

ADVERTISING WITH A VISION **WELDING, CUTTING & COATING**

PRINT | ONLINE | EVENTS

WHERE IT'S ALL ABOUT WELDING...



MEDIA KIT

2026

DVS MEDIA

DECISION MAKERS READ THE MARKET LEADERS

Trade media stand for quality,
depth and expertise - they are
decisive in B2B marketing.



Liebe Leserinnen, liebe Leser:

wenn Sie unseren Newsletter regelmäßig verfolgen, dann wissen Sie, dass wir ein Faible für kuriose Gedanken- und Fertige haben. So dürfen wir heute verkünden, dass der 29. Juli als „Bundesweiter Tag des Kaffeesatzes“ gilt. Was und wie da genau gefeiert wird, entzieht sich unserer Kenntnis. Aber eins steht fest: Unser wöchentliches Nachrichtenüberblick aus dem HOME OF WELDING ist ganz sicher keine Kaffeesatzerei.

In diesem Sinne präsentieren wir Ihnen unsere TOP-MELDUNGEN der Woche. Hierbei geht es um einen neuen Nassabscheider für Aluminiumstaub, um einen Schweißgrößhändler, der mit Investitionen auf dem Wachstumspfad ist, und um den neuen Geschäftsführer der KYOKUCHI Europe GmbH.

Schon etwas älter, aber noch längst kein kalter Kaffeesatz) sind unsere SCHLAGZEILEN: Eine X08-Sonderlösung für Automobilzulieferer im Bereich der Absaugtechnik, ein Update für die DIN EN ISO 9015 „Kerbschlagbiegeversuch“, der Auftakt unserer Artikel-Serie über Kasserführung, in der es in Teil 1 um unangehörige Kasserführungen geht, und die Vision vom Laserstrahlschweißen im Videorum. Zudem haben NICHLEIN Serevo und HODIMAT ein gemeinsames Großprojekt zur Gesamtumstellung gemeiert, das Angebot „Sale & Leaseback 5+“ ist für Maschinen bestimmt, die in der Regel fünf Jahre und älter sind, drei neue Mitglieder verstärken den SCHWEISSEN & SCHNEIDEN-Messebeirat und die Wuppertal-Gruppe feiert ihr 150-jähriges Jubiläum.

Zu guter Letzt finden Sie wieder viele interessante Termine in unserem VERANSTALTUNGSKALENDER.

Wir wünschen Ihnen viel Spaß beim Lesen (ob bzw. in welcher Form Sie Ihrem heutigen Kaffeesatz hulden, können Sie ja spontan entscheiden).

DIE TOP-MELDUNGEN DER WOCHE:



Neuer Nassabscheider für Aluminiumstaub

Mit dem DUSTOMAT HYDRO bringt Ecata eine leistungsstarke Nassabscheider-Generation auf den Markt, die speziell für Aluminiumstaub und Arbeitsprozesse mit Punktschlag konzipiert ist.

[Weiterlesen](#)



Schweißfach Wachstumspfad

F. T. B. Kiewit ist ein im Saarland. Sie Fachgroßhändler Industrie und Handel umfas sind dem Schweißen.

[Weiterlesen](#)

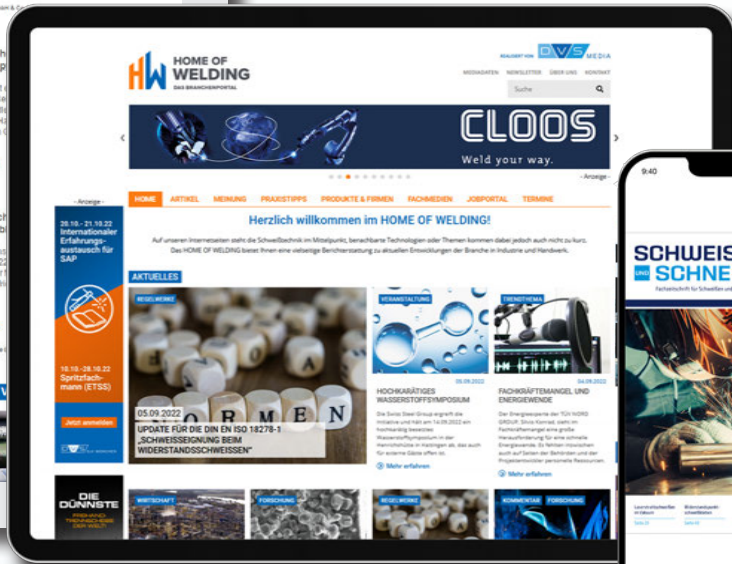


Neuer Geschäftsführer

Internationaler Erfahrungswegweiser für SAP. Führungswegweiser dem 1. Juli 2022 Geschäftsleiterin Modie Eviat, AB.

[Weiterlesen](#)

DIESE SCHLAGZEILEN HABEN SIE VIELLEICHT V



> 709,990
Visitors/Year
+45.9% compared to
the previous year



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TOP-DECISION-MAKERS READ THE NUMBER 1





**75%
sold
circulation**

**Audited
by IVW**

**Peer
Reviewed
since
1949**

Content:	
Editorial profile, circulation and distribution analysis	8
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Editorial Profile: Technical-scientific trade journal for welding, cutting and brazing/soldering technology, including the large number of peripheral fields. Editorial subjects: research and development, training, further education, exchange of experience, welding, cutting, brazing/soldering, adhesive bonding and allied processes, material-related questions (ferrous and non-ferrous metals, plastics as well as base and filler materials), calculation, design and fabrication in structural steel engineering, tank construction, apparatus engineering, vehicle manufacture and mechanical engineering, welding machines including robots and controllers, material testing (destructive and non-destructive) as well as safety at work and health protection.

Organ: Official organ of DVS – German Welding Society

Publisher: DVS – German Welding Society.

Editorial staff: Sarah Gottschalk (management/responsible)
Anja Labussek
Sylvia Hanagan

Year: Volume 78, 2026

Publication frequency: monthly

**Publication/
subject plan:** see page 10 – 11

Subscription charges: Annual subscription 231.00 €
(Print + Digital)
plus postage costs

Circulation control



Circulation analysis Copies per issue on an annual average
(July 1st 2024 to June 30, 2025)

Print run 2,863 Copies

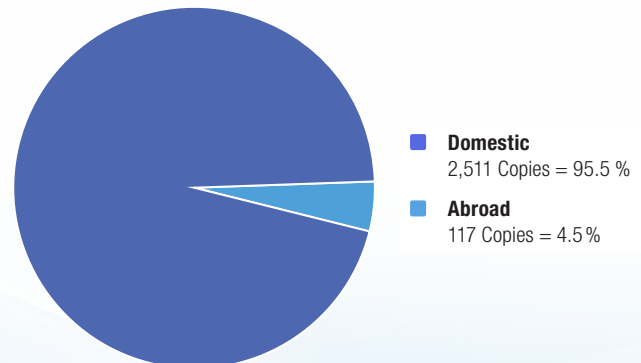
Actually circulated print run 2,628 thereof abroad 117
1,666 subscribed circulation
1,425 thereof members copies
592 other sold circulation
5 Retail Sale

Sold circulation: 2,262 thereof abroad 99

Free copies 366

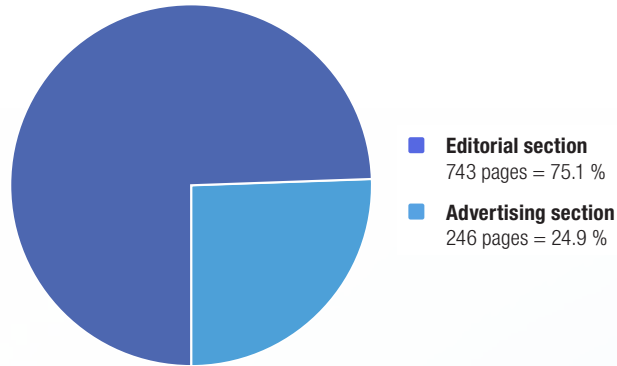
Geographical distribution analysis:

Actually circulated print run: 2,628 = 100%
Proportion of the actually circulated print run

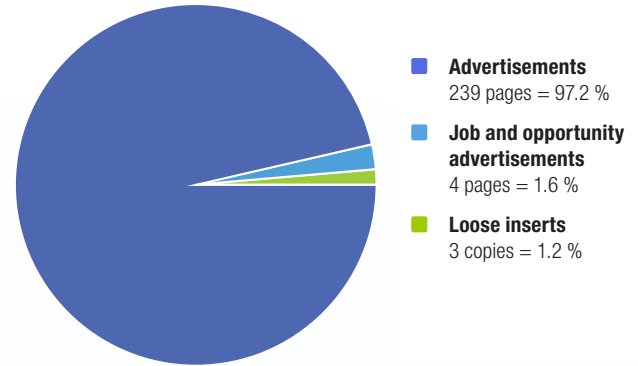


Scope analysis: 2024 = 12 issues

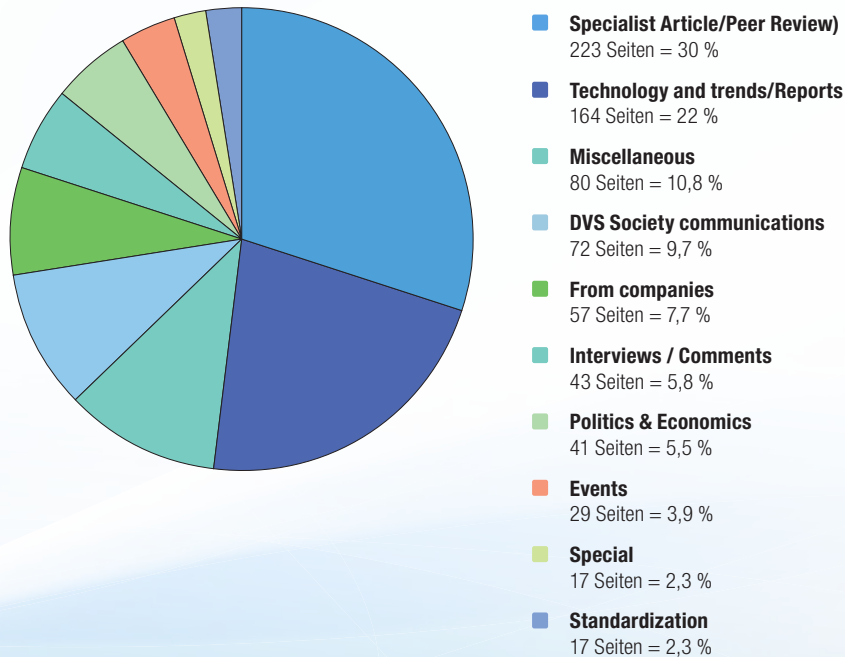
Total scope: 989 pages = 100%



Advertising scope: 246 pages = 100%



Content analysis: 743 pages Editorial section = 100%



Issue / Month	Dates	Topics	Fairs, Conferences & Events
1/2 January/ February	Ad closing date: 9 January 2026 Printing material: 20 January 2026 Publication date: 5 February 2026	<ul style="list-style-type: none"> ➤ Main topic: Energy ➤ Lightweight construction ➤ Micro-connection technology 	<p>NORTEC 03.02. – 05.02.2026, Hamburg/Germany</p> <p>Pipeline & Gas 04.02. – 06.02.2026, Piacenza/Italy</p> <p>13. EBL - GMM/DVS-Fachtagung 24.02. – 25.02.2026, Fellbach/Germany</p>
3 March	Ad closing date: 6 February 2026 Printing material: 16 February 2026 Publication date: 5 March 2026	<ul style="list-style-type: none"> ➤ Main Topic: Bonding technology ➤ Thermal spraying & deposition welding ➤ Plant and container construction 	<p>54. Sondertagung „Schweißen im Anlagen – und Behälterbau“ 10.03. – 13.03.2026, Munich/Germany</p> <p>ITSC – International Thermal Spray Conference and Exposition 18.03. – 20.3.2026, Bangkok/Thailand</p>
4 April	Ad closing date: 6 March 2024 Printing material: 16 March 2026 Publication date: 2 April 2026	<ul style="list-style-type: none"> ➤ Main Topic: Welding of large structures ➤ Welding in constrained positions ➤ Maritime technology <p>➤ WELDING AND CUTTING 1/2026 (as an issue within the edition of the trade magazine SCHWEISSEN UND SCHNEIDEN).</p>	<p>wire & Tube 13.04. – 17.04.2026, Dusseldorf/Germany</p> <p>HANNOVER MESSE 2026 20.04. – 24.04.2026, Hannover/Germany</p> <p>SCHWEISSEN 21.04. – 24.04.2026, Wels/Austria</p> <p>23. Tagung Schweißen in der maritimen Technik und im Ingenieurbau 22.04. – 23.04.2026, Hamburg/Germany</p> <p>FEIMEC 05.05. – 09.05.2026, Sao Paulo/Brasil</p>
5 May	Ad closing date: 17 April 2026 Printing material: 27 April 2026 Publication date: 7 May 2026	<ul style="list-style-type: none"> ➤ Main Topic: Digitalisation ➤ Industry 4.0 ➤ Artificial intelligence 	<p>SurfaceTechnology GERMANY 05.05. – 07.05.2026, Stuttgart/Germany</p>

Issue / Month	Dates	Topics	Fairs, Conferences & Events
6 June	Ad closing date: 8 May 2026 Printing material: 15 May 2026 Publication date: 3 June 2026	<ul style="list-style-type: none"> ➤ Main Topic: Hydrogen technologies ➤ Research ➤ Sustainability ➤ Laser beam welding 	IIW 2026 79th Annual Assembly and International Conference in Welding and Joining 12.07. – 17.07.2026, Salzburg/Austria
7/8 July/August	Ad closing date: 3 July 2026 Printing material: 13 July 2026 Publication date: 6 August 2026	<ul style="list-style-type: none"> ➤ Main Topic: Women in joining technology ➤ Training and further education ➤ Underwater technology 	
9 September	Ad closing date: 7 August 2026 Printing material: 17 August 2026 Publication date: 3 September 2026	<ul style="list-style-type: none"> ➤ Main Topic: Robotics ➤ Cobots ➤ Welding automation ➤ WELDING AND CUTTING 2/2026 (as an issue within the edition of the trade magazine SCHWEISSEN UND SCHNEIDEN) 	DVS CONGRESS 14.09. – 15.09.2026, Erlangen/Germany AMB 15.09. – 19.09.2026, Stuttgart/Germany
10 October	Ad closing date: 11 September 2026 Printing material: 21 September 2026 Publication date: 1 October 2026	<ul style="list-style-type: none"> ➤ Main Topic: Cutting technology ➤ Cutting processes ➤ Material testing 	ALUMINIUM 2026 06.10. – 08.10.2026, Düsseldorf/Germany EuroBlech 20.10. – 23.10.2026, Hanover/Germany
11 November	Ad closing date: 9 October 2026 Printing material: 19 October 2026 Publication date: 5 November 2026	<ul style="list-style-type: none"> ➤ Main Topic: Additive manufacturing ➤ Materials issues ➤ Coating processes 	HÜTTENTAG 12.11.2026, Essen/Germany Formnext 17.11. – 20.11.2026, Frankfurt am Main/Germany
12 December	Ad closing date: 13 November 2026 Printing material: 23 November 2026 Publication date: 3 December 2026	<ul style="list-style-type: none"> ➤ Main Topic: Blast processes ➤ Occupational health and safety ➤ Welding of material combinations 	including supplement WALL CALENDAR 2027

Format	Type area Width x Height in mm	with bleed Width x Height in mm*	Basic rates b/w	2-coloured	3-coloured	4-coloured
Front cover	–	210 × 185	–	–	–	6,470
First or Last cover page	–	210 × 297	4,089	4,509	4,929	5,239
Back cover	–	210 × 204	4,109	4,529	4,949	5,259
2/1 pages	362 × 247	420 × 297	6,229	6,649	7,069	7,379
1/1 page	181 × 247	210 × 297	3,895	4,315	4,735	5,045
Juniorpage	119 × 170	133 × 187	2,449	2,869	3,289	3,599
1/2 page, horizontal 1/2 page, vertical	181 × 123 90 × 247	210 × 148 105 × 297	1,950	2,370	2,790	3,100
1/3 page, horizontal 1/3 page, vertical	181 × 82 57 × 247	210 × 99 71 × 297	1,320	1,530	1,740	1,910
1/4 page, horizontal 1/4 page, vertical	181 × 62 90 × 123	210 × 74 105 × 148	980	1,190	1,400	1,570
Classified ads / job applications						
Millimeter price with a column width of 57 mm			6.70			
Box Number Fee			6.70			

*plus 3 mm bleed on all sides

All prices are in EURO and do not include the currently valid VAT rate.

Format: DIN A4 (210 mm wide × 297 mm high)

Different ad formats will be billed in millimeters.

Type area: 181 mm wide × 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 86

JOBPORTAL
FÜGETECHNIK

Surcharges:

Colour surcharge:	1/1 and 1/2 page	1/3 page and smaller
per standard colour	420 €	210€
four-coloured	1,150 €	590 €
per special colour:	570 €	570 €

Bleed surcharge: 199 €

Placement surcharge: 10 % on the b/w basic ad rate.

No discounts on all surcharges

Series discounts:

For advertisements published within 12 months	
for 3 repeats or 1 1/2 pages	5 %
for 6 repeats or 3 pages	10 %
for 12 repeats or 6 pages	15 %
from 12 pages	20 %
Discounts for multi-year contracts on request.	

Bound-in-inserts:

2 pages (bis 115 g/m2)	4,380 €
2 pages (bis 170 g/m2)	5,450 €
4 pages (bis 115 g/m2)	6,640 €
4 pages (bis 170 g/m2)	8,240 €

Size: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base

Discount:

2 Bound-in-inserts	5 %
3 Bound-in-inserts	10 %
6 Bound-in-inserts	15 %

Loose inserts:

Domestic circulation up to 25 g € 379 %
 postal charge incl.
 higher weights on request
 max. format: 195 mm wide x 285 mm high

Affixed reply cards to advertisements or loose inserts

€ 195 %

Loose inserts cannot be discounted.

Free delivery to:
 D+L Printpartner
 Schlavenhorst 10, 46395 Bocholt, Germany
 P +49 2871 24 66-0
 Delivery date: by the 25th of the previous month.
 A sample is requested from the advertising department.

Advertorial:

The ideal addition to your classic advertising with an editorial-like background. You provide text/image material, we adapt the layout to the magazine design:

2/1 pages, 4c

(10,000 Characters incl. spaces) 7,369 €

1/1 page, 4c

(5,000 Characters incl. spaces) 5,029 €

1/2 page horizontal, 4c

(2,000 Characters incl. spaces) 3,079 €

Technical information on ad formats, printing material and data transfer can be found on the pages 38 – 39.

1. Investigation method:

Recipient structure analysis through written survey - sample survey

2 Description of the recipients at the time of data collection:

2.1. Condition of the file:

In the recipient file, the addresses of all recipients are recorded on EDP. Based on the existing postal information, the file can be sorted by postcode or domestic and foreign recipients.

2.2. Total number of recipients in the file:

4,821

2.3. Total number of changing recipients:

–

2.4. Structure of recipients at the start of the survey:

Recipients in the file, copies sold	4,483
Recipients in the file permanent free copies	338
	4,821
Promotional copies	300
actual circulation	4,525
of which domestic	4,299
of which abroad	226

3. Description of the investigation:

3.1. Population (proportion examined):

Population	5,121	=	100%
not included:			
Promotional copies	300		
Recipients abroad	296	596	= 11.6%
The investigation represents recipients	4,525	=	88.3%

3.2. Day of the sample drawing:

May 13, 2009

3.3. Description of the sample survey:

Simple random selection, starting with the random number 4 every 13th address

Initial samples (questionnaire sent)	325 cases	= 100%
Questionnaire cannot be delivered by post	0 cases	= 0.0%
Bookstores / libraries	3 cases	= 0.8%
Gross sample	322 cases	= 100%
Failures		
Questionnaire not returned	91 cases	= 28,3 %
Questionnaire returned empty	0 cases	= 0,0 %
Net sample (exhaustion)	231 cases	= 71.7 %
	(evaluable cases)	

3.4 Target person of the investigation:

First recipient

3.5. Definition of the reader:

not applicable

3.6. Period of investigation:

Sending out the questionnaire to the total sample: June 22, 2009. Reminder letter (in some cases with the questionnaire attached again): June 29, 2009 and July 13, 2009. The cut-off date for the acceptance deadline for returns that were included in the evaluation was August 20, 2009.

3.7. Implementation of the investigation:

publishing company

This study corresponds to the current version of the ZAW framework for advertising media analyzes in terms of its design, implementation and reporting.

Sectors/branches of the economy/specialist fields/occupational groups

SCHWEISSEN UND SCHNEIDEN reports on the results of development and research papers from all fields of industry as well as from industry-free institutes. Furthermore, the journal provides information about experience with regard to the application of welding technology in practice - in structural steel engineering, building and bridge construction, mechanical engineering, electrotechnology, vehicle manufacture, aircraft manufacture, reactor construction as well as the chemical industry. This information is supplemented by topical reports on new developments as well as on economic questions.

