

WE MOVE INTRALOGISTICS!

**INDUSTRIAL TRUCKS, AGVS, AMRS AND
MOBILE ROBOTICS FOR PRODUCTION,
LOGISTICS AND WAREHOUSE APPLICATIONS**



PRINT | ONLINE | MULTIMEDIA

MEDIA KIT

2026

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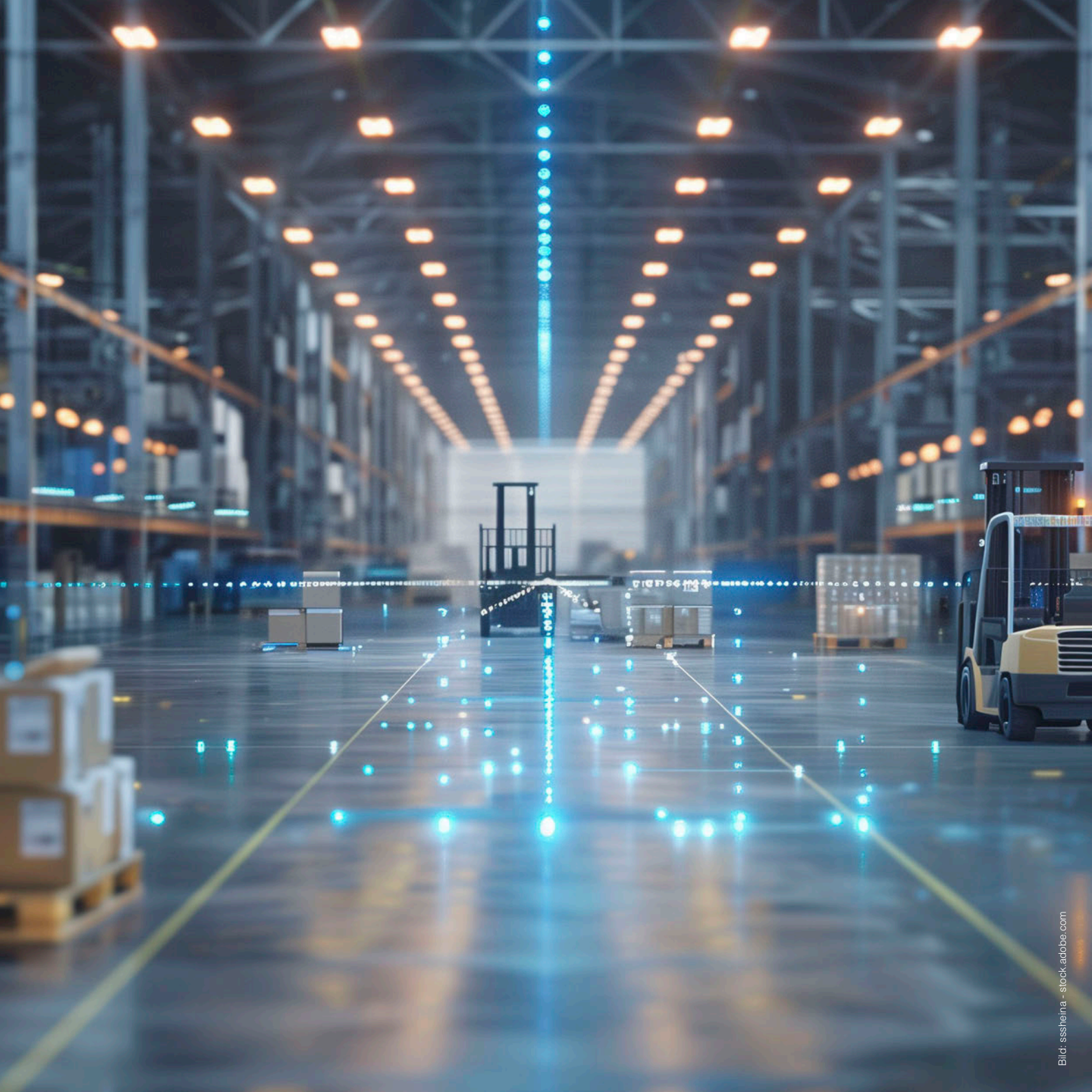
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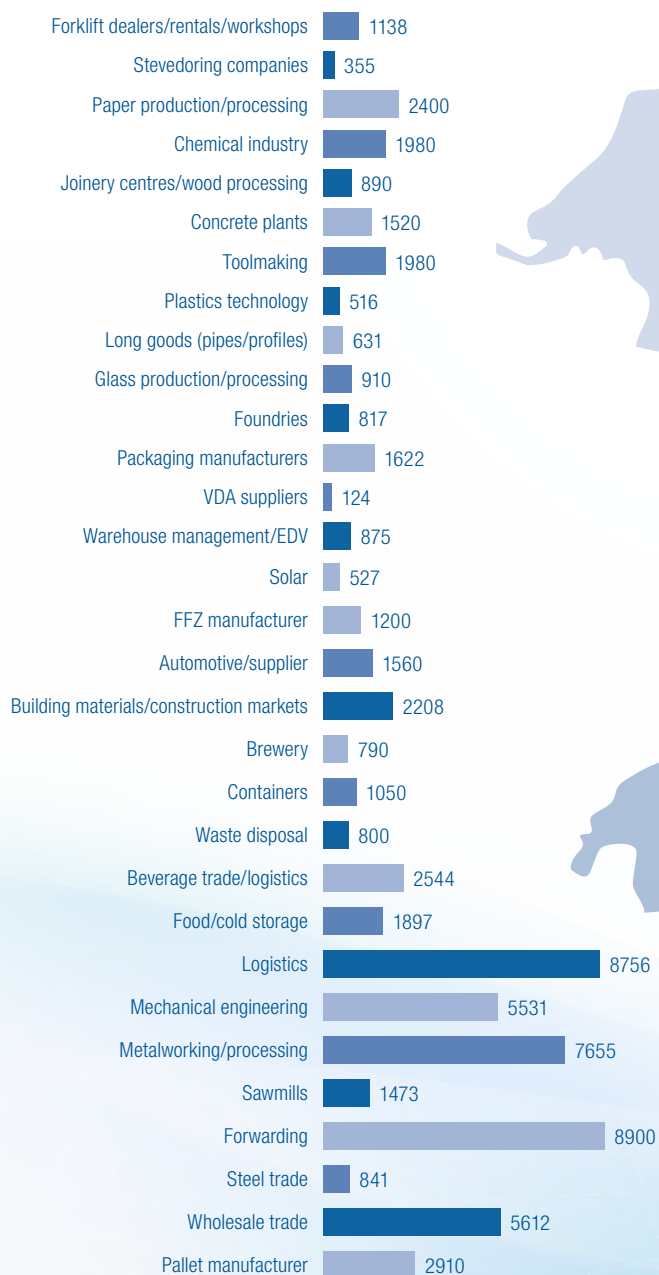
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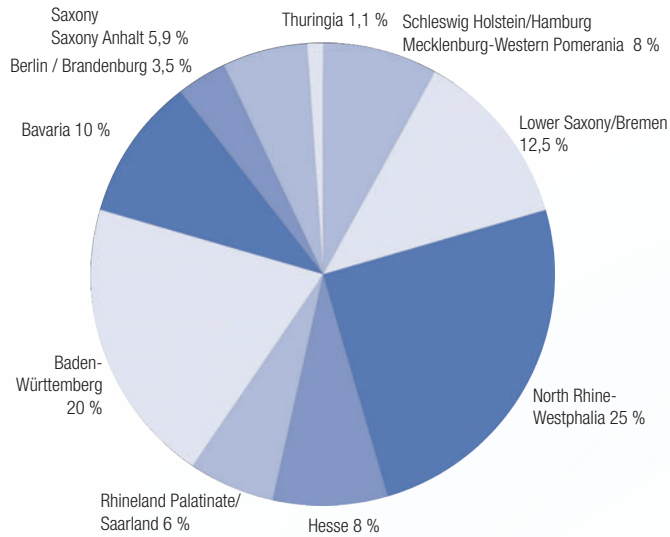


Distribution

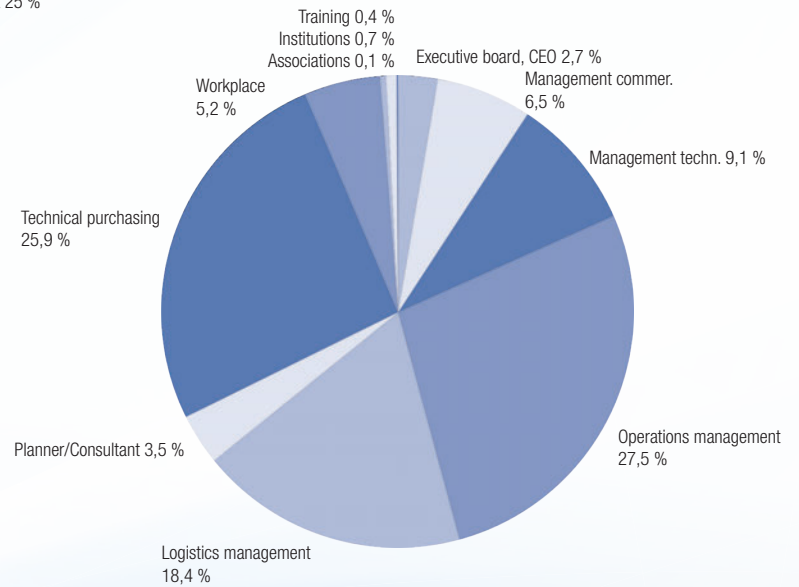


Distribution

Geographical distribution of domestic circulation



Recipient structure according to function



DIGITAL AND PRINT INFORMATION PLATFORM FOR **INDUSTRIAL TRUCKS,** **AGVs** AND **AMR** IN INTRALOGISTICS



Editorial Profile

STAPLERWORLD is the independent information platform for industrial trucks in intralogistics. It focuses on the technology, use, operation and specific applications of industrial trucks. Readers receive in-depth information about all the players on the market. The trade magazine STAPLERWORLD offers its readers comprehensive news and reports on manufacturers, users and areas of application. Attachments, add-on parts and special constructions are also covered.

