



MEDIA INFORMATION 2022

Specialized media for joining, cutting and coating technology

www.dvs-media.eu

MEDIA INFORMATION 2022

Specialized media for joining, cutting and coating technology

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TOP-DECISION-MAKERS READ THE

NUMBER 1



71,2% sold circulation

> **Audited** by IVW

Official organ of DVS German Welding Society

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Editorial profile, circulation and distribution analysis

Editorial Profile:

Technical-scientific trade journal for welding, cutting and brazing/soldering technology, including the large number of peripheral fields. Editorial subjects: research and development, training, further education, exchange of experience, welding, cutting, brazing/soldering, ad hesive bonding and allied processes, material-related questions (ferrous and non-ferrous metals, plastics as well as base and fi ller materials), calculation, design and fabrication in structural steel engineering, tank construction, apparatus engineering, vehicle manufacture and mechanical engineering, welding machines including robots and controllers, material testing (de structive and non-destructive) as well as safety at work and health protection.

Organ: Official organ of DVS – German Welding Society

Publisher: DVS – German Welding Society.

Editorial staff: Dipl.-Ing. Dietmar Rippegather (management/

responsible) Anja Labussek M.A.

Dipl.-Ing. Viktor Travkin

Year: Volume 74, 2022

Publication frequency: monthly

Publication/ subject plan:

see page 8 – 9

Subscription charges: Annual subscription 216 €

(Print + Digital)
plus postage costs

Circulation control

print run



Circulation analysis Copies per issue on an annual average (July 1st 2020 to June 30, 2021)

Print run 3,767 Copies

Actually circulated 3,180 thereof abroad 175

1,966 subscribed circulation 1,639 thereof members copies 874 other sold circulation

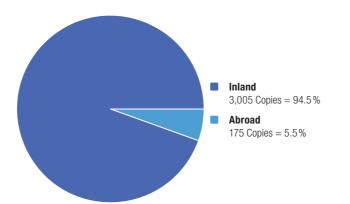
Sold circulation: 2,840 thereof abroad 156

Free copies 341

587 Remaining, voucher and archive copies

Geographical distribution analysis:

Actually circulated print run: 3,180 = 100% Proportion of the actually circulated print run

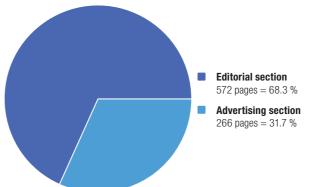


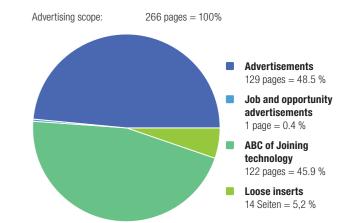
SCHWEISSEN SCHNEIDEN

Scope and content analysis



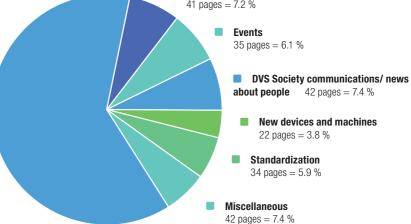












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Topics and dates

Issue / Month	Dates	Mayn subject areas	Fairs/conferences
1/2 January/ February	Ad closing date: 12. January 2022 Printing material: 21. January 2022	 New insights into resistance welding; Manufacturing processes and means of production Use of robots and sensors for joining, cutting and coating 	Pipeline Technology Conference 07.03. – 10.03.2022, Berlin/Germany BLE.CH - Technology trade fair for metal and steel processing 08.03. – 10.03.2022, Bern/Switzerland
3 March	Ad closing date: 8. February 2022 Printing material: 18. February 2022	 Developments for the welding of high-alloy materials Application of welding and gluing Thermal cutting 	WELDING 05.04. – 07.04.2022, Kielce/Poland
4 April	Ad closing date: 8. March 2022 Printing material: 18. March 2022	 Joining of materials using suitable additives and auxiliary materials Developments in laser and electron beam technology for welding and cutting Coating of components by welding and thermal spraying 	LASER World of PHOTONICS 26.04. – 29.04.2022, Munich/Germany 20. Tagung Schweißen in der maritimen Technik 27.04. + 28.04.2022, Hamburg/Germany ITSC – International Thermal Spray Conference and Exposition 04.05. – 06.05.2022, Vienna/Austria ELMIA Welding & Joining Technology 10.05. – 13.05.2022, Jönköping/Sweden HANNOVER MESSE 30.05. – 02.06.2022, Hanover/Germany
5 May	Ad closing date: 12. April 2022 Printing material: 22. April 2022	 Use of soldering to join materials Automation in welding, cutting and coating production Hybrid welding process 	WIN EURASIA World of Industry 01.06. – 04.06.2022 Istanbul/Turkey FABTECH Canada 14.06. – 16.06.2022, Toronto/Canada Automatica 2022 21.06. – 24.06.2022, Munich/Germany
6 June	Ad closing date: 10. May 2022 Printing material: 20. May 2022	 Developments in gas-shielded metal welding Quality assurance and use of test methods in joining technology Welding in plant and tank construction 	wire und Tube 20.06. – 24.06.2022, Dusseldorf/Germany LÖT 2022 21.06. – 23.06.2022, Aachen/Germany SurfaceTechnology GERMANY 21.06. – 23.06.2022, Stuttgart/Germany METAV 21.06. – 24.06.2022, Dusseldorf/Germany



