                  | –          | –          | 6,470      |
| First or Last cover<br>page                   | –                                 | 210 × 297                            | 4,135              | 4,555      | 4,975      | 5,285,     |
| Back cover                                    | –                                 | 210 × 204                            | 4,155              | 4,575      | 4,995      | 5,305      |
| 2/1 page                                      | 362 × 247                         | 420 × 297                            | 6,295              | 6,715      | 7,135      | 7,445      |
| 1/1 page                                      | 181 × 247                         | 210 × 297                            | 3,940              | 4,360      | 4,780      | 5,090      |
| Juniorpage                                    | 119 × 170                         | 133 × 187                            | 2,459              | 2,879      | 3,299      | 3,609      |
| 1/2 page, horizontal<br>1/2 page, vertical    | 181 × 123<br>90 × 247             | 210 × 148<br>105 × 297               | 1,970              | 2,390      | 2,810      | 3,120      |
| 1/3 page, horizontal<br>1/3 page, vertical    | 181 × 82<br>57 × 247              | 210 × 99<br>71 × 297                 | 1,355              | 1,565      | 1,775      | 1,945      |
| 1/4 page, horizontal<br>1/4 page, vertical    | 181 × 62<br>90 × 123              | 210 × 74<br>105 × 148                | 990                | 1,200      | 1,410      | 1,580      |
| <b>Classified ads / job applications</b>      |                                   |                                      |                    |            |            |            |
| Millimeter price with a column width of 57 mm |                                   |                                      | 6.70               |            |            |            |
| Box Number Fee                                |                                   |                                      | 6.70               |            |            |            |

\* plus 3 mm bleed on all sides

All prices are in EURO and do not include the currently valid VAT rate.

**Format:** DIN A4 (210 mm wide x 297 mm high)

**Different ad formats will be billed in millimeters.**

**Type area:** 181 mm wide x 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 78.

**JOBPORTAL**  
FÜGETECHNIK

### Surcharges:

|                            |                  |                      |
|----------------------------|------------------|----------------------|
| <b>Colour surcharge:</b>   | 1/1 and 1/2 page | 1/3 page and smaller |
| per standard colour        | 420 €            | 3210 €               |
| four-coloured              | 1,150 €          | 590 €                |
| <b>per special colour:</b> | 570 €            | 570 €                |

**Bleed surcharge:** 199 €

**Placement surcharge:** 10 % on the b/w basic ad rate

No discounts on all surcharges

### Series discounts:

|                                                |      |
|------------------------------------------------|------|
| For advertisements published within 12 months  |      |
| for 3 repeats or 1.5 pages                     | 5 %  |
| for 6 repeats or 3 pages                       | 10 % |
| for 12 repeats or 6 pages                      | 15 % |
| from 12 pages                                  | 20 % |
| Discounts for multi-year contracts on request. |      |

|                          |                                |         |
|--------------------------|--------------------------------|---------|
| <b>Bound-in-inserts:</b> | 2 pages (paper up to 115 g/m2) | 4,380 € |
|                          | 2 pages (paper up to 170 g/m2) | 5,450 € |
|                          | 4 pages (paper up to 115 g/m2) | 6,640 € |
|                          | 4 pages (paper up to 170 g/m2) | 8,240 € |

Size: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base.

|                  |                    |      |
|------------------|--------------------|------|
| <b>Discount:</b> | 2 Bound-in-inserts | 5 %  |
|                  | 3 Bound-in-inserts | 10 % |
|                  | 6 Bound-in-inserts | 15 % |

### Loose inserts:

|                                                        |          |
|--------------------------------------------------------|----------|
| Domestic circulation up to 25 g postal charge incl.    | € 379 %  |
| higher weights on request                              |          |
| max. format: 195 mm wide x 285 mm high                 |          |
| Affixed reply cards to advertisements or loose inserts | € 199 %* |

Loose inserts cannot be discounted.

Free delivery to:

D+L Printpartner  
Schlavenhorst 10, 46395 Bocholt, Germany  
P +49 2871 24 66-0

Delivery date: by the 25th of the previous month.

A sample is requested from the advertising department.

### Advertorial:

The ideal addition to your classic advertising with an editorial-like background. You provide text/image material, we adapt the layout to the magazine design:

**2/1 pages, 4c**  
(10,000 Characters incl. spaces) 7,430 €

**1/1 page, 4c**  
(5,000 Characters incl. spaces) 5,075 €

**1/2 page horizontal, 4c**  
(2,000 Characters incl. spaces) 3,110 €

Technical information on ad formats, printing material and data transfer can be found on the pages 38 – 39.

### 1. Investigation method:

Recipient structure analysis through written survey - sample survey

### 2 Description of the recipients at the time of data collection:

#### 2.1. Condition of the file:

In the recipient file, the addresses of all recipients are recorded on EDP. Based on the existing postal information, the file can be sorted by postcode or domestic and foreign recipients

#### 2.2. Total number of recipients in the file

8,905

#### 2.3. Total number of changing recipients

–

#### 2.4. Structure of recipients at the start of the survey:

|                                              |       |
|----------------------------------------------|-------|
| Recipients in the file, copies sold          | 8,610 |
| Recipients in the file permanent free copies | 295   |
|                                              | 8,905 |
| Promotional copies                           | 300   |
| actual circulation                           | 9,205 |
| of which domestic                            | 8,883 |
| of which abroad                              | 322   |

### 3. Description of the investigation:

#### 3.1. Population (proportion examined):

|                                         |       |   |       |
|-----------------------------------------|-------|---|-------|
| Population                              | 9,205 | = | 100 % |
| not included:                           |       |   |       |
| Promotional copies                      | 300   |   |       |
| Recipients abroad                       | 322   | = | 6.8 % |
| The investigation represents recipients | 8,583 | = | 93.2% |

### 3.2. Day of the sample drawing:

May 13, 2009

### 3.3. Description of the sample survey:

Simple random selection, starting with the random number 4 every 13th address

|                                           |           |         |
|-------------------------------------------|-----------|---------|
| Initial samples (questionnaire sent)      | 343 cases | = 100 % |
| Questionnaire cannot be delivered by post | 0 cases   | = 0 %   |
| Bookstores / libraries                    | 3 cases   | = 0.8 % |

|                              |           |          |
|------------------------------|-----------|----------|
| Gross sample                 | 343 cases | = 100 %  |
| Failures                     |           |          |
| Questionnaire not returned   | 99 cases  | = 28.9 % |
| Questionnaire returned empty | 0 cases   | = 0 %    |

|                         |                   |          |
|-------------------------|-------------------|----------|
| Net sample (exhaustion) | 244 cases         | = 71.7 % |
|                         | (evaluable cases) |          |

### 3.4 Target person of the investigation:

First recipient

### 3.5. Definition of the reader:

not applicable

### 3.6. Period of investigation:

Period of investigation:

Sending out the questionnaire to the total sample: June 22, 2009. Reminder letter (in some cases with the questionnaire attached again): June 29, 2009 and July 13, 2009. The cut-off date for the acceptance deadline for returns that were included in the evaluation was August 20, 2009.

### 3.7. Implementation of the investigation:

publishing company

This study corresponds to the current version of the ZAW framework for advertising media analyzes in terms of its design, implementation and reporting.

### Sectors/branches of the economy/specialist fields/occupational groups

DER PRAKTIKER is distributed in all sectors of the economy where welding technology is used in manufacturing and repair work.

| Department/<br>group/<br>class | Recipient groups<br>(according to the classification of the branches of the economy) | Proportion of the actually circulated print run |        |
|--------------------------------|--------------------------------------------------------------------------------------|-------------------------------------------------|--------|
|                                |                                                                                      | %                                               | Copies |
| 36, 35, 5–7                    | Energy industry, water supply and mining                                             | 7.1                                             | 511    |
| 20, 19.2                       | Chemical industry and mineral oil processing                                         | 4.8                                             | 346    |
| 22                             | Plastics processing                                                                  | 0.6                                             | 43     |
| 24                             | Metal production and metal processing                                                | 8.9                                             | 639    |
| 25.1                           | Manufacture of steel and light metal structures                                      | 22.0                                            | 1,582  |
| 25.2                           | Boiler and tank construction                                                         | 10.1                                            | 727    |
| 28                             | Mechanical engineering                                                               | 14.3                                            | 1,028  |
| 29                             | Manufacture of cars and their parts                                                  | 1.8                                             | 130    |
| 30.9                           | Road vehicle construction (without cars)                                             | 1.2                                             | 86     |
| 35.1                           | Shipbuilding                                                                         | 1.2                                             | 86     |
| 30.2                           | Rail vehicle construction                                                            | 1.8                                             | 129    |
| 30.3                           | Aircraft and spacecraft construction                                                 | 1.8                                             | 129    |
| 26.51.2, 26, 27,<br>26.51.3    | Electronics, precision mechanics and optics                                          | 1.2                                             | 86     |
| 41 – 43                        | Building trade                                                                       | 6.0                                             | 431    |
| 46.9                           | Wholesale trade                                                                      | 4.8                                             | 345    |
| 85, 72                         | Science, research and teaching                                                       | 8.3                                             | 596    |
| 71                             | Technical advice and planning (especially architectural and engineering offices)     | 2.4                                             | 172    |
|                                | No information                                                                       | 1.7                                             | 122    |
|                                | Actually circulated print run                                                        | 100                                             | 7,188  |

### Size of the economic unit

|                        | Proportion of the actually circulated print run |        |
|------------------------|-------------------------------------------------|--------|
|                        | %                                               | Copies |
| 1 – 19 Employees       | 32.1                                            | 2,307  |
| 20 – 49 Employees      | 19.6                                            | 1,409  |
| 50 – 299 Employees     | 24.4                                            | 1,754  |
| 300 and more Employees | 20,8                                            | 1,496  |
| No information         | 3.1                                             | 222    |
|                        | 100                                             | 7,188  |

### Position in the business

|                                                           | Proportion of the actually circulated print run copies |        |
|-----------------------------------------------------------|--------------------------------------------------------|--------|
|                                                           | %                                                      | Copies |
| Proprietor, member of the board or managing director      | 33.9                                                   | 2,437  |
| Plant or works manager                                    | 5.4                                                    | 389    |
| Head of technical department                              | 10.7                                                   | 769    |
| Head of commercial department                             | 1.2                                                    | 86     |
| Plant engineer or welding engineer                        | 20.8                                                   | 1,495  |
| Welding technologist, welding specialist or foreman       | 11.9                                                   | 855    |
| Welding instructor, welding shop foreman or welder        | 4.2                                                    | 302    |
| Technical clerk                                           | 4.2                                                    | 302    |
| Teacher at a university or a technical teaching institute | 1.2                                                    | 86     |
| Others                                                    | 6.5                                                    | 467    |
| No information                                            | 0                                                      | 0      |
|                                                           | 100                                                    | 7,188  |

### School education vocational training

|                                                | Proportion of the actually circulated print run |        |
|------------------------------------------------|-------------------------------------------------|--------|
|                                                | %                                               | Copies |
| University of technology or university         | 14.3                                            | 1,028  |
| Specialist, engineering or technical college   | 36.3                                            | 2,611  |
| Miscellaneous vocational college               | 3.6                                             | 258    |
| Foreman's qualification test                   | 33.3                                            | 2,394  |
| Welding training (according to DVS guidelines) | 6.0                                             | 432    |
| Concluded technical training                   | 3.0                                             | 215    |
| Concluded commercial training                  | 1.8                                             | 129    |
| Miscellaneous vocational training              | 1.2                                             | 86     |
| No training                                    | 0,5                                             | 35     |
| No information                                 | 0,0                                             | 0      |
|                                                | 100                                             | 7,188  |

### Age

|                    | Proportion of the actually circulated print run |        |
|--------------------|-------------------------------------------------|--------|
|                    | %                                               | Copies |
| Up to 29 years     | 3.6                                             | 258    |
| 30 – 39 years      | 10.1                                            | 726    |
| 40 – 49 years      | 41.7                                            | 2,998  |
| 50 – 59 years      | 29.8                                            | 2,142  |
| 60 years and older | 13.7                                            | 985    |
| No information     | 1.1                                             | 79     |
|                    | 100                                             | 7,188  |

### 1. Investigation method:

Distribution analysis through file evaluation total survey

### 2 Description of recipients at the time of data collection:

#### 2.1. Condition of the file:

The addresses of all recipients are recorded in the EDP in the recipient file. The file is structured according to domestic and foreign recipients. The addresses of the domestic recipients are sorted by postcode, the foreign recipients by country.

#### 2.2. Total number of recipients in the file:

12,218

#### 2.3. Total number of changing recipients:

–

#### 2.4. Structure of recipients at the start of the survey:

|                                              |       |
|----------------------------------------------|-------|
| Recipients in the file number of copies sold | 5,967 |
| Recipients in the file permanent free pieces | 384   |
|                                              | 6,351 |

|                               |       |
|-------------------------------|-------|
| Promotional copies            | 682   |
| Actually circulated print run | 6,506 |
| of which domestic             | 6,297 |
| of which abroad               | 209   |

### 3. Description of the investigation:

#### 3.1. Population (proportion examined)

|                                                                 |       |     |          |
|-----------------------------------------------------------------|-------|-----|----------|
| Population not included:                                        | 6,506 | =   | 100 %    |
| Promotional copies                                              | 682   |     |          |
| Recipients abroad                                               | 209   | 891 | = 13.7 % |
| The investigation represents recipients of the total population | 5,615 | =   | 86.3 %   |

#### 3.2. Day of the file evaluation:

August 27, 2018

#### 3.3. Description of the database:

The evaluation is based on the overall file. The proportions determined for distribution in Germany and abroad were projected onto the actual circulation as an annual average according to AMF item 17.

#### 3.4. Target person of the investigation:

Not applicable

#### 3.5. Definition of the reader:

Not applicable

#### 3.6. Period of investigation:

August 2018

#### 3.7. Implementation of the investigation:

Publishing house

# WELDING ALL OVER THE WORLD





**75%  
sold  
copies**

**Peer reviewed**

**45% Readers  
overseas**

#### Content:

|                                       |         |
|---------------------------------------|---------|
| Editorial profile                     | 32      |
| Circulation and distribution analysis | 33      |
| Scope and content analysis            | 34      |
| Topics and dates                      | 35      |
| Advertising rates                     | 36 – 37 |

|                                  |                                                                                                   |
|----------------------------------|---------------------------------------------------------------------------------------------------|
| <b>Editorial Profile:</b>        | Technical magazine covering welding, cutting and brazing/soldering technology and related fields. |
| <b>Target Group:</b>             | Internationally operating industry experts and decision-makers about investment projects.         |
| <b>Publisher:</b>                | DVS – German Welding Society, D-Düsseldorf<br>Institut de Soudure, F-Roissy                       |
| <b>Editorial Staff</b>           | Sarah Gottschalk (management/responsible)<br>Anja Labussek M.A.                                   |
| <b>Year:</b>                     | Volume 26, 2027                                                                                   |
| <b>Publication frequency:</b>    | 2 x times a year as an issue in the issue in<br>SCHWEISSEN UND SCHNEIDEN 3/2027 + 10/2027         |
| <b>Print run:</b>                | 3,600 copies                                                                                      |
| <b>Publication/subject plan:</b> | see page 35                                                                                       |

### Editorial features

- Research, development and application
- Training
- Continuing education
- Exchange of experiences
- Welding, cutting, brazing/soldering, adhesive bonding and allied processes
- Material issues (ferrous and non-ferrous metals, plastics, basic and additional materials)
- Calculation, construction and production in steel, container, apparatus, vehicle and mechanical engineering
- Welding machines including robots and controls
- Material testing (destructive and non-destructive)
- Occupational health and safety

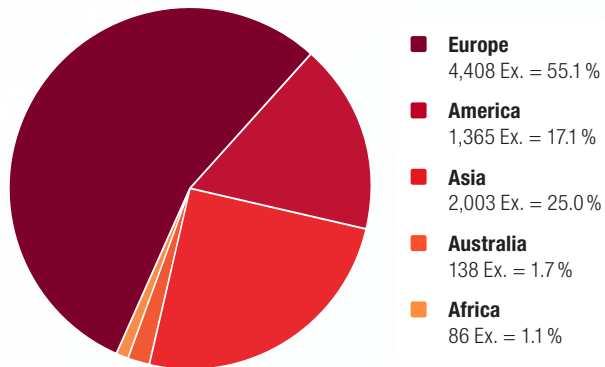
In cooperation with



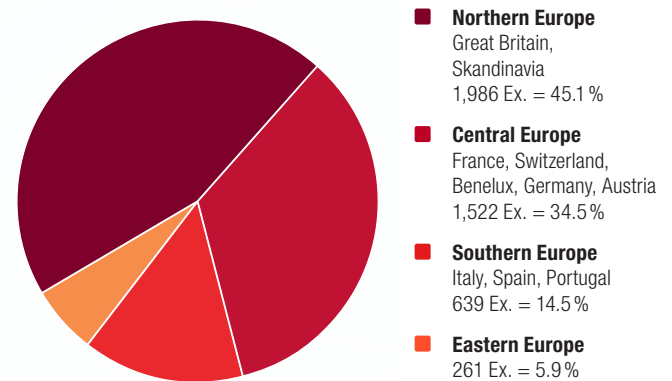
### Verbreitung:

