



SCHWEISSEN & SCHNEIDEN



No. 1 IN THE WORLD

All advertising opportunities for Trade fair highlight of the year at a glance.

MEDIA INFORMATION 2021

Specialized media for joining, cutting and coating technology

MEDIA INFORMATION 2021

Specialized media for joining, cutting and coating technology

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THE WORLD OF PLASTICS JOINING

JOINING PLASTICS
FÜGEN VON KUNSTSTOFFEN Newsletter

Abz | Media-Informationen | Aktuelles Heft | Archiv

Liebe Leserin, lieber Leser,
mit unserem Newsletter Fachzeitschrift „Joining“ Neuigkeiten zum Kunststoff. Sie benötigen noch mehr Informationen? Sie gelangen Sie auf unserer Zeitschriftenausgaben.

Herzliche Grüße aus D
Nicole Stramka
nicole.stramka@dvs-mv.de

Fachbeiträge

Einflüsse von Feuchtegehalten auf die Zug-Scher-Festigkeit

Zug-Scher-Festigkeit [N / mm²]
Tensile shear strength [N / mm²]

Feuchtegehalt Moisture content [%]

In Zusammenarbeit mit der Hella GmbH & Co. KG wurde eine Untersuchung durchgeführt, die den Einfluss von Feuchtegehalten auf die Zug-Scher-Festigkeit von Kunststoffverbindungen zeigt. Die vorgestellte Untersuchung zeigt, dass die Zug-Scher-Festigkeit mit zunehmendem Feuchtegehalt abnimmt. Die Autoren empfehlen, die Klebverbindungen nur bei niedrigen Feuchtegehalten anzuwenden.

Supported by **DVS** 2/2019

JOINING PLASTICS
FÜGEN VON KUNSTSTOFFEN

www.fuegen-von-kunststoffen.de www.joining-plastics.info

HSK HSK Kunststoff Schweißtechnik GmbH
Kunststoff Schweißtechnik
plastic welding technology

HSK Kunststoff Schweißtechnik GmbH
Zitzkreuz 1
D-53604 Bad Honnet
Germany
Tel.: +49 2224 90175 01
Fax: +49 2224 90175 03
E-mail: info@hsk-kunststoff.de
Internet: www.hsk-kunststoff.de

Themen der Fachbeiträge

- Evaluation von Strahlozillationsmustern beim quasi-simultanen Laserdurchstrahlsschweißen
- Reaktive Multischichtsysteme zum Fügen von Kunststoff- und Hybridverbindungen
- In-line Überwachung der Klebstoffverhärtung mit berührungslosem Ultraschall
- Laserdurchstrahlsschweißen transparenter Kunststoffe – Teil 2

Topics of the Peer-reviewed Papers

- Evaluation of beam oscillation patterns during quasi-simultaneous laser transmission welding
- Reactive multilayer systems for plastic and hybrid joints
- In-line monitoring of the adhesive curing with contactless ultrasound
- Laser transmission welding of transparent plastics – Part 2

The guiding magazine in the industry

Peer-reviewed, German & English

Practical

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Editorial profile: JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN as a bilingual magazine (German/English), deals exclusively with the title subject.

Application-oriented specialist articles reflect new developments and the state of the art for series welding and the joining of plastics in pipeline, container and apparatus construction. The reader also learns everything important from the areas of company, quality management and standardization, research and development as well as occupational safety and environmental protection. Furthermore, all scientific articles are characterized by independent assessment, so-called "peer-reviewed papers".

Publisher: DVS – German Welding Society, D-Düsseldorf

Editorial staff: Dipl.-Ing. Dietmar Rippegather (responsible)
Nicole Stramka M.A.