Topics and dates

Issue / Month	Dates	Mayn subject areas	Fairs/conferences	
7 July	Ad closing date: 7. June 2022 Printing material: 15. June 2022	 Additive manufacturing and coating by welding Welding of material combinations Simulation, advice and construction in welding technology 		
8 August	Ad closing date: 12. July 2022 Printing material: 22. July 2022	 Developments in gas-shielded metal welding Increase in productivity and quality assurance through process control during welding Welding regulations Findings on occupational health and safety and environmental protection in welding technology 	ROBOTER 2022 06.09. + 07.09.2022, Fellbach/Germany AMB – International exhibition for metalworking 13.09. – 17.09.2022, Stuttgart/Germany	
9 September	Ad closing date: 09. August 2022 Printing material: 19. August 2022	 Preliminary reports on the EuroBLECH trade fair Economic development of the market for welding, cutting equipment and additives Welding, soldering and gluing for lightweight constructions made of metallic and non-metallic materials Joining aluminum, magnesium, titanium 	DVS CONGRESS 2022 19.09. – 21.09.2022, Koblenz/Germany ALUMINIUM – World Fair & Congress 27.09. – 29.09.2022, Dusseldorf/Germany WELDING – International exhibition for welding technology 03.10. – 07.10.2022, Brünn/Czech Republic	
10 October	Ad closing date: 20. September 2022 Printing material: 23. September 2022	 Exhibition edition EuroBLECH with PocketGuide welding technology Manufacturing processes and means of production Material basics and additional material development Networking and Industry 4.0 in welding and cutting technology 	EuroBLECH – International sheet metal working technology exhibition 25.10. – 28.10.2022, Hanover/Germany Formnext 15.11. – 18.11.2022, Frankfurt/Germany	
11 November	Ad closing date: 11. October 2022 Printing material: 21. October 2022	 Application examples of welding and cutting technology Beam welding processes Additive manufacturing of components by welding 	India Essen Welding & Cutting 23.11. – 25.11.2022, Mumbai/India Tube India 23.11. – 25.11.2022, Mumbai/India	
12 December	Ad closing date: 15. November 2022 Printing material: 25. November 2022	 Report on the DVS CONGRESS 2022 Special welding processes: ultrasonic welding, hybrid joining, friction welding 	including supplement WALL CALENDAR 2023	



Advertising rates 52 valid from January 1st, 2020

Format	Type area Width x Height in mm	with bleed Width x Height in mm*	Basic rates b/w	2-coloured	3-coloured	4-coloured
Front cover	-	210 × 185	-	-	-	5,980
First or Last cover page	-	210 × 297	3,780	4,170	4,560	4,830
Back cover	-	210 × 204	3,800	4,190	4,580	4,850
2/1 pages	362 × 247	420 × 297	5,760	6,150	6,540	6,810
1/1 page	181 × 247	210 × 297	3,600	3,990	4,380	4,650
Juniorpage	119 × 170	133 × 187	2,260	2,650	3,040	3,310
1/2 page, horizontal 1/2 page, vertical	181 × 123 90 × 247	210 × 148 105 × 297	1,800	2,190	2,580	2,850
1/3 page, horizontal 1/3 page, vertical	181 × 82 57 × 247	210 × 99 71 × 297	1,220	1,415	1,610	1,765
1/4 page, horizontal 1/4 page, vertical	181 × 62 90 × 123	210 × 74 105 × 148	905	1,100	1,295	1,450
Classified ads / job applications						
Millimeter price with a	column width of 57 mm		6.20			
Box Number Fee			6.50			