The entire European market is regularly highlighted with application reports, interviews, reports, market overviews, tips and advice. Innovations and trends from non-European manufacturers are also covered in STAPLERWORLD. As an essential part of intralogistics, industrial trucks are integrated into all operational production processes. The range of topics therefore also includes overarching aspects such as warehouse technology, special equipment and digitalisation.

Marketing, financing and sales also play an important role. Interviews, features, user reports and market overviews offer the reader high practical value. Author contributions from experts in technology and research round off the portfolio. The target group is decision-makers in intralogistics.

Counterbalanced Forklifts

Special appliances

System appliances

Supplies

Management

Interview

Specials

Market overview

STAPLERWORLD supports these key trade fairs, conferences and events (excerpt):



Topics and Dates

Issue	Dates	Topics	Fairs, Conferences & Events
1	Ad closing date: 20 February 2026 Printing material: 4 March 2026 Publication date: 10 March 2026	<p>Counterbalanced Forklifts - Three/four-wheel electric forklift trucks from 1 to 8 tonnes</p> <p>Warehouse Trucks - reach trucks, man-down and man-up HRL trucks man-up HRL trucks</p> <p>Special Forklift Trucks - sideloaders, four-way / multidirectional forklift trucks, Ex forklift trucks</p> <p>Forklift Attachments - multi-pallet clamps, bale clamps, forks</p> <p>Forklift Management & Industry 4.0 - batteries, charging technology, forklift apps</p> <p>Special: LogiMAT2026</p>	<p>LogiMAT 24.03. – 26.03.2026, Stuttgart/Germany</p> <p>TEST CAMP INTRALOGISTICS 15.04. – 16.04.2026, Dortmund/Germany</p>
2	Ad closing date: 8 April 2026 Printing material: 16 April 2026 Publication date: 29 April 2026	<p>Counterbalanced Forklifts - diesel and electric forklift trucks 5 to 25 tonnes</p> <p>Warehouse Trucks - low and high lift order pickers</p> <p>Special Forklift Trucks - Forklift for deep-freeze/food applications, sideloaders</p> <p>Forklift Attachments - paper clamps, rotators, bale clamps, wheels, tyres, castors</p> <p>Forklift Management & Industry 4.0 - Fleet management and optimisation, RFID applications in logistics, data connection, displays, mobile computers</p> <p>Special: Container Handling, LogiMAT2026 review</p>	<p>Logistics and Automation 02.06. – 03.06.2026, Hamburg/Germany</p>
3 + 4	Ad closing date: 10 June 2026 Printing material: 18 June 2026 Publication date: 2 July 2026	<p>Counterbalanced Forklifts - heavy forklift trucks from 16 tonnes</p> <p>Warehouse Trucks - reach trucks, warehouse technology for cold stores, medium and low lift order pickers</p> <p>Special Forklift Trucks - four-way forklift trucks with electric, LPG and diesel drive, forklift trucks for paper handling, forklift trucks for molten materials, containerised forklift trucks</p> <p>Forklift Attachments - multiple pallet clamps, rotators, sideshifters, fork positioners, safety systems, headlights, alarm systems, personal protection, cabins, forklift terminals</p> <p>Forklift Management & Industry 4.0 - forklift tyres, tyre management and service, fork positioners, battery management, fleet management, online maintenance tools (server/cloud-based) pre-installed, Terminal West systems, access systems, forklift terminals</p> <p>Special: Rental Companies, Tires</p>	<p>Motek 06.10. – 08.10.2026, Stuttgart/Germany</p> <p>Platformers Days 08.10. – 09.10.2026, Karlsruhe/Germany</p>

Topics and Dates

Issue	Dates	Topics	Fairs, Conferences & Events
5	Ad closing date: 10 September 2026 Printing material: 21 September 2026 Publication date: 1 October 2026	Counterbalanced Forklifts - electric forklift trucks from 1 to 10 tonnes, LPG forklift trucks Warehouse Trucks - four-way forklifts, high-rack stackers, double-deck loaders Special Forklift Trucks - telescopic forklifts, rough terrain forklifts, sideloaders Forklift Attachments - ramps, gates, doors, assistance systems, cabins Forklift Management & Industry 4.0 - terminals, WLAN, RFID, geofencing, indoor and outdoor forklift tracking Special: Off-road and telescopic forklifts	Logistics Summit, 07.10. – 08.10.2026, Düsseldorf/Germany
6	Ad closing date: 28 October 2026 Printing material: 4 November 2026 Publication date: 18 November 2026	Counterbalanced Forklifts - compact and heavy forklift trucks (mid-range) up to 18 tonnes with electric and diesel drive Warehouse Trucks - pedestrian stackers, high lift trucks Special Forklift Trucks - straddle carriers, reach stackers, stainless steel trucks for the food industry Truck accessories - tyres, battery care, forks, cabins, white goods, clamps Forklift Management & Industry 4.0 - remote diagnostics, access systems, terminals, WLAN, RFID, computing-on-demand, cloud, etc. Special: Product of the year 2026	
Digital Issue	Ad closing date: 14 August 2026 Printing material: 26 August 2026 Publication date: 1 September 2026	Special: Accessories	

DIGITAL AND PRINT INFORMATION PLATFORM FOR **INDUSTRIAL TRUCKS, LOGISTICS, AMR AND CLEANING**



Editorial Profile

FTS-/AMR-FACTS – The automation and digitalisation of intralogistics is developing at a rapid pace. Driverless transport systems and autonomous mobile robots are taking on more and more tasks in intralogistics. Whether in manufacturing, logistics or supply, the number of fields of application is constantly increasing. Thanks to the rapid development of information technology - and artificial intelligence in particular - autonomous systems are able to take on more and more tasks. Even complex intralogistics processes can now be automated.

With FTS-/AMR-FACTS, DVS Media is establishing an important topic for the future. Since the first issue in September 2012, it has developed into an important industry platform which, in addition to the main STAPLERWORLD issue, highlights and documents current topics and provides decision-makers with compact, specialised knowledge. The target group is decision-makers at a technical level.

AGV and AMR solutions

System integration

Navigation systems

AGV components

Case Studies

The interview

Mobile Thoughts

Special

Market overview

STAPLERWORLD supports these key trade fairs, conferences and events (excerpt):



Topics and Dates

Issue	Dates	Topics	Fairs, Conferences & Events
1	Ad closing date: 20 February 2026 Printing material: 4 March 2026 Publication date: 10 March 2026	AGV solutions based on CB-Forklifts Heavy-duty AGVs Sensors for AGVs for navigation and personal protection, Batteries and charging technology for AGVs AGV components Special: LogiMAT 2026	LogiMAT 24.03. – 26.03.2026, Stuttgart/Germany TEST CAMP INTRALOGISTICS 15.04. – 16.04.2026, Dortmund/Germany all about automation 10.03 – 11.03.2026, Friedrichshafen/Germany XPONENTIAL Europe 24.03 – 26.03.2026, Düsseldorf/Germany Hannover Messe 20.04. – 24.04. 2026, Hanover/Germany AWT - Automatischer Waretransport 21.04. – 22.04.2026, Erfurt/Germany
2	Ad closing date: 8 April 2026 Printing material: 16 April 2026 Publication date: 29 April 2026	AGVs in Hospitals, Laboratories and Medical Applications AGVs in cleanrooms Outdoor AGVs in harbours and industry Refurbishment examples of older AGV systems New navigation methods AGV components Special: Healthcare, LogiMAT 2026 - Review	all about automation 06.05. – 07.05.2026, Heilbronn/Germany all about automation 20.05. – 21.05.2026, Wels/Austria Logistics and Automation 02. – 03.06.2026, Hamburg/Germany Sensor+Test 09. – 11.06.2026, Nuremberg/Germany all about automation 10.06. – 11.06.2026, Straubing/Germany
3+4	Ad closing date: 10 June 2026 Printing material: 18 June 2026 Publication date: 2 July 2026	AGV with Lifting Function, AGV-Forklifts AGV in Production AGV Towing Tractors AGV based on CB-Forklifts Market Survey Forklift-AGV Market Survey AGV-Integrators Scanners for Personal Protection and Navigation ROS 2.0 vs Navigation Solutions Drive Components Compact Drives AGV-Components Special: AI for AGV	all about automation 26.08. – 27.08.2026, Zurich/Switzerland FTS Fachtagung 23.09.2026, Dortmund/Germany all about automation 23.09. – 24.09.2026, Chemnitz/Germany