Year: Volume 15, 2021

Publication frequency: 3 times a year

Language: German/English

Print run 4,000 Copies

**Publication/
subject plan:** see page 45

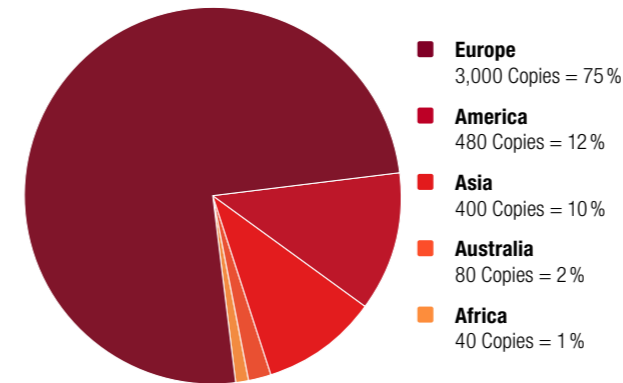
Subscription charges: 3 single magazines incl. online portal 73.00 € plus postage costs

Target group: JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN is aimed to fitters, masters, technicians, engineers and scientists from the medical technology, clean room, white equipment industry, automobile construction, pipeline construction, gas and water supply, disposal, raw material and machine manufacturers, design / engineering offices and companies that deal with mechanical joining processes, adhesive bonding and lamination.

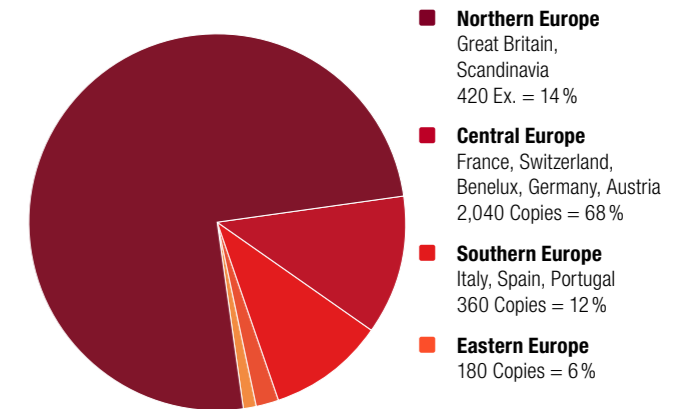
Editorial features

- News
- From companies
- Products
- Specialist
- Events

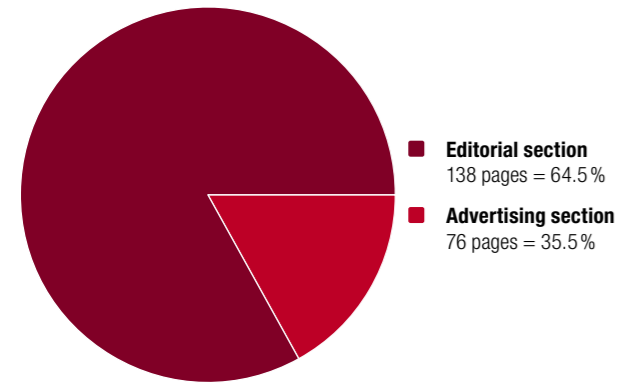
Distribution:



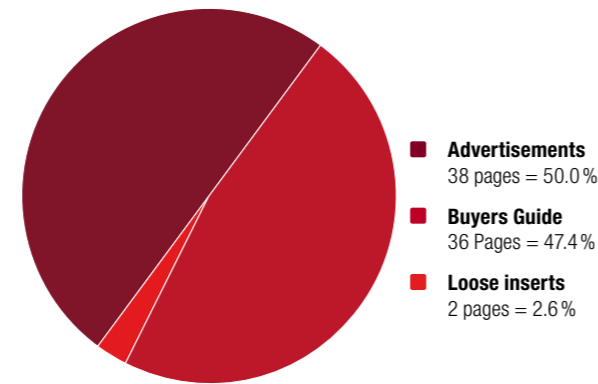
Distribution in Europe:



Scope analysis: 2019 = 4 Issues
Total Scope: 214 pages = 100%

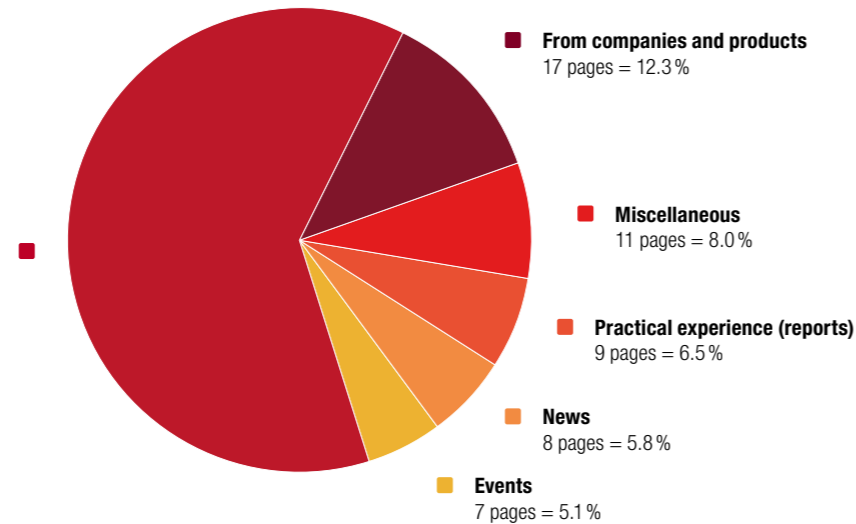


Advertising scope: 76 pages = 100%



Content analysis of the editorial section in 2019

Peer-reviewed Papers
86 pages = 62.3%



Issue/Month	Dates	Main subject areas	Fairs/conferences
1 March	Ad closing date: February 08, 2021 Printing material: February 19, 2021	<ul style="list-style-type: none"> Welding in tank and pipeline construction Joining of different materials Plastics in automotive engineering Raw materials, materials, semi-finished products Fiber reinforced plastics 	<p>Plastics in Automotive Engineering 2021 March 17–26, 2021, Mannheim/Germany</p> <p>HANNOVER MESSE 2021 April 12–16, 2021, Hanover/Germany</p>
2 June	Ad closing date: May 11, 2021 Printing material: May 21, 2021	<ul style="list-style-type: none"> Series welding e.g. : ultrasonic, laser beam, heating element, infrared, vibration welding Mechanical connection technology: rivets, screws Training and testing 	<p>SCHWEISSEN & SCHNEIDEN 2021 World's leading trade fair joining - cutting - surfacing, September 13–17, 2021, Essen/Germany</p>
3/4 October	Ad closing date: September 07, 2021 Printing material: September 17, 2021	<ul style="list-style-type: none"> Fair issue 28. FAKUMA 2021 Measuring and testing of plastic connections Adhesive bonding of plastics Welding systems 	<p>Fair issue 28. FAKUMA 2021 October 12–16, 2021, Friedrichshafen/Germany</p>

Format	Type area Width x Height in mm	with bleed Width x Height in m**	Basic rates b/w	2-coloured	3-coloured	4-coloured
Front Cover	–	210 x 150	–	–	–	3,180.00
First or Last cover page	176 x 253	210 x 297	1,775.00	2,005.00	2,235.00	2,435.00
Back cover	176 x 253	210 x 297	1,775.00	2,005.00	2,235.00	2,435.00
2/1 pages	352 x 253	420 x 297	2,550.00	2,780.00	3,010.00	3,670.00
1/1 page	176 x 253	210 x 297	1,595.00	1,825.00	2,055.00	2,255.00
Juniorpage	120 x 170	137 x 192	1,210.00	1,440.00	1,670.00	1,870.00
1/2 page, horizontal 1/2 page, vertical	176 x 125 86 x 253	210 x 147 103 x 297	850.00	1,080.00	1,310.00	1,510.00
1/3 page, horizontal 1/3 page, vertical	176 x 85 57 x 253	210 x 107 74 x 297	575.00	690.00	805.00	900.00
1/4 page, horizontal 1/4 page, vertical	176 x 62 86 x 125	210 x 84 103 x 147	460.00	575.00	690.00	785.00
Classified ads / job applications						
Millimeter price with a column width of 57 mm			6.20			
Box Number Fee			6.50			

*plus 3 mm bleed on all sides

All prices are in EURO and do not include the currently valid VAT rate.

Format: DIN A4 (210 mm wide x 297 mm high)

Different ad formats will be billed in millimeters.

