

## Media Information 2019

DER PRAKTIKER – The Magazine for welding technology and more

[www.derpraktiker.de](http://www.derpraktiker.de)



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## Brief characteristics, editorial staff/publishing house, scope analysis and content analysis

**1 Brief characteristics:**

Technical trade journal from practice for practice in all the fields of skilled trades and industry. Editorial subjects: welding, cutting, brazing/soldering, adhesive bonding, spraying, heat treatment, destructive and non-destructive material testing, safety at work and health protection, design and fabrication in structural steel engineering, tank construction, pipeline construction, vehicle manufacture, mechanical engineering and electronics, material-related questions (ferrous as well as non-ferrous metals and plastics), corrosion protection, rationalisation (including robot utilisation) and economic viability questions, training, further education as well as exchange of experience

**2 Memberships:**

Media Database of the German Trade Press

**3 Organ:**

Official organ of DVS – German Welding Society

**4 Publisher:**

DVS – German Welding Society

**5 Editorial staff:**

Dipl.-Ing. Dietmar Rippegather (management)

Dipl.-Ing. Christian Bothur (responsible)

**6 Advertisements:**

Markus Winterhalter

**7 Year:**

Volume 71, 2019

**Publication method:**

monthly

**8 Print run:**

9,000 copies

**9 Publishing house:**

DVS Media GmbH

**10 Postal address:**

P.O. Box 101965, 40010 Düsseldorf, Germany  
Aachener Straße 172, 40223 Düsseldorf, Germany

**11 Phone:**

+49 211 1591-142/-152

**Fax:**

+49 211 1591-150

**12 Internet:**

www.dvs-media.eu

**E-Mail:**

media@dvs-hg.de

**13 Publication/****subject plan:**

see page 04 – 05

**14 Purchase prices in 2019:** Annual subscription  
(Print/Online/Mobile)  
plus postage costs

119.00 €

**15 Scope analysis in 2017**

**= 11 issues**

**Format of the journal:**

DIN A4

**Total scope:**

779 pages = 100.0 %

**Editorial section:**

439 pages = 56.4 %

**Advertising section:**

340 pages = 43.6 %

of which

Advertisements

188 pages = 55.3 %

Job and opportunity advertisements

5 pages = 1.4 % of the

Bound inserts

2 pages = 0.6 % advertising

ABC of joining technology

139 pages = 40.9 % scope

Loose inserts

6 = 1.8 %

**16 Content analysis of the editorial section in 2017**

**= 439 pages**

Welding technology and more:

112 pages = 25.5 %

(fabrication, economic viability ...)

Industry and skilled trades:

(brief reports, products ...)

162 pages = 36.9 %

Occupational health and safety/

environmental protection:

3 pages = 0.7 %

Legal questions

Standardisation/quality management:

52 pages = 11.8 %

Society communications/news about people:

63 pages = 14.4 %

Miscellaneous:

47 pages = 10.7 %

422 pages = 100.0 %



Issue / Month	Main subject areas	Fairs, conferences and events	Ad closing date
1 – 2/January – February	Orbital welding; Welding in installation engineering and tank construction; Arc welding procedures (stud, plasma arc and gas-shielded arc welding)		January 14, 2019
3/March	Destructive and non-destructive materials testing; Filler materials and consumables for welding, brazing/soldering and thermal spraying; Materials behaviour in the case of welding and thermal cutting	<b>Hanover International Trade Fair</b> 01.04. – 05.04.2019 in Hanover/Germany	February 11, 2019
4/April	Utilisation of electron and laser beams for the joining, cutting and surface treatment of materials; Thermal spraying and weld surfacing in manufacturing and for repairs; Joining of material combinations		March 11, 2019
5/May	Brazing and soldering of metal; Examples of applications of welding, cutting and brazing/soldering technologies; Welding, cutting and coating with industrial robots and fully mechanised installations	<b>ITSC 2019 International Thermal Spray Conference</b> 26.05. – 29.05.2019 in Yokohama/Japan	April 15, 2019
6/June	Examples of applications of adhesive bonding technology; Findings about safety at work and health and environmental protection in welding technology; Welding in combination with other joining procedures	<b>LASER World of PHOTONICS</b> 24.06. – 27.06.2019 in Munich/Germany <b>GIFA International Foundry Trade Fair with Technical Forum</b> 25.06. – 29.06.2019 in Düsseldorf /Germany	May 13, 2019