Department/ group/ class	Recipient groups (according to the classification of the branches of the economy)	Proportion of the actually circulated print run	
		%	Copies
36, 35, 5–7	Energy industry, water supply and mining	4,4	199
20, 19.2	Chemical industry and mineral oil processing	3,8	172
24	Metal production and metal processing	10,0	453
25.1	Manufacture of steel and light metal structures	8,1	367
25.2	Boiler and tank construction	5,6	253
28	Mechanical engineering	19,4	878
29	Manufacture of cars and their parts	1,9	86
30.9	Road vehicle construction (without cars)	1,3	59
35.1	Shipbuilding	3,1	140
30.2	Rail vehicle construction	2,5	113
30.3	Aircraft and spacecraft construction	2,5	113
45.2	Repair of motor vehicles	1,3	59
26.51.2, 26, 27, 26.51.3	Electronics, precision mechanics and optics	1,9	86
41 – 43	Building trade	1,3	59
46.9	Wholesale trade	5,6	253
72	Science, research and teaching	20,0	905
71	Technical advice and planning (especially architectural and engineering offices)	5,0	226
	No information	2,3	104
	Actually circulated print run	100	4,525

Size of the economic unit

	Proportion of the actually circulated print run	
	%	Copies
1 – 19 Employees	24.4	1,104
20 – 49 Employees	16.3	738
50 – 299 Employees	28.1	1,271
300 and more Employees	28.8	1,303
No information	2.4	109
	100	4,525

Position in the business

	Proportion of the actually circulated print run copies	
	%	Copies
Proprietor, member of the board or managing director	23.1	1,045
Plant or works manager	8.1	367
Head of technical department	18.8	851
Head of commercial department	1.3	59
Plant engineer or welding engineer	20.0	905
Welding technologist, welding specialist or foreman	6.9	312
Welding instructor, welding shop foreman or welder	2.5	113
Technical clerk	1.9	86
Teacher at a university or a technical teaching institute	4.4	199
Others	12.4	561
No information	0.6	27
	100	4,525

Formal education/vocational training

	Proportion of the actually circulated print run	
	%	Copies
University of technology or university	39.4	1,783
Specialist, engineering or technical college	39.4	1,783
Miscellaneous vocational college	1.9	86
Foreman's qualification test	9.4	425
Welding training (according to DVS guidelines)	2.5	113
Concluded technical training	3.1	140
Concluded commercial training	1.3	59
Miscellaneous vocational training	1.3	59
No training	1.3	59
No information	0.4	18
	100	4,525

Age

	Proportion of the actually circulated print run	
	%	Copies
Up to 29 years	6.3	285
30 – 39 years	13.8	624
40 – 49 years	30.6	1,385
50 – 59 years	33.1	1,498
60 years and older	16.2	733
No information	0,0	0
	100	4,525

1. Investigation method:

Distribution analysis through file evaluation total survey

2 Description of recipients at the time of data collection:

2.1. Condition of the file:

The addresses of all recipients are recorded in the EDP in the recipient file. The file is structured according to domestic and foreign recipients. The addresses of the domestic recipients are sorted by postcode, the foreign recipients by country.

2.2. Total number of recipients in the file:

8.098

2.3. Total number of changing recipients:

–

2.4. Structure of recipients at the start of the survey:

Recipients in the file number of copies sold	3,343
Recipients in the file permanent free pieces	336
	3,679
Promotional copies	336
actually circulated print run)	4,525
of which domestic	4,299
of which abroad	226

3. Description of the investigation:

3.1. Population (proportion examined)

Population not included:	4,525	=	100%
Promotional copies	336		
Recipients abroad	226	562	= 12.4 %
The investigation represents recipients of the total population	3,963	=	87.6 %

3.2. Day of the file evaluation:

August 22, 2018

3.3. Description of the database:

The evaluation is based on the overall file. The proportions determined for distribution in Germany and abroad were projected onto the actual circulation as an annual average according to AMF item 17.

3.4. Target person of the investigation:

Not applicable

3.5. Definition of the reader:

Not applicable

3.6. Period of investigation:

August 2018

3.7. Implementation of the investigation:

Publishing company

WELDING TECHNOLOGY IN PRACTICE

HAUPTVERTRAG DVS MEDIA
MEDIADATEN KONTAKT

DER PRAKTIKER

Fachmagazin für Schweißtechnik und mehr

WELCOME TO THE FUTURE

ANZEIGER
SST
STEIGERWALD STRAHLENTHECHNIK

Startseite Ausgaben Suche Autoren Abonnement Branchenführer 🔍 Logout

DER PRAKTIKER

Ist die praxisorientierte Fachzeitschrift für alle Bereiche der Füge- und Trenntechnik. Als Informations- und Recherchemedium richtet sich DER PRAKTIKER vor allem an kleine und mittelständische Unternehmen und Handwerksbetriebe. Aus der Praxis für die Praxis werden in Fachbeiträgen die verschiedenen Verfahren der Füge-, Trenn- und Beschichtungstechnik näher beleuchtet.

DER PRAKTIKER erscheint monatlich und informiert wechselnd zu folgenden Themenfeldern: Industrie und Handwerk, Produkte und Dienstleistungen, Technologie und Trends, Qualitätsmanagement und Normung, Arbeitssicherheit und Umweltschutz, Rechtsfragen und Urteile, Schweißtechnik und mehr. DER PRAKTIKER ist damit unerlässliche Lektüre für alle, die sich mit Füge- und Trenntechnik in der täglichen betrieblichen Praxis beschäftigen.

9:40

DER PRAKTIKER

Fachmagazin für Schweißtechnik und mehr

1-2
2024

NACHHALTIG SCHWEISSEN

Wie sich Ressourcen schonen und gleichzeitig Kosten einsparen lassen

Seite 20



**83%
sold
copies**

**Audited
by IVW**

Volume 78

Content:

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Editorial Profile: Technical trade journal from practice for practice in all the fields of skilled trades and industry. Editorial subjects: welding, cutting, brazing/soldering, adhesive bonding, spraying, heat treatment, destructive and non-destructive material testing, safety at work and health protection, design and fabrication in structural steel engineering, tank construction, pipeline construction, vehicle manufacture, mechanical engineering and electronics, material-related questions (ferrous as well as non-ferrous metals and plastics), corrosion protection, rationalisation (including robot utilisation) and economic viability questions, training, further education as well as exchange of experience.

Memberships: Media Database of the German Trade Press

Organ: Official organ of DVS – German Welding Society

Publisher: DVS – German Welding Society

Editorial staff: Sarah Gottschalk (management)
Christian Thieme (responsible)
Andrea Nelles

Year: Volume 78, 2026

Publication frequency: monthly

Publication/subject plan see page 22 – 23

Subscription charges: Annual subscription 138.00 €
(Print + Digital)
plus postage costs



Circulation control

Circulation analysis: Copies per issue on an annual average
(July 1st, 2024 to June 30, 2025)

Print run 4,554 Copies

Actually circulated print run:

4,216 thereof abroad 139
2,332 subscribed circulation
1,988 thereof members copies
1,498 other sold circulation

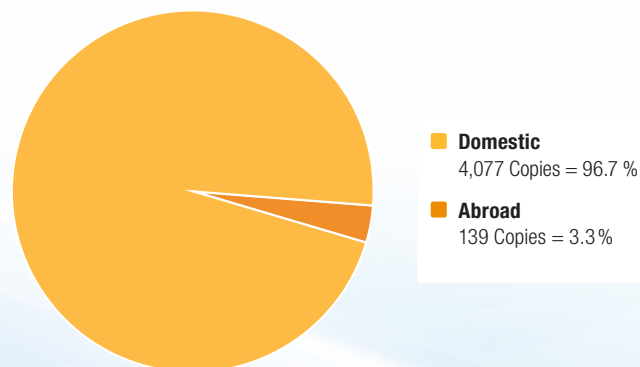
Sold circulation: 3,839 thereof abroad 114

Free copies: 377

Geographical distribution analysis:

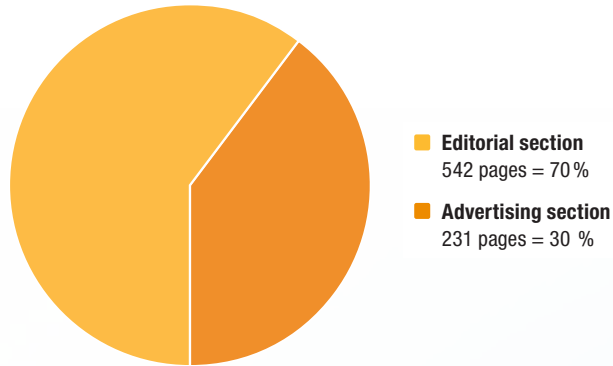
Actually circulated print run: 4,216 = 100%

Proportion of the actually circulated print run

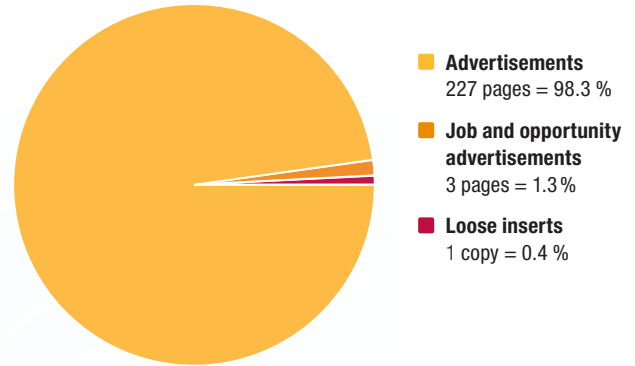


Scope analysis: 2024 = 12 issues

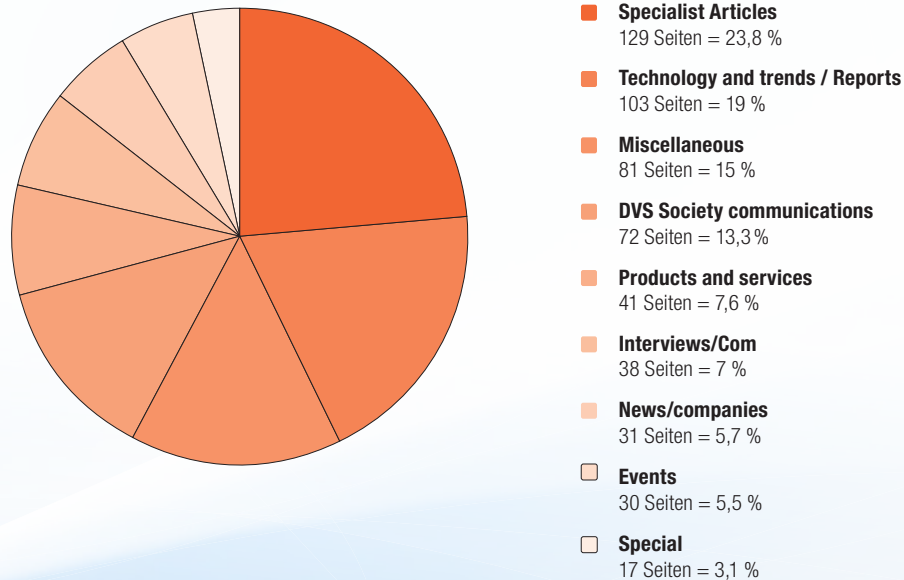
Total scope: 773 pages = 100%




Advertising scope: 231 pages = 100%



Content analysis: Editorial section 2024



Issue/ Month	Dates	Topics	Fairs, Conferences & Events
1/2 January/ February	Ad closing date: 9 January 2026 Printing material: 20 January 2026 Publication date: 5 February 2026	<ul style="list-style-type: none"> ➤ Main topic: Electronic assemblies ➤ Electrical engineering ➤ Lightweight construction 	<p>NORTEC 03.02. – 05.02.2026, Hamburg/Germany</p> <p>Pipeline & Gas 04.02. – 06.02.2026, Piacenza/Italy</p> <p>13. EBL - GMM/DVS-Fachtagung 24.02. – 25.02.2026, Fellbach/Germany</p>
3 March	Ad closing date: 6 February 2026 Printing material: 16 February 2026 Publication date: 5 March 2026	<ul style="list-style-type: none"> ➤ Main Topic: Plant and container construction ➤ Special welding processes ➤ Thermal spraying and deposition welding 	<p>54. Sondertagung „Schweißen im Anlagen – und Behälterbau“ 10.03. – 13.03.2026, Munich/Germany</p> <p>ITSC – International Thermal Spray Conference and Exposition 18.03. – 20.3.2026, Bangkok/Thailand</p>
4 April	Ad closing date: 6 March 2026 Printing material: 16 March 2026 Publication date: 2 April 2026	<ul style="list-style-type: none"> ➤ Main Topic: Welding in maritime maritime technology ➤ Welding in civil engineering ➤ Underwater technology 	<p>wire & Tube 13.04. – 17.04.2026, Dusseldorf/Germany</p> <p>HANNOVER MESSE 2026 20.04. – 24.04.2026, Hannover/Germany</p> <p>SCHWEISSEN 21.04. – 24.04.2026, Wels/Austria</p> <p>23. Tagung Schweißen in der maritimen Technik und im Ingenieurbau 22.04. – 23.04.2026, Hamburg/Germany</p>
5 May	Ad closing date: 17 April 2026 Printing material: 27 April 2026 Publication date: 7 May 2026	<ul style="list-style-type: none"> ➤ Main topic: Welding in pipeline construction ➤ Welding in constrained positions ➤ Digitalisation 	<p>SurfaceTechnology GERMANY 05.05. – 07.05.2026, Stuttgart/Germany</p> <p>FEIMEC 05.05. – 09.05.2026, Sao Paulo/Brasil</p>
6 June	Ad closing date: 8 May 2026 Printing material: 15 May 2026 Publication date: 3 June 2026	<ul style="list-style-type: none"> ➤ Main Topic: Materials ➤ Health protection ➤ Surface treatment 	<p>IIW 2026 79th Annual Assembly and International Conference in Welding and Joining 12.07. – 17.07.2026, Salzburg/Austria</p>
7/8 August	Ad closing date: 3 July 2026 Printing material: 13 July 2026 Publication date: 6 August 2026	<ul style="list-style-type: none"> ➤ Main Topic: Cutting technology ➤ Beam processes for welding and cutting ➤ Hand-guided laser beam welding 	

Issue/ Month	Dates	Topics	Fairs, Conferences & Events
9 September	Ad closing date: 7 August 2026 Printing material: 17 August 2026 Publication date: 3 September 2026	<ul style="list-style-type: none"> ➤ Main Topic: Quality assurance ➤ Material testing ➤ Welding of material combinations 	DVS CONGRESS 14.09. – 15.09.2026, Erlangen/Germany AMB 15.09. – 19.09.2026, Stuttgart/Germany
10 October	Ad closing date: 11 September 2026 Printing material: 21 September 2026 Publication date: 1 October 2026	<ul style="list-style-type: none"> ➤ Main Topic: Aluminium welding ➤ Soldering ➤ Electron beam welding 	ALUMINIUM 2026 06.10. – 08.10.2026, Düsseldorf/Germany EuroBlech 20.10. – 23.10.2026, Hanover/Germany
11 November	Ad closing date: 9 October 2026 Printing material: 19 October 2026 Publication date: 5 November 2026	<ul style="list-style-type: none"> ➤ Main Topic: Additive manufacturing ➤ Occupational safety ➤ Standardisation 	HÜTTENTAG 12.11.2026, Essen/Germany Formnext 17.11. – 20.11.2026, Frankfurt am Main/ Germany
12 December	Ad closing date: 13 November 2026 Printing material: 23 November 2026 Publication date: 3 Decemer 2026	<ul style="list-style-type: none"> ➤ Main Topic: Bonding technology ➤ Welding and cutting equipment ➤ Extraction technology 	

Format	Type area Width x Height in mm	with bleed Width x Height in mm**	Basic rates b/w	2-coloured	3-coloured	4-coloured
Front cover	–	210 × 185	–	–	–	6,470
First or Last cover page	–	210 × 297	4,135	4,555	4,975	5,285
Back cover	–	210 × 204	4,155	4,575	4,995	5,305
2/1 page	362 × 247	420 × 297	6,295	6,715	7,135	7,445
1/1 page	181 × 247	210 × 297	3,940	4,360	4,780	5,090
Juniorpage	119 × 170	133 × 187	2,459	2,879	3,299	3,609
1/2 page, horizontal 1/2 page, vertical	181 × 123 90 × 247	210 × 148 105 × 297	1,970	2,390	2,810	3,120
1/3 page, horizontal 1/3 page, vertical	181 × 82 57 × 247	210 × 99 71 × 297	1,355	1,565	1,775	1,945
1/4 page, horizontal 1/4 page, vertical	181 × 62 90 × 123	210 × 74 105 × 148	990	1,200	1,410	1,580
Classified ads / job applications						
Millimeter price with a column width of 57 mm			6.70			
Box Number Fee			6.70			

* plus 3 mm bleed on all sides

All prices are in EURO and do not include the currently valid VAT rate.

Format: DIN A4 (210 mm wide x 297 mm high)

Different ad formats will be billed in millimeters.

Type area: 181 mm wide x 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 86.



JOBPORTAL
FÜGETECHNIK

Surcharges:

Colour surcharge:	1/1 and 1/2 page	1/3 page and smaller
per standard colour	420 €	3210 €
four-coloured	1,150 €	590 €
per special colour:	570 €	570 €

Bleed surcharge: 199 €

Placement surcharge: 10 % on the b/w basic ad rate

No discounts on all surcharges

Series discounts:

For advertisements published within 12 months	
for 3 repeats or 1.5 pages	5 %
for 6 repeats or 3 pages	10 %
for 12 repeats or 6 pages	15 %
from 12 pages	20 %
Discounts for multi-year contracts on request.	

Bound-in-inserts:	2 pages (paper up to 115 g/m2)	4,380 €
	2 pages (paper up to 170 g/m2)	5,450 €
	4 pages (paper up to 115 g/m2)	6,640 €
	4 pages (paper up to 170 g/m2)	8,240 €

Size: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base.

Discount:	2 Bound-in-inserts	5 %
	3 Bound-in-inserts	10 %
	6 Bound-in-inserts	15 %

Loose inserts:

Domestic circulation up to 25 g	€ 379 %
postal charge incl.	
higher weights on request	
max. format: 195 mm wide x 285 mm high	
Affixed reply cards to advertisements or loose inserts	€ 199 %*

Loose inserts cannot be discounted.

Free delivery to:

D+L Printpartner
Schlavenhorst 10, 46395 Bocholt, Germany
P +49 2871 24 66-0

Delivery date: by the 25th of the previous month.

A sample is requested from the advertising department.

Advertorial:

The ideal addition to your classic advertising with an editorial-like background. You provide text/image material, we adapt the layout to the magazine design:

2/1 pages, 4c (10,000 Characters incl. spaces)	7,430 €
1/1 page, 4c (5,000 Characters incl. spaces)	5,075 €
1/2 page horizontal, 4c (2,000 Characters incl. spaces)	3,110 €

Technical information on ad formats, printing material and data transfer can be found on the pages 38 – 39.

1. Investigation method:

Recipient structure analysis through written survey - sample survey

2 Description of the recipients at the time of data collection:

2.1. Condition of the file:

In the recipient file, the addresses of all recipients are recorded on EDP. Based on the existing postal information, the file can be sorted by postcode or domestic and foreign recipients

2.2. Total number of recipients in the file

8,905

2.3. Total number of changing recipients

–

2.4. Structure of recipients at the start of the survey:

Recipients in the file, copies sold	8,610	
Recipients in the file permanent free copies	295	
	8,905	
Promotional copies	300	
actual circulation	9,205	
of which domestic	8,883	
of which abroad	322	

3. Description of the investigation:

3.1. Population (proportion examined):

Population	9,205	=	100 %
not included:			
Promotional copies	300		
Recipients abroad	322	=	6.8 %
The investigation represents recipients	8,583	=	93.2%

3.2. Day of the sample drawing:

May 13, 2009

3.3. Description of the sample survey:

Simple random selection, starting with the random number 4 every 13th address

Initial samples (questionnaire sent)	343 cases	= 100 %
Questionnaire cannot be delivered by post	0 cases	= 0 %
Bookstores / libraries	3 cases	= 0.8 %
Gross sample	343 cases	= 100 %
Failures		
Questionnaire not returned	99 cases	= 28.9 %
Questionnaire returned empty	0 cases	= 0 %
Net sample (exhaustion)	244 cases	= 71.7 %
	(evaluable cases)	

3.4 Target person of the investigation:

First recipient

3.5. Definition of the reader:

not applicable

3.6. Period of investigation:

Period of investigation:

Sending out the questionnaire to the total sample: June 22, 2009. Reminder letter (in some cases with the questionnaire attached again): June 29, 2009 and July 13, 2009. The cut-off date for the acceptance deadline for returns that were included in the evaluation was August 20, 2009.

3.7. Implementation of the investigation:

publishing company

This study corresponds to the current version of the ZAW framework for advertising media analyzes in terms of its design, implementation and reporting.

Sectors/branches of the economy/specialist fields/occupational groups

DER PRAKTIKER is distributed in all sectors of the economy where welding technology is used in manufacturing and repair work.