Type area: 181 mm width x 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 87

JOBPORTAL
FÜGETECHNIK

Surcharges:
Colour surcharge: 1/1 and 1/2 page 1/3 page and smaller
 per standard colour 230.00 € 115.00 €
 four-coloured 660.00 € 325.00 €
per special colour:: 325.00 € 325.00 €

Bleed surcharge: 180.00 €

Placement surcharge: 10 % on the b/w basic ad rate.

No discounts on all surcharges.

Series discounts: For advertisements published within 12 months
 for 3 repeats or 1 1/2 pages 5 %
 for 6 repeats or 3 pages 10 %
 for 12 repeats or 6 pages 15 %
 from 12 pages 20 %
 Discounts for multi-year contracts on request.

Technical information on ad formats, printing material and data transfer can be found on the pages 62 – 63.

Bound-in-inserts:
 2 pages (paper up to 115 g/m2) 3,095.00 €
 2 pages (paper up to 170 g/m2) 3,870.00 €
 4 pages (paper up to 115 g/m2) 4,720.00 €
 4 pages (paper up to 170 g/m2) 5,900.00 €

Size: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base

Discount:
 2 Bound-in-inserts 5 %
 3 Bound-in-inserts 10 %
 6 Bound-in-inserts 15 %

Loose inserts: Domestic circulation up to 25 g € 350.00 %
 postal charge incl.
 higher weights on request
 max. format: 195 mm wide x 285 mm high

Affixed reply cards to advertisements or loose inserts 180.00€ %

Loose inserts cannot be discounted.

Advertorial: The ideal addition to your classic advertising with an editorial-like background. You provide text/image material, we adapt the layout to the magazine design:

2/1 pages, 4c
 (10,000 Characters incl. spaces) 3,670.00 €

1/1 page, 4c
 (5,000 Characters incl. spaces) 2,255.00 €

1/2 page width, 4c
 (2,000 Characters incl. spaces) 1,510.00 €

Buyer's Guide – JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN

The advantages at a glance:

- ✔ **Something for everyone:** Organised topically into 11 main groups with numerous relevant keywords
- ✔ **Directed:** the precise classification leads the user to a result accurately
- ✔ **At a glance:** Complete listing of your entries including email and Internet address
- ✔ **Cross-national contacts:** The bilingual magazine offers the opportunity to develop new international contacts
- ✔ **Save costs:** Attractive scale prices on basis of number of keywords

- ✔ **In addition and at no charge:**
Your entry on the internet on www.joining-plastics-bzv.de/en with a link to your homepage
- ✔ **Free** Publication of your **company logo** on the internet on www.joining-plastics-bzv.de/en as well as in the magazine. Please send the logo (jpg-file) to: vanessa.wollstein@dvs-media.info
- ✔ **Start of entries is possible in each month** (deadline: the 15th of the previous month)



Our online presence doubles the reach of your advertising

Ultrasonic welding service provider
 Heated tool welding international
 Hot gas butt welding Manufacturer English
 Laser transmission welding Infrared welding Buyers Guide
 German Vibration welding

www.joining-plastics-bzv.de/en

Prices

The price for your entry is based on the number of keywords.

Number of keywords	Costs per annum/per keyword in EUR*
1	75.00
2 – 5	70.00
6 – 10	65.00
from 11	60.00

* The prices are subject to VAT..

Not listed yet?
Small cost for big effect!
Do not hesitate to contact me..

Your contact:
 Vanessa Wollstein
 ☎ +49 211 1591-152
 ✉ vanessa.wollstein@dvs-media.info

The essentials in a nutshell. The JOINING PLASTICS NEWSLETTER!

The ideal addition to the JOINING PLASTICS journal. Four times a year, the newsletter provides information in compressed form about the latest from the industry, interesting specialist articles in the magazine, important event information and the latest research developments.

The JOINING PLASTICS NEWSLETTER is an effective marketing tool for your individual and contemporary customer approach in the industry.

**4 Newsletter/
Language/
Year**

**2020:
+80 % new
subscribers**



**More than 900
subscribers**

**German
&
English**

Newsletter-Advertising Formats

Format	Format/Size in Pixel	Price* in EURO
Fullbanner	468 x 60	289.00
Text Ad	max. 400 characters, PDF-link and/ or web page	299.00
Text/Image Ad	max. 300 characters, PDF-link and/ or web page	309.00
Special Banner	580 x 90	409.00

All prices are exclusive of VAT, per advertising form and language. Special forms of advertising such as Stand Alone Newsletter, Sponsoring, Advertorial, Logo Placement etc. on request..