- As EXTRA SERVICE for subscribers as a magazine-within-a-magazine in SCHWEISSEN UND SCHNEIDEN 3/2027 + 10/2027
- As an electronic issue to over 2,000 internationally active professionals

### Distribution worldwide:



### Distribution in Europe:

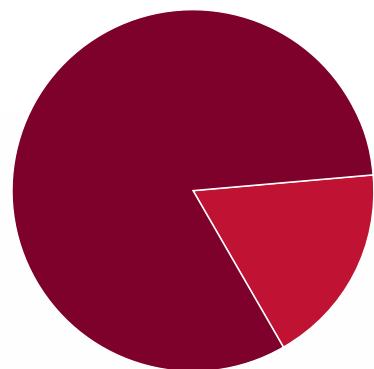


### Scope analysis:

2025 = 2 issues

Total Scope:

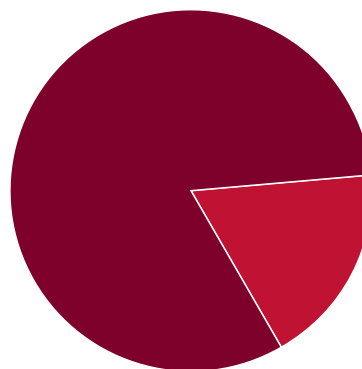
78 pages = 100%



- **Editorial section**  
65 pages = 83.3 %
- **Advertising section**  
13 pages = 16.7 %

Advertising Scope:

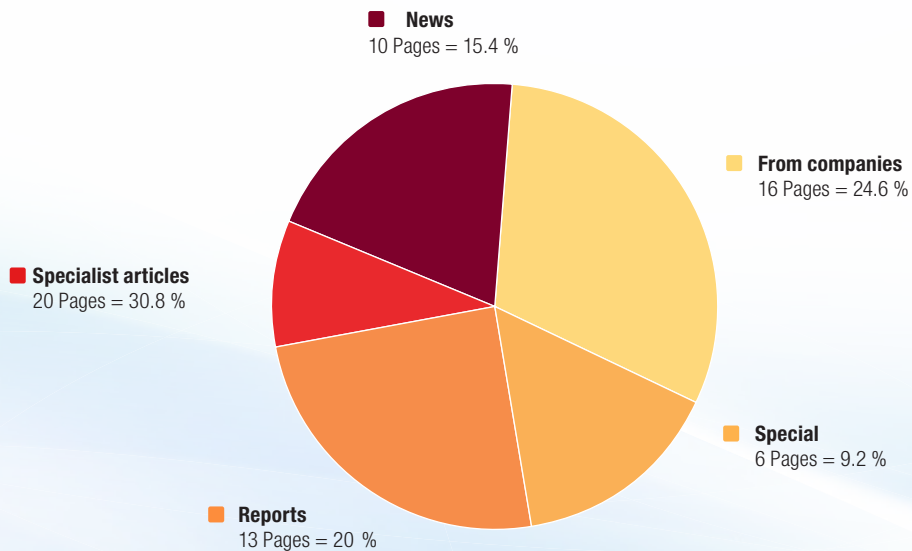
13 pages = 100%



- **Advertisements**  
10 pages = 77 %
- **Publisher's Advertisements**  
3 Pages = 23 %

### Content analysis

Editorial Part 2025



| Issue/<br>Month | Dates                                                                                                                                                                                                                 | Topics                                                                                                                                                                                                                             | Fairs, Conferences & Events                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1<br>March      | <p>Ad closing date: 5 February 2027<br/>Printing material: 15 February 2027<br/>Publication date: 4 March 2027</p> <p><b>As an issue in the issue of the trade magazine SCHWEISSEN UND SCHNEIDEN 03/2027</b></p>      | <ul style="list-style-type: none"> <li>➤ Plant and vessel construction</li> <li>➤ Defence</li> <li>➤ Surface treatment</li> <li>➤ Laser beam welding</li> <li>➤ Personal protective equipment &amp; occupational safety</li> </ul> | <p><b>BLE.CH</b><br/>16.03.–19.03.2027, Bern/Switzerland</p> <p><b>HANDWERK</b><br/>17.03.–19.03.2027, Wels/Austria</p> <p><b>Sondertagung Schweißen im Anlagen- und Behälterbau</b><br/>09.03.–12.03.2027, Munich/Germany</p> <p><b>Hannover Messe</b><br/>05.04.–08.04.2027, Hanover/Germany</p> <p><b>ITSC – International Thermal Spray Conference and Exposition</b><br/>12.05.–14.05.2027, Rotterdam/Netherlands</p> <p><b>EMO</b><br/>04.10.–08.10.2027, Milan/Italy</p> <p><b>Parts2Clean</b><br/>05.10.–07.10.2027, Stuttgart/Germany</p> |
| 2<br>October    | <p>Ad closing date: 17 September 2027<br/>Printing material: 27 September 2027<br/>Publication date: 7 October 2027</p> <p><b>As an issue in the issue of the trade magazine SCHWEISSEN UND SCHNEIDEN 10/2027</b></p> | <ul style="list-style-type: none"> <li>➤ Sheet metal processing</li> <li>➤ Industrial gases</li> <li>➤ Adhesive bonding technology</li> <li>➤ Materials testing</li> <li>➤ Handheld laser beam welding</li> </ul>                  | <p><b>BlechExpo</b><br/>26.10.–29.10.2027, Stuttgart/Germany</p> <p><b>Schweisstec</b><br/>26.10.–29.10.2027, Stuttgart/Germany</p>                                                                                                                                                                                                                                                                                                                                                                                                                |

| Format                                            | Type area<br>Width x Height in mm | with bleed<br>Width x Height in mm* | Basic<br>rates b/w | 2-coloured | 3-coloured | 4-coloured |
|---------------------------------------------------|-----------------------------------|-------------------------------------|--------------------|------------|------------|------------|
| Inside front page                                 | –                                 | 210 × 185                           | –                  | –          | –          | 4,698      |
| First or Last cover page                          | –                                 | 210 × 297                           | 4,089              | 4,509      | 4,929      | 5,239      |
| Back cover                                        | –                                 | 210 × 297                           | 4,109              | 4,529      | 4,949      | 5,259      |
| 2/1 page                                          | 362 × 247                         | 420 × 297                           | 6,229              | 6,649      | 7,069      | 7,379      |
| 1/1 page                                          | 181 × 247                         | 210 × 297                           | 3,895              | 4,315      | 4,735      | 5,045      |
| Juniorpage                                        | 119 × 170                         | 133 × 187                           | 2,449              | 2,869      | 3,289      | 3,599      |
| 1/2 page, horizontal<br>1/2 page, vertical        | 181 × 123<br>90 × 247             | 210 × 148<br>105 × 297              | 1,950              | 2,370      | 2,790      | 3,100      |
| 1/3 page, horizontal<br>1/3 page, vertical        | 181 × 82<br>57 × 247              | 210 × 99<br>71 × 297                | 1,320              | 1,530      | 1,740      | 1,910      |
| 1/4 page, horizontal<br>1/4 page, vertical        | 181 × 62<br>90 × 123              | 210 × 74<br>105 × 148               | 980                | 1,190      | 1,400      | 1,570      |
| <b>Classified ads / job applications</b>          |                                   |                                     |                    |            |            |            |
| Millimeterpreis bei einer Spaltenbreite von 57 mm |                                   |                                     | 6,70               |            |            |            |
| Chiffre-Gebühr                                    |                                   |                                     | 6,70               |            |            |            |

\*plus 3 mm bleed on all sides

All prices are in EURO and do not include the currently valid VAT rate.

**Format:** DIN A4 (210 mm wide × 297 mm high)

**Different ad formats will be billed in millimeters.**

**Type area:** 181 mm wide × 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 78.

**JOBPORTAL**  
FÜGETECHNIK

### Surcharges:

|                          |                  |                      |
|--------------------------|------------------|----------------------|
| <b>Colour surcharge:</b> | 1/1 and 1/2 page | 1/3 page and smaller |
| per standard colour      | 420 €            | 210 €                |
| four-coloured            | 1,150 €          | 590 €                |
| <b>Secial colours:</b>   | 570 €            | 5770 €               |
| <b>Bleed surcharge:</b>  | 199 €            |                      |

**Placement surcharge:** 10 % on the b/w basic ad rate.

No discounts on all surcharges.

**Series discounts::** For advertisements published within 12 months  
for 3 repeats or 1 1/2 pages 5 %  
for 6 repeats or 3 pages 10 %  
for 12 repeats or 6 pages 15 %  
from 12 pages 20 %  
Discounts for multi-year contracts on request.

**Bound-in-inserts:** 2 pages (paper up to 115 g/m2) 4,380 €  
2 pages (paper up to 170 g/m2) 5,450 €  
4 pages (paper up to 115 g/m2)) 6,640 €  
4 pages (paper up to 170 g/m2) 8,240 €

Format: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base.

**Discounts:** 2 Bound-in-inserts 5 %  
3 Bound-in-inserts 10 %  
6 Bound-in-inserts 15 %

### Loose inserts

Domestic circulation up to 25 g € 379 %  
postal charge incl.  
higher weights on request  
max. format: 195 mm wide x 285 mm high

Affixed reply cards to advertisements or loose inserts  
€ 195 %

Loose inserts cannot be discounted.

Free delivery to:  
D+L Printpartner  
Schlavenhorst 10, 46395 Bocholt, Germany  
P +49 2871 24 66-0  
Delivery date: by the 25th of the previous month.  
A sample is requested from the advertising department.

### Advertorial:

The ideal addition to your classic advertising with an editorial-like background. You provide text/image material, we adapt the layout to the magazine design:

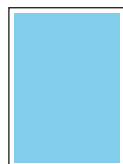
**2/1 pages, 4c**  
(10,000 Characters incl. spaces) 7,369 €

**1/1 page, 4c**  
(5,000 Characters incl. spaces) 5,029 €

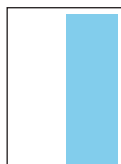
**1/2 page horizontal, 4c**  
(2,000 Characters incl. spaces) 3,079 €

Technical information on ad formats, printing material and data transfer can be found on the pages 38 – 39.

### Type area



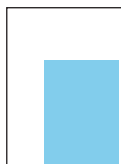
**1/1 page**  
181 mm wide  
247 mm high



**1/2 vertical**  
90 mm wide  
247 mm high



**1/2 horizontal**  
181 mm wide  
123 mm high



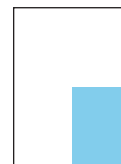
**Juniorpage**  
119 mm wide  
170 mm high



**1/3 vertical**  
57 mm wide  
247 mm high



**1/3 horizontal**  
181 mm wide  
82 mm high



**1/4 horizontal**  
90 mm wide  
123 mm high



**1/4 horizontal**  
181 mm wide  
62 mm high



**1/8 page**  
90 mm wide  
62 mm high

### with bleed

\*plus 3 mm bleed on all sides.



**1/1 page**  
210 mm wide  
297 mm high



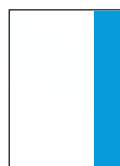
**1/2 vertical**  
105 mm wide  
297 mm high



**1/2 horizontal**  
210 mm wide  
148 mm high



**Juniorpage**  
133 mm wide  
187 mm high



**1/3 vertical**  
71 mm wide  
297 mm high



**1/3 horizontal**  
210 mm wide  
99 mm high



**1/4 vertical**  
105 mm wide  
148 mm high



**1/4 horizontal**  
210 mm wide  
74 mm high



**1/8 page**  
105 mm wide  
74 mm high



**Front cover**  
210 mm wide  
185 mm high  
plus 3 mm bleed



**Last cover page**  
210 mm wide  
204 mm high  
plus 3 mm bleed

### Special formats / special forms of advertising:

Let us know your requests for special formats and special forms of advertising.

We are pleased to submit an offer.

### Preferred data carrier / data transfer:

E-Mail: [anzeigen@dvs-media.info](mailto:anzeigen@dvs-media.info)  
We-Transfer: [www.wetransfer.com](http://www.wetransfer.com)

Please ensure that all fonts, logos and graphics (300 dpi) used are supplied as files, provided they are not embedded in the document.

### Preferred data formats:

We recommend the delivery of PDF data (standard: PDF/X-4:2008). Open data (e.g. InDesign etc.) should be avoided. The file must be printable, i.e. all fonts used must be embedded, halftone images require a resolution of 300 dpi, line images at least 600 dpi.

### Colours:

PSO Coated v3 (ECI)  
Colour profiles and more information about ICC profiles at [eci.org](http://eci.org).

When delivering print files that are sent to us in RGB colour mode, we automatically convert them to CMYK. Please note that the conversion may result in colour changes. The publisher is not liable for colour deviations in print. Special colours are possible on request.

### Processing of image data

TIFF-, EPS- und JPEG-files

- The file names should not contain any spaces or special characters
- Please ensure sufficient bleed allowance (at least 3 mm)
- Other programs and data carriers on request

### Notes for a smooth transaction:

- Create black and white advertisements only in black and white or grayscale
- Mix colours only in cyan, magenta, yellow and black (process colours)
- The file names should not contain any spaces or special characters
- In parallel with the delivery of the data, please provide a printout of the advertisements so that the digital data can be checked
- For 4c ads, please send a proof
- When submitting data, quote the magazine and issue



## The ABC of Joining - International Industry Guide

### The advantages at a glance:

- ✓ **Something for everyone:** Organised topically into 13 main groups with more than 500 relevant keywords
- ✓ **Everything a glance:** Each entry encompasses the firm's complete postal address including its email and Internet addresses.
- ✓ **Save costs:** We offer you attractive graduated prices according to the number of keywords
- ✓ **One price - two trade journals:** In our readers' focus every month.
- ✓ **Cross-border contacts:** The publication in our journals in German makes it possible for you to establish contacts beyond Germany's borders too.
- ✓ **In addition and free of charge:** The entry at [www.abc-der-fuegetechnik.de/en/](http://www.abc-der-fuegetechnik.de/en/) with a link to your homepage.
- ✓ **Publication of your companies logo** on our Internet site **free of charge.** Please send the logo (jpg-file) to: [britta.wingartz@dvs-media.info](mailto:britta.wingartz@dvs-media.info).
- ✓ **Possibility of beginning the entries every month** (deadline: 15th of the previous month).





Our online presence doubles the reach of your advertising

business partners      Market overview      manufacturers  
Suppliers      service providers      German      English  
DER PRAKTIKER      SCHWEISSEN UND SCHNEIDEN      6 main groups  
830 keywords      46 categories

[www.abc-der-fuegetechnik.de/en](http://www.abc-der-fuegetechnik.de/en)



## Prices

The price for your entry is based on the number of keywords.

| Number of keywords | Cost per annum/per keyword (EUR)* |
|--------------------|-----------------------------------|
| 1                  | 145.00                            |
| 2 – 5              | 128.00                            |
| 6 – 10             | 113.00                            |
| from 11            | 100.00                            |

\* The prices are subject to VAT.