Topics and Dates

Issue	Dates	Topics	Fairs, Conferences & Events
5	Ad closing date: 10 September 2026 Printing material: 21 September 2026 Publication date: 1 October 2026	Forklift and warehouse technology devices as AGVs Manufacturer survey - trends and technology AGVs in production, AGV tractors/route trains AGVs based on forklift trucks, Market overview: Forklift AGV (with Mast) Overview of system integrators for AGVs New scanner systems for personal protection and navigation, ROS 2.0 vs. navigation packages Drive elements, compact drives AGV components Special: Goods-to-Person	Motek 06.10. – 08.10.2026, Stuttgart/Germany Mobile Robotics Summit 07.10. – 08.10.2026, Dortmund/Germany all about automation 14.10. – 15.10.2026, Düsseldorf/Germany AGV expo 22.10. – 24.10.2026, Piacenza/Italy
6	Ad closing date: 28 October 2026 Printing material: 4 November 2026 Publication date: 18 November 2026	AGVs in automotive production Market overview of underdrive AGVs Maintenance services offered by AGV manufacturers Financing systems for AGV systems Co-operative navigation methods vs. free navigation Charging technology, battery systems for AGVs AGV components Special: Product of the year 2026	SPS 24.11. – 26.11.2026, Nuremberg/Germany
Digital issue	Ad closing date: 14 August 2026 Printing material: 26 August 2026 Publication date: 1 September 2026	Special: Components	

Advertising Rates 23 valid from January 1st, 2025

Format	Type area Width x Height in mm	with bleed Width x Height in mm*	STAPLERWORLD 4-coloured*
Titelstory Front Cover Page + Logo + 2 pages editorial inside			6,650 €
U2	184 x 245	216 x 303	6,190 €
1/1 Page	184 x 245	216 x 303	5,950 €
2/3 Page	121 x 245 184 x 163	140 x 303 216 x 194	5,050 €
1/2 Page	184 x 123 90 x 245	216 x 155 110 x 303	4,450 €
Juniorpage	121 x 163	140 x 194	3,850 €
1/3 Page	184 x 82 57 x 245	216 x 113 77 x 303	2,950 €
1/4 Page	184 x 61 120 x 82	216 x 92 140 x 113	2,390 €
1/8 Page	184 x 31	216 x 62	1,390 €
Advertorial 1 page: 3,500 characters, incl. spaces, 2-3 images, company logo in a prominent position Optional: QR code for further material (videos, technical data sheets,			2,090 €
Advertorial 2 pages: 7,000 characters, incl. spaces, 3-4 images, company logo in a prominent position Optional: QR code for further material (videos, technical data sheets, etc.)			2,890 €
Advertorial 3 pages: 10,500 characters, incl. spaces, 4-6 images, company logo in a prominent position Optional: QR code for further material (videos, technical data sheets, etc.)			3,690 €
Advertorial 4 pages: 14,000 characters, incl. spaces, 6-8 images, company logo in a prominent position Optional: QR code for further material (videos, technical data sheets, etc.)			4,450 €
Organized Page Print & Online			3,090 €

*The bleed formats specified here already include a 3mm bleed allowance. Other formats on request.

**Adverts in the digital edition benefit from a 10% discount on the list price.

Advertising Rates 23 valid from January 1st, 2025

Bound-in-inserts: (not discountable)

(price on request if appropriate samples are sent.

Sticking on postcards / advertising material (not discountable)

Price on request if appropriate samples are sent.

Loose inserts (not discountable)

536.00 € per thousand

plus postal surcharge

Loose inserts

Weight up to 25g

maximum size 204 mm wide x 292 mm high

Supplied to the print shop at the expense of the client

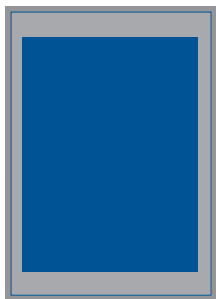
Inserts > 25g possible - price on request

Please send a sample to the publisher

Discounts

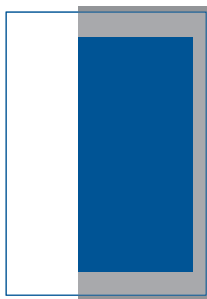
- A 10% discount is granted for six ad placements (print and/or online) per year (including changing motifs).
- Advertisers who are represented in both parts of the magazine with one advertisement each receive a 50% discount on the second advertisement with the same advertisement format; otherwise the more favourable advertisement format according to the list price is reduced.
- SPECIAL ISSUES: applicable final discounts for placements in Staplerworld will of course be taken into account.

Standard Formats for Advertisements - Print | Online



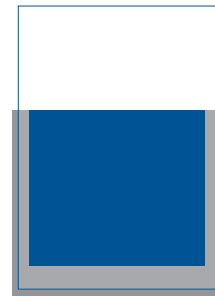
Format 1/1 page & IFC

216 x 303 mm
184 x 245 mm



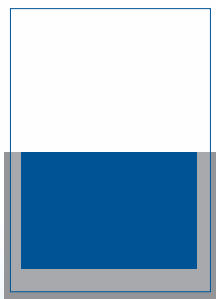
Format 2/3 Page - Vertical

140 x 303 mm
120 x 245 mm



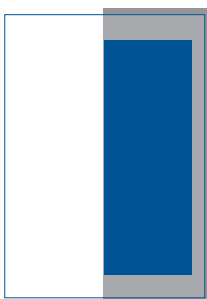
Format 2/3 Page - Horizontal

216 x 194 mm
184 x 163 mm



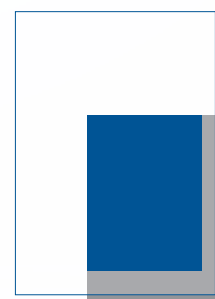
Format 1/2 Page - Horizontal

216 x 155 mm
184 x 123 mm



Format 1/2 Page - Vertical

110 x 303 mm
90 x 245 mm



Juniorpage

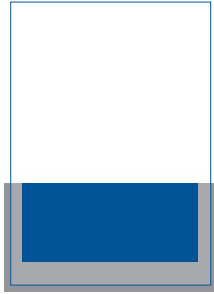
140 x 194 mm
120 x 163 mm

 Bleed format

 Type areal

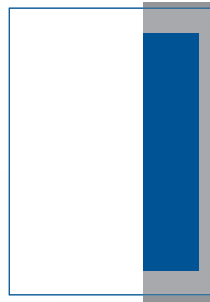
****All formats in the bleed include a 3 mm bleed all round**
Other formats on request

Standard Formats for Advertisements - Print | Online



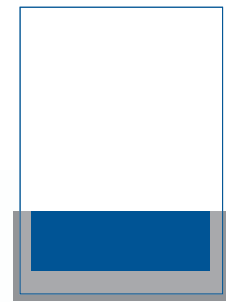
Format 1/3 Page - Horizontal

216 x 113 mm
184 x 82 mm



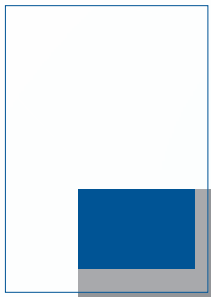
Format 1/3 Page - Vertical

77 x 303 mm
57 x 245 mm



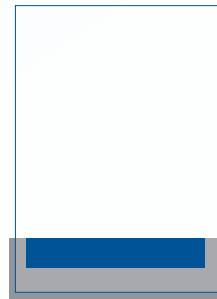
Format 1/4 Page - Horizontal

216 x 92 mm
184 x 61 mm



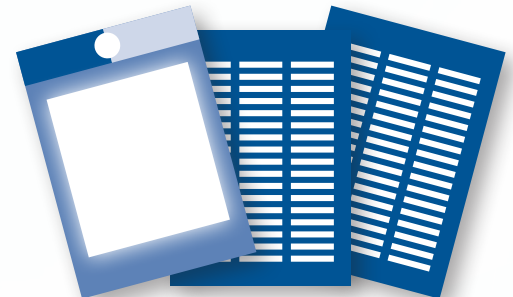
Format 1/4 Page - Horizontal

140 x 113 mm
120 x 82 mm



Format 1/8 Page - Horizontal

216 x 62 mm
184 x 31 mm



Cover Story

with cover picture, logo and
2 pages inside

CONTACTS

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 P: +49 211 1591-155
 britta.wingartz@dvs-media.info

Alexandra Seewald-Sander
 P: +49 211 1591-225
 alexandra.seewald-sander@dvs-media.info

DELIVERY ADDRESS FOR LOOSE INSERTS

D+L Printpartner
 Schlavenhorst 10, 46395 Bocholt
 P +49 2871 24 66-0
 Delivery date: by the 25th of the previous month.
 Please send a sample to the advertising department.