Dates 2021 - Frequency of Publication

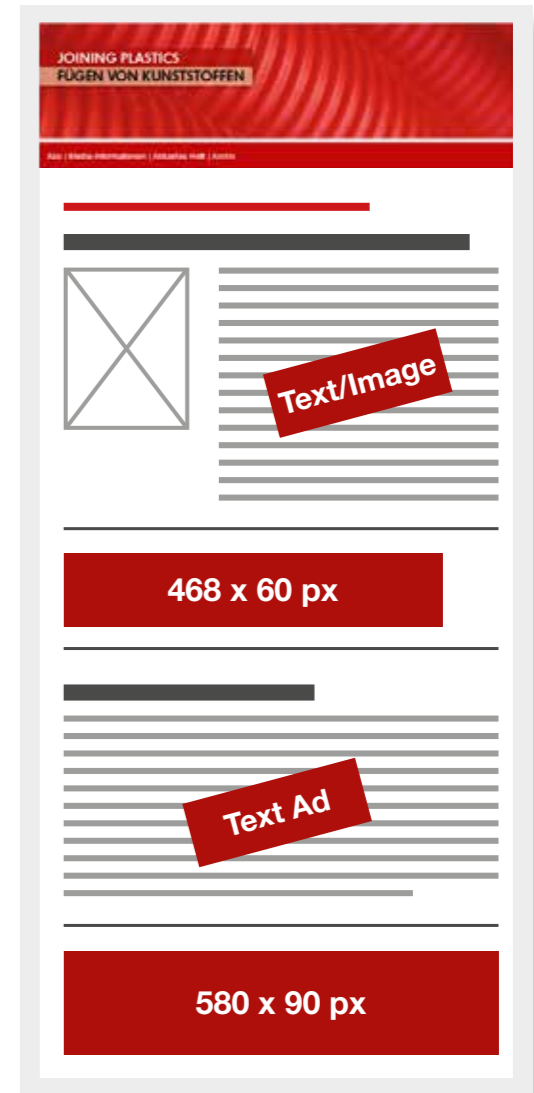
Issue	Transmis- sion	Delivery	Event
March	03.03.2021	24.02.2021	Kunststoffe im Automobilbau 2021, March 17-26, 2021 in Mannheim/ Germany
June	09.06.2021	02.06.2021	
September	08.09.2021	01.09.2021	Fakuma 2021, October 12-16, 2021 in Friedrichshafen/Germany
October	06.10.2021	29.09.2021	Fakuma 2021, October 12-16, 2021 in Friedrichshafen/Germany

The following meta information is required for the delivery of the advertising form: Customer name / Contact person / Booking period / Advertising format / Click URL

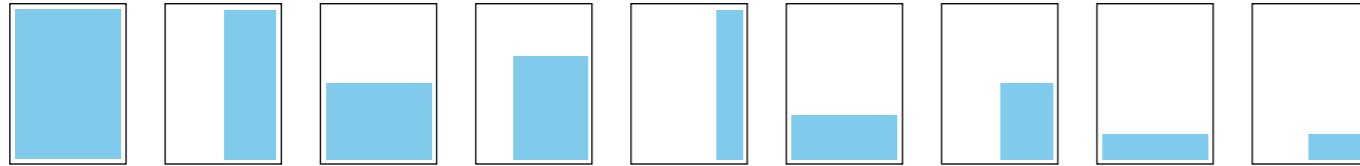
Separate transmission in languages:
German & English

File formats:
GIF & JPG, 150 x 150 px, max. 200 KB /PDF (Direct linking)