7/July	Devices, filler materials and consumables for gas-shielded arc welding; Utilisation of welding power sources; Economic viability in manufacturing by means of welding technology		June 7, 2019
8/August	Calculation and simulation in joining technology Industry 4.0		July 15, 2019
9/September	<b>Preview of BLECHEXPO/Schweisstec fair</b> Announcements from exhibitors; Examples of applications of welding, cutting and brazing/soldering technologies; Welding, brazing/soldering and adhesive bonding for lightweight structures made of metallic and non-metallic materials	<b>DVS CONGRESS 2019 - Annual Welding Conference 2019</b> 16.09. – 17.09.2019 in Rostock/Germany <b>parts2clean 2019</b> 22.10. – 24.10.2019 in Stuttgart/Germany	August 12, 2019
10/October	<b>Edition for the BLECHEXPO/Schweisstec fair</b> Welding and cutting and with industrial robots and fully mechanised installations; Utilisation of sensors in joining and cutting technologies	<b>BLECHEXPO/Schweisstec 2019</b> 05.11. – 08.11.2019 in Stuttgart/Germany <b>A+A Safety at Work and Occupational Medicine</b> 05.11. – 08.11.2019 in Düsseldorf/Germany	September 16, 2019
11/November	Qualification of plants and personnel; Manufacturing procedures and manufacturing materials; Processing of high-alloyed materials by means of welding technology		October 14, 2019
12/December	Report on the DVS CONGRESS 2019; Weld testing; Set of welding technology rules; Devices, filler materials and consumables for gas-shielded arc welding		November 11, 2019

#### Regular sections:

Industry and skilled trades (brief reports), introductions of products and services, safety at work and environmental protection, publications (book and software reviews), opinions (letters and comments), legal questions and verdicts, tips and instructions (tips for welders and corrosion questions), quality management / standardisation as well as society information: communications from DVS, personnel news and anniversaries, DVS forum (announcements of dates), welding technology and more

**Format:** DIN A4 (210 mm wide, 297 mm high)

**Type area:** 176 mm wide, 253 mm high, 2 columns per 86 mm

<b>Basic rates: (black/white)</b>	1/1 page	3,470.00 €
	1/2 page	1,735.00 €
	Juniorpage	2,160.00 €
	1/3 page	1,190.00 €
	1/4 page	870.00 €
	1/8 page	440.00 €
	1/16 page	240.00 €
	1/32 page	130.00 €

unusual size to inquiry

**PR-Special:** 1/1 page b/w (176 mm wide / 253 mm high) 3,470.00 €

Guaranteed positions are subject to a surcharge of 10 %

<b>Special Positions:</b>	Front cover, four coloured	5,740.00 €
	2 <sup>nd</sup> cover b/w	3,640.00 €
	3 <sup>rd</sup> cover b/w	3,640.00 €
	4 <sup>th</sup> cover b/w	3,660.00 €

**Bleed surcharge:** Size: 216 mm wide, 305 mm high € 170.00

<b>Colour surcharge:</b>	1/1 and 1/2 page	1/3 page and smaller
	per standard colour	370.00 € 185.00 €
	per special colour	500.00 € 500.00 €
	four-coloured	1,000.00 € 520.00 €

**Series discounts:** For advertisements published within 12 months  
for 3 repeats or 1 1/2 pages 5 %  
for 6 repeats or 3 pages 10 %  
for 12 repeats or 6 pages 15 %

**No discounts on all surcharges**

**Job-advertisement:** Column-millimeter-price 7.00 € | Box number charge 6.50 €  
Your job advertisement also appears for one month in the job market on the DVS websites.  
**additional possibilities for job offers on page 08 – 09**