EXCHANGE FORMATS

PDF (standard: PDF/X-4:2008),
 TIFF, AI, EPS and JPEG data (low compression/high quality).
 Please without registration marks, document information, alpha channels and OPI
 function. Always embed fonts and images.

IMAGE RESOLUTIONS

Halftone images at least 300 dpi.
 Line drawings at least 600 dpi.
 No image compression such as LZW etc

COLOURS

PSO Coated v3 (ECI)
 Colour profiles and further information on ICC profiles at eci.org.

If print data is sent to us in RGB colour mode, we will automatically convert it to
 CMYK. Please note that the conversion may result in colour changes. The publisher
 is not liable for colour deviations in print. Special colours are possible on request.

BLEED FORMAT

Adverts in bleed with at least 3 mm bleed on all sides.
 If this is not the case, no liability can be accepted for the accuracy of the advert.

MAGAZINE FORMAT

DIN A4 (210 mm wide 297 mm high)

TYPE AREA

184 mm wide, 245 mm high, 3-column (58 mm/column)

TYPESETTING, PRINTING AND BINDING PROCESS

Computer-to-plate, sheet-fed offset, wire-stitching

PRINT MATERIAL

Digital print documents with proof are supplied by the client.
 On request, we can create or digitise your advertisements at cost price.
 Further information on request. A 4c printout is requested with the transmission of
 the print PDF.

DATA DELIVERY

Please always state the journal title, issue number
 and customer/advertiser name.

WELCOME TO THE HOME OF LOGISTICS

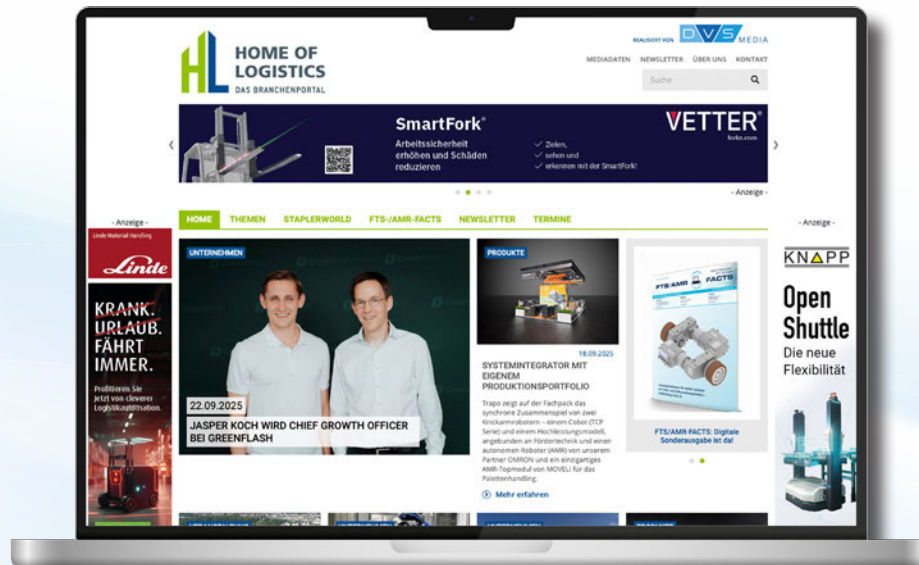
Starting September 2024, **HOME OF LOGISTICS** has been offering a wide range of reporting on intralogistics and logistics, industrial trucks, autonomous transport and related topics.

What counts in HOME OF LOGISTICS is content. Versatile, wide-ranging topics that are of interest to the entire industry.

On the content-based B2B platform you will therefore find:

- Current news
- Figures and statistics
- Practical hints
- Expert opinions
- References to specialised media
- Event information

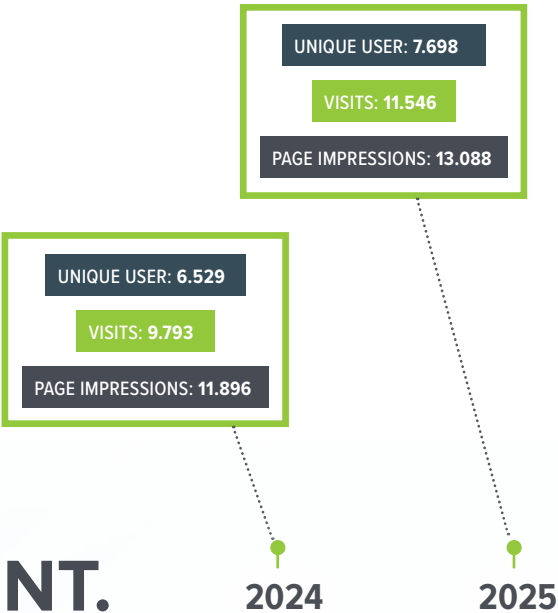
Discover now:
www.home-of-logistics.com



REACH/MONTH

(Data collection with Google Analytics at www.home-of-logistics.de on 30 June 2025)

Note: With the introduction of the cookie consent banner on 1 December 2021, usage data will be collected in an even more transparent manner and in compliance with the GDPR. As a result, reach figures may differ from previous years.



ADVERTISE TO THE POINT.

Banner Advertising

Banner advertising is one of the most popular advertising options on the Internet because good banner advertising is perceived and clicked. In the HOME OF LOGISTICS you can use various standard formats for your advertising goals.

Advertorials

Advertisements in editorial guise are becoming increasingly popular. With this advertising opportunity you benefit from our high quality editorial content in the HOME OF LOGISTICS.

Newsletter advertising

In our monthly newsletter you can choose between three banner placements. All advertising formats guarantee maximum attention, as they are placed between single editorial articles.

We have put together three attractive packages for your optimal presence in the **HOME OF LOGISTICS**.

Make yourself smart on the following pages and choose between: **BRONZE, SILVER or GOLD.**

BRONZE

Full address

Specification of the website

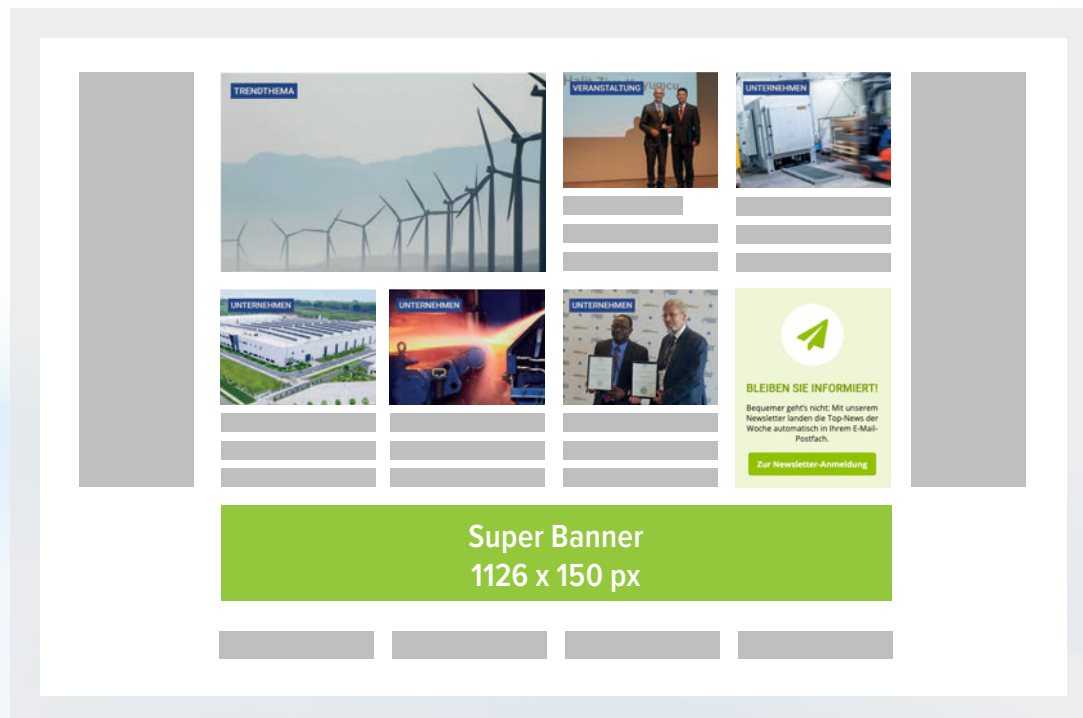
+ **Own Microsite** | + **Indication of the contact person** | + **Additional text** | + **Logo** |
+ **Cover picture** | + **Super Banner**

(Required formats: 1126 x 150 px, 946 px x 150 px, 706 px x 150 px, 526 px x 150 px)

2x Newsletter with Fullbanner: 620 px x 60 px

410 monthly/duration: 12 months*

PRESENTATION OF YOUR BANNER PLACEMENT



PRESENTATION OF YOUR COMPANY

Company-related subpage

Cover picture: 1200 x 480 px

Logo: 800 x 800 px

Company name
 Company subtitle (70 characters)

Company name
Company subtitle

 Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.

