



# MEDIA INFORMATION 2022

Specialized media for joining, cutting and coating technology

[www.dvs-media.eu](http://www.dvs-media.eu)

# **MEDIA INFORMATION 2022**

Specialized media for joining, cutting and coating technology

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# THE WORLD OF PLASTICS JOINING CONTENT

**JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN Newsletter**

Abon | Media-Informationen | Aktuelles Heft | Archiv

Liebe Leserin, lieber Leser,

mit unserem Newsletter Fachzeitschrift „Joining“ Neuigkeiten zum Kunststoff Sie benötigen noch mehr links gelangen Sie auf die Zeitschriftenausgaben.

Herzliche Grüße aus D  
Nicole Stramka  
nicole.stramka@dvs-mv.de

**JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN**

Startseite Ausgaben Suche Autoren Abonnement Downloads Branchenführer

**JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN**

befasst sich als zweisprachiger Teil (Deutsch/Englisch) ausschließlich mit dem Thema: Anwendungsorientierte Fachbeiträge geben neueste Entwicklungen und den Stand der Technik für das Gesamtschweissen sowie das Fügen von Kunststoffen im Rohrleitung-, Behälter- und Apparatebau wieder.

Ausgabe 3 (2021)

**AUSGABEN-HIGHLIGHTS:**

Zerstörungsfreier Integritätstest für stumpfgeschweißte Kunststoffrohre auf der Baustelle – Bead-Bend-Back-Test

Für eine Qualitätssicherung der mechanischen Festigkeit bei Rohrsystemen existiert derzeit keine flächendeckende Prüfmethode. Zur Beurteilung der Schweißnahtqualität werden in der Regel zerstörend anisierende Prüfverfahren eingesetzt.

**Zug-/Scher-Festigkeit (N / mm<sup>2</sup>)**

**Tensile shear strength (N / mm<sup>2</sup>)**

**Feuchtegehalt Moisture content [%]**

Einfluss von Feuchtegehalten auf die Zug-/Scherfestigkeit

In Zusammenarbeit mit der Hella GmbH & Co. KG wurde eine Untersuchung durchgeführt, die den Einfluss von Feuchtegehalten auf die Zug-/Scherfestigkeit von Kunststoffen zeigt. Die vorgestellte Untersuchung zeigt, dass die Zug-/Scherfestigkeit durch Feuchtegehalte verschlechtert werden kann, selbst wenn die Feuchtegehalte gering sind. Die Autoren empfehlen, die Feuchtegehalte vor der Prüfung zu kontrollieren.

Supported by **DVS** 3-4/2021

**JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN**

www.fuegen-von-kunststoffen.de www.joining-plastics.info

**MUNSCH**

**NEXT GENERATION WELDING TECHNOLOGY**

The new MUNSCH MAX series – plastic welding in a new dimension. The devices are safer, lighter, more ergonomic and quieter than all MUNSCH welding extruders ever seen before.

Available from spring 2022!

**Themen der Fachbeiträge**

- Zerstörungsfreier Integritätstest für stumpfgeschweißte Kunststoffrohre auf der Baustelle
- Wärmegastumpfschweißen von Kunststoffen
- Spritzmieten von thermoplastischen Composites mit Metallteilen
- Thermisches Simulationsmodell für das Laserdurchstrahlfügen von PA-6.6 mit CrNi-Stahl

**Topics of the Peer-reviewed Papers**

- Non-destructive integrity test for butt-welded plastic pipes on the building site
- Hot gas butt welding of plastics
- Using injection riveting for the joining of thermoplastic composites with metal parts
- Thermal simulation model for the laser transmission joining of PA 6.6 with CrNi steel

W-LAN  
MONITORING  
M-DRIVE  
INTEGRATED STAND

EVALUATION  
STAND-BY  
APPLICABILITY  
DUAL BEAM LED

The guiding magazine in the industry

Peer-reviewed, German & English

Practical

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**Editorial Profile:** JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN as a bilingual magazine (German/English), deals exclusively with the title subject.

Application-oriented specialist articles reflect new developments and the state of the art for series welding and the joining of plastics in pipeline, container and apparatus construction. The reader also learns everything important from the areas of company, quality management and standardization, research and development as well as occupational safety and environmental protection. Furthermore, all scientific articles are characterized by independent assessment, so-called "peer-reviewed papers".

**Publisher:** DVS – German Welding Society, D-Düsseldorf

**Editorial staff:** Dipl.-Ing. Dietmar Rippegather (Leitung/verantwortlich)  
Nicole Stramka M.A.

**Year:** Volume 16, 2022

**Publication frequency:** 3 times per year

**Language:** German/English

**Print run:** 4,000 copies

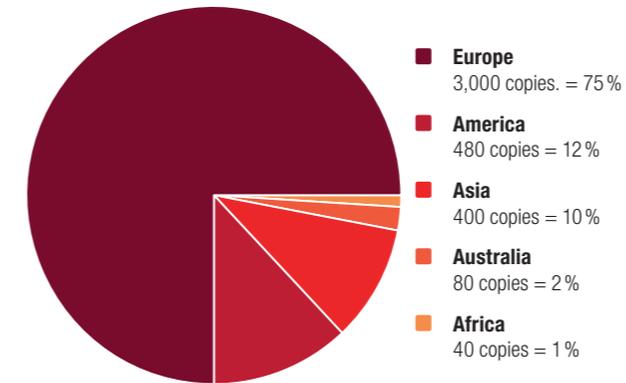
**Publication/subject plan:** see page 45