**Not listed yet?**

**Small cost for big effect!**

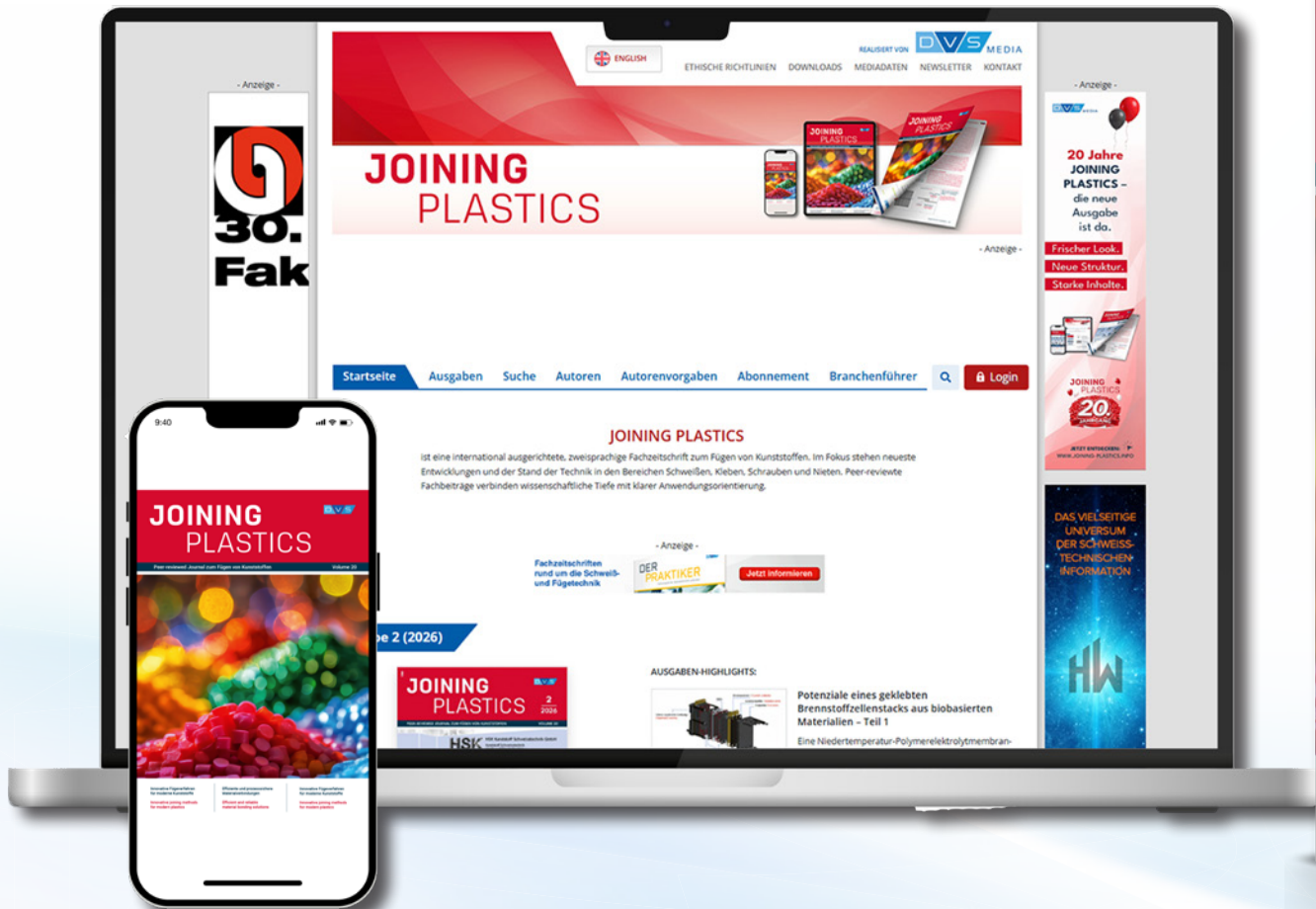
**Do not hesitate to contact me.**



### Your contact:

Britta Wingartz  
 ☎ +49 211 1591-155  
 ✉ [britta.wingartz@dvs-media.info](mailto:britta.wingartz@dvs-media.info)

# THE WORLD OF PLASTICS JOINING CONTENT





**The leading  
magazine in  
the industry**

**Peer-  
reviewed,  
German &  
English**

**Practical**

#### **Content:**

|                                       |         |
|---------------------------------------|---------|
| Editorial profile                     | 44      |
| Distribution / Distribution in Europe | 45      |
| Scope and content analysis            | 46      |
| Topics and dates                      | 47      |
| Advertising rates                     | 48 – 49 |
| BUYER'S GUIDE                         | 50 – 51 |
| Newsletter                            | 52 – 53 |

# JOINING PLASTICS

## Editorial profile

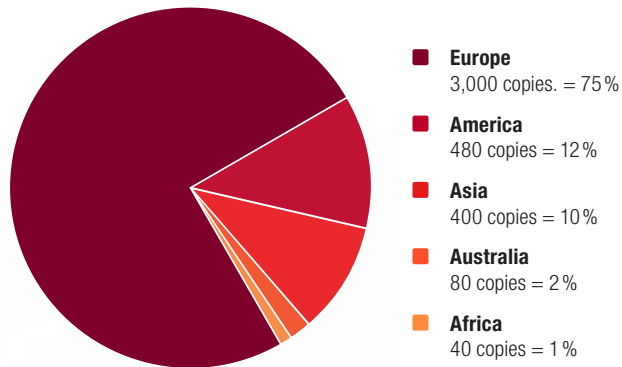
|                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|-------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Editorial Profile:</b>     | JOINING PLASTICS as a bilingual magazine (German/English), deals exclusively with the title subject.                                                                                                                                                                                                                                                                                                                                                                                                                  |
|                               | Application-oriented specialist articles reflect new developments and the state of the art for series welding and the joining of plastics in pipeline, container and apparatus construction. The reader also learns everything important from the areas of company, quality management and standardization, research and development as well as occupational safety and environmental protection. Furthermore, all scientific articles are characterized by independent assessment, so-called "peer-reviewed papers". |
| <b>Publisher:</b>             | DVS – German Welding Society, D-Düsseldorf                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Editorial staff:</b>       | Sarah Gottschalk (management)<br>Nicole Stramka M.A. (responsible)                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Year:</b>                  | Volume 21, 2027                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Publication frequency:</b> | 3 times per year                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |

|                                  |                                                                                                                                                                                                                                                                                                                                                                                                          |
|----------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Language:</b>                 | German/English                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Print run:</b>                | 4,000 copies                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Publication/subject plan:</b> | see page 47                                                                                                                                                                                                                                                                                                                                                                                              |
| <b>Subscription charges:</b>     | Annual subscription 81 €<br>(Print + Digital)<br>plus postage costs                                                                                                                                                                                                                                                                                                                                      |
| <b>Target group:</b>             | JOINING PLASTICS is aimed to fitters, masters, technicians, engineers and scientists from the medical technology, clean room, white equipment industry, automobile construction, pipeline construction, gas and water supply, disposal, raw material and machine manufacturers, design / engineering offices and companies that deal with mechanical joining processes, adhesive bonding and lamination. |
| <b>Editorial features:</b>       | <ul style="list-style-type: none"><li>■ News</li><li>■ From companies</li><li>■ Products</li><li>■ Specialist Articles</li><li>■ Events</li></ul>                                                                                                                                                                                                                                                        |

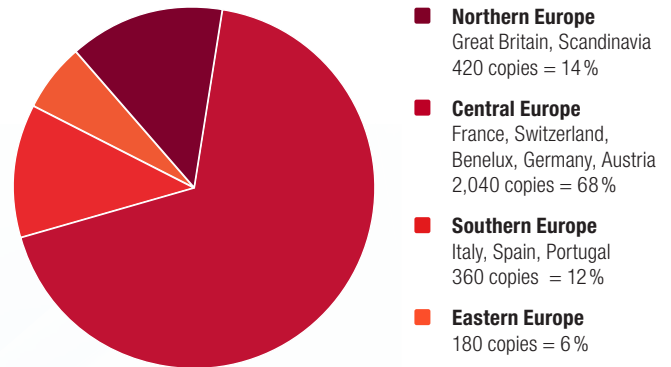
# JOINING PLASTICS

## Distribution / Distribution in Europe

Distribution:



Distribution in Europe:

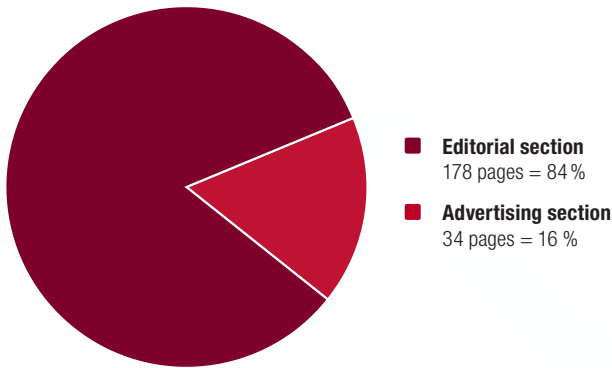
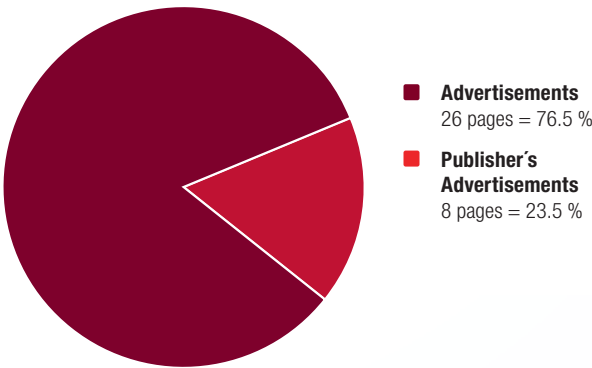


# JOINING PLASTICS

## Scope and content analysis

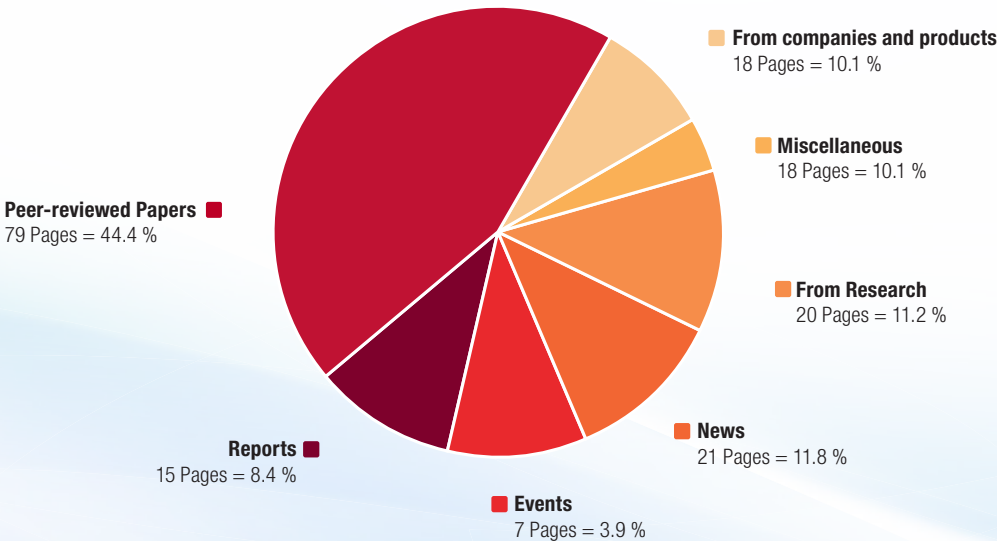
**Scope analysis:** 2025 = 4 issues  
Total Scope: 212 pages = 100%

Advertising Scope: 34 pages = 100%



### Content analysis

Editorial section 2025



| Issue            | Dates                                                                                                           | Topics                                                                                                                                                                                                                                                                                               | Fairs, Conferences & Events                                                                                                                                                                                                                                                                                                                                    |
|------------------|-----------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1<br>February    | Ad closing date: 5 February 2027<br>Printing material: 10 February 2027<br>Publication date: 25 February 2027   | <ul style="list-style-type: none"> <li>➤ Joining dissimilar materials</li> <li>➤ Plastics in automotive engineering</li> <li>➤ Raw materials, materials, semi-finished products</li> <li>➤ Fiber-reinforced plastics</li> </ul>                                                                      | <p><b>PIAE Plastics in Automotive Engineering - Kunststoffe im Automobilbau</b><br/>17.03.–18.03.2027, Baden-Baden/<br/>Germany</p> <p><b>JEC World</b><br/>02.04.–04.03.2027, Paris/France</p> <p><b>Hannover Messe</b><br/>05.04.–08.04.2027, Hanover/<br/>Germany</p> <p><b>Plasttechnik Nordic 2027</b><br/>12.05.–13.05.2027, Malmömassan/<br/>Sweden</p> |
| 2<br>May         | Ad closing date: 30 April 2027<br>Printing material: 5 May 2027<br>Publication date: 26 May 2027                | <ul style="list-style-type: none"> <li>➤ Welding in vessel and pipeline construction</li> <li>➤ Series welding, e.g., ultrasonic, laser beam, heated element, infrared, and vibration welding</li> <li>➤ Mechanical joining techniques: riveting, bolting</li> <li>➤ Training and testing</li> </ul> | <p><b>KUTENO</b><br/>01.06.–03.06.2027, Bad Salzungen/<br/>Germany</p> <p><b>KPA</b><br/>01.06.–03.06.2027, Bad Salzungen/<br/>Germany</p> <p><b>Würzburger Kunststoff-Schweis-<br/>sertage</b><br/>June 2027, Würzburg/Germany</p> <p><b>24. Würzburger Kunststoffrohr-<br/>Tagung</b><br/>June 2027, Würzburg/Germany</p>                                    |
| 3/4<br>September | Ad closing date: 3 September 2027<br>Printing material: 9 September 2027<br>Publication date: 30 September 2027 | <ul style="list-style-type: none"> <li>➤ Fair issue <b>Fakuma 2027</b></li> <li>➤ Measuring and testing plastic joints</li> <li>➤ Bonding of plastics</li> <li>➤ Welding systems</li> </ul>                                                                                                          | <p><b>Fakuma – Internationale<br/>Fachmesse für Kunststoffver-<br/>arbeitung</b><br/>11.10. – 15.10.2027, Friedrichshafen/<br/>Germany</p>                                                                                                                                                                                                                     |

# JOINING PLASTICS

Advertising rates 18 valid from  
January 1st, 2026

**New front  
cover format  
23% more space for  
your campaign**

| Format                                        | Type area<br>Width x Height in mm | with bleed<br>Width x Height in mm* | Basic<br>rates b/w | 2-coloured | 3-coloured | 4-coloured |
|-----------------------------------------------|-----------------------------------|-------------------------------------|--------------------|------------|------------|------------|
| Front Cover                                   | –                                 | 210 × 185                           | –                  | –          | –          | 3,590      |
| First or Last cover page                      | 181 × 247                         | 210 × 297                           | 1,920              | 2,180      | 2,440      | 2,640      |
| Back cover                                    | 181 × 247                         | 210 × 297                           | 1,920              | 2,180      | 2,440      | 2,640      |
| 2/1 pages                                     | 362 × 247                         | 420 × 297                           | 2,760              | 3,020      | 3,280      | 3,480      |
| 1/1 page                                      | 181 × 247                         | 210 × 297                           | 1,730              | 1,990      | 2,250      | 2,450      |
| Juniormap                                     | 119 × 170                         | 137 × 192                           | 1,310              | 1,570      | 1,830      | 2,030      |
| 1/2 page, horizontal<br>1/2 page, vertical    | 181 × 123<br>90 × 247             | 210 × 147<br>103 × 297              | 920                | 1,180      | 1,440      | 1,640      |
| 1/3 page, horizontal<br>1/3 page, vertical    | 181 × 82<br>57 × 247              | 210 × 107<br>74 × 297               | 630                | 760        | 890        | 990        |
| 1/4 page, horizontal<br>1/4 page, vertical    | 181 × 62<br>90 × 123              | 210 × 84<br>103 × 147               | 500                | 630        | 760        | 860        |
| <b>Classified ads / job applications</b>      |                                   |                                     |                    |            |            |            |
| Millimeter price with a column width of 57 mm |                                   |                                     | 6.70               |            |            |            |
| Box number fee                                |                                   |                                     | 6.70               |            |            |            |

**\*plus 3 mm bleed on all sides**

**All prices are in EURO and do not include the currently valid VAT rate.**

**Format:** DIN A4 (210 mm wide x 297 mm high)

**Different ad formats will be billed in millimeters.**

**Type area:** 181 mm width x 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 78

**JOBPORTAL**  
FÜGETECHNIK

# JOINING PLASTICS

Advertising rates 18 valid from January 1st, 2026

## Surcharges:

|                            |                  |                      |
|----------------------------|------------------|----------------------|
| <b>Colour surcharge:</b>   | 1/1 and 1/2 page | 1/3 page and smaller |
| per standard colour        | 260 €            | 130 €                |
| four-coloured              | 720 €            | 360 €                |
| <b>per special colour:</b> | 360 €            | 360 €                |

**Bleed surcharge:** 199 €

**Placement surcharge:** 10 % on the b/w basic ad rate.

No discounts on all surcharges.

|                           |                                               |      |
|---------------------------|-----------------------------------------------|------|
| <b>Series discounts::</b> | For advertisements published within 12 months |      |
|                           | for 3 repeats or 1 1/2 pages                  | 5 %  |
|                           | for 6 repeats or 3 pages                      | 10 % |
|                           | for 12 repeats or 6 pages                     | 15 % |
|                           | from 12 pages                                 | 20 % |

## Discounts for multi-year contracts on request

|                          |                                |         |
|--------------------------|--------------------------------|---------|
| <b>Bound-in-inserts:</b> | 2 pages (paper up to 115 g/m2) | 3,420 € |
|                          | 2 pages (paper up to 170 g/m2) | 4,270 € |
|                          | 4 pages (paper up to 115 g/m2) | 5,210 € |
|                          | 4 pages (paper up to 170 g/m2) | 6,510 € |

**Size: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base**

|                  |                    |      |
|------------------|--------------------|------|
| <b>Discount:</b> | 2 Bound-in-inserts | 5 %  |
|                  | 3 Bound-in-inserts | 10 % |
|                  | 6 Bound-in-inserts | 15 % |

## Loose inserts:

Domestic circulation up to 25 g € 379 %  
postal charge incl. higher weights on request  
max. format: 195 mm wide x 285 mm high

Affixed reply cards to advertisements  
or loose inserts 195 € %

Loose inserts cannot be discounted.

Free delivery to:  
D+L Printpartner  
Schlavenhorst 10, 46395 Bocholt/Germany  
P +49 2871 24 66-0  
Delivery date: by the 25th of the previous month.  
A sample is requested from the advertising  
department.

