

MEDIA KIT

2026

WE  STEEL



PRINT | ONLINE | EVENTS

Strong brands.
Strong media.
Strong impact.

STAHL+
TECHNIK

STEEL+
TECHNOLOGY

JAHRBUCH
STAHL+TECHNIK

HS HOME OF
STEEL

 HÜTTENTAG
BRANCHENTREFF DER STAHLINDUSTRIE

DECISION MAKERS READ THE MARKET LEADERS

Expertise, know-how and long-term vision
for effective advertising

The best stage for
your advertising

2026



> 111,000
User/Month*



NEWSLETTER VOM 18.01.2024

Liebe Leserinnen, liebe Leser,

Dekarbonisierung ist ein großes Wort, dass gerne in den Mund genommen wird, um die Anstrengungen für mehr Klimaschutz zu beschreiben. Was sich konkret dahinter verbirgt, bleibt aber oft vage. Es braucht mehr Raum für Kontext – ein einzelnes Wort reicht nicht aus.

Top-Position
620 x 75 px

PRODUKTIVISIERUNG



Die unschlagbaren Vorteile rollgeformter Profile

Rollformen ist die wirtschaftlichste Hochtemperatur-Formgebungstechnik mit engen Toleranzen und Wiederholgenauigkeit herzustellen. Besuchen Sie uns auf der Blech+Technik 15. Stande 1802!

PERSONALIEN



ICFG-Preis für Chemiker/innen

Die International Carbon Fostering Group (ICFG) hat den ICFG-Preis für Chemiker/innen vergeben. Besuchen Sie uns auf der Blech+Technik 15. Stande 1802!

Fokus-Position
620 x 75 px

BERICHTEN



GMH Gruppe sichert die Basis

Die Fortführung der gemeinsamen Übernahme von B... Besuchen Sie uns auf der Blech+Technik 15. Stande 1802!

Standard-Position
620 x 75 px

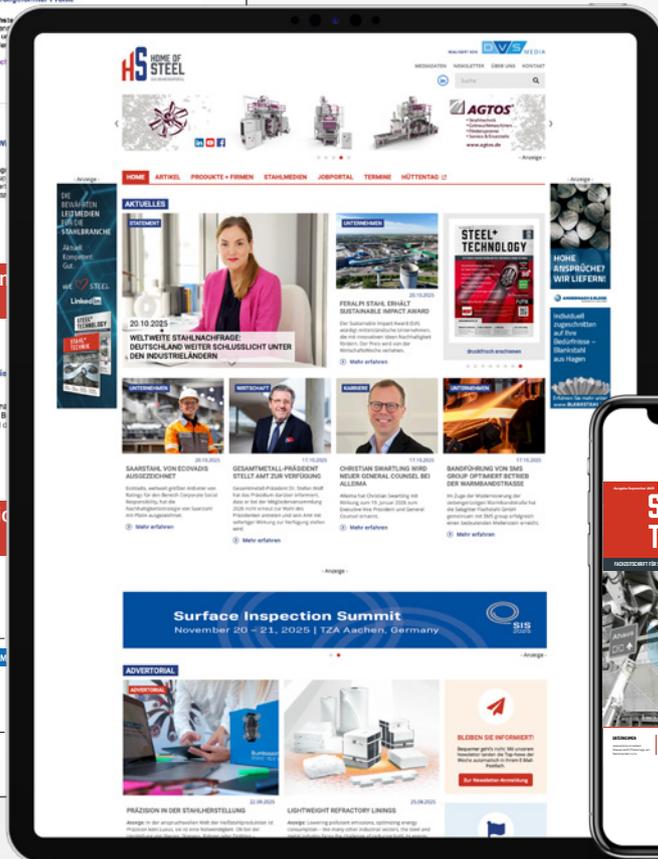
TERMINE

Alle Termine der kommenden Wochen und Monate finden Sie hier!

»Mehr erfahren

NUTZEN SIE UNSEREN NEWSLETTER FÜR IHRE UNTERNEHMEN

Nehmen Sie direkten Kontakt mit unserer Mediabertreiberin auf: Claudia Wolff
Tel. +49 211 1591-224
claudia.wolff@dvs-media.info



2026	STAHL+ TECHNIK	STEEL+ TECHNOLOGY	STAHL+ TECHNIK	STAHL+ TECHNIK
	1 February	1 March	2 April	3 May
Publication date	10-02-2026	10-03-2026	07-04-2026	05-05-2026
Advertising deadline	20-01-2026	17-02-2026	17-03-2026	21-04-2026
Editorial deadline	30-12-2025	27-01-2026	24-02-2026	24-03-2026
Permanent topics	Plant engineering · Automation · Belt systems · Belt processing · Sheet metal processing · Decarbonisation · Digitalisation · Electric steel · Refractories · Green steel · Maintenance · Logistics · Metallurgy · Pipes · Slag · Scrap · Steel production · Steel trading · Steel statistics · Steel processing · Control systems · Continuous casting · Forming technology · Materials			
Key topics	Logistics Process management	Tubes Forming technology Materials	Tubes Raw steel production	Cranes Material logistics Warehouse technology Automation

Trade fairs and congresses

Kranfachtagung
16/17-03-2026
Bochum/Germany

Kranfachtagung
16/17-03-2026
Bochum/Germany

wire & Tube
13/17-04-2026
Düsseldorf/Germany

10th International Conference on Hot Sheet Metal Forming of High Performance Steel
01/03-06-2026
Pilsen/Czechia

LogiMAT
24/26-03-2026
Stuttgart/Germany

LogiMAT
24/26-03-2026
Stuttgart/Germany

AWT-Conference
14/15-04-2026
Aachen/Germany

Sensor + Test
9/11-06-2026
Nuremberg/Germany

wire & Tube
13/17-04-2026
Düsseldorf/Germany

Freiberger Feuerfest-Symposium
20/22-04-2026
Freiberg/Germany

AWT-Conference
14/15-04-2026
Aachen/Germany

HANNOVER Messe
20/24-04-2026
Hanover/Germany

HANNOVER Messe
20/24-04-2026
Hanover/Germany

AISTech
04/06-05-2026
Pittsburgh/USA

AISTech
04/06-05-2026
Pittsburgh/USA

Surface Technology
05/07-05-2026
Stuttgart/Germany

10th International Conference on Hot Sheet Metal Forming of High Performance Steel
01/03-06-2026
Pilsen/Czechia

Duplex World Conference & Expo
06/07-05-2026
Rotterdam/Netherlands

2026	STEEL+ TECHNOLOGY	STAHL+ TECHNIK	STEEL+ TECHNOLOGY	STAHL+ TECHNIK
	2 June	4/5 September	3/4 October	6 November
Publication date	09-06-2026	08-09-2026	06-10-2026	03-11-2026
Advertising deadline	19-05-2026	18-08-2026	15-09-2026	13-10-2026
Editorial deadline	28-04-2026	18-07-2026	25-08-2026	22-09-2026
Permanent topics	Plant engineering · Automation · Belt systems · Belt processing · Sheet metal processing · Decarbonisation · Digitalisation · Electric steel · Refractories · Green steel · Maintenance · Logistics · Metallurgy · Pipes · Slag · Scrap · Steel production · Steel trading · Steel statistics · Steel processing · Control systems · Continuous casting · Forming technology · Materials			
Key topics	Digitalization AI Steel production	Band Sheet metal	Rolling Coating Post-treatment	Steel production Continuous casting Digitalization, AI

**Trade fairs and
congresses**

Sensor + Test
09/11-06-2026
Nuremberg/Germany

AMB
15/19-09-2026
Stuttgart/Germany

EuroBLECH
20/23-10-2026
Hanover/Germany

HÜTTENTAG
12-11-2026
Essen/Germany

METEC Indonesia
09/12-09-2026
Jakarta/Indonesia

ICR
16/17-09-2026
Aachen/Germany

HÜTTENTAG
12-11-2026
Essen/Germany

EuroSteel
16/18-09-2026
Krakow/Poland

EuroSteel
16/18-09-2026
Krakow/Poland

METEC India
30-11/02-12-2026
Mumbai/India

AMB
15/19-09-2026
Stuttgart/Germany

METAL
22/24-09-2026
Kielce/Poland

METAL
22/24-09-2026
Kielce/Poland

EuroBLECH
20/23-10-2026
Hanover/Germany

Specialist information on all aspects of steel

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Schedule and topics	15	
Advertising price list	16	
Geographical distribution and content analysis	18	
Formats and technical details	19	
Special forms of advertising	20	
STEEL SUPPLIERS INTERNATIONAL		
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1 **STAHL + TECHNIK**

2 **Brief description: German-language trade journal for steel production, processing, application technology, innovation and management**

3 **Target Group:** Steel production companies, Steel processing companies (from hot to cold rolling to surface finishing), Steel processing companies (forming, joining, sheet metal processing), the supply industry, universities, technical colleges and associations

4 **Frequency:** 5 Issues

5 **Format:** DIN A4

6 **Volume:** 8th Volume, 2026

Circulation: 5,000 Copies

7 **Subscription rate**



8 **Membership / Participation:**

Verband Deutscher Zeitschriftenverleger e.V.
Media-Datenbank der Deutschen Fachpresse

9 **Publisher**

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STAHL+ TECHNIK	1 February	2 April	3 May	4/5 September	6 November
Publication date	10-02-2026	07-04-2026	05-05-2026	08-09-2026	03-11-2026
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Key topics	Logistics Process management	Tubes Raw steel production	Cranes Material logistics Warehouse technology Automation	Band Sheet metal	Steel production Continuous casting Digitalization/AI

Trade fairs and congresses	Kranfachtagung 16/17-03-2026 Bochum/Germany	wire & Tube 13/17-04-2026 Düsseldorf/Germany	10th International Conference on Hot Sheet Metal Forming of High Performance Steel 01/03-06-2026 Pilsen/Czechia	AMB 15/19-09-2026 Stuttgart/Germany	HÜTTENTAG 12-11-2026 Essen/Germany
	LogiMAT 24/26-03-2026 Stuttgart/Germany	AWT-Conference 14/15-04-2026 Aachen/Germany	Sensor + Test 9/11-06-2026 Nuremberg/Germany	ICR 16/17-09-2026 Aachen/Germany	
		Freiberger Feuerfest- Symposium 20/22-04-2026 Freiberg/Germany		EuroSteel 16/18-09-2026 Krakow/Poland	
		HANNOVER Messe 20/24-04-2026 Hanover/Germany		METAL 22/24-09-2026 Kielce/Poland	
		AISTech 04/06-05-2026 Pittsburgh/USA		EuroBLECH 20/23-10-2026 Hanover/Germany	
		Surface Technology 05/07-05-2026 Stuttgart/Germany			
		Duplex World Conference & Expo 06/07-05-2026 Rotterdam/Netherlands			

1 Ad rates and sizes (prices in Euro, surcharges non-discountable)

All prices are net, without VAT.

