



SCHWEISSEN & SCHNEIDEN



All advertising opportunities for Trade fair highlight of the year at a glance.

MEDIA INFORMATION 2021

Specialized media for joining, cutting and coating technology

MEDIA INFORMATION 2021

Specialized media for joining, cutting and coating technology

Content

SCHWEISSEN und SCHNEIDEN	from page 4
Editorial profile, circulation and distribution analysis	6
Scope and content analysis	7
Topics and dates	8 – 9
Advertising rates	10 – 11
Summary of the survey method of the receiver structure analysis	12
Recipient structure analysis	13 – 14
Brief version of the survey method of the distribution analysis	15

DER PRAKTIKER	from page 16
Editorial profile, circulation and distribution analysis	18
Scope and content analysis	19
Topics and dates	20 – 21
Advertising rates	22 – 23
Summary of the survey method of the receiver structure analysis	24
Recipient structure analysis	25 – 26
Brief version of the survey method for the distribution analyse	27

WELDING and CUTTING	from page 28
Brief characteristics	30
Distribution / Distribution in Europe	31
Scope and content analysis	32
Topics and dates	33
Advertising rates	34 – 35

SCHWEISSEN und SCHNEIDEN	from page 28
DER PRAKTIKER	
WELDING and CUTTING	
Standard formats for advertisements	36
Data transfer / Data formats	37
The ABC of Joining - International Industry Guide	38 – 39

Content

JOINING PLASTICS - FÜGEN VON KUNSTSTOFFEN	from page 40
Editorial profile	42
Distribution / Distribution in Europe	43
Scope and content analysis	44
Topics and dates	45
Advertising rates	46 – 47
Buyer's Guide	48 – 49
Newsletter	50 – 51

THERMAL SPRAY BULLETIN	from page 52
Editorial profile	54
Distribution / Distribution in Europe	55
Scope and content analysis	56
Topics and dates	57
Advertising rates	58 – 59
Buyer's Guide	60 – 61

JOINING PLASTICS - FÜGEN VON KUNSTSTOFFEN	
THERMAL SPRAY BULLETIN	
Standard formats for advertisements	62
Data transfer, data formats	63

Fair SCHWEISSEN & SCHNEIDEN 2021	from page 64
Fair catalogue/Fair newspaper	64 – 66
Fair-App	67 – 69
Banner advertising	70 – 71

Additional advertising opportunities	
HOME OF WELDING	72 – 86
The JobPortal of joining technology	87
Banner advertising	88 – 89
Jahrbuch Schweisstechnik	90 – 91
DVS Magazin	92
DER SCHWEISSER	93
The Aluminium Suppliers Directory	94-99
Offprints	100-102
Further specialist literature	103
THE LEADING MEDIA	104
Your contact at DVS Media GmbH	105

WELDING TECHNOLOGY IN PRACTICE



**80,7%
sold
circulation**

**Audited
by IVW**

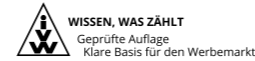
Volume 73

Content:

Editorial profile, circulation and distribution analysis	18
Scope and content analysis	19
Topics and dates	20 – 21
Advertising rates	22 – 23
Brief version of the survey method for recipient structure analysis	24
Recipient structure analysis	25 – 26
Brief version of the survey method for distribution analysis	27

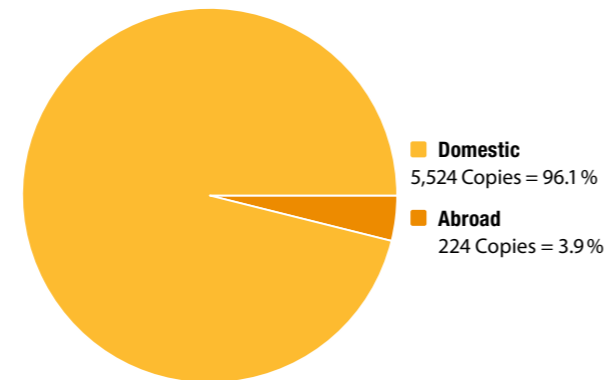
Editorial Profile: Technical trade journal from practice for practice in all the fields of skilled trades and industry. Editorial subjects: welding, cutting, brazing/soldering, adhesive bonding, spraying, heat treatment, destructive and non-destructive material testing, safety at work and health protection, design and fabrication in structural steel engineering, tank construction, pipeline construction, vehicle manufacture, mechanical engineering and electronics, material-related questions (ferrous as well as non-ferrous metals and plastics), corrosion protection, rationalisation (including robot utilisation) and economic viability questions, training, further education as well as exchange of experience

Memberships:	Media Database of the German Trade Press
Organ:	Official organ of DVS – German Welding Society
Publisher:	DVS – German Welding Society
Editorial staff:	Dipl.-Ing. Christian Bothur (responsible)
Year:	Volume 73, 2021
Publication frequency:	monthly
Publication/subject plan	see page 20 – 21
Subscription charges:	Annual subscription 123 € (Print/Online/Mobile) plus postage costs