Format of Newsletters:
HTML-Code or Text



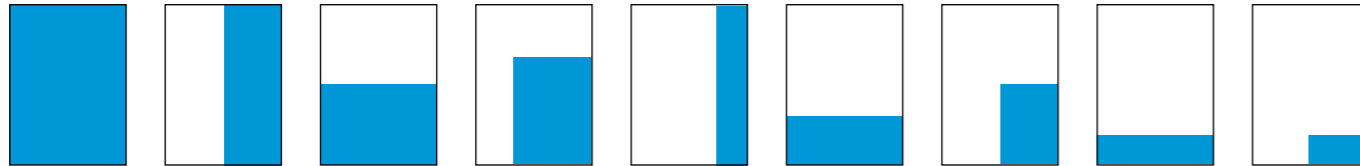
Type area



1/1 page 176 mm wide 253 mm high	1/2 vertical 86 mm wide 253 mm high	1/2 horizontal 176 mm wide 125 mm high	Juniorpage 120 mm wide 170 mm high	1/3 vertical 57 mm wide 253 mm high	1/3 horizontal 176 mm wide 85 mm high	1/4 vertical 86 mm wide 125 mm high	1/4 horizontal 176 mm wide 62 mm high	1/8 page 86 mm wide 62 mm high
---	--	---	---	--	--	--	--	---

with bleed

*plus 3 mm bleed on all sides.



1/1 page 210 mm wide 297 mm high	1/2 vertical 103 mm wide 297 mm high	1/2 horizontal 210 mm wide 147 mm high	Juniorpage 137 mm wide 192 mm high	1/3 vertical 74 mm wide 297 mm high	1/3 horizontal 210 mm wide 107 mm high	1/4 vertical 103 mm wide 147 mm high	1/4 horizontal 210 mm wide 84 mm high	1/8 page 103 mm wide 84 mm high
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Front Cover
210 mm wide
185 mm high
plus 3 mm bleed



Front Cover
210 mm wide
150 mm high



Last cover page
210 mm wide
297 mm high
plus 3 mm bleed

Special formats / special forms of advertising:

Let us know your requests for special formats and special forms of advertising. We would be happy to make you an offer.

Preferred data carrier / data transfer:

anzeigen@dvs-media.info
We-Transfer

Please ensure that all fonts, logos and graphics (300 dpi) used are supplied as files, provided they are not embedded in the document.

Preferred data formats:

We recommend the delivery of PDF / X-3 or PDF / X-4 data. Open data (e.g. InDesign, QuarkXpress, etc.) should be avoided. The file must be printable, i. H. all fonts used must be embedded, halftone images require a resolution of 300 dpi, line art at least 600 dpi.

Colours:

Printing colours (CMYK) according to ISO 12647-2 (PSO), special colours are possible in consultation. For conversion and control of the color space (ICC Colour Management) reference is made specifically to the standard offset profiles of the ECI. (The "ISO Coated v2 (ECI)" profile can be obtained free of charge in the "ECI_Offset_2009" package at www.eci.org).

Processing of image data

TIFF-, EPS- and JPEG-files

- The file names should not contain any spaces or special characters
- Please ensure sufficient bleed allowance (at least 3 mm)
- Other programs and data carriers on request

Notes for a smooth transaction:

- Create black and white advertisements only in black and white or grayscale
- Mix colours only in cyan, magenta, yellow and black (process colours)
- The file names should not contain any spaces or special characters
- In parallel with the delivery of the data, please provide a printout of the advertisements so that the digital data can be checked
- For 4c ads, please send a proof
- When submitting data, quote the magazine and issue



THE JOBPORTAL FOR JOINING TECHNOLOGY

Are you looking for specialists and managers who are familiar with joining technology? We reach the right target groups precisely with our cross-media jobportal.

- › **Online:** more than **6,000 trade visitors** per month
- › **Print:** 5 different trade magazines for your precise target group approach
- › SCHWEISSEN UND SCHNEIDEN, DER PRAKTIKER, WELDING AND CUTTING, JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN, THERMAL SPRAY BULLETIN
- › you **advertise via the DVS network in the environment of nearly 19,000 members.**

ONLINE

Publish your job advertisement

- › **Online:** in our industry portal HOME OF WELDING
- › **Online:** on the five websites of our specialist magazines

Our offer for you: **FÜGEN ONLINE:**
Online-jobportal (30 days duration)
475.00 € (plus VAT)