Format	Type Area wide x high in mm	Bleed wide x high in mm*	Basic Ad Rate b/w	2-colours	3-colours	4-colours
Front Cover, traditional		210 x 164	-	-	-	5,198.00
Front Cover/French Cover		418 x 216	-	-	-	4,725.00
Inside Front Cover Specials		210 x 164	-	-	-	4,223.00
First & Last Inside Cover	174 x 260	210 x 297	3,110.00	3,405.00	3,700.00	3,995.00
Back Cover		210 x 204	3,110.00	3,405.00	3,700.00	3,995.00
2/1 Pages	348 x 260	420 x 297	6,604.00			7,489.00
1/1 Page	174 x 260	210 x 297	2,954.00	3,249.00	3,544.00	3,839.00
3/4 Page, horizontal	174 x 192	210 x 210	2,246.00	2,541.00	2,836.00	3,131.00
3/4 Page, vertical	130 x 260	145 x 297				
2/3 Page, horizontal	174 x 172	210 x 191	1,971.00	2,266.00	2,561.00	2,856.00
2/3 Page, vertical	114 x 260	130 x 297				
Juniorpage	128 x 174	134 x 210	1,628.00	1,923.00	2,218.00	2,513.00
1/2 Page, horizontal	174 x 128	210 x 145	1,628.00	1,923.00	2,218.00	2,513.00
1/2 Page, vertical	85 x 260	102 x 297				
1/3 Page, horizontal	174 x 85	210 x 100	982.00	1,277.00	1,572.00	1,867.00
1/3 Page, vertical	54 x 260	72 x 297				
1/4 Page, horizontal	174 x 62	210 x 80	742.00	1,037.00	1,332.00	1,627.00
1/4 Page, vertical	40 x 260	57 x 297				
1/4 Page, poatcard	85 x 128	102 x 145				
1/6 Page, horizontal	174 x 42	210 x 62	502.00	797.00	1,092.00	1,297.00
1/6 Page, vertical	56 x 128	72 x 145				
1/8 Page, horizontal	174 x 30	210 x 50	378.00	673.00	968.00	1,263.00
1/8 Page	85 x 62	102 x 81				
1/8 Page, vertical	40 x 128	55 x 145				
1/16 Page	85 x 30	102 x 49	199.00	494.00	789.00	1,084.00

* plus 3 mm bleed on all sides

2 Surcharges

Placement: **20% Surcharge** for 1st right page, opposite Start and end of text on the b/w basic price (not discountable), 10 % surcharge for other binding placements with the corresponding b/w-format price (not discountable).

Colour: Each standard colour 295 €
4-colour surcharge 885 €
Surcharges for colour are not discountable
Surcharges for special colours per colour 720 €
Metal and fluorescent colours Price on request

Format: For type area advertisements, no gate surcharge

3 Discounts:

For a booking period of one year

Series discount		Quantity discount	
2 ads	5 %	2 pages	10 %
4 ads	10 %	4 pages	15 %
5 ads	15 %	5 pages	25 %

Colour surcharges, loose inserts, technical surcharges, job market ads are not discountable

Combinations: 3 % for simultaneous placement in STAHL + TECHNIK and STEEL + TECHNOLOGY of at least 3 advertisements within one year

4 Categories:

Job market - JobPortal, ad rates on page 39

5 Special ads:

Bound-in inserts

Discountable, 1 bound-in insert = 1/1 page ad
Weight up to 11g/sheet. Only whole circulation.
Minimum size untrimmed (also folded) 216 x 307 mm.
Allowance for trim: On top and at the bottom of the page 5 mm each, outside and inside 3 mm each for binding.

1 sheet = 2 pages 3,454 €
2 sheets = 4 pages 6,448 €

Loose inserts

Weight up to 25 g,
Max. size 205 x 295 x 2 mm
in domestic circulation 3,255€
in the total circulation incl. abroad

Price on request

3 samples requested from the publisher

Glued-on items Price on request

6 Advertorial:

The ideal complement to your classic advertising with an editorial-like background. You provide us with text/picture material and we layout it according to the magazine design:

2/1 pages, 4c (10,000 characters incl. spaces)	7,489 €
1/1 page, 4c (5,000 characters incl. spaces)	3,839€
1/2 page horizontal, 4c (2,000 characters incl. spaces)	2,513 €

7 Terms of payment:

2 % discount on payments within 14 days and net price for payments within 30 days from the date of the invoice.

Bankverbindung:

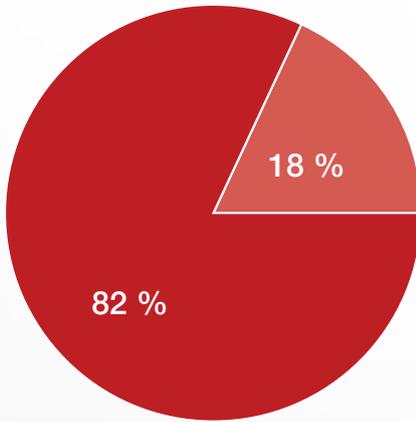
Commerzbank AG, Düsseldorf
IBAN: DE91 3008 0000 0212 6151 00
SWIFT-Code: DRESDEFF
Deutsche Bank AG, Düsseldorf
IBAN: DE04 3007 0010 0155 7008 00
SWIFT-Code: DEUTDEDD

Are you looking for specialists in welding technology? Are you looking for a new job? Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 43

JOBPORTAL
STAHLBRANCHE

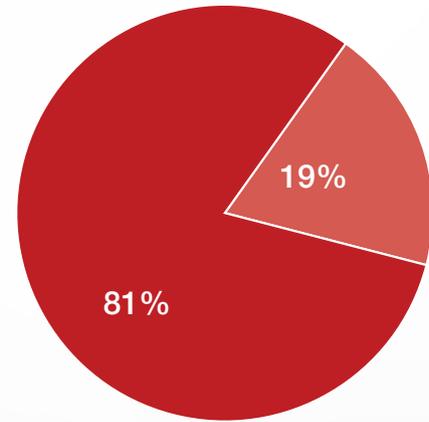
Geographical distribution 2024



■ Germany ■ Europe

Content analysis 2024

Total pages = 456 pages

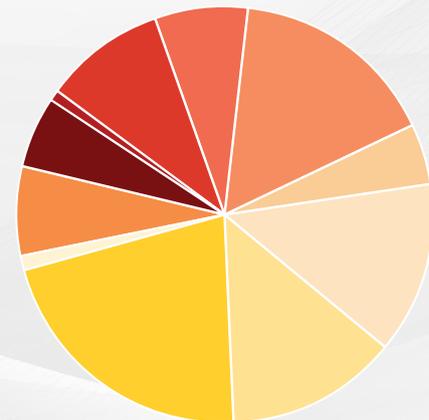


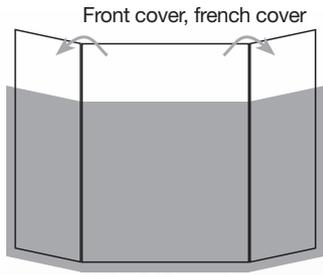
■ Editorial section ■ Advertisement section

Content analysis 2024

6 Issues = 356 pages

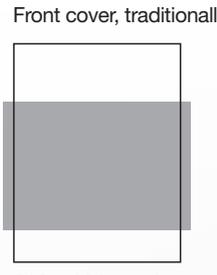
	Pages		Pages
■ Internationale News	21	■ Other:	27
■ Specials	15	Editorial	6
■ News in brief	36	Table of contents	12
■ Trade fairs/events	30	Preview/Imprint	6
■ News from the industry	38	Company publications	3
■ Personnel	24		
■ Steel trade	52		
■ Steel processing	24		
■ Technology	80		
■ Economy	9		





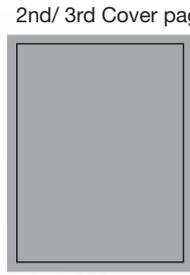
Front cover, french cover

418 x 216 mm *



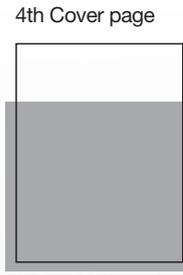
Front cover, traditionall

210 x 164 mm *



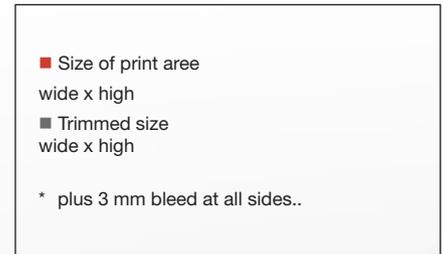
2nd/ 3rd Cover page

184 x 260 mm
210 x 297 mm *

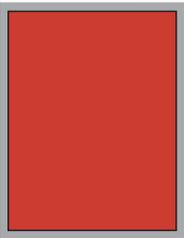


4th Cover page

210 x 204 mm *

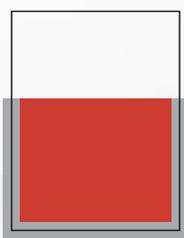


1/1 page



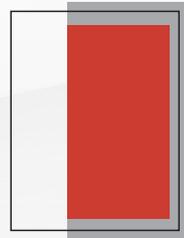
174 x 260 mm
210 x 297 mm *

2/3 page, horizontal



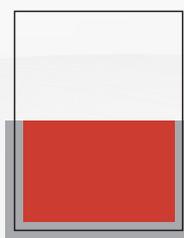
174 x 172 mm
216 x 194 mm *

2/3 page, vertical



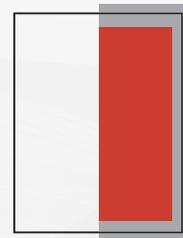
114 x 260 mm
130 x 297 mm *

1/2 page, horizontal



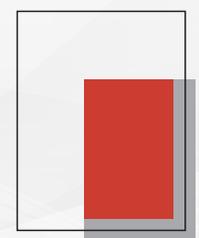
174 x 128 mm
210 x 145 mm *

1/2 page, vertical



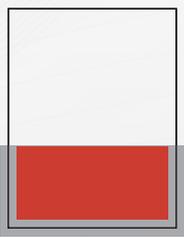
85 x 260 mm
102 x 297 mm *

Juniorpage



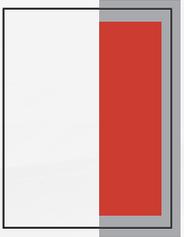
128 x 174 mm
134 x 210 mm *

1/3 page, horizontal



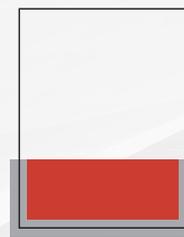
174 x 85 mm
210 x 100 mm *

1/3 page, vertical



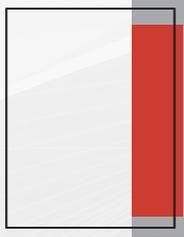
54 x 260 mm
72 x 297 mm *

1/4 page, horizontal



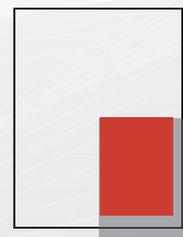
164 x 62 mm
210 x 80 mm *

1/4 page, vertical



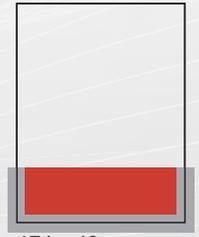
40 x 260 mm
57 x 297 mm *

1/4 page, postcard



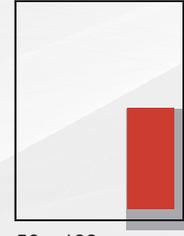
85 x 128 mm
102 x 145 mm

1/6 page, horizontal



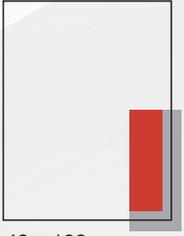
174 x 42 mm
210 x 62 mm *

1/6 page, vertical



56 x 128 mm
72 x 145 mm *

1/8 page, vertical



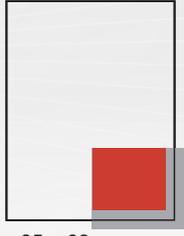
40 x 128 mm
55 x 145 mm *

1/8 page, horizontal



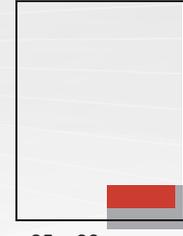
174 x 30 mm
210 x 50 mm *

1/8 page



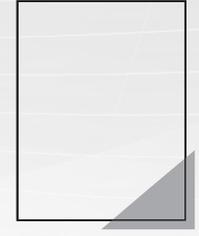
85 x 62 mm
102 x 81 mm *

1/16 page



85 x 30 mm
102 x 49 mm *

Special corner



95 x 80 mm *

1 STEEL + TECHNOLOGY

2 Brief description: English-language trade journal for steel production, processing, application technology, innovation and management.

