

Decision makers rely on quality!



STAHL + TECHNIK

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STAHL + TECHNIK is the German-language trade journal for steel production, processing, application technology, innovation and management.

The target groups are steel production companies, steel processing companies (from hot and cold rolling to surface finishing), steel processing companies (forming, joining, sheet metal processing), the supply industry, universities, technical colleges and associations.

Contents:

- Plant engineering
- Metallurgy
- Innovation
- Coke-making technology
- Technology
- Companys
- Markets
- Forming technology
- Materials and production
- Digitization
- Steel application
- Precious metals
- Steel trade
- Management
- Events
- Profession and career
- Energy and Environment
- Technology, strategy and management trends
- Profiles of the industry players
- Comments
- Interviews
- Well-founded technical reports
- Scientific background information



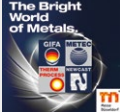
Print run

7,500

1 STAHL + TECHNIK

- 2 Brief description:** German-language trade journal for steel production, processing, application technology, innovation and management.
- 3 Target group:** Steel production companies, Steel processing companies (from hot and cold rolling to surface finishing), steel processing companies (forming, joining, sheet metal processing), the supply industry, universities, technical colleges and associations.
- 4 Frequency:** monthly
- 5 Format:** DIN A4
- 6 Volume:** 2019, 1st year of publication
- 7 Subscription rate:** Annual subscription incl. postage
National: 170,00 € Print/E-paper combination
International: 220,00 € Print/E-paper combination
Single copy 25,00 € plus postage
- 8 Membership/ Participation:** Verband Deutscher Zeitschriftenverleger e.V.
Media-Datenbank der Deutschen Fachpresse

- 9 Publishing house:** DVS Media GmbH
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Issue	Dates	The Topical Theme	Trade fairs Exhibitions Additional distribution	
FIRST ISSUE		Plant engineering	aaa – all about automation 2019 , Friedrichshafen, Germany Zukunft Stahl , Düsseldorf, Germany 33. Aachener Stahlkolloquium – Forming technology, Aachen, Germany ASMET Werkstofftechniktagung 2019 & 31. Härtereitag , Vienna, Austria	12 – 13 March 20 – 21 March 28 – 29 March 28 – 29 March
	Ad-closing date: 15 February Printing material: 19 February Publication date: 05 March	Special: METEC-previous report 1		
4	Ad-closing date: 15 March Printing material: 19 March Publication date: 02 April	Metallurgy	28. Fachtagung Industrielle Bauteilreinigung , Ulm Germany MSR-Spezialmesse Chemiedreieck , Halle, Germany	04 – 05 April 10 April
		Special: METEC-previous report 2		
5	Ad-closing date: 15 April Printing material: 17 April Publication date: 07 May	Forming technology	11th Tooling 2019 – Conference & Exhibition, Aachen, Germany Made in Steel , Milan, Italy Stainless 2019 – 10th International Stainless Steel Fair, Brno, Czech Republic	12 – 16 May 14 – 16 May 15 – 16 May
		Special: METEC-previous report 3		
6/7	Ad-closing date: 17 May Printing material: 21 May Publication date: 04 June	GMTN fair issue 	aaa – all about automation 2019 , Essen, Germany ICASP 2019 International Conference on Advanced in Solidification Processes, Salzburg, Austria MSR – Spezialmesse Nord , Hamburg, Germany ESTAD 2019 European Steel Technology and Application Days, Düsseldorf, Germany METEC 2019 , Düsseldorf, Germany THERMPROCESS 2019 , Düsseldorf, Germany	05 – 06 June 17 – 21 June 19 June 24 – 28 June 25 – 29 June 25 – 29 June
		Special: METEC-previous report 4		
8	Ad-closing date: 12 July Printing material: 16 July Publication date: 06 August	Plant engineering		
		Special: Review METEC 2019 – Part 1		

9	Ad-closing date: 16 August Printing material: 20 August Publication date: 03 September	Metallurgy	aaa – all about automation 2019, Leipzig, Germany	11 – 12 September
		Special: Review METEC 2019 – Part 2	MSR–Spezialmesse Südwest, Ludwigshafen, Germany ESSC & Duplex Conference 2019, Vienna, Austria	18 September 20 September – 02 October
10	Ad-closing date: 13 September Printing material: 17 September Publication date: 01 October	Forming technology	62. Internationales Feuerfest-Kolloquium 2019, Aachen, Germany	25 - 26 September
		Special: Review METEC 2019 – Part 3	DeburringEXPO – Trade fair for deburring technologies and precision surfaces, Karlsruhe, Germany 10th European Slag Conference, Thessaloniki, Greece parts2clean 2019, Stuttgart, Germany MSR–Spezialmesse Südost, Landshut, Germany	08 – 10 October 09 – 11 October 22 – 24 October 23 October
11	Ad-closing date: 18 October Printing material: 22 October Publication date: 05 November	International issue with english special part	formnext 2019, Frankfurt/Main, Germany	19 – 22 November
12	Ad-closing date: 15 November Printing material: 19 November Publication date: 03 December	Metallurgy		
2020				
1/2	Ad-closing date: 17 January 2020 Printing material: 21 January 2020 Publication date: 04 February 2020	Plant engineering		
3	Ad-closing date: 14 February 2020 Printing material: 18 February 2020 Publication date: 03 March 2020	Forming technology		

1 Ad rates and sizes (prices in euro, surcharges non-discountable)

All prices are net, without VAT.