<b>Bound-in-inserts:</b>	2 pages (paper up to 115 g/m²)	3,900.00 €
	2 pages (paper up to 170 g/m²)	4,800.00 €
	4 pages	5,850.00 €

Size: 216 mm wide, 305 mm high  
3 mm bleed difference round, 5 m headbleed

<b>Discount:</b>	2 Bound-in inserts	5 %
	3 Bound-in inserts	10 %
	6 Bound-in inserts	15 %

**Loose inserts:** Inland circulation up to 25 g 330.00 € %  
postal charge incl.  
max. format: 195 mm wide, 285 mm high  
without discount

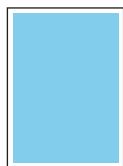
To be supplied free of all charges to our printer:  
D+L Printpartner  
Schlavenhorst 10, 46395 Bocholt  
Phone +49 2871 2466-0

**Terms of payment:** 30 days after invoice date without discount  
8 days after invoice date 2 % discount

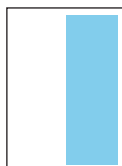
**Bank details:** Commerzbank AG, Düsseldorf  
IBAN: DE91 3008 0000 0212 6151 00 | SWIFT-Code: DRESDEFF

Deutsche Bank AG, Düsseldorf,  
IBAN: DE04 3007 0010 0155 7008 00 | SWIFT-Code: DEUTDEDD

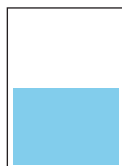
### Type area



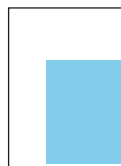
**1/1 page**  
176 mm wide  
253 mm high



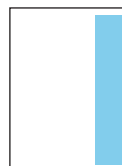
**1/2 vertical**  
86 mm wide  
253 mm high



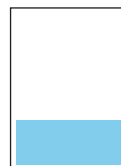
**1/2 horizontal**  
176 mm wide  
125 mm high



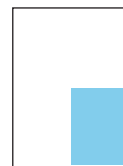
**Juniorpage**  
120 mm wide  
170 mm high



**1/3 vertical**  
57 mm wide  
253 mm high



**1/3 horizontal**  
176 mm wide  
85 mm high



**1/4 vertical**  
86 mm wide  
125 mm high



**1/4 horizontal**  
176 mm wide  
62 mm high



**1/8 page**  
86 mm wide  
62 mm high

### with bleed

all formats plus 3 mm bleed difference round, 5 mm headbleed



**1/1 page**  
210 mm wide  
297 mm high



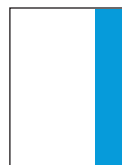
**1/2 vertical**  
103 mm wide  
297 mm high



**1/2 horizontal**  
210 mm wide  
147 mm high



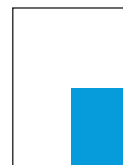
**Juniorpage**  
137 mm wide  
192 mm high



**1/3 vertical**  
74 mm wide  
297 mm high



**1/3 horizontal**  
210 mm wide  
107 mm high



**1/4 vertical**  
103 mm wide  
147 mm high



**1/4 horizontal**  
210 mm wide  
84 mm high



**1/8 page**  
103 mm wide  
84 mm high

### Front cover:

210 mm wide, 185 mm high  
plus 3 mm bleed right

### 4<sup>th</sup> cover:

max. height 230 mm



Jobsuche...

START

# **JOBPORTAL** FÜGETECHNIK

Der Stellenmarkt für die Branche.  
**[www.dvs-media.eu/jobportal](http://www.dvs-media.eu/jobportal)**

**Wir beraten Sie gerne!**

Christiane Czech

Tel. +49 211 15 91-157 | [christiane.czech@dvs-hg.de](mailto:christiane.czech@dvs-hg.de)

In Kooperation mit  **StepStone**



Are you looking for skilled employees and executives who are familiar with joining technology? With our cross-media JobPortal, we reach the right target groups precisely.

