Media Information 2019

SCHWEISSEN UND SCHNEIDEN –
Technical journal for welding and allied processes

www.schweissenundschneiden.de
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<td>23</td>
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</tr>
</tbody>
</table>
1 Brief Characteristics:
Technical-scientific trade journal for welding, cutting and brazing/soldering technology, including the large number of peripheral fields. Editorial subjects: research and development, training, further education, exchange of experience, welding, cutting, brazing/soldering, adhesive bonding and allied processes, material-related questions (ferrous and non-ferrous metals, plastics as well as base and filler materials), calculation, design and fabrication in structural steel engineering, tank construction, apparatus engineering, vehicle manufacture and mechanical engineering, welding machines including robots and controllers, material testing (destructive and non-destructive) as well as safety at work and health protection.

2 Memberships: Media Database of the German Trade Press
3 Organ: Official organ of DVS – German Welding Society
4 Publisher: DVS – German Welding Society
5 Editorial staff: Dipl.-Ing. Dietmar Rippegather (management/responsible)

6 Advertisements: Markus Winterhalter

7 Year: Volume 71, 2019
Publication method: monthly

8 Print run: 6,000

9 Publishing house: DVS Media GmbH

10 Postal address: P.O. Box 101965, 40010 Düsseldorf, Aachener Straße 172, 40223 Düsseldorf

11 Phone: +49 211 1591-151/-152
Fax: +49 211 1591-150

12 Internet: www.dvs-media.eu
E-Mail: markus.winterhalter@dvs-hg.de vanessa.wollstein@dvs-hg.de

14 Purchase prices in 2019: Annual subscription 205.50 € (Print/Online/Mobile) plus postage costs

15 Scope analysis in 2017 = 11 issues
Format of the journal: DIN A4
Total scope: 1,018 pages = 100.0 %
Editorial section: 668 pages = 65.6 %
Advertising section: 350 pages = 34.4 %
of which
Job and opportunity advertisements 7 pages = 2.0 %
Bound inserts 6 pages = 1.7 %
ABC of joining technology 138 pages = 39.4 %
Loose inserts 13 pieces = 3.7 %

16 Content analysis of the editorial section in 2017 = 668 pages
Management: 33 pages = 4.9 %
Experience from the economy and practice: 377 pages = 56.4 %
Events: 46 pages = 6.9 %
Standardisation: 21 pages = 3.2 %
New devices and machines 63 pages = 9.4 %
Society communications/news about people: 64 pages = 9.6 %
Miscellaneous: 64 pages = 9.6 %
668 pages = 100.0 %
<table>
<thead>
<tr>
<th>Issue / Month</th>
<th>Main subject areas</th>
<th>Fairs, conferences and events</th>
<th>Ad closing date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 – 2/January – February</td>
<td>Manufacturing procedures and manufacturing materials; New findings about resistance welding; Developments with regard to gas-shielded metal arc welding</td>
<td></td>
<td>January 14, 2019</td>
</tr>
<tr>
<td>3/March</td>
<td>Automation using robots and sensors in the case of joining, cutting and coating; Utilisation of brazing/soldering for the joining of materials; Thermal cutting</td>
<td>Hanover International Trade Fair 01.04 – 05.04.2019 in Hanover/Germany</td>
<td>February 11, 2019</td>
</tr>
<tr>
<td>4/April</td>
<td>Thermal spraying; Developments with regard to the processing of high-alloyed materials by means of welding technology; Application of welding and adhesive bonding</td>
<td>ITSC 2019 International Thermal Spray Conference 26.05. – 29.05.2019 in Yokohama/Japan</td>
<td>March 11, 2019</td>
</tr>
<tr>
<td>5/May</td>
<td>Raising process stability and weld quality; Automation using robots and sensors in the case of joining, cutting and coating; Hybrid welding procedures</td>
<td></td>
<td>April 15, 2019</td>
</tr>
<tr>
<td>6/June</td>
<td>Developments with regard to the utilisation of laser and electron beams for welding and cutting; Fundamentals of materials and development of filler materials; Welding in installation engineering and tank construction</td>
<td>LASER World of PHOTONICS 24.06. – 27.06.2019 in Munich/Germany GIFA International Giesserei-Fachmesse mit Technical Forum 25.06. – 29.06.2019 in Düsseldorf/Germany</td>
<td>May 13, 2019</td>
</tr>
<tr>
<td>7/July</td>
<td>Additive manufacturing and coating by means of welding; Resistance welding; Simulation, calculation and designing in welding technology</td>
<td></td>
<td>June 07, 2019</td>
</tr>
<tr>
<td>Date</td>
<td>Event</td>
<td>Details</td>
<td></td>
</tr>
<tr>
<td>------------</td>
<td>-----------------------------------------------------------------------</td>
<td>--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>8/August</td>
<td>Developments with regard to gas-shielded metal arc welding;</td>
<td>Application of welding and adhesive bonding</td>
<td></td>
</tr>
<tr>
<td>9/September</td>
<td><strong>Preview of BLECHEXPO/Schweisstec fair</strong></td>
<td>Announcements from exhibitors; Examples of applications of welding and cutting technologies; Economic development of the market for welding and cutting devices and filler materials; Joining of aluminium, magnesium and titanium; Beam welding processes</td>
<td></td>
</tr>
<tr>
<td>10/October</td>
<td><strong>Edition for the BLECHEXPO/Schweisstec fair</strong></td>
<td>Manufacturing procedures and manufacturing materials; Automation using robots and sensors in the case of joining, cutting and coating</td>
<td></td>
</tr>
<tr>
<td>11/November</td>
<td>Welding, brazing/soldering and adhesive bonding for lightweight structures made of metallic and non-metallic materials; Developments of processes and devices for joining by means of friction stir welding; Findings about safety at work and health and environmental protection in welding technology</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12/December</td>
<td>Report on the DVS CONGRESS;</td>
<td>Special welding procedures: ultrasonic welding, hybrid joining and friction welding</td>
<td></td>
</tr>
</tbody>
</table>