PRINT + ONLINE

Publish your job advertisement at a low package price

- › **Print:** in one of our trade magazines
- › **Online:** In our Job portal JOINING
- › **Online:** At StepStone, one of the leading online-job platforms in Germany

FÜGEN STARTER:

1/3 advertising page, 4c +
online-jobportal + StepStone (30 days duration)
1,315.00 € (plus VAT)

FÜGEN BUSINESS:

1/2 advertising page, 4c +
online-jobportal + StepStone (30 days duration)
1,670.00 € (plus VAT)

FÜGEN PROFESSIONAL:

1/1 advertising page, 4c +
online-jobportal + StepStone (30 days duration)
2,080.00 € (plus VAT)

Banner advertising

DVS Media GmbH has greatly expanded its website and online offering and completely revised its design

Why advertise online?

Banner advertisements increase awareness and promote image building. Use inexpensive online advertising where your target group is looking! The Internet has now become the leading medium for obtaining business information. According to the latest studies, more than 70% of decision-makers first get information online. (Online media disseminate information faster than traditional advertising media and usually reach a significantly larger readership.)

Your advantage!

Via the various websites you can reach specialists and executives from welding, cutting and soldering technology, steel construction, structural engineering and bridge construction, mechanical engineering, in electrical engineering, in vehicle construction, aircraft construction and in the chemical industry.

The Banners

Our offer includes 5 different banner formats (static / animated). With multiple occupancy of the banner spaces, the banners appear in rotation. We also offer you interesting placement options, perfectly tailored to your needs:

- www.schweissenundschneiden.de
- www.welding-and-cutting.info
- www.joining-plastics.info
- www.dvs-regelwerk.de/en
- www.derpraktiker.de
- www.joining-plastics-bzv.de/en
- www.verzeichnis.jahrbuch-schweisstechnik.de
- www.fuegen-von-kunststoffen.de
- www.thermal-spray-bulletin.info
- www.abc-der-fuegetechnik.de/en
- www.tsb-bezugsquellen.de/en
- www.alu-lieferverzeichnis.de/en

Request a non-binding offer today!



File formats:

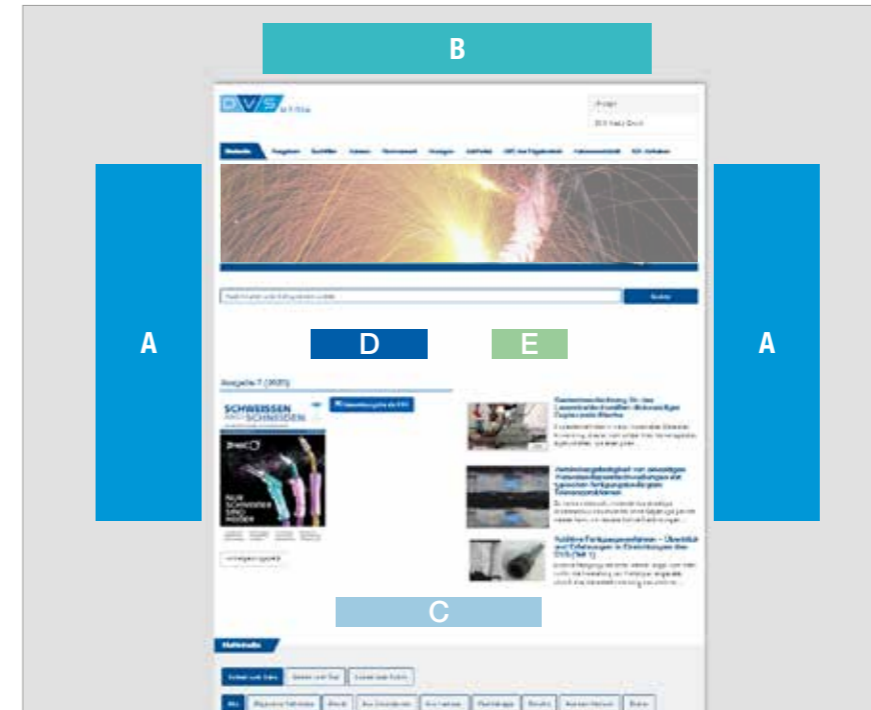
Static advertising media: jpg, gif, png
Animated advertising material: swf, gif

Maximum file size: 80 KB

When delivering a flash banner, we recommend that you also send us an alternative graphic banner and the destination address. This graphic is displayed if Flash is not available or deactivated in the browser.