**Subscription charges:** Annual subscription 75,00 € (Print + Digital) plus postage costs

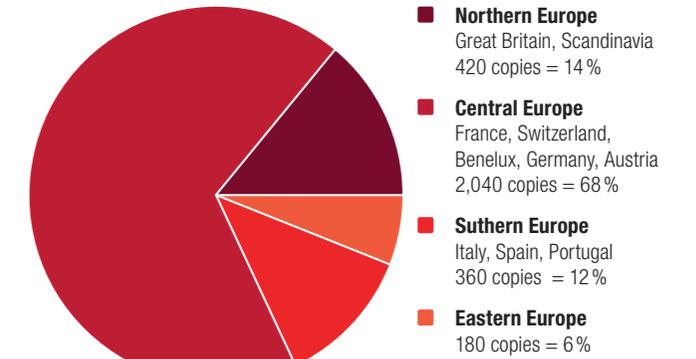
**Target group:** JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN is aimed to fitters, masters, technicians, engineers and scientists from the medical technology, clean room, white equipment industry, automobile construction, pipeline construction, gas and water supply, disposal, raw material and machine manufacturers, design / engineering offices and companies that deal with mechanical joining processes, adhesive bonding and lamination.

- Editorial features:**
- News
  - From companies
  - Products
  - Specialist Articles
  - Events

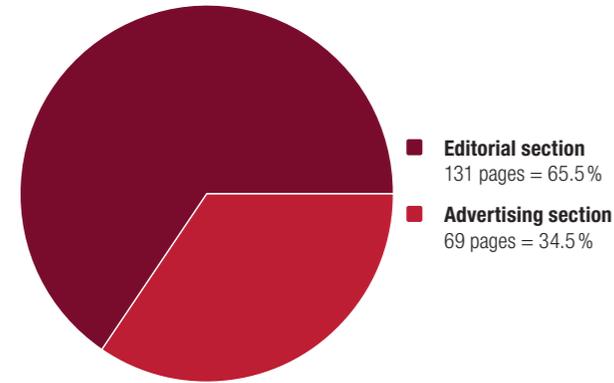
**Distribution:**



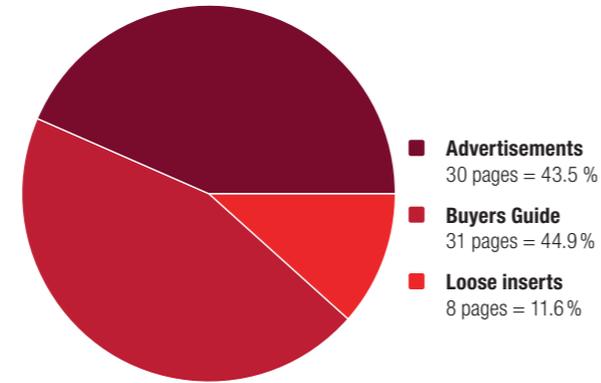
**Distribution: in Europe**



Scope analysis: 2020 = 4 issues  
Total Scope: 200 pages = 100%



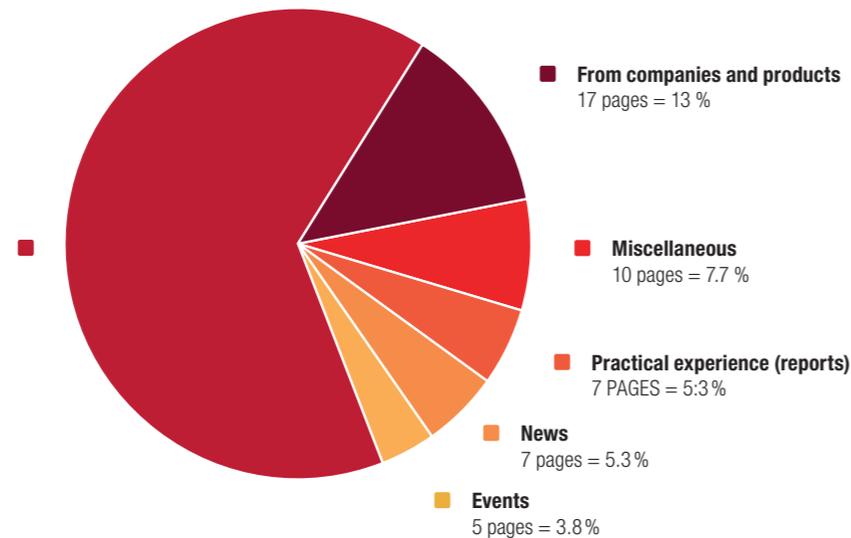
Advertising Scope: 69 pages = 100%



Content analysis

Editorial section 2020

Peer-reviewed Papers: 85 pages = 64.9%



Issue	Dates	Main subject areas	Fairs/conferences
1 March	Ad Closing Date: 08. February 2022 Printing Material: 18. February 2022	<ul style="list-style-type: none"> <li>Welding in tank and pipeline construction</li> <li>Joining of different materials</li> <li>Plastics in automotive engineering</li> <li>Raw materials, materials, semi-finished products</li> <li>Fiber reinforced plastics</li> </ul>	<b>Internationaler Kongress „PIAE 2022“</b> 30.03. – 31.03.2022, Mannheim/ Germany <b>KUTENO – Kunststofftechnik Nord</b> 10.05. – 11.05.2022, Rheda-Wieden- brück/Germany <b>HANNOVER MESSE 2022</b> 30.05. – 02.06.2022, Hanover/ Germany
2 June	Ad Closing Date: 10. May 2022 Printing Material: 20. May 2022	<ul style="list-style-type: none"> <li>Series welding e.g. : ultrasonic, laser beam, heating element, infrared, vibration welding</li> <li>Mechanical connection technology: rivets, screws</li> <li>Training and testing</li> </ul>	<b>Würzburger Kunststoffrohr- Tagung</b> 21.06. – 22.06.2022, Würzburg/ Germany
3/4 October	Ad Closing Date: 06. September 2022 Printing Material: 16. September 2022	<ul style="list-style-type: none"> <li>Fair issue <b>K 2022</b></li> <li>Measuring and testing of plastic connections</li> <li>Adhesive bonding of plastics</li> <li>Welding systems</li> </ul>	<b>K 2022</b> 19.10. – 26.10.2022, Düsseldorf/ Germany