Format	Size of print area width x height in mm	Trimmed size width x height in mm*	Basic rate b / w	2-colour	3-colour	4-colour
Front cover, french cover		418 x 216	–	–	–	4,500.00
2 nd /3 rd /4 th cover page	174 x 260	210 x 297	2,961.00	3,242.00	3,523.00	3,804.00
2/1 page	348 x 260	420 x 297	6,289.00	6,570.00	6,851.00	7,132.00
1/1 page	174 x 260	210 x 297	2,813.00	3,094.00	3,375.00	3,656.00
3/4 page, horizontal	174 x 192	210 x 210	2,139.00	2,420.00	2,701.00	2,982.00
3/4 page, vertical	130 x 260	145 x 297				
2/3 page, horizontal	174 x 172	210 x 191	1,877.00	2,145.00	2,413.00	2,681.00
2/3 page, vertical	114 x 260	130 x 297				
Juniorpage	128 x 174	145 x 210	1,550.00	1,831.00	2,112.00	2,393.00
1/2 page, horizontal	174 x 128	210 x 145	1,550.00	1,831.00	2,112.00	2,393.00
1/2 page, vertical	85 x 260	102 x 297				
1/3 page, horizontal	174 x 85	210 x 100	935.00	1,216.00	1,497.00	1,778.00
1/3 page, vertical	54 x 260	72 x 297				
1/4 page, horizontal	174 x 62	210 x 80	706.00	987.00	1,268.00	1,549.00
1/4 page, vertical	40 x 260	57 x 297				
1/4 page, postcard	85 x 128	102 x 145	478.00	759.00	1,040.00	1,321.00
1/6 page, horizontal	174 x 42	210 x 62				
1/6 page, vertical	56 x 128	71 x 145	360.00	641.00	922.00	1,203.00
1/8 page, horizontal	174 x 30	210 x 50				
1/8 page	85 x 62	102 x 80	189.00	470.00	751.00	1,032.00
1/8 page, vertical	40 x 128	55 x 145				
1/16 page	85 x 30	102 x 45				

* plus 3 mm trim on all sides

2 Surcharges:

Placement:	20 % surcharge for 1st right side, opposite Start and end of text on the b/w basic price (not discountable), 10 % surcharge for other binding placements with the corresponding b/w-format price (not discountable).		
Colour:	Each standard color:	281.00 €	
	4-color surcharge:	843.00 €	
	Colour surcharges are not discountable		
	Surcharge for special colours per colour	686.00 €	
	Metal and fluorescent colours	on request	
Format:	For type area advertisements, no Gate surcharge calculated.		

3 Discounts:

For a booking period of one year

Series discount		Quantity discount	
3 – 5 advertisements	5 %	2 pages	5 %
6 – 11 advertisements	10 %	3 – 5 pages	10 %
12 – 23 advertisements	15 %	6 – 9 pages	15 %
24 a.m. advertisements	20 %	10 – 12 pages	20 %
		from 13 pages	25 %

No discount on colour surcharges, additional technical effort charged and situations vacant.

Combinations: 3 % for simultaneous placement in STAHL + TECHNIK and STEEL + TECHNOLOGY of at least

3 advertisements within one year

4 Categories: Vacancies and job applications, see page 6

5 Special forms

of advertisements:	Bound-in inserts
	Discountable, 1 bound-in insert = 1/1 page ad
	Weight up to 11g/sheet. Only whole circulation.

Minimum size untrimmed (also folded) 216 x 307 mm. Allowance for trim: On top and at the bottom of the page 5 mm each, outside and inside 3 mm each for binding.

1 sheet = 2 pages	3,289.00 €
2 sheets = 4 pages	6,142.00 €

Loose inserts:	
Weight up to 25 g	
Not bound in, max. size 205 x 295 mm.	
in domestic circulation	3,100.00 €
in the total circulation incl. abroad	on request
3 samples requested from the publisher	

Glued-on items	on request
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6 Advertorial:

The ideal complement to your classic advertising with an editorial-like background. You provide us with text/picture material and we layout it according to the magazine design:

2/1 pages, 4c	(10,000 characters incl. spaces) 7,132.00 €
1/1 page, 4c	(5,000 characters incl. spaces) 3,656.00 €
1/2 page wide, 4c	(2,000 characters incl. spaces) 2,393.00 €

7 Terms of payment:

2 % discount on payments within 14 days and net price for payments within 30 days from the date of the invoice.

Bank account:

Commerzbank AG, Düsseldorf
IBAN: DE91 3008 0000 0212 6151 00
SWIFT-Code: DRESDEFF
Deutsche Bank AG, Düsseldorf
IBAN: DE04 3007 0010 0155 7008 00
SWIFT-Code: DEUTDEDD

Vacancies/ Job applications **Advertisement formats and prices for the job market (prices in Euro, surcharges not discountable)**
All prices are net, without VAT.

Format	width x height in mm	Vacancies print (b/w)	Job applications print (b/w)
1/1 page	174 x 260	2,250.00	–
3/4 page	130 x 260 174 x 195	1,711.00	–
2/3 page	174 x 172 horizontal 114 x 260 vertical	1,501.00	–
1/2 page	174 x 128 horizontal 85 x 260 vertical	1,117.00	–
1/3 page	174 x 85 horizontal 54 x 260 vertical	748.00	–
1/4 page	85 x 128 (only vacancies) 174 x 62 horizontal 40 x 260 vertical	565.00	93.00
1/6 page	174 x 72 horizontal 56 x 128 vertical	382.00	–
1/8 page	85 x 62 horizontal	288.00	132.00
1/16 page	85 x 30 horizontal	239.00	176.00
Colour surcharges: Each standard color: 281.00 4-color surcharge: 843.00 Box fee: National: 7.00 International: 10.00		incl. box number fee and Offer postage and Internet	

Order form



We order the following advertisement(s):