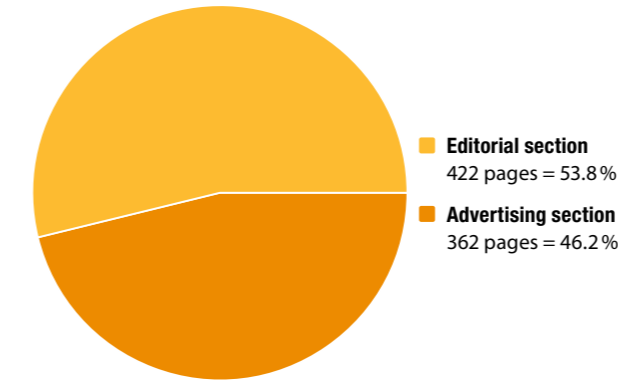


Circulation control	
Circulation analysis:	Copies per issue on an annual average (July 1st, 2019 to June 30, 2020)
Print run	6,525 Copies
Actually circulated print run:	5,748 thereof abroad 224 2,870 subscribed circulation 2,380 thereof members' copies 2,398 other sold circulation
Sold circulation:	5,267 thereof abroad 182
Free copies:	481 777 remaining, voucher and archive copies

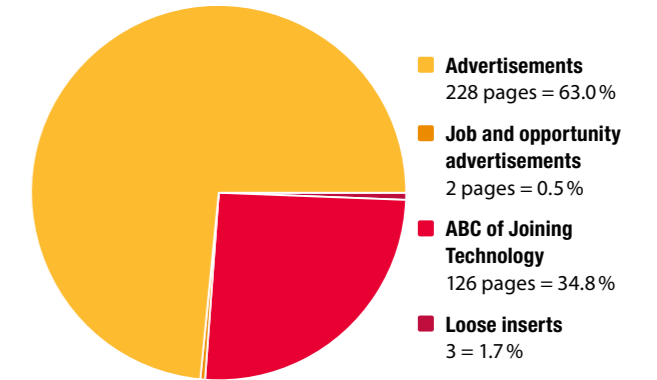
Geographical distribution analysis:
Actually circulated print run: 5,748 = 100 %
Proportion of the actually circulated print run



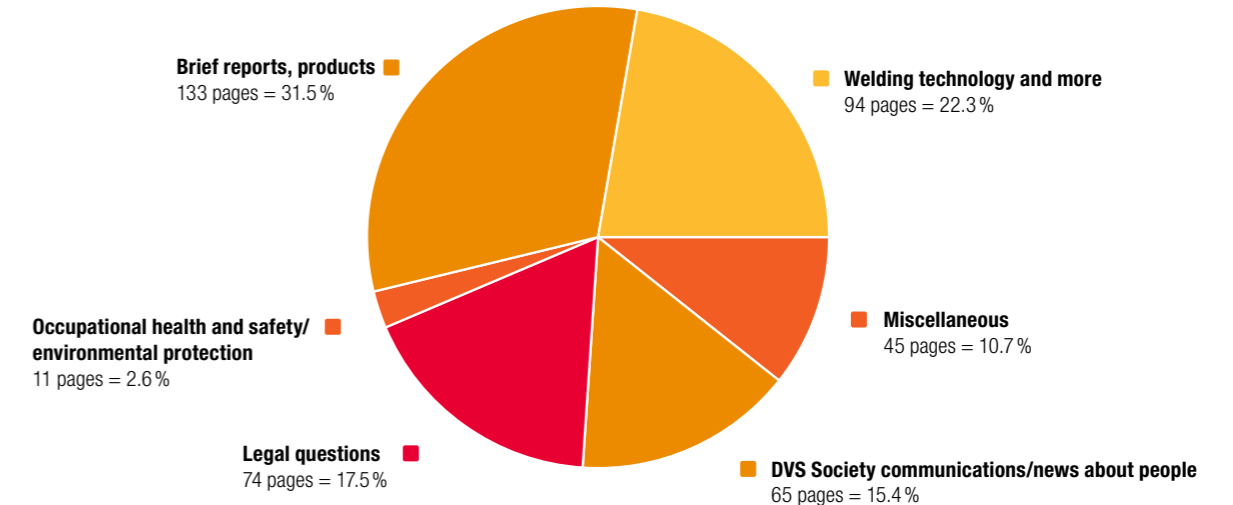
Scope analysis: 2019 = 12 issues
Total scope: 784 pages = 100 %