3 Target Group: International steel production companies, steel processing companies (from hot and cold rolling to surface finishing), steel processing companies (forming, joining, sheet metal processing), the supply industry, universities, technical colleges and associations.

4 Frequency: 3 issues per year

5 Format: DIN A4

6 Volume: 8th volume 2026

Circulation: 7,000 Copies

7 Subscription rate:



8 Membership/ Participation:

Verband Deutscher Zeitschriftenverleger e.V.
Media-Datenbank der Deutschen Fachpresse

9 Publisher::

DVS Media GmbH
Postfach 10 19 65, 40010 Düsseldorf
Aachener Straße 172, 40223 Düsseldorf
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F: +49 211 1591-150
Internet: www.dvs-media.eu
E-Mail: media@dvs-media.info



STEEL+ TECHNOLOGY	1 March	2 June	3/4 October
Publication date	10-03-2026	09-06-2026	06-10-2026
Advertising deadline	17-02-2026	19-05-2026	15-09-2026
Editorial deadline	27-01-2026	28-04-2026	25-08-2026
Permanent topics	Plant engineering · Automation · Belt systems · Belt processing · Sheet metal processing · Decarbonisation · Digitalisation · Electric steel · Refractories · Green steel · Maintenance · Logistics · Metallurgy · Pipes · Slag · Scrap · Steel production · Steel trading · Steel statistics · Steel processing · Control systems · Continuous casting · Forming technology · Materials		
Key topics	Tubes Forming technology Materials	Digitalization AI Steel production	Rolling Coating Post-treatment

Trade fairs and congresses	Kranfachtagung 16/17-03-2026 Bochum/Germany	Sensor + Test 09/11-06-2026 Nuremberg/Germany	EuroBLECH 20/23-10-2026 Hanover/Germany
	LogiMAT 24/26-03-2026 Stuttgart/Germany	METEC Indonesia 09/12-09-2026 Jakarta/Indonesia	HÜTTENTAG 12-11-2026 Essen/Germany
	wire & Tube 13/17-04-2026 Düsseldorf/Germany	EuroSteel 16/18-09-2026 Krakow/Poland	METEC India 30-11/02-12-2026 Mumbai/India
	AWT-Conference 14/15-04-2026 Aachen/Germany	AMB 15/19-09-2026 Stuttgart/Germany	
	HANNOVER Messe 20/24-04-2026 Hanover/Germany	METAL 22/24-09-2026 Kielce/Poland	
	AISTech 04/06-05-2026 Pittsburgh/USA		
	Surface Technology 05/07-05-2026 Stuttgart/Germany		
	10th International Conference on Hot Sheet Metal Forming of High Performance Steel 01/03-06-2026 Pilsen/Czechia		

1 Ad rates and sizes (prices in Euro, surcharges non-discountable)

All prices are net, without the VAT.

Format	Type Area wide x high in mm	Bleed wide x high in mm*	Basic Ad Rate b/w	2-colours	3-colours	4-colours
Front Cover		210 x 164	–	–	–	6,185.00
Inside Front Cover Spe- cials		210 x 164	-	-	-	5,422.00
2nd / 3rd/ 4th Cover Page	174 x 260	210 x 297	4,973.00	5,268.00	5,563.00	5,858.00
2/1 Pages	348 x 260	420 x 297	7,986.00	8,281.00	8,576.00	8,871.00
1/1 Page	174 x 260	210 x 297	4,044.00	4,339.00	4,634.00	4,929.00
3/4 Page, horizontal	174 x 192	210 x 210				
3/4 Page, vertical	130 x 260	145 x 297	2,748.00	3,043.00	3,338.00	3,633.00
2/3 Page, horizontal	174 x 172	210 x 191				
2/3 Page, vertical	114 x 260	130 x 297	2,748.00	3,043.00	3,338.00	3,633.00
Juniorpage	128 x 174	145 x 210	2,284.00	2,579.00	2,874.00	3,169.00
1/2 Page, horizontal	174 x 128	210 x 145				
1/2 Page, vertical	85 x 260	102 x 297	2,284.00	2,579.00	2,874.00	3,169.00
1/3 Page, horizontal	174 x 85	210 x 100				
1/3 Page, vertical	54 x 260	72 x 297	1,389.00	1,684.00	1,979.00	2,274.00
1/4 Page, horizontal	174 x 62	210 x 80				
1/4 Page, vertical	40 x 260	57 x 297	1,051.00	1,346.00	1,641.00	1,936.00
1/4 Page, post card	85 x 128	102 x 145				

* plus 3 mm bleed on all sides

2 Surcharges:

Placement: **20% Surcharge** for 1st right page, opposite Start and end of text on the b/w basic price (not discountable), 10 % surcharge for other binding placements with the corresponding b/w-format price (not discountable).

Colour: Each basic colour 295 €
4-colour surcharge 885 €
Surcharges for colour are not discountable

Surcharges for special-colours per colour 720 €
Metal and fluorescent colours Price on request

Format: For type area advertisements, no gate surcharge

3 Discounts:

For a booking period of one year

Series discount		Quantity discount	
2 ads	5 %	2 pages	10 %
4 ads	10 %	4 pages	20 %

Colour surcharges, loose inserts, technical surcharges, job-market ads are not discountable

Combinations: 3 % for simultaneous placement in STAHL + TECHNIK and STEEL + TECHNOLOGY of at least 3 advertisements within one year

5 Ads-special: Bound-in inserts

Discountable, 1 bound-in insert = 1/1 page ad
Weight up to 11g/sheet. Only whole circulation.

Minimum size untrimmed (also folded) 216 x 307 mm.

Allowance for trim: On top and at the bottom of the page 5mm each, outside and inside 3 mm each for binding

1 sheet = 2 pages 4,435 €
2 sheets = 4 pages 7,984 €

Loose inserts

Weight up to 25 g,
Max. size 205 x 295 x 2 mm
in domestic circulation 4,169 €
in the total circulation incl. abroad

Price on request 3 samples requested from the publisher Price on request

Glued-on items Price on request

6 Advertorial:

The ideal complement to your classic advertising with an editorial-like background. You provide us with text/picture material and we layout it according to the magazine design:

2/1 pages, 4c
(10,000 characters incl. spaces) 8,872 €
1/1 page, 4c
(5,000 characters incl. spaces) 4,929 €
1/2 page, horizontal, 4c
(2,000 characters incl. spaces) 3,169 €

7 Terms of payment:

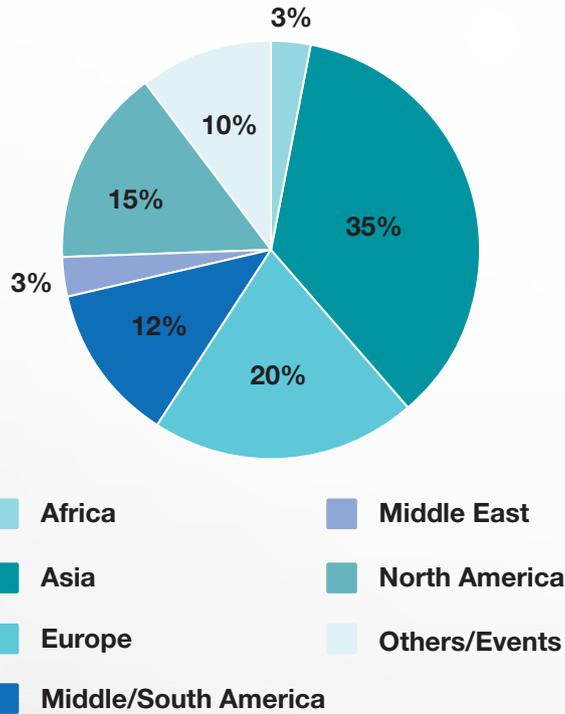
2 % discount on payments within 14 days and net price for payments within 30 days from the date of the invoice

Bank account:

Commerzbank AG, Düsseldorf
IBAN: DE91 3008 0000 0212 6151 00
SWIFT-Code: DRESDEFF

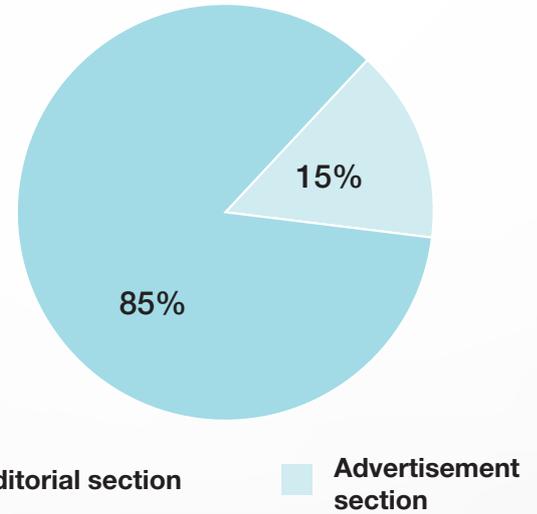
Deutsche Bank AG, Düsseldorf
IBAN: DE04 3007 0010 0155 7008 00
SWIFT-Code: DEUTDEDD

Geographical distribution 2024



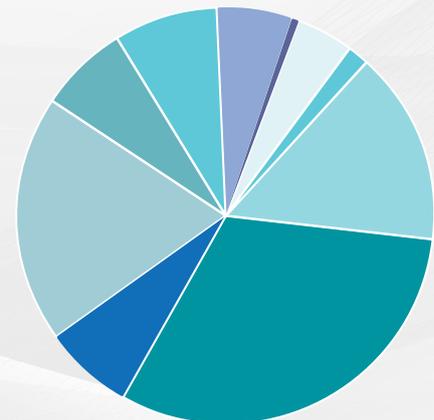
Scope analysis 2024

total pages = 384 pages

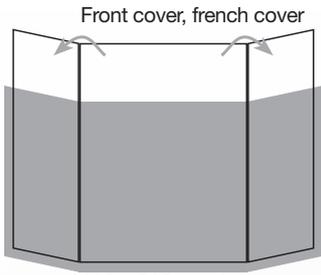


Content analysis 2024

4 issues = 339 pages

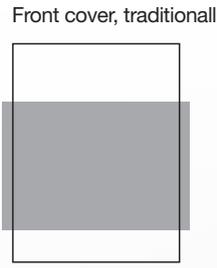


	Seiten		Seiten
People	6	Economy	4
News	48	Other	14
Steel Suppliers Int.	118	Editorial	4
Specials	15	Contents	6
Steel technology	58	Outlook/Imprint	4
Steel processing	24		
Steel distribution	24		
Companies	28		