					in the issue																					
Format	b/w	2c	3c	4c	2019														2020							
Front cover, french cover	–	–	–	<input type="checkbox"/>	First issue	<input type="checkbox"/>	4	<input type="checkbox"/>	5	<input type="checkbox"/>	6/7	<input type="checkbox"/>	8	<input type="checkbox"/>	9	<input type="checkbox"/>	10	<input type="checkbox"/>	11	<input type="checkbox"/>	12	<input type="checkbox"/>	1/2	<input type="checkbox"/>	3	<input type="checkbox"/>
2 nd cover page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/>	4	<input type="checkbox"/>	5	<input type="checkbox"/>	6/7	<input type="checkbox"/>	8	<input type="checkbox"/>	9	<input type="checkbox"/>	10	<input type="checkbox"/>	11	<input type="checkbox"/>	12	<input type="checkbox"/>	1/2	<input type="checkbox"/>	3	<input type="checkbox"/>
3 rd cover page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/>	4	<input type="checkbox"/>	5	<input type="checkbox"/>	6/7	<input type="checkbox"/>	8	<input type="checkbox"/>	9	<input type="checkbox"/>	10	<input type="checkbox"/>	11	<input type="checkbox"/>	12	<input type="checkbox"/>	1/2	<input type="checkbox"/>	3	<input type="checkbox"/>
4 th cover page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/>	4	<input type="checkbox"/>	5	<input type="checkbox"/>	6/7	<input type="checkbox"/>	8	<input type="checkbox"/>	9	<input type="checkbox"/>	10	<input type="checkbox"/>	11	<input type="checkbox"/>	12	<input type="checkbox"/>	1/2	<input type="checkbox"/>	3	<input type="checkbox"/>
2/1 page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/>	4	<input type="checkbox"/>	5	<input type="checkbox"/>	6/7	<input type="checkbox"/>	8	<input type="checkbox"/>	9	<input type="checkbox"/>	10	<input type="checkbox"/>	11	<input type="checkbox"/>	12	<input type="checkbox"/>	1/2	<input type="checkbox"/>	3	<input type="checkbox"/>
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3/4 page, horizontal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/>	4	<input type="checkbox"/>	5	<input type="checkbox"/>	6/7	<input type="checkbox"/>	8	<input type="checkbox"/>	9	<input type="checkbox"/>	10	<input type="checkbox"/>	11	<input type="checkbox"/>	12	<input type="checkbox"/>	1/2	<input type="checkbox"/>	3	<input type="checkbox"/>
3/4 page, vertical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/>	4	<input type="checkbox"/>	5	<input type="checkbox"/>	6/7	<input type="checkbox"/>	8	<input type="checkbox"/>	9	<input type="checkbox"/>	10	<input type="checkbox"/>	11	<input type="checkbox"/>	12	<input type="checkbox"/>	1/2	<input type="checkbox"/>	3	<input type="checkbox"/>
2/3 page, horizontal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/>	4	<input type="checkbox"/>	5	<input type="checkbox"/>	6/7	<input type="checkbox"/>	8	<input type="checkbox"/>	9	<input type="checkbox"/>	10	<input type="checkbox"/>	11	<input type="checkbox"/>	12	<input type="checkbox"/>	1/2	<input type="checkbox"/>	3	<input type="checkbox"/>
2/3 page, vertical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/>	4	<input type="checkbox"/>	5	<input type="checkbox"/>	6/7	<input type="checkbox"/>	8	<input type="checkbox"/>	9	<input type="checkbox"/>	10	<input type="checkbox"/>	11	<input type="checkbox"/>	12	<input type="checkbox"/>	1/2	<input type="checkbox"/>	3	<input type="checkbox"/>
Juniorpage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/>	4	<input type="checkbox"/>	5	<input type="checkbox"/>	6/7	<input type="checkbox"/>	8	<input type="checkbox"/>	9	<input type="checkbox"/>	10	<input type="checkbox"/>	11	<input type="checkbox"/>	12	<input type="checkbox"/>	1/2	<input type="checkbox"/>	3	<input type="checkbox"/>
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1/3 page, horizontal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/>	4	<input type="checkbox"/>	5	<input type="checkbox"/>	6/7	<input type="checkbox"/>	8	<input type="checkbox"/>	9	<input type="checkbox"/>	10	<input type="checkbox"/>	11	<input type="checkbox"/>	12	<input type="checkbox"/>	1/2	<input type="checkbox"/>	3	<input type="checkbox"/>

1/3 page, vertical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/>	4	<input type="checkbox"/>	5	<input type="checkbox"/>	6/7	<input type="checkbox"/>	8	<input type="checkbox"/>	9	<input type="checkbox"/>	10	<input type="checkbox"/>	11	<input type="checkbox"/>	12	<input type="checkbox"/>	1/2	<input type="checkbox"/>	3	<input type="checkbox"/>
1/4 page, horizontal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/>	4	<input type="checkbox"/>	5	<input type="checkbox"/>	6/7	<input type="checkbox"/>	8	<input type="checkbox"/>	9	<input type="checkbox"/>	10	<input type="checkbox"/>	11	<input type="checkbox"/>	12	<input type="checkbox"/>	1/2	<input type="checkbox"/>	3	<input type="checkbox"/>
1/4 page, vertical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/>	4	<input type="checkbox"/>	5	<input type="checkbox"/>	6/7	<input type="checkbox"/>	8	<input type="checkbox"/>	9	<input type="checkbox"/>	10	<input type="checkbox"/>	11	<input type="checkbox"/>	12	<input type="checkbox"/>	1/2	<input type="checkbox"/>	3	<input type="checkbox"/>
1/4 page, post card	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/>	4	<input type="checkbox"/>	5	<input type="checkbox"/>	6/7	<input type="checkbox"/>	8	<input type="checkbox"/>	9	<input type="checkbox"/>	10	<input type="checkbox"/>	11	<input type="checkbox"/>	12	<input type="checkbox"/>	1/2	<input type="checkbox"/>	3	<input type="checkbox"/>
1/6 page, horizontal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/>	4	<input type="checkbox"/>	5	<input type="checkbox"/>	6/7	<input type="checkbox"/>	8	<input type="checkbox"/>	9	<input type="checkbox"/>	10	<input type="checkbox"/>	11	<input type="checkbox"/>	12	<input type="checkbox"/>	1/2	<input type="checkbox"/>	3	<input type="checkbox"/>
1/6 page, vertical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/>	4	<input type="checkbox"/>	5	<input type="checkbox"/>	6/7	<input type="checkbox"/>	8	<input type="checkbox"/>	9	<input type="checkbox"/>	10	<input type="checkbox"/>	11	<input type="checkbox"/>	12	<input type="checkbox"/>	1/2	<input type="checkbox"/>	3	<input type="checkbox"/>
1/8 page, horizontal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/>	4	<input type="checkbox"/>	5	<input type="checkbox"/>	6/7	<input type="checkbox"/>	8	<input type="checkbox"/>	9	<input type="checkbox"/>	10	<input type="checkbox"/>	11	<input type="checkbox"/>	12	<input type="checkbox"/>	1/2	<input type="checkbox"/>	3	<input type="checkbox"/>
1/8 page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/>	4	<input type="checkbox"/>	5	<input type="checkbox"/>	6/7	<input type="checkbox"/>	8	<input type="checkbox"/>	9	<input type="checkbox"/>	10	<input type="checkbox"/>	11	<input type="checkbox"/>	12	<input type="checkbox"/>	1/2	<input type="checkbox"/>	3	<input type="checkbox"/>
1/8 page, vertical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/>	4	<input type="checkbox"/>	5	<input type="checkbox"/>	6/7	<input type="checkbox"/>	8	<input type="checkbox"/>	9	<input type="checkbox"/>	10	<input type="checkbox"/>	11	<input type="checkbox"/>	12	<input type="checkbox"/>	1/2	<input type="checkbox"/>	3	<input type="checkbox"/>
1/16 page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/>	4	<input type="checkbox"/>	5	<input type="checkbox"/>	6/7	<input type="checkbox"/>	8	<input type="checkbox"/>	9	<input type="checkbox"/>	10	<input type="checkbox"/>	11	<input type="checkbox"/>	12	<input type="checkbox"/>	1/2	<input type="checkbox"/>	3	<input type="checkbox"/>

Booking by:

Company:

Name, first name:

Address:

Postcode, City:

Phone:

E-mail:

Date

Stamp/Signature

Privacy: The personal data you enter here will be stored and used exclusively for processing your order. Your data will not be passed on to third parties. You can of course object to the storage of your data at any time. To do this, simply send an e-mail to anzeigen@dvs-hg.de.