Advertising scope: 362 pages = 100 %



Content analysis of the editorial section in 2019



Issue/Month	Dates	Main subject areas	Fairs, conferences and events
1/2 January/February	Ad closing date: 12 January 2021 Printing material: 22 January 2021	<ul style="list-style-type: none"> Material behavior during welding and cutting with thermal and water jet processes Welding in plant and container construction Arc welding processes (stud, plasma and gas-shielded welding) 	5. Additive Manufacturing Forum March 11–12, 2021, Berlin/Germany
3 March	Ad closing date: 9 February 2021 Printing material: 19 February 2021	<ul style="list-style-type: none"> Welding, cutting and coating with industrial robots and fully mechanized systems Destructive and non-destructive material testing Brazing and soldering of metal and ceramics 	EuroBLECH International Metal Working Exhibition March 09–10, 2021, Germany Postponed to October 25-28, 2022
4 April	Ad closing date: 9 March 2021 Printing material: 19 March 2021	<ul style="list-style-type: none"> Arc welding processes (stud, plasma and inert gas welding) Welding in maritime technology Thermal spraying and build-up welding in production and for repairs 	HANNOVER MESSE 2021 , April 12–16, 2021, Hanover/Germany CUTTING WORLD 2021 , April 20–22, 2021, Essen/Germany
5 May	Ad closing date: 13 April 2021 Printing material: 23 April 2021	<ul style="list-style-type: none"> Welding processing of high-alloy materials Brazing and soldering as joining technology Use of electron and laser beams for joining, cutting and surface treatment of materials 	ALUMINUM World Fair & Congress for the Aluminum Industry May 18–20, 2021, Düsseldorf/Germany ITSC 2021 International Thermal Spray Conference May 24–27, 2021, Quebec City/Canada
6 June	Ad closing date: 11 May 2021 Printing material: 21 May 2021	<ul style="list-style-type: none"> Welding in combination with other joining processes Automation through robots and sensors when joining and cutting Quality management 	LASER World of PHOTONICS , June 21–24, 2021, Munich/Germany
7 July	Ad closing date: 8 June 2021 Printing material: 18 June 2021	<ul style="list-style-type: none"> Preview of the SCHWEISSEN & SCHNEIDEN 2021 Announcements from exhibitors (Part 1); Joining of material combinations 	

Issue/Month	Dates	Main subject areas	Fairs, conferences and events
8 August	Ad closing date: 13 July 2021 Printing material: 23 July 2021	<ul style="list-style-type: none"> Preview of the SCHWEISSEN & SCHNEIDEN 2021 Announcements from exhibitors (Part 2); Calculation and simulation in joining technology Industry 4.0 Use of welding power sources 	
9 September	Ad closing date: 10 August 2021 Printing material: 20 August 2021	<ul style="list-style-type: none"> Fair issue SCHWEISSEN & SCHNEIDEN 2021 Examples of applications of welding and cutting technologies 	SCHWEISSEN & SCHNEIDEN 2021 World's leading trade fair joining - cutting - surfacing, September 13–17, 2021, Essen/Germany DVS CONGRESS 2021 September 14–17, 2021, Essen/Germany
10 October	Ad closing date: 21 September 2021 Printing material: 24 September 2021	<ul style="list-style-type: none"> Fair issue BLECHEXPO/Schweisstec 2021 Economic efficiency in welding production Occupational health and safety and environmental protection in welding and cutting technology Qualification of operation and personnel 	parts2clean 2021 October 05–07, 2021, Stuttgart/Germany BLECHEXPO/Schweisstec 2021 October 26–29, 2021, Stuttgart/Germany A+A 2021 October 26–29, 2021, Düsseldorf/Germany
11 November	Ad closing date: 12 October 2021 Printing material: 22 October 2021	<ul style="list-style-type: none"> Manufacturing processes and means of production Automation through robots and sensors when joining and cutting Devices, additives and auxiliary materials for gas-shielded welding 	UWT 2021 - 8th Conference Underwater Technology November 09–10, 2021, Hamburg/Germany
12 December	Ad closing date: 16 November 2021 Printing material: 26 November 2021	<ul style="list-style-type: none"> Review of the SCHWEISSEN & SCHNEIDEN 2021 Report on the Annual Welding Conference of DVS Requirements on welded joints Welding technology rules 	

Format	Type area Width x Height in mm	with bleed Width x Height in mm*	Basic rates b/w	2-coloured	3-coloured	4-coloured
Front cover	–	210 x 185	–	–	–	5,980.00
First or Last cover page	–	210 x 297	3,820.00	4,210.00	4,600.00	4,870.00
Back cover	–	210 x 204	3,840.00	4,230.00	4,620.00	4,890.00
2/1 pages	362 x 247	420 x 297	5,820.00	6,210.00	6,600.00	6,870.00
1/1 page	181 x 247	210 x 297	3,640.00	4,030.00	4,420.00	4,690.00
Juniorpage	119 x 170	133 x 187	2,270.00	2,660.00	3,050.00	3,320.00
1/2 page, horizontal 1/2 page vertical	181 x 123 90 x 247	210 x 148 105 x 297	1,820.00	2,210.00	2,600.00	2,870.00
1/3 page, horizontal 1/3 page, vertical	181 x 82 57 x 247	210 x 99 71 x 297	1,250.00	1,445.00	1,640.00	1,795.00
1/4 page, horizontal 1/4 page, vertical	181 x 62 90 x 123	210 x 74 105 x 148	915.00	1,110.00	1,305.00	1,460.00
Classified ads / job applications						
Millimeter price with a column width of 57 mm			6.20			
Box Number Fee			6.50			

* plus 3 mm bleed on all sides

All prices are in EURO and do not include the currently valid VAT rate.