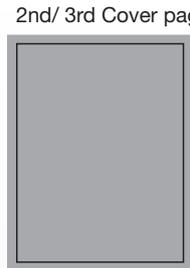
Front cover, french cover

418 x 216 mm *



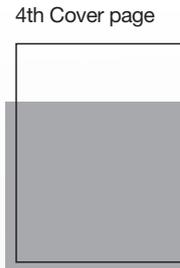
Front cover, traditional

210 x 164 mm *



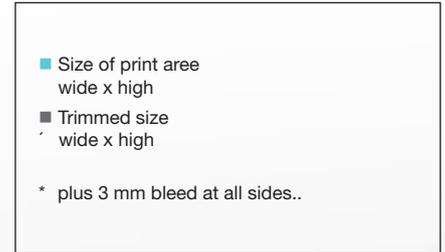
2nd/ 3rd Cover page

184 x 260 mm
210 x 297 mm *

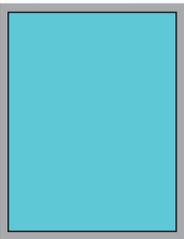


4th Cover page

210 x 204 mm *

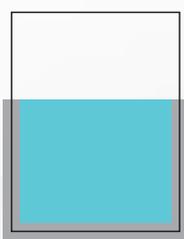


1/1 page



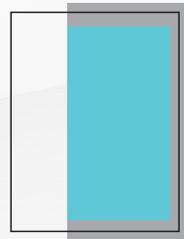
174 x 260 mm
210 x 297 mm *

2/3 page, horizontal



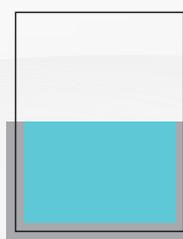
174 x 172 mm
216 x 194 mm *

2/3 page, vertical



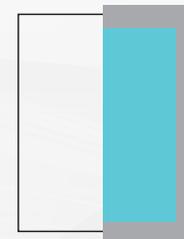
114 x 260 mm
130 x 297 mm *

1/2 page, horizontal



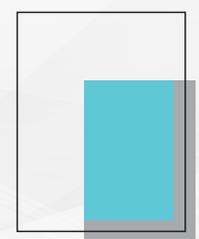
174 x 128 mm
210 x 145 mm *

1/2 page, vertical



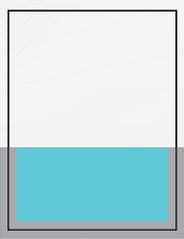
85 x 260 mm
102 x 297 mm *

Juniorpage



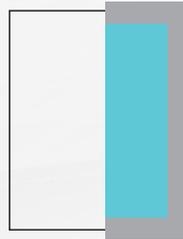
128 x 174 mm
134 x 210 mm *

1/3 page, horizontal



174 x 85 mm
210 x 100 mm *

1/3 page, vertical



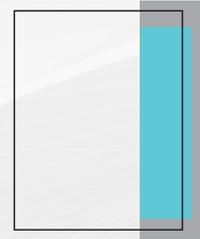
54 x 260 mm
72 x 297 mm *

1/4 page, horizontal



164 x 62 mm
210 x 80 mm *

1/4 page, vertical



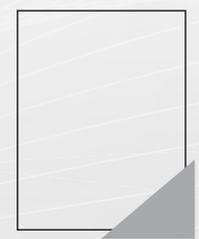
40 x 260 mm
57 x 297 mm *

1/4 page, postcard



85 x 128 mm
102 x 145 mm

Special corner



95 x 80 mm *

The Classics

Bound-in
inserts



Loose
inserts



Booklets



The Specials

Book in book



Tip on sticker on ad



Banderole



The Exceptionals

1/6 Page, 1-coloumn, Island ad



2x 2/3 Pages, vertical, Spread



2x 1/3 Pages, Tunnel ad



3x 1/3 Pages, Spread



1x 1/3 Page vertical,
Centre coloumn



2x 1/3 Pages, Tunnel ad



Special forms of advertising

More attention for your print advertising!

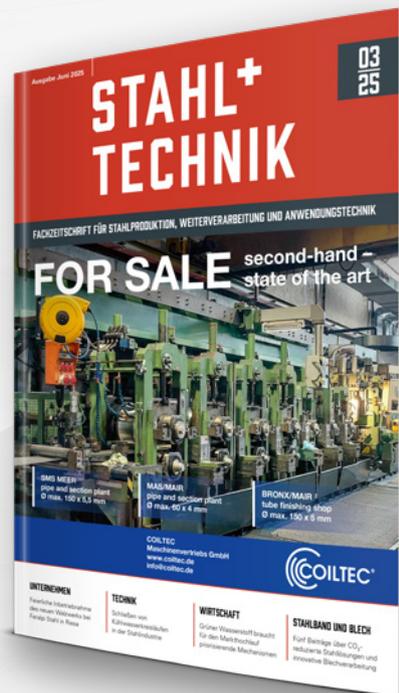
Our special advertising formats are a special form of print advertising, they have a sympathetic and at the same time and at the same time surprising on the readers and are noticed thereby particularly well and one remembers. In this way your advertising remains present.

Special advertising forms

- » in a particularly prominent position
- » make your innovative power clear to your target group
- » are eye-catching
- » increase the response effect

Give your creativity free rein, draw from the wide range of our innovative special advertising formats or challenge us with your own ideas.

Print creates an impact - we will gladly advise you!



WELCOME TO

STEEL SUPPLIERS INTERNATIONAL

THE INTERNATIONAL

STEEL INDUSTRY FROM A TO Z

5 STEEL+TECHNOLOGY ISSUES

CHOOSE SUCCESS! INTERESTED?

Then get in touch with Katrin Küchler



CONTACT:

Tel. +49 211 1591 146

steelsuppliers@dvs-media.info



THE WHOLE WORLD OF MANUFACTURERS AND SUPPLIERS AT A GLANCE!



EARLY BIRD

Save 10% in the first booking year,
valid until **November 30, 2025** only



PRICING EXAMPLE:

1 Keyword in all STEEL + TECHNOLOGY
issues 2026:

1/2026 (March)

2/2026 (June)

3+4/2026 (October)

EUR 225 only*

(* ex VAT)

WE  STEEL

 DVS MEDIA

03 Rolling Plants and Equipment

03.02 Rolling and Hotting Furnaces, Electrically Heated

630 Rollers and Milling Furnaces



LOI Thermoprocess GmbH
43141 EsserGermany
T: +49 201 1891 1
E-Mail: service.loi@tenova.com
Internet: www.loi-tenova.com

04 Rolling Plants and Equipment

04.01 Plates, Equipment and Tools for Lining in Rolling and Casting

930 Rollers and Castings for Refractory Lining



Refratechnik Steel GmbH
Refratechnik Casting GmbH
Am Seestern 5, 40547 Düsseldorf, Germany
T: +49 211 5858 0
E-Mail: steel@refra.com
Internet: www.refra.com



Calders Deutschland GmbH
Industriestraße 122, 52254 Neuss
T: 02631 8604 0, F: 02631 8604 270
germany@calders.de

05 Parts and Machines for Milling and Comminuting Processes

06 Parts and Machines for Milling and Comminuting Processes

06.02 Milling and Comminuting Machines

3223 Mill-Roll-System Products



Befesa Steel Services GmbH
Stäbe-Exp.-Büro
43382 Ratingen
T: +49 2102 1001 0
F: +49 2102 1001 190
befesa.steel@steelbefesa.com
www.befesa-steel.com



Clever & Co. Maschinenfabrik GmbH
Ludowigstr. 14, 45326 Essen
T: 0201 83324 0, F: 0201 83324 44
info@clever-co.de
www.clever-co.de

09 Rolling Plants and Equipment

09.01 Basic Milling Lines

3630 Chemicals



DANCO & DIENENTHAL
RECTOR VALVES,
D. G. & DIENENTHAL Maschinenbau GmbH
Jägerstr. 100, 21072 Siegen
T: +49 271 401 0, F: +49 271 401 4210
www.dgmp-dienenthal.de



DIMETIX AG
Degetheweg 14
9103 Marzahn, Schwabach
T: +41 71 333 00 00

10 Rolling Plants and Equipment

10.01 Rolling Plant Conditioning

4470 Rollers for Rolling Plant Plants to Use



Maschinenfabrik Gustav Eirich GmbH & Co KG
Haldenstr. 56, 74743 Heilbronn, Germany



Egon Evertz K.S. GmbH & Co. KG
Eisenhammer 60, 40, 42651 Solingen
T: +49 212 2213 100, F: +49 212 2213 140
info@evertz-grp.com
www.evertz-grp.com

12 Rolling Plants and Equipment

53 Rolling Plants



Know-how for tomorrow
FRIEDRICH KOCKS GMBH & CO. KG
Heinrich-Str. 40/21, 91881
T: +49 2103 79 00, F: +49 2103 5 12 49
sales@kocks.de, www.kocks.de

13 Rolling Plants and Equipment

13.02 Hot Casting and Accessories

5670 Milling Locomotives



Küttner GmbH & Co. KG, Essen/Germany
info@kuttner.com, www.kuttner.com



Ideas and solutions

Johannes Hübner
FAHRWÄGEMASCHINEN GmbH
Sternweg 7, 50394 Gießen
T: +49 641 7659 0, F: +49 641 736 45
www.huebner-giesen.com



High precision pumps

HYDROWATT AG
Friedrichstr. 2
8203 Straßmühl, Schwabach
T: +41 52 624 53 22
F: +41 52 626 62 11
info@hydrowatt.com
www.hydrowatt.com



LUNGMUSS FEUERFEST
Chemikalien-Gesellschaft
Hans Lungmuß Str. & Co. KG
Friedrichstr. 84, 44147 Dortmund
T: +49 231 982333 0, F: +49 231 982333 82
www.lungmuess.de

5750 Milling Locomotives



A. POPPE & POTTHOFF COMPANY
R+W Antriebselemente GmbH
Holtstraße 4, 42699 Witten am Br.
T: +49 9372 8864 0
F: +49 9372 8864 20
www.rw-appingen.de
info@rw-appingen.de



RHI Magnesita
Krauschergasse 6, 1120 Vienna, Austria
T: +43 1 802 61 0, F: +43 1 802 13 8273
office@rhimagnesita.com
rhimagnesita.com



Refractory GmbH

Refractory
Waldstr. 10
42799 Bochum
T: +49 234 971 90 88
F: +49 234 971 90 88
info@refra-bochum.de
www.refra-bochum.de

STEEL+ TECHNOLOGY

THE TECHNICAL MAGAZINE FOR IRON AND STEEL PROFESSIONALS AROUND THE WORLD



STEELMAKING Digitalisation ECONOMY STEEL PROCESSING

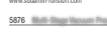
5790 Press Locomotives



STEIN INJECTION TECHNOLOGY GmbH
Steinweg 20-24, 50525 Gonsdorf
T: +49 2332 73742 0
F: +49 2332 73742 40
stein@st-grhd.net, www.st-grhd.net