Department/ group/ class	Recipient groups (according to the classification of the branches of the economy)	Proportion of the actually circulated print run	
		%	Copies
36, 35, 5–7	Energy industry, water supply and mining	7.1	511
20, 19.2	Chemical industry and mineral oil processing	4.8	346
22	Plastics processing	0.6	43
24	Metal production and metal processing	8.9	639
25.1	Manufacture of steel and light metal structures	22.0	1,582
25.2	Boiler and tank construction	10.1	727
28	Mechanical engineering	14.3	1,028
29	Manufacture of cars and their parts	1.8	130
30.9	Road vehicle construction (without cars)	1.2	86
35.1	Shipbuilding	1.2	86
30.2	Rail vehicle construction	1.8	129
30.3	Aircraft and spacecraft construction	1.8	129
26.51.2, 26, 27, 26.51.3	Electronics, precision mechanics and optics	1.2	86
41 – 43	Building trade	6.0	431
46.9	Wholesale trade	4.8	345
85, 72	Science, research and teaching	8.3	596
71	Technical advice and planning (especially architectural and engineering offices)	2.4	172
	No information	1.7	122
	Actually circulated print run	100	7,188

Size of the economic unit

	Proportion of the actually circulated print run	
	%	Copies
1 – 19 Employees	32.1	2,307
20 – 49 Employees	19.6	1,409
50 – 299 Employees	24.4	1,754
300 and more Employees	20,8	1,496
No information	3.1	222
	100	7,188

Position in the business

	Proportion of the actually circulated print run copies	
	%	Copies
Proprietor, member of the board or managing director	33.9	2,437
Plant or works manager	5.4	389
Head of technical department	10.7	769
Head of commercial department	1.2	86
Plant engineer or welding engineer	20.8	1,495
Welding technologist, welding specialist or foreman	11.9	855
Welding instructor, welding shop foreman or welder	4.2	302
Technical clerk	4.2	302
Teacher at a university or a technical teaching institute	1.2	86
Others	6.5	467
No information	0	0
	100	7,188

School education vocational training

	Proportion of the actually circulated print run	
	%	Copies
University of technology or university	14.3	1,028
Specialist, engineering or technical college	36.3	2,611
Miscellaneous vocational college	3.6	258
Foreman's qualification test	33.3	2,394
Welding training (according to DVS guidelines)	6.0	432
Concluded technical training	3.0	215
Concluded commercial training	1.8	129
Miscellaneous vocational training	1.2	86
No training	0,5	35
No information	0,0	0
	100	7,188

Age

	Proportion of the actually circulated print run	
	%	Copies
Up to 29 years	3.6	258
30 – 39 years	10.1	726
40 – 49 years	41.7	2,998
50 – 59 years	29.8	2,142
60 years and older	13.7	985
No information	1.1	79
	100	7,188

1. Investigation method:

Distribution analysis through file evaluation total survey

2 Description of recipients at the time of data collection:

2.1. Condition of the file:

The addresses of all recipients are recorded in the EDP in the recipient file. The file is structured according to domestic and foreign recipients. The addresses of the domestic recipients are sorted by postcode, the foreign recipients by country.

2.2. Total number of recipients in the file:

12,218

2.3. Total number of changing recipients:

–

2.4. Structure of recipients at the start of the survey:

Recipients in the file number of copies sold	5,967
Recipients in the file permanent free pieces	384
	6,351
Promotional copies	682
Actually circulated print run	6,506
of which domestic	6,297
of which abroad	209

3. Description of the investigation:

3.1. Population (proportion examined)

Population not included:	6,506	=	100 %
Promotional copies	682		
Recipients abroad	209	891	= 13.7 %
The investigation represents recipients of the total population	5,615	=	86.3 %

3.2. Day of the file evaluation:

August 27, 2018

3.3. Description of the database:

The evaluation is based on the overall file. The proportions determined for distribution in Germany and abroad were projected onto the actual circulation as an annual average according to AMF item 17.

3.4. Target person of the investigation:

Not applicable

3.5. Definition of the reader:

Not applicable

3.6. Period of investigation:

August 2018

3.7. Implementation of the investigation:

Publishing house

WELDING ALL OVER THE WORLD

MAILED BY **DVS** MEDIA
AUTHORS GUIDELINES ETHICS RULES MEDIA KIT CONTACT

WELDING AND CUTTING

Technical journal for welding and allied processes

Home Issues Search Authors Subscription ABC of Joining 🔍 Logout

Journal for Welding, Cutting and Allied Processes

WELDING AND CUTTING is an international trade journal which is editorially oriented to welding, cutting and brazing/soldering technology, including the numerous peripheral areas. It includes regular and comprehensive reports from industry, science and the practice of the welding technology sector, takes up not only new developments but also economic questions and thus serves as an important source of information which is used by an international expert public throughout the world.

2 (2022)

ISSUE HIGHLIGHTS:

Investigation and further development of friction welding for joining additively manufactured components

For the industry additive manufacturing (AM) has the potential to produce components with complex geometries in relatively short lead times and at comparatively low cost, even with batch size 1. A major limitation for th...

Laser beam welding of additive manufactured

LET'S JOIN THE WORLD!

Optimization of process parameters and tools for underwater bonding of brackets



**75%
sold
copies**

Peer reviewed

**45% Readers
overseas**

Content:

Editorial profile	32
Circulation and distribution analysis	33
Scope and content analysis	34
Topics and dates	35
Advertising rates	36-37

Editorial Profile: Technical magazine covering welding, cutting and brazing/soldering technology and related fields.

Target Group: Internationally operating industry experts and decision-makers about investment projects.

Publisher: DVS – German Welding Society, D-Düsseldorf
Institut de Soudure, F-Roissy

Editorial Staff Sarah Gottschalk (management/responsible)
Anja Labussek M.A.

Year: Volume 25, 2026

Publication frequency: 2 x times a year as an issue in the issue in
SCHWEISSEN UND SCHNEIDEN 4/2026 + 9/2026

Print run: 3,600 copies

Publication/subject plan: see page 35

Editorial features

- Research, development and application
 - Training
 - Continuing education
 - Exchange of experiences
 - Welding, cutting, brazing/soldering, adhesive bonding and allied processes
 - Material issues (ferrous and non-ferrous metals, plastics, basic and additional materials)
 - Calculation, construction and production in steel, container, apparatus, vehicle and mechanical engineering
 - Welding machines including robots and controls
 - Material testing (destructive and non-destructive)
 - Occupational health and safety
-

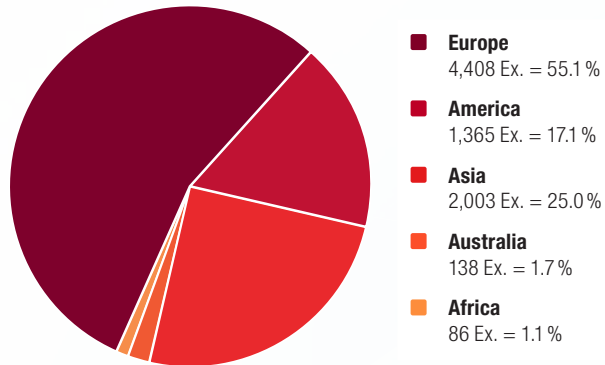
In cooperation with



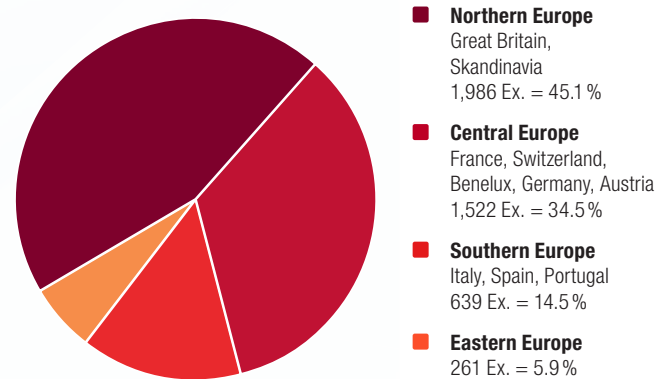
Verbreitung:

- As EXTRA SERVICE for subscribers as a magazine-within-a-magazine in SCHWEISSEN UND SCHNEIDEN 4/2026 + 9/2026
- As an electronic issue to over 2,000 internationally active professionals

Distribution worldwide:



Distribution in Europe:

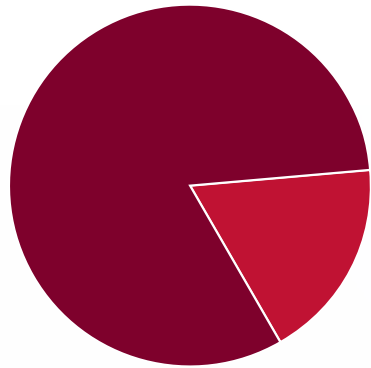


Scope analysis:

2024 = 2 issues

Total Scope:

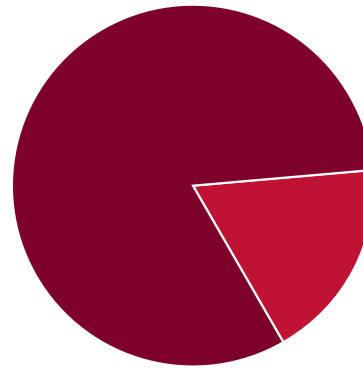
88 pages = 100%



- **Editorial section**
81 pages = 92 %
- **Advertising section**
7 pages = 8 %

Advertising Scope:

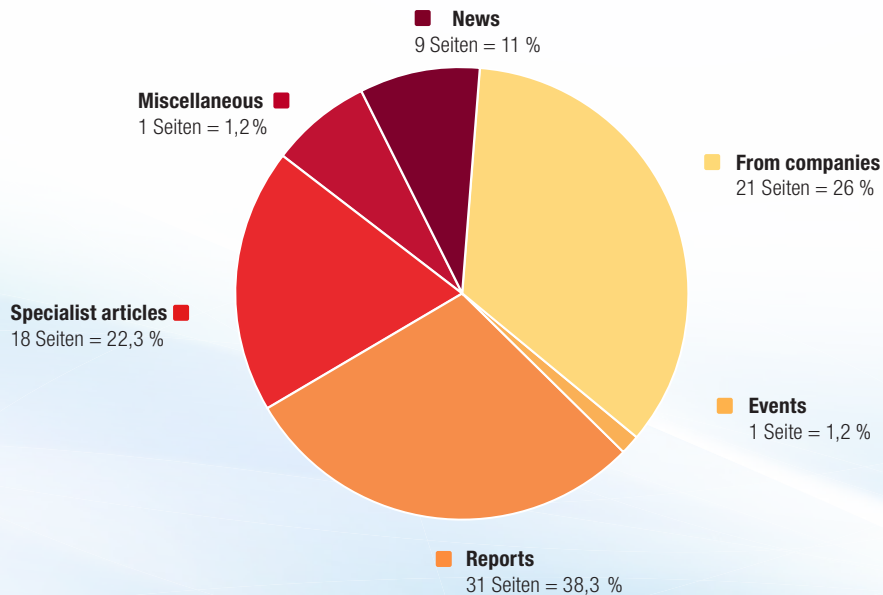
7 pages = 100%



- **Advertisements**
6 pages = 85.7 %
- **Publisher's Advertisements**
1 copy = 14.3 %

Content analysis

Editorial Part 2024



Issue/ Month	Dates	Topics	Fairs, Conferences & Events
1 April	<p>Ad closing date: 6 March 2026 Printing material: 16 March 2026 Publication date: 2 April 2026</p> <p>As an issue in the issue of the trade magazine SCHWEISSEN UND SCHNEIDEN 04/2026</p>	<ul style="list-style-type: none"> ➤ Lightweight construction ➤ Micro-connection technology ➤ Underwater technology ➤ Welding and cutting technology in practice ➤ Digitalisation ➤ Orbital welding 	<p>FEIMEC 05.05. – 09.05.2026, São Paulo/Brazil</p> <p>FabTech 16.06. – 18.06.2026, Toronto/Canada</p> <p>BEIJING ESSEN WELDING & CUTTING 29.06. – 02.07.2026, Shenzhen/PR China</p> <p>IIW 2026 79th Annual Assembly and International Conference in Welding and Joining 12.07. – 17.07.2026, Salzburg/Austria</p>
2 October	<p>Ad closing date: 7 August 2026 Printing material: 17 August 2026 Publication date: 3 September 2026</p> <p>As an issue in the issue of the trade magazine SCHWEISSEN UND SCHNEIDEN 9/2026</p>	<ul style="list-style-type: none"> ➤ Thermal spraying and disposition welding ➤ Additive manufacturing ➤ Adhesive bonding technology ➤ Materials testing ➤ Materials ➤ Special welding processes ➤ Cutting technology 	<p>ALUMINIUM 2026 06.10. – 08.10.2026, Dusseldorf/Germany</p> <p>WELDING 06.10. – 09.10.2026, Brno/Czech Republic</p> <p>Formnext 17.11. – 20.11.2026, Frankfurt am Main/Germany</p> <p>India Essen WELDING & CUTTING 30.11. – 02.12.2026, Mumbai/India</p>

Format	Type area Width x Height in mm	with bleed Width x Height in mm*	Basic rates b/w	2-coloured	3-coloured	4-coloured
Inside front page	–	210 × 185	–	–	–	4,698
First or Last cover page	–	210 × 297	4,089	4,509	4,929	5,239
Back cover	–	210 × 297	4,109	4,529	4,949	5,259
2/1 page	362 × 247	420 × 297	6,229	6,649	7,069	7,379
1/1 page	181 × 247	210 × 297	3,895	4,315	4,735	5,045
Juniorpage	119 × 170	133 × 187	2,449	2,869	3,289	3,599
1/2 page, horizontal 1/2 page, vertical	181 × 123 90 × 247	210 × 148 105 × 297	1,950	2,370	2,790	3,100
1/3 page, horizontal 1/3 page, vertical	181 × 82 57 × 247	210 × 99 71 × 297	1,320	1,530	1,740	1,910
1/4 page, horizontal 1/4 page, vertical	181 × 62 90 × 123	210 × 74 105 × 148	980	1,190	1,400	1,570
Classified ads / job applications						
Millimeterpreis bei einer Spaltenbreite von 57 mm			6,70			
Chiffre-Gebühr			6,70			

*plus 3 mm bleed on all sides

All prices are in EURO and do not include the currently valid VAT rate.

Format: DIN A4 (210 mm wide × 297 mm high)

Different ad formats will be billed in millimeters.

Type area: 181 mm wide × 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 86.

JOBPORTAL
FÜGETECHNIK

Surcharges:

Colour surcharge:	1/1 and 1/2 page	1/3 page and smaller
per standard colour	420 €	210 €
four-coloured	1,150 €	590 €
Special colours:	570 €	5770 €
Bleed surcharge:	199 €	

Placement surcharge: 10 % on the b/w basic ad rate.

No discounts on all surcharges.

Series discounts:

For advertisements published within 12 months
for 3 repeats or 1 1/2 pages 5 %
for 6 repeats or 3 pages 10 %
for 12 repeats or 6 pages 15 %
from 12 pages 20 %
Discounts for multi-year contracts on request.

Bound-in-inserts:

2 pages (paper up to 115 g/m²) 4,380 €
2 pages (paper up to 170 g/m²) 5,450 €
4 pages (paper up to 115 g/m²) 6,640 €
4 pages (paper up to 170 g/m²) 8,240 €

Format: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base.

Discounts:

2 Bound-in-inserts 5 %
3 Bound-in-inserts 10 %
6 Bound-in-inserts 15 %

Loose inserts

Domestic circulation up to 25 g € 379 %
postal charge incl.
higher weights on request
max. format: 195 mm wide x 285 mm high

Affixed reply cards to advertisements or loose inserts
€ 195 %

Loose inserts cannot be discounted.

Free delivery to:

D+L Printpartner
Schlavenhorst 10, 46395 Bocholt, Germany
P +49 2871 24 66-0

Delivery date: by the 25th of the previous month.
A sample is requested from the advertising department.

Advertorial:

The ideal addition to your classic advertising with an editorial-like background. You provide text/image material, we adapt the layout to the magazine design:

2/1 pages, 4c

(10,000 Characters incl. spaces) 7,369 €

1/1 page, 4c

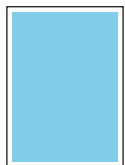
(5,000 Characters incl. spaces) 5,029 €

1/2 page horizontal, 4c

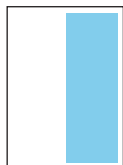
(2,000 Characters incl. spaces) 3,079 €

Technical information on ad formats, printing material and data transfer can be found on the pages 38 – 39.

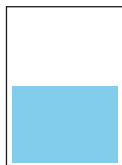
Type area



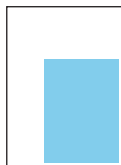
1/1 page
181 mm wide
247 mm high



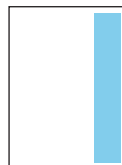
1/2 vertical
90 mm wide
247 mm high



1/2 horizontal
181 mm wide
123 mm high



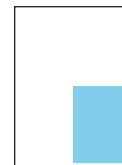
Juniorpage
119 mm wide
170 mm high



1/3 vertical
57 mm wide
247 mm high



1/3 horizontal
181 mm wide
82 mm high



1/4 horizontal
90 mm wide
123 mm high



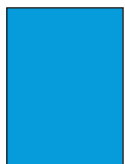
1/4 horizontal
181 mm wide
62 mm high



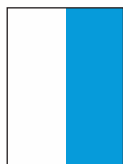
1/8 page
90 mm wide
62 mm high

with bleed

*plus 3 mm bleed on all sides.



1/1 page
210 mm wide
297 mm high



1/2 vertical
105 mm wide
297 mm high



1/2 horizontal
210 mm wide
148 mm high



Juniorpage
133 mm wide
187 mm high



1/3 vertical
71 mm wide
297 mm high



1/3 horizontal
210 mm wide
99 mm high



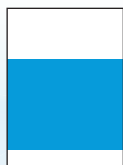
1/4 vertical
105 mm wide
148 mm high



1/4 horizontal
210 mm wide
74 mm high



1/8 page
105 mm wide
74 mm high



Front cover
210 mm wide
185 mm high
plus 3 mm bleed



Last cover page
210 mm wide
204 mm high
plus 3 mm bleed

Special formats / special forms of advertising:

Let us know your requests for special formats and special forms of advertising.

We are pleased to submit an offer.

Preferred data carrier / data transfer:

E-Mail: anzeigen@dvs-media.info

We-Transfer: www.wetransfer.com

Please ensure that all fonts, logos and graphics (300 dpi) used are supplied as files, provided they are not embedded in the document.

Preferred data formats:

We recommend the delivery of PDF data (standard: PDF/X-4:2008). Open data (e.g. InDesign etc.) should be avoided. The file must be printable, i.e. all fonts used must be embedded, halftone images require a resolution of 300 dpi, line images at least 600 dpi.

Colours:

PSO Coated v3 (ECI)

Colour profiles and more information about ICC profiles at eci.org.

When delivering print files that are sent to us in RGB colour mode, we automatically convert them to CMYK. Please note that the conversion may result in colour changes. The publisher is not liable for colour deviations in print. Special colours are possible on request.

Processing of image data

TIFF-, EPS- und JPEG-files

- The file names should not contain any spaces or special characters
- Please ensure sufficient bleed allowance (at least 3 mm)
- Other programs and data carriers on request

Notes for a smooth transaction:

- Create black and white advertisements only in black and white or grayscale
- Mix colours only in cyan, magenta, yellow and black (process colours)
- The file names should not contain any spaces or special characters
- In parallel with the delivery of the data, please provide a printout of the advertisements so that the digital data can be checked
- For 4c ads, please send a proof
- When submitting data, quote the magazine and issue



The ABC of Joining - International Industry Guide

The advantages at a glance:

- ✔ **Something for everyone:** Organised topically into 13 main groups with more than 500 relevant keywords
- ✔ **Everything a glance:** Each entry encompasses the firm's complete postal address including its email and Internet addresses.
- ✔ **Save costs:** We offer you attractive graduated prices according to the number of keywords
- ✔ **One price - two trade journals:** In our readers' focus every month.
- ✔ **Cross-border contacts:** The publication in our journals in German makes it possible for you to establish contacts beyond Germany's borders too.
- ✔ **In addition and free of charge:** The entry at www.abc-der-fuegetechnik.de/en/ with a link to your homepage.
- ✔ Publication of your **companies logo** on our Internet site **free of charge**. Please send the logo (jpg-file) to: britta.wingartz@dvs-media.info.
- ✔ **Possibility of beginning the entries every month** (deadline: 15th of the previous month).



Our online presence doubles the reach of your advertising

business partners Market overview manufacturers

Suppliers service providers German English

DER PRAKTIKER SCHWEISSEN UND SCHNEIDEN 6 main groups

830 keywords 46 categories

www.abc-der-fuegetechnik.de/en



Prices

The price for your entry is based on the number of keywords.

Number of keywords	Cost per annum/per keyword (EUR)*
1	145.00
2 – 5	128.00
6 – 10	113.00
from 11	100.00

* The prices are subject to VAT.

Not listed yet?

Small cost for big effect!

Do not hesitate to contact me.