**Regular sections:**

News, from companies, reports, publications (books, journals, software and standards), events as well as society information (society communications, personnel news and anniversaries and DVS forum)
### Advertising Rates 51 valid from January 1st, 2019

**Format:** DIN A4 (210 mm wide, 297 mm high)

**Type area:** 176 mm wide, 253 mm high, 2 columns per 86 mm

**Basic rates:**
- 1/1 page: 3,430.00 €
- 1/2 page: 1,715.00 €
- Juniorpage: 2,150.00 €
- 1/3 page: 1,160.00 €
- 1/4 page: 860.00 €
- 1/8 page: 430.00 €
- 1/16 page: 230.00 €
- 1/32 page: 120.00 €

Unusual size to inquiry

**PR-Special:** 1/1 page b/w (176 mm wide / 253 mm high) 3,430.00 €

Guaranteed positions are subject to a surcharge of 10 %

**Special Positions:**
- Front cover, four coloured: 5,740.00 €
- 2nd cover b/w: 3,600.00 €
- 3rd cover b/w: 3,600.00 €
- 4th cover b/w: 3,620.00 €

**Bleed surcharge:** Size: 216 mm wide, 305 mm high  € 170.00

**Colour surcharge:**
- Per standard colour: 1/1 and 1/2 page 370.00 €
- Per special colour: 1/3 page and smaller 370.00 €
- Per special colour: four-coloured 1,000.00 €

**Series discounts:**
- For advertisements published within 12 months
  - For 3 repeats or 1 1/2 pages: 5 %
  - For 6 repeats or 3 pages: 10 %
  - For 12 repeats or 6 pages: 15 %

No discounts on all surcharges

### Job-advertisement:
- Column-millimeter-price 7.00 € | Box number charge 6.50 €
- Your job advertisement also appears for one month in the job market on the DVS websites.
- Additional possibilities for job offers on page 09 – 10

**Bound-in-inserts:**
- 2 pages (paper up to 115 g/m²) 3,850.00 €
- 2 pages (paper up to 170 g/m²) 4,800.00 €
- 4 pages 5,850.00 €

Size: 216 mm wide, 305 mm high
3 mm bleed difference round, 5 m headbleed

**Discount:**
- 2 Bound-in inserts 5 %
- 3 Bound-in inserts 10 %
- 6 Bound-in inserts 15 %

**Loose inserts:**
- Inland circulation up to 25 g 320.00 € %
- Postal charge incl.
- Max. format: 195 mm wide, 285 mm high
- Without discount