Sudamin Rohstoff GmbH
Storvenweg 64, 47101 Duisburg
T: +49 203 31866 0, F: +49 203 31866 90
info@sudamin-rohstoff.com
www.sudamin-rohstoff.com



TOTAL SCHMIERSTOFFE
www.refractory.com/total
Jean Monnet Str. 2, 10511 Berlin
T: +49 30 2621 8317
F: +49 30 2621 796474
www.total.com/de



Tai Group
Technische
Dachstr. 14, 47107, Bochum
T: +49 234 971 90 88
F: +49 234 971 90 88
info@tai-bochum.de
www.tai-bochum.de



TopTec Spezialmaschinen GmbH
Brettenweg 10, 81625 München
T: +49 89 42700500
info@toptec-gmpany.de
www.toptec-gmpany.de

17 Rolling Plants and Equipment

7300 Milling Locomotives

20 Rolling Plants and Equipment

20.02 Measuring and Control Instruments

9230 Innovation Thermo-Optics



MINKON GmbH
Heinrich-Hertz-Str. 30-32, 40699 Erkrath, Germany
T: +49 211 20909 0, F: +49 211 20909 90
E-Mail: info@minkon.de
Internet: www.minkon.de

9310 Laser Thermal Treatment Technology



GANITEC GmbH
13333 Gatters, Lemmer
T: +49 51 904 100
F: +49 51 904 100
E-Mail: info@ganitec.de
www.ganitec.de

Verpackungstechnik GmbH & Co. KG

Wolfgang 97, 31157 Sarstedt
T: +49 5066 9806 0, F: -33
mailto:info@vte.de
www.verpackungstechnik.de

VIB GmbH

Project Management - Consulting Engineers
Holtstraße 14
47299 Bochum
T: +49 234 971 90 88
F: +49 234 971 90 88
info@vib-bochum.de
www.vib-bochum.de



Kärcher Group
WOMA GmbH Kärcher Group
47299 Bochum
T: +49 2063 204 01, F: 200
www.woma-group.com

WIKUS - Sägenfabrik

Wilhelm K. Kuffmann GmbH & Co. KG
Postfach 12 54, 52102 Düren/germany
T: +49 5663 500 0
F: +49 5663 500 07
info@wikus.de, www.wikus.de



XOM Materials GmbH
Dürenstr. 14 10
10115 Berlin
www.xom-materials.com
T: +49 30 555 7970 10

This is how your entry looks like:

12 Refractory technology

Refractory products, general

11520

REFRA-TECHNIK

Refratechnik Steel GmbH
Refratechnik Casting GmbH
Am Seestern 5, 40547 Düsseldorf, Germany
☎ +49 211 5858-0
E-Mail: steel@refra.com
Internet: www.refra.com

Fixed part of the journal
Circulation: 7,000 copies
Frequency: 3 per annum
Language: English

Our entry should be published under the following numbers from the list of products:

1. <input type="text"/>	5. <input type="text"/>	9. <input type="text"/>	13. <input type="text"/>
2. <input type="text"/>	6. <input type="text"/>	10. <input type="text"/>	14. <input type="text"/>
3. <input type="text"/>	7. <input type="text"/>	11. <input type="text"/>	15. <input type="text"/>
4. <input type="text"/>	8. <input type="text"/>	12. <input type="text"/>	16. <input type="text"/>

You can find the keyword list at: www.home-of-steel.de/ssi/

Ad rate: The price of your entry depends on the number of keywords.

Number of keywords	Cost per keyword/per annum (in EURO)*
1 – 5	250.00
6 – 10	230.00
11 +	220.00

The entries in the STEEL SUPPLIERS INTERNATIONAL take place in each case with a term of 12 months until they are cancelled. Discontinuation will be accepted at the end of a subscription year considering 6 weeks notice. Deadline is the 15th of each month.

Please send the order form with your logo (jpg-file) to:
Katrin KÜchler · P: +49 211 1591 146 · steelsuppliers@dvs-media.info

Order form for our entry

Company

Street Address – P.O. Box

Postal Code, City

Phone

E-mail adress

Internet

Signature

* The prices are subject to VAT.

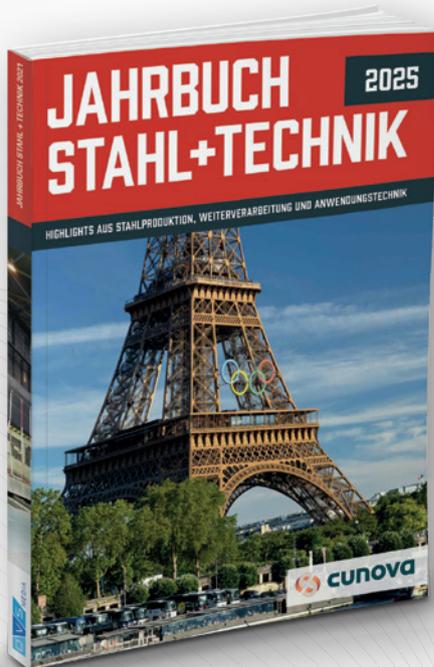
STAHL + TECHNIK Yearbook is a reference work for technical, administrative and purchasing professionals in the steel industry.

The editorial section contains highlights from steel production, processing and application technology as well as a detailed company, product and service directory.

It is the source of supply for products of the iron and steel industry, the processing industry and the supply industry.

Compact – Up-to-Date – Comprehensive

Publisher	DVS Media GmbH
Date of publication:	30 October 2026
Ad closing day:	07 October 2026
Distribution print and online:	5,000 Copies



Alphabetical company directory :

Registration fee: 125 EUR* (incl. company logo)

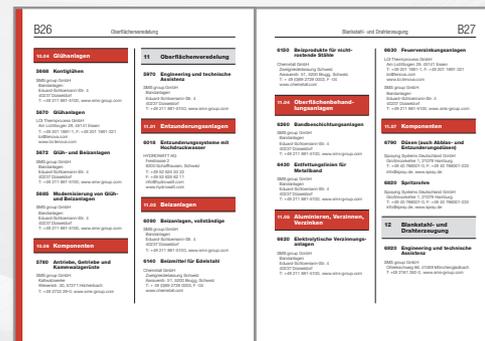
Tech. specifications: Full color, max. width 52 mm, max. height 20 mm

High resolution as image file (JPEG or EPS)
by e-mail to: britta.wingartz@dvs-media.info



Directory of products and services (2 lines minimum)

2 lines: 45 EUR*
Each additional line 10 EUR* } per keyword



* All prices are net, without VAT.

Ad rates and sizes

Format	Type Area wide x high in mm	Bleed wide x high in mm*	Basic Ad Rate b/w	2-colours	3-colours	4-colours
2nd/ 3rd/ 4th. cover page	120 x 170	148 x 210	1,225.00	1,430.00	1,635.00	1,840.00
1/1 page	120 x 170	148 x 210	970.00	1,175.00	1,380.00	1,585.00
1/2 page, horizontal	120 x 85	148 x 104	488.00	693.00	898.00	1,103.00
1/2 page, vertical	60 x 170	69 x 210				
Footer*	120 x 20	148 x 35	243.00	448.00	653.00	858.00
2/1 Bound-in inserts	1 sheet	154 x 216 (einschl. Beschnittzugabe)	1,140.00			

Loose inserts (143 width mm x 205 mm height) 1,475 €

Bookmark

Complete with strap delivered..... o/oo 357 €

Colour surcharge

Per standard colour according to Euro scale
plus HKS 13 and HKS 57 205 €

Per special colour 357 €

Size of the yearbook

148 mm width x 210 mm height

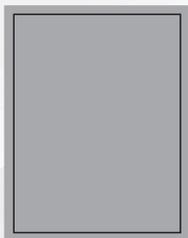
Printing and binding process, printing material

Offset, adhesive binding, digital data with proof (request our information sheet „Digital print documents“). On request, your advertisement will be produced or digitised by the publisher at cost price

* Footer: No colour surcharge for each of the colours of the Euroscale.

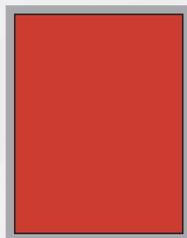
All prices in Euro plus VAT.

2nd/ 3rd/ 4th cover page



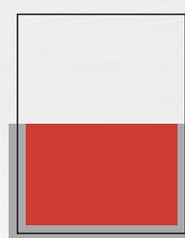
148 x 210 mm*

1/1 page



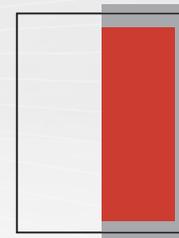
120 x 170 mm
148 x 210 mm*

1/2 page, horizontal



120 x 85 mm
148 x 104 mm*

1/2 page, vertical



60 x 170 mm
69 x 210 mm*

Footer



120 x 20 mm
148 x 35 mm*



TOP – PARTNER – PAKET

Become a TOP PARTNER of the Yearbook STAHL + TECHNIK 2025!

Advertise **prominently** with these **exclusive** media services:

- Company logo on the front page
- Company logo on the main title page (mainly on page 5)
- 1/1 page 4c ad inside editorial
- 2/1 page 4c Advertorial
- 10 free copies STAHL + TECHNIK yearbook 2025

The number of TOP-PARTNER is **limited**.

Partner flat rate: 5,145 € plus vat

Print run:	6,500 Copies
Distribution	Supplement in the November issue of STAHL + TECHNIK
Format:	80 x 58 cm, folded
Paper :	135 g/qm, matte, image print
Advertising	
Ad rate:	882 € ex. VAT per each logo field
Ad-size:	55 mm x 90 mm (width x height)
Ad closing day:	23 October 2026
Printing material:	23 October 2026, printable PDF (300 dpi resolution)

- High circulation with industry-specific target group
- Supplement in the leading media of the steel industry
- Present in offices and production for 1 year (trade fair and holiday planner)
- Most important industry trade fairs for the target group in view
- Cost effective
- Exclusivity
- Brand booster
- Long-term advertising with a long-term effect

Your advantage

Reach decision-makers with longterm effect and cost-effective without wastage!

8 Good reasons for your advertising success

The image shows a 2027 yearly calendar grid. At the top, there are several logos and images, including 'Lungmud', 'STAHL+TECHNIK', 'STEEL+TECHNOLOGY', and 'THINK BEYOND SHAPE THE FUTURE'. The calendar grid itself is organized by month from January to December. Each day is represented by a small box containing the date and day of the week. Various advertisements are placed throughout the calendar, including logos for 'STAIN', 'ARLUS METALS', 'DFFP', and 'CONVERTER'. A circular callout on the right side of the calendar highlights two specific ad fields: one labeled '2 fields' and another labeled '1 field'. The callout also shows a detailed view of the calendar grid for July, August, and September, with the highlighted fields corresponding to the dates shown in the callout.



How to ignite the advertising turbo with your professional contributions ...

With your article published in one of our trade journals you have set a visible sign of your professional competence. Use this effect to really step on the gas in your marketing - with a reprint in print or digital!

With printed special editions of your technical contribution, you literally „put your competence in the hands“ of customers or partners. And at events, printed special editions successfully complement your marketing activities.

In digital form, you can integrate the special prints into your website or send them conveniently by e-mail.

Whether print or digital: reprints protect you against copyright infringement. All publications and representations in our media are protected. With our reprint variants, you can publish your contribution in a legally harmless manner.

We will be happy to make you an individual offer.