Format	Type area Width x Height in mm	with bleed Width x Height in mm*	Basic rates b/w	2-coloured	3-coloured	4-coloured
Front Cover	–	210 x 150	–	–	–	3,180
First or Last cover page	188 x 254	210 x 297	1,775	2,005	2,235	2,435
Back cover	188 x 254	210 x 297	1,775	2,005	2,235	2,435
2/1 pages	400 x 254	420 x 297	2,550	2,780	3,010	3,670
1/1 page	188 x 254	210 x 297	1,595	1,825	2,055	2,255
Juniorpage	120 x 170	137 x 192	1,210	1,440	1,670	1,870
1/2 page, horizontal 1/2 page, vertical	188 x 127 92 x 254	210 x 147 103 x 297	850	1,080	1,310	1,510
1/3 page, horizontal 1/3 page, vertical	188 x 85 63 x 254	210 x 107 74 x 297	575	690	805	900
1/4 page, horizontal 1/4 page, vertical	188 x 64 92 x 127	210 x 84 103 x 147	460	575	690	785
<b>Classified ads / job applications</b>						
Millimeter price with a column width of 57 mm			6.20			
Box number fee			6.50			

\*plus 3 mm bleed on all sides

All prices are in EURO and do not include the currently valid VAT rate.

**Format:** DIN A4 (210 mm wide x 297 mm high)

Different ad formats will be billed in millimeters.

**Type area:** 181 mm width x 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 79.

**JOBPORTAL**  
**FÜGETECHNIK**

**Surcharges:**  
**Colour surcharge:** 1/1 and 1/2 page 1/3 page and smaller  
per standard colour 230 € 115 €  
four-coloured 660 € 325 €  
**per special colour:** 325 € 325 €

**Bleed surcharge:** 180 €

**Placement surcharge:** 10 % on the b/w basic ad rate.

No discounts on all surcharges.

**Series discounts:** For advertisements published within 12 months  
for 3 repeats or 1 1/2 pages 5 %  
for 6 repeats or 3 pages 10 %  
for 12 repeats or 6 pages 15 %  
from 12 pages 20 %

**Discounts for multi-year contracts on request**

**Bound-in-inserts:** 2 pages (paper up to 115 g/m2) 3,095 €  
2 pages (paper up to 170 g/m2) 3,870 €  
4 pages (paper up to 115 g/m2) 4,720 €  
4 pages (paper up to 170 g/m2) 5,900 €

**Size: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base**

**Discount:** 2 Bound-in-inserts 5 %  
3 Bound-in-inserts 10 %  
6 Bound-in-inserts 15 %

**Loose inserts:** Domestic circulation up to 25 g € 350 %  
postal charge incl. higher weights on request  
max. format: 195 mm wide x 285 mm high

Affixed reply cards to advertisements  
or loose inserts 180 € %

Loose inserts cannot be discounted.

Free delivery to:  
D+L Printpartner  
Schlavenhorst 10, 46395 Bocholt/Germany  
P +49 2871 24 66-0  
Delivery date: by the 25th of the previous month.  
A sample is requested from the advertising  
department. .

**Advertorial:** The ideal addition to your classic advertising with an editorial-like background. You provide text/image material, we adapt the layout to the magazine design:

**2/1 pages, 4c**  
(10,000 Characters incl. spaces) 3,670 €

**1/1 page, 4c**  
(5,000 Characters incl. spaces) 2,255 €

**1/2 page width, 4c**  
(2,000 Characters incl. spaces) 1,510 €

Technical information on ad formats, printing material and data transfer can be found on the pages 36 – 37.

**Buyer's Guide – JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN**

**The advantages at a glance:**

- ✔ **Something for everyone:**  
Organised topically into 11 main groups with numerous relevant keywords
- ✔ **Directed:**  
The precise classification leads the user to a result accurately
- ✔ **At a glance:** Complete listing of your entries including email and Internet address
- ✔ **Cross-national contacts:** The bilingual magazine offers the opportunity to develop new international contacts
- ✔ **Save costs:** Attractive scale prices on basis of number of keywords

- ✔ **In addition and at no charge::**  
Your entry on the internet on [www.joining-plastics-bzv.de/en](http://www.joining-plastics-bzv.de/en) with a link to your homepage
- ✔ **Free** Publication of your **company logo** on the internet on [www.joining-plastics-bzv.de/en](http://www.joining-plastics-bzv.de/en) as well as in the magazine. Please send the logo (jpg-file) to: [vanessa.wollstein@dvs-media.info](mailto:vanessa.wollstein@dvs-media.info)
- ✔ **Start of entries is possible in each month**  
(deadline: the 15th of the previous month)



**Our online presence doubles the reach of your advertising**

Ultrasonic welding      service provider  
 Heated tool welding      international  
 Hot gas butt welding      Manufacturer      English  
 Laser transmission welding      Infrared welding      Buyers Guide  
 Gedrman      Vibration welding

[www.joining-plastics-bzv.de/en](http://www.joining-plastics-bzv.de/en)

**Prices**

The price for your entry is based on the number of keywords

Number of keywords	Costs per annum/per keyword in EUR*
1	75
2 – 5	70
6 – 10	65
from 11	60

\* The prices are subject to VAT.