## Advertorial:

The ideal addition to your classic advertising with an editorial-like background. You provide text/image material, we adapt the layout to the magazine design:

**2/1 pages, 4c**  
(10,000 Characters incl. spaces) 3,970 €

**1/1 page, 4c**  
(5,000 Characters incl. spaces) 2,440 €

**1/2 page width, 4c**  
(2,000 Characters incl. spaces) 1,640 €

Technical information on ad formats, printing material and data transfer can be found on the pages 66-67.

# JOINING PLASTICS

## Buyer's Guide

### Buyer's Guide – JOINING PLASTICS

#### The advantages at a glance:

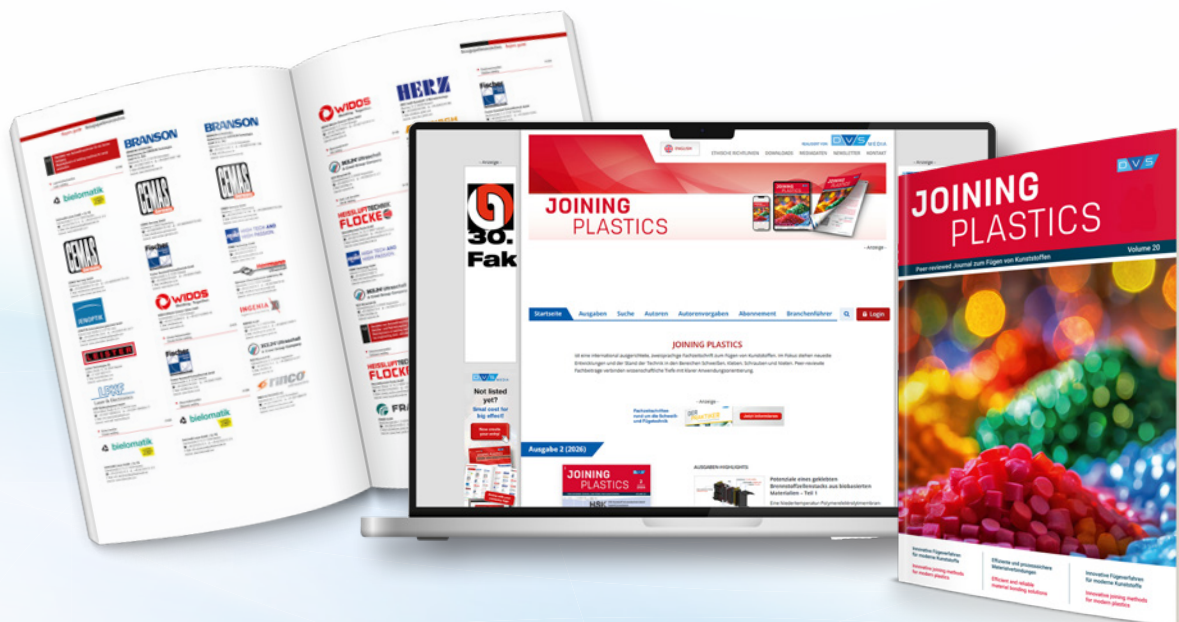
- ✓ **Something for everyone:**  
Organised topically into 11 main groups with numerous relevant keywords
- ✓ **Directed:**  
The precise classification leads the user to a result accurately
- ✓ **At a glance:** Complete listing of your entries including email and Internet address
- ✓ **Cross-national contacts:** The bilingual magazine offers the opportunity to develop new international contacts
- ✓ **Save costs:** Attractive scale prices on basis of number of keywords

#### ✓ In addition and at no charge:

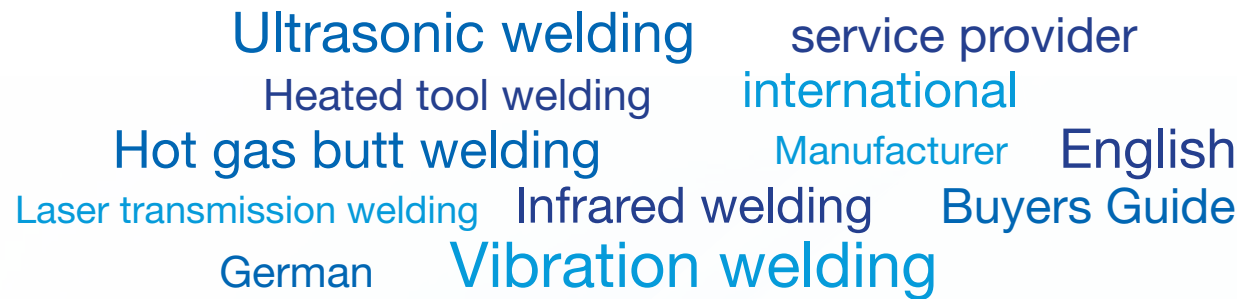
Your entry on the internet on [www.joining-plastics-bzv.de/en](http://www.joining-plastics-bzv.de/en) with a link to your homepage

- ✓ **Free Publication of your company logo** on the internet on [www.joining-plastics-bzv.de/en](http://www.joining-plastics-bzv.de/en) as well as in the magazine. Please send the logo (jpg-file) to: [britta.wingartz@dvs-media.info](mailto:britta.wingartz@dvs-media.info)

- ✓ **Start of entries is possible in each month**  
(deadline: the 15th of the previous month)



Our online presence doubles the reach of your advertising



## Prices

The price for your entry is based on the number of keywords

| Number of keywords | Costs per annum/per keyword in EUR* |
|--------------------|-------------------------------------|
| 1                  | 75                                  |
| 2 – 5              | 70                                  |
| 6 – 10             | 65                                  |
| from 11            | 60                                  |

\* The prices are subject to VAT.

Not listed yet?  
Small cost for big effect!  
Do not hesitate to contact me!



**Your contact:**  
**Britta Wingartz**  
☎ +49 211 1591-155  
✉ [britta.wingartz@dvs-media.info](mailto:britta.wingartz@dvs-media.info)

# JOINING PLASTICS

## JOINING PLASTICS Newsletter

### The essentials in a nutshell. The JOINING PLASTICS NEWSLETTER!

The ideal addition to the JOINING PLASTICS journal.  
Monthly, the newsletter provides information in compressed form about the latest from the industry, interesting specialist articles in the magazine, important event information and the latest research developments.

The JOINING PLASTICS NEWSLETTER is an effective marketing tool for your individual and contemporary customer approach in the industry.

**1,653 readers**

**ideal trade fair support**

**German/English**

**Monthly dispatch**

# JOINING PLASTICS

## JOINING PLASTICS Newsletter

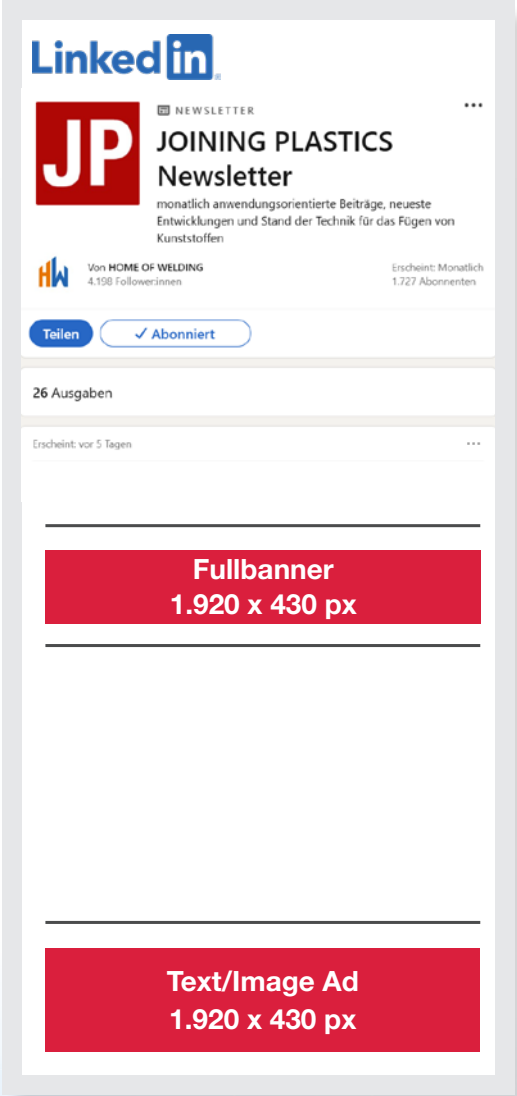
### Dates 2027 – Frequency

| Issue     | Transmis-<br>sion | Data<br>Delivery | Event                                                                                                                                              |
|-----------|-------------------|------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|
| January   | 27.01.2027        | 20.01.2027       |                                                                                                                                                    |
| February  | 24.02.2027        | 17.02.2027       | <b>PIAE - Plastics in Automotive Engineering –<br/>Kunststoffe im Automobilbau</b><br>17.03. – 18.03.2027, Mannheim/Germany                        |
| March     | 31.03.2027        | 24.03.2027       | <b>JEC World</b><br>02.04.–04.03.2027, Paris/Frankreich<br><b>HANNOVER MESSE</b><br>05.04. – 08.04.2027, Hanover/Germany                           |
| April     | 28.04.2027        | 21.04.2027       | Plasttechnik Nordic 2027<br>12.05.–13.05.2027, Malmömassan/<br>Sweden                                                                              |
| May       | 26.05.2027        | 19.05.2027       | <b>Kuteno und KPA – Kunststoff Produkte Aktuell 2027</b><br>01.06. – 03.06.2027, Bad Salzufen/Germany                                              |
| June      | 30.06.2027        | 23.06.2027       | <b>Würzburger Kunststoffrohr-Tagung</b><br>June 2027, Würzburg/Germany<br><b>Würzburger Kunststoffschweißertage</b><br>June 2027, Würzburg/Germany |
| July      | 28.07.2027        | 21.07.2027       |                                                                                                                                                    |
| August    | 25.08.2027        | 18.08.2027       |                                                                                                                                                    |
| September | 29.09.2027        | 22.09.2027       | <b>Fakuma - Internationale Fachmesse für<br/>Kunststoffverarbeitung</b><br>11.10. – 15.10.2027, Friedrichshafen/Germany                            |
| October   | 27.10.2027        | 20.10.2027       | <b>Fakuma - Internationale Fachmesse für<br/>Kunststoffverarbeitung</b><br>11.10. – 15.10.2027, Friedrichshafen                                    |
| November  | 24.11.2027        | 17.11.2027       |                                                                                                                                                    |
| December  | 15.12.2027        | 08.12.2027       |                                                                                                                                                    |

### Newsletter-Advertising Options

| Formats       | Format/Size in Pixel | Price* in EURO |
|---------------|----------------------|----------------|
| Fullbanner    | 1.920 × 430 px       | 300,-          |
| Text/Image Ad | 1.920 × 430 px       | 320,-          |

All prices are exclusive of VAT, per advertising form. Special forms of advertising such as stand-alone news-  
letters, sponsoring, advertorials, logo placement, etc. on request.



# EXPANDING & DIVERSE CONTENT





including  
GTS-Strahl

Peer-  
reviewed,  
German &  
English

Surface  
coating

#### Content:

|                                       |         |
|---------------------------------------|---------|
| Editorial profile                     | 56      |
| Distribution / Distribution in Europe | 57      |
| Scope and content analysis            | 58      |
| Topics and dates                      | 59      |
| Advertising rates                     | 60 – 61 |
| BUYER'S GUIDE                         | 62 – 63 |
| Newsletter                            | 64 – 65 |

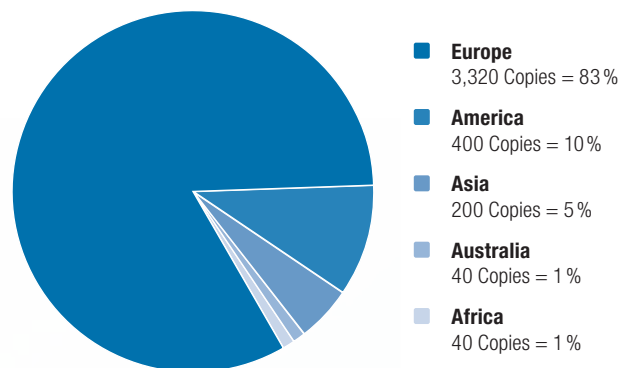
|                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|----------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Editorial Profile:</b>        | The trade journal THERMAL SPRAY BULLETIN takes up the technology of Thermal Spraying in a journalistic form and publishes in two languages (German/English) not only application-oriented specialist articles about the new developments and the state of the art but also reviewed scientific specialist articles. Moreover, reports on events, standardisation activities and companies ensure that the readership always stays informed about latest developments. |
| <b>Publisher:</b>                | DVS – German Welding Society, D-Düsseldorf                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>Editorial Staff:</b>          | Sarah Gottschalk (management)<br>Nicole Stramka M.A. (responsible)                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Year:</b>                     | Volume 20, 2027                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Publication frequency:</b>    | 2 times a year                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Print run:</b>                | 4,000 copies                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Publication/subject plan:</b> | see page 59                                                                                                                                                                                                                                                                                                                                                                                                                                                           |

|                              |                                                                                                                                                                                                                                                                                                                                                                                                                                         |
|------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Subscription charges:</b> | Annual subscription 89 €<br>(Print + Digital)<br>plus postage costs                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Language:</b>             | German/English                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Target group:</b>         | THERMAL SPRAY BULLETIN is intended for technical employees, skilled workers and engineers in small, medium-sized and large companies. In this respect, the application range of the technology basically extends to the following sectors:                                                                                                                                                                                              |
| <b>Editorial features:</b>   | <ul style="list-style-type: none"> <li>■ Apparatus/plant engineering</li> <li>■ Energy technology</li> <li>■ Printing/paper industries</li> <li>■ Machine tool construction</li> <li>■ Chemical industry</li> <li>■ Automobile industry</li> <li>■ Textile technology</li> <li>■ Plastic processing industry</li> <li>■ Aerospace</li> <li>■ Mineral oil industry</li> <li>■ Medical technology</li> <li>■ Building industry</li> </ul> |

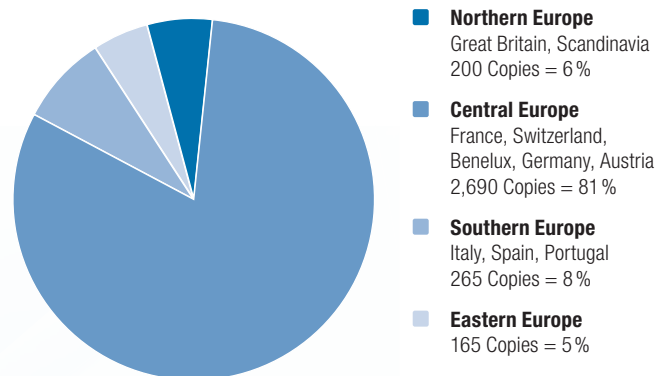
In cooperation with



Distribution:



Distribution in Europe:



## Scope and content analysis

### Scope analysis:

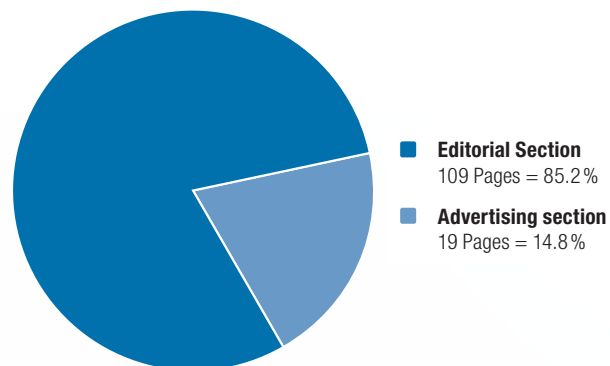
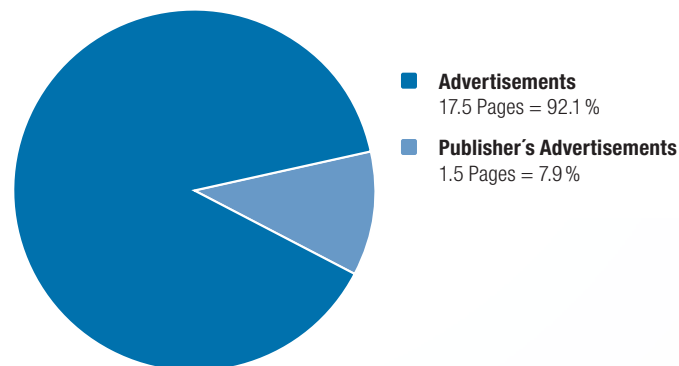
2025= 2 issues

Advertising scope:

19 Pages = 100%

Total scope:

128 pages = 100%



### Content analysis of the editorial section in 2025

**News of Association of Thermal Sprayers**  
43 Pages = 39.4 %

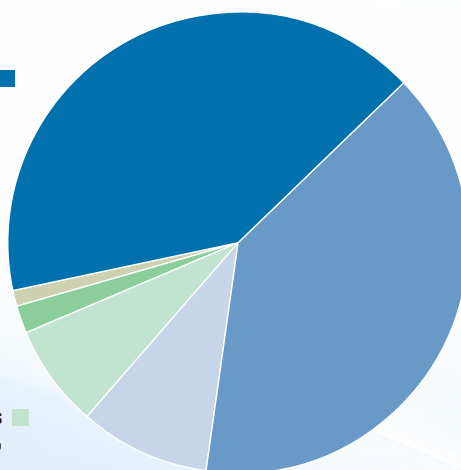
**Events**  
1 Page = 0.9 %

**News**  
2 Pages = 1.9%

**Product presentations and company news**  
8 Seiten = 7.3 %

**Miscellaneous**  
10 Pages = 9.2 %

**Specialist articles**  
45 Pages = 41.3 %



| Issue          | Dates                                                                                                     | Topics                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | Fairs, Conferences & Events                                                                                         |
|----------------|-----------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| 1<br>April     | Ad closing date: 19 March 2027<br>Printing material: 24 March 2027<br>Publication date: 15 April 2027     | <ul style="list-style-type: none"> <li>➤ <b>Congress Issue ITSC 2027 – International Thermal Spray Conference</b></li> <li>➤ Thermal coating in industrial areas such as automotive, biomedical, petrochemical, printing and paper</li> <li>➤ Wear and corrosion protection</li> <li>➤ Environmentally friendly coatings</li> <li>➤ Coating materials</li> <li>➤ Additives and auxiliaries</li> <li>➤ New system technology</li> <li>➤ Error detection and sensors</li> <li>➤ Non-destructive testing</li> <li>➤ Thermal spray processes</li> <li>➤ Manufacturing</li> <li>➤ Thermal coating of gas turbines and fuel cells</li> </ul> | <b>ITSC – International Thermal Spray Conference and Exposition</b><br>12.05.–14.05.2027, Rotterdam/<br>Netherlands |
| 2<br>September | Ad closing date: 6 August 2027<br>Printing material: 11 August 2027<br>Publication date: 2 September 2027 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                     |

Furthermore, the **THERMAL SPRAY BULLETIN** includes the **GTS-Strahl** with information on member companies, GTS-Events, interviews and patents

| Format                                        | Type area<br>Width x Height in mm | with bleed<br>Width x Height in mm* | Basic<br>rates b/w | 2-coloured | 3-coloured | 4-coloured |
|-----------------------------------------------|-----------------------------------|-------------------------------------|--------------------|------------|------------|------------|
| Front Cover                                   | –                                 | 210 × 185                           | –                  | –          | –          | 3,440      |
| First or Last cover page                      | 188 × 254                         | 210 × 297                           | 1,920              | 2,180      | 2,440      | 2,640      |
| Back Cover                                    | 188 × 254                         | 210 × 297                           | 1,920              | 2,180      | 2,440      | 2,640      |
| 2/1 pages                                     | 400 × 254                         | 420 × 297                           | 2,760              | 3,020      | 3,280      | 3,480      |
| 1/1 page                                      | 188 × 254                         | 210 × 297                           | 1,730              | 1,990      | 2,250      | 2,450      |
| Juniorpage                                    | 120 × 170                         | 137 × 192                           | 1,310              | 1,570      | 1,830      | 2,030      |
| 1/2 page, horizontal<br>1/2 page, vertical    | 188 × 127<br>92 × 253             | 210 × 147<br>103 × 297              | 920                | 1,180      | 1,440      | 1,640      |
| 1/3 page, horizontal<br>1/3 page, vertical    | 188 × 85<br>63 × 254              | 210 × 107<br>74 × 297               | 630                | 760        | 890        | 990        |
| 1/4 page, horizontal<br>1/4 page, vertical    | 188 × 64<br>92 × 127              | 210 × 84<br>103 × 147               | 500                | 630        | 760        | 860        |
| <b>Classified ads / job applications</b>      |                                   |                                     |                    |            |            |            |
| Millimeter price with a column width of 57 mm |                                   |                                     | 6.70               |            |            |            |
| Box number fee                                |                                   |                                     | 6.70               |            |            |            |

**\*plus 3 mm bleed on all sides.**

**All prices are in EURO and do not include the currently valid VAT rate.**

**Format:** DIN A4 (210 mm wide x 297 mm high)

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Further information on prices & formats can be found on page 78.

**JOBPORTAL**  
FÜGETECHNIK

### Surcharges:

|                            |                  |                      |
|----------------------------|------------------|----------------------|
| <b>Colour surcharge:</b>   | 1/1 and 1/2 page | 1/3 page and smaller |
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|                                               |      |
|-----------------------------------------------|------|
| For advertisements published within 12 months |      |
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|                          |                                |         |
|--------------------------|--------------------------------|---------|
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|                   |                    |      |
|-------------------|--------------------|------|
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|                   | 3 Bound-in-inserts | 10 % |
|                   | 6 Bound-in-inserts | 15 % |

### Loose inserts:

Domestic circulation up to 25 g, 379 € %  
postal charge incl.  
higher weights on request  
max. format: 195 mm wide x 285 mm high

Affixed reply cards to advertisements or loose inserts  
195 € %

Loose inserts cannot be discounted.

Free delivery to:  
D+L Printpartner  
Schlavenhorst 10,  
46395 Bocholt/Germany  
P +49 2871 24 66-0  
Delivery date: by the 25th of the previous month.  
A sample is requested from the advertising department.

### Advertorial:

The ideal addition to your classic advertising with an editorial-like background. You provide text/image material, we adapt the layout to the magazine design:

**2/1 pages, 4c**  
(10,000 Characters incl. spaces) 3,970 €

**1/1 page, 4c**  
(5,000 Characters incl. spaces) 2,440 €

**1/2 page width, 4c**  
(2,000 Characters incl. spaces) 1,640 €

Technical information on ad formats, printing material and data transfer can be found on the pages 66-67.

### International Buyer's Guide – THERMAL SPRAY BULLETIN

#### The advantages at a glance:

- ✓ **Something for everyone:**  
Organised topically into 9 main groups with numerous relevant keywords
- ✓ **Directed:**  
the precise classification leads the user to a result accurately
- ✓ **At a glance:**  
Complete listing of your entries including email and Internet address
- ✓ **Cross-national contacts:**  
The bilingual magazine offers the opportunity to develop new international contacts
- ✓ **Save costs:**  
Attractive scale prices on basis of number of keywords

- ✓ **In addition and at no charge:**  
Your entry on the internet on [www.tsb-bezugsquellen.de/en](http://www.tsb-bezugsquellen.de/en) with a link to your homepage
- ✓ **Free** publication of your **company logo** on the internet on [www.tsb-bezugsquellen.de/en/](http://www.tsb-bezugsquellen.de/en/) as well as in the magazine Please send the logo (jpg-file) to: [britta.wingartz@dvs-media.info](mailto:britta.wingartz@dvs-media.info)
- ✓ **Start of entries is possible in each month**  
(deadline: the 15th of the previous month)



**Our online presence doubles the reach of your advertising**

international thermal spraying  
equipment Systems & components  
Buyer's Guide Additives English German  
Surface treatment Jobshop service providers

[www.tsb-bezugsquellen.de/en](http://www.tsb-bezugsquellen.de/en)

## Prices

The price for your entry is based on the number of keywords..

| Number of keywords | Costs per annum/per keyword in EUR* |
|--------------------|-------------------------------------|
| 1                  | 75                                  |
| 2 – 5              | 70                                  |
| 6 – 10             | 65                                  |
| from 11            | 60                                  |

\* The prices are subject to VAT.

**Not listed yet?**

**Small cost for big effect!**

**Do not hesitate to contact me.**



**Your contact:**

Britta Wingartz

☎ +49 211 1591-155

✉ [britta.wingartz@dvs-media.info](mailto:britta.wingartz@dvs-media.info)

## The essentials in a nutshell. The THERMAL SPRAY NEWSLETTER!

The ideal addition to the THERMAL SPRAY BULLETIN magazine.

Monthly, the newsletter provides information in compressed form about the latest from the industry, interesting specialist articles in the magazine, important event information and the latest research developments.

The THERMAL SPRAY NEWSLETTER is an effective marketing tool for your individual and contemporary customer approach in the industry.



896 readers

Dates 2027 – Frequency

| Issue     | Transmis-<br>sion | Data<br>Delivery | Event                                                                                                                   |
|-----------|-------------------|------------------|-------------------------------------------------------------------------------------------------------------------------|
| January   | 13.01.2027        | 06.01.2027       |                                                                                                                         |
| February  | 10.02.2027        | 03.02.2027       |                                                                                                                         |
| March     | 10.03.2027        | 03.03.2027       |                                                                                                                         |
| April     | 14.04.2027        | 07.04.2027       | <b>ITSC – International Thermal Spray<br/>Conference and Exposition</b><br>12.05.–14.05.2027, Rotterdam/<br>Netherlands |
| May       | 12.05.2027        | 05.05.2027       |                                                                                                                         |
| June      | 09.06.2027        | 02.06.2027       |                                                                                                                         |
| July      | 14.07.2027        | 07.07.2027       |                                                                                                                         |
| August    | 11.08.2027        | 04.08.2027       |                                                                                                                         |
| September | 08.09.2027        | 01.09.2027       |                                                                                                                         |
| October   | 13.10.2027        | 06.10.2027       |                                                                                                                         |
| November  | 10.11.2027        | 03.11.2027       |                                                                                                                         |
| December  | 08.12.2027        | 01.12.2027       |                                                                                                                         |

Newsletter-Advertising Options

| Formats       | Formats/Size in Pixel | Price* in EURO |
|---------------|-----------------------|----------------|
| Fullbanner    | 1.920 × 430 px        | 300,-          |
| Text/Image Ad | 1.920 × 430 px        | 320,-          |

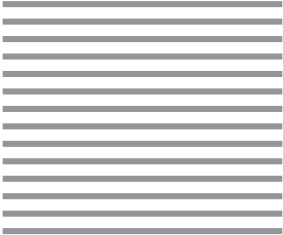
All prices are exclusive of VAT, per advertising form. Special forms of advertising such as stand-alone newsletters, sponsoring, advertorials, logo placement, etc. on request.

Linked in

**THERMAL**  
**SPRAY** BULLETIN

Fullbanner  
1.920 x 430 px





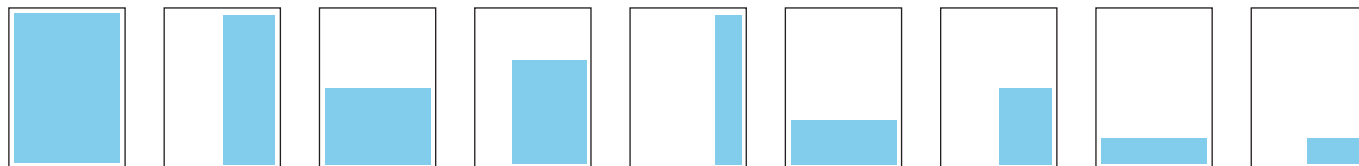
Text/Image Ad  
1.920 x 430 px

# JOINING PLASTICS

# THERMAL SPRAY BULLETIN

## Standard formats for advertisements

### Type Area



### JOINING PLASTICS

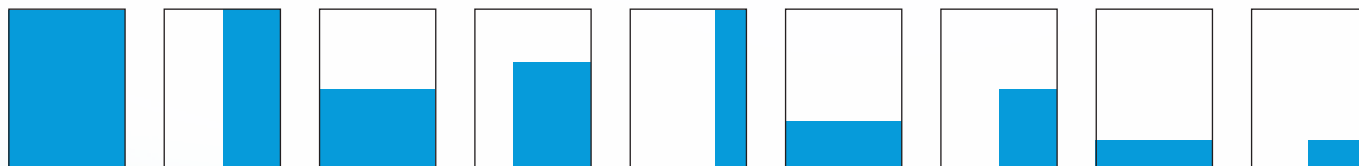
|                            |                           |                            |                            |                           |                           |                           |                           |                          |
|----------------------------|---------------------------|----------------------------|----------------------------|---------------------------|---------------------------|---------------------------|---------------------------|--------------------------|
| <b>1/1 page</b>            | <b>1/2 vertical</b>       | <b>1/2 horizontal</b>      | <b>Juniorepage</b>         | <b>1/3 vertical</b>       | <b>1/3 horizontal</b>     | <b>1/4 vertical</b>       | <b>1/4 horizontal</b>     | <b>1/8 page</b>          |
| 181 mm wide<br>247 mm high | 90 mm wide<br>247 mm high | 181 mm wide<br>123 mm high | 119 mm wide<br>170 mm high | 57 mm wide<br>247 mm high | 181 mm wide<br>82 mm high | 90 mm wide<br>123 mm high | 181 mm wide<br>62 mm high | 90 mm wide<br>62 mm high |

### THERMAL SPRAY BULLETIN

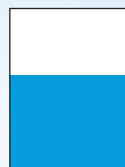
|                            |                           |                            |                            |                           |                           |                           |                           |                          |
|----------------------------|---------------------------|----------------------------|----------------------------|---------------------------|---------------------------|---------------------------|---------------------------|--------------------------|
| <b>1/1 page</b>            | <b>1/2 vertical</b>       | <b>1/2 horizontal</b>      | <b>Juniorepage</b>         | <b>1/3 vertical</b>       | <b>1/3 horizontal</b>     | <b>1/4 vertical</b>       | <b>1/4 horizontal</b>     | <b>1/8 page</b>          |
| 188 mm wide<br>254 mm high | 92 mm wide<br>254 mm high | 188 mm wide<br>127 mm high | 120 mm wide<br>170 mm high | 63 mm wide<br>254 mm high | 188 mm wide<br>85 mm high | 92 mm wide<br>127 mm high | 188 mm wide<br>64 mm high | 86 mm wide<br>62 mm high |

### with bleed (applies to both JOINING PLASTICS and THERMAL SPRAY BULLETIN)

\*plus 3 mm bleed on all sides.



|                            |                            |                            |                            |                           |                            |                            |                           |                           |
|----------------------------|----------------------------|----------------------------|----------------------------|---------------------------|----------------------------|----------------------------|---------------------------|---------------------------|
| <b>1/1 page</b>            | <b>1/2 vertical</b>        | <b>1/2 horizontal</b>      | <b>Juniorepage</b>         | <b>1/3 vertical</b>       | <b>1/3 horizontal</b>      | <b>1/4 vertical</b>        | <b>1/4 horizontal</b>     | <b>1/8 page</b>           |
| 210 mm wide<br>297 mm high | 103 mm wide<br>297 mm high | 210 mm wide<br>147 mm high | 137 mm wide<br>192 mm high | 74 mm wide<br>297 mm high | 210 mm wide<br>107 mm high | 103 mm wide<br>147 mm high | 210 mm wide<br>84 mm high | 103 mm wide<br>84 mm high |



**Front Cover**  
210 mm wide  
185 mm high  
plus 3 mm bleed



**Last cover page**  
210 mm wide  
297 mm high  
plus 3 mm bleed

### Special formats / special forms of advertising:

Let us know your requests for special formats and special forms of advertising.

We would be happy to make you an offer.

### Preferred data carrier / data transfer:

E-Mail: [anzeigen@dvs-media.info](mailto:anzeigen@dvs-media.info)  
We-Transfer: [www.wetransfer.com](http://www.wetransfer.com)

Please ensure that all fonts, logos and graphics (300 dpi) used are supplied as files, provided they are not embedded in the document.

### Preferred data formats:

We recommend the delivery of PDF data (standard: PDF/X-4:2008). Open data (e.g. InDesign etc.) should be avoided. The file must be printable, i.e. all fonts used must be embedded, halftone images require a resolution of 300 dpi, line images at least 600 dpi.

### Colours:

PSO Coated v3 (ECI)  
Colour profiles and more information about ICC profiles at [eci.org](http://eci.org).

When delivering print files that are sent to us in RGB colour mode, we automatically convert them to CMYK. Please note that the conversion may result in colour changes. The publisher is not liable for colour deviations in print. Special colours are possible on request.