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STEEL + TECHNOLOGY		Page
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115,00 € Print/E-paper combination
- Single copy 35,00 € plus postage
- 8 Membership/ Participation:** Verband Deutscher Zeitschriftenverleger e.V.
Media-Datenbank der Deutschen Fachpresse

- 9 Publishing house:** DVS Media GmbH
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Issue	Dates	The Topical Theme	Trade fairs Exhibitions Additional distribution
FIRST ISSUE		Plant engineering	EuroCoke 2019 , Amsterdam, The Netherlands 2 – 4 April AISTech 2019 , Pittsburgh, USA 6 – 9 May Made in Steel , Mayland, Italy 14 – 16 May Metallurgy, Litmash, Tube Russia , Moscow, Russia 14 – 17 May SEAISI , Bangkok, Thailand 17 – 20 June
	Ad-closing date: 22 February Printing material: 26 February Publication date: 20 March	Special: METEC-previous report 1	
2	Ad-closing date: 24 May Printing material: 28 May Publication date: 14 June	GMTN fair issue 	ESTAD European steel technology and application days, Düsseldorf, Germany 24 – 28 June METEC, GIFA, Thermprocess, Newcast , Düsseldorf, Germany 25 – 29 June wire – Tube Asia , Bangkok, Thailand 18 – 20 September Tubotech, wire South America , Sao Paulo, Brazil 1 – 3 October
		Special: METEC-previous report 2	
3	Ad-closing date: 23 August Printing material: 27 August Publication date: 11 September	Metallurgy	EMO 2019 , Hanover, Germany 16 – 21 September European Stainless Steel Conference , Vienna, Austria 20 September – 2 October European Slag Conference , Thessaloniki, Greece 9 – 11 October Metal Expo , Moscow, Russia 12 – 15 November
		Special: Review METEC 2019 – Part 1	
4	Ad-closing date: 22 November Printing material: 26 November Publication date: 11 December	Forming technology	Euroforum „Zukunft Stahl“ , Düsseldorf, Germany March 2020 Metal + Metallurgy , Beijing, China March 2020 wire – Tube 2020 , Düsseldorf, Germany 30 March – 3 April 2020
		Special: Review METEC 2019 – Part 2	
2020			
1	Ad-closing date: 24 January 2020 Printing material: 28 January 2020 Publication date: 11 February 2020	Forming technology	

1 Ad rates and sizes (prices in euro, surcharges non-discountable)

All prices are net, without VAT.

Format	Size of print area width x height in mm	Trimmed size width x height in mm*	Basic rate b/w	2-colour	3-colour	4-colour
Front cover, french cover		418 x 216	–	–	–	5,890.00
2 nd /3 rd /4 th coverpage	174 x 260	210 x 297	4,736.00	5,017.00	5,298.00	5,579.00
2/1 page	348 x 260	420 x 297	7,606.00	7,887.00	8,168.00	8,449.00
1/1 page	174 x 260	210 x 297	3,851.00	4,132.00	4,413.00	4,694.00
3/4 page, horizontal	174 x 192	210 x 210	2,617.00	2,898.00	3,179.00	3,460.00
3/4 page, vertical	130 x 260	145 x 297				
2/3 page, horizontal	174 x 172	210 x 191	2,617.00	2,898.00	3,179.00	3,460.00
2/3 page, vertical	114 x 260	130 x 297				
Juniorpage	128 x 174	145 x 210	2,175.00	2,456.00	2,737.00	3,018.00
1/2 page, horizontal	174 x 128	210 x 145	2,175.00	2,456.00	2,737.00	3,018.00
1/2 page, vertical	85 x 260	102 x 297				
1/3 page, horizontal	174 x 85	210 x 100	1,323.00	1,604.00	1,885.00	2,166.00
1/3 page, vertical	54 x 260	72 x 297				
1/4 page, horizontal	174 x 62	210 x 80	1,001.00	1,282.00	1,563.00	1,844.00
1/4 page, vertical	40 x 260	57 x 297				
1/4 page, post card	85 x 128	102 x 145				

* plus 3 mm trim on all sides

2 Surcharges:

- Placement:** **20 % surcharge** for first right side, opposite Start and end of text on the b/w basic price (not discountable), **10 % surcharge** for other binding placements with the corresponding b/w-format price (not discountable).
- Colour:** Each standard color: 281.00 €
4-color surcharge: 843.00 €
Colour surcharges are not discountable
Surcharge for special colours per colour 686.00 €
Metal and fluorescent colours on request
- Format:** For type area advertisements, no Gate surcharge calculated.

3 Discounts:

- For a booking period of one year
- | Series discount | | Quantity discount | |
|------------------------|------|-------------------|------|
| 3 – 5 advertisements | 5 % | 2 pages | 5 % |
| 6 – 11 advertisements | 10 % | 3 – 5 pages | 10 % |
| 12 – 23 advertisements | 15 % | 6 – 9 pages | 15 % |
| 24 a.m. advertisements | 20 % | 10 – 12 pages | 20 % |
| | | from 13 pages | 25 % |

No discount on colour surcharges, additional technical effort charged and situations vacant.

Combinations: 3 % for simultaneous placement in STAHL + TECHNIK and STEEL + TECHNOLOGY of at least

3 advertisements within one year

4 Categories: Vacancies and job applications, see page 14

5 Special forms

- of advertisements:** Bound-in inserts
Discountable, 1 bound-in insert = 1/1 page ad
Weight up to 11g/sheet. Only whole circulation.