**Not listed yet?**  
**Small cost for big effect!**  
**Do not hesitate to contact me!**

**Your contact:**  
 Vanessa Wollstein  
 ☎ +49 211 1591-152  
 ✉ [vanessa.wollstein@dvs-media.info](mailto:vanessa.wollstein@dvs-media.info)

**The essentials in a nutshell. The JOINING PLASTICS NEWSLETTER!**

The ideal addition to the JOINING PLASTICS journal.  
Four times a year, the newsletter provides information in compressed form about the latest from the industry, interesting specialist articles in the magazine, important event information and the latest research developments.

The JOINING PLASTICS NEWSLETTER is an effective marketing tool for your individual and contemporary customer approach in the industry.

**4 Newsletter/  
Language/  
Year**

**for the  
K 2022**



**More than 900  
subscribers**

**German  
&  
English**

**Newsletter-Advertising Formats**

Format	Format/Size in Pixel	Price* in EURO
Fullbanner	468 × 60	289,-
Text Ad	max. 400 characters, PDF-link and/ or web page	299,-
Text/Image Ad	max. 300 characters, PDF-link and/ or web page	309,-
Special Banner	580 × 90	409,-

All prices are exclusive of VAT, per advertising form and language. Special forms of advertising such as Stand Alone Newsletter, Sponsoring, Advertorial, Logo Placement etc. on request.

**Dates 2022 – Frequency of Publication**

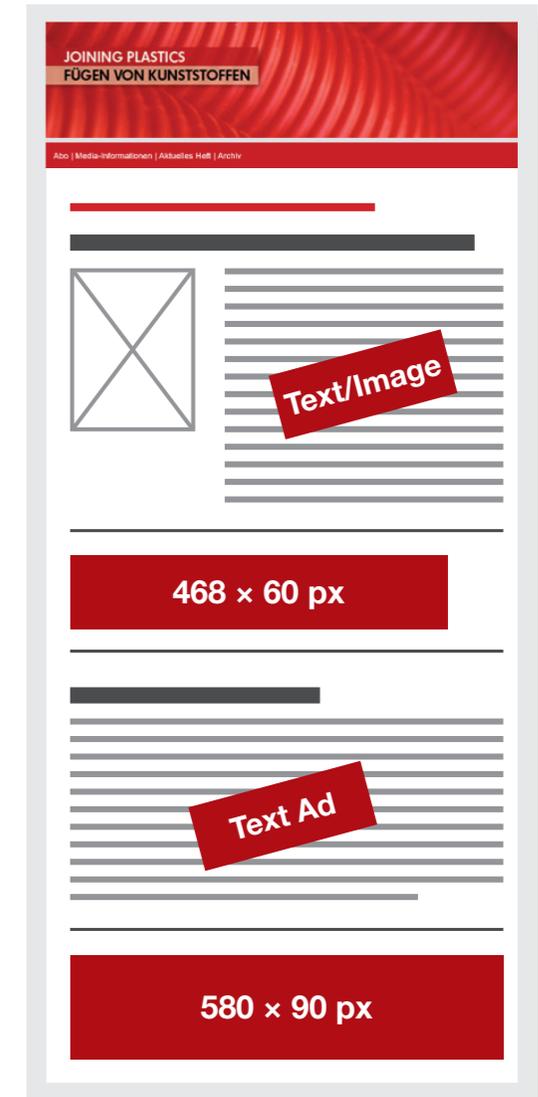
Issue	Transmis- sion	Delivery	Event
March	09.03.2022	25.02.2022	Internationaler Kongress "PIAE 2022" 30.03. – 31.03.2022, Mannheim/ Germany
May	04.05.2022	26.04.2022	KUTENO - Kunststofftechnik Nord 10.05. – 11.05.2022, Rheda-Wieden- brück/Germany
September	28.09.2022	20.09.2022	<b>K 2022</b> 19.10. – 26.10.2022, Düsseldorf/Germany
October	12.10.2022	04.10.2022	<b>K 2022</b> 19.10. – 26.10.2022, Düsseldorf/Germany

The following meta information is required for the delivery of the advertising form:  
Customer name / Contact person / Booking period / Advertising format / Click URL

**Separate transmission in languages:**  
German & English

**File formats:**  
GIF & JPG, 150 x 150 px, max. 200 KB /PDF (Direct linking)

**Format of Newsletters:**  
HTML-Code or Text



## International Buyer's Guide – THERMAL SPRAY BULLETIN

**The advantages at a glance:**

- ☑ **Something for everyone:**  
Organised topically into 9 main groups with numerous relevant keywords
- ☑ **Directed:**  
the precise classification leads the user to a result accurately
- ☑ **At a glance:**  
Complete listing of your entries including email and Internet address
- ☑ **Cross-national contacts:**  
The bilingual magazine offers the opportunity to develop new international contacts
- ☑ **Save costs:**  
Attractive scale prices on basis of number of keywords

- ☑ **In addition and at no charge:**  
Your entry on the internet on [www.tsb-bezugsquellen.de/en](http://www.tsb-bezugsquellen.de/en) with a link to your homepage
- ☑ **Free** publication of your **company logo** on the internet on [www.tsb-bezugsquellen.de/en/](http://www.tsb-bezugsquellen.de/en/) as well as in the magazine Please send the logo (jpg-file) to: [vanessa.wollstein@dvs-media.info](mailto:vanessa.wollstein@dvs-media.info)
- ☑ **Start of entries is possible in each month**  
(deadline: the 15th of the previous month)



## Our online presence doubles the reach of your advertising

international thermal spraying  
equipment Systems & components  
Buyer's Guide Additives English German  
Surface treatment Jobshop service providers

[www.tsb-bezugsquellen.de/en](http://www.tsb-bezugsquellen.de/en)

### Prices

The price for your entry is based on the number of keywords..