Additional text: 800 characters

Musterfirma GmbH
 Musterstraße 12
 12345 Musterort
 Telefon:
 01234 456789
 E-Mail:
muster@muster.de
 Internet:
www.muster.de

* Duration of the Services in HOME OF LOGISTICS is 12 months.
We calculate our services as part of an annual invoice plus VAT.

SILVER



Full address

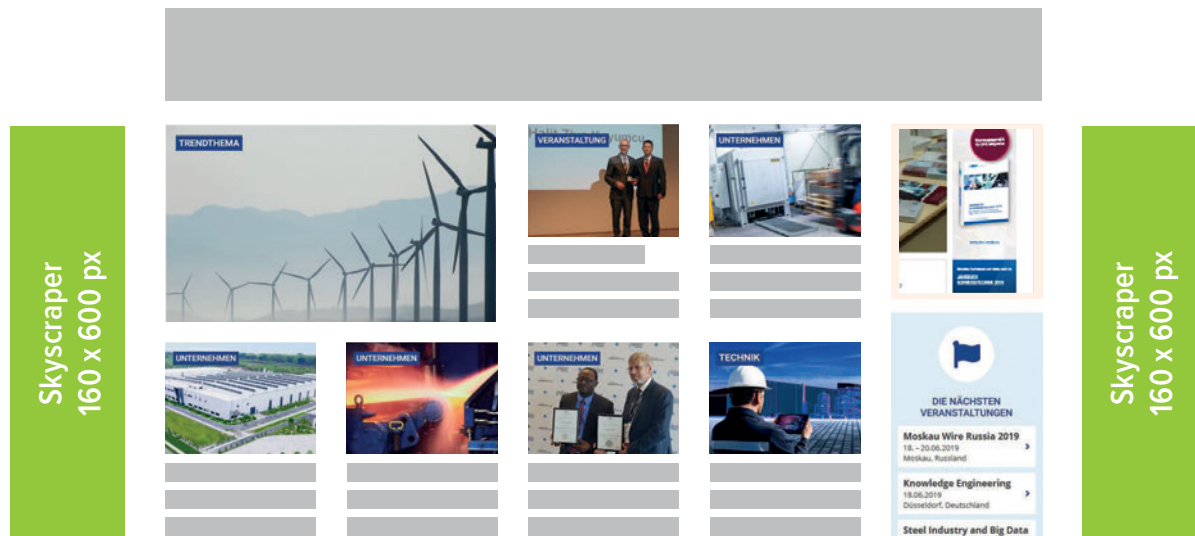
Specification of the website

+ **Own Microsite** | + **Indication of the contact person** | + **Additional text** | + **Logo** |
+ **Cover picture** | + **Skyscraper (160 x 600 px)**

+ **4x Newsletter with Fullbanner:** 620 px x 60 px

490 € monthly/duration: 12 months*

PRESENTATION OF YOUR BANNER PLACEMENT



PRESENTATION OF YOUR COMPANY

Company-related subpage

Cover picture: 1200 x 480 px

Logo: 800 x 800 px

Firmenname
Firmen Untertitel (70 Zeichen)

Company name Company subtitle

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod
 tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. A
 t vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd guberg
 en, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor
 sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut
 labore et dolore.

Additional text: 800 characters

Musterfirma GmbH

Musterstraße 12
12345 Musterort

Telefon:
[01234 456789](tel:01234456789)

E-Mail:
muster@muster.de

Internet:
www.muster.de

* Duration of the Services in HOME OF LOGISTICS is 12 months.
 We calculate our services as part of an annual invoice plus VAT.

GOLD

Full address

Specification of the website

+ **Own Microsite** | + **Indication of the contact person** | + **Additional text** | + **Logo** |
+ **Cover picture**

+ **Top Banner plus Super Banner**

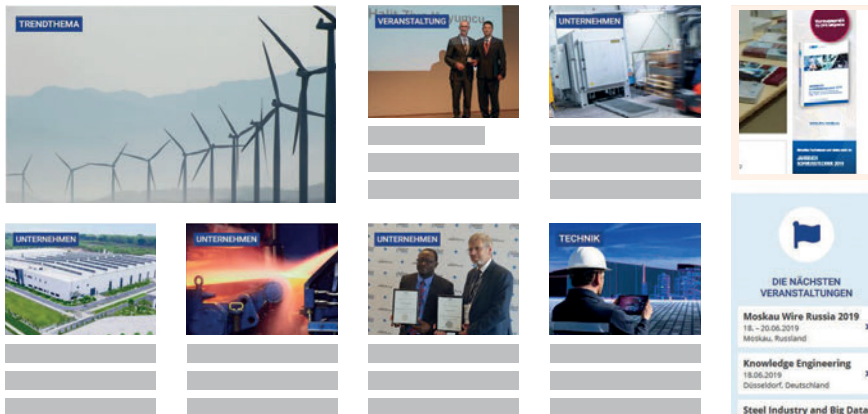
(Required formats: 1126 x 150 px, 946 px x 150 px, 706 px x 150 px, 526 px x 150 px)

+ **6x Newsletter with Fullbanner** 620 px x 60 px

650 € monthly/duration: 12 months*

PRESENTATION OF YOUR BANNER PLACEMENT

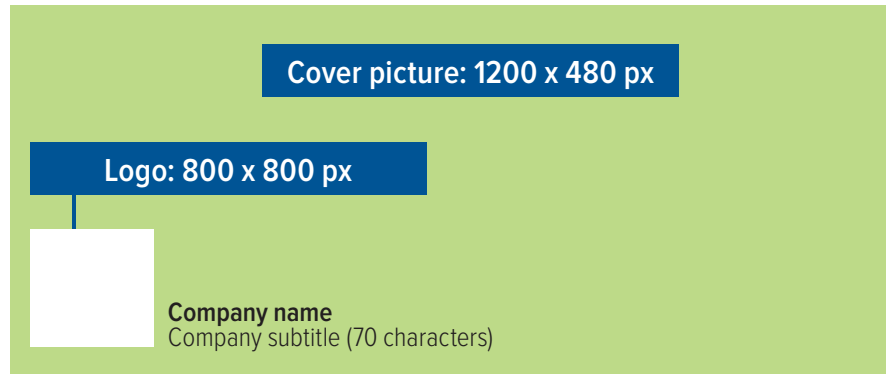
Top Banner
1126 x 150 px



Super Banner
1126 x 150 px

PRESENTATION OF YOUR COMPANY

Company-related subpage



Company name Company subtitle

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Musterfirma GmbH

Musterstraße 12
12345 Musterort

Telefon:
01234 456789

E-Mail:
muster@muster.de

Internet:
www.muster.de

Additional text: 3,000 characters + picture

* Duration of the Services in HOME OF LOGISTICS is 12 months.
We calculate our services as part of an annual invoice plus VAT..

ADVERTISING IN TIME WITH OUR INDIVIDUAL SERVICES

Our bronze, silver and gold advertising packages are not what you need for your digital advertising?

Then you have the option of booking various individual services with a shorter duration.

On the following pages we explain these individual services in detail



OVERVIEW OF OUR INDIVIDUAL SERVICES

Advertising banner

- › Skyscraper
- › Super-Banner

Advertorial

Newsletter-Advertising

- › Advertising banner
- › Stand-alone-Newsletter

SHOW PRESENCE WITH YOUR ADVERTISING BANNERS

Decide between the portrait format **Skyscraper** and the landscape format **Super Banner**.

Advertising Banner Skyscraper or Super Banner

- > Skyscraper: 600 €/monthly
- > Super Banner 500 €/monthly



Skyscraper
160 x 600 px

TRENDTHEMA

UNTERNEHMEN

UNTERNEHMEN

UNTERNEHMEN

UNTERNEHMEN

UNTERNEHMEN

BLEIBEN SIE INFORMIERT!

Bequemer geht's nicht: Mit unserem Newsletter landen die Top-News der Woche automatisch in Ihrem E-Mail-Postfach.

Super Banner
1126 x 150 px

OUR NEWSLETTER

YOUR ADVERTISING POSSIBILITIES

In our newsletter we summarize the most important articles, headlines and dates from the reporting in the **HOME OF LOGISTICS** every month.

Our regular newsletter is published every first Tuesday of the month. You are also welcome to use this monthly, editorial notice to our newsletter subscribers for your advertising message.

Give your advertising message the right framework.