- ✓ Online: more than 6,000 visitors per month
- ✓ Print: 5 leading trade magazines for your precise target group approach
- ✓ SCHWEISSEN UND SCHNEIDEN, DER PRAKTIKER, WELDUNG AND CUTTING, JOINING PLASTICS, THERMAL SPRAY BULLETIN
- ✓ You advertise via the DVS network in the setting of over 19,000 members

Publish your job advertisement at a low package price:

- ✓ Print: in one of the trade journals (1/1 page, 1/2 page or 1/3 page)
- ✓ Online: in the JobPortal at [www.dvs-media.eu/jobportal](http://www.dvs-media.eu/jobportal)
- ✓ Online: on the five websites of our trade journals
- ✓ Online: at StepStone, our cooperation partner in Germany

## PRINT + ONLINE

Our packages at a glance:



### Joining Starter Kit:

Print: Ad size 1/3 page 4c

Online: JobPortal + StepStone (for 30 days)

**1,250 € (ex. VAT)**



### Joining Business Kit:

Print: Ad size 1/2 page 4c

Online: JobPortal + StepStone (for 30 days)

**1,590 € (ex. VAT)**



### Joining Professional Kit:

Print: Ad size 1/1 page 4c

Online: JobPortal + StepStone (for 30 days)

**1,980 € (ex. VAT)**

## ONLINE

Our package at a glance:

### Joining Online Kit:

Online: JobPortal (for 30 days)

**450 € (ex. VAT)**



**19 Sectors/branches of the economy/specialist fields/occupational groups**

DER PRAKTIKER is circulated in all the economic fields where welding technology is applied in fabrication and for repair work

Department/ group/ class	Recipient groups (according to the classification of the branches of the economy)	Proportion of the actually circulated print run	
		%	Copies
36, 35, 5-7	Energy industry, water supply and mining	7.1	511
20, 19.2	Chemical industry and mineral oil processing	4.8	348
22	Plastics processing	0.6	43
24	Metal production and metal processing	8.9	639
25.1	Manufacture of steel and light metal structures	22.0	1,582
25.2	Boiler and tank construction	10.1	727
28	Mechanical engineering	14.3	1,028
29	Manufacture of cars and their parts	1.8	130
30.9	Road vehicle construction (without cars)	1.2	88
35.1	Shipbuilding	1.2	88
30.2	Rail vehicle construction	1.8	129
30.3	Aircraft and spacecraft construction	1.8	129
26.51.2, 26, 27,	Electronics, precision mechanics and optics	1.2	88
26.51.3			
41 - 43	Building trade	6.0	431
46.9	Wholesale trade	4.8	345
85, 72	Science, research and teaching	8.3	598
71	Technical advice and planning (especially architectural and engineering offices)	2.4	172
	No information	1.7	122
Actually circulated print run		100.0	7,188

**20 Size of the economic unit**

Proportion of the actually circulated print run  
% Copies

1 – 19 employees	32.1	2,307
20 – 49 employees	19.6	1,409
50 – 299 employees	24.4	1,754
300 and more employees	20.8	1,496
No information	3.1	222

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100.0 7,188

**21 Position in the business**

Proportion of the actually circulated print run  
% Copies

Proprietor, member of the board or managing director	33.9	2,437
Plant or works manager	5.4	389
Head of technical department	10.7	769
Head of commercial department	1.2	86
Plant engineer or welding engineer	20.8	1,495
Welding technologist, welding specialist or foreman	11.9	855
Welding instructor, welding shop foreman or welder	4.2	302
Technical clerk	4.2	302
Teacher at a university or a technical teaching institute	1.2	86
Miscellaneous	6.5	467
No information	0	0

---

100.0 7,188

**22 Formal education/vocational training**

Proportion of the actually circulated print run  
% Copies

University of technology or university Specialist, engineering or technical college	14.3	1,028
Miscellaneous vocational college	36.3	2,611
Foreman's qualification test	3.6	258
Welding training (according to DVS guidelines)	33.3	2,394
Concluded technical training	6.0	432
Concluded commercial training	3.0	215
Miscellaneous vocational training	1.8	129
No training	1.2	86
No information	0.5	35
	0	0

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100.0 7,188

**23 Age**

Proportion of the actually circulated print run  
% Copies

Up to 29 years	3.6	258
30 – 39 years	10.1	726
40 – 49 years	41.7	2,998
50 – 59 years	29.8	2,142
60 years and older	13.7	985
No information	1.1	79

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100.0 7,188



## Marketing with specialist articles

Objective specialist articles are outstandingly suitable for supporting your corporate communication. Have an individual marketing and PR instrument with advertising impact produced at a favourable price and show neutral and targeted competence. Provide new stimuli for your marketing appearance - in accordance with the copyright.