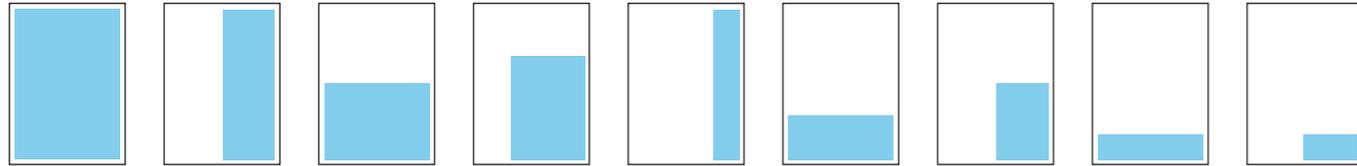
Number of keywords	Costs per annum/per keyword in EUR*
1	75
2 – 5	70
6 – 10	65
from 11	60

\* The prices are subject to VAT.

**Not listed yet?**  
**Small cost for big effect!**  
**Do not hesitate to contact me.**

**Your contact:**  
Vanessa Wollstein  
☎ +49 211 1591-152  
✉ [vanessa.wollstein@dvs-media.info](mailto:vanessa.wollstein@dvs-media.info)

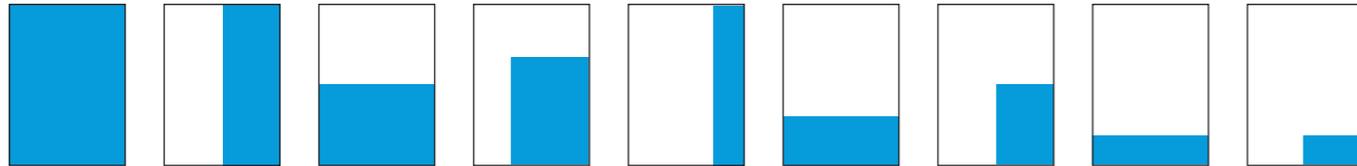
**Type areal**



<b>1/1 page</b> 188 mm wide 254 mm high	<b>1/2 vertical</b> 92 mm wide 254 mm high	<b>1/2 horizontal</b> 188 mm wide 127 mm high	<b>Juniorpage</b> 120 mm wide 170 mm high	<b>1/3 vertical</b> 63 mm wide 254 mm high	<b>1/3 horizontal</b> 188 mm wide 85 mm high	<b>1/4 vertical</b> 92 mm wide 127 mm high	<b>1/4 horizontal</b> 188 mm wide 64 mm high	<b>1/8 page</b> 86 mm wide 62 mm high
---	--	---	---	--	--	--	--	---

**with bleed**

\*plus 3 mm bleed on all sides.



<b>1/1 page</b> 210 mm wide 297 mm high	<b>1/2 vertical</b> 103 mm wide 297 mm high	<b>1/2 horizontal</b> 210 mm wide 147 mm high	<b>Juniorpage</b> 137 mm wide 192 mm high	<b>1/3 vertical</b> 74 mm wide 297 mm high	<b>1/3 horizontal</b> 210 mm wide 107 mm high	<b>1/4 vertical</b> 103 mm wide 147 mm high	<b>1/4 horizontal</b> 210 mm wide 84 mm high	<b>1/8 page</b> 103 mm wide 84 mm high
---	---	---	---	--	---	---	--	--



**Front Cover**  
210 mm wide  
185 mm high  
plus 3 mm bleed



**Front Cover**  
210 mm wide  
150 mm high



**Last cover page**  
210 mm wide  
297 mm high  
plus 3 mm bleed

**Special formats / special forms of advertising:**

Let us know your requests for special formats and special forms of advertising. We would be happy to make you an offer.

**Preferred data carrier / data transfer:**

E-Mail: anzeigen@dvs-media.info  
We-Transfer: www.wetransfer.com

Please ensure that all fonts, logos and graphics (300 dpi) used are supplied as files, provided they are not embedded in the document.

**Preferred data formats:**

We recommend the delivery of PDF / X-3 or PDF / X-4 data. Open data (e.g. InDesign, QuarkXpress, etc.) should be avoided. The file must be printable, i. H. all fonts used must be embedded, halftone images require a resolution of 300 dpi, line art at least 600 dpi.

**Colours:**

Printing colours (CMYK) according to ISO 12647-2 (PSO), special colours are possible in consultation. For conversion and control of the color space (ICC Colour Management) reference is made specifically to the standard offset profiles of the ECI. (The "ISO Coated v2 (ECI)" profile can be obtained free of charge in the "ECI\_Offset\_2009" package at www.eci.org).