*plus 3 mm bleed on all sides

All prices are in Lono and do not include the currently valid va

Format: DIN A4 (210 mm wide \times 297 mm high)

Type area: 181 mm wide \times 247 mm high, 3 columns per 57 mm

All prices are in EURO and do not include the currently valid VAT rate.

Different ad formats will be billed in millimeters.

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 79





Advertising rates 52 valid from January 1st, 2020

Surcharges:				Loose inserts:	Domestic circulation up to 25 g € 350	‰
Colour surcharge:	1/1 and 1/2 page	1/3 page a	and smaller		postal charge incl.	
per standard colour	390 €	195€			higher weights on request	
four-coloured	1,050 €	545€			max. format: 195 mm wide x 285 mm	high
per special colour:	525 €	525€			Affixed reply cards to advertisements	
					or loose inserts € 180	0 ‰
Bleed surcharge:	180 €					
					Loose inserts cannot be discounted.	
Placement surcharge:	10 % on the b/w b	asic ad rate.				
					Free delivery to:	
	No discounts on al	l surcharges			D+L Printpartner	
					Schlavenhorst 10, 46395 Bocholt, Ge	rmany
Series discounts:	For advertisements	s published v	vithin 12 months		P +49 2871 24 66-0	
	for 3 repeats or 1	1/2 pages	5 %		Delivery date: by the 25th of the previo	ous month.
	for 6 repeats or 3 p	pages	10 %		A sample is requested from the advert	tising
	for 12 repeats or 6	pages	15 %		department.	
	from 12 pages		20 %			
	Discounts for multi	i-year contra	cts on request.	Advertorial:	The ideal addition to your classic adve	rtising with an
					editorial-like background. You provide	text/image
Bound-in-inserts:	2 Seiten (bis 115 g	J/m2)	4,050 €		material, we adapt the layout to the material	agazine design:
	2 Seiten (bis 170 g	g/m2)	5,040 €			
	4 Seiten (bis 115 g	J/m2)	6,140 €		2/1 pages, 4c	
	4 Seiten (bis 170 g	g/m2)	7,620 €		(10,000 Characters incl. spaces)	6,870
	Size: 216 mm wide	e x 305 mm	high incl. 3 mm		1/1 page, 4c	
	milled edge, 5 mm	head trim, 3	3 mm outside, 3 mm		(5,000 Characters incl. spaces)	4,690
	base					
					1/2 page horizontal, 4c	
Discount:	2 Bound-in-inserts	3	5 %		(2,000 Characters incl. spaces))	2,870
	3 Bound-in-inserts	3	10 %			
	6 Bound-in-inserts	3	15 %			

Technical information on ad formats, printing material and data transfer can be found on the pages 36 – 37.



Summary of the survey method of the recipient structure analysis

1. Investigation method:

Recipient structure analysis through written survey - sample survey

2 Description of the recipients at the time of data collection:

2.1. Condition of the file:

In the recipient file, the addresses of all recipients are recorded on EDP. Based on the existing postal information, the file can be sorted by postcode or domestic and foreign recipients.

2.2. Total number of recipients in the file:

4,821

2.3. Total number of changing recipients:

-

2.4. Structure of recipients at the start of the survey:

•	Structure of recipients at the start of th	c sui vey.
	Recipients in the file, copies sold	4,483
	Recipients in the file permanent free copies	338
		4,821
	Promotional copies	300
	actual circulation	4,525
	of which domestic	4,299
	of which abroad	226

3. Description of the investigation:

3.1. Population (proportion examined):

Population		5,121	=	100%
not included:				
Promotional copies	300			
Recipients abroad	296	596	=	11.6 %
The investigation represents	recipients	4,525	=	88.3%

3.2. Day of the sample drawing:

May 13, 2009

3.3. Description of the sample survey:

Simple random selection, starting with the random number 4 every 13th address $\,$