Because, please bear in mind: All publications appearing in our trade journals as well as the presentation of the contents are protected by and subject to copyright. Therefore, we charge licensing fees for the publication of the articles. Without the agreement of the publishing house, this would constitute an infringement of the copyright.

We will be happy to make you an individual offer.

1

### The classic – as a print product

- » In printed form
- » Print run already from 100 copies
- » Including the permission to distribute your prints
- » Saddle binding
- » On request, practical eyelet binding for filing (surcharge: € 20.00)

2

### As a print PDF – digital

- » High-resolution print file in the PDF format
- » For transmission to your own printing facility
- » Unlimited print run
- » Unrestricted reprinting right
- » Including the permission to distribute your prints

3

### As an Internet PDF – digital

- » File format appropriate for the Web
- » For incorporation into your website or for dispatch by e-mail
- » Including permission to publish for the web and for distribution
- » Ideal in combination with print or print PDF

### Advice + booking:

DVS Media GmbH  
P.O. Box 101965, 40010 Düsseldorf  
Aachener Straße 172, 40223 Düsseldorf

Martina Reintjens  
Phone: +49 211 1591-156  
martina.reintjens@dvs-hg.de  
www.dvs-media.eu



## Original title page

Pure competence

You start with the original title page. A separate field draws attention to your article.

Alternatively, you can insert your own title picture or an advertisement.



## Corporate title page

Individual designing

The title page corresponds to the corporate design of your company.

## Head title page

Concise entry

Your article begins directly underneath the head title line of the trade journal.



## Basic title page

Gets directly to the point

The special print is indicated as such merely in the top margin.



## We offer these services in addition:

Page numbers as well as third-party advertisements and articles are removed.

Use the space which becomes free in order to place your own advertisement or contact data.

1

## The classic – as a print product (four-colour)

- » In printed form
- » Including the permission to distribute your prints
- » Print: four-colour Euroscala, paper: 135 g/m<sup>2</sup> picture print, matt, white
- » Format: DIN A4 (front and back sides printed)
- » On request, practical eyelet binding for filing (surcharge: € 20.00)



Print run / quantity*									
Pages	Processing	100	200	300	400	500	600	800	1000
1	plano	€ 206,00	€ 256,00	€ 296,00	€ 304,00	€ 310,00	€ 316,00	€ 328,00	€ 340,00
2	plano	€ 256,00	€ 310,00	€ 350,00	€ 362,00	€ 368,00	€ 374,00	€ 386,00	€ 398,00
4	folded	€ 394,00	€ 532,00	€ 584,00	€ 608,00	€ 620,00	€ 632,00	€ 656,00	€ 680,00
6	folded	€ 524,00	€ 678,00	€ 798,00	€ 828,00	€ 850,00	€ 872,00	€ 916,00	€ 960,00
8	saddle	€ 632,00	€ 816,00	€ 864,00	€ 892,00	€ 936,00	€ 974,00	€ 1.054,00	€ 1.130,00
12	saddle	€ 1.064,00	€ 1.200,00	€ 1.264,00	€ 1.320,00	€ 1.366,00	€ 1.416,00	€ 1.516,00	€ 1.616,00
16	saddle	€ 1.416,00	€ 1.472,00	€ 1.536,00	€ 1.594,00	€ 1.658,00	€ 1.718,00	€ 1.838,00	€ 1.958,00

All prices plus value added tax and shipping costs.

\* For any other circulation, we will be happy to draft you an individual offer.