Format: DIN A4 (210 mm wide x 297 mm high)

Type area: 181 mm wide x 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

JOBPORTAL
FÜGETECHNIK

Further information on prices & formats can be found on page 87

Different ad formats will be billed in millimeters.

Surcharges:

Colour surcharge:	1/1 and 1/2 page	1/3 page and smaller
per standard colour	390.00 €	195.00 €
four-coloured	1,050.00 €	545.00 €
per special colour:	525.00 €	525.00 €

Bleed surcharge: 180.00 €

Placement surcharge: 10 % on the b/w basic ad rate

No discounts on all surcharges

Series discounts:

For advertisements published within 12 months	
for 3 repeats or 1.5 pages	5 %
for 6 repeats or 3 pages	10 %
for 12 repeats or 6 pages	15 %
from 12 pages	20 %
Discounts for multi-year contracts on request.	

Technical information on ad formats, printing material and data transfer can be found on the pages 36 – 37.

Bound-in-inserts:

2 pages (paper up to 115 g/m2)	4,050.00 €
2 pages (paper up to 170 g/m2)	5,040.00 €
4 pages (paper up to 115 g/m2)	6,140.00 €
4 pages (paper up to 170 g/m2)	7,620.00 €

Size: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base

Discount:

2 Bound-in-inserts	5 %
3 Bound-in-inserts	10 %
6 Bound-in-inserts	15 %

Loose inserts:

Domestic circulation up to 25 g € 350,00 %
postal charge incl.
higher weights on request
max. format: 195 mm wide x 285 mm high

Affixed reply cards to advertisements
or loose inserts € 180,00 %*

Loose inserts cannot be discounted.

Advertorial:

The ideal addition to your classic advertising with an editorial-like background. You provide text/image material, we adapt the layout to the magazine design:

2/1 pages, 4c
(10,000 characters incl. spaces) 6,870.00 €

1/1 page, 4c
(5,000 characters incl. spaces) 4,690.00 €

1/2 page width, 4c
(2,000 characters incl. spaces) 2,870.00 €

1. Investigation method:

Recipient structure analysis through written survey - sample survey

2 Description of the recipients at the time of data collection:

2.1. Condition of the file:

In the recipient file, the addresses of all recipients are recorded on EDP. Based on the existing postal information, the file can be sorted by postcode or domestic and foreign recipients

2.2. Total number of recipients in the file

8,905

2.3. Total number of changing recipients

–

2.4. Structure of recipients at the start of the survey:

Recipients in the file, copies sold 8,610
 Recipients in the file permanent free copies 295

8,905

Promotional copies 300

actual circulation 9,205
 of which domestic 8,883
 of which abroad 322

3. Description of the investigation:

3.1. Population (proportion examined):

Population not included:	9,205	=	100 %
Promotional copies	300		
Recipients abroad	322	=	6.8 %
The investigation represents recipients	8,583	=	93.2 %

3.2. Day of the sample drawing:

May 13, 2009

3.3. Description of the sample survey:

Simple random selection, starting with the random number 4 every 13th address

Initial samples (questionnaire sent)	343 cases	=	100 %
Questionnaire cannot be delivered by post	0 cases	=	0 %
Bookstores / libraries	3 cases	=	0.8 %

Gross sample	343 cases	=	100 %
Failures			
Questionnaire not returned	99 cases	=	28.9 %
Questionnaire returned empty	0 cases	=	0 %

Net sample (exhaustion)	244 cases	=	71.7 % (evaluable cases)
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3.4 Target person of the investigation:

First recipient

3.5. Definition of the reader:

not applicable

3.6. Period of investigation:

Period of investigation:
 Sending out the questionnaire to the total sample: June 22, 2009. Reminder letter (in some cases with the questionnaire attached again): June 29, 2009 and July 13, 2009. The cut-off date for the acceptance deadline for returns that were included in the evaluation was August 20, 2009.

3.7. Implementation of the investigation:

publishing company

This study corresponds to the current version of the ZAW framework for advertising media analyzes in terms of its design, implementation and reporting.

Sectors/branches of the economy/specialist fields/occupational groups

DER PRAKTIKER is distributed in all sectors of the economy where welding technology is used in manufacturing and repair work.