Initial samples (questionnaire sent)	325 cases	= 100%
Questionnaire cannot be delivered by post	0 cases	= 0.0%
Bookstores / libraries	3 cases	= 0.8%
Gross sample	322 cases	= 100%
Failures		
Questionnaire not returned	91 cases	= 28,3 %
Questionnaire returned empty	0 cases	= 0,0 %
Net sample (exhaustion)	231 cases	= 71.7 %
	(evaluable o	cases)

3.4 Target person of the investigation:

First recipient

3.5. Definition of the reader:

not applicable

3.6. Period of investigation:

Sending out the questionnaire to the total sample: June 22, 2009. Reminder letter (in some cases with the questionnaire attached again): June 29, 2009 and July 13, 2009. The cut-off date for the acceptance deadline for returns that were included in the evaluation was August 20, 2009.

3.7. Implementation of the investigation:

publishing company

This study corresponds to the current version of the ZAW framework for advertising media analyzes in terms of its design, implementation and reporting.



Recipient structure analysis

Sectors/branches of the economy/specialist fields/occupational groups

SCHWEISSEN und SCHNEIDEN reports on the results of development and research papers from all fields of industry as well as from industry-free institutes. Furthermore, the journal provides information about experience with regard to the application of welding technology in practice - in structural steel engineering, building and bridge construction, mechanical engineering, electrotechnology, vehicle manufacture, aircraft manufacture, reactor construction as well as the chemical industry. This information is supplemented by topical reports on new developments as well as on economic questions.

Department/ group/	Recipient groups (according to the classification of the branches of the economy)	Proportion of the actually circulated print run		
class		%	Copies	
36, 35, 5–7	Energy industry, water supply and mining	4,4	199	
20, 19.2	Chemical industry and mineral oil processing	3,8	172	
24	Metal production and metal processing	10,0	453	
25.1	Manufacture of steel and light metal structures	8,1	367	
25.2	Boiler and tank construction	5,6	253	
28	Mechanical engineering	19,4	878	
29	Manufacture of cars and their parts	1,9	86	
30.9	Road vehicle construction (without cars)	1,3	59	
35.1	Shipbuilding	3,1	140	
30.2	Rail vehicle constructionu	2,5	113	
30.3	Aircraft and spacecraft construction	2,5	113	
45.2	Repair of motor vehicles	1,3	59	
26.51.2, 26, 27, 26.51.3	Electronics, precision mechanics and optics	1,9	86	
41 – 43	Building trade	1,3	59	
46.9	Wholesale trade	5,6	253	
72	Science, research and teaching	20,0	905	
71	Technical advice and planning (especially architectural and engineering offices)	5,0	226	
	Keine Angaben	2,3	104	
	Actually circulated print run	100	4,525	



Recipient structure analysis

Size of the economic unit

Position in the business

	Proportion of the actually circulated print run		
	%	Copies	
1 – 19 Employees	24.4	1,104	
20 – 49 Employees	16.3	738	
50 – 299 Employees	28.1	1,271	
300 and more Employees	28.8	1,303	
No information	2.4	109	
	100	4,525	

Proportion of the actually circulated print run copies

	rur	ı copies
	%	Copies
Proprietor, member of the board or managing director	23.1	1,045
Plant or works manager	8.1	367
Head of technical department	18.8	851
Head of commercial department	1.3	59
Plant engineer or welding engineer	20.0	905
Welding technologist, welding specialist or foreman	6.9	312
Welding instructor, welding shop foreman or welder	2.5	113
Technical clerk	1.9	86
Teacher at a university or a technical teaching institute	4.4	199
Others	12.4	561
No information	0.6	27
	100	4,525

Formal education/vocational training

	•	actually circulated nt run
	%	Copies
University of technology or university	39.4	1.783
Specialist, engineering or technical college	39.4	1.783
Miscellaneous vocational college	1.9	86
Foreman's qualification test	9.4	425
Welding training (according to DVS guidelines)	2.5	113
Concluded technical training	3.1	140
Concluded commercial training	1.3	59
Miscellaneous vocational training	1.3	59
No training	1.3	59
No information	0.4	18
	100	4,525

Age

Proportion of the actually circulated print run

	%	Exemplare
Up to 29 years	6.3	285
30 - 39 years	13.8	624
40 – 49 years	30.6	1,385
50 – 59 years	33.1	1,498
60 years and older	16.2	733
No information	0,0	0
	100	4,525



Brief version of the survey method of the distribution analysis

1. Investigation method:

Distribution analysis through file evaluation total survey

2 Description of recipients at the time of data collection:

2.1. Condition of the file:

The addresses of all recipients are recorded in the EDP in the recipient file. The file is structured according to domestic and foreign recipients. The addresses of the domestic recipients are sorted by postcode, the foreign recipients by country.