To be supplied free of all charges to our printer:
D+L Printpartner
Schlavenhorst 10, 46395 Bocholt
Phone +49 2871 2466-0

**Terms of payment:**
- 30 days after invoice date without discount
- 8 days after invoice date 2 % discount

**Bank details:**
- Commerzbank AG, Düsseldorf
  IBAN: DE91 3008 0000 0212 6151 00 | SWIFT-Code: DRESDEFF
- Deutsche Bank AG, Düsseldorf,
  IBAN: DE04 3007 0010 0155 7008 00 | SWIFT-Code: DEUTDEDD
Standard formats for advertising

Type area

1/1 page
176 mm wide
253 mm high

1/2 vertical
86 mm wide
253 mm high

1/2 horizontal
176 mm wide
125 mm high

Juniorpage
120 mm wide
170 mm high

1/3 vertical
57 mm wide
253 mm high

1/3 horizontal
176 mm wide
85 mm high

1/4 vertical
86 mm wide
125 mm high

1/4 horizontal
176 mm wide
62 mm high

1/8 page
86 mm wide
62 mm high

with bleed
all formats plus 3 mm bleed difference round, 5 mm headbleed

1/1 page
210 mm wide
297 mm high

1/2 vertical
103 mm wide
297 mm high

1/2 horizontal
210 mm wide
147 mm high

Juniorpage
137 mm wide
192 mm high

1/3 vertical
74 mm wide
297 mm high

1/3 horizontal
210 mm wide
107 mm high

1/4 vertical
103 mm wide
147 mm high

1/4 horizontal
210 mm wide
84 mm high

1/8 page
103 mm wide
84 mm high

Front cover:
210 mm wide, 185 mm high
plus 3 mm bleed right

4th cover:
max. height 230 mm
Data transmission:

- CD-ROM
- DVD
- E-Mail to: anzeigen@dvs-hg.de

Please pay attention, that all fonts, logos and graphics used must also be delivered of the data.

Preferred file format:

PDF files as unseparated PDF-X/3-files
Resolution: pictures 300 dpi, lineart 1200 dpi

Please note that for 4-colour products, all the colours are converted to CMYK colour mode except if special colours are to be printed as additional colours.

Other formats on request.

Instruction for smooth processing:

- Prepare black-and-white advertisements only in black and white or grey shades
- Please mix colours only in cyan, magenta, yellow and black (process colours)
- The file name should not include any blanks or special characters
- Please send a printout of the file, so that the correctness of the data files can be checked
- In the case of 4c advertisements, please send a proof
- For the data transmission, please specify the journal and issue in question
Wir beraten Sie gerne!
Christiane Czech
Tel. +49 211 15 91-157 | christiane.czech@dvs-hg.de

Der Stellenmarkt für die Branche.
www.dvs-media.eu/jobportal
Are you looking for skilled employees and executives who are familiar with joining technology? With our cross-media JobPortal, we reach the right target groups precisely.

- Online: more than 6,000 visitors per month
- Print: 5 leading trade magazines for your precise target group approach
- SCHWEISSEN UND SCHNEIDEN, DER PRAKTiker, WELDING AND CUTTING, JOINING PLASTICS, THERMAL SPRAY BULLETIN
- You advertise via the DVS network in the setting of over 19,000 members

**Joining Starter Kit:**
- Print: Ad size 1/3 page 4c
- Online: JobPortal + StepStone (for 30 days)
- 1,250 € (ex. VAT)

**Joining Business Kit:**
- Print: Ad size 1/2 page 4c
- Online: JobPortal + StepStone (for 30 days)
- 1,590 € (ex. VAT)

**Joining Professional Kit:**
- Print: Ad size 1/1 page 4c
- Online: JobPortal + StepStone (for 30 days)
- 1,980 € (ex. VAT)

Publish your job advertisement at a low package price:

- Online: in the JobPortal at www.dvs-media.eu/jobportal
- Online: on the five websites of our trade journals
- Online: at StepStone, our cooperation partner in Germany
### Recipient structure analysis

#### Sectors/branches of the economy/specialist fields/occupational groups

SCHWEISSEN UND SCHNEIDEN reports on the results of development and research papers from all fields of industry as well as from industry-free institutes. Furthermore, the journal provides information about experience with regard to the application of welding technology in practice - in structural steel engineering, building and bridge construction, mechanical engineering, electrotechnology, vehicle manufacture, aircraft manufacture, reactor construction as well as the chemical industry. This information is supplemented by topical reports on new developments as well as on economic questions.