### Processing of image data

TIFF-, EPS- und JPEG-Daten

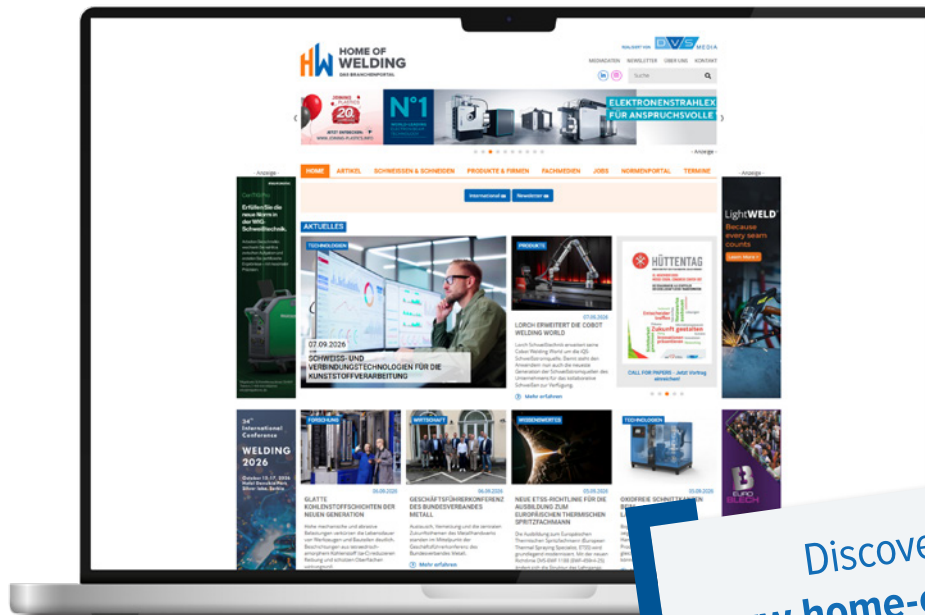
- The file names should not contain any spaces or special characters
- Please ensure sufficient bleed allowance (at least 3 mm)
- Other programs and data carriers on request

### Notes for a smooth transaction:

- Create black and white advertisements only in black and white or grayscale
- Mix colours only in cyan, magenta, yellow and black (process colours)
- The file names should not contain any spaces or special characters
- In parallel with the delivery of the data, please provide a printout of the advertisements so that the digital data can be checked
- For 4c ads, please send a proof
- When submitting data, quote the magazine and issue

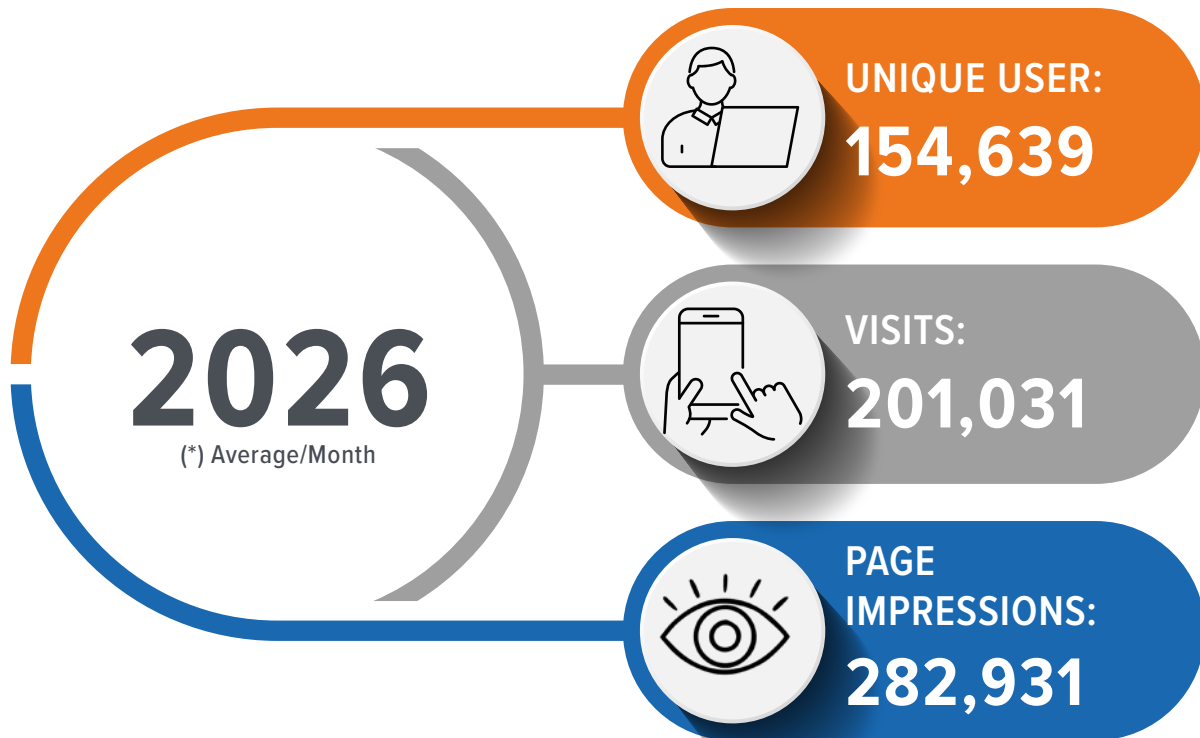


# WELDING, CUTTING AND COATING NEEDS CONTEXT



Discover now:  
[www.home-of-welding.de](http://www.home-of-welding.de)

## USAGE, THAT IS GROWING!



With the introduction of the cookie consent banner on 1 December 2021, usage data will be collected in an even more transparent manner and in compliance with the GDPR. As a result, reach figures may differ from previous years.

# ADVERTISE TO THE POINT

| SERVICES                                 | BRONZE<br>LONG-LASTING VISIBILITY | SILBER<br>HIGH-REACH | GOLD<br>MAXIMUM PRESENCE &<br>REACH |
|------------------------------------------|-----------------------------------|----------------------|-------------------------------------|
| <b>HOME OF WELDING Website</b>           |                                   |                      |                                     |
| Banner format on the homepage            | Super-Banner or Skyscraper        | Top-Banner           | Top-Banner + Super-Banner           |
| Company logo (rectangle) on the homepage |                                   | ✓                    | ✓                                   |
| Advertorial/Whitepaper                   |                                   |                      | 4                                   |
| <b>Dedicated microsite featuring:</b>    | ✓                                 | ✓                    | ✓                                   |
| Company description                      | 800 characters                    | 800 characters       | 3.000 characters                    |
| Images                                   | ✓                                 | ✓                    | ✓                                   |
| Videos                                   |                                   |                      | ✓                                   |
| Company logo & cover image               | ✓                                 | ✓                    | ✓                                   |
| Link to the company website              | ✓                                 | ✓                    | ✓                                   |
| Contact person                           | ✓                                 | ✓                    | ✓                                   |
| Contact details                          | ✓                                 | ✓                    | ✓                                   |
| <b>HOME OF WELDING Newsletter</b>        |                                   |                      |                                     |
| Fullbanner                               | 2                                 | 4                    | 6                                   |
| Featured in KOMPETENZ IM FOKUS           | 1                                 | 2                    | 4                                   |
| Minimum Booking Period                   | 12 Months                         | 12 Months            | 12 Months                           |
| <b>Price per month</b>                   | <b>410 €</b>                      | <b>490 €</b>         | <b>650 €</b>                        |

Billing is based on an annual rate and is subject to the applicable statutory VAT.

## Overview of individual services

- > Skyscraper 900 €
- > Super Banner 900 €

## SINGLE BOOKING & BANNER PLACEMENT



### REQUIRED FORMATS (IF INCLUDED IN THE PACKAGE):

|                                                   |                                                                  |
|---------------------------------------------------|------------------------------------------------------------------|
| Top-Banner / Super-Banner:                        | 1126 x 150 px, 946 px x 150 px, 706 px x 150 px, 526 px x 150 px |
| Skyscraper:                                       | 160 x 600 px                                                     |
| Rectangle:                                        | 400 x 568 px                                                     |
| Newsletter Fullbanner:                            | 620 x 60 px                                                      |
| Dateiformate:                                     | jpg, gif                                                         |
| Please also provide the required destination link |                                                                  |

## DEDICATED MICROSITE

Cover picture: 1200 x 480 px

Logo: 800 x 800 px



DVS Media GmbH

Fachmedien für die Schweißtechnik

Company name

Company subtitle  
(70 characters)

Company name

Company subtitle

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptus. A t vero eos et accusam et justo duo dolores et ea rebum. Sit citta kasd guberg en, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. A t vero eos et accusam et justo duo dolores et ea rebum. Sit citta kasd guberg an, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.



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Musterfirma GmbH

Musterstraße 12

12345 Musterort

Telefon:

01234 456789

E-Mail:

muster@muster.de

Internet:

www.muster.de

Additional text + images depending on the booked package

\* Duration of the Services in HOME OF WELDING is 12 months.

We calculate our services as part of an annual invoice plus VAT.

### REQUIRED FORMATS (IF INCLUDED IN THE PACKAGE):

|               |              |
|---------------|--------------|
| Cover image:  | 200 x 480 px |
| Company logo: | 800 x 800 px |
| File formats: | jpg, gif     |

72

# ADVERTORIAL / WHITEPAPER: YOUR ADVERTISEMENT IN EDITORIAL PACKAGING

## Advertorial / Whitepaper:

- > 3 months period: 1,025 €
- > 6 months period: 1,750 €
- > 12 months period: 2,770 €

7 days on the homepage of HOME OF WELDING,  
followed by placement in the Advertorials section

Editorial mention of your advertorial in the  
newsletter:

1x > 3 months period

3x > 6 months period

6x > 12 months period

### Schnellaufstore für erhöhte Sicherheit an Airports

Dubai National Air Travel Agency setzt an Flughäfen Produkte des Spezialisten EFAPLEX für Sicherheit und schnelle Abfertigung ein.

Wie in den meisten Bereichen haben sich auch in der Flughafenbranche in den vergangenen Jahren die Herausforderungen verändert und werden ständig anspruchsvoller. Da die Erwartungen der Reisenden steigen, sind die Anforderungen an Sicherheit und Abfertigungsgeschwindigkeit an Flughäfen so hoch wie nie zuvor. An vielen Airports weltweit sind daher in den hochsensiblen Sicherheitsbereichen für Gepäck und Passagiere die auch in den Catanzonen Schnellaufstore von EFAPLEX im Einsatz. Auch DNATA, das für Dubai National Air Travel Agency vertritt, setzt sich auf die Schnelligkeit und Sicherheit der Tore des Weltmarktführers.

DNATA ist einer der weltweit größten Flug- und Reiseanbieter und beschäftigt mehr als 46.000 Mitarbeiter. Das Unternehmen bietet Flottenabfertigung, Fracht- und Flugverpflegungsdienste an 86 Flughäfen auf fünf Kontinenten an. Neben den Hauptstellen in Großbritannien werden durch DNATA pro Jahr etwa 17.500 Passagiere abgefertigt. All diesen Standorten und Ausflugsreisen, Störungen oder Verzögerungen gleicher Art. Außerdem können einhalten. Diese als nicht möglich angesehen werden, werden Fracht- und Gepäckabfertigung im Detail geplant. Im Nordwesten Großbritannien wurde ein neues Logistikzentrum für die Luftfahrtindustrie gebaut. Bei dieser modernen Anlage, die für Fluggesellschaften wie Emirates und Qatar Pacific konzipiert wurde, entschieden sich die Planer von DNATA erneut für schnellaufende Tore von EFAPLEX.

Dabei stand nicht nur die Zuverlässigkeit der Tore im Vordergrund, sondern auch das hochwertige Design und die perfekte Anfertigung. Im Vereinigten Königreich ist DNATA ein langjähriger Kunde von EFAPLEX und setzt

die Produkte seit mehr als 15 Jahren an Flughafenstandorten wie Manchester, Birmingham und Heathrow ein. Hier kann man sich darauf verlassen, dass die Tore eine reibungslose Logistik gewährleisten und Ausfallzeiten reduzieren. Die Wahl fiel in diesem Fall auf das Schnellauf-Torflor EFAC-CTTB. Das sich mit einer Geschwindigkeit von bis zu 3 Metern pro Sekunde öffnet. Transparenz-Linien im Torblatt bieten eine bessere Sicht und damit mehr Benutzerfreundlichkeit. Zudem schafft das Tor dadurch eine angenehme Arbeitsumgebung, weil so unnötiges Lärmgedränge in der Arbeitsbereiche fällt.

Auch wenn die Gestaltung der Flughäfen von Standorten zu Standorten und von Land zu Land unterschiedlich ist, gelten überall ähnliche Anforderungen. EFAPLEX präsentiert mit seinem Sortiment an schnellaufenden Hochleistungsmodellen maßgeschneiderte Lösungen für jeden Bedarf. Bei DNATA waren vor allem Geschwindigkeit, Langlebigkeit und Zuverlässigkeit der Tore entscheidend. Nur so kann das hohe Sicherheitsniveau, die Abfertigungsgeschwindigkeit und die reibungslosen logistischen Prozesse garantiert werden. Zudem ergaben die eingehenden Tore die sicheren Flüssen der neuen Gebäude hervorzuheben.

An anderen Standorten erweist sich das Schnellauf-Torflor EFAC-CTTB mit flexiblen Befestigungslösungen für die Torabfertigung und den Check-in. Das Torflor EFAC-CTTB ist 100% lagersicher für Catering-Einrichtungen oder Kühlräumen des Produkts der Welt.

Spezial für DNATA UK führt EFAPLEX im Rahmen des umfangreichen Serviceangebots regelmäßige maßgeschneiderte Wartungsarbeiten aus, um sicherzustellen, dass die Tore voll funktionsfähig bleiben. Bei Bedarf werden dann auch Reparaturen



und in zeitlichen Abständen überprüft durchgeführt.

#### Unternehmensinformation EFAPLEX

EFAPLEX produziert Schnellaufstore für industrielle Anwendungen. Das 1974 gegründete Unternehmen ist unter anderem für Aufträge aus der Industrie, im Handwerk, der Lebensmittelverarbeitung sowie aus der Chemie- und Pharmaindustrie im Einsatz. Als einziger Hersteller im Bereich der schnellaufenden Industriestore ist EFAPLEX im Weltmarkt führend. Das Unternehmen ist unter anderem in den 461 Spitzenunternehmen Deutschlands, Österreichs und der Schweiz. Das Familienunternehmen beschäftigt mehr als 1.400 Mitarbeiter weltweit. Mit Sitz in der bayerischen Stadt Berg bei München ist EFAPLEX als globaler Anbieter in der Region fest verankert. Darüber hinaus erschließt das Unternehmen mit seinen Tochtergesellschaften auf fünf Kontinenten die internationalen Märkte. Über 60 Prozent des Umsatzes erwirtschaftet EFAPLEX in Ausland.

**EFAPLEX**  
sicherheit und schnelle Tore

Weitere Informationen:

EFAPLEX Tor- und Sicherheitsysteme GmbH & Co. KG | 86079 Bruckberg | Tel.: (0 97 85) 42-0 | [www.efaplex.com](http://www.efaplex.com)

## Advertorial / Whitepaper:

7,000 characters, incl. spaces, 3-4 images, company logo in a prominent position

Optional: QR code for further material (videos, technical data sheets, etc.).

# RANGE NEWSLETTER



REALISIERT VON **DVS** MEDIA

NEWSLETTER KW 37/2026

Liebe Leserinnen, liebe Leser,

technologischer Fortschritt, neue Fertigungslösungen und die Sicherung qualifizierter Fachkräfte prägen die Industrie und das Handwerk gleichermaßen.

In dieser Ausgabe blicken wir auf 40 Jahre Laser Zentrum Hannover und aktuelle Forschungsfelder des Instituts, stellen die neue IQS-Schweißstromquelle für die Cobot Welding World von Lorch vor und zeigen, worauf Handwerksbetriebe bei der Gewinnung internationaler Fachkräfte achten sollten.

Viel Spaß beim Lesen wünscht Ihnen

Ihr Team der füge- und trenntechnischen Redaktion  
Andrea Nelles



## 5x glattere Elektroden für stabilere Schweißpunkte

Spiegelglatte Elektroden – das ist es, was die Elektroden von KYOCERA auszeichnet. Die Elektroden sind so gefertigt, dass sie eine glatte Oberfläche aufweisen. Das ermöglicht ein stabiles Schweißen mit hoher Qualität. Die Elektroden sind aus einem hochwertigen Material gefertigt, das eine hohe Lebensdauer aufweist. Die Elektroden sind so gefertigt, dass sie eine glatte Oberfläche aufweisen. Das ermöglicht ein stabiles Schweißen mit hoher Qualität. Die Elektroden sind aus einem hochwertigen Material gefertigt, das eine hohe Lebensdauer aufweist.

## TOP-ARTIKEL DER WOCHE



**2026**  
(\*) on average

» mehr Informationen

## Lorch erweitert die Cobot Welding World

Lorch Schweißtechnik erweitert seine Cobot Welding World um die IQS-Schweißstromquelle. Damit steht den Anwendern nun auch die neueste Generation der Schweißstromquellen des Unternehmens für das kollaborative Schweißen zur Verfügung.

» zum Beitrag

## Das müssen Betriebe bei der Fachkräftesuche im Ausland beachten

250.000 fehlende Fachkräfte und 125.000 anstehende Betriebsübernahmen in den nächsten fünf Jahren: Der Bedarf im deutschen Handwerk kann mit inländischen



SUBSCRIBERS:  
**1,184**



OPENING RATE:  
**43.62%**

# OUR NEWSLETTER

## YOUR ADVERTISING POSSIBILITIES

In our weekly newsletters, we summarize the most important articles, headlines, and dates from the reports featured in HOME OF WELDING.

Our regular German-language newsletter is published once a week, on Thursdays. The English edition is currently published once a month, at month-end.