2.2. Total number of recipients in the file:

8.098

2.3. Total number of changing recipients:

2.4. Structure of recipients at the start of the survey:

Recipients in the file number of copies sold	3.343
Recipients in the file permanent free pieces	336
	3.679
Promotional copies	336
actually circulated print run)	4.525
of which domestic	4.299
of which abroad	226

3. Description of the investigation:

3.1. Population (proportion examined)

Population not included:		4,525	=	100%
Promotional copies	336			
Recipients abroad	226	562	=	12.4 %
The investigation represent	ts recipients	3,963	=	87.6 %
	of the total	al population		

3.2. Day of the file evaluation:

August 22, 2018

3.3. Description of the database:

The evaluation is based on the overall file. The proportions determined for distribution in Germany and abroad were projected onto the actual circulation as an annual average according to AMF item 17.

3.4. Target person of the investigation:

Not applicable

3.5. Definition of the reader:

Not applicable

3.6. Period of investigation:

August 2018

3.7. Implementation of the investigation:

Publishing company

SCHWEISSEN ""SCHNEIDEN

DER PRAKTIKER



Standard formats for advertisements

SCHWEISSEN SCHNEIDEN

Preferred data carrier / data transfer:

We-Transfer: www.wetransfer.com

anzeigen@dvs-media.info

files, provided they are not embedded in the document.

DER PRAKTIKER

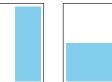


Data transfer/Data formats

Type area

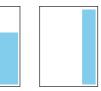


1/2 vertical 90 mm wide 247 mm high





1/2 horizontal Juniorpage 181 mm wide 119 mm wide 123 mm high 170 mm high



1/3 vertical 57 mm wide 247 mm high



1/3 horizontal 181 mm wide 82 mm high



1/4 horizontal 1/4 horizontal 90 mm wide 181 mm wide 123 mm high 62 mm high



1/8 page 90 mm wide 62 mm high

Preferred data formats:

We recommend the delivery of PDF / X-3 or PDF / X-4 data. Open data (e.g. InDesign, QuarkXpress, etc.) should be avoided. The file must be printable, i. H. all fonts used must be embedded, halftone images require a resolution of 300 dpi. line art at least 600 dpi.

Please ensure that all fonts, logos and graphics (300 dpi) used are supplied as

Colours:

Printing colours (CMYK) according to ISO 12647-2 (PSO), special colours are possible in consultation. For conversion and control of the color space (ICC Colour Management) reference is made specifically to the standard offset profiles of the ECI. (The "ISO Coated v2 (ECI)" profile can be obtained free of charge in the "ECI_Offset_2009" package at www.eci.org).

Processing of image data

TIFF-, EPS- und JPEG-files

- The file names should not contain any spaces or special characters
- Please ensure sufficient bleed allowance (at least 3 mm)
- Other programs and data carriers on request

Notes for a smooth transaction:

- Create black and white advertisements only in black and white or grayscale
- Mix colours only in cyan, magenta, yellow and black (process colours)
- The file names should not contain any spaces or special characters
- In parallel with the delivery of the data, please provide a printout of the advertisements so that the digital data can be checked
- For 4c ads, please send a proof
- When submitting data, quote the magazine and issue



1/1 page

181 mm wide

247 mm high

*plus 3 mm bleed on all sides.



1/1 page 210 mm wide 297 mm high



1/2 vertical 105 mm wide 297 mm high



1/2 horizontal Juniorpage 210 mm wide 133 mm wide 148 mm high



187 mm high



1/3 vertical 71 mm wide 297 mm high



1/3 horizontal 210 mm wide 99 mm high



1/4 vertical 105 mm wide 148 mm high



1/4 hprizontal 210 mm wide 74 mm high







Front cover 210 mm wide 185 mm high plus 3 mm bleed



Last cover page **DER PRAKTIKER SCHWEISSEN und SCHNEIDEN** 210 mm wide 204 mm high plus 3 mm bleed



Last cover page **WELDING and CUTTING** 210 mm wide 297 mm high plus 3 mm bleed

Special formats / special forms of advertising:

Let us know your requests for special formats and special forms of advertising. We are pleased to submit an offer.