<table>
<thead>
<tr>
<th>Department/group class</th>
<th>Recipient groups (according to the classification of the branches of the economy)</th>
<th>Proportion of the actually circulated print run</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>%</td>
</tr>
<tr>
<td>36, 35, 5–7</td>
<td>Energy industry, water supply and mining</td>
<td>4.4</td>
</tr>
<tr>
<td>20, 19.2</td>
<td>Chemical industry and mineral oil processing</td>
<td>3.8</td>
</tr>
<tr>
<td>24</td>
<td>Metal production and metal processing</td>
<td>10.0</td>
</tr>
<tr>
<td>25.1</td>
<td>Manufacture of steel and light metal structures</td>
<td>8.1</td>
</tr>
<tr>
<td>25.2</td>
<td>Boiler and tank construction</td>
<td>5.6</td>
</tr>
<tr>
<td>28</td>
<td>Mechanical engineering</td>
<td>19.4</td>
</tr>
<tr>
<td>29</td>
<td>Manufacture of cars and their parts</td>
<td>1.9</td>
</tr>
<tr>
<td>30.9</td>
<td>Road vehicle construction (without cars)</td>
<td>1.3</td>
</tr>
<tr>
<td>35.1</td>
<td>Shipbuilding</td>
<td>3.1</td>
</tr>
<tr>
<td>30.2</td>
<td>Rail vehicle construction</td>
<td>2.5</td>
</tr>
<tr>
<td>30.3</td>
<td>Aircraft and spacecraft construction</td>
<td>2.5</td>
</tr>
<tr>
<td>45.2</td>
<td>Repair of motor vehicles</td>
<td>1.3</td>
</tr>
<tr>
<td>26.51.2, 26, 27,</td>
<td>Electronics, precision mechanics and optics</td>
<td>1.9</td>
</tr>
<tr>
<td>26.51.3</td>
<td></td>
<td></td>
</tr>
<tr>
<td>41 – 43</td>
<td>Building trade</td>
<td>1.3</td>
</tr>
<tr>
<td>46.9</td>
<td>Wholesale trade</td>
<td>5.6</td>
</tr>
<tr>
<td>72</td>
<td>Science, research and teaching</td>
<td>20.0</td>
</tr>
<tr>
<td>71</td>
<td>Technical advice and planning (especially architectural and engineering offices)</td>
<td>5.0</td>
</tr>
<tr>
<td></td>
<td>No information</td>
<td>2.3</td>
</tr>
</tbody>
</table>

**Actually circulated print run**

|                                | 100.0 | 4,525  |
### Size of the economic unit

<table>
<thead>
<tr>
<th>Size of the Economic Unit</th>
<th>Proportion of the Actually Circulated Print Run</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>%</td>
</tr>
<tr>
<td>1 – 19 employees</td>
<td>24.4</td>
</tr>
<tr>
<td>20 – 49 employees</td>
<td>16.3</td>
</tr>
<tr>
<td>50 – 299 employees</td>
<td>28.1</td>
</tr>
<tr>
<td>300 and more employees</td>
<td>28.8</td>
</tr>
<tr>
<td>No information</td>
<td>2.4</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Copies</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 – 19 employees</td>
<td>1,104</td>
</tr>
<tr>
<td>20 – 49 employees</td>
<td>738</td>
</tr>
<tr>
<td>50 – 299 employees</td>
<td>1,271</td>
</tr>
<tr>
<td>300 and more employees</td>
<td>1,303</td>
</tr>
<tr>
<td>No information</td>
<td>109</td>
</tr>
</tbody>
</table>