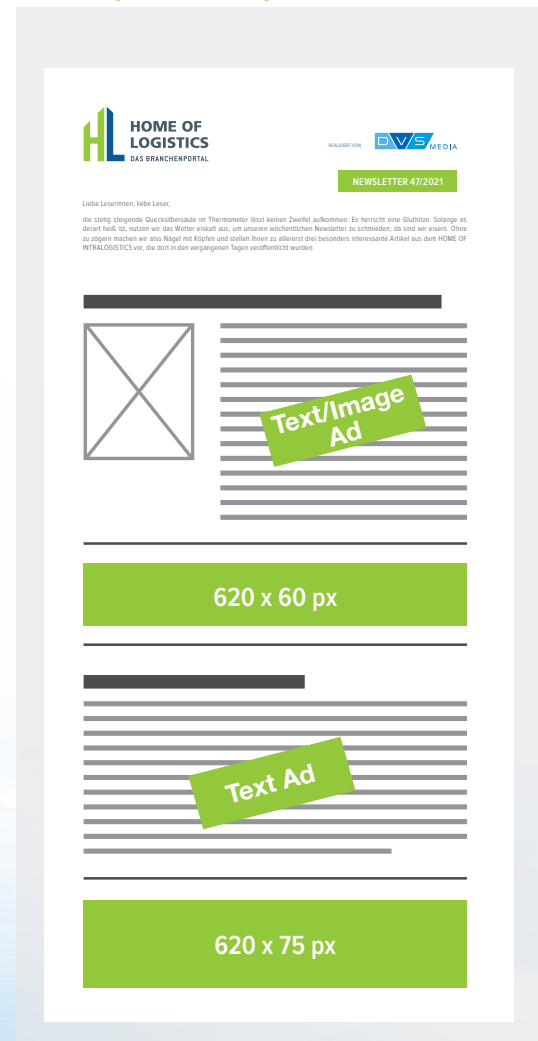
Banner-Prices:

› Fullbanner	620 x 60 px	350 €
› Text Ad	max. 400 characters	420 €
› Text/Image Ad	max. 300 characters + 1 image	390 €
› Special Banner	620 x 75 px	450 €

Banner data and -booking:

- › each 10 days in advance

The placement options:



OUR NEWSLETTER

YOUR DATES

THE NEWSLETTER, DATES 2026

ISSUE	TRANSMISSION	DATA DELIVERY	EVENT
January	13.01.2026	05.01.2026	LogiMAT, Stuttgart/Germany
February	03.02.2026	23.01.2026	LogiMAT, Stuttgart/Germany
March	03.03.2026	20.02.2026	LogiMAT, Stuttgart/Germany
April	07.04.2026	27.03.2026	Hannover Messe, Hanover/Germany
May	05.05.2026	24.04.2026	Logistics and Automation, Hamburg/Germany
June	02.06.2026	22.05.2026	Sensor+Test, Nuremberg/Germany
July	07.07.2026	26.06.2026	all about automation, Zurich/Switzerland
August	04.08.2026	24.07.2026	
September	01.09.2026	21.08.2026	Logistics Summit, Düsseldorf/Germany
October	06.10.2026	25.09.2026	Motek, Stuttgart/Germany
November	03.11.2026	25.10.2026	SPS, Nuremberg/Germany
December	01.12.2026	20.11.2026	



FOR EVERYONE WHO HAS MORE TO SAY IN THE INDUSTRY:

OUR STAND-ALONE-NEWSLETTER

Your messages to the intralogistics industry need more space than an advertising banner can provide? Then use our circle of subscribers for a stand-alone newsletter.

The design of the stand-alone newsletter corresponds to the monthly **HOME OF LOGISTICS** summary. The decisive difference, however, lies in the content, which is made up exclusively of your reports. The stand-alone newsletter can be sent at any time: If you have any special design requests, the HOME OF LOGISTICS editorial team will be happy to help you

- › Introtext (max. 1,500 characters including spaces)
- › Three teaser articles
- › Headline: max. 75 characters
- › Teasertext: max. 540 characters
- › Image size: 271 x 181 px.
- › Three to four headlines: max. 70 characters each
- › Three to four dates for your events
- › **Stand-alone-Newsletter: 2,500 €**



RANGE NEWSLETTER



STAPLERWORLD - FTS-JAMR-FACTS - MÄRZ 2025

Liebe Leserinnen, liebe Leser,

wir haben uns lange auf diesen Termin vorbereitet, nun ist es endlich soweit: Nächste Woche machen wir uns auf den Weg nach Stuttgart, in die Hauptstadt der Intralogistik. Insgesamt kommen mehr als 1.500 Aussteller aus 80 Ländern in die baden-württembergische Hauptstadt. Da wird der Besuch der Fachmesse zur logistischen Herausforderung, wie sich möglichst viele Kontakte und Gespräche in den zehn ausgebauten Hallen am besten organisieren lassen. Wer sich ein Bild von der Branche machen möchte, sollte jeden Messetag im Minutentakt planen.

Das gilt insbesondere für Besucher, die sich auf nur ein Thema konzentrieren, wie zum Beispiel einen Elektrostacker in der Traglastklasse von 1 Tonne. In diesem Segment bieten alle großen Hersteller ein passendes Modell, jeder mit besonderen Spezifikationen. Und die Vielfalt der Modelle ist beeindruckend. Die internationalen Staplerhersteller sind in Halle 9 und Halle 10 zu finden, den beiden Hallen, die für unser Magazin STAPLERWORLD im Mittelpunkt der Berichterstattung stehen.

Neben einer ganzen Reihe von Produktpremiere werden die zentralen Themen unserer Zeit viele Diskussionen prägen. Was die Digitalisierung betrifft, so gibt heute die Künstliche Intelligenz den Takt vor. Sie treibt die Automatisierung der Intralogistik voran, die auf allen Märkten an Fahrt gewinnt. Wie rasant sich der Markt der FTS und AMR derzeit entwickelt, lesen Sie in der FTS-AMR-Facts zur LogiMAT, in der wir relevante Produktneuheiten vorstellen. Die Aussteller aus dieser Branche sind vorwiegend in Halle 8 zu finden.

Ich freue mich darauf, mit Ihnen auf der LogiMAT zu sprechen.

Thomas Schneidewind
Chefredakteur

» Anzeige »



DIE TOP-MELDUNGEN DES MONATS:

» Anzeige »



LogiMAT:
K.Hartwall präsentiert neues FTS A-MATE® Lite

Das erste Gegengewichts-FTF seiner Klasse mit omnidirektionalem Antrieb sowie elektrischem Freilub. Die freitragenden Gabeln können individuell auf kundenspezifische Lastenprofile angepasst werden und ermöglichen zahlreiche Anwendungsfälle.

» Mehr

» Anzeige »



Bild: Deutzhauer



ArceorMittel ersetzt zwei Bestandsgeräte von Baumann und Konecranes

Für die Versorgung der einzelnen Werkstelle mit Langmaterial hat sich ArceorMittel E-senkenstütze für einen Raumann Seitenstapler DFO-S 16-15 40 ST entschieden. „Durch die hohe Nenntragfähigkeit von bis zu 15 Tonnen kann mit dem Seitenstapler ein sehr großes Spektrum an Lasten abgedeckt werden – ein Gerät für alles“, sagt Deutzhauer-Verkaufsberater Frank Schauer. Neuanschaffung Nummer 2: Ein Hebezeug für die besonders schweren Fälle. Der Konecranes Dieselseitler SMV 45-1200 C vereint drei verschiedene Einsatzmöglichkeiten.

» Weiterlesen

2025

Readers: 1,461

Opening Rate: 33,75%

Click Rate: 23,53%

2024

Readers: 1,568

Opening Rate: 32,31%

Click Rate: 15,05%

ADVERTORIAL: YOUR ADVERTISEMENT IN EDITORIAL PACKAGING

Advertorials are a popular means of presenting advertising in editorial packaging. HOME OF LOGISTICS also offers you this opportunity.

We publish your advertorial directly on the homepage on the day of publication, just like the other editorial content.

Later, your article is, for a specific period of time, listed in our chronological article overview „Advertorials“.

Advertorial:

> 3 months period:	900 €
> 6 months period:	1,700 €
> 12 months period:	2,700 €

Schnelllaufstreifen für erhöhte Sicherheit an Airports

Dubai National Air Travel Agency setzt an Flughäfen Produkte des Spezialisten EFAFLEX für Sicherheit und schnelle Abfertigung ein.

Wie in den meisten Bereichen haben sich auch in der Flughafenbranche in den vergangenen Jahren die Herausforderungen verändert und werden ständig anspruchsvoller. Da die Erwartungen der Verbraucher steigen, sind die Anforderungen an Sicherheit und Abfertigungsgeschwindigkeit an Flughäfen zu hoch wie nie zuvor. An vielen Airports weltweit sind daher in den hochmodernen Terminalkomplexen für Gepäck und Passagiere Produkte in der Kategorie „Schnelllaufstreifen“ eingesetzt worden. Diese Produkte ermöglichen eine schnelle und sichere Abfertigung der Passagiere und erhöhen die Sicherheit an den Flughäfen.

Die Produkte sind mehr als 15 Jahre an Flughäfen weltweit von Menschen, Tieren und Maschinen ein. Hier kann man sich darauf verlassen, dass die Streifen eine vollständige Logistik gewährleisten und Ausfälle vermeiden.