DER PRAKTIKER



ABC of Joining – **International Industry Guide**

SCHWEISSEN SCHNEIDEN

DER PRAKTIKER



ABC of Joining -International Industry Guide

The ABC of Joining - International Industry Guide

The advantages at a glance:



- ✓ **Something for everyone:** Organised topically into 13 main groups with more than 500 relevant keywords
- ☑ Everything a glance: Each entry encompasses the fi rm's complete postal address including its email and Internet addresses.
- ☑ Save costs: We offer you attractive graduated prices according to the number of
- ☑ One price three trade journals: You pay once per year and yourentry is included in a total of 16 issues month on month throughout the year.i
- ☑ Cross-border contacts: The publication in our journals in German and English makes it possible for you to establish contacts beyond Germany's borders too.

- ☑ In addition and free of charge: The entry at www.abc-der-fuegetechnik.de/en/ with a link to your homepage.
- ☑ Publication of your companies logo on our Internet site free of charge. Please send the logo (jpg-file) to: vanessa.wollstein@dvs-media.info.
- ☑ Possibility of beginning the entries every month (deadline: 15th of the previous month)



Our online presence doubles the reach of your advertising

business partners manufacturers Marktet overview Suppliers service providers German English DER PRAKTIKER SCHWEISSEN UND SCHNEIDEN 6 main groups 830 keywords WELDING AND CUTTING 46 categories

www.abc-der-fuegetechnik.de/en

Prices

The price for your entry is based on the number of keywords.

Number of keywords	Cost per annum/per keyword (EUR)*
1	145.00
2-5	128.00
6 – 10	113.00
from 11	100.00

^{*} The prices are subject to VAT

Not listed yet? **Small cost for big effect!** Do not hesitate to contact me.



ADVERTORIAL & WHITEPAPER: YOUR ADVERTISEMENT IN EDITORIAL PACKAGING

Advertorial and Whitepaper are a popular means of presenting advertising in editorial packaging. HOME OF WELDING also offers you this opportunity.

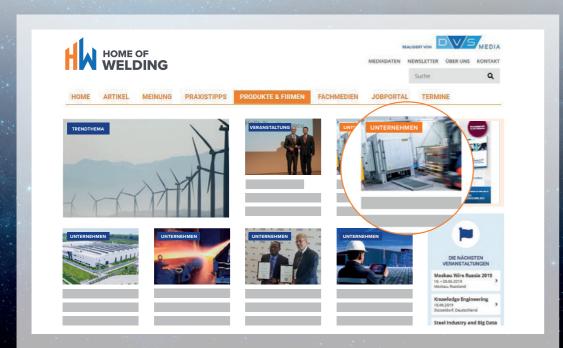
We publish your advertorial directly on the homepage on the day of publication, just like the other editorial content.

Later, your article is, for a specific period of time, listed in our chronological article overview "Advertorials".

Advertorial & Whitepaper

- > 3 months perod:
- > 6 months period:
- > 12 months period:
- 990 € 1.690 €
- 2,590 €

PRESENTATION OF YOUR ADVERTORIALS



THE JOBPORTAL FOR JOINING TECHNOLOGY

Are you looking for specialists and managers who are familiar with joining technology? We reach the right target groups precisely with our cross-media jobportal.

- > Online: more than 6,000 trade visitors per month
- **> Print:** 5 different trade magazines for your precise target group approach
- > SCHWEISSEN UND SCHNEIDEN, DER PRAKTIKER, WELDING AND CUTTING, JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN, THERMAL SPRAY BULLETIN
- you advertise via the DVS network in the environment of nearly 19,000 members.