**Total:** 4,525

### Position in the Business

<table>
<thead>
<tr>
<th>Position in the Business</th>
<th>Proportion of the Actually Circulated Print Run</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>%</td>
</tr>
<tr>
<td>Proprietor, member of the board or managing director</td>
<td>23.1</td>
</tr>
<tr>
<td>Plant or works manager</td>
<td>8.1</td>
</tr>
<tr>
<td>Head of technical department</td>
<td>18.8</td>
</tr>
<tr>
<td>Head of commercial department</td>
<td>1.3</td>
</tr>
<tr>
<td>Plant engineer or welding engineer</td>
<td>20.0</td>
</tr>
<tr>
<td>Welding technologist, welding specialist or foreman</td>
<td>6.9</td>
</tr>
<tr>
<td>Welding instructor, welding shop foreman or welder</td>
<td>2.5</td>
</tr>
<tr>
<td>Technical clerk</td>
<td>1.9</td>
</tr>
<tr>
<td>Teacher at a university or a technical teaching institute</td>
<td>4.4</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>12.4</td>
</tr>
<tr>
<td>No information</td>
<td>0.6</td>
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</table>

<table>
<thead>
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</tr>
</thead>
<tbody>
<tr>
<td>Proprietor, member of the board or managing director</td>
<td>1,045</td>
</tr>
<tr>
<td>Plant or works manager</td>
<td>367</td>
</tr>
<tr>
<td>Head of technical department</td>
<td>851</td>
</tr>
<tr>
<td>Head of commercial department</td>
<td>59</td>
</tr>
<tr>
<td>Plant engineer or welding engineer</td>
<td>905</td>
</tr>
<tr>
<td>Welding technologist, welding specialist or foreman</td>
<td>312</td>
</tr>
<tr>
<td>Welding instructor, welding shop foreman or welder</td>
<td>113</td>
</tr>
<tr>
<td>Technical clerk</td>
<td>86</td>
</tr>
<tr>
<td>Teacher at a university or a technical teaching institute</td>
<td>199</td>
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<tr>
<td>Miscellaneous</td>
<td>561</td>
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<tr>
<td>No information</td>
<td>27</td>
</tr>
</tbody>
</table>

**Total:** 4,525

### Formal education/vocational training

<table>
<thead>
<tr>
<th>Formal education/vocational training</th>
<th>Proportion of the Actually Circulated Print Run</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of technology or university</td>
<td>39.4</td>
</tr>
<tr>
<td>Specialist, engineering or technical college</td>
<td>39.4</td>
</tr>
<tr>
<td>Miscellaneous vocational college</td>
<td>1.9</td>
</tr>
<tr>
<td>Foreman's qualification test</td>
<td>9.4</td>
</tr>
<tr>
<td>Welding training (according to DVS guidelines)</td>
<td>2.5</td>
</tr>
<tr>
<td>Concluded technical training</td>
<td>3.1</td>
</tr>
<tr>
<td>Concluded commercial training</td>
<td>1.3</td>
</tr>
<tr>
<td>Miscellaneous vocational training</td>
<td>1.3</td>
</tr>
<tr>
<td>No training</td>
<td>1.3</td>
</tr>
<tr>
<td>No information</td>
<td>0.4</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Copies</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of technology or university</td>
<td>1,783</td>
</tr>
<tr>
<td>Specialist, engineering or technical college</td>
<td>1,783</td>
</tr>
<tr>
<td>Miscellaneous vocational college</td>
<td>86</td>
</tr>
<tr>
<td>Foreman's qualification test</td>
<td>425</td>
</tr>
<tr>
<td>Welding training (according to DVS guidelines)</td>
<td>113</td>
</tr>
<tr>
<td>Concluded technical training</td>
<td>140</td>
</tr>
<tr>
<td>Concluded commercial training</td>
<td>59</td>
</tr>
<tr>
<td>Miscellaneous vocational training</td>
<td>59</td>
</tr>
<tr>
<td>No training</td>
<td>59</td>
</tr>
<tr>
<td>No information</td>
<td>18</td>
</tr>
</tbody>
</table>

**Total:** 4,525

### Age

<table>
<thead>
<tr>
<th>Age</th>
<th>Proportion of the Actually Circulated Print Run</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to 29 years</td>
<td>6.3</td>
</tr>
<tr>
<td>30 – 39 years</td>
<td>13.8</td>
</tr>
<tr>
<td>40 – 49 years</td>
<td>30.6</td>
</tr>
<tr>
<td>50 – 59 years</td>
<td>33.1</td>
</tr>
<tr>
<td>60 years and older</td>
<td>16.2</td>
</tr>
<tr>
<td>No information</td>
<td>0.0</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Copies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to 29 years</td>
<td>285</td>
</tr>
<tr>
<td>30 – 39 years</td>
<td>624</td>
</tr>
<tr>
<td>40 – 49 years</td>
<td>1,385</td>
</tr>
<tr>
<td>50 – 59 years</td>
<td>1,498</td>
</tr>
<tr>
<td>60 years and older</td>
<td>733</td>
</tr>
<tr>
<td>No information</td>
<td>0</td>
</tr>
</tbody>
</table>

**Total:** 4,525
Marketing with specialist articles

Objective specialist articles are outstandingly suitable for supporting your corporate communication. Have an individual marketing and PR instrument with advertising impact produced at a favourable price and show neutral and targeted competence. Provide new stimuli for your marketing appearance - in accordance with the copyright.

