



SCHWEISSEN & SCHNEIDEN



No. 1 IN THE WORLD

All advertising opportunities for Trade fair highlight of the year at a glance.

MEDIA INFORMATION 2021

Specialized media for joining, cutting and coating technology

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Specialized media for joining, cutting and coating technology

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Full of news about joining technology and the DVS – German Welding Society.

Target Group

Your advertising message reaches around 19,000 DVS members directly and precisely, and thus a target group par excellence! No wastage!

Format	Width x Height in mm	4-coloured
1/1 page	176 x 253	4,830.00
1/2 page horizontal	176 x 125	2,680,00
1/2 page vertical	86 x 253	
1/3 page horizontal	176 x 85	1,630.00
1/3 page vertical	57 x 253	
1/4 page horizontal	176 x 62	1,315.00
1/4 page vertical	86 x 125	

Limited Advertising

Scope: max. three pages in the magazine + cover pages
Format: DIN A4, 210 mm wide x 297 mm high
with bleed: 216 mm wide x 305 mm high

Print run: 20,000 Copies
Volume: 24 Pages, average

1. Issue/Month: May 2021
Ad closing date: March 19, 2021

2. Issue/Month: August 2021
Ad closing date: July 2, 2021

3. Issue/Month: December 2021
Ad closing date: October 15, 2021

Further specialist literature

Advertise with long-term effect in our specialist publications

With these products you can reach the desired decision-makers not only without wastage, but also with a long-term effect. Our various, high-quality publications guarantee you direct access to the addressees that are relevant to you. Take advantage of these decisive advantages for your company advertising!



Welding practice

- Tips and advice for the practitioner
- Basic knowledge of procedures
- Materials science
- Occupational safety

DVS-reports

- Focus on current and special topics
- Summary of lectures at congresses, colloquia and special meetings



Series of Specialist Books on Welding Technology

- is dedicated to all areas of knowledge of welding technology and related processes
- stands for well-founded content at the highest technical and scientific level

DIN-DVS-Paperbacks

- contain all relevant technical regulations and documents for a subject or application area in the original text
- offer easy access to DIN standards as well as DVS information sheets and guidelines



Posters and wall planners

- in German and English
- "Everything at a glance"
- 365 days in the field of vision of your target group
- as a supplement in our specialist magazines SCHWEISSEN und SCHNEIDEN, DER PRAKTIKER und WELDING and CUTTING

DVS-young professional promotion

Support our DVS young professional promotion with your logo. For only EUR 350 you are present in a total of twelve issues, six each staggered in SCHWEISSEN und SCHNEIDEN and in DER PRAKTIKER.



THE LEADING MEDIA

Everything about the foundry and steel industry:



Indispensable for directly addressing decision-makers in key industries!



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