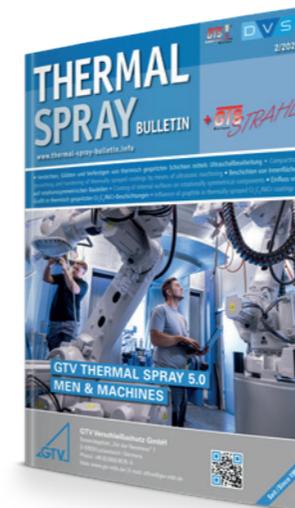
**Processing of image data**

TIFF-, EPS- und JPEG-Daten

- The file names should not contain any spaces or special characters
- Please ensure sufficient bleed allowance (at least 3 mm)
- Other programs and data carriers on request

**Notes for a smooth transaction:**

- Create black and white advertisements only in black and white or grayscale
- Mix colours only in cyan, magenta, yellow and black (process colours)
- The file names should not contain any spaces or special characters
- In parallel with the delivery of the data, please provide a printout of the advertisements so that the digital data can be checked
- For 4c ads, please send a proof
- When submitting data, quote the magazine and issue



# ADVERTORIAL & WHITEPAPER: YOUR ADVERTISEMENT IN EDITORIAL PACKAGING

Advertorial and Whitepaper are a popular means of presenting advertising in editorial packaging. HOME OF WELDING also offers you this opportunity.

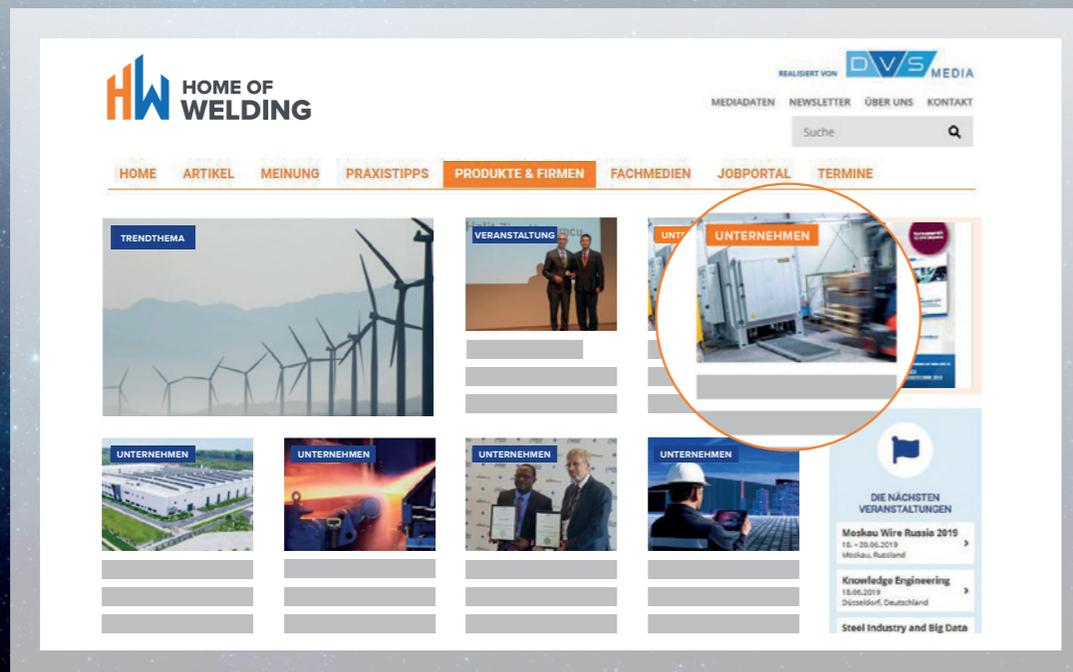
We publish your advertorial directly on the homepage on the day of publication, just like the other editorial content.

Later, your article is, for a specific period of time, listed in our chronological article overview „Advertorials“.

### Advertorial & Whitepaper

- > 3 months period: 990 €
- > 6 months period: 1,690 €
- > 12 months period: 2,590 €

## PRESENTATION OF YOUR ADVERTORIALS



# THE JOBPORTAL FOR JOINING TECHNOLOGY

Are you looking for specialists and managers who are familiar with joining technology? We reach the right target groups precisely with our cross-media jobportal.

- > **Online:** more than **6,000 trade visitors** per month
- > **Print:** 5 different trade magazines for your precise target group approach
- > SCHWEISSEN UND SCHNEIDEN, DER PRAKTIKER, WELDING AND CUTTING, JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN, THERMAL SPRAY BULLETIN
- > you advertise via the DVS network in the environment of nearly **19,000 members**.

### ONLINE

Publish your job advertisement

- > **Online:** in our industry portal HOME OF WELDING
- > **Online:** on the five websites of our specialist magazines

OUR OFFER FOR YOU: **FÜGEN ONLINE:**  
Online-jobportal (30 days duration)  
475.00 € (plus VAT)

### PRINT + ONLINE

Publish your job advertisement at a low package price

- > **Print:** in one of our trade magazines
- > **Online:** In our Job portal JOINING
- > **Optional Online:** At StepStone, one of the leading online-job platforms in Germany

#### FÜGEN STARTER:

1/3 advertising page, 4c

**Option 1** + online-jobportal (30 days duration) 1,315 € (plus VAT)

**Option 2** + online-jobportal + StepStone (30 days duration) 2,135 € (plus VAT)

#### FÜGEN BUSINESS:

1/2 advertising page, 4c

**Option 1** + online-jobportal (30 days duration) 1,670 € (plus VAT)

**Option 2** + online-jobportal + StepStone (30 days duration) 2,490 € (plus VAT)

#### FÜGEN PROFESSIONAL:

1/1 advertising page, 4c

**Option 1** + online-jobportal (30 days duration) 2,080 € (plus VAT)

**Option 2** + online-jobportal + StepStone (30 days duration) 2,900 € (plus VAT)

**JOBPORTAL**  
FÜGETECHNIK

In Kooperation mit: StepStone

## Banner advertising

**SCHWEISSEN  
und SCHNEIDEN** DER PRAKTIKER

**WELDING  
AND  
CUTTING**

DVS Media GmbH has greatly expanded its website and online offering and completely revised its design

### Why advertise online?

Banner advertisements increase awareness and promote image building. Use inexpensive online advertising where your target group is looking! The Internet has now become the leading medium for obtaining business information. According to the latest studies, more than 70% of decision-makers first get information online. (Online media disseminate information faster than traditional advertising media and usually reach a significantly larger readership.)