Minimum size untrimmed (also folded) 216 x 307 mm. Allowance for trim: On top and at the bottom of the page 5 mm each, outside and inside 3 mm each for binding.

1 sheet = 2 pages 4,224.00 €
2 sheets = 4 pages 7,604.00 €

Loose inserts:
Weight up to 25 g
Not bound in, max. size 205 x 295 mm.
in domestic circulation 3,970.00 €
in the total circulation incl. abroad on request
3 samples requested from the publisher

Glued-on items on request

6 Advertorial:

The ideal complement to your classic advertising with an editorial-like background. You provide us with text/picture material and we layout it according to the magazine design:

2/1 pages, 4c
(10,000 characters incl. spaces) 8,449.00 €

1/1 page, 4c
(5,000 characters incl. spaces) 4,694.00 €

1/2 page wide, 4c
(2,000 characters incl. spaces) 3,018.00 €

7 Terms of payment:

2 % discount on payments within 14 days and net price for payments within 30 days from the date of the invoice.

Bank account:

Commerzbank AG, Düsseldorf
IBAN: DE91 3008 0000 0212 6151 00
SWIFT-Code: DRESDEFF

Deutsche Bank AG, Düsseldorf
IBAN: DE04 3007 0010 0155 7008 00
SWIFT-Code: DEUTDEDD

Vacancies/ Job applications

Advertisement formats and prices for the job market (prices in Euro, surcharges not discountable)

All prices are net, without VAT.

Format	width x height in mm	Vacancies print (b/w)	Job applications print (b/w)
1/1 page	174 x 260	2,250.00	–
3/4 page	130 x 260 174 x 195	1,711.00	–
2/3 page	174 x 172 horizontal 114 x 260 vertical	1,501.00	–
1/2 page	174 x 128 horizontal 85 x 260 vertical	1,117.00	–
1/3 page	174 x 85 horizontal 54 x 260 vertical	748.00	–
1/4 page	85 x 128 (only vacancies) 174 x 62 horizontal 40 x 260 vertical	565.00	93.00
1/6 page	174 x 72 horizontal 56 x 128 vertical	382.00	–
1/8 page	85 x 62 horizontal	288.00	132.00
1/16 page	85 x 30 horizontal	239.00	176.00
Colour surcharges: Each standard color: 281.00 4-color surcharge: 843.00 Box fee: National: 7.00 International: 10.00			incl. box number fee and Offer postage and Internet

Order form



We order the following advertisement(s):

					in the issue									
Format	b/w	2c	3c	4c	2019								2020	
Front cover, french cover	–	–	–	<input type="checkbox"/>	First issue	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4					1	<input type="checkbox"/>
2 nd cover page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4					1	<input type="checkbox"/>
3 rd cover page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4					1	<input type="checkbox"/>
4 th cover page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4					1	<input type="checkbox"/>
2/1 page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4					1	<input type="checkbox"/>
1/1 page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4					1	<input type="checkbox"/>
3/4 page, horizontal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4					1	<input type="checkbox"/>
3/4 page, vertical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4					1	<input type="checkbox"/>
2/3 page, horizontal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4					1	<input type="checkbox"/>
2/3 page, vertical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4					1	<input type="checkbox"/>
Juniorpage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4					1	<input type="checkbox"/>
1/2 page, horizontal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4					1	<input type="checkbox"/>
1/2 page, vertical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4					1	<input type="checkbox"/>
1/3 page, horizontal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4					1	<input type="checkbox"/>

1/3 page, vertical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>
1/4 page, horizontal	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>
1/4 page, vertical	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>
1/4 page, post card	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	First issue <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	1 <input type="checkbox"/>

Booking by:

Company:

Name, first name:

Adress:

Postcode, City:

Phone:

E-mail:

Date

Stamp/Signature

Privacy: The personal data you enter here will be stored and used exclusively for processing your order. Your data will not be passed on to third parties. You can of course object to the storage of your data at any time. To do this, simply send an e-mail to anzeigen@dvs-hg.de.



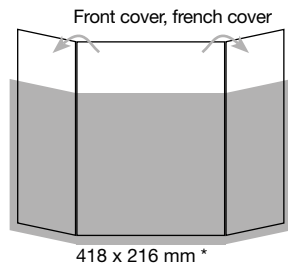
Aachener Straße 172 • 40223 Düsseldorf, Germany

Contact person:

Markus Winterhalter

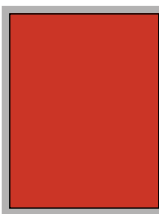
P: +49 211 1591 142

markus.winterhalter@dvs-hg.de



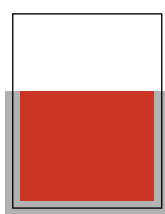
418 x 216 mm *

1/1 page



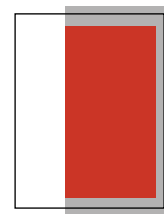
174 x 260 mm
210 x 297 mm *

2/3 page, horizontal



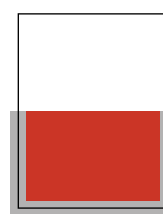
174 x 172 mm
216 x 194 mm *

2/3 page, vertical



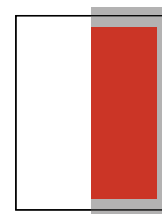
114 x 260 mm
130 x 297 mm *

1/2 page, horizontal



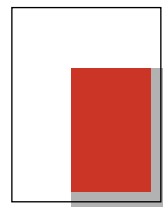
174 x 128 mm
210 x 145 mm *

1/2 page, vertical



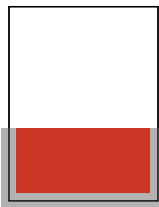
85 x 260 mm
102 x 297 mm *

Juniorspage



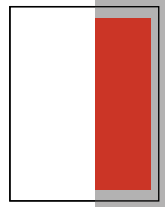
128 x 174 mm
145 x 210 mm *

1/3 page, horizontal



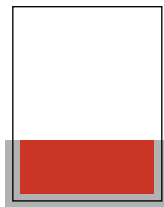
174 x 85 mm
210 x 100 mm *

1/3 page, vertical



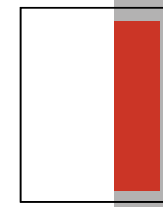
54 x 260 mm
72 x 297 mm *

1/4 page, horizontal



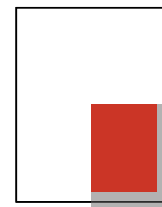
174 x 62 mm
210 x 80 mm *

1/4 page, vertical



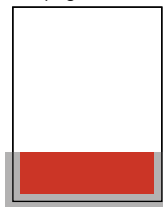
40 x 260 mm
57 x 297 mm *

1/4 page, post card



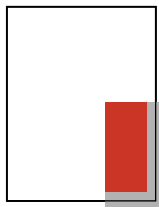
85 x 128 mm
102 x 145 mm

1/6 page, horizontal **



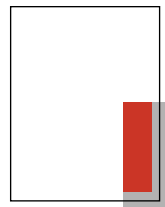
174 x 42 mm
210 x 62 mm *

1/6 page, vertical **



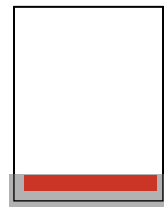
56 x 128 mm
71 x 145 mm *

1/8 page, vertical **



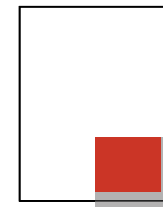
40 x 128 mm
55 x 145 mm *

1/8 page, horizontal **



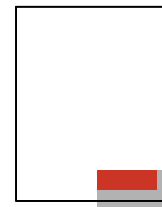
174 x 30 mm
210 x 50 mm *

1/8 page **



85 x 62 mm
102 x 80 mm *

1/16 page **



85 x 30 mm
102 x 45 mm *

■ Type area
Width x Height
■ Trimmed size*
Width x Height

* All „trimmed“ formats plus 3 mm bleed per page.

** Exclusively in the German trade journal „STAHL + TECHNIK“.

1 Size of journal: 210 mm wide, 297 mm high, DIN A4
format untrimmed: 216 mm wide,
303 mm high. 3 mm trimming allowance
at all sides

Print area: 174 mm wide, 260 mm high
2 columns, 85 mm wide each
3 columns, 56 mm wide each

2 Printing and binding method: Offset, perfect binding

3 Transmission of digital data: Katrin Kuchler
P: +49 211 1591-146
E-mail: katrin.kuechler@dvs-media.info

4 File formats: We recommend PDF/x-3 data files. The
transmission of open data (e.g. InDesign,
Quark Xpress, etc) should be avoided.
The file must be printable, i.e. with all
used fonts embedded in the file. Half-tone
images should have a resolution of 300
dpi, line-art images a resolution of at least
600 dpi.

5 Colours: European scale (CMYK) according to ISO
12647-2 (PSO), spot colours on request.
For conversion and control of the colour
space (ICC Color Management), please
refer to the standard ECI offset profiles.
(The profil "ISO Coated v2" (ECI) in the
package "ECI_Offset_2009" is available
free of charge at www.eci.org).

6 Proofs:

Compulsory colour proofs according to
"Media Standard Printing" (bvdn). Digitally
produced proofs must be delivered with the
FOGRA media wedge which is used to con-
trol color values (the media wedge can be
purchased from www.fogra.org). Preprint
proofs must contain an official print control
strip.

7 Archiving of data:

As the data are archived, it is generally
possible to use the data in an unchanged
version for reprints. However, we do not
assume any responsibility for the provided
data.

8 Warranty:

We accept no responsibility for the printing
result, if the data (for texts, colours, artwork)
provided are incomplete or deviate from the
proof. Wrong exposures due to incomple-
te or faulty files, wrong settings or incom-
plete instructions will be charged extra. Also
additional typesetting or copying effort and
the production of faulty proofs will be extra
charged.

9 Contact:

Katrin Kuchler
P: +49 211 1591-146
E-mail: katrin.kuechler@dvs-media.info

Bound-in inserts:

Before acceptance and confirmation of the order by the publisher, a compulsory sample must be furnished. Also a blank sample, with indication of size and weight, will be accepted, if no other material is available. Bound-in inserts must be clearly discernible as advertisement, must not be mistaken for an editorial part of the journal and must only cover the products of an advertiser. Placement of bound-in inserts may be limited by the technical feasibility. For any bound-in insert made of a material other than paper the publishers will first obtain approval from the postal company.

Formats:

Untrimmed in mm	width x height
1 sheet (= 2 pages)	216 x 307
2 sheets (= 4 pages)	432 x 307
3 sheets (= 6 pages)	620 x 307
4 sheets (= 8 pages)	= 2 x 2 sheets

Quantity:

on request

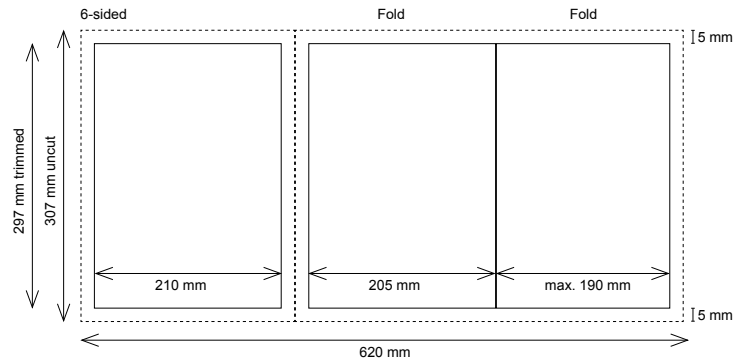
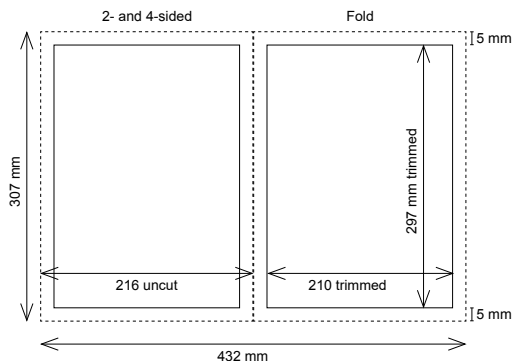
Technical details:

Bound-in inserts must be delivered with untrimmed edges. Multi-sheet inserts must be delivered properly folded. The cover page of the insert must be indicated. Inserts must be delivered in such a way that no additional cutting, folding or reworking is necessary. Extras and additional folding or gluing work will be charged separately. Multi-sheet inserts must be folded on the side of the binding. If these preconditions are not met, an extra charge will have to be paid.