ONLINE

Publish your job advertisement

Online: in our industry portal HOME OF WELDING
Online: on the five websites of our specialist
magazines

OUR OFFER FOR YOU: **FÜGEN ONLINE:** Online-jobportal (30 days duration) 475.00 € (plus VAT)

PRINT + ONLINE

Publish your job advertisement at a low package price

- > **Print:** in one of our trade magazines
- > Online: In our Job portal JOINING
- > **Optional Online:** At StepStone, one of the leading online-job platforms in Germany

FÜGEN STARTER: 1/3 advertising page, 4c Option 1) + online-jobportal (30 days duration) 1,315 € (plus VAT) Option 2) + online-jobportal + StepStone (30 days duration) 2,135 € (plus VAT)







Banner advertising

SCHWEISSEN Und SCHNEIDEN

DER PRAKTIKER



www.thermal-spray-bulletin.info

www.abc-der-fuegetechnik.de/en

www.alu-lieferverzeichnis.de/en

www.tsb-bezugsguellen.de

Banner advertising



JOINING PLASTICS FÜGEN VON KUNSTSTOFFEN

DVS Media GmbH has greatly expanded its website and online offering and completely revised its design

Why advertise online?

Banner advertisements increase awareness and promote image building. Use inexpensive online advertising where your target group is looking! The Internet has now become the leading medium for obtaining business information. According to the latest studies, more than 70% of decision-makers first get information online. (Online media disseminate information faster than traditional advertising media and usually reach a significantly larger readership.)

Your advantage!

Via the various websites you can reach specialists and executives from welding, cutting and soldering technology, steel construction, structural engineering and bridge construction, mechanical engineering, in electrical engineering, in vehicle construction, aircraft construction and in the chemical industry.

The Banners

Our offer includes 5 different banner formats (static / animated). With multiple occupancy of the banner spaces, the banners appear in rotation. We also offer you interesting placement options, perfectly tailored to your needs

- www.schweissenundschneiden.de www.fuegen-von-kunststoffen.de
- www.welding-and-cutting.info
- www.joining-plastics.info
- www.dvs-regelwerk.de
- www.derpraktiker.de
- www.joining-plastics-bzv.de/en
- www.verzeichnis.jahrbuch-schweisstechnik.de

Request a non-binding offer today!

File formats:

Static advertising media: jpg, gif, png Animated advertising material: swf, gif

Maximum file size: 80 KB

When delivering a flash banner, we recommend that you also send us an alternative graphic banner and the destination address. This graphic is displayed if Flash is not available or deactivated in the browser.

When creating the banner, please make sure that the target page must be opened in a new browser window.



New magazine websites!

Formats are as follows:



160 × 600 Pixel

Standard Banner

 468×60 Pixel

Large Banner

1126 × 150 Pixel

It should be noted this is "responsive" is created, and must additionally supplied by the customer in the following formats:

Large Banner responsive Formate:

Banner Top L – Banner (946x150)

Banner Top M- Banner (706x150)

Banner Top S – Banner (526x150) Banner Top XS – Banner (468x150)

Prices

We offer you graduated prices. The more views are booked, the cheaper it will be for you!!

Volumen/ Format	Standard Banner	Large Banner	Sky- scraper
1,000 Views	85	170	290
10,000 Views	420	840	1,440
100,000 Views	2,100	4,200	7,195

^{*} The prices are subject to VAT.

Directory Pages:

- www.abc-der-fuegetechnik.de/en
- www.dvs-regelwerk.de
- www.tsb-bezugsquellen.de/en
- www.alu-lieferverzeichnis.de/en
- www.joining-plastics-bzv.de/en
- www.verzeichnis.jahrbuch-schweisstechnik.de

Offprints

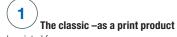
This is how you ignite the advertising turbo with your specialist articles ...

With your published article in one of our specialist magazines, you have given a visible sign of your professional competence. Use this effect to

really accelerate your marketing - with a special print in print or digital!

With printed special editions of your technical article, you are literally giving your expertise to customers or partners. And the printed offprints successfully complement your marketing measures at events. You can integrate the offprints in digital form into your website or conveniently send them by email. Whether print or digital: special prints protect you against copyright infringement. All publications and representations in our media are protected. With our offprint variants you can publish your contribution in a legally unobjectionable way.

We would be happy to make you an individual offer.