Department/ group/ class	Recipient groups (according to the classification of the branches of the economy)	Proportion of the actually circulated print run	
		%	Copies
36, 35, 5–7	Energy industry, water supply and mining	7.1	511
20, 19.2	Chemical industry and mineral oil processing	4.8	346
22	Plastics processing	0.6	43
24	Metal production and metal processing	8.9	639
25.1	Manufacture of steel and light metal structures	22.0	1,582
25.2	Boiler and tank construction	10.1	727
28	Mechanical engineering	14.3	1,028
29	Manufacture of cars and their parts	1.8	130
30.9	Road vehicle construction (without cars)	1.2	86
35.1	Shipbuilding	1.2	86
30.2	Rail vehicle construction	1.8	129
30.3	Aircraft and spacecraft construction	1.8	129
26.51.2, 26, 27, 26.51.3	Electronics, precision mechanics and optics	1.2	86
41 – 43	Building trade	6.0	431
46.9	Wholesale trade	4.8	345
85, 72	Science, research and teaching	8.3	596
71	Technical advice and planning (especially architectural and engineering offices)	2.4	172
	No information	1.7	122
	Actually circulated print run	100	7,188

Size of the economic unit

	Proportion of the actually circulated print run	
	%	Copies
1 – 19 Employees	32.1	2,307
20 – 49 Employees	19.6	1,409
50 – 299 Employees	24.4	1,754
300 and more Employees	20.8	1,496
No information	3.1	222
	100	7,188

Position in the business

	Proportion of the actually circulated print run	
	%	Copies
Proprietor, member of the board or managing director	33.9	2,437
Plant or works manager	5.4	389
Head of technical department	10.7	769
Head of commercial department	1.2	86
Plant engineer or welding engineer	20.8	1,495
Welding technologist, welding specialist or foreman	11.9	855
Welding instructor, welding shop foreman or welder	4.2	302
Technical clerk	4.2	302
Teacher at a university or a technical teaching institute	1.2	86
Others	6.5	467
No information	0.0	0
	100	7,188

School education vocational training

	Proportion of the actually circulated print run	
	%	Copies
University of technology or university	14.3	1,028
Specialist, engineering or technical college	36.3	2,611
Miscellaneous vocational college	3.6	258
Foreman's qualification test	33.3	2,394
Welding training (according to DVS guidelines)	6.0	432
Concluded technical training	3.0	215
Concluded commercial training	1.8	129
Miscellaneous vocational training	1.2	86
No training	0,5	35
No information	0,0	0
	100	7,188

Age

	Proportion of the actually circulated print run	
	%	Copies
Up to 29 years	3.6	258
30 – 39 years	10.1	726
40 – 49 years	41.7	2,998
50 – 59 years	29.8	2,142
60 years and older	13.7	985
No information	1.1	79
	100	7,188

1. Investigation method:

Distribution analysis through file evaluation total survey

2 Description of recipients at the time of data collection:

2.1. Condition of the file:

The addresses of all recipients are recorded in the EDP in the recipient file. The file is structured according to domestic and foreign recipients. The addresses of the domestic recipients are sorted by postcode, the foreign recipients by country.

2.2. Total number of recipients in the file:

12,218

2.3. Total number of changing recipients:

–

2.4. Structure of recipients at the start of the survey:

Recipients in the file number of copies sold 5,967
 Recipients in the file permanent free pieces 384
 6,351

Promotional copies 682

Actually circulated print run 6,506
 of which domestic 6,297
 of which abroad 209

3. Description of the investigation:

3.1. Population (proportion examined)

Population not included:	6,506	=	100 %
Promotional copies	682		
Recipients abroad	209	891	= 13.7 %
The investigation represents recipients of the total population	5,615	=	86.3 %

3.2. Day of the file evaluation:

August 27, 2018

3.3. Description of the database:

The evaluation is based on the overall file. The proportions determined for distribution in Germany and abroad were projected onto the actual circulation as an annual average according to AMF item 17.

3.4. Target person of the investigation:

Not applicable

3.5. Definition of the reader:

Not applicable

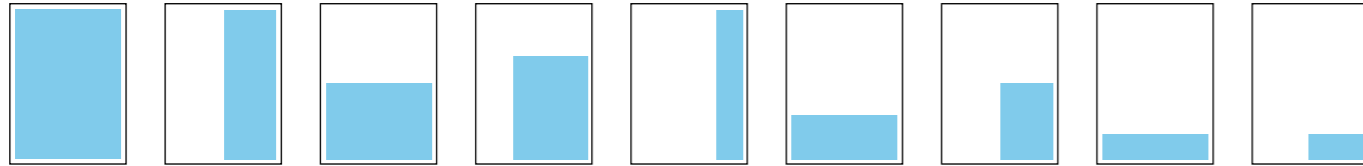
3.6. Period of investigation:

August 2018

3.7. Implementation of the investigation:

Publishing house

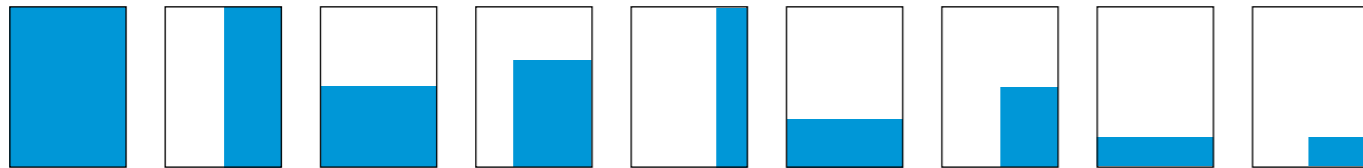
Type area



1/1 page 181 mm wide 247 mm high	1/2 vertical 90 mm wide 247 mm high	1/2 horizontal 181 mm wide 123 mm high	Juniorpage 119 mm wide 170 mm high	1/3 vertical 57 mm wide 247 mm high	1/3 horizontal 181 mm wide 82 mm high	1/4 vertical 90 mm wide 123 mm high	1/4 horizontal 181 mm wide 62 mm high	1/8 page 90 mm wide 62 mm high
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with bleed

*plus 3 mm bleed on all sides.