When creating the banner, please make sure that the target page must be opened in a new browser window.

Banner advertising



- A Skyscraper**
160 x 600 Pixel
- B Large Banner**
728 x 90 Pixel
- C Standard Banner**
468 x 60 Pixel
- D Half Banner**
234 x 60 Pixel
- E Button**
160 x 60 Pixel

Prices:

We offer you graduated prices. The more views are booked, the cheaper it will be for you!

Volume/Format	Button	Half Banner	Standard Banner	Large Banner	Skyscraper
1,000 Views	28.00	42.00	85.00	170.00	290.00
10,000 Views	140.00	210.00	420.00	840.00	1,440.00
100,000 Views	710.00	1,050.00	2,100.00	4,200.00	7,195.00

* The prices are subject to VAT.

Offprints

This is how you ignite the advertising turbo with your specialist articles ...

With your published article in one of our specialist magazines, you have given a visible sign of your **professional competence**. Use this effect to really accelerate your marketing - with a special print in print or digital!

With printed special editions of your technical article, you are literally giving your expertise to customers or partners. And the printed offprints successfully complement your marketing measures at events.

You can integrate the offprints in digital form into your website or conveniently send them by email.

Whether print or digital: special prints protect you against copyright infringement. All publications and representations in our media are protected. With our offprint variants you can publish your contribution in a legally unobjectionable way.

We would be happy to make you an individual offer.

1 The classic – as a print product

- In printed form
- Print run already from 100 copies
- Including the permission to distribute your prints
- Saddle binding
- On request, practical eyelet binding for filing (surcharge: EUR 20.00)

2 As a print PDF – digital

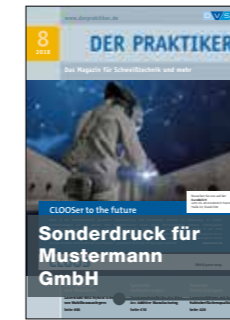
- High-resolution print file in the PDF format
- For transmission to your own printing facility
- Unlimited print run
- Unrestricted reprinting right
- Including the permission to distribute your prints

3 As an Internet PDF – digital

- File format appropriate for the Web
- For incorporation into your website or for dispatch by e-mail
- Including permission to publish for the web and for distribution
- Ideal in combination with print or print PDF



Offprints



Original title page

Pure competence
You start with the original title page. A separate field draws attention to your article.
Alternatively, you can insert your own title picture or an advertisement.



Corporate title page

Individual designing
The title page corresponds to the corporate design of your company.



Head title page

Concise entry
our article begins directly underneath the head title line of the trade journal.



Basic title page

Gets directly to the point
The special print is indicated as such merely in the top margin.

We offer these services in addition:

Page numbers as well as third-party advertisements and articles are removed.
Use the space which becomes free in order to place your own advertisement or contact data.

Advice + booking:

DVS Media GmbH
Postfach 10 19 65, 40010 Düsseldorf
Aachener Straße 172, 40223 Düsseldorf
Martina Reintjens
☎ +49 211 1591-156
✉ martina.reintjens@dvs-media.info
🌐 www.dvs-media.eu

Offprints

1 The classic – as a print product (four-coloured)

- in printed form
- Including the permission to distribute your prints
- Print: four-colour Euroscala, paper: 135 g/m² picture print, matt, white
- Format: DIN A4 (front and back sides printed)
- On request, practical eyelet binding for filing (surcharge: EUR 20.00)

Print run / quantity*									
Pages	Processing	100	200	300	400	500	600	800	1000
1	plano	206.00 €	256.00 €	296.00 €	304.00 €	310.00 €	316.00 €	328.00 €	340.00 €
2	plano	256.00 €	310.00 €	350.00 €	362.00 €	368.00 €	374.00 €	386.00 €	398.00 €
4	folded	394.00 €	532.00 €	584.00 €	608.00 €	620.00 €	632.00 €	656.00 €	680.00 €
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