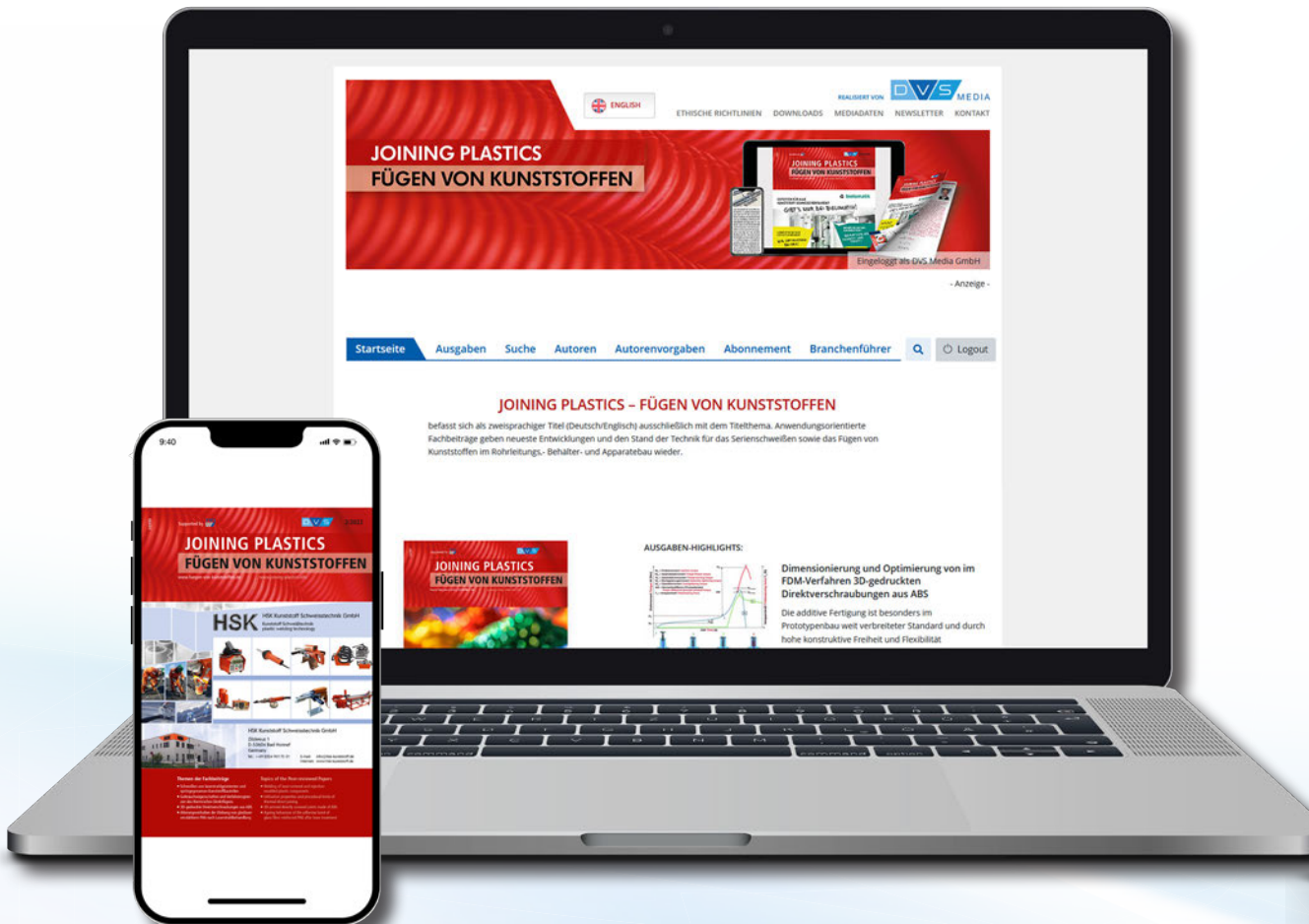
Your contact:

Britta Wingartz

☎ +49 211 1591-155

✉ britta.wingartz@dvs-media.info

THE WORLD OF PLASTICS JOINING CONTENT



- Themen der Fachbeiträge
- Schweißen von laserstrahlungsgeprägten Kunststoffen
 - Gebrauchseigenschaften und thermische Direktverschweißung
 - 3D-gedruckte Direktverschweißung
 - Alterungsverhalten der Klebverstärkten PA6 nach Laserstrahlung

JOINING PLASTICS turns 20

The leading
magazine in
the industry

Peer-
reviewed,
German &
English

Practical



Content:

Editorial profile	36
Distribution / Distribution in Europe	37
Scope and content analysis	38
Topics and dates	39
Advertising rates	40 – 41
BUYER'S GUIDE	42 – 43
Newsletter	44 – 45

JOINING PLASTICS

FÜGEN VON KUNSTSTOFFEN

Editorial profile

Editorial Profile: JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN as a bilingual magazine (German/English), deals exclusively with the title subject.

Application-oriented specialist articles reflect new developments and the state of the art for series welding and the joining of plastics in pipeline, container and apparatus construction. The reader also learns everything important from the areas of company, quality management and standardization, research and development as well as occupational safety and environmental protection. Furthermore, all scientific articles are characterized by independent assessment, so-called "peer-reviewed papers".

Publisher: DVS – German Welding Society, D-Düsseldorf

Editorial staff: Sarah Gottschalk (management)
Nicole Stramka M.A. (responsible)

Year: Volume 20, 2026

Publication frequency: 3 times per year

Language: German/English

Print run: 4,000 copies

Publication/subject plan: see page 47

Subscription charges: Annual subscription 81 €
(Print + Digital)
plus postage costs

Target group: JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN is aimed to fitters, masters, technicians, engineers and scientists from the medical technology, clean room, white equipment industry, automobile construction, pipeline construction, gas and water supply, disposal, raw material and machine manufacturers, design / engineering offices and companies that deal with mechanical joining processes, adhesive bonding and lamination.

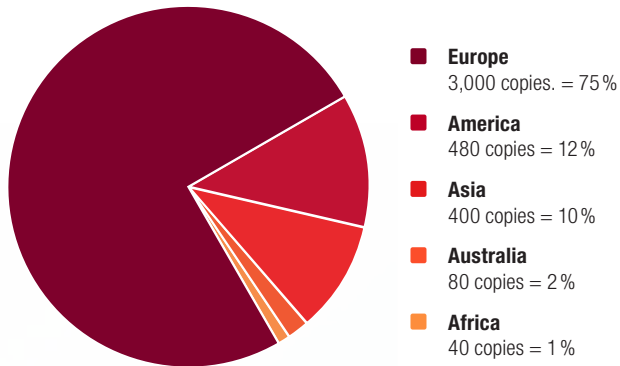
Editorial features:

- News
- From companies
- Products
- Specialist Articles
- Events

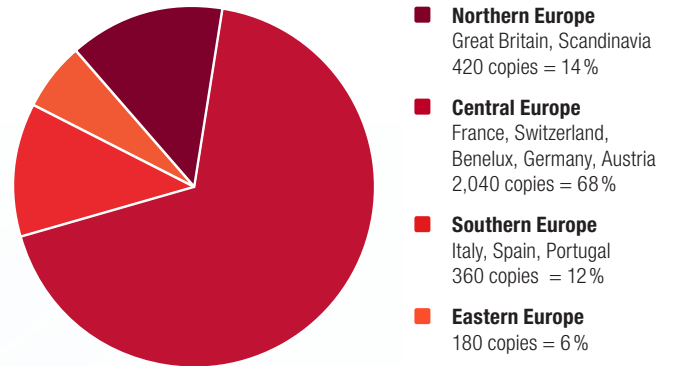
JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN

Distribution / Distribution in Europe

Distribution:



Distribution in Europe:

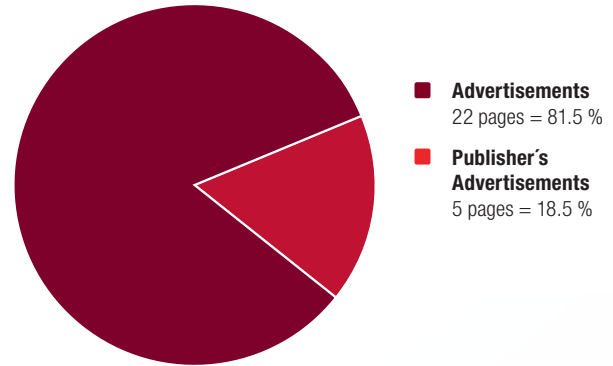
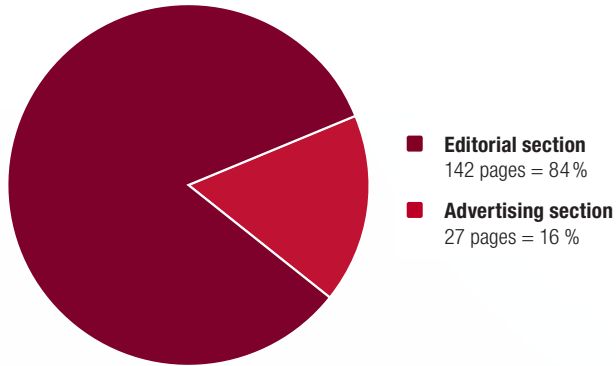


JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN

Scope and content analysis

Scope analysis: 2024 = 4 issues
Total Scope: 169 pages = 100%

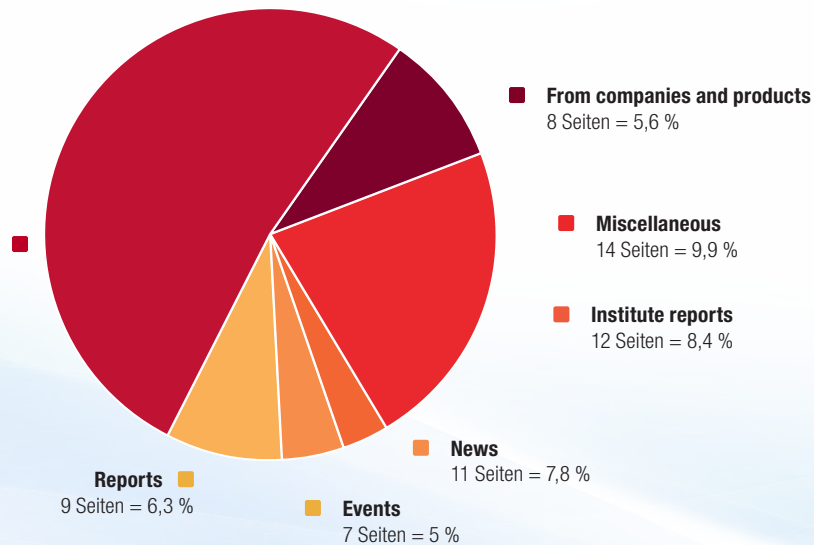
Advertising Scope: 27 pages = 100%



Content analysis

Editorial section 2024

Peer-reviewed Papers::
81 Seiten = 57 %



Issue	Dates	Topics	Fairs, Conferences & Events
1 March	Ad closing date: 13 February 2026 Printing material: 23 February 2026 Publication date: 20 March 2026	<ul style="list-style-type: none"> ➤ Welding in tank and pipeline construction ➤ Joining of different materials ➤ Plastics in automotive engineering ➤ Raw materials, materials, semi-finished products ➤ Fiber reinforced plastics 	<p>PIAE - Plastics in Automotive Engineering – Kunststoffe im Automobilbau 25.03. – 26.03.2026, Mannheim/ Germany</p> <p>HANNOVER MESSE 20.04. – 24.04.2026, Hanover/ Germany</p> <p>ELMIA Welding & Joining Technology - Elmia Welding and Joining Technology Exhibition 19.05. – 22.05.2026, Jönköping/ Sweden</p> <p>Kuteno und KPA – Kunststoff Produkte Aktuell 2026 09.06. – 11.06.2026, Bad Salzflun/ Germany</p>
2 June	Ad closing date: 8 May 2026 Printing material: 18 May 2026 Publication date: 10 June 2026	<ul style="list-style-type: none"> ➤ Series welding e.g.: ultrasonic, laser beam, heating element, infrared, vibration welding ➤ Mechanical connection technology: rivets, screws ➤ Training and testing 	<p>Würzburger Kunststoffrohr-Tagung 16.06. – 17.06.2026, Würzburg/ Germany</p> <p>Würzburger Kunststoffschweißertage 18.06. – 19.06.2026, Würzburg/ Germany</p>
3/4 October	Ad closing date: 7 August 2026 Printing material: 17 August 2026 Publication date: 15 September 2026	<ul style="list-style-type: none"> ➤ Fair issue Fakuma 2026 ➤ Measuring and testing of plastic connections ➤ Adhesive bonding of plastics ➤ Welding systems 	<p>Fakuma – Internationale Fachmesse für Kunststoffverarbeitung 12.10. – 16.10.2026, Friedrichshafen/ Germany</p>

JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN

Advertising rates 18 valid from
January 1st, 2026

**New front
cover format
23% more space for
your campaign**

Format	Type area Width x Height in mm	with bleed Width x Height in mm*	Basic rates b/w	2-coloured	3-coloured	4-coloured
Front Cover	–	210 × 185	–	–	–	3,590
First or Last cover page	188 × 254	210 × 297	1,920	2,180	2,440	2,640
Back cover	188 × 254	210 × 297	1,920	2,180	2,440	2,640
2/1 pages	400 × 254	420 × 297	2,760	3,020	3,280	3,480
1/1 page	188 × 254	210 × 297	1,730	1,990	2,250	2,450
Juniorpage	120 × 170	137 × 192	1,310	1,570	1,830	2,030
1/2 page, horizontal 1/2 page, vertical	188 × 127 92 × 254	210 × 147 103 × 297	920	1,180	1,440	1,640
1/3 page, horizontal 1/3 page, vertical	188 × 85 63 × 254	210 × 107 74 × 297	630	760	890	990
1/4 page, horizontal 1/4 page, vertical	188 × 64 92 × 127	210 × 84 103 × 147	500	630	760	860

Classified ads / job applications

Millimeter price with a column width of 57 mm

6.70

Box number fee

6.70

***plus 3 mm bleed on all sides**

All prices are in EURO and do not include the currently valid VAT rate.

Format: DIN A4 (210 mm wide x 297 mm high)

Different ad formats will be billed in millimeters.

Type area: 181 mm width x 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 86

JOBPORTAL
FÜGETECHNIK

JOINING PLASTICS

FÜGEN VON KUNSTSTOFFEN

Advertising rates 18 valid from January 1st, 2026

Surcharges:

Colour surcharge:	1/1 and 1/2 page	1/3 page and smaller
per standard colour	260 €	130 €
four-coloured	720 €	360 €
per special colour:	360 €	360 €

Bleed surcharge: 199 €

Placement surcharge: 10 % on the b/w basic ad rate.

No discounts on all surcharges.

Series discounts::	For advertisements published within 12 months	
	for 3 repeats or 1 1/2 pages	5 %
	for 6 repeats or 3 pages	10 %
	for 12 repeats or 6 pages	15 %
	from 12 pages	20 %

Discounts for multi-year contracts on request

Bound-in-inserts:	2 pages (paper up to 115 g/m2)	3,420 €
	2 pages (paper up to 170 g/m2)	4,270 €
	4 pages (paper up to 115 g/m2)	5,210 €
	4 pages (paper up to 170 g/m2)	6,510 €

Size: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base

Discount:	2 Bound-in-inserts	5 %
	3 Bound-in-inserts	10 %
	6 Bound-in-inserts	15 %

Loose inserts:

Domestic circulation up to 25 g € 379 %
postal charge incl. higher weights on request
max. format: 195 mm wide x 285 mm high

Affixed reply cards to advertisements
or loose inserts 195 € %

Loose inserts cannot be discounted.

Free delivery to:

D+L Printpartner
Schlavenhorst 10, 46395 Bocholt/Germany
P +49 2871 24 66-0

Delivery date: by the 25th of the previous month.

A sample is requested from the advertising
department.

Advertorial:

The ideal addition to your classic advertising with an
editorial-like background. You provide text/image
material, we adapt the layout to the magazine design:

2/1 pages, 4c
(10,000 Characters incl. spaces) 3,970 €

1/1 page, 4c
(5,000 Characters incl. spaces) 2,440 €

1/2 page width, 4c
(2,000 Characters incl. spaces) 1,640 €

Technical information on ad formats, printing material and data transfer can be found on the pages 64 – 65.

Buyer's Guide – JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN

The advantages at a glance:

- ✓ **Something for everyone:**
Organised topically into 11 main groups with numerous relevant keywords
- ✓ **Directed:**
The precise classification leads the user to a result accurately
- ✓ **At a glance:** Complete listing of your entries including email and Internet address
- ✓ **Cross-national contacts:** The bilingual magazine offers the opportunity to develop new international contacts
- ✓ **Save costs:** Attractive scale prices on basis of number of keywords

✓ In addition and at no charge:

- Your entry on the internet on www.joining-plastics-bzv.de/en with a link to your homepage
- ✓ **Free** Publication of your **company logo** on the internet on www.joining-plastics-bzv.de/en as well as in the magazine. Please send the logo (jpg-file) to: britta.wingartz@dvs-media.info
- ✓ **Start of entries is possible in each month**
(deadline: the 15th of the previous month)



Our online presence doubles the reach of your advertising

Ultrasonic welding service provider
Heated tool welding international
Hot gas butt welding Manufacturer English
Laser transmission welding Infrared welding Buyers Guide
German Vibration welding

www.joining-plastics-bzv.de/en



Prices

The price for your entry is based on the number of keywords

Number of keywords	Costs per annum/per keyword in EUR*
1	75
2 – 5	70
6 – 10	65
from 11	60

* The prices are subject to VAT.

Not listed yet?

Small cost for big effect!

Do not hesitate to contact me!



Your contact:

Britta Wingartz

☎ +49 211 1591-155

✉ britta.wingartz@dvs-media.info

JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN

Newsletter

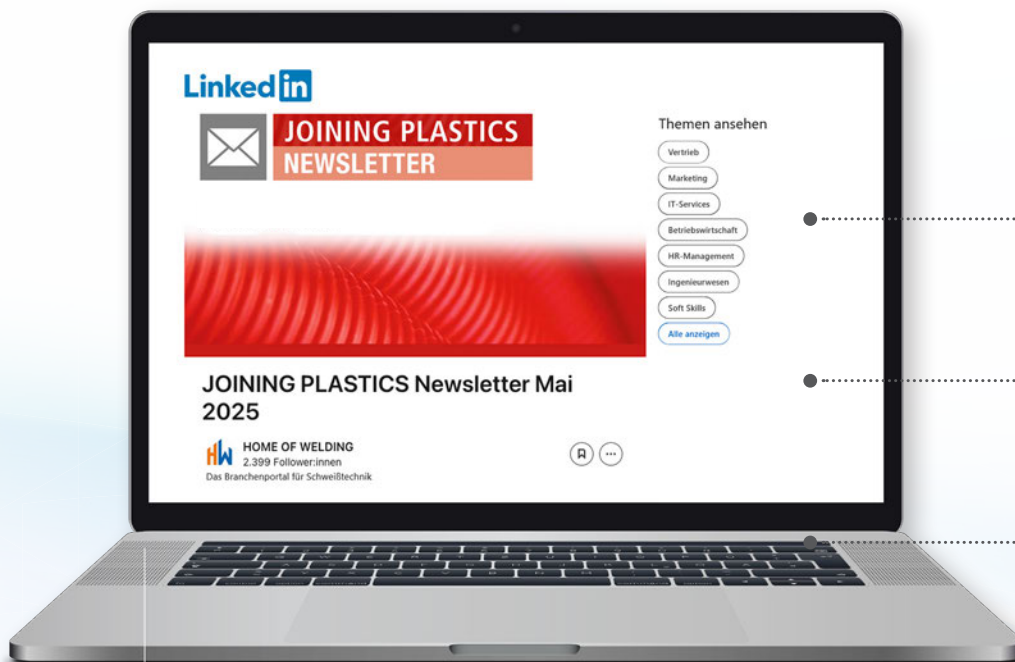
JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN

The essentials in a nutshell. The JOINING PLASTICS NEWSLETTER!

The ideal addition to the JOINING PLASTICS journal. Monthly, the newsletter provides information in compressed form about the latest from the industry, interesting specialist articles in the magazine, important event information and the latest research developments.

The JOINING PLASTICS NEWSLETTER is an effective marketing tool for your individual and contemporary customer approach in the industry.

1,040 readers



**ideal trade fair
support**

German/English

Monthly dispatch

JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN

Dates 2026 – Frequency

Issue	Transmission	Data Delivery	Event
January	14.01.2026	07.01.2026	
February	11.02.2026	04.02.2026	PIAE - Plastics in Automotive Engineering – Kunststoffe im Automobilbau 25.03. – 26.03.2026, Mannheim/ Germany
March	11.03.2026	04.03.2026	HANNOVER MESSE 20.04. – 24.04.2026, Hanover/Germany
April	08.04.2026	01.04.2026	
May	13.05.2026	06.05.2026	Kuteno und KPA – Kunststoff Produkte Aktuell 2026 09.06. – 11.06.2026, Bad Salzufen/ Germany
June	10.06.2026	03.06.2026	Würzburger Kunststoffrohr-Tagung 16.06. – 17.06.2026, Würzburg/ Germany Würzburger Kunststoffschweißer- tage 18.06. – 19.06.2026, Würzburg/ Germany
July	08.07.2026	01.07.2026	
August	12.08.2026	05.08.2026	
September	09.09.2026	02.09.2026	Fakuma - Internationale Fachmesse für Kunststoffverarbeitung 12.10. – 16.10.2026, Friedrichshafen/ Germany
October	07.10.2026	30.09.2026	Fakuma - Internationale Fachmesse für Kunststoffverarbeitung 12.10. – 16.10.2026, Friedrichshafen
November	25.11.2026	04.11.2026	
Dezember	16.12.2026	09.12.2026	

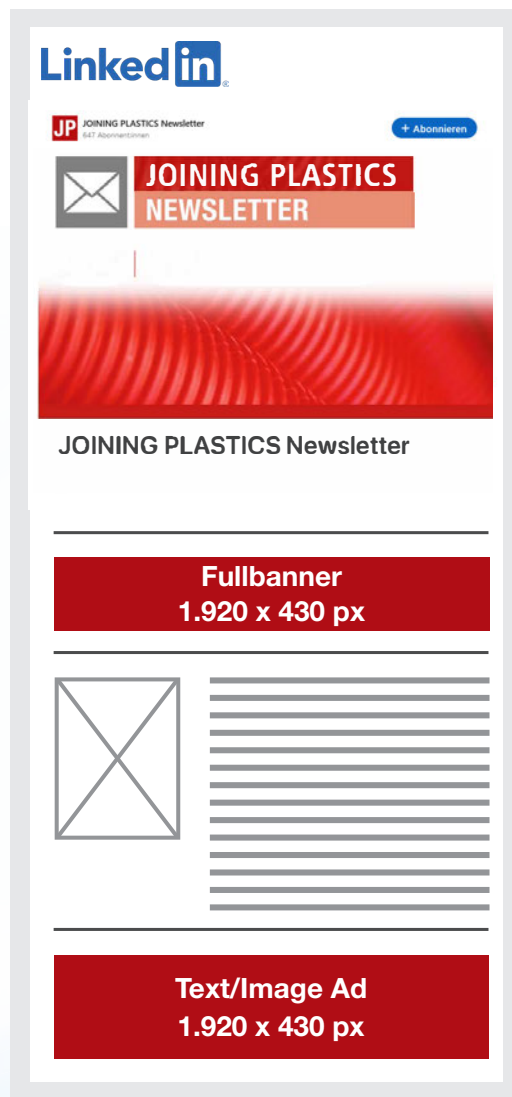
Newsletter-Advertising Options

Formats	Format/Size in Pixel	Price* in EURO
Fullbanner	1.920 × 430 px	300,-
Text/Image Ad	1.920 × 430 px	320,-

All prices are exclusive of VAT, per advertising form. Special forms of advertising such as stand-alone newsletters, sponsoring, advertorials, logo placement, etc. on request.