In printed form
Print run already from 100 copies
Including the permission to distribute your prints
Saddle binding

On request, practical eyelet binding for filing (surcharge: EUR 20)



As a Prrint-PDF – digital

high-resolution print fi le in the PDF format For transmission to your own printing facility Unlimited print run Unrestricted reprinting right Including the permission to distribute your prints



As an Internet PDF – digita

File format appropriate for the Web
For incorporation into your website or for dispatch by e-mail
Including permission to publish for the web and for distribution
Ideal in combination with print or print PDF



Offprints



Original title page

Pure competence
- You start with the original title page. A separate field draws attention to your article.
Alternatively, you can insert your own title picture or an advertisement.







Corporate-title page

Individual designing
The title page corresponds to the corporate design of your company.

Basic title page Gets directly to the point The special print is indicated as such merely

in the top margin

Letter der Franze

The control of th

Advice + booking:

DVS Media GmbH Postfach 10 19 65, 40010 Düsseldorf Aachener Straße 172, 40223 Düsseldorf Martina Reintjens

2 +49 211 1591-156

□ martina.reintjens@dvs-media.info

www.dvs-media.eu

We offer these services in addition:

Page numbers as well as third-party advertisements and articles are removed.

Use the space which becomes free in order to place your own advertisement or contact data.

Offprints



The classic – as a print product (four-coloured)

- Including the permission to distribute your prints
- Print: four-colour Euroscala, paper: 135 g/m² picture print, matt, white
- Format: DIN A4 (front and back sides printed)
- On request, practical eyelet binding for filing (surcharge: EUR 20)

Auflage	Auflage/Stück*								
Pagen	Verarbeitung	100	200	300	400	500	600	800	1,000
1	plano	206€	256€	296 €	304€	310€	316€	328 €	340€
2	plano	256 €	310€	350€	362€	368€	374 €	386 €	398€
4	folded	394 €	532€	584€	608€	620€	632€	656 €	680€
6	folded	524€	678€	798 €	828 €	850€	872 €	916 €	960€
8	saddle	632 €	816€	864€	892€	936€	974 €	1.054€	1.130 €
12	saddle	1,064 €	1,200€	1,264 €	1,320 €	1,366 €	1,416 €	1,516 €	1,616 €
16	saddle	1,416 €	1,472 €	1,536 €	1,594 €	1,658 €	1,718 €	1,838 €	1,958 €



As a print PDF - digital

High-resolution print fi le in the PDF format Transmission to your own printing facility Unlimited print run Unrestricted reprinting right ncluding copyright for the distribution of your print materials

300 dpi printable	1 page	2 pages	3 pages	4 pages	from 5 pages
	500€	600€	700€	800€	900€



As an Internet-PDF - digital

File format appropriate for the Web For incorporation into your website or for dispatch Including permission to publish for the web and for

Ideal in combination with print or print PDF

200 dpi Internet-PDF	1 page	2 pages	3 pages	4 pages	from 5 pages
	120€	160€	200€	240€	280€

All prices plus value added tax and shipping costs.

Further specialist literature

Advertise with long-term effect in our specialist publications

With these products you can reach the desired decision-makers not only without wastage, but also with a long-term effect. Our various, high-quality publications guarantee you direct access to the addressees that are relevant to you.

Take advantage of these decisive advantages for your company advertising!



DVS-Reports

Welding Practice

- Tips and advice for the practioner
- Basic knowledge of procedures



- Materials science
- Occupational safety

Summary of lectures at congresses, colloquia and special meetings

Focus on current and special topics



DIN-DVS-Paperbacks

- contain all relevant technical regulations and documents for a subject or application area
- in the original text
- offer easy access to DIN standards as well as DVS information sheets and guidelines



Posters and Wall planer

- in German and English
- "Everything at a glance"
- 365 days in the field of vision of your target group
- as a supplement in our specialist magazines SCHWEISSEN und SCHNEIDEN. DER PRAKTIKER und WELDING and CUTTING



Series of Specialist Books on Welding **Technology**

- is dedicated to all areas of knowledge of welding technology and related processes
- stands for well-founded content at the highest technical and scientific level

SCHAFER & SUREMENT SCH

DVS-young professional promotion

Support our DVS young professional promotion with your logo. For only EUR 350 you are present in a total of twelve issues, six each staggered in SCHWEISSEN und SCHNEIDEN and in DER PRAKTIKER..

^{*} For any other circulation, we will be happy to draft you an individual offer.

THE LEADING MEDIA

Everything about the foundry and steel industry:





Indispensable for directly addressing decision-makers in key industries!





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