1

The classic – as a print product

- » printed
- » Print run starting at 100 copies
- » Includes permission to distribute your prints
- » Saddle stitch
- » On request, practical ring eye stapling for filing (surcharge 20 €)

2

As a print-PDF – digital

- » High-resolution print file in PDF format
- » For distribution to your own printer
- » Unlimited print run
- » Unlimited reprinting rights
- » Includes permission to distribute your prints

3

As a Internet-PDF – digital

- » Web-compatible file format
- » For the integration on your website or for dispatch by e-mail
- » Including permission to publish
- » on the Internet and for dissemination
- » Ideal in combination with print or print PDF

Consulting + Booking:

DVS Media GmbH
 Postfach 10 19 65, 40010 Düsseldorf
 Aachener Straße 172, 40223 Düsseldorf
 Martina Reintjens
 T: +49 211 1591-156
 E-Mail: martina.reintjens@dvs-media.info
www.dvs-media.eu

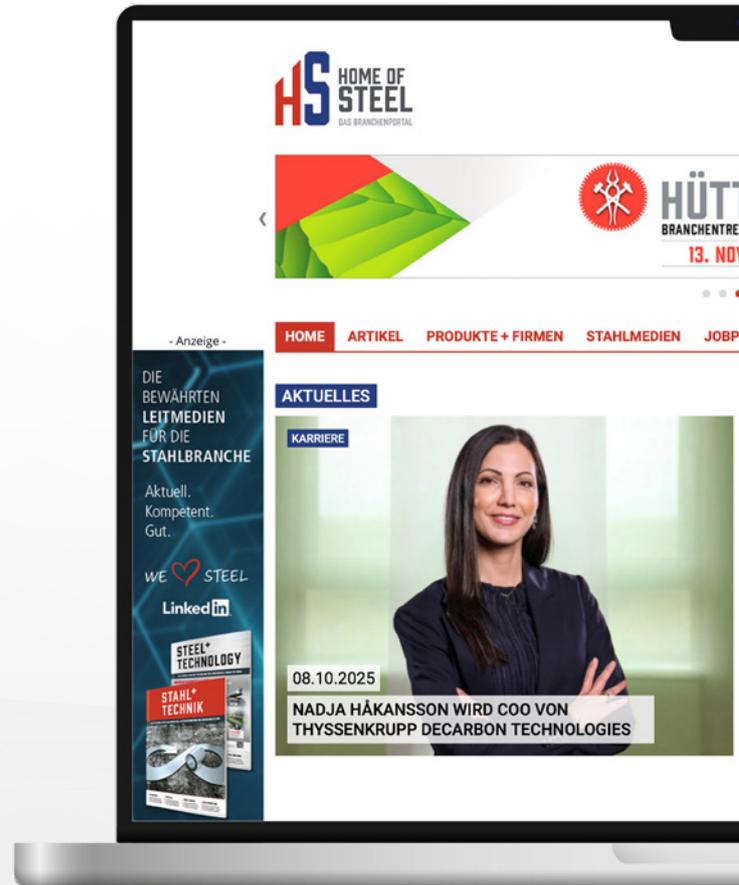
WELCOME TO HOME OF STEEL

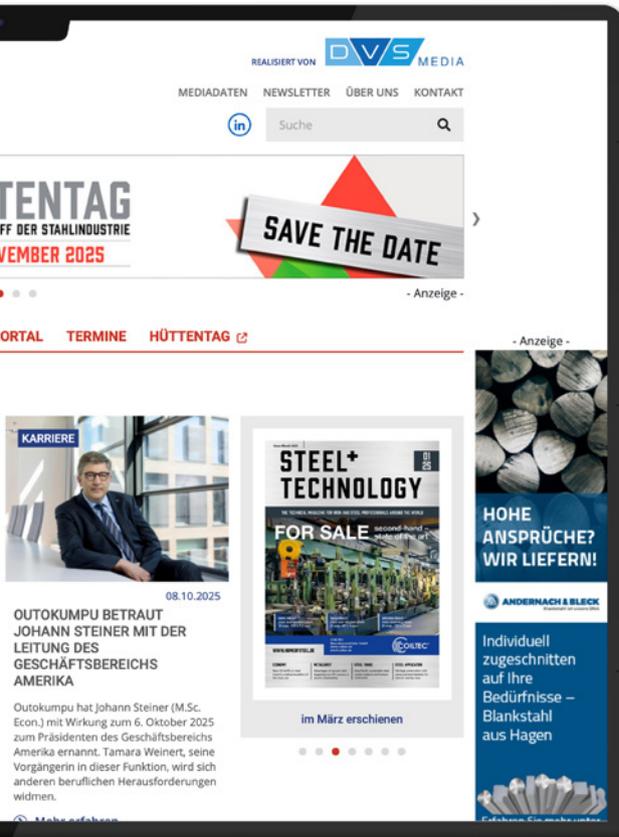
The **HOME OF STEEL** web portal is a target group-oriented Internet platform for anyone who is involved in the production, application and further processing as well as innovations relating to steel as a material. In addition to the latest news on **HOME OF STEEL** you will find a wide range of topics of interest to the entire steel industry.

> **111,000**

Unique user per month*

Discover now:
www.home-of-steel.de





111,616*
UNIQUE USER
MONTHLY*

167,424*
VISITS MONTHLY*

199,376*
PAGES IMPRESSIONS
MONTHLY*

*In the period 01.07.2024 - 30.06.2025, average per month

ADVERTISE TO THE POINT.

Banner advertising

Banner advertising is one of the most popular advertising options on the Internet because good banner advertising is perceived and clicked. In the HOME OF STEEL you can use various standard formats for your advertising goals.

Advertorials

Advertisements in editorial guise are becoming increasingly popular. With this advertising opportunity you benefit from our high quality editorial content in the home of Steel.

Product- and company directory

An industry leader through joining technology with all well-known manufacturers and the associated products completes the usefulness of the industry portal. Broken down by products, it enables a quick and easy connection to new suppliers.

Newsletter Advertising

In our weekly newsletter you can choose between three banner placements. All forms of advertising guarantee the highest possible level of attention because they are placed between the top topics of the week.

JobPortal

Are you looking for specialists and managers who are familiar with joining technology? We reach your target group precisely with our crossmedia job portal.

Select your favourite package out of four attractive options for your optimal presence in the **HOME OF STEEL** including the company and product database.

All information to follow on the upcoming pages:

Basic Plus, Bronze, Silver or Gold.

BASIC PLUS

Listing of max. 5 product categories in the directory,
further listings on request

+ Full address

+ Specification of the website

80 € monthly/duration: 12 month*

PRESENTATION OF YOUR COMPANY

The screenshot displays the 'HOME OF STEEL' website interface. At the top left is the logo 'HS HOME OF STEEL DAS BRANCHENPORTAL'. To the right are navigation links: MEDIADATEN, NEWSLETTER, ÜBER UNS, and KONTAKT. Below these is a search bar with the text 'Suche' and a magnifying glass icon. Further right are social media icons for Facebook, Twitter, Instagram, and LinkedIn. A horizontal menu below the search bar contains the following items: HOME, ARTIKEL, PRODUKTE + FIRMEN, STAHLMEDIEN, JOBPORTAL, TERMINE, HÜTTENTAG, and MEDIATHEK. The main content area shows a breadcrumb trail: Home > Produkte & Firmen > Rubriken. Below this is a blue link: [Aus- und Weiterbildung, Zertifizierung, Forschung, Informationsvermittlung, Fachliteratur und Regelwerke](#). The main heading is 'Fachverlage, Bibliotheken (Literatur, Regelwerke, Lehrfilme, Software, CD-ROM- und Diskettendienste, audiovisuelle Medien)'. A blue box highlights 'DVS MEDIA GMBH'. To the left of this box is the 'DVS MEDIA' logo. To the right, the company details are listed: 'DVS Media GmbH', 'Aachener Straße 172', '40223 Düsseldorf', 'Telefon: +49 221 1591 0', 'E-Mail: media@dvs-hg.de', and 'Internet: www.dvs-media.eu'. On the far right, there is a red arrow icon in a white circle, followed by the text 'BLEIBEN SIE INFORMIERT!' and a short paragraph: 'Bequemer geht's nicht: Mit unserem Newsletter landen die Top-News der Woche automatisch in Ihrem E-Mail-Postfach.'

* The services in the HOME OF STEEL industry portal take 12 months.
We calculate our services as part of an annual invoice plus VAT.t.

BRONZE

Listing in the product and company directory

Full address

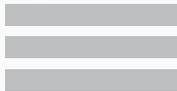
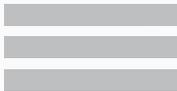
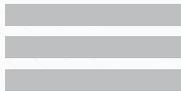
Specification of the website

- + Own Micropage | + Indication of the contact person
- + Additional text | + Logo | + Cover picture
- + 1 Banner to choose from (Skyscraper or Super Banner)

420 € monthly/duration: 12 months*

PRESENTATION OF YOUR BANNER PLACEMENT

Skyscraper
160 px x 600 px



Skyscraper
160 px x 600 px

Super Banner
1126 px x 150 px



PRESENTATION OF YOUR COMPANY

Company-related subpage

Cover picture: 1200 px x 480 px

Logo: 800 px x 800 px

Company name
Company subtitle (70 characters)

Company name
Company subtitle

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.

Additional text: 800 characters

Musterfirma GmbH

Musterstraße 12
12345 Musterort

Telefon:
[01234 456789](tel:01234456789)

E-Mail:
muster@muster.de

Internet:
www.muster.de

* The services in the HOME OF STEEL industry portal take 12 months.
We calculate our services as part of an annual invoice plus VAT.

Listing in the product and company directory
Own micropage
Full address
Specification of the website
Indication of the contact person
Additional text
Logo
Cover picture
+ Banner in TOP-position

500 € monthly/duration: 12 months*

PRESENTATION OF YOUR BANNER PLACEMENT

Top Banner
1126 px x 150 px

The image displays a grid of 12 banner placement examples on a website layout, organized into four columns and three rows. The first three columns show various content blocks with placeholder text below them. The fourth column shows two vertical banners on the right side of the page.

- Column 1:** A large banner with the label "TRENDTHEMA" and an image of wind turbines. Below it are three horizontal placeholder bars.
- Column 2:** A banner with the label "VERANSTALTUNG / EVENT" and an image of two men in suits. Below it are three horizontal placeholder bars.
- Column 3:** A banner with the label "UNTERNEHMEN" and an image of industrial machinery. Below it are three horizontal placeholder bars.
- Column 4 (Top):** A vertical banner with a red paper plane icon, the text "BLEIBEN SIE INFORMIERT!", and a red button labeled "Zur Newsletter-Anmeldung".
- Column 4 (Bottom):** A vertical banner with a blue flag icon, the text "DIE NÄCHSTEN VERANSTALTUNGEN", and two event listings: "Moskau Wire Russia 2019" and "Knowledge Engineering".
- Column 1 (Bottom):** A banner with the label "UNTERNEHMEN" and an image of a factory. Below it are three horizontal placeholder bars.
- Column 2 (Bottom):** A banner with the label "UNTERNEHMEN" and an image of a person working at a computer. Below it are three horizontal placeholder bars.
- Column 3 (Bottom):** A banner with the label "UNTERNEHMEN" and an image of two men holding a certificate. Below it are three horizontal placeholder bars.
- Column 4 (Bottom):** A banner with the label "TECHNIK" and an image of a person wearing a hard hat. Below it are three horizontal placeholder bars.