### The placement options:

- > Banner in the newsletter
- > Presence in an editorial environment
- > Integration between content blocks

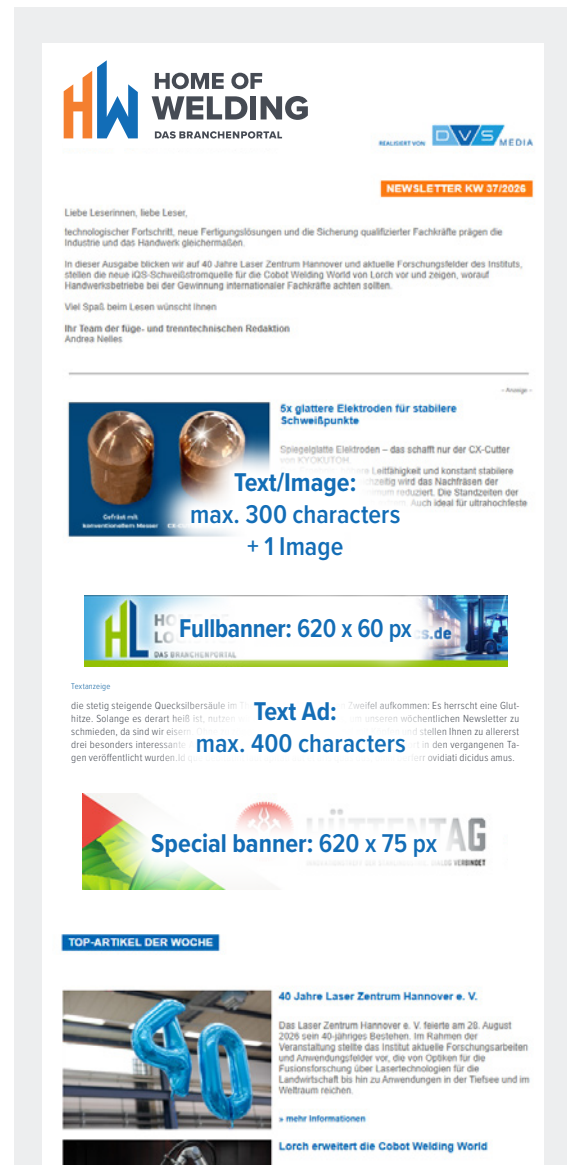
### The placement options and prices:

#### Banner-prices:

|                  |                                  |       |
|------------------|----------------------------------|-------|
| > Fullbanner     | 620 x 60 px                      | 325 € |
| > Text Ad        | max. 400 characters              | 340 € |
| > Text/Image Ad  | max. 300 characters<br>+ 1 Image | 350 € |
| > Special banner | 620 x 75 px                      | 460 € |

#### Banner data and booking

- > each 10 days in advance



**HOME OF WELDING**  
DAS BRANCHENPORTAL

REALISATION: DVS MEDIA

**NEWSLETTER KW 37/2025**

Liebe Leserinnen, liebe Leser,

technologischer Fortschritt, neue Fertigungslösungen und die Sicherung qualifizierter Fachkräfte prägen die Industrie und das Handwerk gleichermaßen.

In dieser Ausgabe blicken wir auf 40 Jahre Laser Zentrum Hannover und aktuelle Forschungsfelder des Instituts, stellen die neue 120-Schweißstromquelle für die Cobot Welding World von Lorch vor und zeigen, worauf Handwerksbetriebe bei der Gewinnung internationaler Fachkräfte achten sollten.

Viel Spaß beim Lesen wünscht Ihnen

Ihr Team der fuge- und trenntechnischen Redaktion  
Andrea Helles

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**5x glattere Elektroden für stabilere Schweißpunkte**

Spiegelplatte Elektroden – das schafft nur der CK-Cutter von KYOKUTO.

**Text/Image:**  
max. 300 characters  
+ 1 Image

**Fullbanner: 620 x 60 px**

**Text Ad:**  
max. 400 characters

**Special banner: 620 x 75 px**

**TOP-ARTIKEL DER WOCHE**

**40 Jahre Laser Zentrum Hannover e. V.**

Das Laser Zentrum Hannover e. V. feierte am 26. August 2025 sein 40-jähriges Bestehen. Im Rahmen der Veranstaltung stellte das Institut aktuelle Forschungsarbeiten und Anwendungsfelder vor, die von Optiken für die Fusionsforschung über Lasertechnologien für die Landwirtschaft bis hin zu Anwendungen in der Tiefsee und im Weltraum reichen.

> mehr Informationen

**Lorch erweitert die Cobot Welding World**

# A FORMAT FOR CONTENT THAT NEEDS ITS OWN SPACE. STAND-ALONE-NEWSLETTER

The newsletter consists entirely of your content.

No editorial context.

## KEYFACTS:

- > high brand relevance
- > high level of trust within the community
- > exclusive one-off distribution
- > bookable at any time (except for Thursday)

= standalone communication within the subscriber base



- > Intertext max. 1,500 characters including spaces
- > Three teaser articles
- > Headline: max. 75 characters
- > Teasertext: max. 540 characters
- > Image size: 271 x 181 px
- > Three to four headlines: max. 70 characters each
- > Three to four dates for your events
- > **Stand-alone-Newsletter: 2,050 €**

# SOCIAL MEDIA POSTING

Make use of the joining technology network and give your press releases a social media boost

## LinkedIn

1x Posting 350 €

3x Postings 900 €

10x Postings **2,050**

Post contains:

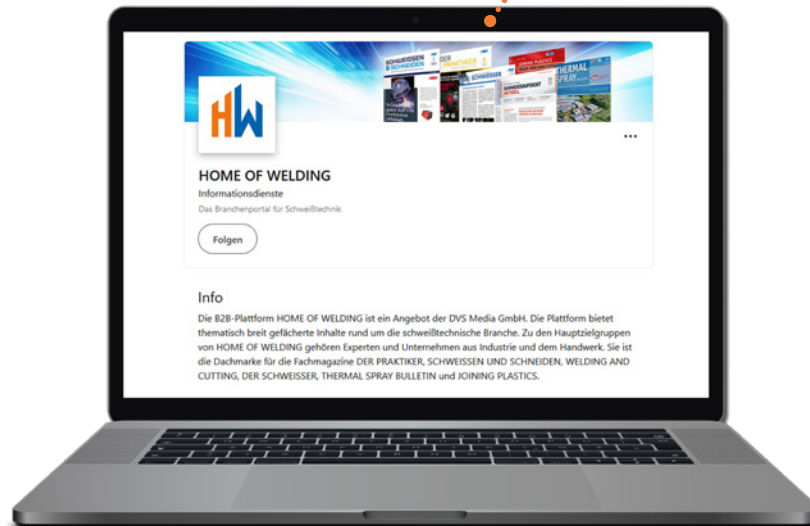
800 characters including spaces

5x hashtags

1 image (600 px wide x 600 px high)

Follower

4,031



# JOBPORTAL FÜGETECHNIK

In cooperation with: 

Are you looking for specialists and managers who are familiar with joining technology? We reach the right target groups precisely with our cross-media JobPortal.

- **Online:** more than **6,000 trade visitors** per month
- **Print:** 4 different trade magazines for your precise target group approach
- SCHWEISSEN UND SCHNEIDEN, DER PRAKTIKER, JOINING PLASTICS, THERMAL SPRAY BULLETIN
- you advertise via the DVS network in the environment of nearly 17,000 members.

## ONLINE

Publish your job advertisement

- **Online:** in our industry portal HOME OF WELDING
- **Online:** on the four websites of our specialist magazines

### FÜGEN ONLINE:

Online-jobPortal (30 days duration)  
490 € (plus VAT)

## PRINT + ONLINE

Publish your job advertisement at a low package price

- **Print:** in one of our trade magazines
- **Online:** JobPortal ONLINE
- **Optional Online:** At StepStone, one of the leading online-job platforms in Germany

### FÜGEN STARTER:

1/3 advertising page, 4c

**Option 1)** + online-JobPortal (30 days duration) 1,360 € (plus VAT)

**Option 2)** + online-JobPortal + StepStone (30 days duration) 3,060 € (plus VAT)

Options with services from StepStone are not discountable

### FÜGEN BUSINESS:

1/2 advertising page, 4c

**Option 1)** + online-JobPortal (30 days duration) 1,800 € (plus VAT)

**Option 2)** + online-JobPortal + StepStone (30 days duration) 3,500 € (plus VAT)

Options with services from StepStone are not discountable

### FÜGEN PROFESSIONAL:

1/1 advertising page, 4c

**Option 1)** + online-JobPortal (30 days duration) 2,150 € (plus VAT)

**Option 2)** + online-JobPortal + StepStone (30 days duration) 3,850 € (plus VAT)

Options with services from StepStone are not discountable

# OUR CONTACT TO US

**Publishing House:**

DVS Media GmbH  
P.O. Box 10 19 65, 40010 Düsseldorf  
Aachener Straße 172, 40223 Düsseldorf  
☎ +49 211 15 91-0  
📠 +49 211 15 91-150  
🌐 [www.dvs-media.eu](http://www.dvs-media.eu)  
✉ [media@dvs-media.info](mailto:media@dvs-media.info)

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**Publisher:**

DVS Media GmbH



DVS Media GmbH has greatly expanded its website and online offering and completely revised its design

### **Why advertise online?**

Banner advertisements increase awareness and promote image building. Use inexpensive online advertising where your target group is looking! The Internet has now become the leading medium for obtaining business information. According to the latest studies, more than 70% of decision-makers first get information online. (Online media disseminate information faster than traditional advertising media and usually reach a significantly larger readership.)

### **Your advantage!**

Via the various websites you can reach specialists and executives from welding, cutting and soldering technology, steel construction, structural engineering and bridge construction, mechanical engineering, in electrical engineering, in vehicle construction, aircraft construction and in the chemical industry.

### **The Banners**

Our offer includes 5 different banner formats (static / animated). With multiple occupancy of the banner spaces, the banners appear in rotation. We also offer you interesting placement options, perfectly tailored to your needs

- [www.schweissenundschneiden.de](http://www.schweissenundschneiden.de)
- [www.joining-plastics.info](http://www.joining-plastics.info)
- [www.derpraktiker.de](http://www.derpraktiker.de)
- [www.dvs-regelwerk.de](http://www.dvs-regelwerk.de)
- [www.alu-lieferverzeichnis.de/en](http://www.alu-lieferverzeichnis.de/en)
- [www.verzeichnis.jahrbuch-schweisstechnik.de](http://www.verzeichnis.jahrbuch-schweisstechnik.de)
- [www.fuegen-von-kunststoffen.de](http://www.fuegen-von-kunststoffen.de)
- [www.thermal-spray-bulletin.info](http://www.thermal-spray-bulletin.info)
- [www.abc-der-fuegetechnik.de/en](http://www.abc-der-fuegetechnik.de/en)
- [www.tsb-bezugsquellen.de](http://www.tsb-bezugsquellen.de)
- [www.joining-plastics-bzv.de/en](http://www.joining-plastics-bzv.de/en)

### **Request a non-binding offer today!**

### **File formats:**

Static advertising media: jpg, gif, png

Animated advertising material: swf, gif

Maximum file size: 80 KB

When delivering a flash banner, we recommend that you also send us an alternative graphic banner and the destination address. This graphic is displayed if Flash is not available or deactivated in the browser.

When creating the banner, please make sure that the target page must be opened in a new browser window.

### New magazine websites!

Formats are as follows:



160 × 600 Pixel

### Standard Banner

468 × 60 Pixel

### Large Banner

1126 × 150 Pixel

It should be noted this is "responsive" is created, and must additionally supplied by the customer in the following formats:

Large Banner responsive Formate:

Banner Top L – Banner (946x150)

Banner Top M – Banner (706x150)

Banner Top S – Banner (526x150)

### Prices:

We offer you graduated prices. The more views are booked, the cheaper it will be for you!!

| Duration  | Standard Banner | Large Banner | Sky-scraper |
|-----------|-----------------|--------------|-------------|
| 1 Month   | 95              | 190          | 320         |
| 12 Months | 950             | 1,900        | 3,200       |

\* The prices are subject to VAT.

### Directory Pages:

- [www.abc-der-fuegetechnik.de/en](http://www.abc-der-fuegetechnik.de/en)
- [www.dvs-regelwerk.de](http://www.dvs-regelwerk.de)
- [www.tsb-bezugsquellen.de/en](http://www.tsb-bezugsquellen.de/en)
- [www.alu-lieferverzeichnis.de/en](http://www.alu-lieferverzeichnis.de/en)
- [www.joining-plastics-bzv.de/en](http://www.joining-plastics-bzv.de/en)
- [www.verzeichnis.jahrbuch-schweisstechnik.de](http://www.verzeichnis.jahrbuch-schweisstechnik.de)

# Jahrbuch Schweisstechnik 2028



For more than 30 years, the Jahrbuch SCHWEISSTECHNIK has lived up to its claim to be a helpful reference work for the joining, cutting and coating technology industry.

## Target Group

Metalworking companies: sheet metal and tube processing, machine and steel construction, shipbuilding, vehicle construction, welding specialists, welding technicians, welding engineers, production engineers, technical merchants, training centers and trainers in welding technology, students, lecturers, professors.

## Advertising rate

| Format                            | Width x Height in mm | Basic rate (b/w) | 4-coloured |
|-----------------------------------|----------------------|------------------|------------|
| 1/1 page+1/1 page company profile | 117 × 172            | 2,670            | 3,580      |
| 1/1 page                          | 117 × 172            | 2,520            | 3,430      |
| 1/2 page horizontal               | 117 × 85             | 1,260            | 2,170      |
| 1/2 page vertical                 | 58 × 172             |                  |            |
| 1/4 page horizontal               | 117 × 42             | 640              | 1,550      |
| 1/4 page vertical                 | 58 × 85              |                  |            |

|                  |                     |       |
|------------------|---------------------|-------|
| Colour surcharge | per standard colour | 230 € |
|                  | 4-coloured          | 450 € |

|                  |       |
|------------------|-------|
| Bleed surcharge: | 150 € |
|------------------|-------|

|             |                                                                                   |
|-------------|-----------------------------------------------------------------------------------|
| with bleed: | 154 mm width x 218 mm high<br>incl. 3 mm bleed left, right, below and 5 mm above. |
|-------------|-----------------------------------------------------------------------------------|

|                   |                                                                                                                        |         |
|-------------------|------------------------------------------------------------------------------------------------------------------------|---------|
| Bound-in-inserts: | 2 pages (paper up to 115 g/m <sup>2</sup> )<br>only possible to a limited extent, consideration after receipt of order | 2,900 € |
|-------------------|------------------------------------------------------------------------------------------------------------------------|---------|

|         |                           |
|---------|---------------------------|
| Format: | 154 mm wide x 218 mm high |
|---------|---------------------------|

|           |         |
|-----------|---------|
| Bookmark: | 3,180 € |
|-----------|---------|

\* All prices are in EURO and do not include the currently valid VAT rate.

|              |                                   |
|--------------|-----------------------------------|
| Book format: | DIN A5 (148 mm wide, 210 mm high) |
|--------------|-----------------------------------|

|            |              |
|------------|--------------|
| Print run: | 3,000 Copies |
|------------|--------------|

|        |                               |
|--------|-------------------------------|
| Paper: | 80 g/m <sup>2</sup> art print |
|--------|-------------------------------|

|                  |               |
|------------------|---------------|
| Ad closing date: | July 02, 2027 |
|------------------|---------------|

Also available online:  
[www.verzeichnis.jahrbuch-schweisstechnik.de](http://www.verzeichnis.jahrbuch-schweisstechnik.de)



# Jahrbuch Schweißtechnik 2028

## Further advertising opportunities



### Alphabetical company directory

Registration fee: 195.00 (incl. logo)

Logo requirements:

four-coloured, max. height 20 mm, max. width 52 mm

Please send the logo in high resolution as an image file (JPEG or EPS) to:

britta.wingartz@dvs-media.info or

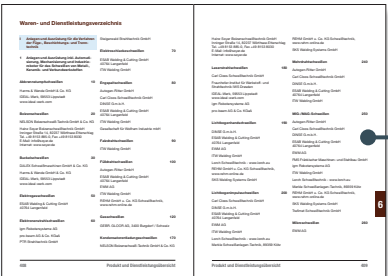
### Product and Service directory

Registration fees:

up to 10 entries 14.00 € per line \*

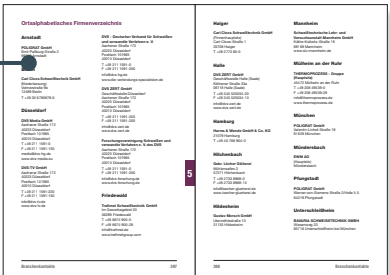
11 or more entries 12.00 € per line \*

\*(42 characters per line)



### Local alphabetical business directory directory

Registration fee: 35 per entry



### 1/1 page + 1/1 page company profile

Type area: 117 mm wide x 172 mm high  
with bleed: 154 mm wide x 218 mm high + 3mm bled surcharge  
3,580 €

**New:** The company profile also appears on our homepage

[www.verzeichnis.jahrbuch-schweisstechnik.de/firmenprofile](http://www.verzeichnis.jahrbuch-schweisstechnik.de/firmenprofile)



# DVS Members Magazine



Full of news about joining technology and the DVS – German Welding Society.