2

**As a print PDF – digital**

- » High-resolution print file in the PDF format
- » Transmission to your own printing facility
- » Unlimited print run
- » Unrestricted reprinting right
- » Including copyright for the distribution of your print materials

300 dpi	1 Page	2 Pages	3 Pages	4 Pages	ab 5 Pages
	€ 500,00	€ 600,00	€ 700,00	€ 800,00	€ 900,00

All prices plus value added tax and shipping costs.

3

**As an Internet PDF – digital**

- » File format appropriate for the Web
- » For incorporation into your website or for dispatch by e-mail
- » Including permission to publish for the web and for distribution
- » Ideal in combination with print or print PDF

200 dpi Internet-PDF	1 Page	2 Pages	3 Pages	4 Pages	ab 5 Pages
	€ 120,00	€ 160,00	€ 200,00	€ 240,00	€ 280,00

All prices plus value added tax and shipping costs.

**Advice + booking:**

DVS Media GmbH  
 P.O. Box 101965, 40010 Düsseldorf  
 Aachener Straße 172, 40223 Düsseldorf  
 Martina Reintjens  
 Phone +49 211 1591-156  
[martina.reintjens@dvs-hg.de](mailto:martina.reintjens@dvs-hg.de)  
[www.dvs-media.eu](http://www.dvs-media.eu)

# The ABC of joining

One entry - three special magazines

Publication in:



Circulation:  
6,000 copies  
Frequency:  
in 6 of 12 issues annual  
Language: German



Circulation:  
9,000 copies  
Frequency:  
in 6 of 12 issues annual  
Language: German



Circulation:  
8,000 copies  
Frequency:  
6 issues per annum  
Language: English

The advantages at a glance:

- ☒ **Something for everyone:** Organised topically into 13 main groups with more than 500 key words
- ☒ **Unerring:** The clear structure guides the user quickly and accurately to the target
- ☒ **(Everything) at a glance:** Each entry includes the full company address including E-mail- and Internet-address
- ☒ **Translation contacts:** The publication in our magazines enables you to be contacted even beyond the borders of Germany
- ☒ **Save costs:** We offer attractive scale prices on the number of keywords
- ☒ **In addition and free:** The entry on the Internet at [www.abc-der-fuegetechnik.de](http://www.abc-der-fuegetechnik.de) with your company logo and a link to your homepage

Start of entries is possible in each month. Deadline: 15<sup>th</sup> of previous month.



### Structure

Organised topically into the following 13 main groups with more than 500 keywords:

- I Plant and equipment for joining, surfacing and cutting processes
- II Plant and equipment for heat treatment and other production processes (excluding thermal joining, coating and cutting))
- III General productions equipment, systems for computer aided manufacture, data processing, manual and automatic control engineering, automation
- IV Plant for production of filler materials and ancillaries
- V Workshop and workplace equipment, safety equipment, health and safety
- VI Accessories
- VII Filler materials
- VIII Ancillaries other than filler materials
- IX Measurement and testing technology (equipment and/or services)
- X Quality assurance, construction, consultancy (services)
- XI Sub-contracting (services)
- XII Organizations, education and training, research, information transfer, technical literature and regulations
- XIII Services

### Your contact person:

Vanessa Wollstein



DVS Media GmbH  
P. O. Box 10 19 65, 40010 Düsseldorf  
Phone: +49 211 1591-152  
Fax: +49 211 1591-150  
E-Mail: vanessa.wollstein@dvs-hg.de  
Internet: www.dvs-media.eu

### Prices

The price of your entry depends on the number of keywords.

Number of keywords	Cost per annum/per keyword (EUR)*
1	145.00
2 – 5	128.00
6 – 10	113.00
ab 11	100.00

\* The prices are subject to VAT.



# The ABC of joining

## International Industry Guide

### Now with improved Internet presence!

Your complete company entry including logo and linking to your homepage appears at [www.abc-der-fuegetechnik.de](http://www.abc-der-fuegetechnik.de) and that **without any additional costs** whatsoever.

The new online presence doubles the range of your advertising measures.