Die Wahl fiel in diesem Fall auf das Schnelllaufstreifen EFA-STR, das sich mit einer Geschwindigkeit von bis zu 3 Metern pro Sekunde öffnet. Transparente Lamellen im Streifen lassen eine bessere Sicht und damit mehr Benutzerfreundlichkeit. Zudem erfüllt das Streifen alle notwendigen Sicherheitsanforderungen, auch an internationalen Flughäfen.





HOME OF LOGISTICS

DAS BRANCHENPORTAL

Im Vereinigten Königreich ist EFAFLEX ein langjähriger Kunde von HOME OF LOGISTICS und setzt

die Produkte in der Kategorie „Schnelllaufstreifen“ ein, um zu gewährleisten, dass die Streifen voll funktionsfähig bleiben. Bei Bedarf werden dann auch Reparaturen durchgeführt.

EFAFLEX ist ein Unternehmen, das sich auf die Herstellung von Produkten für die Luftfahrt spezialisiert hat. Die Produkte sind in mehr als 15 Jahren weltweit eingesetzt worden und haben sich als zuverlässig und sicher erwiesen.

Wichtige Informationen:

EFAFLEX Inc. und Sicherheitsysteme GmbH & Co. KG | 44079 Bruchberg | Tel.: 0 87 45 82 0 | www.efaflex.com

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The Video Interview

Moving pictures say more than static ones. STAPLERWORLD and FTS-/AMR-Facts produce videos in HD (4K) for their own YOUTUBE channel.

The videos are 5 to 10 minutes long and can be produced in German/English. Existing film material can be inserted, logos are placed at the bottom of the screen for the entire duration of the video. The videos remain online with no time limit. Videos are edited and produced in-house - files are also available for the customer's website/video channel.

Price

2,000 € plus travel expenses

1,500 € at the exhibition stand



Podcast

In dialogue with experts from the industry, users of our information platform learn about news, developments and trends 'live'. The conversations are carefully prepared, recorded, edited and then published as an MP3 file as a podcast on our published as a podcast on our WEBSITES. They remain there for a period of six months. The podcasts are available to our customers for use as they wish.

Price

50 € per Minute



Hosted Presentation

The mixture of video, sound bites and a walk-around around the product to be presented is an excellent presentation.

In a 5 to 10-minute video, a member of the editorial team explains the advantages and special features together with the customer's experts/users. The presentation is available in English or German. It is produced with our media partner Dambeck Filmproduktion GmbH Wiesbaden. Depending on the complexity, the presentations last between five and ten minutes. The package includes

- Briefing
- Moderation
- Film Production
- Post Production

The material is available to our customers for any use (transmission of raw files and final version).

PRICE

2,750 €

(plus travelling expenses for moderator/film team)



STW- & FTS/AMR TALK

The online event over two half-days with up to eight SLOTS for presentation, discussion and questions.

Our partners receive a comprehensive package consisting of a presentation, any number of participants from the company, advertising, banners, lecture, presentation, downloads, chat, breakout session, social media marketing.

From **3,450 €** plus VAT, you will receive more than 20,000 contact opportunities as part of our marketing activities. In addition, you will be part of the two-day event (one afternoon + one morning).

The package includes:

- Presentation on FTS/AMR TALK (20-25 min. plus 5 min. for inserted company video)
- Detailed briefing by our event technology partner
- Presentation with editor-in-chief with superimposed key visual/logo via green screen
- Image/product film presentation during the breaks between the presentations
- Company info, speaker info on FTSAMR microsite
- Slides/presentation as download on www.home-of-intralogistics.de
- Banner on www.home-of-intralogistics.de
- Social media mention on FTS/AMR-SM channels Facebook, LinkedIn and XING
- Chat/questions with participants also after the FTS/AMR TALK
- Closed virtual room for individual questions (so-called breakout session)
- Recording of the presentation and ONLINE presentation at FTS/AMR for 365 days
- Provision of the recording for company website/marketing

Slot as Content-Partner: 3,450 €



STW- & FTS/AMR TALK

FTS/AMR TALK-SPONSOR

A maximum of two main sponsors can act as partners per FTS/AMR TALK. The sponsor package also includes

- Product/image film in all six breaks between the presentations
- Possibility to contact seminar participants in advance by post/email
- Branding of the FTS/AMR TALK flyer (PDF)
- Social media channels (Xing, LinkedIn, Facebook)
- Print adverts in FTS/AMR-FACTS and STAPLERWORLD
- Online advertising in the subject area (banner, also GIF, on our website with a link to your website, from booking until the end of the event, alternating with other marketing partners).
- Statement as part of the follow-up reporting in the trade magazine FTS/AMR-FACTS/STAPLERWORLD.
- Banner in our newsletter



During the FTS/AMR TALK, your company will be prominently recognised as the main sponsor:

The **presentation of your company** with a two to three minute film (to be supplied by your company), which will be played during all breaks.

Download of your company presentation and up to five additional product presentations/brochures in the closed forum area

On request, we will provide you with marketing materials (flyers, sample copies) for display and distribution in your company or to customers

Online-Forum 4.950 €

Important:

- FTS/AMR TALK participation for spectators is **FREE OF CHARGE**
- Speakers and participants do not need to install any software, the FTS/AMR TALK is completely browser-based
- The entire data/server infrastructure is hosted in Germany and fulfils all the requirements of the General Data Protection Regulation (GDPR)
- The earlier you decide, the greater your presence in the respective topic area. As a marketing partner, you can reach an average of more than 20,000 potential contacts on average as part of our cross-media marketing marketing with the involvement of multipliers.

The FTS/AMR TALK is technically realised with our partner Dambeck Videoproduktion from Wiesbaden. During the FTS/AMR TALK, a moderator, director and hotline are available for speakers and participants.

Offprints

This is how you ignite the advertising turbo with your specialist articles ...

With your published article in one of our specialist magazines, you have given a visible sign of your professional competence. Use this effect to really accelerate your marketing - with a special print in print or digital!

With printed special editions of your technical article, you are literally giving your expertise to customers or partners. And the printed offprints successfully complement your marketing measures at events.

You can integrate the offprints in digital form into your website or conveniently send them by email.

Whether print or digital: special prints protect you against copyright infringement. All publications and representations in our media are protected. With our offprint variants you can publish your contribution in a legally unobjectionable way.

We would be happy to make you an individual offer.

The classic –as a print product

In printed form

Print run already from 100 copies

Including the permission to distribute your prints

Saddle binding

On request, practical eyelet binding for filing (surcharge: 20 €)

1

As print PDF - digital

high-resolution print file in the PDF format

For transmission to your own printing facility

Unlimited print run

Unrestricted reprinting right

Including the permission to distribute your prints

2

As Internet PDF - digital

File format appropriate for the Web

For incorporation into your website or for dispatch by e-mail

Including permission to publish for the web and for distribution

Ideal in combination with print or print PDF

3



Offprints



Original title page

Pure competence

You start with the original title page. A separate field draws attention to your article. Alternatively, you can insert your own title picture or an advertisement.

Head title page

Concise entry

our article begins directly underneath the head title line of the trade journal



Corporate-title page

individual designing

The title page corresponds to the corporate design of your company.

Basic title page

Gets directly to the point

The special print is indicated as such merely in the top margin.



We offer these services in addition:

Page numbers as well as third-party advertisements and articles are removed.

Use the space which becomes free in order to place your own advertisement or contact data.

Advice + booking:

DVS Media GmbH
Postfach 10 19 65, 40010 Düsseldorf
Aachener Straße 172, 40223 Düsseldorf

Martina Reintjens

+49 211 1591-156

martina.reintjens@dvs-media.info

www.dvs-media.eu

Offprints

1 The classic – as a print product (four-coloured)

- in printed form
- including the permission to distribute your prints
- Print: four-colour Euroscala, paper: 135 g/m² picture print, matt, white

- Format: DIN A4 (front and back sides printed)
- On request, practical eyelet binding for filing (surcharge: 20 €)

circulation/numbers*									
Page-seiten	Processing	100	200	300	400	500	600	800	1000
1	plano	206 €	256 €	296 €	304 €	310 €	316 €	328 €	340 €
2	plano	256 €	310 €	350 €	362 €	368 €	374 €	386 €	398 €
4	folded	394 €	532 €	584 €	608 €	620 €	632 €	656 €	680 €
6	folded	524 €	678 €	798 €	828 €	850 €	872 €	916 €	960 €
8	saddle	632 €	816 €	864 €	892 €	936 €	974 €	1,054 €	1,130 €
12	saddle	1,064 €	1,200 €	1,264 €	1,320 €	1,366 €	1,416 €	1,516 €	1,616 €
16	saddle	1,416 €	1,472 €	1,536 €	1,594 €	1,658 €	1,718 €	1,838 €	1,958 €

2 As a print PDF – digital

High-resolution print file in the PDF format
Transmission to your own printing facility
Unlimited print run
Unrestricted reprinting right
Including copyright for the distribution of your print materials

300 dpi printable	1 page	2 pages	3 pages	4 pages	from 5 pages
	500 €	600 €	700 €	800 €	900 €

3 As an Internet-PDF – digital

File format appropriate for the Web
For incorporation into your website or for dispatch by e-mail
Including permission to publish for the web and for distribution
Ideal in combination with print or print PDF

200 dpi Internet-PDF	1 page	2 pages	3 pages	4 pages	from 5 pages
	120 €	160 €	200 €	240 €	280 €

All prices plus value added tax and shipping costs.