Newsletter

JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN



EXPANDING & DIVERSE CONTENT





including
GTS-Strahl

Peer-
reviewed,
German &
English

Surface
coating

Content:	
Editorial profile	56
Distribution / Distribution in Europe	57
Scope and content analysis	58
Topics and dates	59
Advertising rates	60 – 61
BUYER'S GUIDE	62 – 63
Newsletter	64 – 65

Editorial Profile: The trade journal THERMAL SPRAY BULLETIN takes up the technology of Thermal Spraying in a journalistic form and publishes in two languages (German/English) not only application-oriented specialist articles about the new developments and the state of the art but also reviewed scientific specialist articles. Moreover, reports on events, standardisation activities and companies ensure that the readership always stays informed about latest developments.

Publisher: DVS – German Welding Society, D-Düsseldorf

Editorial Staff: Sarah Gottschalk (management)
Nicole Stramka M.A. (responsible)

Year: Volume 19, 2026

Publication frequency: 3 times a year

Print run: 4,000 copies

Publication/subject plan: see page 59

Subscription charges: Annual subscription 89 €
(Print + Digital)
plus postage costs

Language: German/English

Target group: THERMAL SPRAY BULLETIN is intended for technical employees, skilled workers and engineers in small, medium-sized and large companies. In this respect, the application range of the technology basically extends to the following sectors:

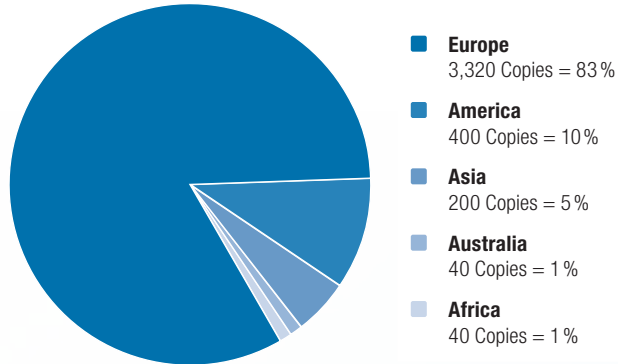
Editorial features:

- Apparatus/plant engineering
- Energy technology
- Printing/paper industries
- Machine tool construction
- Chemical industry
- Automobile industry
- Textile technology
- Plastic processing industry
- Aerospace
- Mineral oil industry
- Medical technology
- Building industry

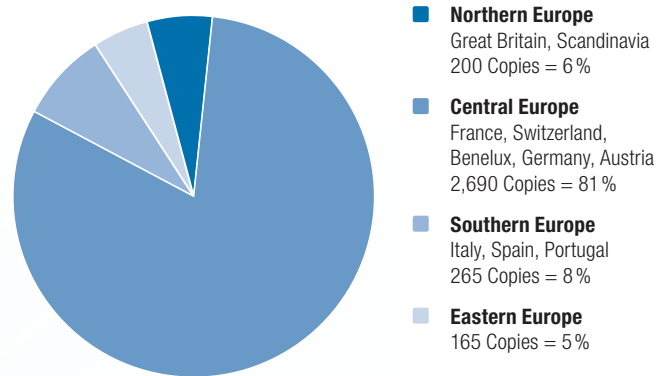
In cooperation with



Distribution:



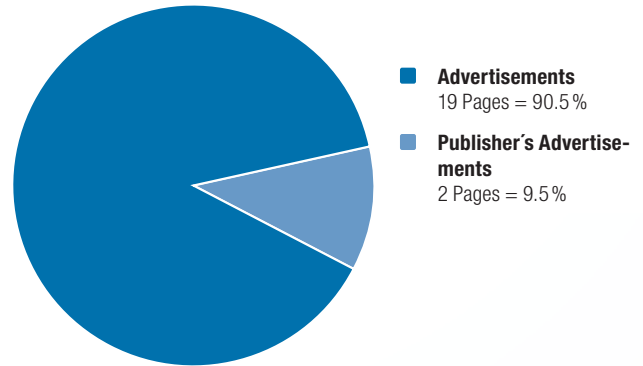
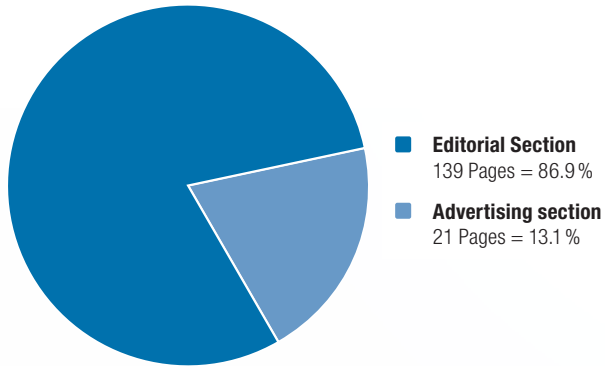
Distribution in Europe:



Scope and content analysis

Scope analysis: 2024= 2 issues
Total scope: 160 pages = 100%

Advertising scope: 21 Pages = 100%



Content analysis of the editorial section in 2023

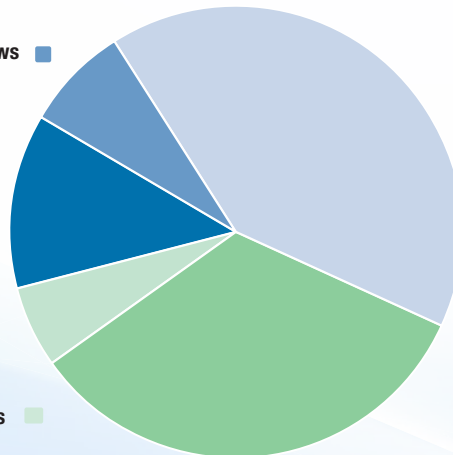
Product presentations and company news 19 Pages = 13.7%

Experience from science and practice 45 Pages = 32.4%

Presentations of institutes 7 pages = 5%

Miscellaneous 19 pages = 13.7%

News of Association of Thermal Sprayers 49 Pages = 35.2%



Issue	Dates	Topics	Fairs, Conferences & Events
1 February	Ad closing date: 02 February 2026 Printing material: 16 February 2026 Publication date: 26 February 2026	<ul style="list-style-type: none"> ➤ Congress Issue ITSC 2026 – International Thermal Spray Conference ➤ Thermal coating in industrial areas such as automotive, biomedical, petrochemical, printing and paper ➤ Wear and corrosion protection ➤ Environmentally friendly coatings ➤ Coating materials ➤ Additives and auxiliaries ➤ New system technology ➤ Error detection and sensors ➤ Non-destructive testing ➤ Thermal spray processes ➤ Manufacturing ➤ Thermal coating of gas turbines and fuel cells 	<p>ITSC – International Thermal Spray Conference and Exposition 18.03. – 20.03.2026, Bangkok/Thailand</p> <p>12. RIPT 2026 – Les Rencontres Internationales de la Projection Thermique 10.06. – 12.06.2026, Jülich/Germany</p> <p>Surface Technology GERMANY 2026 05.07. – 07.05.2026, Stuttgart/Germany</p>
2 September	Ad closing date: 7 August 2026 Printing material: 17 August 2026 Publication date: 2 September 2026		<p>13. Kolloquium Hochgeschwindigkeits-Flammspritzen (HVOF) 29.10. – 30.10.2026, Erding/Germany</p>

Furthermore, the **THERMAL SPRAY BULLETIN** includes the **GTS-Strahl** with information on member companies, GTS-Events, interviews and patents

Format	Type area Width x Height in mm	with bleed Width x Height in mm*	Basic rates b/w	2-coloured	3-coloured	4-coloured
Front Cover	–	210 × 185	–	–	–	3,440
First or Last cover page	188 × 254	210 × 297	1,920	2,180	2,440	2,640
Back Cover	188 × 254	210 × 297	1,920	2,180	2,440	2,640
2/1 pages	400 × 254	420 × 297	2,760	3,020	3,280	3,480
1/1 page	188 × 254	210 × 297	1,730	1,990	2,250	2,450
Juniorpage	120 × 170	137 × 192	1,310	1,570	1,830	2,030
1/2 page, horizontal 1/2 page, vertical	188 × 127 92 × 253	210 × 147 103 × 297	920	1,180	1,440	1,640
1/3 page, horizontal 1/3 page, vertical	188 × 85 63 × 254	210 × 107 74 × 297	630	760	890	990
1/4 page, horizontal 1/4 page, vertical	188 × 64 92 × 127	210 × 84 103 × 147	500	630	760	860
Classified ads / job applications						
Millimeter price with a column width of 57 mm			6.70			
Box number fee			6.70			

*plus 3 mm bleed on all sides.

All prices are in EURO and do not include the currently valid VAT rate.

Format: DIN A4 (210 mm wide x 297 mm high)

Different ad formats will be billed in millimeters.

Type area: 181 mm width × 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 86.

JOBPORTAL
FÜGETECHNIK

Surcharges:

Colour surcharge:	1/1 and 1/2 page	1/3 page and smaller	
per standard colour	260 €		130 €
four-coloured	720 €		360 €
per special colour:	360 €		360 €

Bleed surcharge: 199 €

Placement surcharge: 10 % on the b/w basic ad rate.

No discounts on all surcharges.

Series discounts:

For advertisements published within 12 months	
for 3 repeats or 1 1/2 pages	5 %
for 6 repeats or 3 pages	10 %
for 12 repeats or 6 pages	15 %
from 12 pages	20 %

Discounts for multi-year contracts on request

Bound-in-inserts:	2 pages (paper up to 115 g/m2)	3,420 €
	2 pages (paper up to 170 g/m2)	4,270 €
	4 pages (paper up to 115 g/m2)	5,210 €
	4 pages (paper up to 170 g/m2)	6,510 €

Size: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base.

Discounts:	2 Bound-in-inserts	5 %
	3 Bound-in-inserts	10 %
	6 Bound-in-inserts	15 %

Loose inserts:

Domestic circulation up to 25 g, 379 € %
postal charge incl.
higher weights on request
max. format: 195 mm wide x 285 mm high

Affixed reply cards to advertisements or loose inserts
195 € %

Loose inserts cannot be discounted.

Free delivery to:
D+L Printpartner
Schlavenhorst 10,
46395 Bocholt/Germany
P +49 2871 24 66-0
Delivery date: by the 25th of the previous month.
A sample is requested from the advertising department.

Advertorial:

The ideal addition to your classic advertising with an editorial-like background. You provide text/image material, we adapt the layout to the magazine design:

2/1 pages, 4c
(10,000 Characters incl. spaces) 3,970 €

1/1 page, 4c
(5,000 Characters incl. spaces) 2,440 €

1/2 page width, 4c
(2,000 Characters incl. spaces) 1,640 €

Technical information on ad formats, printing material and data transfer can be found on the pages 64 – 65.

International Buyer's Guide – THERMAL SPRAY BULLETIN

The advantages at a glance:

- ✔ Something for everyone:**
Organised topically into 9 main groups with numerous relevant keywords
- ✔ Directed:**
the precise classification leads the user to a result accurately
- ✔ At a glance:**
Complete listing of your entries including email and Internet address
- ✔ Cross-national contacts:**
The bilingual magazine offers the opportunity to develop new international contacts
- ✔ Save costs:**
Attractive scale prices on basis of number of keywords
- ✔ In addition and at no charge:**
Your entry on the internet on www.tsb-bezugsquellen.de/en with a link to your homepage
- ✔ Free publication of your company logo** on the internet on www.tsb-bezugsquellen.de/en/ as well as in the magazine Please send the logo (jpg-file) to: britta.wingartz@dvs-media.info
- ✔ Start of entries is possible in each month**
(deadline: the 15th of the previous month)



Our online presence doubles the reach of your advertising

international thermal spraying
equipment Systems & components
Buyer's Guide Additives English German
Surface treatment Jobshop service providers

www.tsb-bezugsquellen.de/en



Prices

The price for your entry is based on the number of keywords..

Number of keywords	Costs per annum/per keyword in EUR*
1	75
2 – 5	70
6 – 10	65
from 11	60

* The prices are subject to VAT.

Not listed yet?

Small cost for big effect!

Do not hesitate to contact me.



Your contact:

Britta Wingartz

☎ +49 211 1591-155

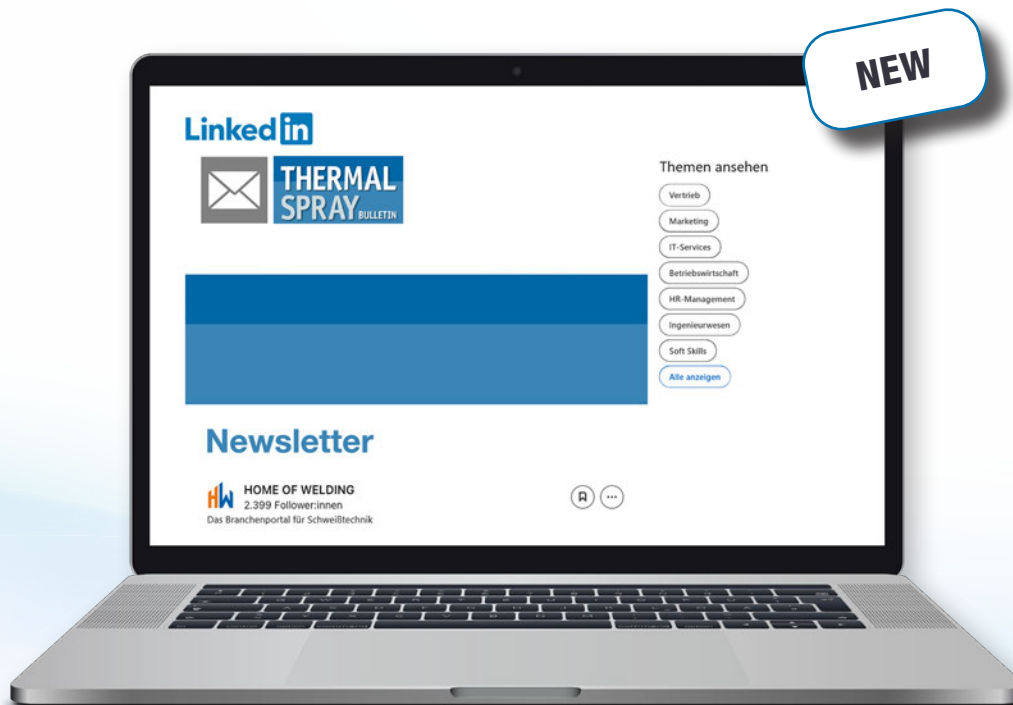
✉ britta.wingartz@dvs-media.info

The essentials in a nutshell. The THERMAL SPRAY NEWSLETTER!

The ideal addition to the THERMAL SPRAY BULLETIN magazine.

Monthly, the newsletter provides information in compressed form about the latest from the industry, interesting specialist articles in the magazine, important event information and the latest research developments.

The THERMAL SPRAY NEWSLETTER is an effective marketing tool for your individual and contemporary customer approach in the industry




Dates 2026 – Frequency

Issue	Transmission	Data Delivery	Event
January	14.01.2026	07.01.2026	
February	11.02.2026	04.02.2026	
March	11.03.2026	04.03.2026	ITSC – International Thermal Spray Conference and Exposition 18.03. – 20.03.2026, Bangkok/ Thailand
April	08.04.2026	01.04.2026	
May	13.05.2026	06.05.2026	12. RIPT 2026 – Les Rencontres Internationales de la Projection Thermique 10.06. – 12.06.2026, Jülich/Germany
June	10.06.2026	03.06.2026	Surface Technology GERMANY 2026 05.07. – 07.05.2026, Stuttgart/ Germany
July	08.07.2026	01.07.2026	
August	12.08.2026	05.08.2026	
September	09.09.2026	02.09.2026	
October	14.10.2026	07.10 .2026	13. Kolloquium Hochgeschwindigkeits-Flammspritzen (HVOF) 29.10. – 30.10.2026, Erding/Germany
November	11.11.2026	04.11.2026	
December	09.12.2026	02.12.2026	

Newsletter-Advertising Options

Formats	Formats/Size in Pixel	Price* in EURO
Fullbanner	1.920 × 430 px	300,-
Text/Image Ad	1.920 × 430 px	320,-

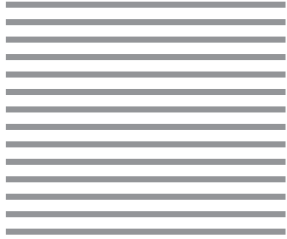
All prices are exclusive of VAT, per advertising form. Special forms of advertising such as stand-alone newsletters, sponsoring, advertorials, logo placement, etc. on request.

Linked 

**THERMAL
SPRAY BULLETIN**

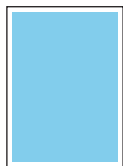
**Fullbanner
1.920 x 430 px**

X

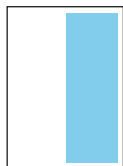


**Text/Image Ad
1.920 x 430 px**

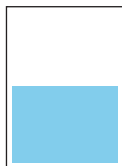
Type areal



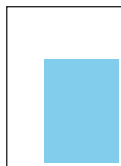
1/1 page
188 mm wide
254 mm high



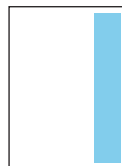
1/2 vertical
92 mm wide
254 mm high



1/2 horizontal
188 mm wide
127 mm high



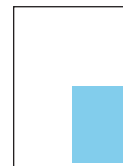
Juniorpage
120 mm wide
170 mm high



1/3 vertical
63 mm wide
254 mm high



1/3 horizontal
188 mm wide
85 mm high



1/4 vertical
92 mm wide
127 mm high



1/4 horizontal
188 mm wide
64 mm high



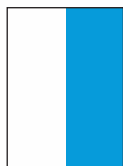
1/8 page
86 mm wide
62 mm high

with bleed

*plus 3 mm bleed on all sides.



1/1 page
210 mm wide
297 mm high



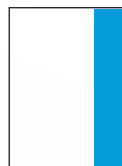
1/2 vertical
103 mm wide
297 mm high



1/2 horizontal
210 mm wide
147 mm high



Juniorpage
137 mm wide
192 mm high



1/3 vertical
74 mm wide
297 mm high



1/3 horizontal
210 mm wide
107 mm high



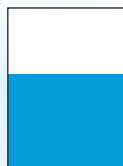
1/4 vertical
103 mm wide
147 mm high



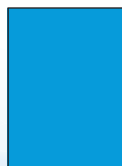
1/4 horizontal
210 mm wide
84 mm high



1/8 page
103 mm wide
84 mm high



Front Cover
210 mm wide
185 mm high
plus 3 mm bleed



Last cover page
210 mm wide
297 mm high
plus 3 mm bleed

Special formats / special forms of advertising:

Let us know your requests for special formats and special forms of advertising.

We would be happy to make you an offer.

Preferred data carrier / data transfer:

E-Mail: anzeigen@dvs-media.info
We-Transfer: www.wetransfer.com

Please ensure that all fonts, logos and graphics (300 dpi) used are supplied as files, provided they are not embedded in the document.

Preferred data formats:

We recommend the delivery of PDF data (standard: PDF/X-4:2008). Open data (e.g. InDesign etc.) should be avoided. The file must be printable, i.e. all fonts used must be embedded, halftone images require a resolution of 300 dpi, line images at least 600 dpi.

Colours:

PSO Coated v3 (ECI)
Colour profiles and more information about ICC profiles at eci.org.

When delivering print files that are sent to us in RGB colour mode, we automatically convert them to CMYK. Please note that the conversion may result in colour changes. The publisher is not liable for colour deviations in print. Special colours are possible on request.