Shipping address:

Prepaid delivery to:
Kraft Premium GmbH
Industriestraße 5 – 9
76275 Ettlingen, Germany

Indicate as reference: For
„STAHL + TECHNIK“ **or**
„STEEL + TECHNOLOGY“,
Issue No.



Inserts:	Conditions for order acceptance and confirmation by the publishing house are the presentation of a binding sample, if necessary a dummy sample with size and weight indication. Inserts may only be used for the sales program of an advertiser. The insert must be designed in such a way that the reader does not associate it with the text part of the magazine. The placement will be carried out according to the technical possibilities. Exclusively for MPT International.
Reference to insert:	Reference to the insert will be included in the advertisers' index free of charge.
Quantity:	on request
Deadline for delivery:	Up to 10 days after the ad-closing date. (see dates and planned topics on pages 2, 3 and 11)
Format:	Max. 205 x 295 mm
Shipping adress:	Prepaid delivery to: Kraft Premium GmbH Industriestraße 5 – 9 76275 Ettlingen, Germany Indicate as reference: For „STAHL + TECHNIK“ or „Steel + technology“, Issue No.
Technical details:	As the material is inserted loose, i.e. without fixture of any kind, it must be a single piece. The inserted material must be delivered in such a condition that no additional handling or processing is required. Any extra work (e.g. folding) will be separately charged. Inserts printed on a material other than paper will not be accepted unless a compulsory sample has been furnished before, for checking its suitability for processing and shipping. Inserts consisting of several sheets must close up towards the binding, i.e. towards the inserting direction.

For postcards glued onto inserts or advertisements, the following rates apply: 167,- € / 1,000 pieces incl. postage excl. gluing costs:

– Gluing by machine can be done, if glued-on edge is in parallel to the binding and at a distance between 1 and 7 cm from the binding; the height is variable.

Gluing costs are 128 € / 1,000 pieces. In other cases, including affixing at an angle, the rate for manual gluing is 189 € / 1,000 pieces.

For other advertising items (product samples, CD/ DVD etc.), the rate for inserts will apply. Gluing costs will be quoted on request based on a compulsory sample. The glued area will be in parallel to the binding. Items can be affixed at variable height at a distance between 2 and 7 cm from the binding.

on request

Quantity:

Loose inserts and
Glued-on items
to be sent to:

Prepaid delivery to:
Kraft Premium GmbH
Industriestraße 5 – 9
76275 Ettlingen, Germany

Indicate as reference: For
„STAHL + TECHNIK“ **or**
„STEEL + TECHNOLOGY“,
Issue No.

Special forms of advertising

– more attention for your print advertising!

Our special forms of advertising are a special form of print advertising, they appear sympathetic and at the same time surprising to the reader and are therefore particularly well perceived and remembered. So your advertising remains present.

Special advertising formats

- » offer you a particularly prominent advertising placement
- » show our readers - your target group - your innovative power
- » are attention- and / or topic-oriented
- » increase the response effect

Let your creativity run free, draw from the large offer of our innovative special advertising forms or challenge us with your own ideas.

Print works – we are happy to advise you!

The classics

Bound-in inserts



Supplements



Stickers / Booklets



You will find further special forms of advertising on the following page.

The Exceptionals

Booklet within a booklet



Post-it on carrier advertisement



Banderole



1/6 page, 1-column Island display



2x 2/3 page vertical, Across booklet waistband



2x 1/3 page, tunnel display



The Individuals

3x 1/3 page, across bund



1x 1/3 page vertical, center column



2x 1/3 page, tunnel display



1 Prices: Clickable advertisements in **STAHL + TECHNIK/**
STEEL + TECHNOLOGY-E-Paper 250.00 €

with the following multimedia expansions/linking possible:
on (Image)Video
on website/product page
to event/trade fair information
E-mail, maps, sounds and much more

2 File formats: Maximum file size (incl. default and transition
images): 5 MB
Default and transition images: File format: JPG
Maximum file size: 200 KB per image

Video formats: preferably Windows Media or mp4 -
16:9 with 1024 x 576 px or greater,
24 - 25 frames/second, 4Mbit encoding rate,
Stereo Sound 44KHz Sampling.
All popular video formats

3 Volume of data: max. 5 MB

4 Shipping address: DVS Media GmbH
Aachener Straße 172, 40223 Düsseldorf, Germany
Postfach 10 19 65, 40010 Düsseldorf, Germany

5 Delivery deadline: 20 days before publication of the print edition

For data delivery we need the following information:

Company / Contact / Phone / E-mail / Journal / Issue
Ad customer / ad spec / ad spec name (optional) / Ad order from

6 Contact person: Markus Winterhalter
P: +49 211 1591-142
E-mail: markus.winterhalter@dvs-hg.de
Katrin Kuchler
P: +49 211 1591-146
E-mail: katrin.kuechler@dvs-media.info

The following conditions must be observed in order to accept digital advertisements/print documents and process them without any problems:

Order

In addition to the corresponding file name, we require an exact order for each data carrier or file transfer as well as printouts and, in the case of colour advertisements, proofs that are binding for printing with the necessary details. In the case of FTP transmissions, we request the corresponding advertising order, enclosing a copy of the advertising motif, to be sent simultaneously by fax to the number given below. The deadline for the acceptance of advertisements and the delivery date for print documents specified in the media information shall also apply to advertisements delivered digitally (see AMF Schedule T „Schedule and Topic Plan“).

Contact

Announcements, information, votes, etc. for transmissions
digital print documents via

Katrin Küchler

P: +49 211 1591-146

E-mail: katrin.kuechler@dvs-media.info

Systems/Programs**Apple Macintosh:**

Freehand up to version MX

Illustrator up to version CS6

Photoshop up to version CS6

QuarkXPress up to version 8.0

InDesign up to version CS6

Graphics/other imports

If graphics or scans are placed in the display, these imports must be included in any case. The graphics or image files in the original program must also be saved separately on data carriers. They should not contain any compressions, raster images should have a resolution of at least 300 dpi, line images 1200 dpi.

Permissible graphic formats: the usual EPS, TIFF or BMP files.