Subscription Prices

Single issue price STAPLERWORLD + FTS/AMR FACTS

Domestic: 18.00 € (plus shipping incl. VAT)

Abroad: 22.00 € (plus shipping)

Annual subscription

Domestic (incl. shipping and VAT)

STAPLERWORLD + FTS/AMR FACTS

6 issues 90.00 €

Abroad (incl. shipping)

STAPLERWORLD + FTS/AMR-FACTS

6 issues 120.00 €

Subscription cancellation

Minimum term: 1 year

Cancellation period: 4 weeks before the subscription expires

Contact:

DVS Media GmbH

Reader Service

Bernd Hübner

P: +49 211 1591-162

vertrieb@dvs-media.info



WHEN IT COMES TO WELDING — WE CONNECT PEOPLE AND KNOW-HOW

OUR EVENTS: TURNING EXPERTISE INTO EXPERIENCE

Knowledge that makes an impact – live and in person. Our industry conferences are far more than just information platforms: they are premium networking events combining technical expertise, personal interaction, and exclusive market access.

Each event unites a carefully curated technical program – developed by DVS committees and experienced program boards – with an accompanying industry exhibition and targeted networking opportunities.

Presentations, discussions, and panels take place at the highest professional level, led by leading figures from industry, research, and practice.

This creates the ideal environment for decision-makers, executives, and opinion leaders across the sector.

Your advantage: Meet your target audience face-to-face, strengthen your brand presence in the right context, and position your company as a relevant partner in the market.

We have developed attractive and flexible exhibitor and sponsorship packages for you – effective, versatile, and designed to deliver real value.

And the best part: As a specialist publisher, we also offer you additional visibility at selected events through our renowned trade journals – including special features and editorial coverage.

Take a look at our event highlights – both national and international – and secure your presence at the industry's most important knowledge-sharing platforms!



24.02.–25.02.2026
EBL, Fellbach



18.03.–20.03.2026
ITSC, Bangkok



14.09.–15.09.2026
DVS Congress, Erlangen



12.11.2026
HÜTTENTAG, Essen



Your stage for visibility, networking, and market success. **EBL** has established itself as one of the leading platforms for professional exchange in the electronics industry.

It brings together experts from industry, research, and development and provides a high-level forum for discussing technological trends, practical solutions, and strategic challenges.

Key topics in 2026:

- Building resilient and independent European value chains
- Advances in printed circuit board and assembly technologies
- Applications in power electronics, high-frequency technology, photonics, and embedded systems

Participation as an exhibitor or sponsor offers companies the opportunity to engage directly with an innovation-driven audience, build lasting business relationships, and expand their professional network.

To the offers:



More information:



Are you interested in participating?

For questions about sponsorship and exhibition opportunities, please contact:

Event Manager

Sabrina Tank

T +49 211 1591-141

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DVS Media GmbH

Aachener Str. 172

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T +49 211 1591-0

events@dvs-media.info

www.dvs-events.com





The International **Thermal Spray Conference (ITSC)** is the world's leading conference for thermal spray technology. It brings together experts from industry, research, and application — serving as a central forum for innovation, knowledge exchange, and professional networking in the field of surface engineering.

As an ITSC sponsor, you'll position your company at the heart of the international expert community, reach key decision-makers, and strengthen your brand in a highly specialized and future-oriented environment.

More information:



The **Aluminium Brazing** Conference will once again be held jointly with the event Aluminium Heat Exchanger Technologies for Automotive and HVAC&R. This internationally renowned conference for aluminum producers and processors will bring the community together again in 2027 — including the traditional Boat Trip, a favorite networking event for all participants.

Full details will be available online from **May 2026!**



ALUMINIUM
BRAZING 
— International Congress and Exhibition



Held every three years, the **LÖT** Conference combines a technical program with an industry and poster exhibition. Its international scope provides the perfect platform to connect not only with national experts but also with professionals from around the world. A highly diverse program will cover the full range of soldering methods, technologies, and applications.

Further information will be available online in **2027** — make sure to save the date!



The **DVS CONGRESS** continues to evolve, keeping pace with current developments in welding and joining technology. As an exhibitor and/or sponsor, you will have the opportunity to present your company to an expert audience — including short pitch sessions for maximum visibility. We are happy to provide individual advice and tailor-made offers to help you make the most of your participation.

More information will be available online starting in **October 2025**:



UNTERWASSESTECHNIK

The **Underwater Technology Conference** takes place every two years. After 2025, the community will reunite in November 2027 in Hamburg — at the Empire Riverside Hotel, located directly at the harbor. A special highlight will once again be the evening event held aboard the historic museum ship Rickmer Rickmers.

More information will be available online from **November 2026**.



HÜTTENTAG
BRANCHENTREFF DER STAHLINDUSTRIE

For the 8th consecutive year, the **HÜTTENTAG** brings together key players from the steel industry — from manufacturers and suppliers to processors. The accompanying HÜTTENABEND networking evening provides an excellent opportunity for deeper exchanges and new connections. Attractive exhibition spaces and sponsorship options will be available for you. Save the date and be part of this established industry highlight!

Further details will be published online in early **2026**.



The Leading Media

Everything about the Foundry, Steel and Joining Industry:



GIESSEREI

CASTING
PLANT AND TECHNOLOGY
INTERNATIONAL

**STAHL+
TECHNIK**

**STEEL+
TECHNOLOGY**

SCHWEISSEN UND SCHNEIDEN **WELDING AND CUTTING**
DER PRAKTIKER **THERMAL SPRAY BULLETIN**
JOINING PLASTICS
FÜGEN VON KUNSTSTOFFEN

We raise visibility.

Trade media provides innovations and ideas and places them on the stage they deserve. They offer platforms for professional dialogue. This enables companies to focus on their positioning and profile in their markets.



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DVS MEDIA

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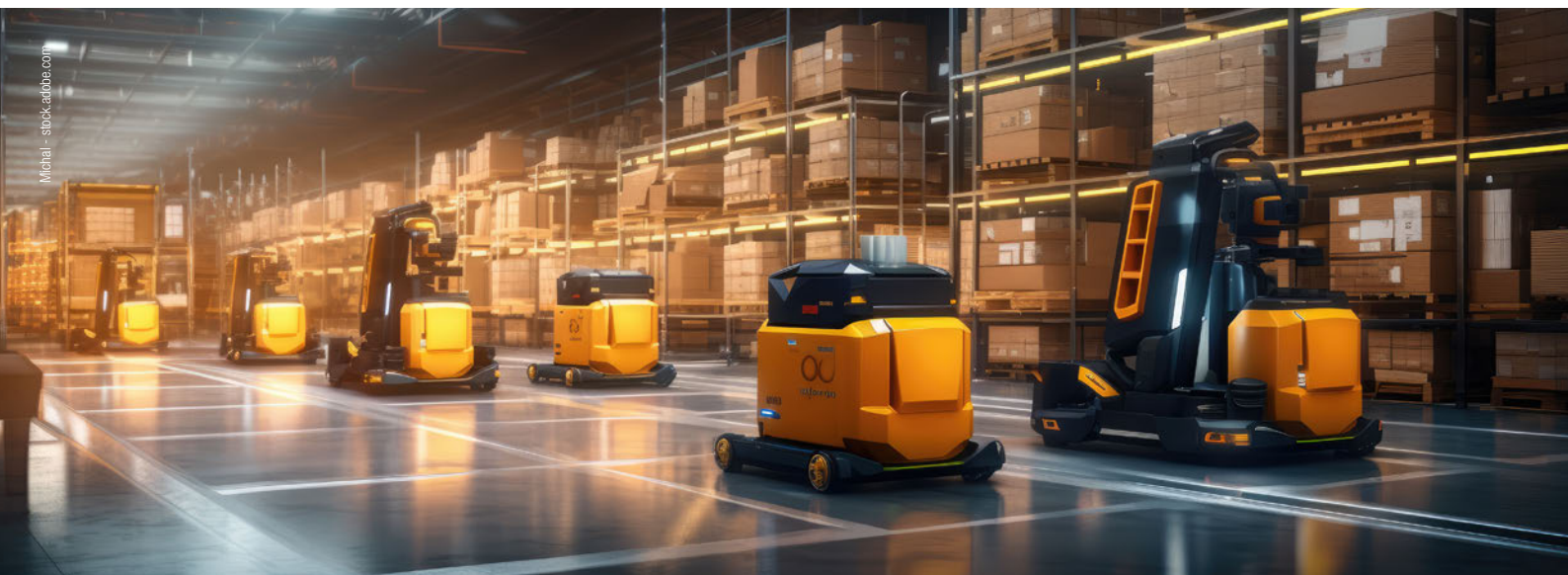
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