PRESENTATION OF YOUR COMPANY

Company-related subpage

Cover picture: 1200 px x 480 px

Logo: 800 px x 800 px

Company name
Company subtitle (70 characters)

Company name
Company subtitle

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.

Additional text: 800 characters

Musterfirma GmbH

Musterstraße 12
12345 Musterort

Telefon:
01234 456789

E-Mail:
muster@muster.de

Internet:
www.muster.de

* The services in the HOME OF STEEL industry portal take 12 months
We calculate our services as part of an annual invoice plus VAT.

GOLD

Listing in the product and company directory
Own micropage
Full address
Specification of the website
Indication of the contact person
Additional text
Logo
Cover picture
2x Banner: TOP-position **plus** Super Banner
+ Listing as TOP-COMPANY
+ Whitepaper
+ Advertorial (1x monthly)

825 € monthly/duration: 12 months*

EXAMPLE OF THE „TOP-COMPANY-PRESENTATION“

The screenshot shows the website interface for 'HOME OF STEEL'. The logo is 'HS HOME OF STEEL DAS BRANCHEPORTAL'. Navigation links include 'MEDIADATEN', 'NEWSLETTER', 'ÜBER UNS', and 'KONTAKT'. A search bar contains the text 'Suche'. The main heading is 'Firmen, Produkte und Dienstleistungen - Wo gibt es was und wer stellt es her?'. Below this, there is a section for 'SIE SUCHEN EIN PRODUKT? EINEN HERSTELLER? EINE DIENSTLEISTUNG?' with a paragraph of text and a 'Fehlt Ihr Unternehmen in unserem Verzeichnis?' section. A promotional banner for 'JAHRBUCH STAHL+TECHNIK' is visible, with the text 'Highlights aus Stahlproduktion, Weiterverarbeitung und Anwendungstechnik' and 'Jetzt online probelesen!'. At the bottom, there is a 'TOP-FIRMEN' section with several small images of industrial equipment.

PRESENTATION OF YOUR COMPANY

Company-related subpage



Cover picture: 1200 px x 480 px



Logo: 800 px x 800 px



Company name
Company subtitle (70 characters)

Company name Company subtitle

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet citta kasd guberg en, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt utlabore et dolore. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet citta kasd guberg en, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.



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Musterfirma GmbH

Musterstraße 12
12345 Musterort

Telefon:
01234 456789

E-Mail:
muster@muster.de

Internet:
www.muster.de

Additional text: 3000 characters and pictures

* The services in the industry portal HOME OF STEEL are provided for a period of 12 months.
Our services are billed on an annual basis, plus VA

ADVERTISING IN TIME WITH OUR INDIVIDUAL SERVICES

Our Basic Plus, bronze, silver and gold advertising packages are not what you need for your digital advertising?

Then you have the option of booking various individual services with a shorter duration. On the following pages we explain these individual services in detail.

OVERVIEW OF OUR INDIVIDUAL SERVICES

Advertising banner

- > Skyscraper
- > Super Banner

Newsletter-Advertising

- > Advertising banner
- > Stand-alone-Newsletter

Job Portal

- > online
- > print + online, crossmedia linked

Advertorial

SHOW PRESENCE WITH YOUR ADVERTISING BANNER

Decide between the portrait format **Skyscraper** and the landscape format **Super Banner**.

**Advertising banner
(Skyscraper or Super Banner)**

> Home page + sub pages: 670 EUR/monthly*

*except JobPortal

PRESENTATION OF YOUR BANNER PLACEMENT

The diagram illustrates the placement of advertising banners on a website layout. It shows a grid of content blocks with various images and text. Two vertical blue bars on the left and right sides are labeled "Skyscraper 160 x 600 px". A horizontal blue bar at the bottom is labeled "Super Banner 1126 x 150 px". The content blocks include images of wind turbines, industrial buildings, and people, with labels like "TRENDTHEMA", "UNTERNEHMEN", and "VERANSTALTUNG".

ADVERTORIAL: YOUR PUBLICITY IN EDITORIAL PACKAGING

Advertorials are a popular means of presenting advertising in editorial packaging. **HOME OF STEEL** also offers you this opportunity.

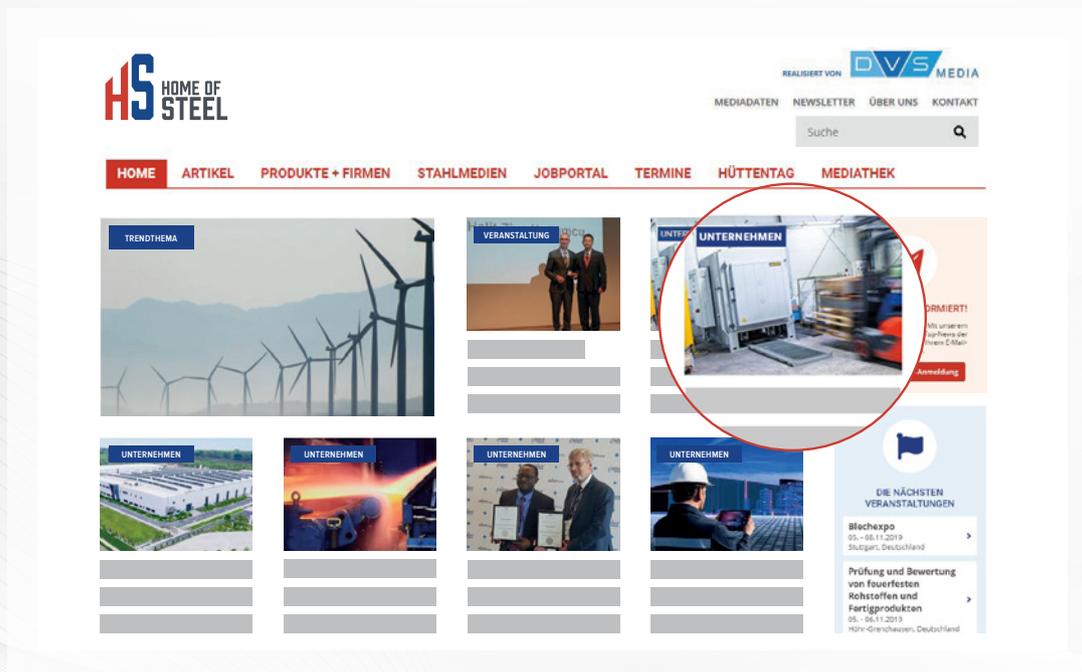
We publish your advertorial directly on the homepage on the day of publication, just like the other editorial content.

Later, your article will be listed in our chronological article overview for a certain period of time.

Advertorial:

- > 3 months period: 1,550 €
- > 6 months period: 2,480 €
- > 12 months period: 4,330 €

PLACEMENT OF YOUR ADVERTORIALS



JOBPORTAL STAHLBRANCHE

in cooperation with:  StepStone

Are you looking for specialists and managers who know their business in the steel industry? We reach precisely the right target groups with our cross-media job portal.

- ▶ **Online:** Decision-makers in the steel industry via the B2B platform **www.homeofsteel.de**
- ▶ **Print:** Two recognised trade journals for your precise
 - ▶ STAHL + TECHNIK
 - ▶ STEEL + TECHNOLOGY

ONLINE

Publish your job advert

- ▶ **Online:** in our industry portal HOME OF STEEL

OUR OFFER FOR YOU: **STAHL ONLINE**
Online-JobPortal (30 days duration) | 790.00 €*



WE WILL BE HAPPY TO ADVISE YOU IN DETAIL

Markus Winterhalter
markus.winterhalter@dvs-media.info
Phone: +49 211 1591-142

PRINT + ONLINE

Publish your job advertisement at a favourable package price

- ▶ **Print:** Choose between STAHL + TECHNIK and STEEL + TECHNOLOGY
- ▶ **Online:** In our job portal HOME OF STEEL
- ▶ **Online:** At StepStone, one of the leading online job platforms in Germany
- ▶ **NEU:** every job advert appears once in HOME OF STEEL newsletter

STAHL STARTER:

1/3 page four-colour advertisement in STAHL + TECHNIK
or STEEL + TECHNOLOGY

- Option 1)** + online job portal 1,650.00 €*
 - Option 2)** + online JobPortal + StepStone 3,350.00 €*
- (30 days duration each)

STAHL BUSINESS:

1/2 page four-colour advertisement in STAHL + TECHNIK
or STEEL + TECHNOLOGY

- Option 1)** + online job portal 2,025.00 €*
 - Option 2)** + online job portal + StepStone 3,725.00 €*
- (30 days duration each)

STAHL PROFESSIONAL:

1/1 page four-colour advertisement in STAHL + TECHNIK
or STEEL + TECHNOLOGY

- Option 1)** + online job portal 3,190.00 €*
 - Option 2)** + online job portal + StepStone 4,890.00 €*
- (30 days duration each)

THE **HS** HOME OF STEEL NEWSLETTER, YOUR DIRECT LINE TO THE INDUSTRY – FAST, DIRECT, COST-EFFECTIVE!

2,200

Recipients – week after week
55.84% Average Opening Rate

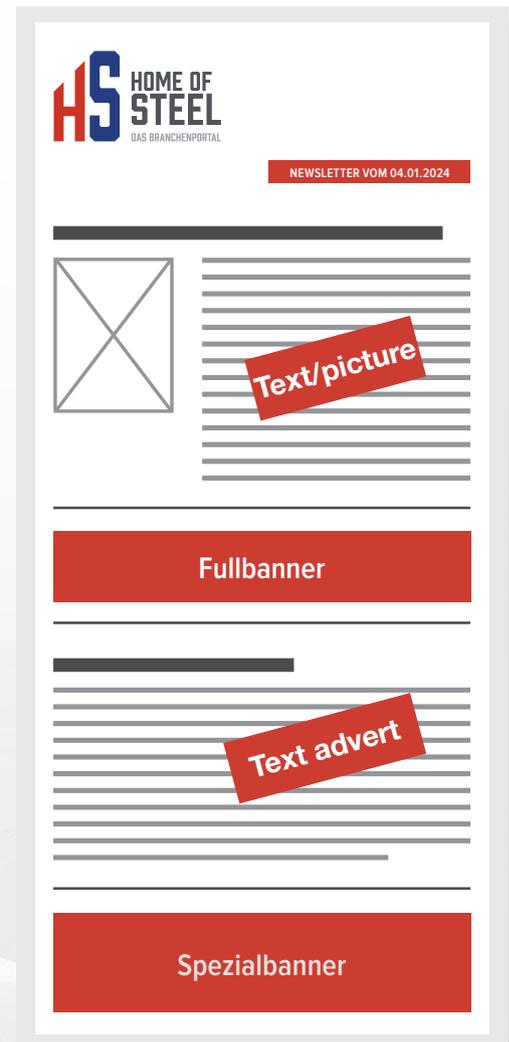
The **HOME OF STEEL** newsletter is published once a week on Thursdays and brings the latest news, to the point, from the from the industry for the industry.

Give your advertising message the right setting.