Processing of image data

TIFF-, EPS- und JPEG-Daten

- The file names should not contain any spaces or special characters
- Please ensure sufficient bleed allowance (at least 3 mm)
- Other programs and data carriers on request

Notes for a smooth transaction:

- Create black and white advertisements only in black and white or grayscale
- Mix colours only in cyan, magenta, yellow and black (process colours)
- The file names should not contain any spaces or special characters
- In parallel with the delivery of the data, please provide a printout of the advertisements so that the digital data can be checked
- For 4c ads, please send a proof
- When submitting data, quote the magazine and issue



WELCOME TO THE HOME OF WELDING

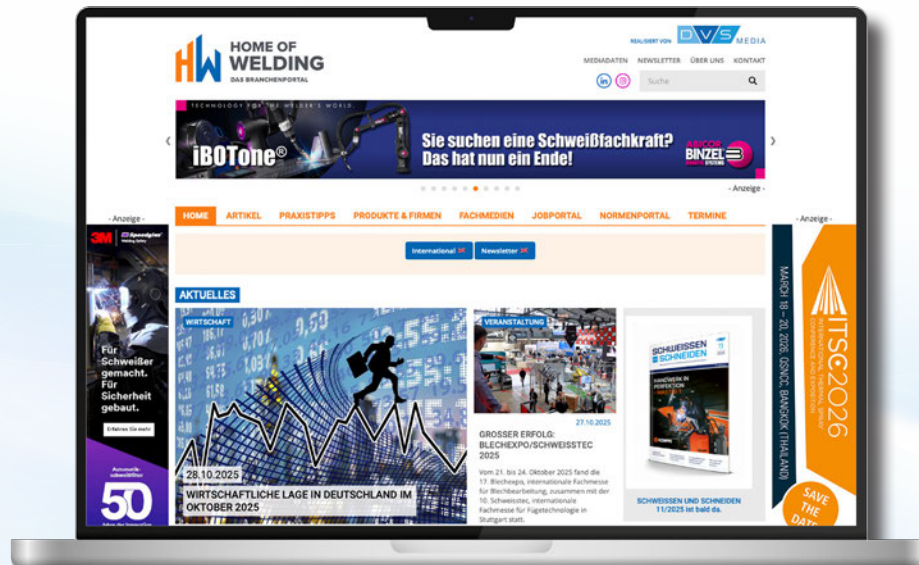
The **HOME OF WELDING** has been the Internet platform for everyone involved in welding technology since April 1st, 2019 - in industry and handicrafts!

What counts in HOME OF WELDING is content. Versatile, wide-ranging topics that are interesting for the entire welding industry.

The content-based B2B platform therefore includes:

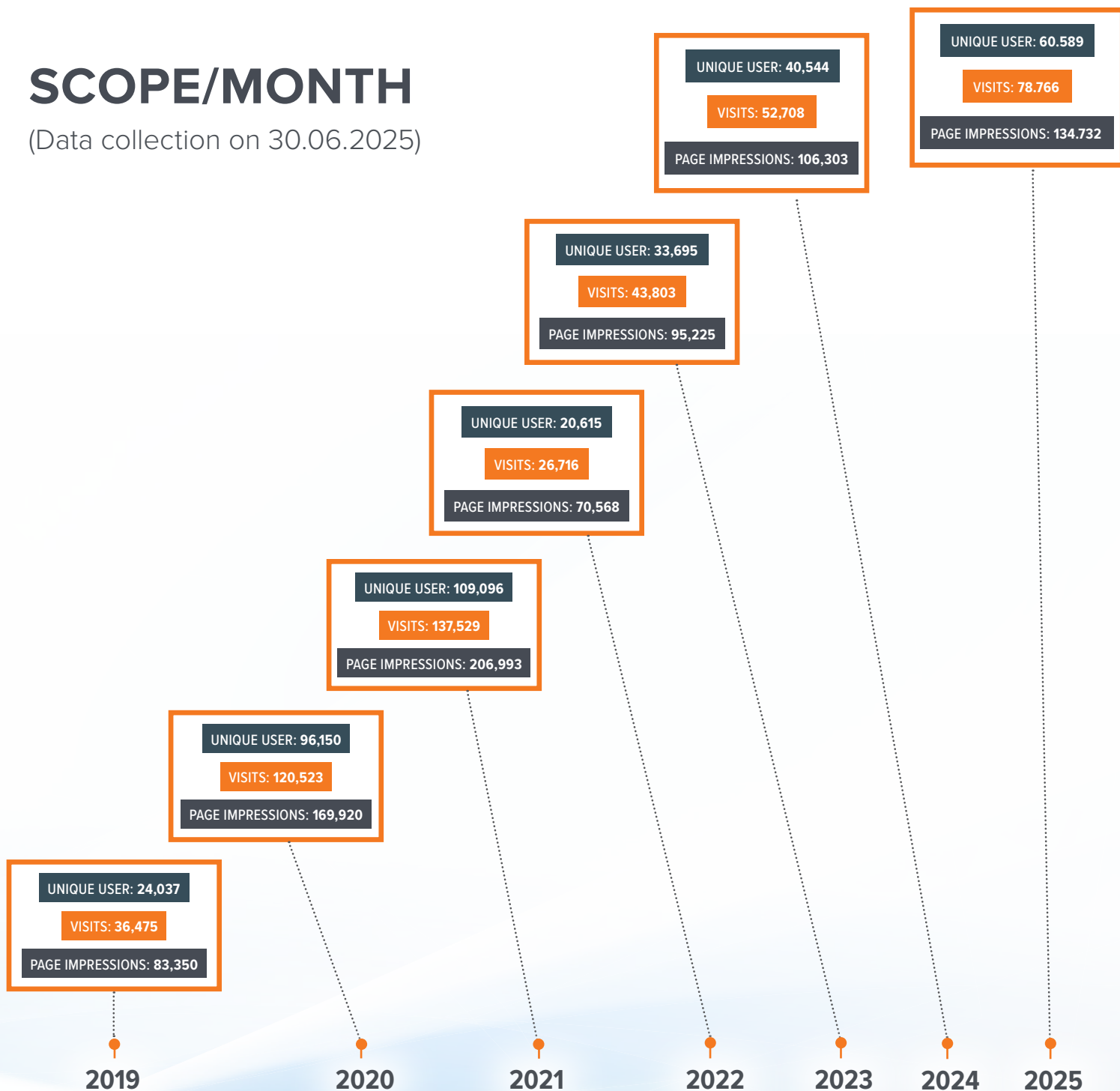
- › breaking news
- › an industry-specific product and company directory
- › an industry-specific jobportal
- › access to the welding standards portal
- › practical tips
- › expert opinions
- › references to specialist media
- › event information

Discover now:
www.home-of-welding.com



SCOPE/MONTH

(Data collection on 30.06.2025)



Note: From 01.12.2021 a cookie consent banner became active, therefore the following values are lower and not directly comparable with previous years.

ADVERTISE TO THE POINT.

YOUR POSSIBILITIES IN THE UNIVERSE

Banner Advertising

Banner advertising is one of the most popular advertising options on the Internet because good banner advertising is perceived and clicked. In the HOME OF WELDING you can use various standard formats for your advertising goals.

Advertorials

Advertisements in editorial guise are becoming increasingly popular. With this advertising opportunity you benefit from our high quality editorial content in the HOME OF WELDING.

Product- and company directory

An industry leader through joining technology with all well-known manufacturers and the associated products completes the usefulness of the industry portal.

Broken down by products, it allows the quick and easy contact with new suppliers.

Newsletter advertising

In our weekly newsletter you can choose between three banner placements. All advertising formats guarantee maximum attention, as they are placed between single editorial articles.

JobPortal

Are you looking for specialists and managers who are familiar with joining technology? We reach your target group precisely with our crossmedia JobPortal.

We have put together four attractive packages for your optimal presence in the **HOME OF WELDING**. The heart of these service packages is the company and product database.

Make yourself smart on the following pages and choose between: **Basic Plus, Bronze, Silber or Gold.**

BASIC PLUS

- > Listing of max. 5 product categories in the directory, further listings on request
- + Full address
- + Specification of the website

80 € monthly/Duration: 12 month*

PRESENTATION OF YOUR COMPANY

The screenshot displays the 'HOME OF WELDING' website interface. The top navigation bar includes 'HOME', 'ARTIKEL', 'MEINUNG', 'PRAXISTIPPS', 'PRODUKTE & FIRMEN', 'FACHMEDIEN', 'JOBPORTAL', and 'TERMINE'. The main content area features a large image of several white booklets or brochures on a table. Below the image, the text reads: 'DVS Media GmbH Fachmedien für die Schweißtechnik'. Further down, it states: 'DVS Media GmbH – Der Fachverlag für fügetechnische Publikationen'. To the right, there is a sidebar with a 'Jetzt bestellen' button and a 'Werbungsmittel für 2014' section. The bottom right corner shows the company's address: 'DVS Media GmbH, Aschener Straße 172, 40223 Düsseldorf'.

*The services in the HOME OF WELDING industry portal take 12 months. We calculate our services as part of an annual invoice plus VAT.

BRONZE

Listing in the product and company directory

Full address

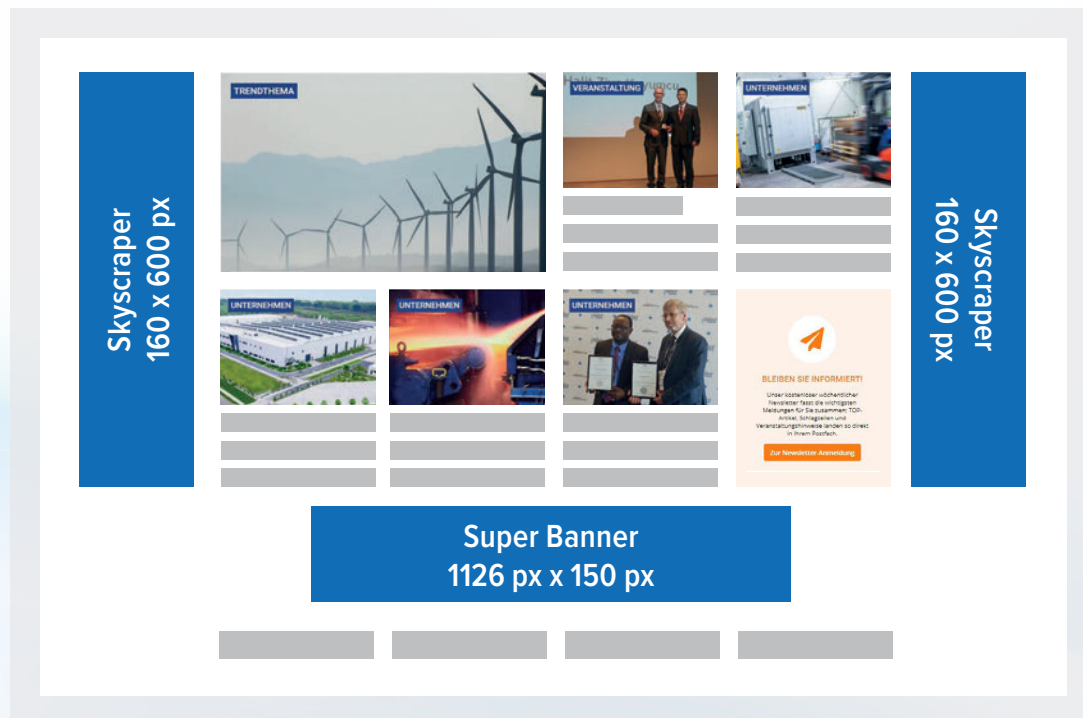
Specification of the website

+ Own Microsite | + Indication of the contact person | + Additional text | + Logo | + Cover picture

+ 1 banner to choose from (Skyscraper left or right, or Super Banner)

420 € monthly/duration: 12 months*

PRESENTATION OF YOUR BANNER PLACEMENT



PRESENTATION OF YOUR COMPANY

Company-related subpage

Cover picture 1200 x 480 px

Logo: 800 x 800 px

Company name
Company subtitle (70 characters)

Company name
Company subtitle

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.

Additional text: 800 characters

Musterfirma GmbH

Musterstraße 12
12345 Musterort

Telefon:
01234 456789

E-Mail:
muster@muster.de

Internet:
www.muster.de

*The services in the HOME OF WELDING industry portal take 12 months.
We calculate our services as part of an annual invoice plus VAT.

SILBER

Listing in the product and company directory

Own micropage

Full address

Specification of the website

Indication of the contact person

Additional text | logo | cover picture

+ Banner in TOP-Position

(Required formats: 1126 x 150 px, 946 px x 150 px, 706 px x 150 px, 526 px x 150 px)

500 € monthly/duration: 12 months*

PRESENTATION OF YOUR BANNER PLACEMENT

Top-Banner
1126 x 150 px

The image displays a grid of various banner placements on a website. The banners are arranged in a grid format, with a blue header at the top that reads "Top-Banner 1126 x 150 px". The banners themselves feature various images and text, including "TRENDTHEMA" (Trend Topic), "UNTERNEHMEN" (Company), "VERANSTALTUNG" (Event), and "TECHNIK" (Technology). The banners are shown in different sizes and orientations, demonstrating the flexibility of the placement. The background of the grid is a light blue gradient.

PRESENTATION OF YOUR COMPANY

Company-related subpage

Cover picture: 1200 x 480 px

Logo: 800 x 800 px



Company name
Company subtitle: (70 characters)

Company name
Company subtitle

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.

Additional text: 800 characters

Musterfirma GmbH

Musterstraße 12
12345 Musterort

Telefon:
01234 456789

E-Mail:
muster@muster.de

Internet:
www.muster.de

*The services in the HOME OF WELDING industry portal take 12 months.
We calculate our services as part of an annual invoice plus VAT.

GOLD

Listing in the product and company directory

Own micropage

Full address

Specification of the website

Indication of the contact person

Additional text

logo

cover picture

Banner in Top-Position plus Super Banner

(Required formats: 1126 x 150 px, 946 px x 150 px, 706 px x 150 px, 526 px x 150 px)

+ Listing as a TOP company | + Whitepaper | + Advertorial (1x monthly)

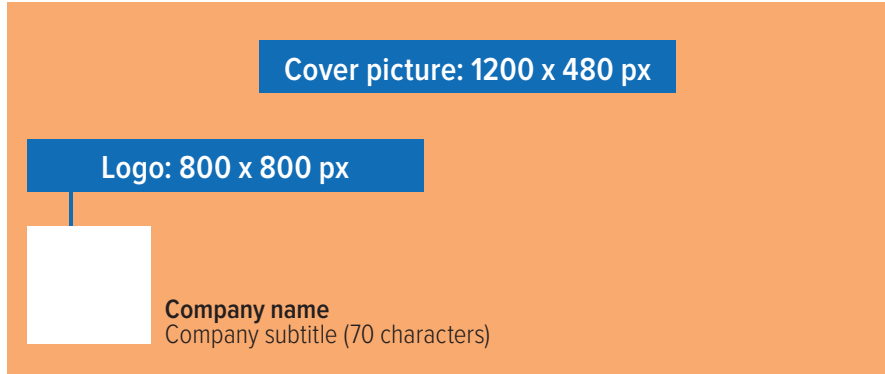
825 € monthly/duration: 12 months*

EXAMPLE OF THE „TOP-COMPANY-PRESENTATION“

The screenshot displays the 'HOME OF WELDING' website. The header features the logo 'HOME OF WELDING' and navigation links: HOME, ARTIKEL, MEINUNG, PRAXISTIPPS, PRODUKTE & FIRMEN (highlighted), FACHMEDIEN, JOBPORTAL, and TERMINE. A search bar is located in the top right. The main content area is titled 'Produkte & Firmen: Wo gibt es was und wer stellt es her?' and includes a 'TOP-FIRMEN' section with four featured companies, each with a small image, name, and a 'Mehr erfahren' link. A newsletter sign-up box is also visible on the right side of the page.

PRESENTATION OF YOUR COMPANY

Company-related subpage



Company name Company subtitle

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. A 1 vero eos et accusam et justo duo dolores et ea rebum. Stet citta kasd gubergri en, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt utlabore et dolore. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. A 1 vero eos et accusam et justo duo dolores et ea rebum. Stet citta kasd gubergri en, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.



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tero eos et accusam et justo duo dolores et ea rebum. Stet citta kasd gubergri, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore.

Additional text: 3000 characters + pictures

Musterfirma GmbH

Musterstraße 12
12345 Musterort

Telefon:
01234 456789

E-Mail:
muster@muster.de

Internet:
www.muster.de

*The services in the HOME OF WELDING industry portal take 12 months.
We calculate our services as part of an annual invoice plus VAT.

ADVERTISING IN TIME WITH OUR INDIVIDUAL SERVICES

Our Basic Plus, bronze, silver and gold advertising packages are not what you need for your digital advertising? Then you have the option of booking various individual services with a shorter duration.

On the following pages we explain these individual services in detail.

OVERVIEW OF OUR INDIVIDUAL SERVICES

Advertising banner

- > Skyscraper
- > Super Banner

Newsletter-Advertising

- > Advertising banner
- > Stand-alone-Newsletter

Job-Portal

- > online
- > print + online, crossmedial linked

Advertorial

SHOW PRESENCE WITH YOUR ADVERTISING BANNERS

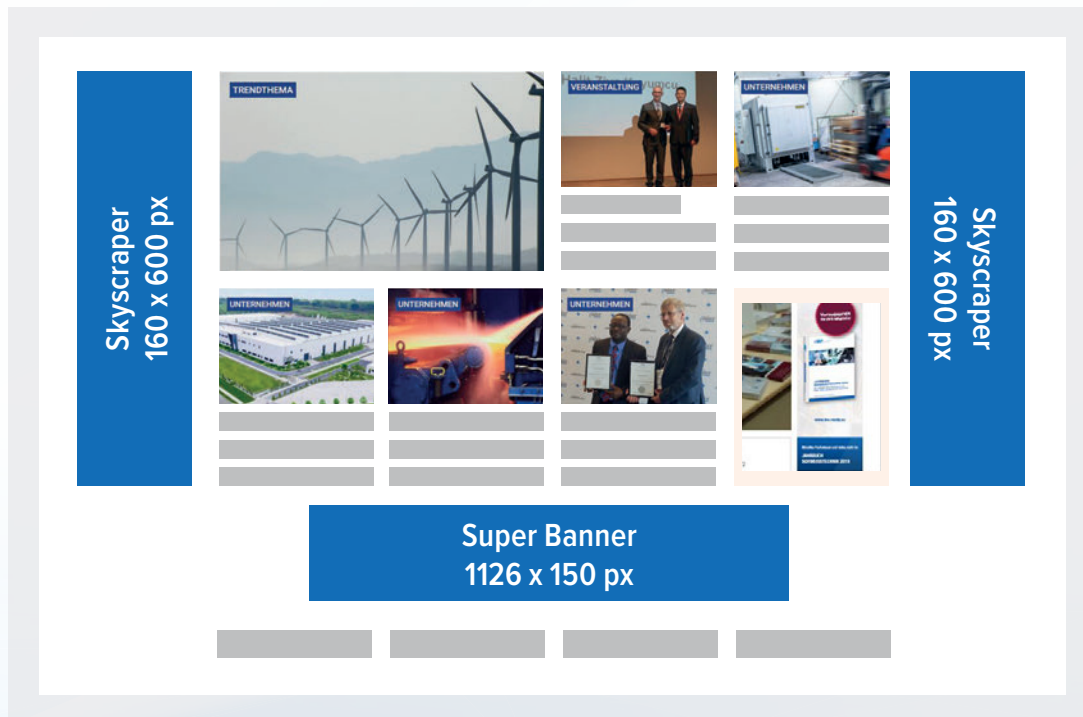
Decide between the portrait format **Skyscraper** and the landscape format **Super Banner**.

Advertising banner Skyscraper or Super Banner

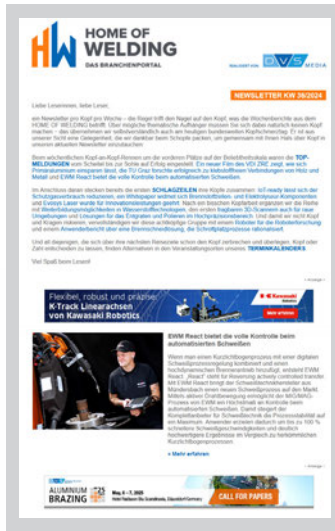
> homepage + sections*: 900 €/per month

*except in your Jobportal

PRESENTATION OF YOUR BANNER PLACEMENT



REACH OF THE NEWSLETTER



GERMAN

2025

Subscribers: 1.187

Open rate: 84,38 %

2024

Subscribers: 893

Open rate: 78,96 %



ENGLISH

2025

Subscribers: 433

Open rate: 70,90 %

2024

Subscribers: 59

Open rate: 42,38 %

OUR NEWSLETTER

YOUR ADVERTISING POSSIBILITIES

Our regular sent German-language newsletter is published once a week on Thursdays.

In addition, internationally operating subscribers receive our newsletter in English once at the end of the month.

Both newsletters are extremely popular among our many subscribers.

The highly regarded editorial content and relevancy, combined with a very high newsletter opening rate, ensures ideal premises and exposure for your advertising campaign.