Colour advertisements/receipts/proofs

A binding expression is required for each side to be exposed. For colour advertisements with special colours (Pantone, HKS), colour-separated printouts with the exact colour designations are required. For the printing of advertisements in Euroscale (CMYK), a proof is absolutely necessary. Colour prints from the colour copier are not binding.

Prices

The following prices apply to the acceptance of digital advertisements. Incorrect exposures due to incomplete or faulty files, incorrect settings or incomplete information will be charged. This applies equally to additional typesetting or litho work as well as to the creation of missing proofs. Files in Word, Excel and PowerPoint can only be used with additional effort (additional costs).

Exposure:

up to format DIN A4 45.00 €

up to format DIN A3 88.00 €

Windows:

CorelDraw up to version 8 (saved as EPS-files, font as sign path)
Other systems/programs on request. We request an original file with details of all imports used and additionally an EPS file.

Printable PDF file with at least 300 dpi**Data carrier/receiver**

CD-ROM
DVD +R/-R
FTP-server (Access data on request)
E-mail (Data volume not more than 10 MB)

Together with the data carrier or the FTP transmission all information about journal/title, sender/company, operating system, program versions used, file names as well as number and names of the printing colours are required. (Files must not be stored in closed postscript files.)

Font

In the program files and attached font imports no modified fonts may be used. All fonts and font styles used, in particular those contained in EPS files, must be listed in the order. The fonts will only be used for processing the transmitted order and will be deleted immediately afterwards.

Digital or analogue proof:

up to format DIN A4 45.00 €
up to format DIN A3 88.00 €
Pre-press proofs on request

Hourly rate for DTP work:

Recognized file errors will be processed as far as possible at the request of the customer and after consultation of the necessary work effort.

Interventions will be charged at 63 € per hour or part hour.

Other services

All other prepress work on a time and material basis on request.

Warranty

Only what is available on the data carrier can be exposed. The publisher accepts no liability for deviations in texts, illustrations and especially colours. The printing of colour advertisements without a proof is without guarantee. We assume that the files sent and handed over to us are copies and assume no liability for their existence.



How to ignite the advertising turbo with your professional contributions ...

With your article published in one of our trade journals you have set a **visible sign of your professional competence**. Use this effect to really step on the gas in your marketing - with a **reprint** in print or digital!

With printed special editions of your technical contribution, you literally „put your competence in the hands“ of customers or partners. And at events, printed special editions successfully complement your marketing activities.

In digital form, you can integrate the special prints into your website or send them conveniently by e-mail.

Whether print or digital: reprints protect you against copyright infringement. All publications and representations in our media are protected. With our reprint variants, you can publish your contribution in a legally harmless manner.

We will be happy to make you an individual offer.

1

The classic – as a print product

- » Printed
- » Print run starting at 100 copies
- » Includes permission to distribute your prints
- » Saddle stitch
- » On request, practical ring eye stapling for filing (surcharge 20.00 €)

2

As a print-PDF – digital

- » High-resolution print file in PDF format
- » For distribution to your own printer
- » Unlimited print run
- » Unlimited reprinting rights
- » Includes permission to distribute your prints

3

As a Internet-PDF – digital

- » Web-compatible file format
- » For the integration on your website or for dispatch by e-mail
- » Including permission to publish on the Internet and for dissemination
- » Ideal in combination with print or print PDF

Consulting + Booking:

DVS Media GmbH
Postfach 10 19 65, 40010 Düsseldorf, Germany
Aachener Straße 172, 40223 Düsseldorf, Germany
Martina Reintjens
P: +49 211 1591-156
E-mail: martina.reintjens@dvs-hg.de
www.dvs-media.eu



Original front cover

Pure competence

You start with the original cover page.

An extra field draws attention to your contribution.

Alternatively, you can insert your own cover picture or ad.



Corporate-front cover

Individual design

The title page corresponds to the corporate design of your company.

Head-front cover

Concise introduction

Your article starts directly below the headline of the journal.



Basic-front cover

Getting straight to the point

Only at the top of the page is the reprint shown as such.



We also offer the following services

Page numbers, third-party advertisements and contributions will be removed.
Use the free space to place your own ad or contact data.

1

The classic – as a print product (4-colour)

- » Printed
- » Includes permission to distribute your prints
- » Print: 4-colour Euroscala, Paper: 135 g/m² Picture print matt, white
- » Format: DIN A4 (front and back printed)
- » On request, practical ring eye stapling for filing (surcharge 20.00 €)



Circulation*									
Pages	Processing	100	200	300	400	500	600	800	1.000
1	plan	206.00 €	256.00 €	296.00 €	304.00 €	310.00 €	316.00 €	328.00 €	340.00 €
2	plan	256.00 €	310.00 €	350.00 €	362.00 €	368.00 €	374.00 €	386.00 €	398.00 €
4	Folded	394.00 €	532.00 €	584.00 €	608.00 €	620.00 €	632.00 €	656.00 €	680.00 €
6	Folded	524.00 €	678.00 €	798.00 €	828.00 €	850.00 €	872.00 €	916.00 €	960.00 €
8	Saddle	632.00 €	816.00 €	864.00 €	892.00 €	936.00 €	974.00 €	1.054.00 €	1.130.00 €
12	Saddle	1,064.00 €	1,200.00 €	1,264.00 €	1,320.00 €	1,366.00 €	1,416.00 €	1,516.00 €	1,616.00 €
16	Saddle	1,416.00 €	1,472.00 €	1,536.00 €	1,594.00 €	1,658.00 €	1,718.00 €	1,838.00 €	1,958.00 €

All prices plus VAT and shipping costs.

*We will be happy to make you an individual offer for a different circulation.

2

As a print-PDF – digital

- » High-resolution print file in PDF format
- » For distribution to your own printer
- » Unlimited print run
- » Unlimited reprinting rights
- » Includes permission to distribute your prints

300 dpi printable	1 page	2 pages	3 pages	4 pages	from 5 pages
	500.00 €	600.00 €	700.00 €	800.00 €	900.00 €

All prices plus VAT and shipping costs.

3

As a Internet-PDF – digital

- » Web-compatible file format
- » For the integration on your website or for dispatch by e-mail
- » Including permission to publish on the Internet and for dissemination
- » Ideal in combination with print or print PDF

200 dpi Internet-PDF	1 page	2 pages	3 pages	4 pages	from 5 pages
	120.00 €	160.00 €	200.00 €	240.00 €	280.00 €

All prices plus VAT and shipping costs.



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