NEW FORMATS

Full banner	620 x 60 px	325.00 €
Text ad	max. 400 characters	340.00 €
Text/image	max. 300 characters + 1 image	350.00 €
Special banner	620 x 75 px	460.00 €

Banner dates and booking:
10 days in advance



January
08-01-2026
15-01-2026
22-01-2026
29-01-2026

February
05-02-2026
12-02-2026
19-02-2026
26-02-2026

NORTEC
03/05-02-2026
Hamburg/Germany

March
05-03-2026
12-03-2026
19-03-2026
26-03-2026

Kranfachtagung
16/17-03-2026
Bochum/Germany

LogiMat
24/26-03-2026
Stuttgart/Germany

April
02-04-2026
09-04-2026
16-04-2026
30-04-2026

wire & Tube
13/17-04-2026
Düsseldorf/Germany

AWT-Conference
14/15-04-2026
Aachen/Germany

6. Freiburger Feuerfest-Symposium
20/22-04-2026
Freiberg/Germany

HANNOVER-Messel
20/24-04-2026
Hanover/Germany

May
07-05-2026
13-05-2026
21-05-2026
28-05-2026

AISTech
04/06-05-2026
Pittsburgh/USA

Surface Technology
05/07-05-2026
Stuttgart/Germany

Duplex World Conference & Expo
06/07-05-2026
Rotterdam/Netherlands

June
03-06-2026
11-06-2026
18-06-2026
25-06-2026

10th Int. Conference on Hot Sheet Metal Forming of High Performance Steel
01/03-06-2026
Pilsen/Czechia

Sensor + Text
09/11-06-2026
Nuremberg/Germany

July
02-07-2026
09-07-2026
16-07-2026
23-07-2026

August
06-08-2026
13-08-2026
20-08-2026
27-08-2026

September
03-09-2026
10-09-2026
17-09-2026
24-09-2026

October
01-10-2026
08-10-2026
15-10-2026
22-10-2026
29-10-2026

November
05-11-2026
12-11-2026
19-11-2026
26-11-2026

December
03-12-2026
10-12-2026
17-12-2026

METEC Indonesia
09/12-09-2026
Jakarta/Indonesia

ICR
16/17-09-2026
Aachen/Germany

EuroSteel
16/18-09-2026
Krakow/Poland

Stainless Steel World Asia
14/15-10-2026
Singapore

EuroBLECH
20/23-10-2026
Hanover/Germany

HÜTTENTAG
12/11/2026
Essen/Germany

METEC India
30-11/02-12-2026
Mumbai/India

Stainless Steel
18/20-11-2026
Maastricht/Netherlands

GMTN 2027
21/25-06-2027
Düsseldorf/Germany

FOR ALL THOSE WHO HAVE HAVE EVEN MORE TO SAY: OUR STAND-ALONE-NEWSLETTER

Do your messages to the industry require more space than an advertising banner? Then use our subscriber circle for a **stand-alone newsletter**.

The design of the stand-alone newsletter corresponds to the weekly **HOME OF STEEL** summary. The difference, however, lies in the content, which is exclusively made up of your messages. The stand-alone newsletter can be sent at any time, with the exception of Thursday.

- › Intro text (max. 1,500 characters incl. spaces)
- › Three teaser articles:
 - › Headline: max. 75 characters
 - › Teaser text: max. 540 characters
 - › Image size: 271 x 181 px.
- › Three to four headlines: max. 70 characters each
- › Three to four references to your events
- › **Stand-alone newsletter: € 2,050.00**

SOCIAL MEDIA POSTING

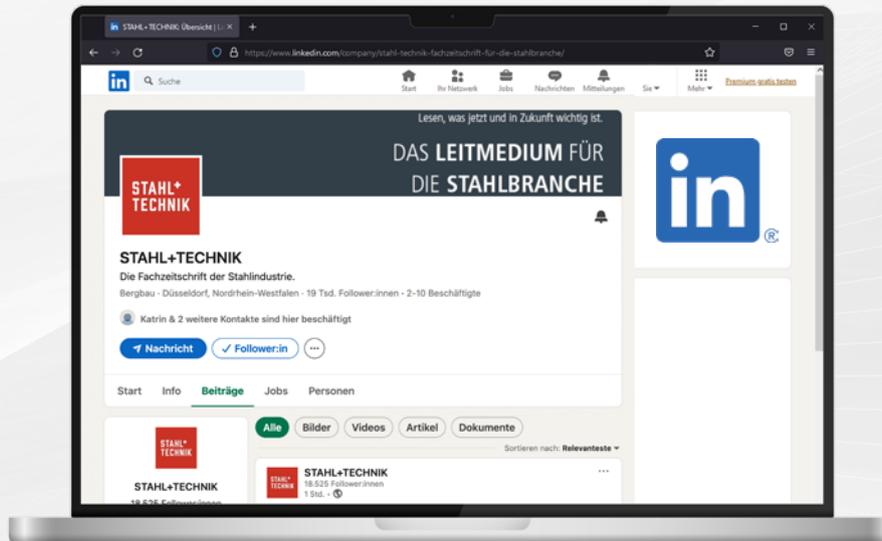


USE THE NETWORK OF STAHL + TECHNIK AND
GIVE YOUR PRESS RELEASES THE SOCIAL MEDIA DRIVE.

> **18.300**
Follower in September 2025

Single post	1 post	500.00 €
Short campaign	3 posts	1,250.00 €
Long campaign	10 posts	2,500.00 €

Content per post:
800 characters of text including spaces
1 image (600 x 600 px)





HÜTTENTAG

BRANCHENTREFF DER STAHLINDUSTRIE

NOVEMBER 12, 2026 IN ESSEN

The HÜTTENTAG covers the entire spectrum of the steel industry:

From plant manufacturers and steel producers to steel traders Steel traders, all the important players have their say.

Specialist presentations provide exciting insights into the concentrated steel expertise and metallurgical know-how.

Companies present their products and services in an accompanying exhibition.

The hut evening following the event offers space and time for networking in a relaxed atmosphere.

The CALL FOR PAPER and the exhibitor and sponsor sponsor offers will be launched in January 2024 at www.homeofsteel.de/huettentag at the start.

SAVE THE DATE



WHEN IT COMES TO WELDING — WE CONNECT PEOPLE AND KNOW-HOW

OUR EVENTS: TURNING EXPERTISE INTO EXPERIENCE

Knowledge that makes an impact – live and in person. Our industry conferences are far more than just information platforms: they are premium networking events combining technical expertise, personal interaction, and exclusive market access.

Each event unites a carefully curated technical program – developed by DVS committees and experienced program boards – with an accompanying industry exhibition and targeted networking opportunities.

Presentations, discussions, and panels take place at the highest professional level, led by leading figures from industry, research, and practice.

This creates the ideal environment for decision-makers, executives, and opinion leaders across the sector.

Your advantage: Meet your target audience face-to-face, strengthen your brand presence in the right context, and position your company as a relevant partner in the market.

We have developed attractive and flexible exhibitor and sponsorship packages for you – effective, versatile, and designed to deliver real value.

And the best part: As a specialist publisher, we also offer you additional visibility at selected events through our renowned trade journals – including special features and editorial coverage.

Take a look at our event highlights – both national and international – and secure your presence at the industry's most important knowledge-sharing platforms!



24.02.–25.02.2026
EBL, Fellbach



18.03.–20.03.2026
ITSC, Bangkok



14.09.–15.09.2026
DVS Congress, Erlangen



12.11.2026
HÜTTENTAG, Essen



Your stage for visibility, networking, and market success. EBL has established itself as one of the leading platforms for professional exchange in the electronics industry.

It brings together experts from industry, research, and development and provides a high-level forum for discussing technological trends, practical solutions, and strategic challenges.

Key topics in 2026:

- Building resilient and independent European value chains
- Advances in printed circuit board and assembly technologies
- Applications in power electronics, high-frequency technology, photonics, and embedded systems

Participation as an exhibitor or sponsor offers companies the opportunity to engage directly with an innovation-driven audience, build lasting business relationships, and expand their professional network.

To the offers:



More information:



Are you interested in participating?

For questions about sponsorship and exhibition opportunities, please contact:

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ITSC2026

INTERNATIONAL THERMAL SPRAY
CONFERENCE AND EXPOSITION

The International **Thermal Spray Conference (ITSC)** is the world's leading conference for thermal spray technology. It brings together experts from industry, research, and application — serving as a central forum for innovation, knowledge exchange, and professional networking in the field of surface engineering.

As an ITSC sponsor, you'll position your company at the heart of the international expert community, reach key decision-makers, and strengthen your brand in a highly specialized and future-oriented environment.

More information:



The **Aluminium Brazing** Conference will once again be held jointly with the event Aluminium Heat Exchanger Technologies for Automotive and HVAC&R. This internationally renowned conference for aluminum producers and processors will bring the community together again in 2027 — including the traditional Boat Trip, a favorite networking event for all participants.

Full details will be available online from **May 2026!**



ALUMINIUM BRAZING

— International Congress and Exhibition

Held every three years, the **LÖT** Conference combines a technical program with an industry and poster exhibition. Its international scope provides the perfect platform to connect not only with national experts but also with professionals from around the world. A highly diverse program will cover the full range of soldering methods, technologies, and applications.

Further information will be available online in **2027** — make sure to save the date!



LÖT2028

The **DVS CONGRESS** continues to evolve, keeping pace with current developments in welding and joining technology. As an exhibitor and/or sponsor, you will have the opportunity to present your company to an expert audience — including short pitch sessions for maximum visibility. We are happy to provide individual advice and tailor-made offers to help you make the most of your participation.

More information will be available online starting in **October 2025**:



DVS CONGRESS

UNTERWASSERTECHNIK

The **Underwater Technology Conference** takes place every two years. After 2025, the community will reunite in November 2027 in Hamburg — at the Empire Riverside Hotel, located directly at the harbor. A special highlight will once again be the evening event held aboard the historic museum ship Rickmer Rickmers.

More information will be available online from **November 2026**.



HÜTTENTAG BRANCHENTREFF DER STAHLINDUSTRIE

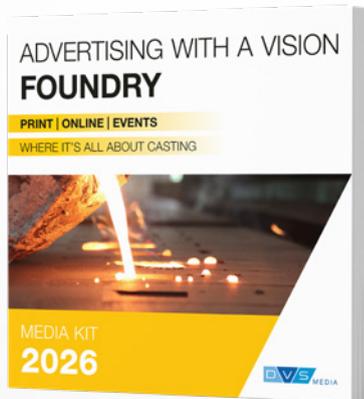
For the 8th consecutive year, the **HÜTTENTAG** brings together key players from the steel industry — from manufacturers and suppliers to processors. The accompanying HÜTTENABEND networking evening provides an excellent opportunity for deeper exchanges and new connections. Attractive exhibition spaces and sponsorship options will be available for you. Save the date and be part of this established industry highlight!

Further details will be published online in early **2026**.



The Leading Media

Everything about the Foundry, Steel and Joining Industry:



GIESSEREI

CASTING
PLANT AND TECHNOLOGY
INTERNATIONAL

STAPLER WORLD

FTS/AMR FACTS

SCHWEISSEN UND SCHNEIDEN
WELDING AND CUTTING
DER PRAKTIKER
THERMAL SPRAY BULLETIN

JOINING PLASTICS
FÜGEN VON KUNSTSTOFFEN

We raise visibility.

Trade media provides innovations and ideas and places them on the stage they deserve. They offer platforms for professional dialogue. This enables companies to focus on their positioning and profile in their markets.

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DVS MEDIA

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