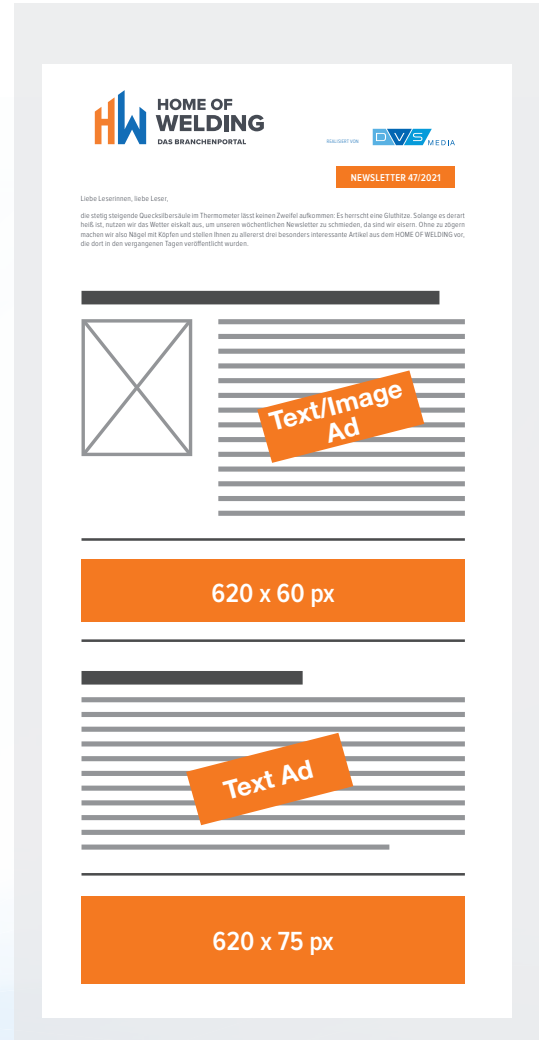
Banner-Prices:

> Fullbanner	620 x 60 px	325 €
> Text Ad	400 characters max.	340 €
> Text/Image Ad	300 characters max.	
+ 1 Image		350 €
> Special Banner	620 x 75 px	460 €

Banner data and -booking

- > each 10 days in advance

The placement options:



FOR EVERYONE WHO HAS MORE TO SAY IN THE INDUSTRY:

OUR STAND-ALONE-NEWSLETTER

Your messages to the welding industry need more space than an advertising banner can provide? Then use our circle of subscribers for a **stand-alone newsletter**.

The design of the stand-alone newsletter corresponds to the weekly HOME OF WELDING summary. The decisive difference, however, lies in the content, which is made up exclusively of your reports. The stand-alone newsletter can be sent at any time, with the exception of Thursday. If you have any special design requests, the HOME OF WELDING editorial team will be happy to help you.

HOME OF WELDING
DAS BRANCHENPORTAL

SONDERNEWSLETTER – 05.09.2023

Liebe Lesenden, liebe Leser,

nur noch sechs Tage, bis das bedeutendste Branchenereignis – die Weltmesse SCHWEISSEN & SCHNEIDEN – ihre Top-attrahen, KYOKUTOH und TIPMAN – die Partner für perfekte Schweißergebnisse im Karosseriebau – werden dort mit ihren innovativen Highlights für Futuro sorgen.

KYOKUTOH
Wechseln in Highspeed

DIE TOP-MELDUNGEN DER WOCHE:

Messe-Premieren
Ständig präsentiert KYOKUTOH einen völlig neuen, druckluftfreie Elektrodenkappen-Friser.
Auch eine neu entwickelte Elektrodenkappen-Friser-Wechsler-Kombination wird das Kappenhanding weiter automatisieren.
➔ Mehr erfahren

Ein Besuch lohnt sich!
Besuchen Sie KYOKUTOH und TIPMAN und lassen Sie sich von Ihren Experten beraten.
Damit diese ausreichend Zeit für Sie haben, vereinbaren Sie am besten vorab einen Termin und fordern Sie Ihren persönlichen Gutscheincode für den kostenlosen Messebesuch an.
➔ Termin vereinbaren und Gutscheincode anfordern

DIE AUTOMATISIERUNGS-SPEZIALLISTEN:

Perfekte Lösungen für hohe Ansprüche
Sie haben keine Zeit für einen Messebesuch? Informieren Sie sich, wie die KYOKUTOH Kappenfräser und
Kappenwechser die Automatisierung in Ihren Schweißzellen beschleunigen können.
➔ Kontaktieren Sie KYOKUTOH

Für mehr Nachhaltigkeit und Umweltschutz
Die TIPMAN MIG/MAG Peripheriegeräte leisten einen wichtigen Beitrag für mehr Nachhaltigkeit und Umweltschutz beim Lichtbogenhandschweißen.
➔ Kontaktieren Sie TIPMAN

DER KYOKUTOH RUNDUM-SERVICE:

Individuelle Maschinenkonzepte
Die KYOKUTOH Experten beraten Sie hochkomplex

- Introtex (max. 1,500 characters including spaces)
- Three teaser articles
- Headline: max. 75 characters
- Teasertext: max. 540 characters
- Image size: 271 x 181 px.
- Three to four headlines: max. 70 characters each
- Three to four dates for your events
- **Stand-alone-Newsletter: 2,050 €**

ADVERTORIAL: YOUR ADVERTISEMENT IN EDITORIAL PACKAGING

Advertorials are a popular means of presenting advertising in editorial packaging.

HOME OF WELDING also offers you this opportunity.

We publish your advertorial directly on the homepage on the day of publication, just like the other editorial content.

Later, your article is, for a specific period of time, listed in our chronological article overview „Advertorials“.

Advertorial:

> 3 months period:	1,025 €
> 6 months period:	1,750 €
> 12 months period:	2,770 €

PRESENTATION OF YOUR ADVERTORIALS

The screenshot displays the homepage of HOME OF WELDING, a website managed by DVS MEDIA. The navigation bar includes links for HOME, ARTIKEL, MEINUNG, PRAXISTIPPS, PRODUKTE & FIRMEN (highlighted), FACHMEDIEN, JOBPORTAL, and TERMINE. A search bar is located in the top right corner. The main content area features several article tiles. A red circle highlights an 'UNTERNEHMEN' (Company) tile, which is part of an advertorial. Other tiles include 'TRENDETHEMA' (Trend Topic) with a wind turbine image, 'VERANSTALTUNG' (Event) with a photo of two men, and several other 'UNTERNEHMEN' tiles with various industrial images. A sidebar on the right lists 'DIE NÄCHSTEN VERANSTALTUNGEN' (Upcoming Events), including 'Moskau Wire Russia 2019' and 'Knowledge Engineering'.

SOCIAL MEDIA POSTING

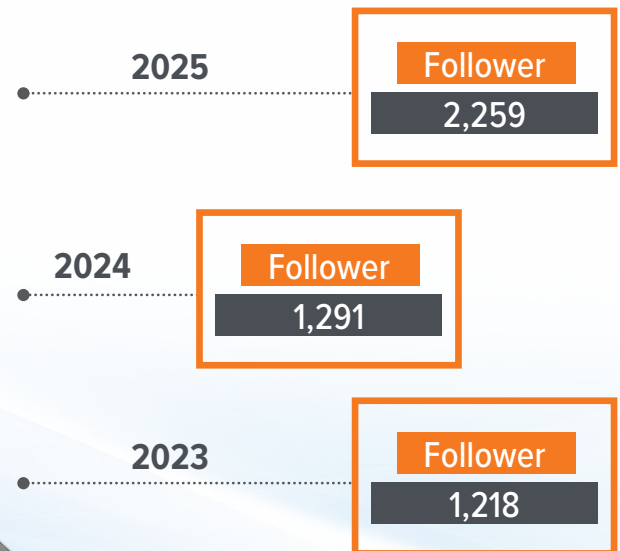
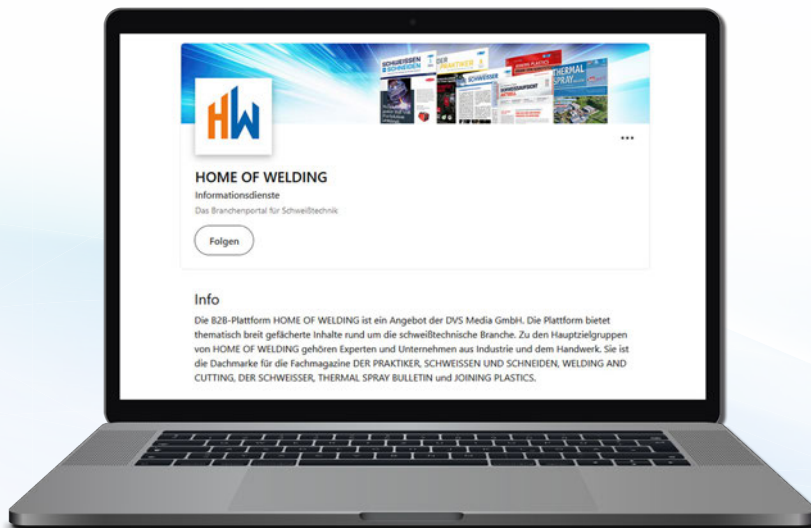


Make use of the joining technology network and give your press releases a social media boost.

LinkedIn 2025

1x Posting	350.00 €
3x Postings	900.00 €
10x Postings	2,500.00 €

Post contains:
800 characters including spaces
5x hashtags
1 image (600 px wide x 600 px high)





HOME OF WELDING

Das Branchenportal für Schweißtechnik

Informationsdienste · Düsseldorf · 2 Tsd. Follower:innen · 11-50 Beschäftigte

+ Folgen

Nachricht



Start Info **Beiträge** Jobs Personen



HOME OF WELDING

2.031 Follower:innen

Sehen Sie sich eine Sammlung aktiver oder früherer Anzeigen nach HOME OF WELDING an.
[Anzeigenbibliothek anzeigen](#)

Alle

Bilder

Videos

Artikel

Dokumente

Sortieren nach: **Relevanteste**



HOME OF WELDING

2.031 Follower:innen


4 Min. ·

+ Folgen ...

technotrans und **enesty** bündeln ihre Kompetenzen im Bereich maßgeschneiderter **#Thermomanagement**-Systeme für die kunststoffverarbeitende **#Industrie**. Die Zusammenarbeit umfasst die ... mehr



JOBPORTAL FÜGETECHNIK

In cooperation with: 

Are you looking for specialists and managers who are familiar with joining technology? We reach the right target groups precisely with our cross-media JobPortal.

- › **Online:** more than **6,000 trade visitors** per month
- › **Print:** 4 different trade magazines for your precise target group approach
- › SCHWEISSEN UND SCHNEIDEN, DER PRAKTIKER, JOINING PLASTICS – FÜGEN VON KUNSTSTOFFEN, THERMAL SPRAY BULLETIN
- › you advertise via the DVS network in the environment of nearly 17,000 members.

ONLINE

Publish your job advertisement

- › **Online:** in our industry portal HOME OF WELDING
- › **Online:** on the four websites of our specialist magazines

FÜGEN ONLINE:

Online-jobPortal (30 days duration)
490 € (plus VAT)

PRINT + ONLINE

Publish your job advertisement at a low package price

- › **Print:** in one of our trade magazines
- › **Online:** JobPortal ONLINE
- › **Optional Online:** At StepStone, one of the leading online-job platforms in Germany

FÜGEN STARTER:

1/3 advertising page, 4c

Option 1) + online-JobPortal (30 days duration) 1,360 € (plus VAT)

Option 2) + online-JobPortal + StepStone (30 days duration) 3,060 € (plus VAT)

Options with services from StepStone are not discountable

FÜGEN BUSINESS:

1/2 advertising page, 4c

Option 1) + online-JobPortal (30 days duration) 1,800 € (plus VAT)

Option 2) + online-JobPortal + StepStone (30 days duration) 3,500 € (plus VAT)

Options with services from StepStone are not discountable

FÜGEN PROFESSIONAL:

1/1 advertising page, 4c

Option 1) + online-JobPortal (30 days duration) 2,150 € (plus VAT)

Option 2) + online-JobPortal + StepStone (30 days duration) 3,850 € (plus VAT)

Options with services from StepStone are not discountable

YOUR CONTACT TO US

Publishing House:

DVS Media GmbH
P.O. Box 10 19 65, 40010 Düsseldorf
Aachener Straße 172, 40223 Düsseldorf
☎ +49 211 1591-0
📠 +49 211 1591-150
🌐 www.dvs-media.eu
✉ media@dvs-media.info

HOME OF WELDING:

Editorial team welding and cutting
✉ redaktion@dvs-media.info

Manager Media Sales:

Markus Winterhalter
☎ +49 211 1591-142
✉ markus.winterhalter@dvs-media.info

Assistance Media Sales:

Britta Wingartz
☎ +49 211 1591-155
✉ britta.wingartz@dvs-media.info

Alexandra Seewald-Sander
☎ +49 211 15 91-225
✉ alexandra.seewald-sander@dvs-media.info

Publisher:
DVS Media GmbH



DVS Media GmbH has greatly expanded its website and online offering and completely revised its design

Why advertise online?

Banner advertisements increase awareness and promote image building. Use inexpensive online advertising where your target group is looking! The Internet has now become the leading medium for obtaining business information. According to the latest studies, more than 70% of decision-makers first get information online. (Online media disseminate information faster than traditional advertising media and usually reach a significantly larger readership.)

Your advantage!

Via the various websites you can reach specialists and executives from welding, cutting and soldering technology, steel construction, structural engineering and bridge construction, mechanical engineering, in electrical engineering, in vehicle construction, aircraft construction and in the chemical industry.

The Banners

Our offer includes 5 different banner formats (static / animated). With multiple occupancy of the banner spaces, the banners appear in rotation. We also offer you interesting placement options, perfectly tailored to your needs

- www.schweissenundschneiden.de
- www.fuegen-von-kunststoffen.de
- www.joining-plastics.info
- www.thermal-spray-bulletin.info
- www.derpraktiker.de
- www.abc-der-fuegetechnik.de/en
- www.dvs-regelwerk.de
- www.tsb-bezugsquellen.de
- www.alu-lieferverzeichnis.de/en
- www.joining-plastics-bzv.de/en
- www.verzeichnis.jahrbuch-schweisstechnik.de

Request a non-binding offer today!

File formats:

Static advertising media: jpg, gif, png

Animated advertising material: swf, gif

Maximum file size: 80 KB

When delivering a flash banner, we recommend that you also send us an alternative graphic banner and the destination address. This graphic is displayed if Flash is not available or deactivated in the browser.

When creating the banner, please make sure that the target page must be opened in a new browser window.

New magazine websites!

Formats are as follows:



160 × 600 Pixel

Standard Banner

468 × 60 Pixel

Large Banner

1126 × 150 Pixel

It should be noted this is "responsive" is created, and must additionally supplied by the customer in the following formats:

Large Banner responsive Formate:

Banner Top L – Banner (946x150)

Banner Top M – Banner (706x150)

Banner Top S – Banner (526x150)

Prices:

We offer you graduated prices. The more views are booked, the cheaper it will be for you!!

Duration	Standard Banner	Large Banner	Sky-scraper
1 Month	95	190	320
12 Months	950	1,900	3,200

* The prices are subject to VAT.

Directory Pages:

- www.abc-der-fuegetechnik.de/en
- www.dvs-regelwerk.de
- www.tsb-bezugsquellen.de/en
- www.alu-lieferverzeichnis.de/en
- www.joining-plastics-bzv.de/en
- www.verzeichnis.jahrbuch-schweisstechnik.de

Jahrbuch Schweisstechnik 2027



For more than 30 years, the Jahrbuch SCHWEISSTECHNIK has lived up to its claim to be a helpful reference work for the joining, cutting and coating technology industry.

Target Group

Metalworking companies: sheet metal and tube processing, machine and steel construction, shipbuilding, vehicle construction, welding specialists, welding technicians, welding engineers, production engineers, technical merchants, training centers and trainers in welding technology, students, lecturers, professors.

Advertising rate

Format	Width x Height in mm	Basic rate (b/w)	4-coloured
1/1 page+1/1 page company profile	117 × 172	2,670	3,580
1/1 page	117 × 172	2,520	3,430
1/2 page horizontal	117 × 85	1,260	2,170
1/2 page vertical	58 × 172		
1/4 page horizontal	117 × 42	640	1,550
1/4 page vertical	58 × 85		

Colour surcharge	per standard colour	230 €
	4-coloured	450 €

Bleed surcharge:		150 €
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with bleed:	154 mm width x 218 mm high incl. 3 mm bleed left, right, below and 5 mm above.	
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Bound-in-inserts:	2 pages (paper up to 115 g/m ²) only possible to a limited extent, consideration after receipt of order	2,900 €
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Format:	154 mm wide x 218 mm high	
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Bookmark:		3,180 €
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*** All prices are in EURO and do not include the currently valid VAT rate.**

Book format:	DIN A5 (148 mm wide, 210 mm high)
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Print run:	3,000 Copies
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Paper:	80 g/m ² art print
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Ad closing date:	July 03, 2026
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Also available online:
www.verzeichnis.jahrbuch-schweisstechnik.de



Jahrbuch Schweißtechnik 2027

Further advertising opportunities



Alphabetical company directory

Registration fee: 195.00 (incl. logo)

Logo requirements:

four-coloured, max. height 20 mm, max. width 52 mm

Please send the logo in high resolution as an image file (JPEG or EPS) to:

britta.wingartz@dvs-media.info or

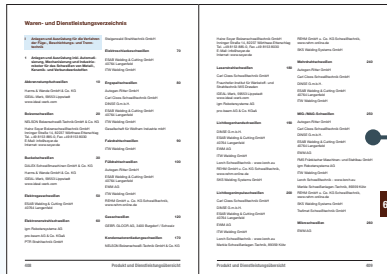
Product and Service directory

Registration fees:

up to 10 entries 14.00 € per line *

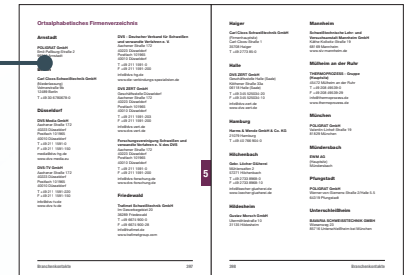
11 or more entries 12.00 € per line *

* (42 characters per line)



Local alphabetical business directory

Registration fee: 35 per entry



1/1 page + 1/1 page company profile

Type area: 117 mm wide x 172 mm high
with bleed: 154 mm wide x 218 mm high + 3mm bleed surcharge
3,580 €

New: The company profile also appears on our homepage

www.verzeichnis.jahrbuch-schweisstechnik.de/firmenprofile



DVS Members Magazine



Full of news about joining technology and the DVS – German Welding Society.

Target Group

Your advertising message reaches around 17,000 DVS members directly and precisely, and thus a target group par excellence! No wastage!

Format	Width x Height in mm	Advertising Rate 4-coloured
1/1 page	176 × 253	5,230
1/2 page horizontal	176 × 125	2,890
1/2 page vertical	86 × 253	
1/3 page horizontal	176 × 85	1,770
1/3 page vertical	57 × 253	
1/4 page horizontal	176 × 62	1,430
1/4 page vertical	86 × 125	

Limited Advertising Scope: max. three pages in the magazine + cover pages

Format: DIN A4, 210 mm wide x 297 mm high
With format: 216 mm wide x 305 mm high

Print run: 20,000 Copies
Volume: 24 pages, average

1st Issue/Month: May 2026
Ad closing date: 03 April, 2026

2nd Issue/Month: December 2026
Ad closing date: 13 November 2026

The editors reserve the right to make changes to the topics to keep them up-to-date.

DER SCHWEISSER

Advertise where practitioners get information

The information service for the practitioner and more

Editorial Profile

With short and precise information, tips and hints for daily work, "DER SCHWEISSER" addresses the "welder on site" as well as the training and further education participants of the DVS educational institutions.

Our specialist editorial team puts its special focus on

- Presentation of the joining, cutting and coating processes
- Preparation and explanation of easily understandable technical terms
- Providing instructions on occupational safety
- Materials science
- Areas of application for certain welding processes
- Notes on working techniques

In addition, the readers can use quiz questions on the various subjects to check whether they are up to date with their knowledge.

Publication frequency: 6 times a year

February, April, June, August, October & December

Print run: 8,000 Copies

Advertising formats

Bar display: 165 mm × 34 mm, 4-coloured,
1/2 page horizontal: 165 mm × 125 mm, 4-coloured

EUR 1,030

EUR 2,840



www.home-of-welding.com/der-schweisser

Informationen für den Praktiker
DER SCHWEISSER

Achtung, Blaskwirkung beim Kopfbolzen-schweißen!

Kopfbolzenschweißen ist ein spezielles Verfahren des **Lichtbogen-Bolzenschweißens**, bei dem Bolzen mit einem flexiblen Kopf (meist mit Gewinde) auf Metalloberflächen aufgeschweißt werden – ohne Vorbohren, ohne Mäßen und ohne zusätzliche Befestigungsmittel. Besonders vorteilhaft sind die vielfältige Verschweißung des Bolzenanzuschlusses sowie die kurze Schweißdauer bei hoher Stromstärke. Da außerdem kein Schweißraucher entsteht, ist es trotz des hohen zu Energieeinsparung und Nachhaltigkeit bei der Abdringung einzigartig für hohe Schweißleistungen geeignet. Dieses Verfahren ist vor allem bei großen Bolzen durchmessern zu einer Abdringung des Lichtbogens durch die sogenannte Blaskwirkung führen kann.

Vorteilhaft ist beim **Kopfbolzenschweißen** nicht nur das schnelle Aufschweißen, sondern auch die Möglichkeit, einen statischen Nachweis zu führen. Grundlage sind entsprechende technische Regeln wie EN 1902-4 und die ETA (European Technical Assessment) der Hersteller. Früher hatten sich in einzelnen Ländern selbstgestrichelte Abdringregeln etabliert, die aber weder über eine ETA verfügen noch wirtschaftlich sind. Gemäß einschlägiger ETA sind Kopfbolzen nach DIN EN ISO 13918 zu verwenden, die durch Bolzenerschweißern mit Ausbildung ausgebildet werden müssen. Kopfbolzen mit Keilrändern aufzuschweißen, ist nicht möglich.