1/1 page 210 mm wide 297 mm high	1/2 vertical 105 mm wide 297 mm high	1/2 horizontal 210 mm wide 148 mm high	Juniorpage 133 mm wide 187 mm high	1/3 vertical 71 mm wide 297 mm high	1/3 horizontal 210 mm wide 99 mm high	1/4 vertical 105 mm wide 148 mm high	1/4 horizontal 210 mm wide 74 mm high	1/8 page 105 mm wide 74 mm high
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Front cover
210 mm wide
185 mm high
plus 3 mm bleed



Last cover page
DER PRAKTIKER
SCHWEISSEN und SCHNEIDEN
210 mm wide
204 mm high
plus 3 mm bleed



Last cover page
WELDING and CUTTING
210 mm wide
297 mm high
plus 3 mm bleed

Special formats / special forms of advertising:

Let us know your requests for special formats and special forms of advertising. We are pleased to submit an offer.

Preferred data carrier / data transfer::

anzeigen@dvs-media.info
We-Transfer

Please ensure that all fonts, logos and graphics (300 dpi) used are supplied as files, provided they are not embedded in the document.

Preferred data formats::

We recommend the delivery of PDF / X-3 or PDF / X-4 data. Open data (e.g. InDesign, QuarkXpress, etc.) should be avoided. The file must be printable, i. H. all fonts used must be embedded, halftone images require a resolution of 300 dpi, line art at least 600 dpi.

Colours:

Printing colours (CMYK) according to ISO 12647-2 (PSO), special colours are possible in consultation. For conversion and control of the color space (ICC Colour Management) reference is made specifically to the standard offset profiles of the ECI. (The "ISO Coated v2 (ECI)" profile can be obtained free of

charge in the "ECI_Offset_2009" package at www.eci.org).

Processing of image data

TIFF-, EPS- and JPEG-files

- The file names should not contain any spaces or special characters
- Please ensure sufficient bleed allowance (at least 3 mm)
- Other programs and data carriers on request

Notes for a smooth transaction:

- Create black and white advertisements only in black and white or grayscale
- Mix colours only in cyan, magenta, yellow and black (process colours)
- The file names should not contain any spaces or special characters
- In parallel with the delivery of the data, please provide a printout of the advertisements so that the digital data can be checked
- For 4c ads, please send a proof
- When submitting data, quote the magazine and issue



The ABC of Joining - International Industry Guide

The advantages at a glance:

- ☑ **Something for everyone:** Organised topically into 13 main groups with more than 500 relevant keywords
- ☑ **Everything a glance:** Each entry encompasses the firm's complete postal address including its email and Internet addresses.
- ☑ **Save costs:** We offer you attractive graduated prices according to the number of keywords
- ☑ **One price - three trade journals:** You pay once per year and your entry is included in a total of 16 issues month on month throughout the year.
- ☑ **Cross-border contacts:** The publication in our journals in German and English makes it possible for you to establish contacts beyond Germany's borders too.
- ☑ **In addition and free of charge:** The entry at www.abc-der-fuegetechnik.de/en/ with a link to your homepage.
- ☑ Publication of your **companies logo** on our Internet site **free of charge**. Please send the logo (jpg-file) to: vanessa.wollstein@dvs-media.info
- ☑ **Possibility of beginning the entries every month** (deadline: 15th of the previous month).



Our online presence doubles the reach of your advertising

business partners Market overview manufacturers
Suppliers service providers German English
DER PRAKTIKER SCHWEISSEN UND SCHNEIDEN 6 main groups
830 keywords WELDING AND CUTTING 46 categories

www.abc-der-fuegetechnik.de/en

Prices:

The price for your entry is based on the number of keywords.

Number of keywords	Cost per annum/per keyword (EUR)*
1	145.00
2 – 5	128.00
6 – 10	113.00
from 11	100.00

* The prices are subject to VAT..

Not listed yet?

Small cost for big effect!

Do not hesitate to contact me.



Your contact:

Vanessa Wollstein
+49 211 1591-152
vanessa.wollstein@dvs-media.info

THE JOBPORTAL FOR JOINING TECHNOLOGY

Are you looking for specialists and managers who are familiar with joining technology? We reach the right target groups precisely with our cross-media jobportal.