### Your advantage!

Via the various websites you can reach specialists and executives from welding, cutting and soldering technology, steel construction, structural engineering and bridge construction, mechanical engineering, in electrical engineering, in vehicle construction, aircraft construction and in the chemical industry.

### File formats:

Static advertising media: jpg, gif, png  
Animated advertising material: swf, gif

Maximum file size: 80 KB

When delivering a flash banner, we recommend that you also send us an alternative graphic banner and the destination address. This graphic is displayed if Flash is not available or deactivated in the browser.

When creating the banner, please make sure that the target page must be opened in a new browser window.

### The Banners

Our offer includes 5 different banner formats (static / animated). With multiple occupancy of the banner spaces, the banners appear in rotation. We also offer you interesting placement options, perfectly tailored to your needs

- [www.schweissenundschneiden.de](http://www.schweissenundschneiden.de)
- [www.welding-and-cutting.info](http://www.welding-and-cutting.info)
- [www.joining-plastics.info](http://www.joining-plastics.info)
- [www.dvs-regelwerk.de](http://www.dvs-regelwerk.de)
- [www.derpraktiker.de](http://www.derpraktiker.de)
- [www.joining-plastics-bzv.de/en](http://www.joining-plastics-bzv.de/en)
- [www.verzeichnis.jahrbuch-schweisstechnik.de](http://www.verzeichnis.jahrbuch-schweisstechnik.de)
- [www.fuegen-von-kunststoffen.de](http://www.fuegen-von-kunststoffen.de)
- [www.thermal-spray-bulletin.info](http://www.thermal-spray-bulletin.info)
- [www.abc-der-fuegetechnik.de/en](http://www.abc-der-fuegetechnik.de/en)
- [www.tsb-bezugsquellen.de](http://www.tsb-bezugsquellen.de)
- [www.alu-lieferverzeichnis.de/en](http://www.alu-lieferverzeichnis.de/en)

### Request a non-binding offer today!



## Banner advertising

**THERMAL  
SPRAY** BULLETIN

**JOINING PLASTICS  
FÜGEN VON KUNSTSTOFFEN**

### New magazine websites!

### Formats are as follows:



160 × 600 Pixel

### Standard Banner

468 × 60 Pixel

### Large Banner

1126 × 150 Pixel

It should be noted this is "responsive" is created, and must additionally supplied by the customer in the following formats:

Large Banner responsive Formate:  
Banner Top L – Banner (946x150)  
Banner Top M – Banner (706x150)  
Banner Top S – Banner (526x150)  
Banner Top XS – Banner (468x150)

### Prices:

We offer you graduated prices. The more views are booked, the cheaper it will be for you!!

Volumen/ Format	Standard Banner	Large Banner	Sky- scraper
1,000 Views	85	170	290
10,000 Views	420	840	1,440
100,000 Views	2,100	4,200	7,195

\* The prices are subject to VAT.

### Directory Pages:

- [www.abc-der-fuegetechnik.de/en](http://www.abc-der-fuegetechnik.de/en)
- [www.dvs-regelwerk.de](http://www.dvs-regelwerk.de)
- [www.tsb-bezugsquellen.de/en](http://www.tsb-bezugsquellen.de/en)
- [www.alu-lieferverzeichnis.de/en](http://www.alu-lieferverzeichnis.de/en)
- [www.joining-plastics-bzv.de/en](http://www.joining-plastics-bzv.de/en)
- [www.verzeichnis.jahrbuch-schweisstechnik.de](http://www.verzeichnis.jahrbuch-schweisstechnik.de)

# Offprints

## This is how you ignite the advertising turbo with your specialist articles ...

With your published article in one of our specialist magazines, you have given a visible sign of your professional competence. Use this effect to

really accelerate your marketing - with a special print in print or digital!

With printed special editions of your technical article, you are literally giving your expertise to customers or partners. And the printed offprints successfully complement your marketing measures at events. You can integrate the offprints in digital form into your website or conveniently send them by email. Whether print or digital: special prints protect you against copyright infringement. All publications and representations in our media are protected. With our offprint variants you can publish your contribution in a legally unobjectionable way.

We would be happy to make you an individual offer.

### 1 The classic – as a print product

In printed form  
 Print run already from 100 copies  
 Including the permission to distribute your prints  
 Saddle binding  
 On request, practical eyelet binding for filing (surcharge: EUR 20)

### 2 As a Prrint-PDF – digital

high-resolution print file in the PDF format  
 For transmission to your own printing facility  
 Unlimited print run

Unrestricted reprinting right  
 Including the permission to distribute your prints

### 3 As an Internet PDF – digital

File format appropriate for the Web  
 For incorporation into your website or for dispatch by e-mail  
 Including permission to publish for the web and for distribution  
 Ideal in combination with print or print PDF



# Offprints



**Original title page**  
 Pure competence  
 You start with the original title page. A separate field draws attention to your article. Alternatively, you can insert your own title picture or an advertisement.