**Your contact person:**  
Vanessa Wollstein



DVS Media GmbH  
P. O. Box 10 19 65, 40010 Düsseldorf  
Phone: +49 211 1591-152  
Fax: +49 211 1591-150  
E-Mail: [vanessa.wollstein@dvs-hg.de](mailto:vanessa.wollstein@dvs-hg.de)  
Internet: [www.dvs-media.eu](http://www.dvs-media.eu)



## Online Banner advertising on the DVS Media pages



DVS Media GmbH has greatly extended its Internet presence and the range on offer online and has completely revised the design of these.

### Why advertise online?

By placing banner advertisement, you increase the awareness of your company and promote the building-up of your image. Make use of the cost-favourable online advertising where your target group is searching!

In the meantime, the Internet is the leading medium for the procurement of business information. According to the most recent studies, over 70 % of the decision-takers already obtain information online first of all. (Online media spread information more quickly than traditional advertising vehicles and, as a rule, reach a substantially wider readership while doing so.)

### Your advantage!

Via the various DVS pages, you can reach specialists and managers not only from welding, cutting and brazing/soldering technology, structural steel engineering, building and bridge construction and mechanical engineering but also in electrotechnology, vehicle construction, aircraft construction, power station development and the chemical industry.



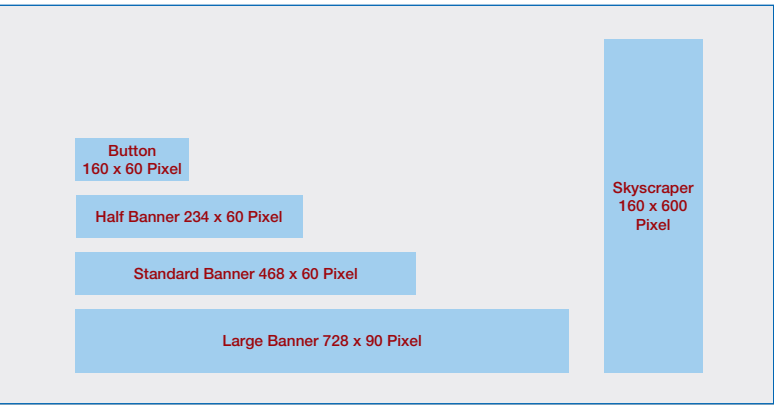
### The banners

Our range on offer encompasses various banner formats (static/animated). If booked by multiple advertisers, banners will rotate. Moreover, we are offering you interesting placement possibilities, perfectly adapted to your needs:

- [www.schweissenundschneiden.de](http://www.schweissenundschneiden.de)
- [www.welding-and-cutting.info](http://www.welding-and-cutting.info)
- [www.joining-plastics.info](http://www.joining-plastics.info)
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- [www.alu-lieferverzeichnis.de](http://www.alu-lieferverzeichnis.de)

Please request an offer this very day!

Formate:



File formats:

Static banner:       jpg, gif, png  
Animated banner:     swf, gif

Maximum data size:   80 KB

In case of delivery of a flash banner, we advise to attache also an alternative graphic banner as well as the landing page. This graphic displayed, if flash does not exist or is disabled in the browser.

When you create the banner make sure that the landing page is opened in a new browser window

Prices:

We offer you scale prices. The more views, the cheaper it is for you!

Volumen / Format	Button	Half Banner	Standard Banner	Large Banner	Skyscraper
1.000 Views	27.00 €	40.00 €	80.00 €	160.00 €	274.00 €
10.000 Views	135.00 €	200.00 €	400.00 €	800.00 €	1,370.00 €
100.000 Views	675.00 €	1,000.00 €	2,000.00 €	4,000.00 €	6,850.00 €



## DVS Technical Codes on Plastics Joining Technologies

This book contains more than 90 significant DVS codes that deal with the joining of plastics in the field of piping, containers and apparatus construction as well as series fabrication.

### From the content:

- welding, adhesive bonding and mechanical joining processes
- testing and design calculation of joints and constructions
- practical application of joining processes
- training and examination of qualified personnel



English Edition Vol. 3

**DVS Technical Codes on Plastics  
Joining Technologies**

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