## Target Group

Your advertising message reaches around 17,000 DVS members directly and precisely, and thus a target group par excellence! No wastage!

| Format              | Width x Height in mm | Advertising Rate 4-coloured |
|---------------------|----------------------|-----------------------------|
| 1/1 page            | 176 × 253            | 5,230                       |
| 1/2 page horizontal | 176 × 125            | 2,890                       |
| 1/2 page vertical   | 86 × 253             |                             |
| 1/3 page horizontal | 176 × 85             | 1,770                       |
| 1/3 page vertical   | 57 × 253             |                             |
| 1/4 page horizontal | 176 × 62             | 1,430                       |
| 1/4 page vertical   | 86 × 125             |                             |

**Limited Advertising Scope:** max. three pages in the magazine + cover pages

**Format:** DIN A4, 210 mm wide x 297 mm high  
**With format:** 216 mm wide x 305 mm high

**Print run:** 20,000 Copies  
**Volume:** 24 pages, average

**1st Issue/Month:** May 2027  
**Ad closing date:** 02 April, 2027

**2nd Issue/Month:** December 2027  
**Ad closing date:** 12 November 2027

The editors reserve the right to make changes to the topics to keep them up-to-date.

# DER SCHWEISSER

## Advertise where practitioners get information

### The information service for the practitioner and more

#### Editorial Profile

With short and precise information, tips and hints for daily work, "DER SCHWEISSER" addresses the "welder on site" as well as the training and further education participants of the DVS educational institutions.

Our specialist editorial team puts its special focus on

- Presentation of the joining, cutting and coating processes
- Preparation and explanation of easily understandable technical terms
- Providing instructions on occupational safety
- Materials science
- Areas of application for certain welding processes
- Notes on working techniques

In addition, the readers can use quiz questions on the various subjects to check whether they are up to date with their knowledge.

**Publication frequency:** 6 times a year

February, April, June, August, October & December

**Print run:** 8,000 Copies

#### Advertising formats

**Bar display:** 165 mm × 34 mm, 4-coloured,  
**1/2 page horizontal:** 165 mm × 125 mm, 4-coloured

EUR 1,030

EUR 2,840



[www.home-of-welding.com/der-schweisser](http://www.home-of-welding.com/der-schweisser)



The Aluminium Suppliers Directory 2028

# The Aluminium

Suppliers Directory

For more than 50 years



## Editorial profile

For more than 50 years, the aluminum delivery directory, which is published once a year, has been the leading international reference work for the aluminum industry among buyers in the core and key industries, in the subcontracting segment, among experts and auditors, and at association and chamber level. Thanks to its contemporary format, it meets the legitimate expectations of users, who quickly and purposefully get an up-to-date overview of suppliers of raw materials, metallurgical products, semi-finished and finished products, light metal trade, finished products, plant and mechanical engineering, aluminum processing and the wide range of services such as Need to provide advice and expert opinions.

|                               |                            |
|-------------------------------|----------------------------|
| <b>Print run</b>              | 10,000 (print and digital) |
| <b>Publication frequency:</b> | annually                   |
| <b>Printing process:</b>      | Offset                     |
| <b>Data formats</b>           | File as EPS, TIF or PDF    |
| <b>Book format</b>            | 148 mm wide × 210 mm high  |
| <b>Type area:</b>             | 117 mm wide × 172 mm high  |
| <b>Ad closing date:</b>       | 27.08.2027                 |
| <b>Publication date:</b>      | 23.09.2027                 |

**The Aluminium Suppliers Guide, divided into almost 20 categories, is used in 3 versions:**

- Print, more than 300 pages
- USB stick, can be used individually for digital use
- Online, [www.alu-lieferverzeichnis.de/en/](http://www.alu-lieferverzeichnis.de/en/)

**The Aluminium Suppliers Guide:** The decisive link for qualified contacts between purchasing and sales.

### Publishing House



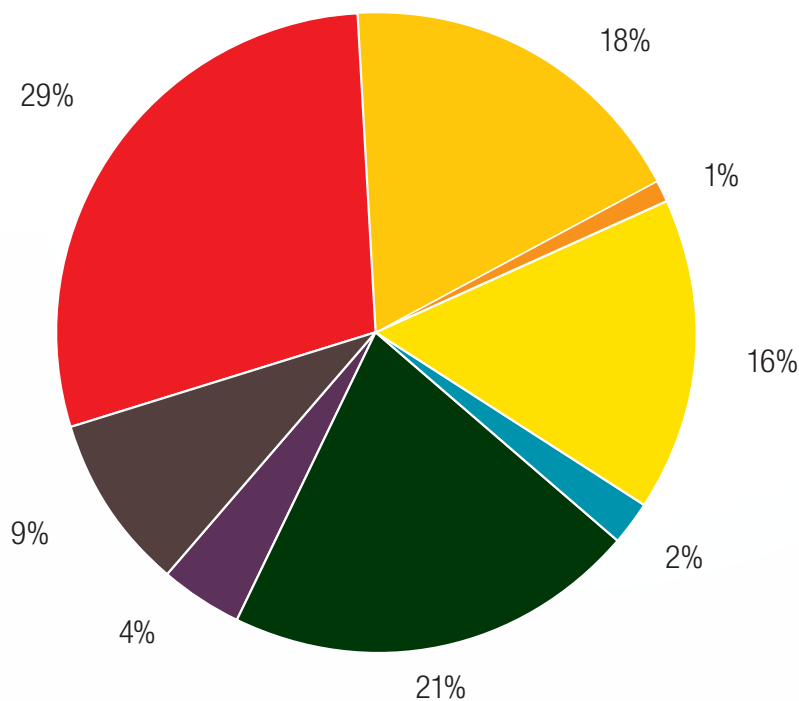
DVS Media GmbH  
Aachener Straße 172, 40223 Düsseldorf

**Entries + Advertisements** Sigrid Klinge  
+49 211 1591-152  
[sigrid.klinge@dvs-media.info](mailto:sigrid.klinge@dvs-media.info)

Britta Wingartz  
+49 211 1591-155  
[britta.wingartz@dvs-media.info](mailto:britta.wingartz@dvs-media.info)

**Fax** +49 211 1591 150  
**Homepage** [www.Alu-Lieferverzeichnis.de/en](http://www.Alu-Lieferverzeichnis.de/en)  
**E-Mail** [anzeigen@dvs-media.info](mailto:anzeigen@dvs-media.info)

Advertising Rates 28 valid from January 1st, 2025



**Branches**

- Automotive industry
- Rail vehicle industry
- Aviation
- mechanical engineering
- Toolmaking
- Construction
- Civil engineering
- Electrical engineering
- packaging
- Joining technology
- Surface technology

**Contract work**

- Metal construction
- Forming
- CNC processing
- Separation technology
- Surface treatmentg

**Research & Teaching**

- Universities
- Universities of applied sciences

**Information/Advice**

- Appraiser
- Engineers
- Architects
- Industrial design

**Organizations**

- Business associations
- Chambers of Commerce and Industry
- Chambers of CraftS

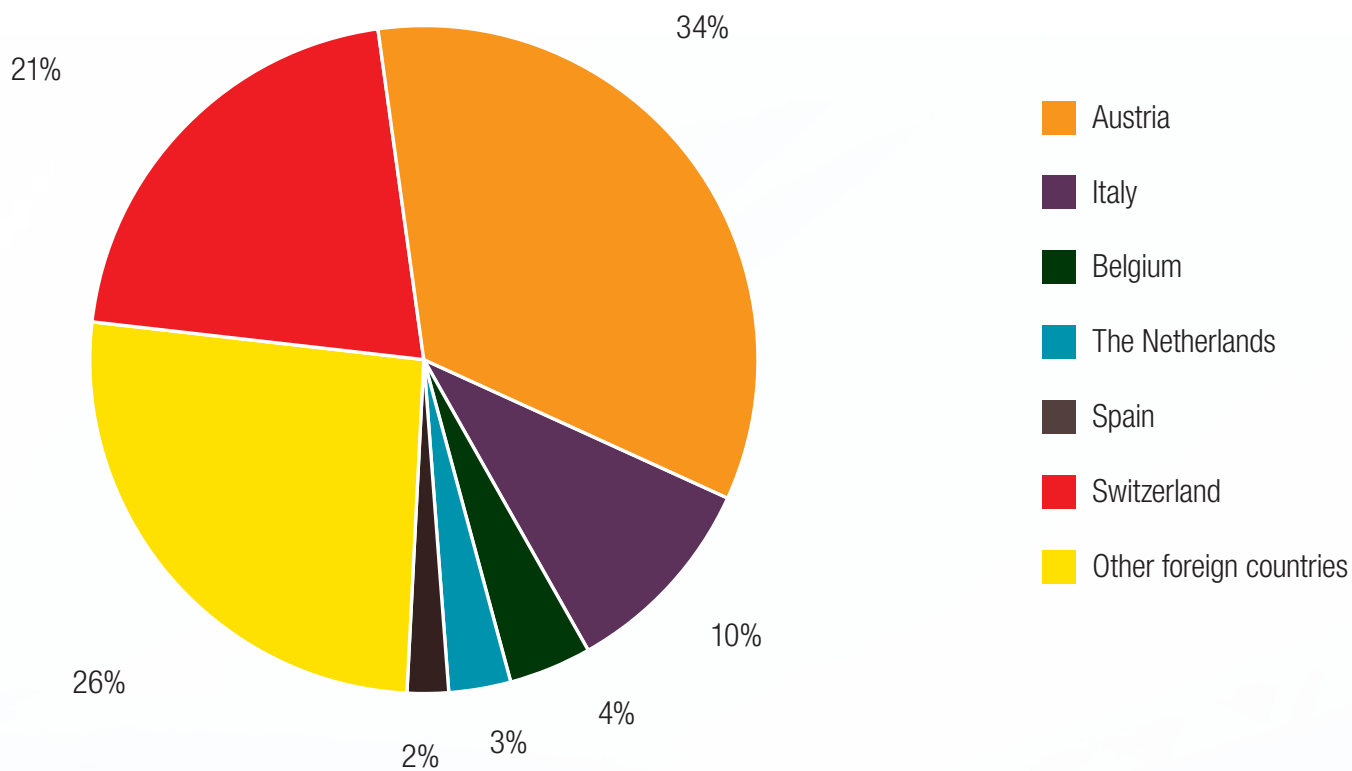
**Individual Distribution**

- Trade Fairs
- Exhibitions
- Congresses
- Individual requirements

**Samples/ advertising copies**

**Aluminium-Industry**

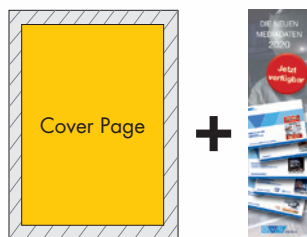
- Primary aluminum industry
- Secondary aluminum industry
- Aluminum semi-finished products
- Aluminum trade



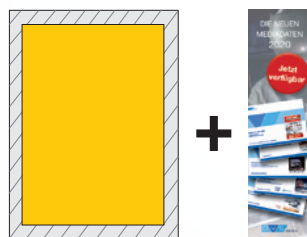
### BRAND ENHANCER through print + online combinations

Online term: 1 year

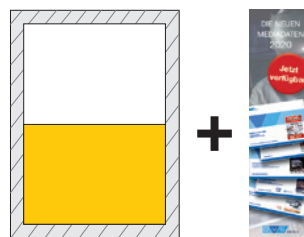
10,000  
Copies



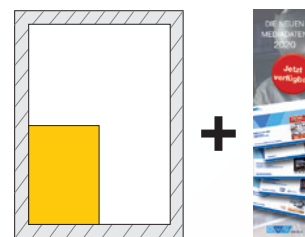
Cover Page  
Cover Page 2,3,4  
(117 mm x 172 mm)  
+ Skyscraper  
each **2,370 €**



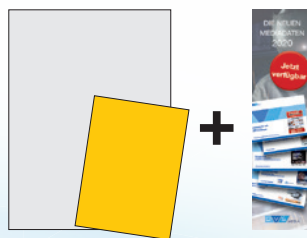
1/1 Page 4c  
(112 mm x 172 mm)  
+ Skyscraper  
**2,220 €**



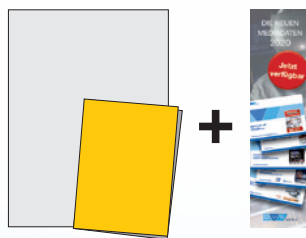
1/2 Page 4c  
(117 mm x 84 mm)  
+ Skyscraper  
**1,430 €**



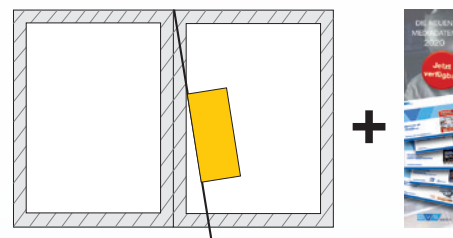
1/4 Page 4c  
(58 mm x 85 mm)  
+ Skyscraper  
**1,090 €**



2-sided Bound-in-insert + Skyscraper  
**2,500 €**



4-sided Bound-in-insert  
+ Skyscraper  
**2,850 €**



Bookmark + Skyscraper  
Booking costs (complete delivery)  
**2,270 €**

Printing and production costs for bound inserts and bookmarks on request.

All prices in EUR plus VAT.

**Your advertising options in almost 2,000 categories in the aluminum product directory**

**Your service packages in the focus of your target group**

### KomfortPlus

#### DVS Media GmbH

Aachener Straße 172

40223 Düsseldorf

P: +49 211 1591 - 155

F: +49 211 1591 - 150

E-Mail: [anzeigen@dvs-media.info](mailto:anzeigen@dvs-media.info)

Internet: [www.Alu-Lieferverzeichnis.de/en](http://www.Alu-Lieferverzeichnis.de/en)

Contact: Britta Wingartz

**Price per category for 1 year  
185 €**

### Premium

## Aluminium

Lieferverzeichnis Suppliers Directory

#### DVS Media GmbH

Aachener Straße 172

40223 Düsseldorf

P: +49 211 1591 - 155

F: +49 211 1591 - 150

E-Mail: [anzeigen@dvs-media.info](mailto:anzeigen@dvs-media.info)

Internet: [www.Alu-Lieferverzeichnis.de/en](http://www.Alu-Lieferverzeichnis.de/en)

Contact: Britta Wingartz

**Price per category for 1 year  
205 €**

### PremiumPlus

## Aluminium

Lieferverzeichnis Suppliers Directory

#### DVS Media GmbH

Aachener Straße 172

40223 Düsseldorf

P: +49 211 1591 - 155

F: +49 211 1591 - 150

E-Mail: [anzeigen@dvs-media.info](mailto:anzeigen@dvs-media.info)

Internet: [www.Alu-Lieferverzeichnis.de/en](http://www.Alu-Lieferverzeichnis.de/en)

Contact: Britta Wingartz

Products / Services: Publications of technical information too the subject areas of industrial ceramics, Refractory and aluminum.

**Price per category for 1 year  
215 €**



Your print entry will also be published free of charge on a USB stick and online: [www.Alu-Lieferverzeichnis.de/en](http://www.Alu-Lieferverzeichnis.de/en).  
The prices for print apply to the annual edition of the aluminum suppliers directory.  
All prices in EUR plus VAT.

# Knowledge connects. The industry meets.

## Specialist events and trade media from a single source.

Our events create a platform for professional exchange, personal dialogue, and knowledge transfer within the industry. Experts from industry, research, and practice share their know-how, discuss current developments, and present solutions for the challenges of tomorrow.

Depending on the event, we offer companies various opportunities to showcase themselves — ranging from accompanying industry exhibitions and sponsorship to other tailored presentation options. In doing so, we combine our events with the reach and expertise of our specialist media.

Take advantage of our event highlights to reach your target audience in a relevant professional setting and build valuable industry contacts.

**Are you interested? For inquiries regarding sponsorship and exhibition opportunities, please contact:**

### **DVS Events**

P +49 211 1591-167

events@dvs-media.info



A selection of planned events, all current dates are available at [www.dvs-events.com](http://www.dvs-events.com)



**16.02. – 17.02.2027**  
Hanover/Germany



**13.09. – 14.09.2027**  
DVS CONGRESS, Hamburg/Germany



**12.05. – 15.05.2027**  
World Trade Center, Rotterdam/Netherlands

**2nd International  
Conference on Handheld  
Laser Beam Welding**

**09.06. – 10.06.2027**  
Jena/Germany



**November**  
UWT – Tagung Unterwassertechnik, Hamburg/Germany



**28.06. Workshop | 29.06.2027 – 30.06.2027**  
Tagung Dusseldorf/Germany

## The Platforms for Industrial Expertise



**Contact:**

Markus Winterhalter

P +49 211 1591-142 | markus.winterhalter@dvs-media.info







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[www.dvs-media.eu](http://www.dvs-media.eu)