Magnetische Ablenkung des Lichtbogens

Bolzenschweißen ist ein automatischer Schweißprozess. Allerdings garantiert die Wahl der richtigen Parameter allein kein einwandfreies Ergebnis. Eine Herausforderung ist die Blaskbildung, die magnetische Ablenkung des Lichtbogens aus der geplanten Richtung. Wussten Sie schon, dass sich eine schräge Anschlagung des Bolzens, sondern

Aus dem Inhalt:

- Merkblatt DVS 0301: Flammrücken, Abdringregeln und Ablauf
- Testen Sie Ihr Schweiß-Knowhow
- Was ist das denn? Gussstoffprüfung (GT)
- Hinweise für den Einsatz von Schweißrohren vor dem Schweißen
- Tipps zur Funktionsfähigkeit Persönlicher Schutzausrüstungen (PSA)
- Warum ist Verwärmung notwendig?

Alle Infos zum Buch: www.dvs-media.info

Prüfungsfragenkatalog für den Schweißer
Mehr als 800 Multiple-Choice-Fragen behandeln alle Wissensgebiete, in denen sich ein Schweißer auskennen muss.

Überwachung ist wichtig

Technische Zusammenhänge zwischen verschiedenen Verfahren

Bei der Bolzenwahl beachten

Achtung! Das Feuerlöschen

TESTEN SIE IHR SCHWEISS-KNOWLEDGE!

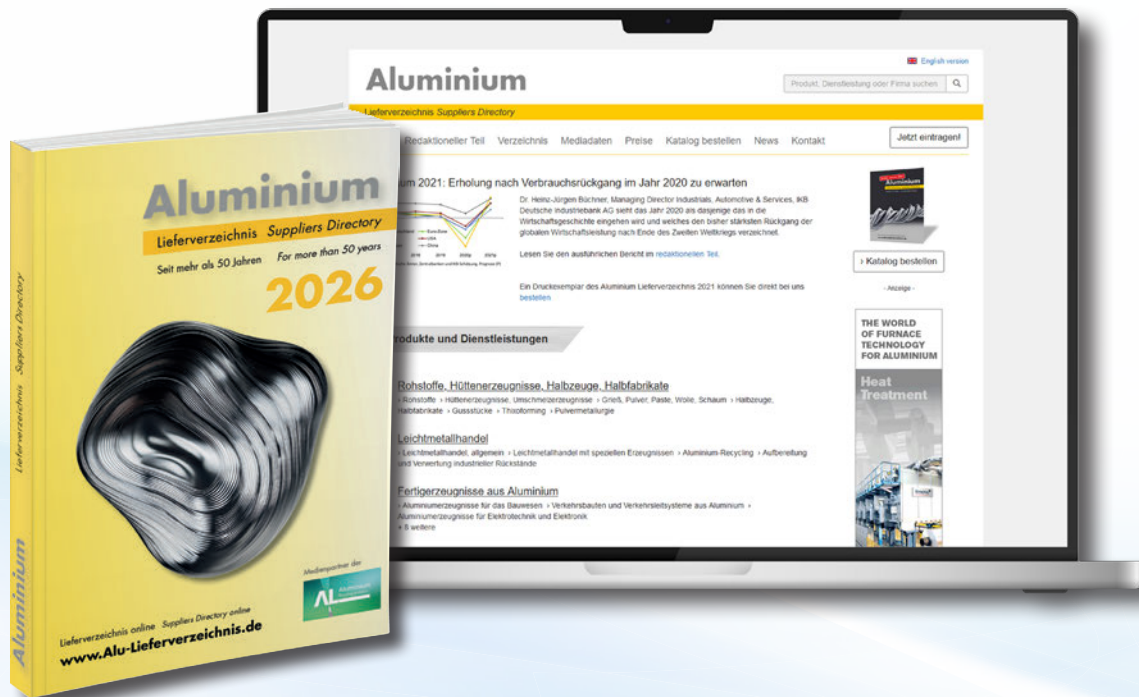
The Aluminium Suppliers Directory 2027

The Aluminium

Suppliers Directory

For more than 50 years

Fair Issue
ALUMINIUM 2026



Editorial profile

For more than 50 years, the aluminum delivery directory, which is published once a year, has been the leading international reference work for the aluminum industry among buyers in the core and key industries, in the subcontracting segment, among experts and auditors, and at association and chamber level. Thanks to its contemporary format, it meets the legitimate expectations of users, who quickly and purposefully get an up-to-date overview of suppliers of raw materials, metallurgical products, semi-finished and semi-finished products, light metal trade, finished products, plant and mechanical engineering, aluminum processing and the wide range of services such as Need to provide advice and expert opinions.

Print run	10,000 (print and digital)
Publication frequency:	annually
Printing process:	Offset
Data formats	File as EPS, TIF or PDF
Book format	148 mm wide × 210 mm high
Type area:	117 mm wide × 172 mm high
Ad closing date:	August 2026
Publication date:	End of September 2026

The Aluminium Suppliers Guide, divided into almost 20 categories, is used in 3 versions:

- Print, more than 300 pages
- USB stick, can be used individually for digital use
- Online, www.alu-lieferverzeichnis.de/en/

The Aluminium Suppliers Guide: The decisive link for qualified contacts between purchasing and sales.

Publishing House



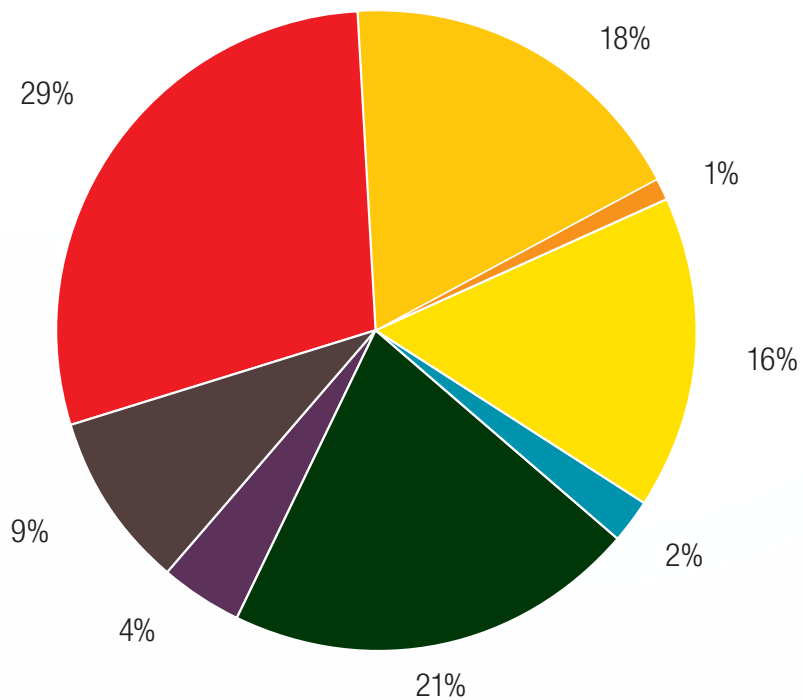
DVS Media GmbH
Aachener Straße 172, 40223 Düsseldorf

Entries + Advertisements Sigrid Klinge
+49 211 1591-152
sigrid.klinge@dvs-media.info

Britta Wingartz
+49 211 1591-155
britta.wingartz@dvs-media.info

Fax +49 211 1591 150
Homepage www.Alu-Lieferverzeichnis.de/en
E-Mail anzeigen@dvs-media.info

Advertising Rates 28 valid from January 1st, 2025

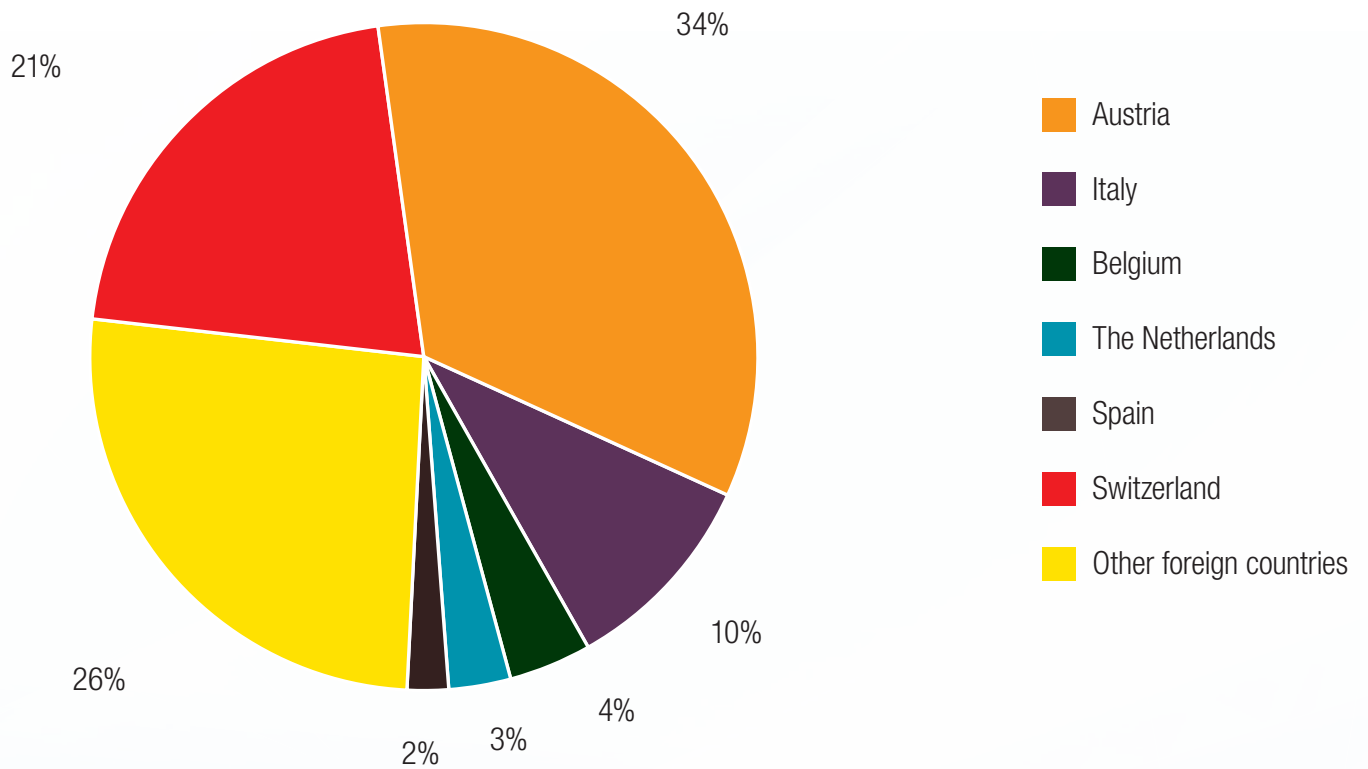


- Branches**
- Automotive industry
- Rail vehicle industry
- Aviation
- mechanical engineering
- Toolmaking
- Construction
- Civil engineering
- Electrical engineering
- packaging
- Joining technology
- Surface technology

- Contract work**
- Metal construction
- Forming
- CNC processing
- Separation technology
- Surface treatmentg
- Research & Teaching**
- Universities
- Universities of applied sciences

- Information/Advice**
- Appraiser
- Engineers
- Architects
- Industrial design
- Organizations**
- Business associations
- Chambers of Commerce and Industry
- Chambers of CraftS

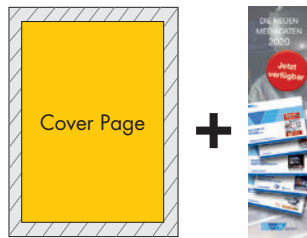
- Individual Distribution**
- Trade Fairs
- Exhibitions
- Congresses
- Individual requirements
- Samples/ advertising copies**
- Aluminium-Industry**
- Primary aluminum industry
- Secondary aluminum industry
- Aluminum semi-finished products
- Aluminum trade



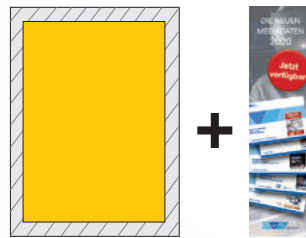
BRAND ENHANCER through print + online combinations

Online term: 1 year

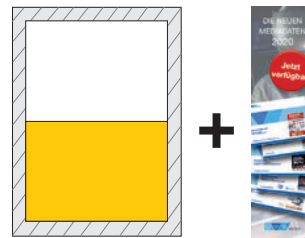
10,000
Copies



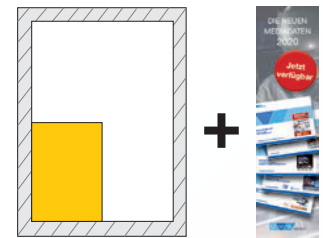
Cover Page 2,3,4
(117 mm x 172 mm)
+ Skyscraper
each **2,370 €**



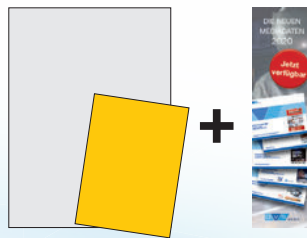
1/1 Page 4c
(112 mm x 172 mm)
+ Skyscraper
EUR 2,220 €



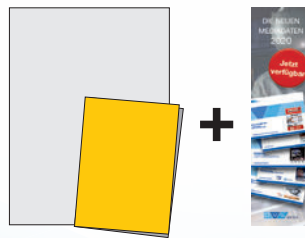
1/2 Page 4c
(117 mm x 84 mm)
+ Skyscraper
1,430 €



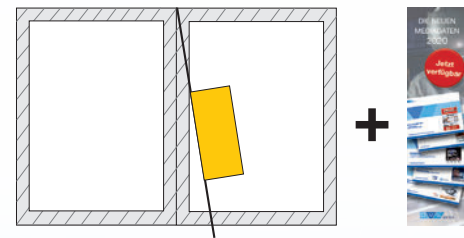
1/4 Page 4c
(58 mm x 85 mm)
+ Skyscraper
1,090 €



2-sided Bound-in-insert + Skyscraper
2,500 €



4-sided Bound-in-insert
+ Skyscraper
2,850 €



Bookmark + Skyscraper
Booking costs (complete delivery)
2,270 €

Printing and production costs for bound inserts and bookmarks on request.

All prices in EUR plus VAT.

Your advertising options in almost 2,000 categories in the aluminum product directory

Your service packages in the focus of your target group

KomfortPlus

DVS Media GmbH

Aachener Straße 172

40223 Düsseldorf

P: +49 211 1591 - 155

F: +49 211 1591 - 150

E-Mail: anzeigen@dvs-media.info

Internet: www.Alu-Lieferverzeichnis.de/en

Contact: Britta Wingartz

Price per category for 1 year
185 €

Premium

Aluminium

Lieferverzeichnis Suppliers Directory

DVS Media GmbH

Aachener Straße 172

40223 Düsseldorf

P: +49 211 1591 - 155

F: +49 211 1591 - 150

E-Mail: anzeigen@dvs-media.info

Internet: www.Alu-Lieferverzeichnis.de/en

Contact: Britta Wingartz

Price per category for 1 year
205 €

PremiumPlus

Aluminium

Lieferverzeichnis Suppliers Directory

DVS Media GmbH

Aachener Straße 172

40223 Düsseldorf

P: +49 211 1591 - 155

F: +49 211 1591 - 150

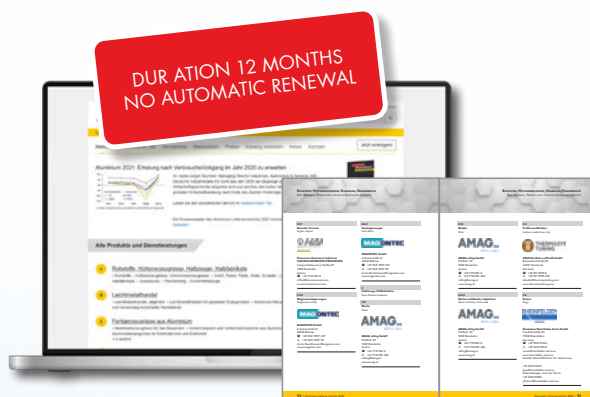
E-Mail: anzeigen@dvs-media.info

Internet: www.Alu-Lieferverzeichnis.de/en

Contact: Britta Wingartz

Products / Services: Publications of technical information too the subject areas of industrial ceramics, Refractory and aluminum.

Price per category for 1 year
215 €



Your print entry will also be published free of charge on a USB stick and online: www.Alu-Lieferverzeichnis.de/en.
The prices for print apply to the annual edition of the aluminum suppliers directory.
All prices in EUR plus VAT.

Offprints

This is how you ignite the advertising turbo with your specialist articles ...

With your published article in one of our specialist magazines, you have given a visible sign of your professional competence. Use this effect to really accelerate your marketing - with a special print in print or digital!

With printed special editions of your technical article, you are literally giving your expertise to customers or partners. And the printed offprints successfully complement your marketing measures at events. You can integrate the offprints in digital form into your website or conveniently send them by email. Whether print or digital: special prints protect you against copyright infringement. All publications and representations in our media are protected. With our offprint variants you can publish your contribution in a legally unobjectionable way.

We would be happy to make you an individual offer.

1

The classic – as a print product

In printed form

Print run already from 100 copies

Including the permission to distribute your prints

Saddle binding

On request, practical eyelet binding for filing (surcharge: EUR 20)

2

As a Print-PDF – digital

high-resolution print file in the PDF format

For transmission to your own printing facility

Unlimited print run

Unrestricted reprinting right

Including the permission to distribute your prints

3

As an Internet PDF – digital

File format appropriate for the Web

For incorporation into your website or for dispatch by e-mail

Including permission to publish for the web and for distribution

Ideal in combination with print or print PDF



Offprints



Original title page

Pure competence
You start with the original title page. A separate field draws attention to your article.
Alternatively, you can insert your own title picture or an advertisement.



Head title page

Concise entry
our article begins directly underneath the head title line of the trade journal



Corporate-title page

Individual designing
The title page corresponds to the corporate design of your company.



Basic title page

Gets directly to the point
The special print is indicated as such merely in the top margin

We offer these services in addition:

Page numbers as well as third-party advertisements and articles are removed.
Use the space which becomes free in order to place your own advertisement or contact data.

Advice + booking:

DVS Media GmbH
Postfach 10 19 65, 40010 Düsseldorf
Aachener Straße 172, 40223 Düsseldorf
Martina Reintjens
☎ +49 211 1591-156
✉ martina.reintjens@dvs-media.info
🌐 www.dvs-media.eu

Offprints

1

The classic – as a print product (four-coloured)

- in printed form
- Including the permission to distribute your prints
- Print: four-colour Euroscala, paper: 135 g/m² picture print, matt, white

- Format: DIN A4 (front and back sides printed)
- On request, practical eyelet binding for filing (surcharge: EUR 20)

Auflage/Stück*									
Pagen	Verarbeitung	100	200	300	400	500	600	800	1,000
1	plano	206 €	256 €	296 €	304 €	310 €	316 €	328 €	340 €
2	plano	256 €	310 €	350 €	362 €	368 €	374 €	386 €	398 €
4	folded	394 €	532 €	584 €	608 €	620 €	632 €	656 €	680 €
6	folded	524 €	678 €	798 €	828 €	850 €	872 €	916 €	960 €
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2

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12.11.2026
HÜTTENTAG, Essen



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To the offers:



More information:



Are you interested in participating?

For questions about sponsorship and exhibition opportunities, please contact:

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ITSC2026

INTERNATIONAL THERMAL SPRAY
CONFERENCE AND EXPOSITION

The International **Thermal Spray Conference (ITSC)** is the world's leading conference for thermal spray technology. It brings together experts from industry, research, and application — serving as a central forum for innovation, knowledge exchange, and professional networking in the field of surface engineering.

As an ITSC sponsor, you'll position your company at the heart of the international expert community, reach key decision-makers, and strengthen your brand in a highly specialized and future-oriented environment.

More information:



The **Aluminium Brazing** Conference will once again be held jointly with the event Aluminium Heat Exchanger Technologies for Automotive and HVAC&R. This internationally renowned conference for aluminum producers and processors will bring the community together again in 2027 — including the traditional Boat Trip, a favorite networking event for all participants.

Full details will be available online from **May 2026!**



ALUMINIUM BRAZING

— International Congress and Exhibition

LÖT2028

Held every three years, the **LÖT** Conference combines a technical program with an industry and poster exhibition. Its international scope provides the perfect platform to connect not only with national experts but also with professionals from around the world. A highly diverse program will cover the full range of soldering methods, technologies, and applications.

Further information will be available online in **2027** — make sure to save the date!



The **DVS CONGRESS** continues to evolve, keeping pace with current developments in welding and joining technology. As an exhibitor and/or sponsor, you will have the opportunity to present your company to an expert audience — including short pitch sessions for maximum visibility. We are happy to provide individual advice and tailor-made offers to help you make the most of your participation.

More information will be available online starting in **October 2025**:



DVS CONGRESS



UNTERWASSERTECHNIK

The **Underwater Technology Conference** takes place every two years. After 2025, the community will reunite in November 2027 in Hamburg — at the Empire Riverside Hotel, located directly at the harbor. A special highlight will once again be the evening event held aboard the historic museum ship Rickmer Rickmers.

More information will be available online from **November 2026**.



HÜTTENTAG

BRANCHENTREFF DER STAHLINDUSTRIE

For the 8th consecutive year, the **HÜTTENTAG** brings together key players from the steel industry — from manufacturers and suppliers to processors. The accompanying HÜTTENABEND networking evening provides an excellent opportunity for deeper exchanges and new connections. Attractive exhibition spaces and sponsorship options will be available for you. Save the date and be part of this established industry highlight!

Further details will be published online in early **2026**.



The leading media

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