**Corporate-title page**  
 Individual designing  
 The title page corresponds to the corporate design of your company.

**We offer these services in addition:**  
 Page numbers as well as third-party advertisements and articles are removed.  
 Use the space which becomes free in order to place your own advertisement or contact data.

**Head title pagee**  
 Concise entry  
 our article begins directly underneath the head title line of the trade journal



**Basic title page**  
 Gets directly to the point  
 The special print is indicated as such merely in the top margin



**Advice + booking:**  
 DVS Media GmbH  
 Postfach 10 19 65, 40010 Düsseldorf  
 Aachener Straße 172, 40223 Düsseldorf  
 Martina Reintjens  
 ☎ +49 211 1591-156  
 ✉ martina.reintjens@dvs-media.info  
 🌐 www.dvs-media.eu

## Offprints

### 1 The classic – as a print product (four-coloured)

- in printed form
- Including the permission to distribute your prints
- Print: four-colour Euroscala, paper: 135 g/m<sup>2</sup> picture print, matt, white

- Format: DIN A4 (front and back sides printed)
- On request, practical eyelet binding for filing (surcharge: EUR 20)

Auflage/Stück*									
Pagen	Verarbeitung	100	200	300	400	500	600	800	1,000
1	plano	206 €	256 €	296 €	304 €	310 €	316 €	328 €	340 €
2	plano	256 €	310 €	350 €	362 €	368 €	374 €	386 €	398 €
4	folded	394 €	532 €	584 €	608 €	620 €	632 €	656 €	680 €
6	folded	524 €	678 €	798 €	828 €	850 €	872 €	916 €	960 €
8	saddle	632 €	816 €	864 €	892 €	936 €	974 €	1.054 €	1.130 €
12	saddle	1,064 €	1,200 €	1,264 €	1,320 €	1,366 €	1,416 €	1,516 €	1,616 €
16	saddle	1,416 €	1,472 €	1,536 €	1,594 €	1,658 €	1,718 €	1,838 €	1,958 €

### 2 As a print PDF – digital

- High-resolution print file in the PDF format
- Transmission to your own printing facility
- Unlimited print run
- Unrestricted reprinting right
- Including copyright for the distribution of your print materials

300 dpi printable	1 page	2 pages	3 pages	4 pages	from 5 pages
	500 €	600 €	700 €	800 €	900 €

### 3 As an Internet-PDF – digital

- File format appropriate for the Web
- For incorporation into your website or for dispatch by e-mail
- Including permission to publish for the web and for distribution
- Ideal in combination with print or print PDF

200 dpi Internet-PDF	1 page	2 pages	3 pages	4 pages	from 5 pages
	120 €	160 €	200 €	240 €	280 €

All prices plus value added tax and shipping costs.

\* For any other circulation, we will be happy to draft you an individual offer.

## Further specialist literature

### Advertise with long-term effect in our specialist publications

With these products you can reach the desired decision-makers not only without wastage, but also with a long-term effect. Our various, high-quality publications guarantee you direct access to the addressees that are relevant to you. Take advantage of these decisive advantages for your company advertising!



#### Welding Practice

- Tips and advice for the practitioner
- Basic knowledge of procedures
- Materials science
- Occupational safety

#### DVS-Reports

- Focus on current and special topics
- Summary of lectures at congresses, colloquia and special meetings



#### Series of Specialist Books on Welding Technology

- is dedicated to all areas of knowledge of welding technology and related processes
- stands for well-founded content at the highest technical and scientific level



#### DIN-DVS-Paperbacks

- contain all relevant technical regulations and documents for a subject or application area in the original text
- offer easy access to DIN standards as well as DVS information sheets and guidelines



#### Posters and Wall planner

- in German and English
- "Everything at a glance"
- 365 days in the field of vision of your target group
- as a supplement in our specialist magazines SCHWEISSEN und SCHNEIDEN, DER PRAKTIKER und WELDING and CUTTING

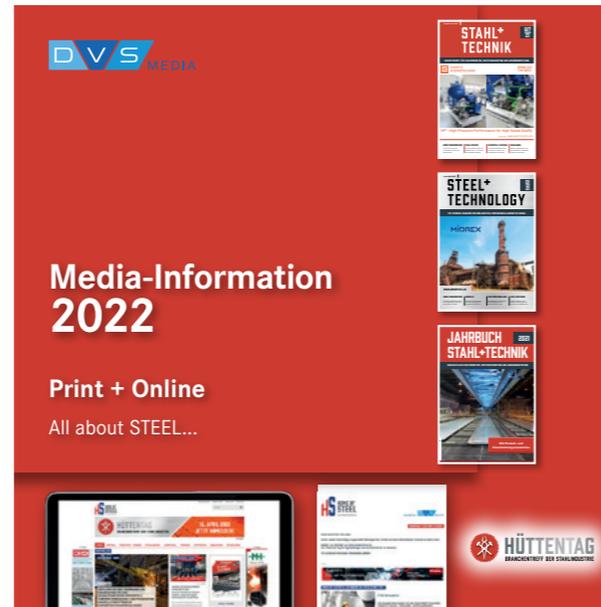
#### DVS-young professional promotion

Support our DVS young professional promotion with your logo. For only EUR 350 you are present in a total of twelve issues, six each staggered in SCHWEISSEN und SCHNEIDEN and in DER PRAKTIKER..



## THE LEADING MEDIA

### Everything about the foundry and steel industry:



Indispensable for directly addressing decision-makers in key industries!



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