- › **Online:** more than **6,000 trade visitors** per month
- › **Print:** 5 different trade magazines for your precise target group approach
- › SCHWEISSEN UND SCHNEIDEN, DER PRAKTIKER, WELDING AND CUTTING, JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN, THERMAL SPRAY BULLETIN
- › you **advertise via the DVS network in the environment of nearly 19,000 members.**

ONLINE

Publish your job advertisement

- › **Online:** in our industry portal HOME OF WELDING
- › **Online:** on the five websites of our specialist magazines

Our offer for you: **FÜGEN ONLINE:**
Online-jobportal (30 days duration)
475.00 € (plus VAT)

PRINT + ONLINE

Publish your job advertisement at a low package price

- › **Print:** in one of our trade magazines
- › **Online:** In our Job portal JOINING
- › **Online:** At StepStone, one of the leading online-job platforms in Germany

FÜGEN STARTER:

1/3 advertising page, 4c +
online-jobportal + StepStone (30 days duration)
1,315.00 € (plus VAT)

FÜGEN BUSINESS:

1/2 advertising page, 4c +
online-jobportal + StepStone (30 days duration)
1,670.00 € (plus VAT)

FÜGEN PROFESSIONAL:

1/1 advertising page, 4c +
online-jobportal + StepStone (30 days duration)
2,080.00 € (plus VAT)

Banner advertising

DVS Media GmbH has greatly expanded its website and online offering and completely revised its design

Why advertise online?

Banner advertisements increase awareness and promote image building. Use inexpensive online advertising where your target group is looking! The Internet has now become the leading medium for obtaining business information. According to the latest studies, more than 70% of decision-makers first get information online. (Online media disseminate information faster than traditional advertising media and usually reach a significantly larger readership.)

Your advantage!

Via the various websites you can reach specialists and executives from welding, cutting and soldering technology, steel construction, structural engineering and bridge construction, mechanical engineering, in electrical engineering, in vehicle construction, aircraft construction and in the chemical industry.

The Banners

Our offer includes 5 different banner formats (static / animated). With multiple occupancy of the banner spaces, the banners appear in rotation. We also offer you interesting placement options, perfectly tailored to your needs:

- www.schweissenundschneiden.de
- www.welding-and-cutting.info
- www.joining-plastics.info
- www.dvs-regelwerk.de/en
- www.derpraktiker.de
- www.joining-plastics-bzv.de/en
- www.verzeichnis.jahrbuch-schweisstechnik.de
- www.fuegen-von-kunststoffen.de
- www.thermal-spray-bulletin.info
- www.abc-der-fuegetechnik.de/en
- www.tsb-bezugsquellen.de/en
- www.alu-lieferverzeichnis.de/en

Request a non-binding offer today!



File formats:

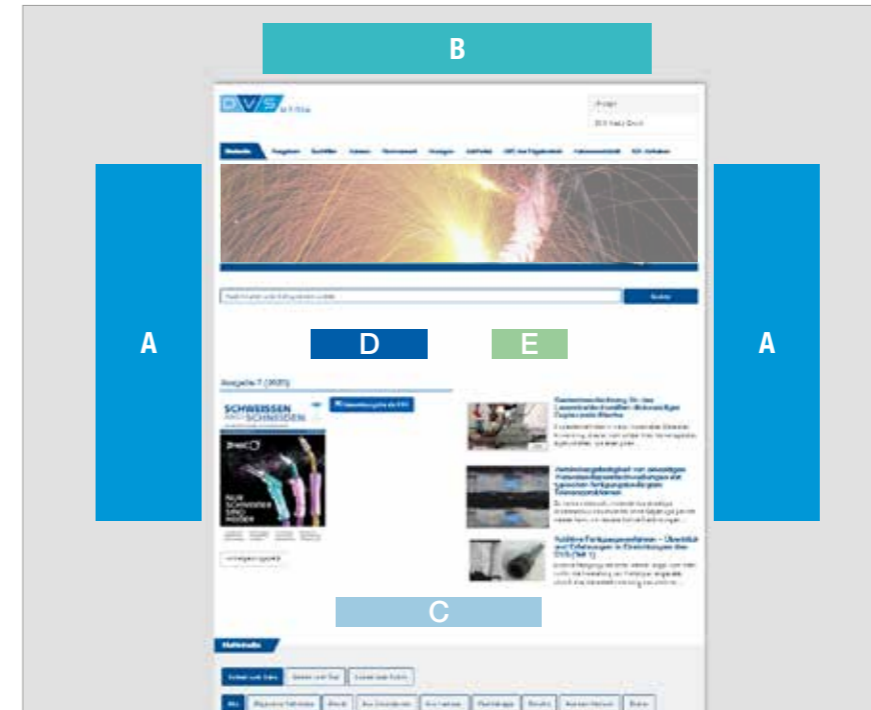
Static advertising media: jpg, gif, png
Animated advertising material: swf, gif

Maximum file size: 80 KB

When delivering a flash banner, we recommend that you also send us an alternative graphic banner and the destination address. This graphic is displayed if Flash is not available or deactivated in the browser.

