



MEDIA INFORMATION 2022

Specialized media for joining, cutting and coating technology

www.dvs-media.eu

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Jahrbuch Schweisstechnik 2023



For more than 30 years, the Jahrbuch SCHWEISSTECHNIK has lived up to its claim to be a helpful reference work for the joining, cutting and coating technology industry.

Target Group

Metalworking companies: sheet metal and tube processing, machine and steel construction, shipbuilding, vehicle construction, welding specialists, welding technicians, welding engineers, production engineers, technical merchants, training centers and trainers in welding technology, students, lecturers, professors.

Advertising rate

Format	Width x Height in mm	Basic rate (b/w)	4-coloured
1/1 page+1/1 page company profile	117 × 172	2,470	2,890
1/1 page	117 × 172	2,330	2,750
1/2 page horizontal	117 × 85	1,165	1,585
1/2 page vertical	58 × 172		
1/4 page horizontal	117 × 42	590	1,010
1/4 page vertical	58 × 85		

Colour surcharge	per standard colour	210 €
	4-coloured	420 €

Bleed surcharge:		135 €
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with bleed:	154 mm width x 218 mm high incl. 3 mm bleed left, right, below and 5 mm above.	
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Bound-in-inserts:	2 pages (paper up to 115 g/m2) only possible to a limited extent, consideration after receipt of order	2,680 €
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Format:	154 mm wide x 218 mm high	
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Bookmark:		2,940 €
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* All prices are in EURO and do not include the currently valid VAT rate.

Book format:	DIN A5 (148 mm wide, 210 mm high)	
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Print run:	3,000 Copies	
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Paper:	80 g/m² art print	
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Ad closing date:	July 01, 2022	
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Also available online

www.verzeichnis.jahrbuch-schweisstechnik.de

Jahrbuch Schweisstechnik 2023

Further advertising opportunities

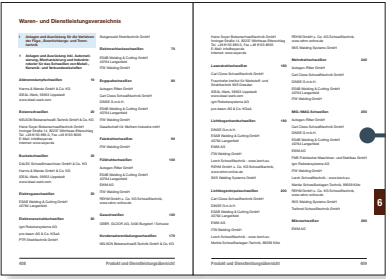


Alphabetical company directory

Registration fee: 185.00 (incl. logo)
Logo requirements:
four-coloured, max. height 20 mm, max. width 52 mm
Please send the logo in high resolution as an image file (JPEG or EPS) to:
britta.wingartz@dvs-media.info or
vanessa.wollstein@dvs-media.info

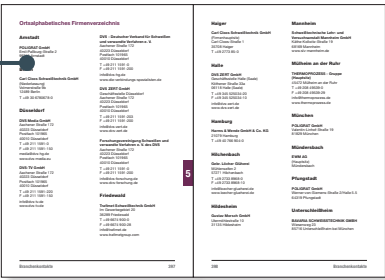
Product and Service directory

Registration fees:
up to 10 entries 13.00 € per line *
11 or more entries 11.00 € per line *
* (42 characters per line)



Local alphabetical business directory directory

Registration fee: 33 per entry



1/1 page + 1/1 page company profile

Type area: 117 mm wide x 172 mm high
with bleed: 154 mm wide x 218 mm high + 3mm bled surcharge
2,470 €

New: The company profile also appears on our homepage
www.verzeichnis.jahrbuch-schweisstechnik.de/firmenprofile



THE LEADING MEDIA

Everything about the foundry and steel industry:



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