Because, please bear in mind: All publications appearing in our trade journals as well as the presentation of the contents are protected by and subject to copyright. Therefore, we charge licensing fees for the publication of the articles. Without the agreement of the publishing house, this would constitute an infringement of the copyright.

We will be happy to make you an individual offer.

The classic – as a print product
- In printed form
- Print run already from 100 copies
- Including the permission to distribute your prints
- Saddle binding
- On request, practical eyelet binding for filing (surcharge: € 20.00)

As a print PDF – digital
- High-resolution print file in the PDF format
- For transmission to your own printing facility
- Unlimited print run
- Unrestricted reprinting right
- Including the permission to distribute your prints

As an Internet PDF – digital
- File format appropriate for the Web
- For incorporation into your website or for dispatch by e-mail
- Including permission to publish for the web and for distribution
- Ideal in combination with print or print PDF

Advice + booking:
DVS Media GmbH
P.O. Box 101965, 40010 Düsseldorf
Aachener Straße 172, 40223 Düsseldorf
Martina Reintjens
Phone: +49 211 1591-156
martina.reintjens@dvs-hg.de
www.dvs-media.eu
Original title page
Pure competence
You start with the original title page. A separate field draws attention to your article. Alternatively, you can insert your own title picture or an advertisement.

Corporate title page
Individual designing
The title page corresponds to the corporate design of your company.

Head title page
Concise entry
Your article begins directly underneath the head title line of the trade journal.

Basic title page
Gets directly to the point
The special print is indicated as such merely in the top margin.

We offer these services in addition:
Page numbers as well as third-party advertisements and articles are removed. Use the space which becomes free in order to place your own advertisement or contact data.
The classic – as a print product (four-colour)

» In printed form
» Including the permission to distribute your prints
» Print: four-colour Euroscala, paper: 135 g/m² picture print, matt, white
» Format: DIN A4 (front and back sides printed)
» On request, practical eyelet binding for filing (surcharge: € 20.00)

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All prices plus value added tax and shipping costs.
* For any other circulation, we will be happy to draft you an individual offer.
As a print PDF – digital
» High-resolution print file in the PDF format
» Transmission to your own printing facility
» Unlimited print run
» Unrestricted reprinting right
» Including copyright for the distribution of your print materials

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All prices plus value added tax and shipping costs.

As an Internet PDF – digital
» File format appropriate for the Web
» For incorporation into your website or for dispatch by e-mail
» Including permission to publish for the web and for distribution
» Ideal in combination with print or print PDF

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All prices plus value added tax and shipping costs.

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www.dvs-media.eu
The advantages at a glance:

- **Something for everyone:** Organised topically into 13 main groups with more than 500 key words
- **Unerring:** The clear structure guides the user quickly and accurately to the target
- **(Everything) at a glance:** Each entry includes the full company address including E-mail- and Internet-address
- **Translation contacts:** The publication in our magazines enables you to be contacted even beyond the borders of Germany
- **Save costs:** We offer attractive scale prices on the number of keywords
- **In addition and free:** The entry on the Internet at www.abc-der-fuegetechnik.de with your company logo and a link to your homepage

Start of entries is possible in each month. Deadline: 15th of previous month.
Structure

Organised topically into the following 13 main groups with more than 500 keywords:

I  Plant and equipment for joining, surfacing and cutting processes
II  Plant and equipment for heat treatment and other production processes (excluding thermal joining, coating and cutting)
III  General productions equipment, systems for computer aided manufacture, data processing, manual and automatic control engineering, automation
IV  Plant for production of filler materials and ancillaries
V  Workshop and workplace equipment, safety equipment, health and safety
VI  Accessories
VII  Filler materials
VIII  Ancillaries other than filler materials
IX  Measurement and testing technology (equipment and/or services)
X  Quality assurance, construction, consultancy (services)
XI  Sub-contracting (services)
XII  Organizations, education and training, research, information transfer, technical literature and regulations
XIII  Services

Your contact person:
Vanessa Wollstein

DVS Media GmbH
P. O. Box 10 19 65, 40010 Düsseldorf
Phone: +49 211 1591-152
Fax: +49 211 1591-150
E-Mail: vanessa.wollstein@dvs-hg.de
Internet: www.dvs-media.eu

Prices

The price of your entry depends on the number of keywords.