When creating the banner, please make sure that the target page must be opened in a new browser window.

Banner advertising



- A Skyscraper**
160 x 600 Pixel
- B Large Banner**
728 x 90 Pixel
- C Standard Banner**
468 x 60 Pixel
- D Half Banner**
234 x 60 Pixel
- E Button**
160 x 60 Pixel

Prices:

We offer you graduated prices. The more views are booked, the cheaper it will be for you!

Volume/Format	Button	Half Banner	Standard Banner	Large Banner	Skyscraper
1,000 Views	28.00	42.00	85.00	170.00	290.00
10,000 Views	140.00	210.00	420.00	840.00	1,440.00
100,000 Views	710.00	1,050.00	2,100.00	4,200.00	7,195.00

* The prices are subject to VAT.

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This is how you ignite the advertising turbo with your specialist articles ...

With your published article in one of our specialist magazines, you have given a visible sign of your **professional competence**. Use this effect to really accelerate your marketing - with a special print in print or digital!

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Whether print or digital: special prints protect you against copyright infringement. All publications and representations in our media are protected. With our offprint variants you can publish your contribution in a legally unobjectionable way.

We would be happy to make you an individual offer.

1 The classic – as a print product

- In printed form
- Print run already from 100 copies
- Including the permission to distribute your prints
- Saddle binding
- On request, practical eyelet binding for filing (surcharge: EUR 20.00)

2 As a print PDF – digital

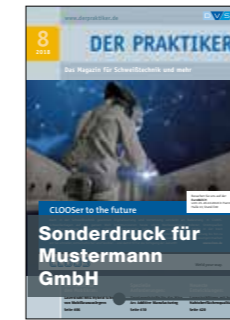
- High-resolution print file in the PDF format
- For transmission to your own printing facility
- Unlimited print run
- Unrestricted reprinting right
- Including the permission to distribute your prints

3 As an Internet PDF – digital

- File format appropriate for the Web
- For incorporation into your website or for dispatch by e-mail
- Including permission to publish for the web and for distribution
- Ideal in combination with print or print PDF



Offprints



Original title page
 Pure competence
 You start with the original title page. A separate field draws attention to your article. Alternatively, you can insert your own title picture or an advertisement.



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 The title page corresponds to the corporate design of your company.



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 Our article begins directly underneath the head title line of the trade journal.



Basic title page
 Gets directly to the point
 The special print is indicated as such merely in the top margin.

We offer these services in addition:
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 Aachener Straße 172, 40223 Düsseldorf
 Martina Reintjens
 ☎ +49 211 1591-156
 ✉ martina.reintjens@dvs-media.info
 🌐 www.dvs-media.eu

Offprints

1 The classic – as a print product (four-coloured)

- in printed form
- Including the permission to distribute your prints
- Print: four-colour Euroscala, paper: 135 g/m² picture print, matt, white
- Format: DIN A4 (front and back sides printed)
- On request, practical eyelet binding for filing (surcharge: EUR 20.00)

Print run / quantity*									
Pages	Processing	100	200	300	400	500	600	800	1000
1	plano	206.00 €	256.00 €	296.00 €	304.00 €	310.00 €	316.00 €	328.00 €	340.00 €
2	plano	256.00 €	310.00 €	350.00 €	362.00 €	368.00 €	374.00 €	386.00 €	398.00 €
4	folded	394.00 €	532.00 €	584.00 €	608.00 €	620.00 €	632.00 €	656.00 €	680.00 €
6	folded	524.00 €	678.00 €	798.00 €	828.00 €	850.00 €	872.00 €	916.00 €	960.00 €
8	saddle	632.00 €	816.00 €	864.00 €	892.00 €	936.00 €	974.00 €	1,054.00 €	1,130.00 €
12	saddle	1,064.00 €	1,200.00 €	1,264.00 €	1,320.00 €	1,366.00 €	1,416.00 €	1,516.00 €	1,616.00 €
16	saddle	1,416.00 €	1,472.00 €	1,536.00 €	1,594.00 €	1,658.00 €	1,718.00 €	1,838.00 €	1,958.00 €

2 As a print PDF – digital

- High-resolution print file in the PDF format
- Transmission to your own printing facility
- Unlimited print run
- Unrestricted reprinting right
- Including copyright for the distribution of your print materials

300 dpi printable	1 Page	2 Pages	3 Pages	4 Pages	from 5 Pages
	500.00 €	600.00 €	700.00 €	800.00 €	900.00 €

3 As an Internet PDF – digital

- File format appropriate for the Web
- For incorporation into your website or for dispatch by e-mail
- Including permission to publish for the web and for distribution
- Ideal in combination with print or print PDF

200 dpi Internet-PDF	1 Page	2 Pages	3 Pages	4 Pages	from 5 Pages
	120.00 €	160.00 €	200.00 €	240.00 €	280.00 €

All prices plus value added tax and shipping costs.
* For any other circulation, we will be happy to draft you an individual offer.

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