<table>
<thead>
<tr>
<th>Number of keywords</th>
<th>Cost per annum/per keyword (EUR)*</th>
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<td>6 – 10</td>
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<td>ab 11</td>
<td>100.00</td>
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</tbody>
</table>

* The prices are subject to VAT.
Now with improved Internet presence!

Your complete company entry including logo and linking to your homepage appears at www.abc-der-fuegetechnik.de and that **without any additional costs** whatsoever.

The new online presence doubles the range of your advertising measures.

Your contact person:
Vanessa Wollstein

DVS Media GmbH
P. O. Box 10 19 65, 40010 Düsseldorf
Phone: +49 211 1591-152
Fax: +49 211 1591-150
E-Mail: vanessa.wollstein@dvs-hg.de
Internet: www.dvs-media.eu
DVS Media GmbH has greatly extended its Internet presence and the range on offer online and has completely revised the design of these.

**Why advertise online?**

By placing banner advertisement, you increase the awareness of your company and promote the building-up of your image. Make use of the cost-favourable online advertising where your target group is searching!

In the meantime, the Internet is the leading medium for the procurement of business information. According to the most recent studies, over 70 % of the decision-takers already obtain information online first of all. (Online media spread information more quickly than traditional advertising vehicles and, as a rule, reach a substantially wider readership while doing so.)

**Your advantage!**

Via the various DVS pages, you can reach specialists and managers not only from welding, cutting and brazing/soldering technology, structural steel engineering, building and bridge construction and mechanical engineering but also in electrotechnology, vehicle construction, aircraft construction, power station development and the chemical industry.

**The banners**

Our range on offer encopasses various banner formats (static/animated). If booked by multiple advertisers, banners will rotate. Moreover, we are offering you interesting placement possibilities, perfectly adapted to your needs:

- www.schweissenundschneiden.de
- www.welding-and-cutting.info
- www.joining-plastics.info
- www.dvs-regelwerk.de
- www.derpraktiker.de
- www.fuegen-von-kunststoffen.de
- www.thermal-spray-bulletin.info
- www.abc-der-fuegetechnik.de
- www.verzeichnis.jahrbuch-schweisstechnik.de
- www.tsb-bezugsquellen.de
- www.alu-lieferverzeichnis.de

Please request an offer this very day!
### Banner Formats / Prices

**Formate:**
- **Button** 160 x 60 Pixel
- **Half Banner** 234 x 60 Pixel
- **Standard Banner** 468 x 60 Pixel
- **Large Banner** 728 x 90 Pixel
- **Skyscraper** 160 x 600 Pixel

**File formats:**
- Static banner: jpg, gif, png
- Animated banner: swf, gif

**Maximum data size:** 80 KB

In case of delivery of a flash banner, we advise to attach also an alternative graphic banner as well as the landing page. This graphic displayed, if flash does not exist or is disabled in the browser.

When you create the banner make sure that the landing page is opened in a new browser window.

### Prices:

We offer you scale prices. The more views, the cheaper it is for you!

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<th>Button 1.000 Views</th>
<th>Button 10.000 Views</th>
<th>Button 100.000 Views</th>
<th>Half Banner 1.000 Views</th>
<th>Half Banner 10.000 Views</th>
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DVS Technical Codes on Plastics Joining Technologies

This book contains more than 90 significant DVS codes that deal with the joining of plastics in the field of piping, containers and apparatus construction as well as series fabrication.

From the content:
- welding, adhesive bonding and mechanical joining processes
- testing and design calculation of joints and constructions
- practical application of joining processes
- training and examination of qualified personnel
SCHWEISSEN UND SCHNEIDEN

Media Information 2019

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DVS-publications – The direct route to the market